

Cricketer

1972
Plymouth





TO KNOW A CRICKET IS TO LOVE A CRICKET.

A Cricket comes with these standard features:

- 4-door convenience
- Automatic choke
- Four-on-the-floor, fully-synchronized transmission
- Power front disc brakes
- Dual headlights
- Front bucket seats
- Chair-high seats with deep, foam-padded cushions
- Upper level Flow-Through ventilation
- Unibody construction
- An economical 4-cylinder engine
- Alternator
- Color-coordinated interior trim
- Child-guard door locks on rear doors
- Inside hood release
- 3-spoke steering wheel with padded hub and spokes
- Bin-type glove box
- Heater-defroster
- Dip-and-spray rust protection
- Bolt-on front fenders
- Large trunk with concealed spare tire.

What's a Cricket? Cricket is the little car that can. That means you can, too. Have more fun. Get good economy. And have some nice things you can't get in some other cars of Cricket's size. For example, Cricket comes through with no-nonsense styling. It's a roomy 4-door sedan with 14 cubic feet of luggage space in the trunk. That's up to 150% more than some other cars in Cricket's class offer. Cricket's 98 inch wheelbase is longer than VW's, Pinto's, or Vega's; yet you can turn it around in less than 32 feet.

Cricket's 4-cylinder engine can turn it on for highway cruising or give you around-the-town

economy. Remember, too, we gave Cricket the same kind of extra care in engineering we give to all our Chrysler-Plymouth cars.

Cricket . . . a bug on comfort, convenience and control. First of all, Cricket has four doors.

That makes it easy to enter or leave. You don't have to crouch down or squeeze in to get in and out comfortably. And the front bucket seats are padded for comfort on short hops or long trips. While the rear seat is cushioned. With ample head, leg, and knee room for adults. Cricket also comes through with high-level Flow-Through ventilation and a heater-defroster that can take the chill out of Old Man Winter. If you want even more comfort and convenience (along with some sporty touches), order our optional Decor Package. It includes many high-style extras.

Check the back page for a listing of the items in the package and all other Cricket options.

But to really know a Cricket you have to test-hop one. The car is firm and responsive in the turns. Even on rough roads or in crosswinds, the ride is smooth and controlled. A Cricket knows where it's going, always.

What a Cricket loves. A Cricket loves someone driving it. A Cricket loves the fun you have in it. A Cricket loves shopping trips, picnics and muddy shoes. A Cricket loves tight parking places and open roads.

To know one is to love one.

Chirp, Chirp.





WHAT CRICKETS ARE MADE OF.

Wheelbase . . . 98 in. • Overall Length . . . 161.4 in. • Overall Width . . . 62.5 in. • Front Track . . . 51.0 in. • Rear Track . . . 51.3 in. • Overall Height . . . 54.6 in. • Curb Weight . . . 1963 lbs. • Body Construction . . . Unitized • Tires . . . 5.60 x 13 • Engine . . . In-line, 4-cylinder, overhead valve • Engine Displacement . . . 1500 cc (91.4 cu. in.) • Compression Ratio . . . 8.5 to 1 • Cooling System . . . Water • Fuel Tank . . . 10.8 gal. capacity (regular fuel) • Oil . . . 4.2 quart capacity (oil filter replaceable) • Carburetor . . . Single-barrel (automatic choke) • Electrical System . . . 12-volt battery • Transmission . . . 4-speed (fully-synchronized, floor-mounted) • Front Suspension . . . MacPherson strut, independent, coil springs • Rear Suspension . . . Four-link, coil springs, live axle • Dual Braking System . . . Self-adjusting rear brakes • Brake Diameters . . . Disc, 9.6 in. (front); drum 8.0 in. (rear).

Brake Lining Swept Area . . . 250.4 sq. in. • Axle Ratio . . . 3.89 to 1. • Steering . . . Rack-and-pinion.

Options. So complete, there are only seven ways to get personal with a Cricket. Automatic Transmission (three-speed) • Air Conditioning • Radio • White Sidewall Tires • Black Vinyl Roof* • Twin Carb Engine w/Manual Choke • Decor Package (dual horns, glove box light and lock, cigar lighter, voltmeter, oil pressure gauge, rear armrests, storage pockets in the front doors, day/night mirror, deluxe trim carpet, bright upper door frame moldings, bright sill moldings, front and rear bumper guards, console, deluxe seats and door trim panels, instrument panel light rheostat, high-styled instrument panel pad and trim plate, no-draft vent windows, wheel covers—set of four).



Optional vinyl roof is new for '72.*



Cricket's instrument panel is convenient to use.



Cricket's standard 4-speed transmission.



Optional door trim with storage pocket.

A Cricket leads a colorful life.



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*Vinyl roof is available only with optional Decor Package.

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