



MAZDA 3



Model shown may not be to UK specification  
Saloon launching late 2019



Introducing All-New Mazda3. The first in our new generation of cars. It takes the sense of togetherness you feel only with a Mazda to a new level, creating a unique oneness between car and driver. We call this Jinba Ittai. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind.

Available in two body types – the sporty hatchback and the elegant Saloon – each has their own individual design characteristics. From the meticulous consideration of our Kodo design to how our cars effortlessly respond to even your slightest direction, each detail in All-New Mazda3 offers you a pure driving experience.

From the way it looks. The way it moves. The way it feels. All-New Mazda3 is the result of designing and engineering, not just to a specification, but to a feeling.

## MAZDA3 HATCHBACK

A powerful statement in design. Confident, invigorated and energised: this sporty hatchback creates a sense of vitality, elevating motion into an art form. Inside, no detail or consideration has been overlooked. A completely intuitive experience awaits you with a driver-focused cabin. Every detail is designed with the precision of human hands, crafted with you in mind. Through the designer's purely emotional approach, a relationship of complete oneness is felt with All-New Mazda3, giving way to a driving experience that's effortless and engaging.



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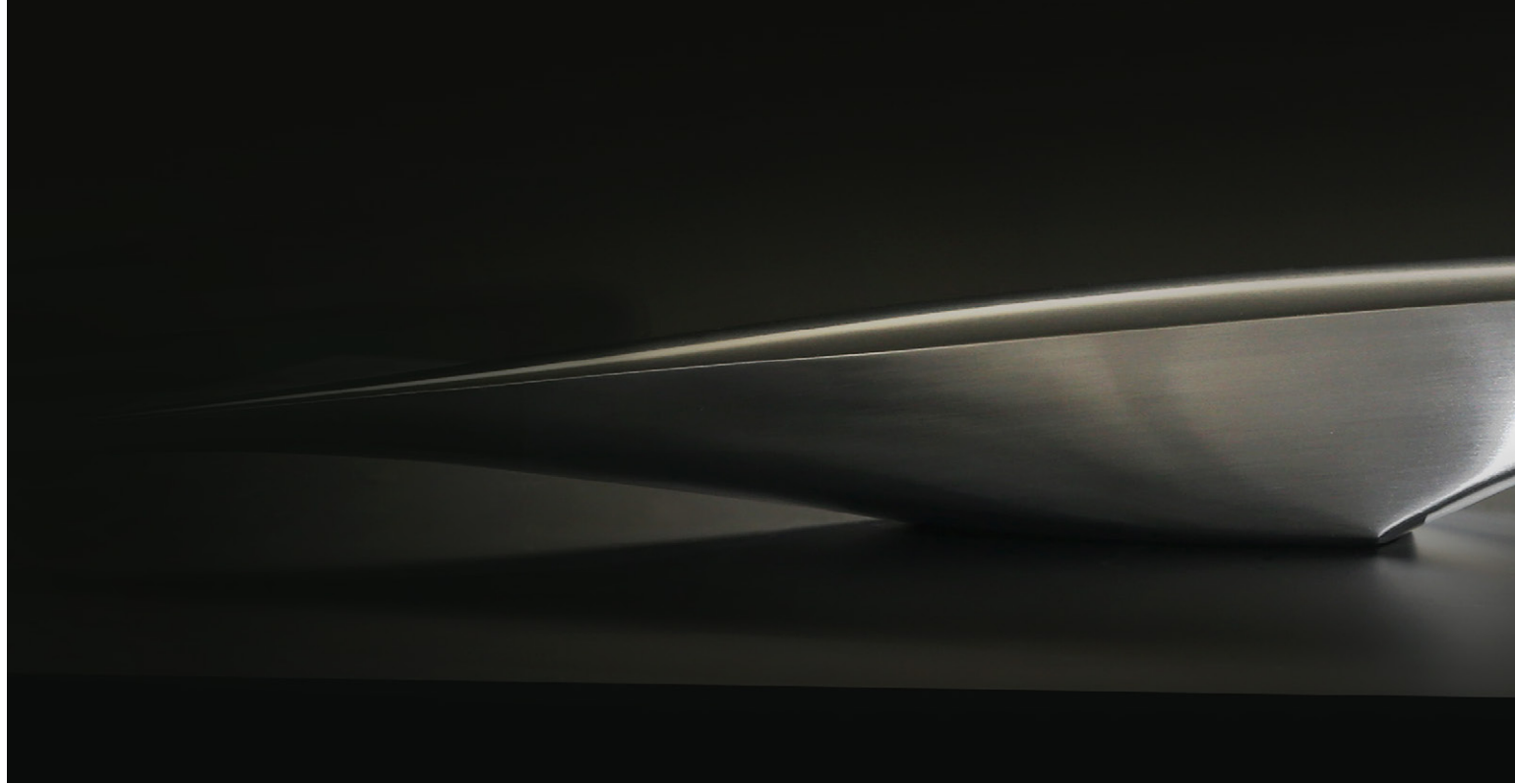






## MAZDA3 SALOON

Elegance: Defined as refined grace. Exemplified in All-New Mazda3 Saloon's sleek, dignified profile. The alluring proportions dare to shed the restrictions of a traditional looking Saloon. That same poise is reflected within the distinguished interior. The environment is designed to deliver a pleasing symmetrical and ergonomic experience which makes you feel completely connected to the car each time you sit behind the wheel.



KODO - SOUL OF MOTION



Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Exciting you by the anticipation of what's to come. Eliciting this kind of instant emotional response requires a human touch. Created for humans by humans. Hands on clay, shaping form

with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion that urges you to get behind the wheel and experience the unique energy that can only come from a Mazda.



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## RESPONSIVE. AND RESPONSIBLE.

Only a company this obsessed with creating the ideal driving experience could engineer Skyactiv Technology. From the chassis to the transmission to the engine and beyond, we've designed every single aspect of our cars to be responsive and efficient. Now featuring Cylinder Deactivation and for the first time Mazda has introduced an intelligent Mild Hybrid system called M Hybrid which uses kinetic energy from regenerative braking to help support the engine and power electronics. Delivering outstanding environmental performance without sacrificing the joy from driving. Rejuvenating your spirit, connecting you seamlessly with your vehicle for a more extraordinary drive.

M Hybrid only available with 2.0 Skyactiv-G and Skyactiv-X engines.  
Cylinder Deactivation only available with 2.0 Skyactiv-G engines.

## CONFIDENCE IN EVERY DIRECTION

Avoiding an accident in the first place is always the safest route. The available suite of sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. Features such as the available 360° View Monitor and Blind Spot Monitoring with Rear Cross Traffic Alert help improve your visibility and awareness of the road. When needed, front and rear Smart City Brake Support will even perform automatic braking. Standard across the range is the windscreen projected colour Active Driving Display (head-up display) which allows you to keep your eyes on the road while the LED headlights illuminate your path. More confident driving, so you can feel focused and engaged with every drive you take.\*



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\*360° View monitor and rear Smart City Brake Support standard on GT Sport Tech grade.







## CONNECTING CAR AND DRIVER

Your space. Your sanctuary. Your command station. This is the driver-centric cabin within All-New Mazda3 where every element is situated within your reach so you can stay focused on the road ahead. An intuitive instrument panel displays important information within your line of sight to minimise distraction. The 8.8 inch centre display and Commander are positioned for optimal comfort of the wrist and forearm. Synchronising your mobile phone or your favorite music via Android Auto™ or Apple CarPlay™ is now easier than ever through the MZD-Connect infotainment system. Communication between you and your vehicle becomes second nature—by design.

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## SOUND AND AUDIO

Music is referred to as the art of the cosmos. A captivating experience for your most divine sense: hearing. The desire by the acoustic engineers at Mazda is to reproduce sound that is as close to a live performance as possible. Only by thoroughly measuring spatial effects, vibrations, delays and reflections of sound, were we able to recreate the feeling of a concert hall within the cabin of All-New Mazda3. Together with Bose, we are setting the stage for an energising aural experience that is worlds away from anything you've heard before. And by meticulous sound insulation refinement, a significantly quieter cabin environment delivers a high quality quietness that is satisfying to all occupants.





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BOSE





## EMISSIONS

CO<sub>2</sub> g/km: 107 - 128

WLTP Combined mpg (l/100km): 42.2 (6.7) - 56.5 (5.0)

Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO<sub>2</sub> figures. The CO<sub>2</sub> figures shown however, are based on the outgoing test cycle and will be used to calculate vehicle tax on first registration.

# DRIVE TOGETHER

Mazda Motors UK reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples shown in this brochure may vary from the actual colours because of the limitations of the printing process. Models shown may not be to UK specification. It is recommended that you consult your Mazda dealer when referring to these. Apple CarPlay™, Android Auto™ and Bose® are registered trademarks in the U.S. and other countries. Used with permission. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

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