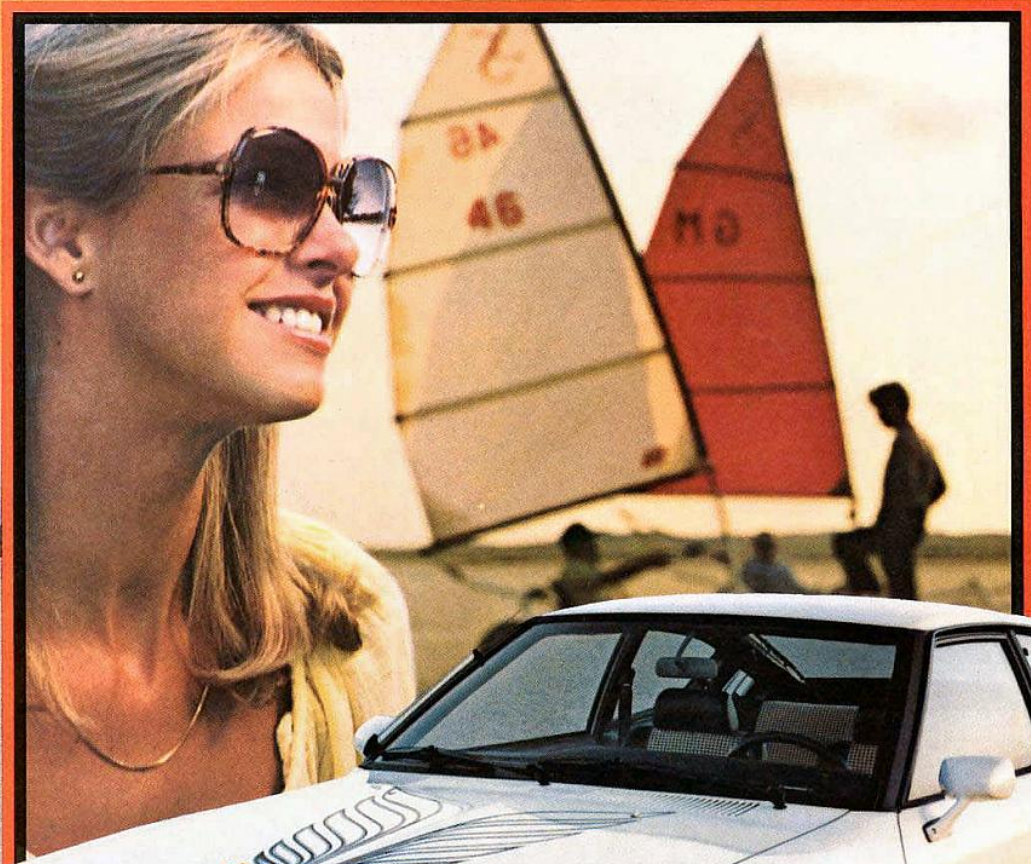


1979 PLYMOUTH

ARROW

FIVE FOR THE ROAD.



1979 ARROW. RIGHT ON TARGET FOR YOU.

Leave it to Plymouth to fire up your imagination and heat up your driving excitement with a lineup of great new Arrows for the open road. The value-packed basic Arrow. The bright and sassy Arrow Jef. The very dressy Arrow GS. The dashing Arrow GT. And a hot new entry ... Fire Arrow.

Sporty looking with efficient hatchback design and economical per-

formance, they have an exciting style all their own. A style that includes sleek fastback lines. A rear track that's 2½" wider than last year, for better handling. New rectangular headlamps. New tail-lamp, grille, and rear glass design. A rear hatch and folding rear seat for

plenty of extra storage space. A long list of standard features. And an amazingly quiet, efficient, and responsive four-cylinder overhead-cam engine.

Whether you like your driving experience mild or wild or somewhere in between, there's an Arrow waiting for you at your Plymouth dealer's showroom. Your target for a great Arrow.



Some items pictured on vehicles in this catalog are extra-cost options.

FIRE ARROW. THE HOTTEST ARROW AROUND.

There's no mistaking this one. The exciting new Fire Arrow's warm white exterior is set off by bold body-side striping. On the hood, a brand-new Fire Arrow super graphic. And a 2.6 decal on the rear deck.

Fire Arrow's special under the hood, too. With a responsive 2.6-litre, overhead-cam, four-cylinder, Silent Shaft MCA-Jet engine ready to help

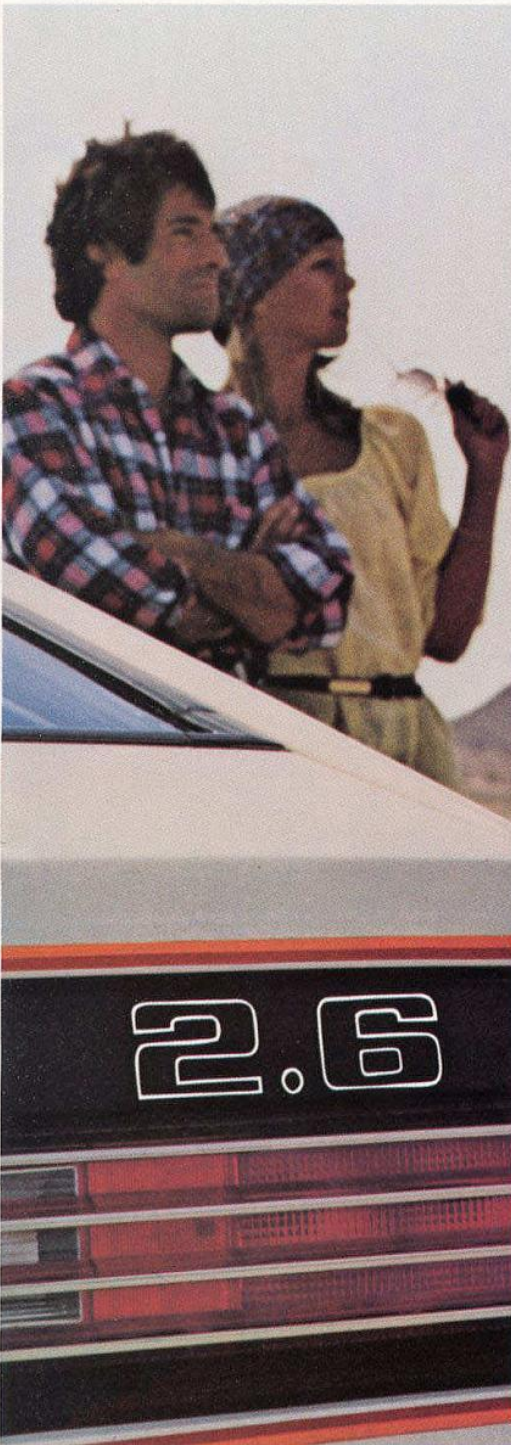
you get the good times rolling.

And roll they will. On 185HRx13" raised white letter steel-belted radial tires. Mounted on lightweight cast aluminum road wheels, too. And whenever you want to put a quick stop to those good times, relax ... Fire Arrow has power disc brakes on all four wheels to help you brake smoothly.

Sit back in Fire Arrow's sporty bucket seats. Grip the three-spoke steering wheel. Eye the full array of gauges and dials. Let your hand fall naturally to your choice of a floor-mounted five-speed manual or three-speed automatic transmission.

You're driving the exciting new Plymouth Fire Arrow.

THAT'S IMAGINATION. THAT'S PLYMOUTH.



ARROW GT. LITHE AND LIVELY.

Sporty is definitely the look of an Arrow GT. You'll find racy strobe tape stripes along the body side, on the hood and at the rear. Just to let folks know where you're coming from and where you're headed, too.

Besides stripes, the Arrow GT also gets a blacked-out grille and upper

door frames, dual color-keyed racing mirrors and color-keyed road wheels. Even the tires are sporty ... 165SRx13" radials. With raised white letters to complete the look.

But beneath that sporty fastback

design lies four-cylinder economy and performance, front disc brakes ... and Arrow GT's ultimate practicality ... extra storage capacity. Fold down the rear seat, flip up the rear hatch and you've got wide-open carpeted spaces just begging to be filled.

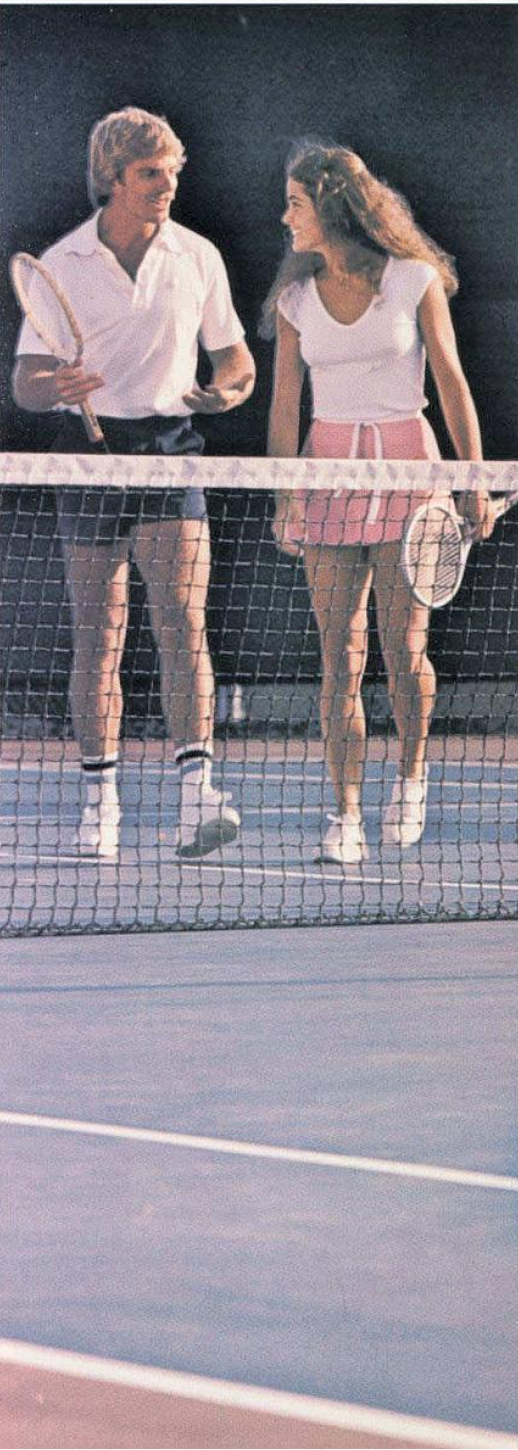
THAT'S IMAGINATION. THAT'S PLYMOUTH.



ARROW GT AND FIRE ARROW SPORTY INSTRUMENTATION (top) includes a speedometer, tachometer, trip odometer, fuel and water temperature gauges set in a brushed aluminum cluster. The three-spoke steering wheel features a tilt adjustment and combined wiper-washer control and headlight dimmer on the turn-signal lever. There's also an overhead console.

HANDSOME ARROW GT AND FIRE ARROW BUCKET SEATS (bottom) are upholstered in a new style black and white cloth and vinyl with adjusting headrests and dual reclining front seats.

With the Arrow GT an additional cashmere and black houndstooth check is offered.



ARROW GS. FUN IS IN FASHION.

Arrow GS is a dressy, yet inexpensive, way to have a little or a lot of fun. Special GS body-side stripes plus bright trim get the word out fast.

Inside, you'll find more to make Arrow GS special. Depending upon exterior color, new-style cashmere all-vinyl or blue or red cloth-and-vinyl dual

reclining front bucket seats. With carpeting all around.

Plus convenience features like flip-open rear quarter windows, an electrically heated rear window for defogging and defrosting, a right roof rail assist grip for easier passenger exits ... even a trip odometer and lighted ashtray.

Arrow GS is small in size but big on features.

ARROW. SMART STYLING, SMART VALUE.

This year's basic Arrow hatchback gives you more Arrow for your money. With crisp new styling accents all around. A more comfortable, improved seat design inside.

And underneath ... a wider rear track for road-hugging stability. And an



ARROW JET. BRIGHT AND SASSY.

improved suspension for better ride and handling.

And don't forget all the other great standard features of which even this easiest-to-own Arrow can boast. Tinted glass in all windows. Power front disc brakes. Styled steel road wheels. Carpeting. A sporty three-spoke steering wheel. An adjustable steering column. Dual reclining front bucket seats.

There's more to an Arrow than just good looks.

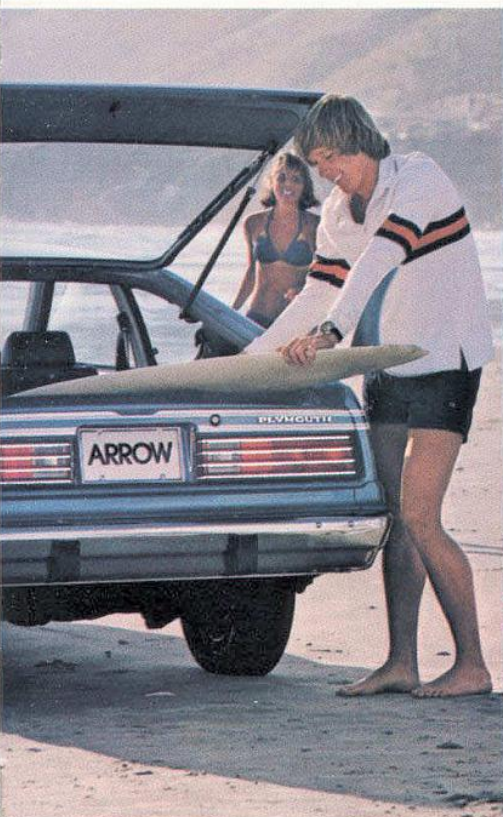
Meet the Arrow Jet. You start with a basic Arrow and add a dazzling Spitfire orange and flat black two-tone paint treatment, highlighted by an orange grille, black bumpers and dual racing mirrors. Plus 165x13" raised white letter radials mounted on a flashy set of color-keyed road wheels.

Now comes the fun part ... decals

that label you as a jet-age Red Baron. You may just end up with the best-read Arrow in town!

Ask your dealer for details on ordering the Jet decals that'll help you dress up your Arrow Jet.

THAT'S IMAGINATION. THAT'S PLYMOUTH.



Arrow Hatchback



Arrow GS Interior



Arrow Jet

ARROW FEATURES AND OPTIONS.

When it comes to standard features and options, it's hard to find a better-equipped small car than the 1979 Plymouth Arrow.

1 If you like your breezes in bunches, a quick flip of the wrist opens Arrow's flip-out rear quarter windows for added ventilation. It's standard on Arrow GS, GT and Fire Arrow. Not available on

Arrow or Arrow Jet.

2 When camping out or taking short overnight trips, Arrow's hatchback rises to the occasion. Especially with the optional tepee hatch tent. This convenient tent is easy to set up and a great way to save money while traveling. Ask your dealer for ordering details.

3 There's more than a little GT in every Arrow, and this three-spoke, soft-grip luxury sport steering wheel proves it. It's been so popular, we've decided to make it standard on every Arrow in the lineup.

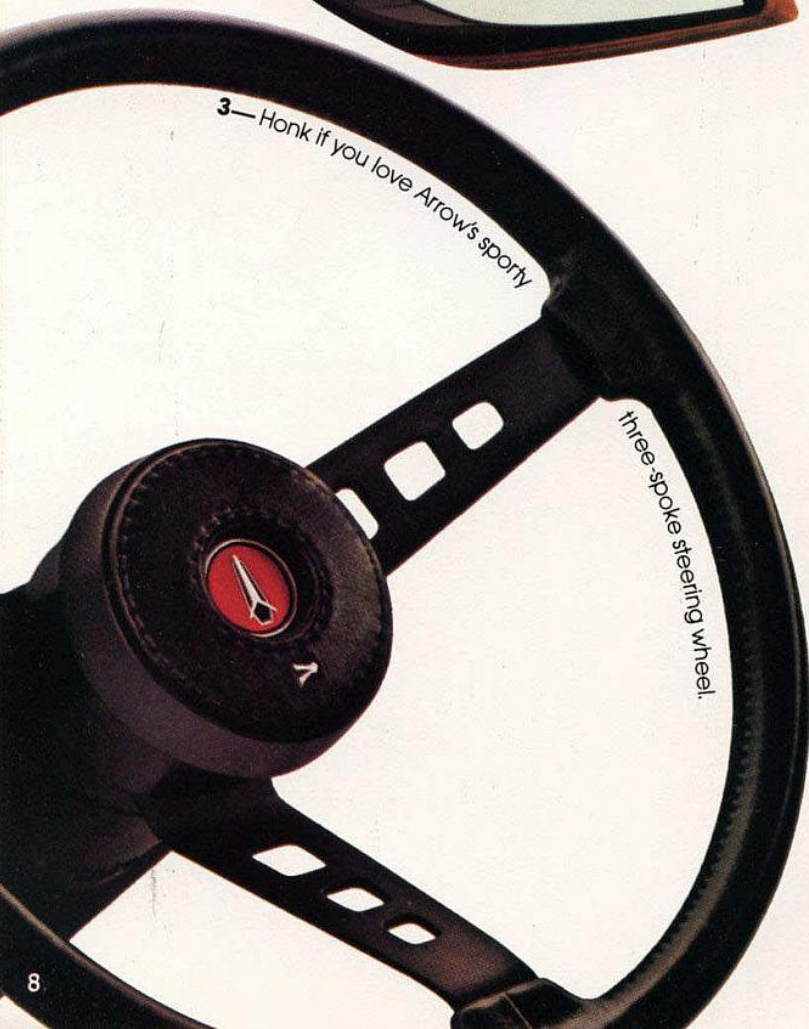
4 One Arrow feature no one should be kept in the dark about is the overhead console that's loaded with lights. Dome, "door ajar", even a low windshield washer fluid warning light.



1—You'll flip over the flip-out rear quarter windows.



2—Arrow's tepee hatch tent option will help you keep your wig warm when camping out.



3—Honk if you love Arrow's sporty

4—Light up your lights on Arrow GT's nifty overhead console.



It's standard on GT and Fire Arrow; not available on other Arrows.

5 Flip a switch on the instrument panel and you'll activate Arrow's rear window defogger/defroster. Electrically heated elements will help keep your rear window free of fog, mist, snow, and ice.

5—Fear no fog or frost. The rear window stays clear with Arrow's electric window defogger/defroster.



Standard on GS, GT and Fire Arrow; optional on the others.

6 Naturally, we've made dual racing mirrors standard on the Fire Arrow and Arrow GT. Other Arrows get a single, left-side racing mirror standard.

7 Wheels do a lot for the looks of any car. That's why we made cast aluminum road wheels standard on Fire Arrow and optional on Arrow GT and Arrow Jet. (Not available Arrow GS.)

6—Racing mirrors are a reflection of your sporty good taste.

7—Sporty cast aluminum road wheels will cause a lot of looks to be cast in Arrow's direction.

And remember, styled road wheels are standard on all other Arrows.

8 If you want to feel great when you drive your Arrow, order the sporty 5-speed manual transmission. It's floor-mounted and ready when you are. Standard on GT and Fire Arrow; optional on Arrow GS with 2.6-litre engine. Not available Arrow and Arrow Jet.

8—The shift is on to sporty 5-speeds... and Fire Arrow and Arrow GT have one!



ARROW. ENGINEERED FOR EXCITEMENT.

Arrow was designed from the ground up to be a great small car with outstanding engineering features.

1 Take the Fire Arrow's and Arrow GT's and GS's 2.6-litre engine with remarkable Silent Shaft engine design. Unique counterbalancing shafts rotate in opposite directions to compensate for the vibration you usually expect to find in a four-cylinder engine. The result?

A quiet-running four-cylinder car.

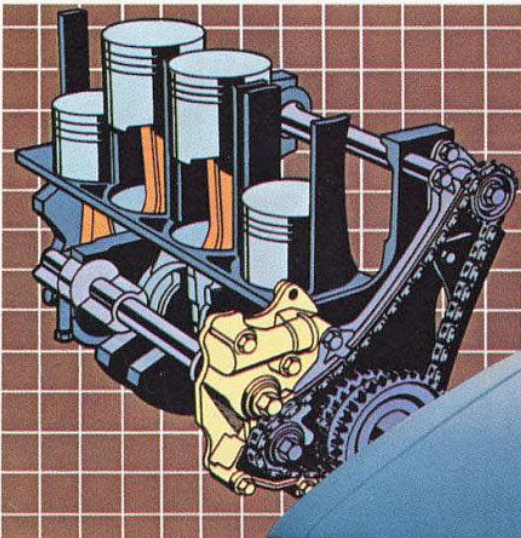
2 With a power boost for easy brake pedal effort on the driver's part. It helps assure you of steady braking power when you need it most.

3 In the engine department, there's another bit of engineering wizardry that warrants further inspection. The Mitsubishi Clean Air-Jet Engine

System. Here's what it is: an extra "jet" valve is added to each cylinder chamber in addition to the usual intake and exhaust valves. This extra valve injects an extra mixture of air to create a swirling pattern in the combustion chamber for more even and complete combustion.

Then there's the Fire Arrow's, Arrow GT's and GS's five-speed manual transmission. Fifth gear acts as an overdrive,

1— The quiet, smooth-running Silent Shaft of our fantastic 2.6-litre four-cylinder engine.



2— Bull's eye! Arrow's stopping power is terrific... thanks to standard power front disc brakes. On Fire Arrow, power four-wheel disc brakes are standard.

allowing the engine to turn at lower rpm's at highway speeds.

4 And to improve handling and stability, we've widened Arrow's rear track 2½" over last year.

5 Stopping is as important in a little car as it is in a big car. So Arrow's braking system is made up of sure-stopping, fade-resistant caliper-type

9" discs in front and drums in back.

6 Arrow has always had a good ride, but this year we've made it even better. By improving Arrow's front coil spring/rear leaf spring suspension.

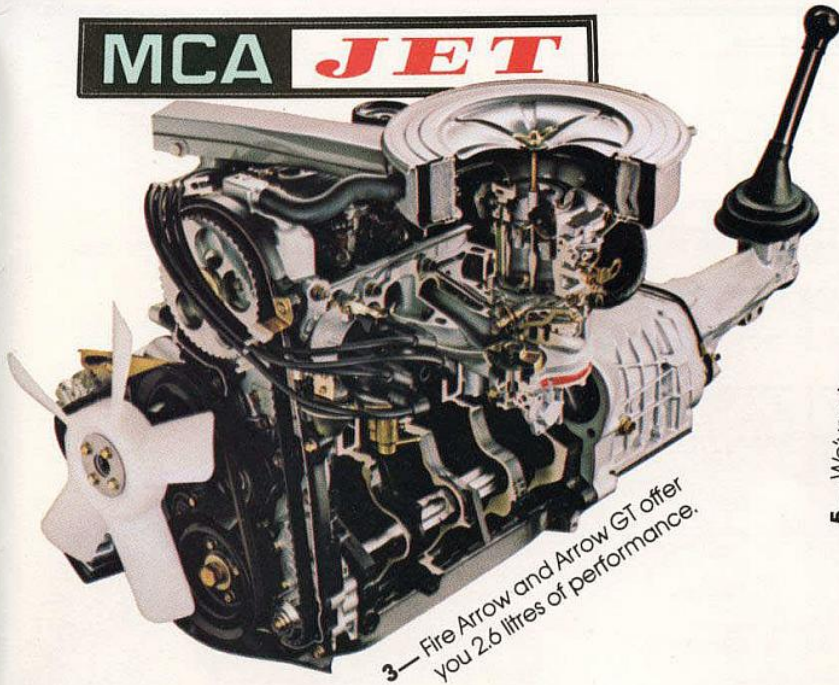
Engine, transmission, suspension, brakes... capture everyone's attention. But other things are important, too. Like the fact that Arrow's pistons are made of an aluminum alloy for strength without unnecessary weight. Or consider

the fact that Arrow has a five-bearing crankshaft for extra durability over the long haul.

These are things you'll really come to appreciate the longer you own and drive your Arrow.

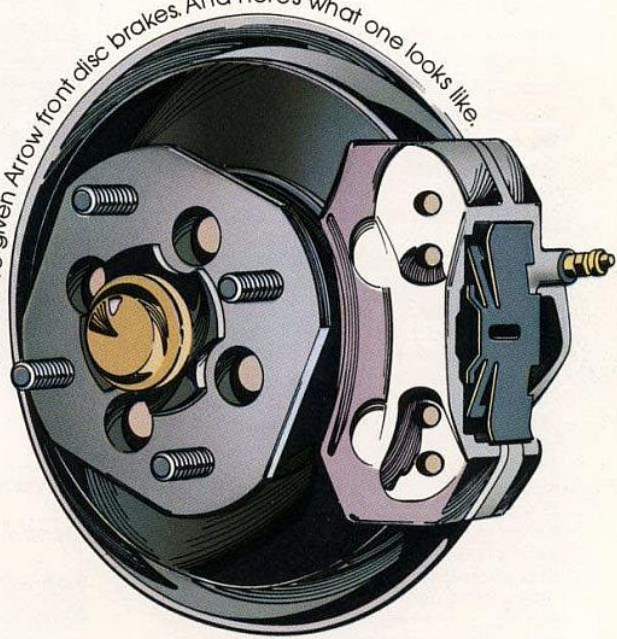
THAT'S IMAGINATION. THAT'S PLYMOUTH.

MCA *JET*



3—Fire Arrow and Arrow GT offer you 2.6 litres of performance.

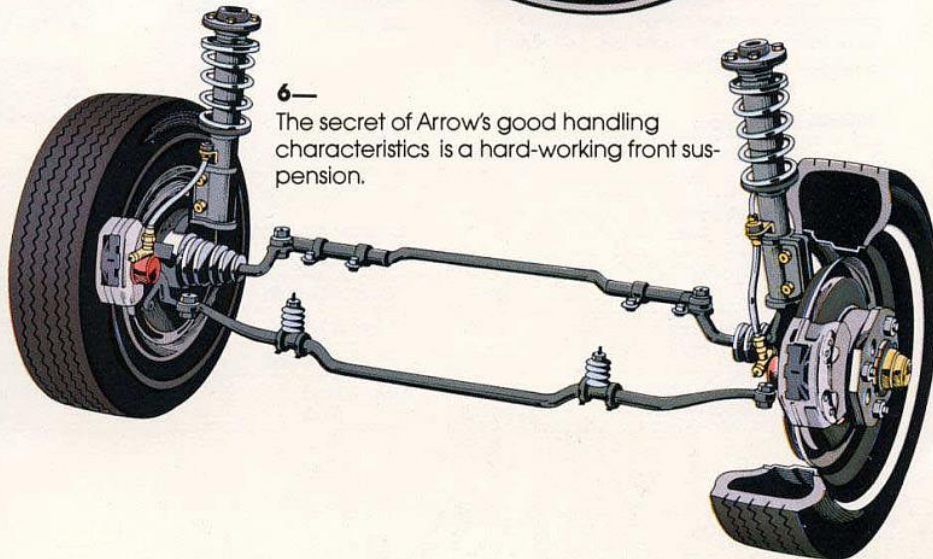
5—We've given Arrow front disc brakes. And here's what one looks like.



4—Look again! Arrow's rear track is 2½" wider than last year. Makes for better handling and more stable ride.



6—The secret of Arrow's good handling characteristics is a hard-working front suspension.



Standard Features

	Arrow	Arrow Jet	Arrow GS	Arrow GT	Fire Arrow
Alternator, 45-amp.	X	X	X	X	X
Battery, 45-amp.	X	X	X	X	X*
Brakes, power front disc, rear drum	X	X	X	X	X
Bucket seats, reclining	X	X	X	X	X
Bumper guards, front and rear	X	X	X	X	X
Bumpers/argent or black	X	X	—	X	X
Bumpers/chrome	—	—	X	—	—
Bumper guards, energy-absorbing w/rubber ends	X	X	X	X	X
Carpeting	X	X	X	X	X
Cigarette lighter	X	X	X	X	X
Console, floor	—	—	—	X	X
Decals, Arrow Jet	—	X	—	—	—
Defroster, electric rear window	—	—	X	X	X
Engine, overhead-cam w/hemispherical combustion chamber	X	X	X	X	X

	Arrow	Arrow Jet	Arrow GS	Arrow GT	Fire Arrow
Fuel capacity, 13.2 gallons	X	X	X	X	X
Fuel filler door, locking	X	X	X	X	X
Glass, tinted—all windows	X	X	X	X	X
Grille, body color	—	X	—	—	—
Instrument cluster, •brushed aluminum •woodgrain	—	—	—	X	X
Light, ashtray	—	—	X	X	X
Moldings:					
Drip rail	X	X	X	X	X
Wheel lip	—	—	X	—	—
Sill	—	—	X	—	—
Windshield & back light	X	X	X	X	X
Mirrors, dual racing	—	—	—	X	X
Mirrors, dual racing, black	—	X	—	—	—
Mirror, left racing	X	—	X	—	—
Rallye cluster with tachometer	—	—	—	X	X
Road wheels	X	X	X	X	—
Roof rail grip, right	—	—	X	X	X

	Arrow	Arrow Jet	Arrow GS	Arrow GT	Fire Arrow
Seat, folding rear	X	X	X	X	X
Steering column, adjustable	X	X	X	X	X
Steering wheel, sport	X	X	X	X	X
Stripes:					
body-side, hood & rear stripe	—	—	—	X	X
GS stripes	—	—	X	—	—
Tires:					
6.00x13" Black Bias Ply	X	—	X	—	—
165HRx13" RWL Radial	—	X	—	X	—
185HRx13" RWL Radial	—	—	—	—	X
Two-tone paint—Orange & Black	—	X	—	—	—
Trip odometer	—	—	X	X	X
Ventilation, forced-air	X	X	X	X	X
Windows, flipper rear quarter	—	—	X	X	X
Cast aluminum road wheels	—	—	—	—	X

X=Standard *50-amp. battery

Optional Equipment

- Air conditioning (tinted glass std. on all Arrows)
- Defroster, electrically heated rear window (Std. on GS, GT & Fire Arrow)
- Emission Control System and Testing (Required in California)
- Molding, vinyl side (Arrow & Arrow GS only)
- Radio, AM
- Radio, AM/FM
- Roof, halo (Arrow and Arrow GS only)
- Stripe, accent tape (Arrow only)
- Tepee Hatch Tent
- Tires:
 - 165SRx13" White Radial (Arrow & Arrow GS only)
 - 185HRx13" RWL Radial (Arrow Jet with cast aluminum road wheels—Arrow GT only)
- Wheel trim rings

Standard Safety Features

- Unibelt restraint system • Hazard warning flasher • Turn signals • Side marker lights and reflectors • Backup lights • Disc brakes • Dual braking system with warning lights • Dual throttle return springs • Circuit breakers for headlamps • Electric windshield wipers and washers • Energy-absorbing steering column • High-penetration-resistant windshield • Padded instrument panel, sun visors, and top on front seat-back • Side door guard beams • Folding seat-back latches • Interlocking door latches • Dual hood latch system • Front-seat head restraints • Lock buttons override inside door release lever • Fire-retardant interior trim materials • Left outside rearview mirror • Safety-rim wheels.

Interior Dimensions

Headroom, Front	36.8"
Rear	34.4"
Legroom, Front	40.9"
Rear	28.7"
Hiproom, Front	50.8"
Rear	50.8"
Shoulder-room, Front	50.4"
Rear	50.4"
Cargo Capacity—Rear seat-back lowered	219 cu. ft.

Engine Specifications

Engine	1.6 Litre*	2.6 Litre*
Type	Four cylinder	Four cylinder
Carburetor	Two-barrel	Two-barrel
Bore & Stroke	3.03" x 3.39"	3.6" x 3.9"
Compression Ratio	8.5	8.2
Fuel Tank Capacity (gal.)	13.2	13.2

*All engines feature MCA-Jet system. Silent Shaft design is featured on all engines except Arrow and Arrow Jet with 1.6-litre engine and manual transmission.

Engine and Transmission Availability

Model	Engine	Transmission	Axle Ratio
Arrow	1.6 Litre	4-Speed Manual (S)	3.9
		Automatic (O) ¹	3.5
Arrow Jet	1.6 Litre	4-Speed Manual (S)	3.9
		Automatic (O) ¹	3.5
Arrow GS	1.6 Litre	4-Speed Manual (S)	3.9
		Automatic (O) ¹	3.5
	2.6 Litre	5-Speed Manual (O) ¹	3.5
		Automatic (O) ¹	3.5
Arrow GT	1.6 Litre	5-Speed Manual (S) ¹	4.2
		Automatic (O) ¹	3.5
	2.6 Litre	5-Speed Manual (O) ¹	3.5
		Automatic (O) ¹	3.5
Fire Arrow	2.6 Litre	5-Speed Manual (S) ¹	3.5
		Automatic (O) ¹	3.5

¹=Silent Shaft S=Standard O=Optional



Bright Silver



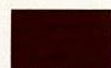
Bright Blue



Spiffire Orange



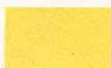
Light Tan



Ballast Sand



Caramel Tan



Yellow



Warm White



Black



Canyon Red



Spiffire Orange/Flat Black*

*Spiffire Orange/Flat Black on Arrow Jet only.

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. See your Plymouth Dealer for accurate color chips.

Exterior Dimensions

Wheelbase	92.1"
Overall Length	167.3"
Overall Width	63.4"
Overall Height	51.0"
Track, Front	51.2"
Rear	52.8"

Plymouth Arrow is another quality product from the Mitsubishi Motors Corporation. Arrow is made in Japan for the Chrysler Corporation.

Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

Buy or lease a Plymouth Arrow.

