

Dodge Rebellion Operation '67 CHARGER



Lash out at lazy luxury cars

Most cars can live only one life. Charger changes its personality to suit your moods. It's a swinging sports model, but family-sized. Charger carries four in stride and hauls wagon-sized loads with rear seats folded. Here's luxury that really works. (If this be treason, make the most of it . . . with Charger!)



Stay ahead of the herd

Why play around with pony-sized fastbacks? Saddle up full-sized Dodge Charger and be a pacesetter. You might even form your own cavalry squadron; Charger '67 has the horses for it under that broad, gleaming hood, with your choice of five V8s (from 318 to 440* cubic inches). *Optional, at extra cost.



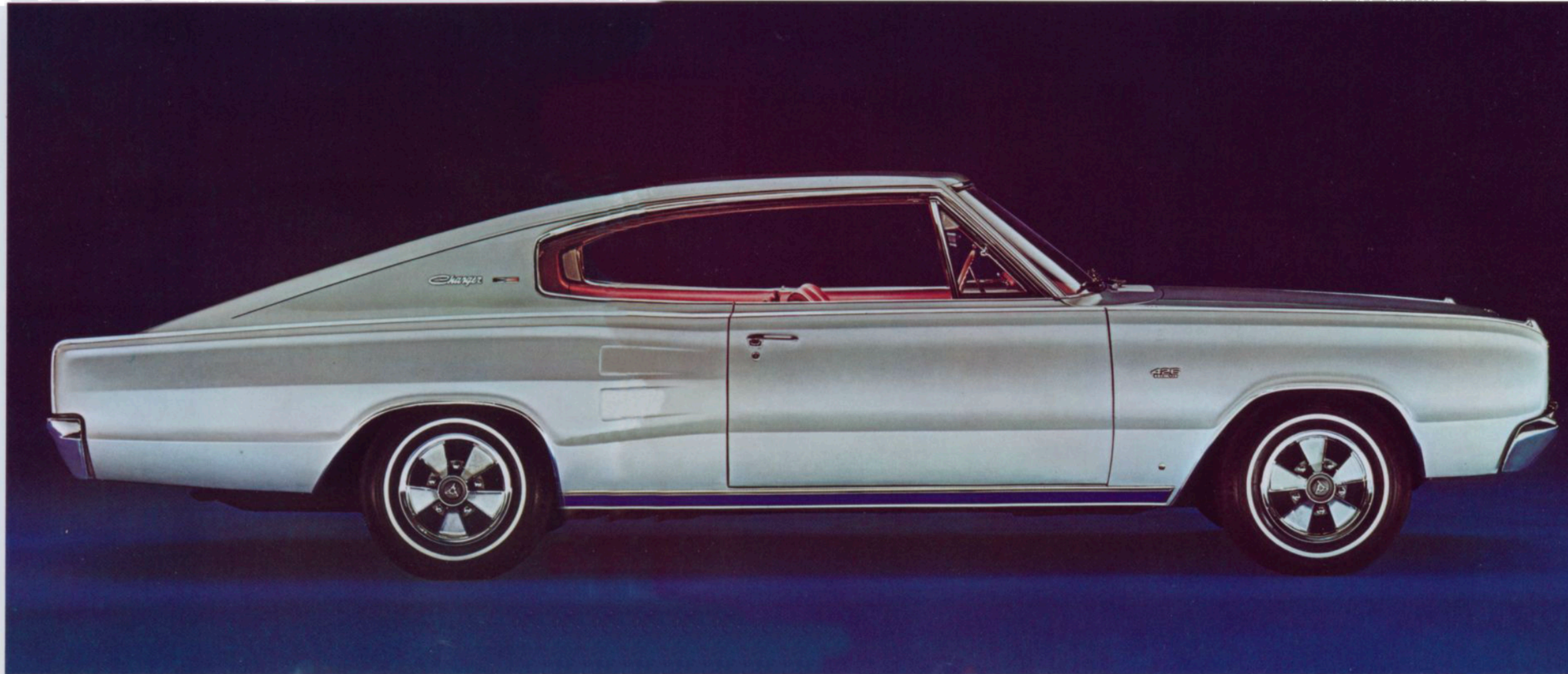
Blast behind-the-wheel boredom

Down with the idea that driving has to be dull. Move out in Dodge Charger, America's only full-sized fastback. Built to make motoring more fun.



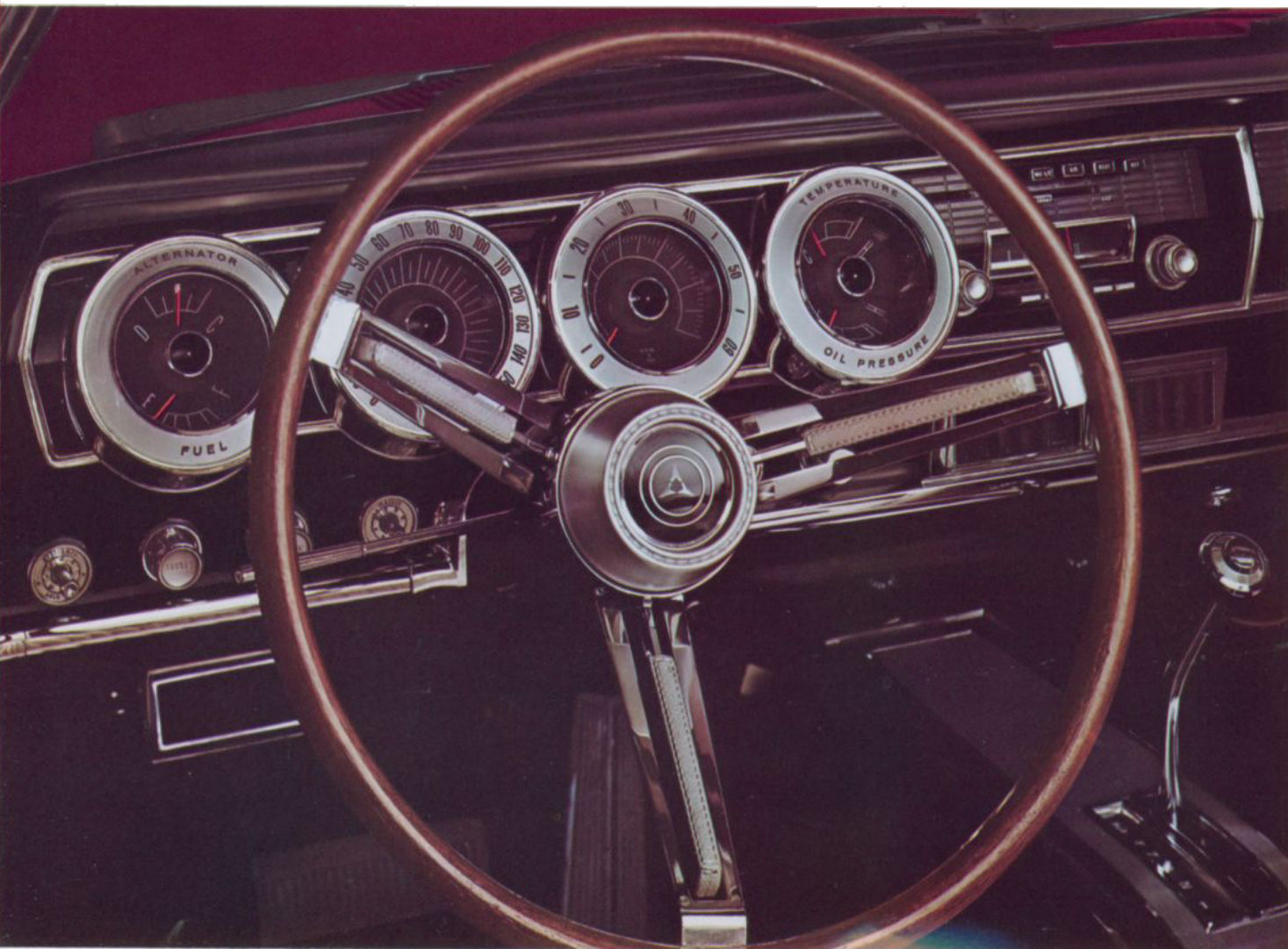
Set your sights on Charger's silhouette

Distinctive. Debonair. With a sleek, devil-may-care look that suggests adventure. That's Dodge Charger '67, ready to cut out of the crowd and go galloping off in exciting new directions.



Let's take an instrument check

Reading from left to right: gauge for amps/gas, speedometer, tach,
temp/oil pressure gauge. That's right; the tach is right up front where the driver
can see it. You can stir things up with a 3- or 4-speed* manual or a
TorqueFlite® automatic transmission.



What goes on here?

Concealed turn signals up front. And disappearing head lamps that rotate and turn on automatically. Wide turn signals and rear lighting that spread a band of color across the trailing edge of Charger's fastback. For an added custom touch, you can get special wheel covers (shown below)* styled like expensive "mag" wheels.

*Optional, at extra cost.

