

2007-2009

YOU NEVER OUTGROW YOUR NEED FOR ZOOM-ZOOM.

200-HP 3.0-LITER V6 ENGINE 5-SPEED AUTOMATIC TRANSMISSION 4-WHEEL DISC BRAKES

ANTI-LOCK BRAKE SYSTEM (ABS) WITH ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)



BODY OF A MINIVAN. SOUL OF A SPORTS CAR.

Imagine a minivan so responsive and well-balanced that it's actually exhilarating to drive. Fact is, the Mazda MPV's uncanny attributes have inspired automotive press accolades ranging from "more nimble" and "more fun" to "room with zoom." Propulsion comes courtesy of a potent, 200-hp V6 engine perfectly matched to an electronically controlled 5-speed automatic transmission. Power-assisted rack-and-pinion steering provides precise control. While gas-filled struts and shocks—plus front and rear stabilizer bars—promote handling that's truly confidence-inspiring. The result is a minivan equally adept at moving people, cargo and emotions.




HARNESS UNEXPECTED POWER. With 200 hp and 200 lb-ft of torque on tap, the Mazda MPV's advanced, 24-valve V6 is a willing workhorse. Whether you're hauling people, cargo or even a trailer, MPV's got the power.



GIVE YOURSELF A BRAKE. Power-assisted, ventilated 4-wheel disc brakes help promote fade-resistant stops. An Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) is also standard.





YOU DIDN'T REALLY WANT TO BLEND IN WITH THE CROWD, DID YOU?

Thanks to new styling that includes aggressive front and rear fascias, side sill extensions and even alloy wheels, this year's Mazda MPV is sportier than ever before. In fact, no matter how you look at it, you're definitely looking at one of a kind.



EVEN THE DESIGN OF ITS COCKPIT FLIES IN THE FACE OF CONVENTION.

Thanks to a driver-centric cockpit, the Mazda MPV provides its pilot with an array of unexpected, unminivan-like rewards. Its tilt steering wheel and driver's seat with adjustable lumbar support, both standard, help you achieve an ideal driving position. Essential controls all fall easily to hand. Gauges are large and legible. Even controls for the AM/FM/CD stereo and cruise control are steering-wheel-mounted. Power windows, mirrors and door locks are also standard. And the CFC-free air conditioning includes both front and rear controls. In short, the MPV's cockpit is designed to perform two key functions: Anticipate your expectations. Then exceed them.



KEEP AN OPEN MIND. Power sliding doors (standard on the ES, available on the LX), open or close at the touch of a button on the dash, door pillars or the keyless entry system. A "power off" dashboard switch prevents accidental operation.



THINK SAFE THOUGHTS. Advanced 2-stage front air bags* with belt-use, passenger-weight and driver's seat-position sensors are standard. Dual front side-impact air bags* are standard on the ES and available on the LX.
*Always wear your safety belt and secure children in the rear seat.



GOOD SEATS STILL AVAILABLE FOR TODAY'S PERFORMANCE.

The Mazda MPV is that rarest of creatures: A minivan you'll actually want to drive for the sheer joy of it. Tackle weekday commutes. Run weekend errands. Haul everything from grown-ups and kids to cargo. All with a serene smile. The MPV's ingeniously engineered seats provide remarkable versatility. And its dual power sliding doors with remote control (standard on ES, available on LX) make loading and unloading a snap. In fact, everywhere you turn, useful features abound. Like 12 beverage holders—including 4 for bottles. An array of storage compartments, courtesy and map lights. Plus a deep cargo well behind the rear seat that's ideal for everything from gear to groceries. Talk about food for thought.



HAVE A SEAT. The MPV's reclining Tumble-Under™ rear seat is so versatile, you can even flip it completely backward to create "tailgate" seating that's perfect for picnics, outdoor sports and other activities.*



EXERCISE YOUR OPTIONS. With the simple pull of a strap, the MPV's spring-assisted Tumble-Under™ rear seat also folds flat into the floor to provide extra space for bulky equipment or cargo.*



PART COMPANY. The MPV's ingenious Side by Slide™ 2nd-row bench seat lets you create extra space, and luxury, by separating into two reclining captain's chairs, complete with fold-down armrests.*

*Be sure your MPV is in park with the engine off.

WHO SAYS YOU CAN'T TAKE IT WITH YOU?

With a Mazda MPV, your weekend options are wide open. Because when you add an available trailer hitch, wiring harness, plus the 4-Seasons & Towing Package, you can tow up to 3,000 pounds. So if the family toy box includes a motorcycle or watercraft, you don't have to think twice about bringing it along. Equally important, in an MPV you also don't have to think twice about safety. The MPV boasts 4-wheel disc brakes plus an Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) for enhanced braking control and effectiveness. "Triple H" steel structural reinforcements for extra strength and impact protection. Front and rear crumple zones to help absorb collision energy. Plus a Five-Star safety rating, the highest possible, in U.S. government tests for driver and passenger protection in frontal and side impacts.* When it comes to versatility, power and safety, Mazda MPV is pulling for you all the way.



MAKE YOURSELF COMFORTABLE. Mazda MPV's dual sliding doors feature power up-and-down windows for extra comfort and convenience. How refreshingly thoughtful.



5-STAR SAFETY RATING

*For complete test results, visit: www.nhtsa.dot.gov.



TAKE THE SHOW ON THE ROAD. This optional complete Rear-Seat Entertainment System features a full-color, flip-down 7" monitor and plays DVDs as well as audio and MP3 CDs. A remote control and 2 sets of wireless headphones are included.



OPEN WIDE AND SAY "AHHH!" With its 2nd-row seats removed and 3rd-row seats folded away, the MPV serves up a whopping 127 cu ft (124.5 with moonroof) of cargo space for your favorite equipment, gear and toys.

GENUINE MAZDA ACCESSORIES: WHERE STYLE MEETS SUBSTANCE.

Part of the joy of owning a new Mazda MPV is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. In fact, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda MPV. See your dealer for details.



WING IT. Add the sporty touch of a rear roof spoiler to your MPV. On the practical side, it will also help keep your rear window free from dust and snow for better visibility.



GIVE YOURSELF AN EDGE. Protect the outer edge of your MPV's front doors with color-matched door edge guards. Each set of guards is custom-made to the exact contours of your Mazda.



GET ORGANIZED. Add this versatile cargo organizer and get even more into your MPV. Flip up the panels to expose a compartmented space to organize your groceries, sports equipment or shopping. Or flip down for a flat floor.

- Carpet cargo mat
- Carpet floor mats
- DVD-based Rear-Seat Entertainment System
- Fog lights
- Seat covers
- First aid kit
- Roadside emergency kit
- All-weather floor mats
- Rear bumper step plate
- Roof rack
- Hood bug deflector
- Compass and outside temperature auto-dimming mirror

- Front mask
- Cassette player
- Cargo net
- Aluminum pedal set
- 16-inch polished alloy wheels
- Silver carbon-fiber-look dash kit
- Trailer hitch and trailer-hitch wiring harness
- In-dash 6-disc CD changer
- MiniDisc player
- Assist grips
- Ski attachment (roof-rack mount)
- Bike attachment (roof-rack mount or trailer-hitch mount)

- Roof cargo box (long)
 - Roof cargo box (short)
 - Silver carbon-fiber-look front-seat side table panel
 - Door edge guards
 - Roof luggage basket with stretch net
 - Front and rear ashtrays/cigarette lighter
 - Windshield sunscreen
 - SIRIUS satellite radio receiver kit*
 - Remote start/security system*
 - Wheel locks
 - Engine block heater
 - Touch-up paint
- *Late Availability

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



A MORE EXHILARATING ROUTE TO MAKING THE RIGHT CHOICE.

It starts with the **Mazda Test-Drive Experience**—a uniquely designed road trip engineered to take you miles beyond the ordinary test drive. It's all about putting a Mazda to the test under real-world conditions. Down local streets, highways, on-ramps and off-ramps. Through straightaways, S-curves and corners. It's also all about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "Zoom-Zoom."

A MORE LIBERATING APPROACH TO OWNER PEACE OF MIND.

Once you become a new Mazda owner, you'll enjoy the peace of mind the **2004 Mazda Driver's Assurance Plan** delivers. It includes the freedom of a **48-month/50,000-mile "bumper-to-bumper" limited warranty**, plus **24/7 Emergency Roadside Assistance**. And should your Mazda MPV require a warranty repair, the **Mazda Service Transportation Solution** can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration for years to come. (See your Mazda dealer for details.)

A MORE COMPELLING WAY TO CONNECT WITH ZOOM-ZOOM.

Speaking of exhilaration, add Mazda's Web site to your list of must-see destinations. You can preview the new 2004 Mazdas. Look into seasonal incentives or special service offers. Pick up maintenance tips. Visit the Mazda Performance Corner for updates on driving technology, tuning and motorsports. Interactively "build" the Mazda MPV of your dreams and see how it will look. Request a quote. Even locate a Mazda dealer.

It all translates into a lot more Zoom-Zoom at: **MazdaUSA.com**



