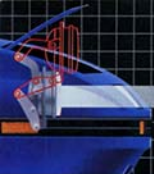


MAZDA FOR 1986.

NOW MORE THAN EVER,
THE MORE YOU LOOK,
THE MORE YOU LIKE.





The retractable quartz halogen headlamps always face forward. This unique design lets you "flash-to-pass" without raising the RX-7's headlamps.



A more potent fuel-injected rotary engine now powers the RX-7. And it delivers power more smoothly than any other engine in the world.



Here's where the fine art of ergonomics reaches a new plateau: The RX-7 cockpit. Dual reclining bucket seats are orthopedically sculpted to provide the superb support performance driving demands. Controls are clustered for quick access. The close-ratio 5-speed falls naturally to hand.

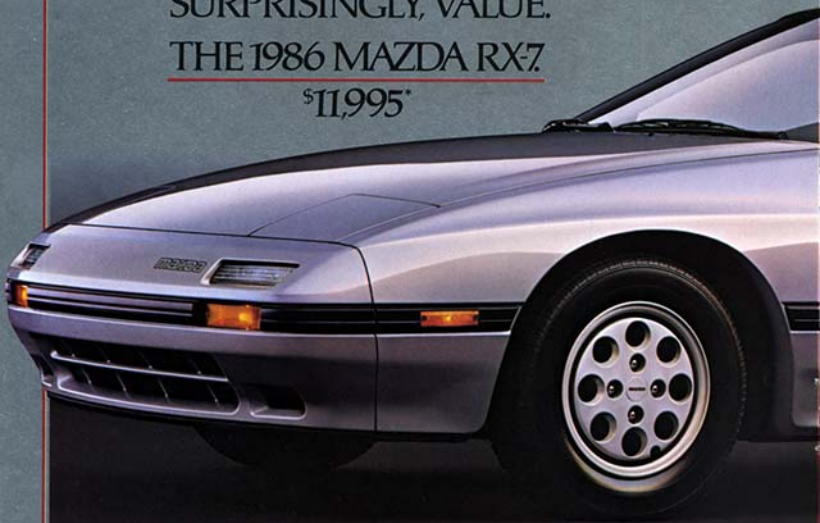


The RX-7's bold new form is also highly functional. Its slippery 0.31 drag coefficient is even lower than that of a Porsche 944.

INTRODUCING A
NEW LEVEL OF SPORTS
CAR PERFORMANCE,
SOPHISTICATED AND,
SURPRISINGLY, VALUE.

THE 1986 MAZDA RX-7

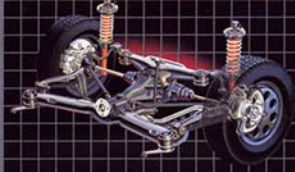
\$11,995*



THE NEW-GENERATION MAZDA RX-7.



High-performance driving spoken here: Instrumentation is complete—yet completely legible. A special panel houses monitor lights and a digital quartz clock. The thickly-wrapped wheel has integral thumb rests. And a 40-watt AM/FM stereo radio and power antenna are standard.



No one has a more advanced suspension system than Mazda's Dynamic Tracking Suspension System. Under cornering loads, the rear wheels are utilized to actually help steer you through turns. The result is more agile, more precise handling.

Please send me a free, full-color Mazda RX-7 catalog.

NAME _____

ADDRESS _____ APT. NO. _____

CITY _____ STATE/ZIP _____

Return this coupon to: Mazda RX-7 Catalog
Offer, Box 5960, CD-1, Orange, CA 92668

For a free, 26-page Mazda RX-7 catalog, complete the coupon above or call the toll-free number: 800-521-1055.



*Manufacturer's suggested retail price. Actual price set by dealer. Taxes, license, freight, options (Alloy wheels on standard RX-7 Automatic transmission on GXI) and other dealer charges extra. Price may change without notice. Availability of vehicles with specific features may vary. Mazda's rotary engine licensed by NSU-VAUXEL. Comparisons with other makes based upon consumer evaluations and/or available competitive data.

RX7 SPORT PACKAGE
\$12,995*



Standard features include: Factory-installed aerodynamic body parts. Sport-tuned suspension. 15" alloy wheels. 205/60VR15 radials. Plus 4-wheel ventilated disc brakes.

RX7 Luxury Package \$12,795* (not shown). Standard features include: 14" alloy wheels. Special sunshield. Power door mirrors. 100-watt ETRAM/FM stereo cassette deck with 4 speakers.



RX7 GXL
\$16,645*



The GXL treats you to all of the following: Air conditioning. Electric sunroof. 100-watt ETR AM/FM stereo cassette deck with equalizer and 4 speakers. A 6-way adjustable driver's seat with lumbar support. Tilt wheel. Cruise control. Power steering. Power windows. Power door mirrors.

Tinted glass. Full console with built-in armrest/storage bin. Twin lighted and lockable stowaway lockers. Special insulation package. Plus Auto Adjusting Suspension. 15" alloy wheels. 205/60VR15 radials. 4-wheel ventilated disc brakes. Limited-slip differential. And a rear hatch wiper/washer.

A FAST
INTRODUCTION
TO THE
NEW
MAZDA 626.

A FASTER
INTRODUCTION
TO THE
NEW
MAZDA 626.



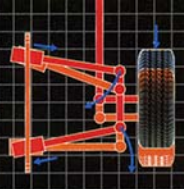
626 DELUXE
SPORT COUPE.



626 GT TURBO
SPORT COUPE.



This year, the front-wheel drive 626 benefits from a more responsive 2.0-litre OHC engine equipped with multi-point fuel-injection. The turbo-equipped 626 GT offers a big 43% boost in horsepower.



The independent rear suspension uses Mazda's patented Twin Trapezoidal Linkage to neutralize toe-out forces, promote flat tracking and enhance directional stability.



True to its world-class road car heritage, the new 626 is equipped with Euro-style, flush-lens halogen headlamps.



Few cars support a driver in the exemplary style of a 626. Deluxe models feature a 6-way adjustable seat with controls for both lumbar support and



626 Deluxe
Sport Coupe.
\$8895*

THE NEW FUEL-INJECTED 626: A WORLD-CLASS ROAD CAR WITHOUT THE WORLD-CLASS PRICE.

This year, the big news is the 626's new multi-point fuel-injection system. And its effects are unmistakable. With a 0 to 60 time of just 10.3 seconds, the new 626 puts you in some pretty fast company. But the new 626 isn't merely faster. It's also substantially more refined. With a new front-end treatment and grille. Euro-style halogen headlamps. A beautifully redesigned interior. And a myriad of other upgrades.



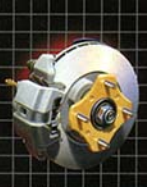
THE 1986 MAZDA 626.



Seat cushion angle. LX and GT Series cars share an orthopedically contoured, 9-way adjustable seat with wraparound upper bolsters.



Presenting the ideal environment for man to meet machine: The 626 command center. There's a soft-grip wheel with a built-in tilt feature. Clustered controls for easy access. Tachometer. Temperature gauge. Trip odometer. Tinted glass. Even intermittent-action wipers. All standard.



Ventilated front disc brakes are aboard all 626 models. GT Series cars, in addition, have rear disc brakes.

Please send me a free, full-color Mazda 626 catalog.

NAME _____

ADDRESS _____

APT NO _____

CITY _____

STATE/ZIP _____

Return this coupon to: Mazda 626 Catalog Offer, Box 5960, CD-1, Orange, CA 92668.

For a free, 26-page Mazda 626 catalog, complete the coupon above or call this toll-free number: 800-521-1055.

THE NEW 626 GT TURBO: A PHENOMENAL 43% BOOST IN HORSEPOWER IS JUST FOR STARTERS.

Just imagine... A car endowed with both the impeccable road manners of a 626 and an ingeniously engineered, water-cooled turbocharger that virtually eliminates "turbo-lag." Imagine, too, being launched from 0 to 60 in a scant 8.1 seconds. With 15" alloy wheels. P195/60R15 radials. 4-wheel disc brakes. Auto Adjusting Suspension system. And more. The Mazda 626 GT is everything you want in a turbo. Plus everything you need.

626 GT Turbo
Sport Coupe
\$12,245*



*Manufacturer's suggested retail price. Actual price set by dealer. Taxes, license, freight, options (radio, tires) and alloy wheels on GX. Alloy wheels and automatic transmission (on LX) and other dealer charges extra. Price may change without notice. Availability of vehicles with specific features may vary.

626 LUXURY
TOURING SEDAN.
\$11,295*



Standard features include: 185/70SR14 steel-belted radials. Front window sunshield. Rear window wiper/washer. Dual electric door mirrors. 100-watt ETR AM/FM stereo cassette

deck with 4 speakers. Power antenna. 50/50 split fold-down rear seatbacks. Cruise control. Power steering. Power windows and door locks. Dual map lights. And much more.

626 LUXURY
SPORT SEDAN.
\$10,295*



The LX treats you to all of the following: A 100-watt ETR AM/FM stereo cassette deck. Power antenna. 60/40 split fold-down rear seatbacks. Cruise control. Power steering. Power windows and door locks. 9-way adjustable driver's seat. Full console with built-in armrest/storage bin. Elegant

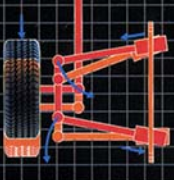
striped velour upholstery. Full cut-pile carpeting. Oscillating center air vents. Door courtesy lights. Remote releases for trunk and fuel door. Plus 185/70SR14 steel-belted radials. Front window sunshield. And dual electric door mirrors. Not shown: The 626 Deluxe Sport Sedan. \$8695*

INTRODUCING
THE ROAD CAR OF
SMALL CARS.





A 1.6-litre fuel-injected overhead cam engine propels the 323 from 0 to 60 in just 10.8 seconds.



The 323's independent rear suspension uses Mazda's patented Twin Triapezoidal Linkage for enhanced directional stability and flat tracking in turns.



A 5-speed overdrive transaxle is standard on the front-wheel drive 323. A 3-speed automatic is optional.



Here's where that solid, road car feeling begins. With the 323's unusually solid monocoque platform. Typically found on larger, more expensive cars, it's a major contributor to the 323's smooth, quiet ride and excellent handling.

THE ALL-NEW, FUEL-INJECTED 1986 MAZDA 323.

\$6995*



MAZDA 323 DELUXE SPORT SEDAN.



The 323's remarkable interior is actually roomier than a Mercedes-Benz 190E's or a BMW 535i's. With seating for four adults. Plush velour upholstery. Full cut-pile carpeting. 60/40 split fold-down rear seatbacks. Plus something not usually heard in a small car—quietness.



The command center features clustered controls for quick access. Easy-to-read instrumentation. Soft-grip wheel with integral thumb rests. And, of course, tinted glass.

Please send me a free, full-color Mazda 323 catalog.

NAME

ADDRESS

APT. NO.

CITY

STATE/ZIP

Return this coupon to: Mazda 323 Catalog Offer, Box 5960, CD-I, Orange, CA 92668.

For a free, 26-page Mazda 323 catalog, complete the coupon above or call this toll-free number: 800-521-1055.



*Manufacturer's suggested retail price. Actual price set by dealer. Taxes, license, freight, options (radio, tires and/or alloy wheels shown) and other dealer charges extra. Price may change without notice. Availability of vehicles with special features may vary. Comparisons with other makes based upon consumer evaluations and/or available competitive data.

323 DELUXE
SPORT HATCHBACK.
\$6495*



Standard features include: Steel-belted radials. Ventilated front disc brakes. Euro-style halogen headlamps. Front mud flaps. 50/50 split fold-down rear seatbacks. Cargo area

cover. Rear window defroster. Tinted glass. Trip odometer. Lockable glove box. Remote releases for hatch and fuel door. Swing-out rear quarter windows. And much more.

323 LUXURY
SPORT SEDAN.
\$7595*



The LX treats you to all of the following: A 5-way adjustable driver's seat with lumbar support. 60/40 split fold-down rear seatbacks. Fold-down rear armrest. Full center console. Tinted glass. Rear window defroster. Tilt wheel. Tachometer. Digital quartz clock. Trip odometer. Child-proof rear door

locks. Front map pockets. Remote releases for trunk and fuel door. Plus 175/70SR13 steel-belted radials. Wheel trim rings. Dual electric door mirrors. Illuminated entry system. Wide body side mouldings. And special pinstriping.

mazda