

2016 MAZDA MX-5



zoom-zoom



mazda



WE CALL IT GEOMETRY, PHYSICS AND AERODYNAMICS. YOU CAN CALL IT PURE EXHILARATION.

The respected and fundamental driving dynamics of the 2016 MX-5 are fuelled by the need to build a sports car that's lightweight, strong and a total blast to drive. It's in our DNA - and our groundbreaking SKYACTIV TECHNOLOGY. SKYACTIV makes for a lighter, stiffer and safer vehicle that also achieves the elusive feat of fuel efficiency, low emissions and outstanding driving performance. While you may not think about this when you're tearing it up on a back-country curve, it matters to us that you get the most out of your sports car.



FOR ALL THOSE TWISTS AND TURNS THE ROAD HAS IN STORE.

What is it about the MX-5 that makes you want to drive just a little bit longer? After evolving for more than 25 years, you learn a few things about what matters. In this fourth-generation of the iconic sports car, meticulous adjustments, such as lowering the profile of the oil pan and pushing the engine back slightly, are all nuances that enhance balance and directional control. There's the track-tuned suspension that delivers directional stability. A hollow front stabilizer bar that is partnered with four gas-charged shock absorbers to minimize body roll and maximize cornering road grip. It all amounts to balance, control, stability - and a connected-to-the-road feeling unlike any other.



BRING IT ALL WITH YOU. OR LEAVE IT ALL BEHIND.

In the MX-5, driving exhilaration takes a front seat inside the cabin. Incorporating the Japanese philosophy of *Jinba Ittai* - the feeling of horse and rider as one - the MX-5's interior is designed with both form and function in mind. When you need to connect to more than just the road, features such as MAZDA CONNECT with available multi-function HMI Commander Switch† and standard Bluetooth® compatibility, give you the functionality you need, when you need it. Yet the available body-coloured door trim* seemingly dissolves the boundary between you and the open road. Add speakers in the headrests‡, and you'll never miss a beat while driving with the top down. So while you can take it all with you, nothing has to come between you, the purr of the engine and the exhilaration of the open road.



MISS YOUR EXIT. ON PURPOSE.

Introducing the all-new 2016 MX-5. We build this fourth-generation MX-5 very much like we built the very first one, preserving its roots, but evolving the technology. With beautiful proportions, heart-pounding excitement and a connection to the road like no other, the MX-5 with SKYACTIV TECHNOLOGY and KODO "Soul of Motion" design is all about how you feel when you grip the steering wheel and take on that S-curve. It's the light, lean and lively feel of a sports car built to respond precisely how you want it to. It's about measuring driving dynamics with your senses - and your ear-to-ear grin. Because at Mazda, driving matters.

NOW, THERE'S NO LIMIT TO HOW FAR YOU CAN GO.



**3-YEAR
NEW VEHICLE
UNLIMITED MILEAGE WARRANTY**

**3-YEAR
ROADSIDE ASSISTANCE
UNLIMITED MILEAGE**

**5-YEAR
POWERTRAIN
UNLIMITED MILEAGE WARRANTY**

**7-YEAR
ANTI-PERFORATION
UNLIMITED MILEAGE WARRANTY**

Only a car company committed to an unrivalled driving experience could introduce a warranty like this, standard on all 2015 and 2016 models. A first-of-its-kind unlimited mileage warranty* that lets you drive as much as you want, as far as you want.

*To learn more about the Mazda Unlimited Warranty, go to mazdaunlimited.ca.

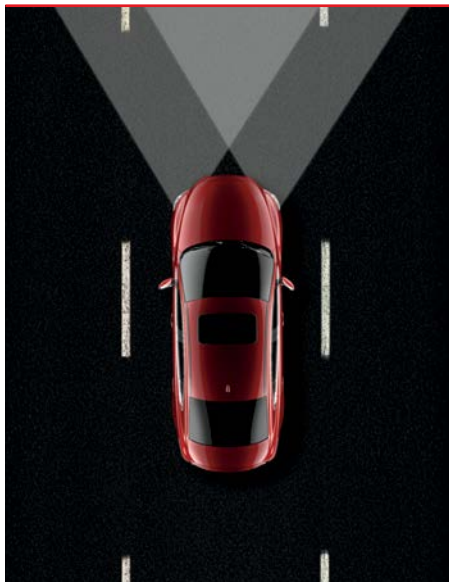
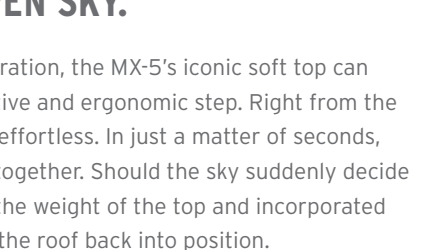
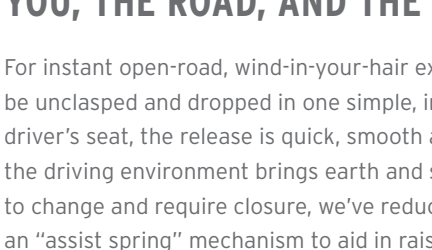
†Standard on the GS and GT models.

‡Speakers in the driver's headrest are standard on all models. Speakers in the passenger's headrest are standard on the GT model.

▲Not available on GX model.

▼Not available on GX or GS models.

◆Not available on GT model with Sport Tan leather interior. See dealer for details.



BECAUSE SAFETY MATTERS TOO.

Revel in the road knowing that the MX-5 is crafted with safety in mind. Starting with the SKYACTIV-Body, a strong buffer zone of high-tensile and ultra-high-tensile steel is built to absorb impact, while whiplash-reducing seat structure provides optimal support for body and head. Available i-ACTIVSENSE features such as Blind Spot Monitoring System, Lane Departure Warning System and High Beam Control deliver the latest in pro-active safety technology. In the MX-5, we've got you covered so you are free to simply enjoy the drive.

YOU, THE ROAD, AND THE OPEN SKY.

For instant open-road, wind-in-your-hair exhilaration, the MX-5's iconic soft top can be unclasp and dropped in one simple, intuitive and ergonomic step. Right from the driver's seat, the release is quick, smooth and effortless. In just a matter of seconds, the driving environment brings earth and sky together. Should the sky suddenly decide to change and require closure, we've reduced the weight of the top and incorporated an "assist spring" mechanism to aid in raising the roof back into position.

MX-5 SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	GX/GS/GT
Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder
Compression ratio	13.0:1
Horsepower SAE net	155 @ 6,000 rpm
Torque SAE net lb. ft.	148 @ 4,600 rpm
Recommended fuel	Premium (unleaded)
Fuel economy city/highway (L/100 km)*	
6MT	8.8/6.9
6AT	8.9/6.5

*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on 5-cycle testing, visit mazda.ca/5cycle.

MX-5 FEATURES

ENGINEERING	GX	GS	GT
SKYACTIV-MT 6-speed manual transmission	S	S	S
6-speed automatic transmission with SPORT mode and Drive Selection switch	0	-	-
6-speed automatic transmission with SPORT mode, paddle shifters and Drive Selection switch	-	0	0
Front mid-engine/rear-wheel drive	S	S	S
Power assisted 4-wheel disc brakes	S	S	S
Sport suspension with Bilstein® shocks (manual transmission only)	-	S	S
Limited Slip Differential (manual transmission only)	-	S	S
Rack-and-pinion steering with rpm-sensing variable power assist	S	S	S
Strut tower bar	-	S	S
Induction Sound Enhancer (ISE) (manual transmission only)	-	S	S
SAFETY & SECURITY			
Dual front and side air bags	S	S	S
Side-impact door beams	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Anti-theft alarm system	-	S	S
Hill Launch Assist (HLA)	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
Dynamic Stability Control (DSC) and Traction Control System (TCS)	S	S	S
Blind Spot Monitoring System (BSM)	-	-	S
Lane Departure Warning System (LDWS)	-	-	S
High Beam Control System (HBC)	-	-	S
EXTERIOR			
Black cloth soft-folding convertible top with glass rear window	S	S	S
Convertible top cloth liner	-	-	S
Body-coloured power-operated door mirrors	S	-	S
Piano black power-operated door mirrors	-	S	-
Auto-dimming driver's side door mirror	-	-	S
Heated door mirrors	-	-	S
LED rear combination lights and LED headlights with signature lighting	S	S	S
LED Daytime Running Lights (DRL)	-	S	S
Automatic headlight shut-off	S	-	-
Automatic on/off headlights	-	S	S
Adaptive Front Lighting System (AFS)	-	-	S
Automatic headlight levelling	S	S	S
Intermittent windshield wipers	S	-	-
Rain-sensing intermittent windshield wipers	-	S	S

MX-5 FEATURES

WHEELS & TIRES	GX	GS	GT
16" silver finish alloy wheels with 195/50R16 tires	S	-	-
17" gunmetal finish alloy wheels with 205/45R17 tires	-	S	-
17" high-lustre gunmetal finish alloy wheels with 205/45R17 tires	-	-	S
Tire Pressure Monitoring System (TPMS)	S	S	S
INTERIOR			
Air conditioning with manual climate controls	S	S	-
Air conditioning with automatic climate controls	-	-	S
Steering-wheel-mounted cruise controls	S	S	S
Power windows with driver's and passenger's one-touch down feature	S	S	S
Push Button Start	S	S	S
Remote keyless entry with panic mode	S	S	S
Day/night rearview mirror	S	S	-
Auto-dimming rearview mirror with HomeLink® garage door opener	-	-	S
Driver's and passenger's sunvisors with vanity mirrors	S	S	S
HMI Commander Switch	-	S	S
Voice-activated navigation system	-	S	S
Mesh aero windblocker	S	S	S
6-way manually adjustable driver's seat	S	S	S
4-way manually adjustable passenger's seat	S	S	S
Heated seats	-	-	S
Black cloth upholstery with black stitching	S	-	-
Black cloth upholstery with red stitching	-	S	-
Leather-trimmed upholstery	-	-	S
Leather-wrapped steering wheel, shift knob and parking brake handle	-	S	S
Body-coloured interior door trim	-	S	S
Centre console with armrest and storage	S	S	S
Lockable rear centre storage compartment	S	S	S
AUDIO			
AM/FM radio CD player with 6 speakers (including driver's headrest)	S	S	-
9-speaker premium Bose® audio system with Centerpoint® Surround Sound System and AudioPilot® noise compensation technology (with speakers in driver's and passenger's headrests)	-	-	S
MP3 functionality on CD player	S	S	S
Steering-wheel-mounted audio and Bluetooth® controls with Audio Profile	S	S	S
USB port and auxiliary audio input jack	S	-	-
2 USB ports and auxiliary audio input jack	-	S	S
Audio Display Screen	S	-	-
7" colour touchscreen display with MAZDA CONNECT	-	S	S
HD Radio	-	S	S
SiriusXM™ Satellite Radio with fin antenna (<i>free 6-month subscription</i>)	-	-	S
Automatic volume control	S	S	-

S = Standard O = Optional - = Not available

See your local Mazda dealer or mazda.ca for full product details. E. & O. E.

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Get more detailed information on your MX-5. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.
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