

MAZDA 2



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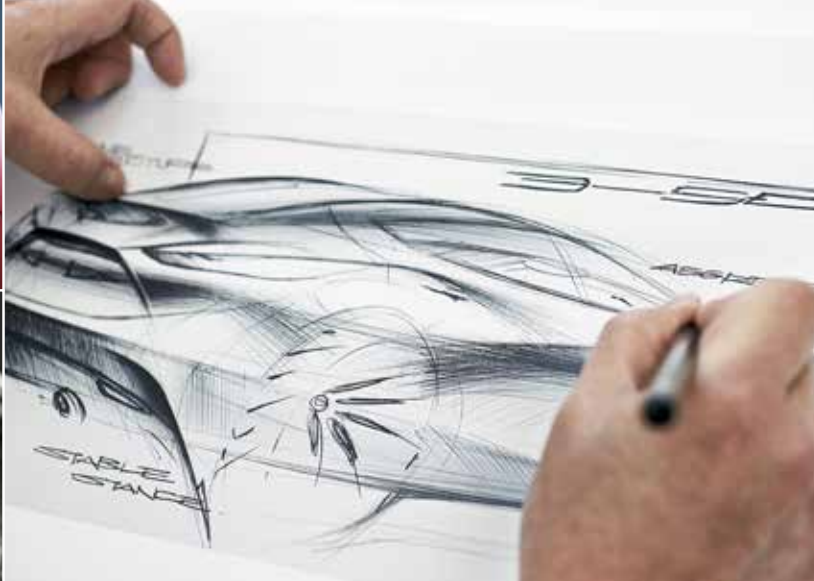
IMAGINATION DRIVES US

IMAGINATION DRIVES US



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Imagination is the world's most valuable resource. It's our window to the future, because if we can imagine it, we can create it. Mazda is built on a foundation of imagination and ingenuity. It's the fuel behind all we create and achieve. It has given us breakthrough SKYACTIV TECHNOLOGY, 'KODO – Soul of Motion' design and countless successes that once existed only in someone's imagination. These pages show how imagination is an integral part of our innovative cars.



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MODELS



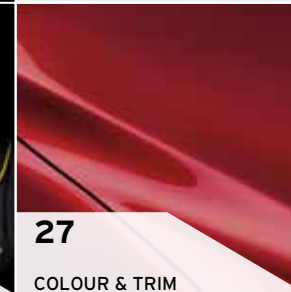
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COLOUR & TRIM

ALL-NEW MAZDA2. GET OUT IN FRONT



The small car has taken a big leap forward. All-New Mazda2 rewards you with sophisticated design, while SKYACTIV TECHNOLOGY unlocks quick-witted agility and outstanding fuel economy. Online connectivity is a seamless part of the fun and safety features are the most advanced around.

This forward thinking performance is matched to elegantly flowing style. 'KODO - Soul of Motion' design reflects the dynamic beauty of an animal leaping into action. All-New Mazda2 captures the imagination through this eye-catching sense of movement.

魂動

KODO : SOUL of MOTION

Genki in Soul Red Metallic.

RIGHT WHERE YOU WANT TO BE



Thoughtful design puts you at the centre of the fun. Careful crafting means it feels a cut above. The cabin arranges information and controls to help keep your attention on driving. The mood is modern and uncluttered, while the space wraps around you to lift your sense of comfort. Each model is trimmed in distinct colours, textures and patterns, set off by metallic accents from Maxx up. Maxx lets you amplify the ambience through the Colour Pack's high-gloss white dash panel and select red features. Of course, all the storage you could want is cleverly built in.

With smart tech you're right on the pace. In selected models a large central screen links to social media feeds and loads of other online content via MZD Connect.

Genki in black cloth trim.

A BETTER WAY TO MOVE. SKYACTIV TECHNOLOGY



**SKYACTIV-G
1.5L PETROL ENGINE
(STD-SPEC)**

A fundamental redesign of the internal combustion engine elevates performance, yet cuts fuel consumption. The low friction 4-cylinder engine's multi-hole direct injection minimises fuel use, while a unique piston design improves fuel combustion and lowers emissions. Allied to a 4-1 exhaust system in Neo, the engine delivers 79kW and 139Nm, using only 5.5 litres per 100km¹ when matched to the 6-speed SKYACTIV-Drive automatic transmission.



**SKYACTIV-G
1.5L PETROL ENGINE
(HIGH-SPEC)**

The low weight, low friction and high efficiency fundamentals of SKYACTIV-G petrol engine design result in sporty performance with minimised fuel use. The high-spec engine in Maxx and Genki models uses i-stop to save extra fuel by switching the engine off when you come to a standstill, re-starting instantly as required. Its 4-2-1 exhaust layout helps produce 81kW of power and 141Nm of torque. Just 4.9 litres of fuel is used every 100km¹ when matched to the 6-speed (SKYACTIV-Drive) automatic transmission.



**SKYACTIV-MT
MANUAL TRANSMISSION**

The 6-speed SKYACTIV-MT manual transmission delivers precise, sports-car style shifting through simplified design and a finely-honed mechanism. More compact and also much lighter than comparable transmissions, it significantly cuts internal friction to improve fuel economy.



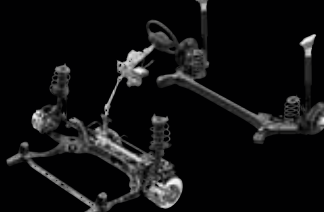
**SKYACTIV-DRIVE
AUTOMATIC TRANSMISSION**

Combines the best aspects of conventional automatic, continuously variable and dual clutch transmissions. The 6-speed SKYACTIV-Drive automatic transmission couples directly with the engine over a far wider range than other automatics for increased fuel economy and more direct power delivery. Shifts are quick and smooth.



SKYACTIV-BODY

New-generation design and materials maximise lightness and rigidity. Key joints are strengthened by advanced techniques requiring no heavy reinforcement. High and ultra-high tensile steel cuts weight and boosts strength. Despite being light, All-New Mazda2 achieves outstanding collision performance.



SKYACTIV-CHASSIS

Every component has been optimised to build the sense of 'oneness' between car and driver. The lightweight front strut and rear torsion beam suspension uses firmer bushings and revised geometry for sporty agility with high levels of refinement. Electric power-assisted steering saves fuel, and also delivers quick handling underpinned by reassuring stability.

Getting around never felt so good. All-New Mazda2 is light-on-its feet around town, smooth-riding sure of itself and sporty good fun everywhere you go. At every level, breakthrough SKYACTIV TECHNOLOGY has reduced weight and ramped up efficiency. 1.5 litre petrol engines give you lots of go, yet use very little fuel. There are automatic or manual transmissions - both responsive and refined. Add a body that cuts quietly through the air, and Mazda2 moves you in the most enjoyable way you could imagine.

KEEP YOURSELF CONNECTED. MZD CONNECT

Take off in Mazda2 and you're still in touch with the stuff that counts. Hook up your compatible² smartphone in Genki models, and MZD Connect hooks up to a heap of online content, including Facebook and Twitter feeds, radio, podcasts and more. Texts and emails can even be read out loud. It all comes together right where you need it; on a central touch screen positioned to help you stay focused on the road. Control is effortless, with a rotary commander falling to hand without you even having to look. What could be easier? How about voice command of your menu choice, audio and navigation.



CLEAR DIRECTION

7-inch colour touch-screen clearly displays satellite navigation featuring spoken street names and advanced lane guidance. Genki only.



AT YOUR COMMAND

Flip through menus and functions with the rotary commander designed for minimum distraction. Genki only.



PANDORA
INTERNET RADIO

aha
by HARMAN

STITCHER
RADIO ON DEMAND

WEB GOES WITH YOU

MZD Connect brings you a huge choice of online content by seamlessly integrating your smartphone. Genki only.

FORWARD LOOKING FEATURES

Switched on and geared to go – you've got everything you need to stay in front. In Genki models an Active Driving Display helps you keep your focus on the road. Current speed, navigation prompts and other key information is projected into your line of sight. Instruments update you in an instant with clear central dials backed up by graphic readouts. All models give you Bluetooth® for hands-free phone link up and music streaming, while a USB port is integrated too.



GOOD CALL
Standard Bluetooth® lets you make hands-free calls easily and safely. Audio controls are also integrated on the steering wheel.

PLUG IN AND PLAY
Built-in USB port makes it easy to listen to music via players or storage devices, and charge compatible devices. Twin ports Genki only.

EYES ON THE ROAD
Genki's Active Driving Display superimposes driving info into your field of vision, reducing distraction for improved safety. Supplementary graphics tell you all you need to know.

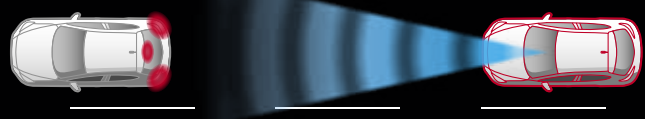
SAFETY LEADS THE WAY

Having responsive handling and a cabin that helps you focus prepares you well to react to trouble. Even more confidence comes from having the latest in safety.

All-New Mazda2 gives you the world-class collision protection of an extremely rigid body. Powerful ABS brakes, Dynamic Stability Control (DSC) and SRS airbags are standard. You can also choose the advanced safety of i-ACTIVSENSE technology³. Smart City Brake Support monitors the vehicle ahead at city speeds. If it senses a collision is likely, it primes the brakes for fast response should you apply them, and can even brake automatically if you don't. You can enjoy All-New Mazda2 knowing that you're very well looked after.

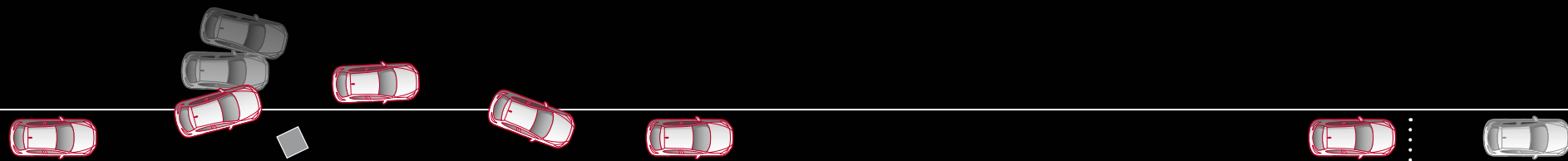


Genki in Soul Red Metallic.



SMART CITY BRAKE SUPPORT (SCBS)

Helps avoid, or lessen, low-speed impacts. Working at 4 - 30km/h, SCBS monitors the vehicle in front to assess the chance of a collision. If it determines the risk is high, it applies initial braking pressure to deliver faster response should you brake. If you brake, the system de-activates. If you don't brake, SCBS brakes automatically. Optional across range.



HELP RIGHT WHEN YOU NEED IT

In case of an unexpected hazard, Mazda2 is prepared. DSC acts instantly, braking the inner rear wheel to offset understeer (or outer front wheel to combat oversteer). The Traction Control System (TCS) also reduces torque to the driven wheels to minimise skidding. With control maintained, the hazard can be steered around.

STOPPING POWER

Stopping distance with EBA, ABS and EBD.

Stopping distance with no assistance.



HILL LAUNCH ASSIST (HLA)

The brakes remain applied for about two seconds after you remove your foot from the brake on a slope, allowing time to apply the accelerator for a smooth take-off. Standard on all models.



Mazda 2

NEO

Neo features include:

- 1.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G)
- Compression ratio: 12.0 : 1
- Maximum power: 79 kW @ 6,000 rpm
- Maximum torque: 139 Nm @ 4,000 rpm
- Fuel consumption (combined): 5.4 l/100km¹ (man) or 5.5 l/100km¹ (auto)
- 15 inch steel wheels
- Headlamps (Halogen)
- Power windows
- Wipers (front) 2-speed with variable intermittent function
- Seat colour: Black/Blue (unique pattern for Neo)
- Seat trim: Cloth
- Front seats with: Height adjustment (driver) and seat back pocket (passenger)
- Rear seats with: 60/40 split fold backrest
- Air-conditioning
- Centre console side panels: Matte black
- Front decoration panel: Matte black
- Front door armrest: Soft-touch black
- Front door armrest panels: Matte black
- Ventilation louvre surrounds: High-gloss black
- Tilt and telescopic adjustable steering wheel
- Trip computer⁴
- Vanity mirrors (front)
- Audio system with: AM/FM tuner, single disc CD player (MP3 compatible) and 4 speakers
- Auxiliary-audio input jack (3.5mm mini-stereo)
- Bluetooth® hands-free phone and audio capability²
- Steering wheel-mounted audio controls
- USB-audio input port (iPod compatible)
- Advanced keyless push-button engine start
- Airbags SRS: Front (driver and passenger), side (front) and curtain (front and rear)
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)
- Emergency Stop Signal (ESS)
- Hill Launch Assist (HLA)
- SCBS option:
■ Smart City Brake Support (SCBS)³

City smart sophistication with the sporty drive and fuel economy of SKYACTIV TECHNOLOGY. Neo is the small car that steps things right up.



SOUND CENTRE

Audio system combines 4 speaker power with CD player, USB and Bluetooth® compatibility². All controlled via stylish compact display.



LET'S GET STARTED

Getting the fun going is instant and easy thanks to push-button engine start.



FEELS GREAT

Supportive seats are made even more welcoming by high quality cloth trim.



WELL PLACED

Steering wheel puts controls for Bluetooth® hands-free calls and audio right to hand.



Mazda 2

MAXX

Maxx features additional to Neo include:

- 1.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) with i-stop
- Compression ratio: 13.0 : 1
- Maximum power: 81 kW @ 6,000 rpm
- Maximum torque: 141 Nm @ 4,000 rpm
- Fuel consumption (combined): 5.2 l/100km¹ (man) or 4.9 l/100km¹ (auto)
- 15 inch alloy wheels
- Seat colour: Black/Blue (unique pattern for Maxx)
- Centre console side panels: High-gloss black
- Front decoration panel: High-gloss black
- Front door armrest panels: High-gloss black
- Cruise control
- Leather-wrapped: Gear shift knob, handbrake handle and steering wheel

SCBS option:

- Smart City Brake Support (SCBS)³

Colour Pack option:

Only available with three exterior colours; Snowflake White Pearl Mica, Aluminium Metallic and Black Mica.

- Centre console side panels: High-gloss red
- Front decoration panel: High-gloss white
- Front door armrest: Soft-touch red
- Front door armrest panels: High-gloss red
- Ventilation louvre surrounds: High-gloss red
- Seat colour: Red
- Seat trim: Cloth



SPORTING EDGE

Eye-catching 15-inch alloy wheels add sporty attitude, and enhance the superb handling of Mazda2.



SET TO CRUISE

Cruise control automatically maintains pre-determined speed, reducing driver fatigue on longer drives.

With its added presence on the street, extra go and enhanced comfort features, you've got even more to smile about with Maxx.



COVERED FOR COMFORT

Precise highlight stitching enhances appeal of elegantly patterned premium cloth.



STYLE STATEMENT

Stand out even further from the crowd with the stunning red themed Colour Pack option.



MAZDA 2

GENKI

Genki features additional to Maxx include:

- 16 inch alloy wheels
 - Exhaust extension (chrome)
 - Front fog-lamps (Halogen)
 - Front upper grille decoration (body coloured)
 - Headlamps auto on/off function
 - Wipers (front) 2-speed with rain-sensing function
 - Seat colour: Black
 - Active Driving Display
 - Air-conditioning (climate control)
 - Centre console side panels: Soft-touch black with red stitch
 - Front decoration panel: Soft-touch black with red stitch
 - Front door armrest: Soft-touch black with red stitch
 - 7-inch full colour touch screen display (MZD Connect)
 - Audio system with: 6 speakers
 - Internet radio integration (Pandora®, Stitcher™ and Aha™)
 - Multi-function commander control
 - Radio Data System (RDS) program information
 - Satellite navigation
- SCBS option:**
- Smart City Brake Support (SCBS)³

Advanced features, amazing connectivity and luxury that's on another level. When you choose Genki, you've really got it all.



EVERYBODY'S COMFORTABLE

Climate control makes it easy to tailor the perfect temperature.



POWERFUL CONNECTION

Advanced infotainment of MZD Connect links you to social media, music and more. Sat Nav and other system info also accessed on large 7-inch screen.



A CUT ABOVE

Expert craftsmanship brings together luxury materials, highlight trim and contrast stitching for impressive effect.



CLEAR TO SEE

To reduce distraction the Active Driving Display puts important information covering vehicle speed, navigation and more on your sightline to the road.

SPECIFICATIONS

Powertrain	1.5L I4 Petrol (std-spec)	1.5L I4 Petrol (high-spec)
Bore and stroke (mm)	74.5 x 85.8	74.5 x 85.8
Compression ratio	12.0 : 1	13.0 : 1
Emissions standard	Euro stage V	Euro stage V
Engine capacity (cc)	1,496	1,496
Engine type	1.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G)	1.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) with i-stop
Fuel consumption (l/100km):	Manual (combined)	5.4
	Auto (combined)	5.5
Fuel system	Electronic direct injection	Electronic direct injection
Fuel tank capacity (litres)	44	44
Gear ratio - Manual/Auto:	1st	3.583 / 3.529
	2nd	1.904 / 2.025
	3rd	1.290 / 1.348
	4th	0.972 / 1.000
	5th	0.795 / 0.742
	6th	0.645 / 0.594
	Reverse	3.454 / 2.994
	Final drive	4.105 / 4.319
Maximum power (kW @ rpm)	79 @ 6,000	81 @ 6,000
Maximum torque (Nm @ rpm)	139 @ 4,000	141 @ 4,000
Recommended fuel	Unleaded (91RON or higher) or E10	Unleaded (91RON or higher) or E10
Throttle control	Electronic (drive-by-wire)	Electronic (drive-by-wire)
Transmission:	Manual	6-speed SKYACTIV-MT
	Auto	6-speed SKYACTIV-Drive

Model Availability	Neo	Maxx	Genki
Hatch:			
1.5L I4 Petrol (std-spec) 6-speed Manual	●	-	-
1.5L I4 Petrol (std-spec) 6-speed Auto	●	-	-
1.5L I4 Petrol (high-spec) 6-speed Manual	-	●	●
1.5L I4 Petrol (high-spec) 6-speed Auto	-	●	●

Options	Neo	Maxx	Genki
SCBS:	Smart City Brake Support (SCBS) ³	○	○
Colour Pack*:	Centre console side panels: High-gloss red	-	○
	Front door armrest: Soft-touch red		
	Front door armrest panels: High-gloss red		
	Front decoration panel: High-gloss white		
	Ventilation louvre surrounds: High-gloss red		
	Seat colour: Red		
	Seat type: Cloth		

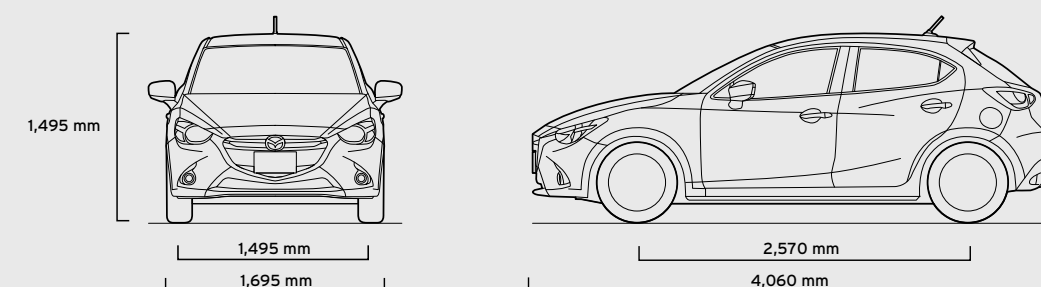
*Only available with three exterior colours; Snowflake White Pearl Mica, Aluminium Metallic and Black Mica

Chassis	Neo	Maxx	Genki
Brake diameter (mm):	Front	258	258
	Rear	200	200
Brake type:	Front	----- Ventilated disc -----	
	Rear	----- Drum -----	
Steering type	----- Electric power assist steering -----		
Suspension:	Front	----- MacPherson strut -----	
	Rear	----- Torsion beam -----	
Turning circle kerb to kerb (m)	9.4	9.4	9.8
Tyre size	185/65 R15	185/65 R15	185/60 R16
Tyre index	88T	88T	86H
Wheel size	15 x 5.5 J	15 x 5.5 J	16 x 5.5 J
Wheel type	Steel	Alloy	Alloy
Tyre size (spare)	----- T125/70 D15 -----		
Wheel size (spare)	----- 15 x 4.0T -----		
Wheel type (spare)	----- Temporary (Steel) -----		

Weights and Capacities	Neo	Maxx	Genki
Hatch			
Cargo room volume VDA (litres)	250	250	250
Kerb weight (kg):	Manual	1,027	1,037
	Auto	1,045	1,049
Towing capacity ⁵ (kg):	Braked	900	900
	Unbraked	500	500
Tow ball download maximum (kg)	50	50	50

Dimensions	Neo	Maxx	Genki
Hatch			
Ground clearance laden (mm)	126	126	126
Overall length (mm)	4,060	4,060	4,060
Overall width (mm)	1,695	1,695	1,695
Overall height (mm)	1,495	1,495	1,495
Track (mm):	Front	1,495	1,495
	Rear	1,485	1,485
Wheelbase (mm)	2,570	2,570	2,570

● = Standard, ○ = Option, - = Not available.



SPECIFICATIONS

Exterior	Neo	Maxx	Genki
Door handles (body coloured)	●	●	●
Exhaust extension (chrome)	-	-	●
Front and rear bumpers (body coloured)	●	●	●
Front fog-lamps (Halogen)	-	-	●
Front upper grille decoration (body coloured)	-	-	●
Green-tinted windscreen, side and rear windows	●	●	●
Headlamps (Halogen)	●	●	●
Headlamps auto on/off function	-	-	●
Power mirrors (body coloured)	●	●	●
Power windows	●	●	●
Window demister (rear)	●	●	●
Wipers (front) 2-speed with rain-sensing function	-	-	●
Wipers (front) 2-speed with variable intermittent function	●	●	-
Wiper (rear) with intermittent function	●	●	●

Seats	Neo	Maxx	Genki
Seat colour:			
Black/Blue	●	●	-
Red	-	○	-
Black	-	-	●
Seat trim:			
Cloth	●	●	●
Front seats with:			
Adjustable head restraints	●	●	●
Height adjustment (driver)	●	●	●
Rake and slide adjustment	●	●	●
Seat back pocket (passenger)	●	●	●
Rear seats with:			
60/40 split fold backrest	●	●	●
Adjustable head restraints	●	●	●

Interior	Neo	Maxx	Genki
Active Driving Display	-	-	●
Air-conditioning	●	●	-
Air-conditioning (climate control)	-	-	●
Ambient temperature display	●	●	●
Centre console side panels:			
Matte black	●	-	-
High-gloss black	-	●	-
High-gloss red	-	○	-
Soft-touch black with red stitch	-	-	●
Critical function warning lights/chimes	●	●	●
Cruise control	-	●	●
Cupholders	●	●	●
Door bottle holders (front)	●	●	●
Front door armrest:			
Soft-touch black	●	●	-
Soft-touch red	-	○	-
Soft-touch black with red stitch	-	-	●
Front door armrest panels:			
Matte black	●	-	-
High-gloss black	-	●	●
High-gloss red	-	○	-
Glove box	●	●	●
Front decoration panel:			
Matte black	●	-	-
High-gloss black	-	●	-
High-gloss white	-	○	-
Soft-touch black with red stitch	-	-	●
Instrument panel light dimmer	●	●	●
Interior illumination:			
Cargo room lamp	●	●	●
Entry system with delayed fade	●	●	●
Map reading spot lamps	●	●	●

Interior	Neo	Maxx	Genki
Interior release for fuel filler door	●	●	●
Leather-wrapped:			
Gear shift knob	-	●	●
Handbrake handle	-	●	●
Steering wheel	-	●	●
One touch (up and down) power window (driver)	●	●	●
Tachometer and electronic odometer/tripmeter	●	●	●
Tilt and telescopic adjustable steering wheel	●	●	●
Trip computer ⁴	●	●	●
Vanity mirrors (front)	●	●	●
Ventilation louvre surrounds:			
High-gloss black	●	●	●
High-gloss red	-	○	-

Infotainment	Neo	Maxx	Genki
7-inch full colour touch screen display (MZD Connect)	-	-	●
AM/FM tuner	●	●	●
Auxiliary-audio input jack (3.5mm mini-stereo)	●	●	●
Bluetooth® hands-free phone and audio capability ²	●	●	●
CD player, single disc (MP3 compatible)	●	●	●
Internet radio integration (Pandora®, Stitcher™ and Aha™)	-	-	●
Multi-function commander control	-	-	●
Radio Data System (RDS) program information	-	-	●
Satellite navigation	-	-	●
Speakers (4)	●	●	-
Speakers (6)	-	-	●
Steering wheel-mounted audio controls	●	●	●
USB-audio input port (iPod compatible)	●	●	●

Safety and Security	Neo	Maxx	Genki
Advanced keyless push-button engine start	●	●	●
Airbags SRS:			
Front (driver and passenger)	●	●	●
Side (front)	●	●	●
Curtain (front and rear)	●	●	●
Anti-lock Braking System (ABS)	●	●	●
Childproof rear door locks	●	●	●
Dynamic Stability Control (DSC)	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●
Emergency Brake Assist (EBA)	●	●	●
Emergency Stop Signal (ESS)	●	●	●
Engine immobiliser	●	●	●
High mount stop lamp	●	●	●
Hill Launch Assist (HLA)	●	●	●
ISOFIX child restraint anchor points and top tethers	●	●	●
Left-hand-side convex (wide angle) exterior mirror	●	●	●
Remote central locking (2 transmitters)	●	●	●
Seat-belt warning (front and rear)	●	●	●
Seat-belts 3-point lap-sash (all seats)	●	●	●
Seat-belts (front) with pretensioners, load-limiters and height adjustable shoulder anchorages	●	●	●
Side impact door beams	●	●	●
Smart City Brake Support (SCBS) ³	○	○	○
Traction Control System (TCS)	●	●	●
Triple H' safety construction with front and rear crumple zones	●	●	●
Whiplash-minimising front seats	●	●	●

● = Standard, ○ = Option, - = Not available.

ENJOY ALL-NEW MAZDA 2 WITH CONFIDENCE



Rest assured – your warranty

The quality built into Mazda2 is backed up by a 3-year, unlimited kilometre factory warranty and 6-year panel protection warranty.

Maintain that Zoom-Zoom

Your Mazda2 deserves the best in care. Servicing with Mazda Service Select gives your car the advantage of factory trained Service Technicians and advanced computer diagnostic systems. As well as maintaining your Mazda in A1 condition, you'll also be protecting your vehicle's outstanding resale value.



Help is at hand – Mazda Roadside Assistance

Flat batteries, running out of fuel, flat tyres – everyone faces hiccups from time to time. When the unexpected happens, Mazda Roadside Assistance is there to keep you moving. You'll be covered 24 hours a day, 365 days a year, all round Australia. Better still, your Mazda will only be worked on by Mazda-approved technicians. Choose a Standard policy offering everything needed to get going again, or Premium with extras like accommodation, a rental car and vehicle recovery. Either can be purchased across the entire Mazda range. (Terms and conditions apply)

MAZDA 2 COLOUR AND TRIM

BODYCOLOURS



INTERIOR TRIMS



¹Fuel consumption figures are based on ADR 81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. ²Please check the compatibility of your Bluetooth® device (particularly your mobile phone) with the specific Mazda vehicle you intend to purchase as not all devices operate correctly. Visit www.mazda.com.au/Bluetooth or consult your Mazda Dealer for further information. ³ACTIVENSENSE safety technologies are driver assist technologies only and should not be used in place of skilled and safe driving practices. It is the driver's sole responsibility to constantly monitor vehicle surroundings and conditions at all times. ⁴Trip computer displays current and average fuel consumption, distance to empty and average vehicle speed. ⁵Subject to State or Territory regulations.

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* At extra cost

■ Red cloth trim only available with Snowflake White Pearl Mica, Aluminium Metallic and Black Mica exterior colours.



mazda

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