

ALL-NEW MAZDA MX-30 FIRST EDITION



ALL-ELECTRIC MAZDA



INTRODUCING MAZDA'S FIRST EVER ALL-ELECTRIC VEHICLE

The all-new Mazda MX-30 has been designed with Mazda's human-centric philosophy whilst making full use of the benefits of electric drive technology. The Mazda MX-30 is a one of a kind SUV. The evolved Kodo design can be seen in all details and features such as the freestyle doors or the floating centre console, while the pure and intuitive driving experience stimulates your senses and uplifts your mood.







EVOLUTION OF KODO DESIGN

Mazda's first all-electric vehicle is designed to be both contemporary and stylish, an evolution of Kodo: Soul of Motion which expresses Mazda's human-centric approach by combining elegance with functionality. The open-feeling cabin is complimented with the freestyle doors, which open from the centre outwards letting the outside in.



A UNIQUE DRIVING EXPERIENCE



Mazda want our customers to simply enjoy each and every drive when they step inside a Mazda vehicle. The all-new Mazda MX-30 embodies that with e-Skyactiv Technology and a lightweight battery. Mazda's brand new electrification technology which has been designed to keep the feeling of car and driver as one alive, or as we call it Jinba Ittai.

CHARGING THE ALL-NEW MAZDA MX-30

The all-new Mazda MX-30 is equipped with a 35.5kWh battery, which is ideal for your daily driving needs and delivers a feeling of confidence that you can get to wherever you need to go. Its driving range is approximately 124 miles, while charging time is around 30 to 40 minutes up to 80% with a 50kW rapid charger, so you never have to worry about your urban commuting and other daily driving needs.





A PLACE OF CALM



Inside the all-new Mazda MX-30 you will experience the highest levels of comfort. By using a range of exquisitely crafted eco-friendly materials, the interior is an inviting space that invigorates you each time you get behind the wheel. Mazda have used sustainable materials in certain areas of the cabin, for example the centre console features environmentally-sourced cork. The result is an interior which makes you feel warm and welcome.



ALL-NEW MAZDA MX-30 FIRST EDITION HIGHLIGHTS

7-INCH COLOUR TOUCH-SCREEN DISPLAY:

In addition to the 8.8-inch centre colour entertainment display which sits within the dashboard, Mazda have introduced a 7-inch colour touch-screen display positioned in front of the floating console.

This device serves two functions;

- 1) An intuitive touch operated climate control screen
- 2) An interactive device where the welcome graphic changes depending on the date, time of day and outside temperature. Giving you a more personal welcome as you enter the vehicle.





FLOATING CENTRE CONSOLE:

A unique design, with well thought-out functionality. By designing the console based on human characteristics, Mazda have ensured that the centre console functionality helps the driver focus on the road ahead, is user friendly and delivers comfort. The gear shift lever and Multimedia Commander control have been placed towards the front of the console for optimum driver comfort and usability.



FREESTYLE DOORS:

These doors are designed so that they open from the centre outwards. Meaning passengers can open and close both the front and rear doors with ease and without changing position.

ALL-NEW MAZDA MX-30 FIRST EDITION PRICING

e-Skyactiv Technology

	PRICE	VAT	P11D VALUE	ESTIMATED 'ON THE ROAD' RETAIL EXCL. PICG*	ESTIMATED 'ON THE ROAD' RETAIL WITH PICG* DEDUCTED	CO ₂ EMISSIONS (G/KM)*
All-new Mazda MX-30 First Edition	£25,366.67	£5,073.33	£30,440	£30,495	£27,495*	0

Factory-fitted options

	BASIC PRICE	VAT	RRP
Ceramic Metallic / Polymetal Grey Metallic paint (Free of Charge)	£0.00	£0.00	£0
Ceramic Metallic paint with Brilliant Black roof and Grey Metallic side panels	£791.67	£158.33	£950
Soul Red Crystal Metallic paint with Brilliant Black roof and Grey Metallic side panels	£1,041.67	£208.33	£1,250

*All-new Mazda MX-30 currently qualifies for the Office of Low Emission Vehicles ("OLEV") Plug-In Car Grant, which offers £3,000 off the purchase price. The application of this Grant is subject to formal approval by the Office for Low Emission Vehicles (OLEV), which we anticipate receiving by November 2020. OLEV reserve the right to alter or withdraw the Plug-In Car Grant at any time. Any changes in the Plug-In Car Grant will be reflected in the overall all-new Mazda MX-30 price. All figures are correct at time of publication but may be subject to change. OTR retail price quoted includes the OLEV grant.

All-new Mazda MX-30 fuel economy and CO₂. Mpg (l/100km): N/A. CO₂ emissions: 0g/km. Electric range up to 124 miles (WLTP). Range data given is preliminary and has been determined according to WLTP test procedure methodology. The preliminary values may differ from final type approval data. Everyday use may differ and is dependent on various factors. In particular: driving style, route characteristics, exterior temperature, heating/air-conditioning and battery condition.



CERAMIC METALLIC PAINT



POLYMETAL GREY METALLIC PAINT



CERAMIC METALLIC PAINT WITH BRILLIANT BLACK ROOF AND GREY METALLIC UPPER SIDE PANELS



SOUL RED CRYSTAL METALLIC PAINT WITH BRILLIANT BLACK ROOF AND GREY METALLIC UPPER SIDE PANELS

PAINT OPTIONS



CERAMIC METALLIC PAINT



POLYMETAL GREY METALLIC PAINT



CERAMIC METALLIC PAINT WITH BRILLIANT BLACK ROOF AND GREY METALLIC UPPER SIDE PANELS



SOUL RED CRYSTAL METALLIC PAINT WITH BRILLIANT BLACK ROOF AND GREY METALLIC UPPER SIDE PANELS

INTERIOR TRIM



LIGHT GREY CLOTH WITH STONE LEATHERETTE

ALL-NEW MAZDA MX-30 FIRST EDITION STANDARD SPECIFICATION

EXTERIOR

18" Bright alloy wheels
Adaptive Signature LED headlights with LED daytime running lights
LED rear combination lights
Dusk-sensing headlights
Black, electrically adjustable, heated, auto power-folding door mirrors
Piano Black window trim
Rear privacy glass
Front, rain-sensing wipers
Front and rear parking sensors
Black Front grille

INTERIOR

Windscreen projected, colour Active Driving Display (Head-Up Display) with Traffic Sign Recognition
Frameless auto-dimming rear-view mirror
Light Grey cloth seats with Stone leatherette, heated front seats
8-way power adjustable driver seat with memory linked to driving position, door mirror and Active Driving Display
Power driver lumbar adjustment
Passenger seat manual height adjustment
Colour 7-inch TFT meter display
Electronic parking brake with auto-disengage function, auto-hold function
Leather-wrapped steering wheel
Leather-wrapped shift lever
60:40 split folding rear seats
Front and rear centre armrests
Tonneau Cover
Chrome interior trim accents

INFOTAINMENT

8.8-inch centre colour display with Mazda Connect infotainment
Multimedia Commander
Mazda Navigation system
AM / FM / DAB radio with 8 speakers
Apple CarPlay® and Android Auto™
Integrated Bluetooth®
Steering wheel-mounted audio and Bluetooth® controls
USB and 12v outlet

COMFORT AND CONVENIENCE

Climate control air-conditioning
Push start / stop button
Front electric windows
Remote central locking with deadlocking and automatic door lock when driving
Mazda Radar Cruise Control (MRCC) with Intelligent Speed Assist (ISA)
7-inch colour touch-screen display for climate control settings

SAFETY AND SECURITY

Driver Attention Alert (DAA)
Blind Spot Monitoring (BSM)
Smart Brake Support (SBS) with Turn-Across Traffic
Emergency Lane-keeping with Blind Spot Assist
Front Smart Brake Support with Pedestrian Detection
Lane Departure Warning System (LDWS)
Lane-keep Assist System (LAS)
Electric G-Vectoring Control Plus (e-GVC Plus)
Hill Hold Assist (HHA)
e-Call with GPS
Side and curtain airbags
Driver knee airbag
Tyre Pressure Monitoring System (TPMS)
Thatcham Accredited alarm and immobiliser

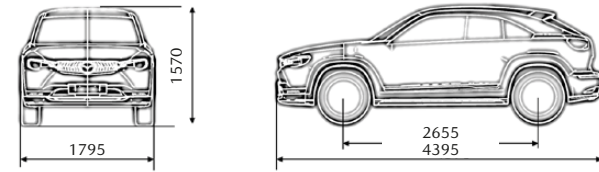
CHARGING

Type 2 mode 2 cable for AC charging via 3-pin plug
Type 2 mode 3 cable for AC charging via home or public charge points
DC Socket for rapid charging up to 50kW

MAZDA MX-30 SPECIFICATIONS¹

Body type	SUV	
Seating capacity	5 persons	
Powertrain	e-SKYACTIV	
Front suspension	MacPherson strut	
Rear suspension	Torsion-beam	
Steering	Rack and pinion	
Brakes (front/rear/control)	Ventilated discs / solid discs / regenerative cooperating brakes	
Tyre size	215/55 R18	
Drive battery	Type	Lithium-ion battery
	Cell	Prismatic
	Total voltage	355V
	Total electric power (battery capacity)	35.5kWh
Motor	Type	AC synchronous motor
	Cooling system	Water-cooled
Charge	DC charging	COMBO spec, maximum input 50kW
	AC charging	Maximum input 6.6kW

¹ European specifications. All figures are provisional and subject to final homologation.



EXTERIOR DIMENSIONS

Length	4,395 mm
Width (excludes door mirrors)	1,795 mm
Height	1,570 mm
Wheelbase	2,655 mm

DRIVE TOGETHER

Mazda Motors UK Limited reserves the right to introduce changes in specification and equipment due to its ongoing product development. Models shown may not be to UK specification. Prices are subject to change without prior notice.

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