

# 1972 DODGE CHARGER



# Looking for Styling That's Got Motion When It's Standing Still? Looking for a Family Car That Doesn't Cost You an Arm and Leg To Own and Operate? . . . Look No Further. Here Comes Dodge Charger. And You're Going To Love It.

## STANDARD EQUIPMENT

### ENGINES:

225 Six (coupe and hardtop only)  
318 V8

### TRANSMISSIONS:

3-speed manual, column-mounted shift (standard with 225 Six)  
3-speed manual, fully synchronized, column-mounted shift (standard with 318 V8)

### SUSPENSION:

Front: Torsion bars  
Rear: Asymmetrical leaf springs  
Front sway bar (Charger SE only)  
Front and rear sway bars (with Rallye and SE 4-bbl. V8 engines and 400 4 bbl. V8 engines)

### AXLE RATIOS:

3.21:1 (with standard Six)  
2.94:1 (with standard V8)

### INTERIOR FEATURES:

All-vinyl front bench seat, available in Blue, Green, and Black (coupe), or Blue, Green, Gold, Tan, Black, and White (Charger hardtop and SE)  
3-spoke color-keyed steering wheel  
Seat spacers for seat height and angle adjustment  
Simulated wood-grained steering wheel insert (except coupe)  
Heater/defroster  
Keyless door locking system  
Foot-operated parking brake with warning light  
Glove box lock  
Trunk mat  
Dome light with front door courtesy switch

Color-keyed carpeting (except coupe)  
Cigarette lighter (except coupe)  
Simulated wood-grained door trim inserts (except coupe)  
Simulated wood-grained instrument panel applique (Charger hardtop and SE only)  
Day/night inside mirror (except coupe)  
Simulated wood-grained instrument panel applique with hooded, circular instrumentation including: speedometer, oil pressure and fuel gauges, temperature and alternator gauges (Charger SE & Rallye only)  
Dual horns (except coupe)  
Instrument panel hood release (SE only)

### EXTERIOR:

Formal vinyl roof (SE only)  
2-speed concealed wipers  
Body side paint stripe (except coupe)  
Sculptured dark grille (Rallye only)  
Dual headlights and taillights  
Performance hood with blackout treatment (Rallye only)  
Simulated door louvers with blackout treatment (Rallye only)  
Louvered black taillights (Rallye only)  
Concealed headlights (SE only)

### SAFETY FEATURES:

Cleaner Air system with Vapor Saver (gasoline evaporation control system)  
Antitheft steering column lock  
Backup lights  
Breakaway front ashtray  
Combination side-marker lights and reflectors  
Dual braking system

Energy-absorbing steering column and wheel  
3-point safety belt system with locking retractors  
Hazard warning lights  
Head restraints  
"Key-left-in-ignition" warning buzzer  
Security locks on folding front seatbacks  
Left, outside mirror  
Inside rearview mirror with double-ball-joint safety mount  
Nonoverride door locks, except driver's door  
Padded instrument panel and sun visors  
Parking brake  
Parking brake and master cylinder warning light  
Safety-Action inside door handles  
Safety-Rim wheels  
Soft coat hooks  
Soft knobs on window cranks  
Turn signals with lane-change feature  
Windshield wipers and washers

### TIRES:

E78 x 14 (six-cylinder and 318 V8 models)  
F70 x 14 wide-tread, white sidewalls (Rallye only)

### WHEELS:

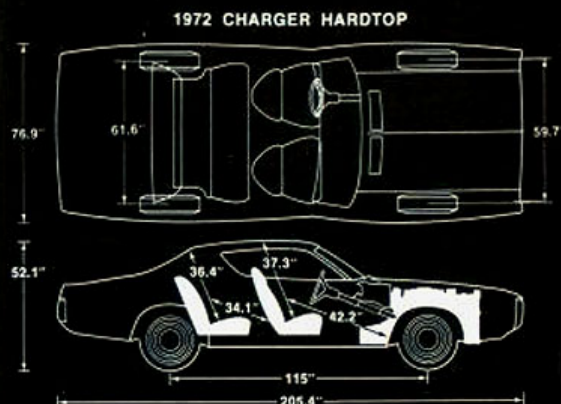
14 x 5.0 black enamel  
14 x 6.0 JJ (Rallye only)

### BRAKES:

10" x 2 1/2", front and rear, self-adjusting

### ELECTRICAL SYSTEM:

Battery: 12-volt, 46-amp-hr  
Alternator: 41-amp  
Transistorized voltage regulator  
Electronic ignition system (standard with all optional 4-bbl. V8 engines and 440 SixPack only)



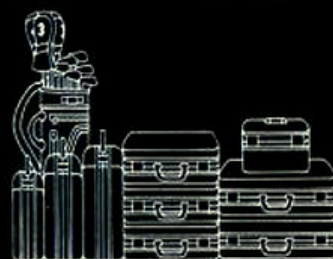
### DIMENSIONS:

Wheelbase:	115.0"
Overall length:	205.4"
Overall width:	76.9"
Overall height:	52.1"
Front track:	59.7"
Rear track:	61.6"
Front headroom:	37.3"
Rear headroom:	36.4"
Front legroom:	42.2"
Rear legroom:	34.1"
Luggage capacity:	14.3 cu. ft.

### CHARGER

#### (luggage capacity)

2 men's 2-suiters	3 lady's overnight bags
1 lady's Pullman	1 lady's train case
1 lady's wardrobe	1 golf bag
1 man's overnight bag	





#### OPTIONAL EQUIPMENT

##### ENGINES:

- 340 V8 4-bbl. (Rallye only)
- 400 V8 2-bbl.
- 400 V8 4-bbl.
- 440 V8 4-bbl. (Rallye and SE only)
- 440 V8 SixPack (Rallye only)

##### TRANSMISSIONS:

- 4-speed manual, fully synchronized, floor-mounted shift (NA with 2-bbl. engines or 440 6-bbl. V8).
- TorqueFlite 3-speed automatic optional with 225 Six and 2-bbl. V8s. Standard with 400 2-bbl. V8, all 4-bbl. V8s, and 440 SixPack. The selector lever is column-mounted, except on bucket-seated models equipped with optional center console.

##### CONVENIENCE ITEMS:

- All-vinyl bucket seats, available in Blue, Green, Black, Gold, and White (Charger hardtop, Rallye, and SE)
- Air conditioning
- Tinted glass (recommended with air conditioning)
- Cigarette lighter (coupe only)
- Electric clock
- Console (requires bucket seats, NA coupe)
- Center armrest and cushion (bucket seats required)
- Rear window defogger
- Instrument-panel-mounted hood release (standard on SE)
- Headlight-on warning buzzer
- "Rim Blow" tilt steering wheel (power steering and automatic transmission required)
- Inside day/night mirror (coupe only)
- Dual outside racing mirrors
- Sun roof (with vinyl roof only)
- Tachometer (NA with clock; optional on SE and Rallye)
- Upper level fresh air ventilation (NA with air conditioning)
- Bumper guards
- Door-edge protectors
- Variable-speed windshield wipers
- Undercoating and hood insulator pad

##### POWER ASSISTS:

- Power front disc brakes
- Power steering
- Power windows (NA coupe)

##### RADIO/TAPE ACCESSORIES:

- AM radio (with or without stereo tape cassette)
- Multiplex AM/FM stereo (with or without stereo tape cassette)

- Rear speaker (available with Music Master only; std. with stereo)

##### APPEARANCE ITEMS:

- Hood tie-down pins
- Chrome dual exhaust tips (with 4-bbl. V8 engines only)
- Bumper reveal mouldings
- Vinyl body side mouldings with bright accent (NA Rallye)
- Body side tape stripe (Charger hardtop)
- Rear tape stripe (Rallye)
- Sill moulding (NA SE)
- Tuff steering wheel (power steering required)
- Full vinyl roof (NA SE)
- Canopy vinyl roof (NA SE)
- Deluxe wheel covers
- Wire wheel covers
- Rallye wheels
- Road wheels with chrome trim rings (require power disc brakes)
- Tires with raised white letters
- White sidewall tires

##### HARD DRIVERS' ACCESSORIES:

- "Track-Pac" package (available with 440 V8 engine and 4-speed manual transmission only)
- Performance axle package (NA with 3-speed manual transmission or 400 2-bbl.)
- 4-speed manual transmission with Hurst hand grip and reverse warning light
- Sure Grip differential
- Trailer-towing package

##### OPTION PACKAGES:

(Available as group only)

- Light Group—includes fender-mounted turn signals, ignition light with time delay, map and courtesy light, ash receiver light, glove box light, and trunk light.
- E-Z Order Package (NA Rallye)—includes power steering, AM radio, remote-control outside mirror, white sidewalls, Light Group, deluxe wheel covers, inside hood release, variable-speed wipers, undercoating, and automatic transmission.
- Deluxe Package (coupe only)—includes 3-spoke steering wheel with simulated wood-grained center, carpeting, dual horns, roof drip rail mouldings, and wheel-lip mouldings.
- Brougham Package (SE only)—includes cloth-and-vinyl split-back front bench seat with center armrest in Blue, Green, Black, and Gold, padded door trim panels, and bucket seats available at no extra cost.





### CHARGER COUPE

Charger starts here, with styling the others can't touch. The look you're looking for, at a price you can afford. Inside that great shape, you've got room for six adults.



### CHARGER HARDTOP

Standard Charger hardtop equipment includes carpeting and simulated wood-grained instrument panel, steering wheel insert, door trim inserts, and pleated vinyl interior.



### CHARGER SE

Standard Special Edition equipment includes a formal vinyl roof, special grille, hidden headlights, sleek moulding delineating the edges of the car, Rallye Instrument Cluster, body side paint stripe, pleated vinyl interior, and front sway bar.



### CHARGER RALLYE COUPE CHARGER RALLYE

The Rallye treatment is available on Charger coupes and hardtops, and includes a blackout treatment on the grille, hood, and rear end; simulated door louvers; a simulated wood-grained instrument panel with four hooded, circular gauges; wide-tread whitewalls; and front and rear sway bars.



#### EXTERIOR COLORS:



Light Blue

Super Blue



Bright Blue Metallic

Red



Hemi Orange\*

Top Banana\*



Light Gold

Gold Metallic



Dark Gold Metallic

Light Green Metallic



Dark Green Metallic

Medium Tan Metallic



Dark Tan Metallic

Lt. Gunmetal Metallic



Eggshell White

Black

\*Hi-impact color; optional at extra cost.

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