



mazda

ALL-NEW MAZDA MX-5



3

YEAR

UNLIMITED KM
WARRANTY &
SERVICE PLAN

THE IMPOSSIBLE MADE POSSIBLE

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IMPOSSIBLE MADE POSSIBLE

From perfecting the rotary engine and winning Le Mans the first time we entered it, to breaking the world record for the most-sold two-seater convertible in history, Mazda has a long history of making the impossible possible. We are driven forward by the desire to defy convention and we believe that if you can imagine it, we can make it happen. This desire is the fuel behind everything we create and achieve and now it has given us SKYACTIV TECHNOLOGY, 'KODO - Soul of Motion' design and countless other successes that were once considered impossible feats.

These pages show how striving to do what others cannot is not only rewarding but also integral to creating innovative, beautiful cars.



TRUE ROADSTER

All-New Mazda MX-5 is Zoom-Zoom in its purest form. Lighter and more streamlined than ever, the new open-top MX-5 brings car and driver together in a renewed spirit of 'Jinba Ittai' - the philosophy of 'horse and rider as one.' There's never been a more authentic expression of 'KODO - Soul of Motion' design. The lean, muscular body conveys power ready to be unleashed, balanced by a low stance that anchors it to the road. The interior is designed to feel like an extension of the driver, with an uncluttered, driver-focused layout to keep their world in control.

Enhanced with SKYACTIV TECHNOLOGY, Mazda MX-5's reputation for driving pleasure is heightened even further, with agile handling that responds with breathtaking reflexes. With a 26-year heritage as the world's most popular lightweight sports car, All-New Mazda MX-5 excites every sense like only a true roadster can. The iconic Mazda MX-5 is back, and more exhilarating than ever.



魂動

KODO | SOUL of MOTION



DESIGNED FOR THE DRIVER

All-New MX-5 captures Mazda's signature KODO design philosophy in its most exciting form, with every angle and contour ready for action. It's the epitome of the 'driver's car,' with every element carefully designed to evoke the feeling of being at one with the vehicle.

Lowered by hand with one simple action, the soft top glides seamlessly away from view for wind-in-the-hair exhilaration. When closed, the roof reinforces the striking shape of the vehicle, adding a more defined silhouette. Incorporating true sports car elements, its low stance conveys a striking road presence. The new body preserves the spirit of the previous three generations of Mazda MX-5, combined with a power and elegance that is only fully realised when it's complete with driver.



CAR AND DRIVER BECOME ONE

The interior blends the boundaries between the inside and the outside of the vehicle. The sleek design promotes a greater sense of connection to the open air, and oneness between car and driver. Interior panels enveloping the driver feature exterior paintwork for a sport-luxe finish to the cockpit. Understated, quality finishes feature throughout the passenger cabin, with all controls intuitively positioned to surround the driver in symmetry for optimal driving position and comfort.

Everything about the uncluttered, driver-focused interior design has been considered to remove visual noise and maximise the driving pleasure of the authentic roadster experience.



THE EVOLUTION OF JINBA ITTAI

Inspired by the Jinba Ittai philosophy of 'horse and rider as one,' the intuitive relationship between car and driver is felt in All-New Mazda MX-5's responsive handling. The new generation has experienced a significant weight loss, yet an increased sense of rigidity. An enhanced feeling of balance and control is a result of perfect 50:50 front-rear weight distribution. With a lowered centre of gravity and the engine brought closer to the vehicle's centre, you experience responsiveness and stability that makes for a supremely supple drive. All-New Mazda MX-5 is the purest embodiment of Jinba Ittai yet. The car becomes a true extension of the driver, responding with innate agility to every command.



SKYACTIV TECHNOLOGY

Breakthrough **SKYACTIV TECHNOLOGY** is behind Mazda MX-5's exhilarating yet economical performance. The innovation is applied to every element of the vehicle, unlocking superior handling and better fuel efficiency.

SKYACTIV-MT

The newly developed 6-speed **SKYACTIV-MT** manual transmission delivers a lively performance and superior fuel economy. As one of the world's lightest transmissions, it's helped keep Mazda MX-5's weight down.



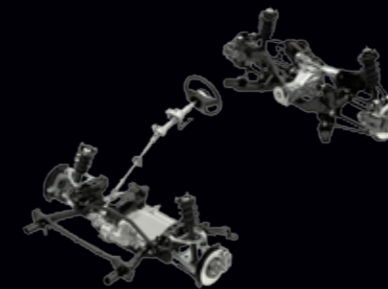
SKYACTIV-G 2.0L

Developed to offer driving pleasure in all conditions, the **SKYACTIV-G 2.0L** engine delivers maximum torque with impressive fuel economy. The reduced weight and greater combustion efficiency means the driver gets an engine they can always count on in the high RPM range.



SKYACTIV-CHASSIS

The development of the Mazda MX-5 **SKYACTIV-CHASSIS** was focused on achieving superior handling and stability, with faithful responses in every driving situation. The vehicle's posture has been crafted for flawless cornering, acceleration and braking to engage in a harmonious conversation with the open road.



SKYACTIV-BODY

The new Mazda MX-5 **SKYACTIV-BODY** is assembled with materials explicitly selected to keep it light, yet rigid. Constructed from a combination of ultra-high-tensile steel and high-strength aluminium, the body is designed with integrity to be strong without bulk.



UNLEASH PURE PERFORMANCE



***THE CONTROL CENTRE OF YOUR
DRIVING UNIVERSE***

Multi-function commander control Conveniently located between the driver and passenger, the multi-function commander allows safe operation of MZD Connect with minimal effort.

All-New Mazda MX-5 is equipped with MZD Connect, a customisable on-board connectivity system that makes it safer and easier to access your online world on the road. Link your smartphone via Bluetooth® to access your music, contacts and social networks from a single screen. Program it with your favourite information for an even more streamlined experience.

Audio In addition to the standard-equipment six-speaker configuration, Mazda MX-5 is also available with a premium nine-speaker Bose® sound system. Both configurations feature 45mm driver's side headrest speakers, with the Bose® audio system adding a subwoofer and headrest speakers for the passenger. Jointly developed with Bose®, the exclusive system is designed to produce stunning sound quality, even with the top down. The USB and Bluetooth® compatible unit also supports audio playback from iPods and other portable audio devices.



DRIVE WITH CONFIDENCE

Development of All-New Mazda MX-5 focused on creating an exhilarating drive, while also maximising safety and driver peace of mind. The high-strength SKYACTIV-BODY is engineered to minimise harm in the event of a collision. Front airbags for both passengers come as standard, and side-airbags with head-protecting cells safeguard against impact even with the top down.

ABS brakes feature Electronic Brake-force Distribution (EBD), which matches braking to vehicle load, while Emergency Brake Assist (EBA) boosts stopping power when emergency braking is sensed. An Emergency Stop Signal (ESS) activates the hazard lights to warn following drivers of sudden deceleration. Limited-Slip Differential (LSD) applies equal torque to both wheels, minimising wheel-spin. Armed with the latest in safety aids, you can enjoy every thrilling drive with confidence.



2.0L ROADSTER

2.0L ROADSTER* FEATURES INCLUDE:

- Max power 118 Kw @6000 rpm
- Max torque 200 Nm @ 4600 rpm
- Advanced keyless entry
- 17-inch alloy wheels
- Cloth soft top
- Daytime running lamps (LED)
- Headlamps (LED)
- Power mirrors (piano black)
- Seat trim: black leather
- Climate control air-conditioning
- Cruise control
- Leather-wrapped: steering wheel, handbrake handle and gearshift knob
- 7-inch touchscreen display (MZD Connect)
- Premium Bose® 203 watt amplifier with 9 speakers
- Bluetooth® hands-free phone and audio capability
- Internet radio integration (Pandora®, Stitcher™ and Aha™)
- Multi-function commander control
- Advanced keyless push-button engine start
- Airbags SRS: front (driver and passenger) and side
- Hill Launch Assist (HLA)
- Limited Slip Differential
- Headlamps auto on/off function
- Rain-sensing wipers
- Rear-view mirror with auto dimming function
- Emergency Stop Signal (ESS)



■ **3-YEAR MAZDA UNLIMITED KILOMETER WARRANTY**

Every Mazda is designed and built to the highest standards of performance and reliability. To give you further reassurance on how much we believe in our vehicles, our Mazda vehicles are backed up by a 3-year, Unlimited Kilometer Factory Warranty.

■ **MAZDACARE ROADSIDE ASSISTANCE**

Mazda cares about offering you peace-of-mind motoring. That is why we offer a 3-year Unlimited Roadside Assistance Plan to keep you moving every minute of the year. It includes toll-free calls and services such as free towing rescue due to minor or major mishaps and emergency medical help.

■ **MAZDACARE SERVICE PLAN**

MazdaCare has designed a Service Plan to suit your needs. It covers scheduled services for 3 years, regardless of your mileage. The service plan operates alongside the Mazda Unlimited Kilometer Warranty.

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SPECIFICATIONS

Mazda MX-5	2.0L Roadster Coupe
Powertrain	
Engine type	2.0 litre in-line 4 cylinder 16 valve DOHC S-VT (SKYACTIV-G)
Bore and stroke	83.5 X 91.2
Compression ratio	14,0
Engine capacity	1998
Transmission	6-speed manual
Power (kW @ rpm)	118 @ 6000
Torque (Nm @ rpm)	200 @ 4600
CO2 Emissions (g/km)	156
Emissions standard	Euro stage IV
i-STOP	Std
Fuel consumption - combined (litres/100km)	6,7
Fuel tank capacity (L)	45
Performance	
0 - 100 km/h (seconds)	7,3
Top speed (Km/h)	214
Transmission	
Type	6-speed manual
Gear ratio 1 st	5,087
Gear ratio 2 nd	2,991
Gear ratio 3 rd	2,035
Gear ratio 4 th	1,594
Gear ratio 5 th	1,286
Gear ratio 6 th	1,000
Reverse	4,696
Final drive	2,866
Chassis	
Suspension type - Front	Double wishbone
Suspension type - Rear	Multi-link
Brake type - front	Ventilated disc
Brake type - rear	Solid disc
Diameter front	280
Diameter rear	280
Steering type	Rack-and-pinion
Turning circle curb to curb (diameter) m	10,4
Wheels and Tyres	
Alloy Wheels	Std
Tyre size	205/45R17
Wheel size	17x7J
Tyre repair kit	Std
Weights and Capacities	
Gross vehicle mass (kg)	1259
Luggage volume (L)	130
Exterior Dimensions (mm)	
Length (mm)	3915
Width (mm)	1 735
Height (mm)	1230
Wheelbase (mm)	2310
Front track (mm)	1495
Rear track (mm)	1505
Front overhang (mm)	760
Rear overhang	845
Ground clearance (Laden/Unladen) mm	135/150

Mazda MX-5	2.0L Roadster Coupe
Exterior	
Daytime running lamps	Std
LED Headlights	Std
Headlamps auto on/off	Std
Retractable soft top	Std
Power windows	Std
Parking sensors (rear)	Std
Interior	
Air-conditioning (climate control)	Std
Cruise control	Std
Instrument panel light dimmer	Std
Map reading spot lamps	Std
Leather-wrapped: gear shift knob, steering wheel and handbrake handle	Std
Seat trim: black leather	Std
Smart advanced keyless entry	Std
Smart keyless push-button engine start	Std
Tilt adjustable steering wheel	Std
Trip computer	Std
Vanity mirrors (front) with illumination	Std
Hill launch Assist (HLA)	Std
Window one touch system (driver)	Std
Wipers front-rain-sensing function	Std
Infotainment	
MZD connect system with 7-inch display screen	Std
Satellite navigation	Opt
Bluetooth hands free system	Std
BOSE speaker system	Std
Speaker quantity	9
Steering wheel audio controls	Std
Safety and Security	
Airbags SRS: driver, passenger, side	Std
Anti-lock braking system (ABS)	Std
Burglar alarm system	Std
Child restraint anchor points	Std
Dynamic stability control (DSC)	Std
Electronic brake-force distribution (EBD)	Std
Emergency brake assist (EBA)	Std
Engine immobiliser	Std
LSD-limited slip differential	Std
Remote central locking (2 transmitters)	Std
Seat-belt warning (driver)	Std
Seat-belts 3-point lap-sash (both seats)	Std
Seat-belts (front) with pretensioners, load-limiters and height adjustable shoulder anchorages	Std
Side impact door beams	Std
Super lock system	Std
Traction control system	Std
Whiplash-minimizing front seats	Std
MazdaCare	
Service Plan	3 Years/Unlimited km
Service intervals	15 000 km
Warranty	3 Years/Unlimited km
Roadside assistance	3 Years/Unlimited km



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