

1988 DODGE

RAMCHARGER



NOBODY COMPETES LIKE DODGE.

7/70

5.2-liter V-8 engine with electronic fuel injection.



Only Ramcharger offers you a choice of two-wheel or four-wheel drive in a full-size sport utility. Dodge Ramcharger satisfies your taste for adventure and still provides family-room space and comfort. Perfect for work or play with all the high tech features you've come to expect from Dodge such as electronic fuel injection, stainless steel exhaust system, and an advanced phosphate treatment and primer for a mirror-like Clear

Coat paint finish.

Melding more than 60 years of truck-building experience with the new generation of laser/computer/robotic manufacturing techniques, Dodge is pulling ahead of the field.

And when you back this sophisticated technology with the industry-leading 7/70 Limited Warranty,* we think you'll agree that nobody competes like Dodge.

*See page 7 for details.

RAMCHARGER HANDLES WHATEVER YOU HAND IT.

**AD100/150
AW100/150.**

Ramcharger Two (AD100/150) is America's only full-size two-wheel drive sport utility with 106 cubic feet of cargo space and a 1,495-pound payload.

Ramcharger Two's available 5.9-liter 360 CID V-8 engine develops 185 horsepower at 4,000 rpm and 283 pounds-foot of torque at 1,600 rpm to help you tow up to 6,500 pounds with our optional Trailer Towing Preparation Package. (Package content and details on page 6.)

Ramcharger 4x4 (AW100/150) is the off-roader's edge. This tough-minded four-wheeler takes all the punishment the trail can dish out. And Dodge's Ram Trac shifting enables you to conveniently shift between four-wheel drive high and two-wheel drive without slowing—at speeds up to 55 mph.

Whether you're on the road or off, Ramcharger's proven Ram Tough quality and reliability make the going fun. Consider some of Ramcharger's standard value features:

- 5.2-liter V-8 engine with electronic fuel injection develops 170 horsepower at 4,000 rpm and 260 pounds-foot of torque at 2,000 rpm
- Big 34-gallon fuel tank
- Power-assisted steering and brakes
- Stainless steel exhaust system
- AM radio with integral digital clock
- 500-amp maintenance-free battery
- New passenger seat easy-entry system
- Multifunction control lever mounted on the steering column
- Extensive corrosion protection



Dodge Ramcharger 4x4, shown above in Graphic Red. Shown on cover, Ramcharger Two LE in Charcoal Pearl Coat/Radiant Silver.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.



Dodge Ramcharger Two LE, shown in Charcoal Pearl Coat/Radiant Silver.



Inside, Ramcharger gives you the space and tasteful styling you want. Shown above are the Tempo cloth with vinyl trim high-back bucket seats offered as part of the LE Decor Package on AD/AW 150 models. Select from Almond (shown), Blue or Red.

In this full-size interior there's seating for up to six, with the split-back front bench seat available as a no-charge option on AD/AW 150 models only. It's shown here in Red with all-vinyl trim. (See the full selection of interior trims and availability on page 5.)



Instrument Panel.

The LE Decor Package instrument panel (shown above) has a new luxury steering wheel.

A. Standard 5.2-Liter EFI V-8 Engine.

Refinements like roller-tappet camshaft followers and electronic fuel injection increase horsepower by 17 percent. (See engine availabilities on page 7.)

B. Interior Sport Bar.

Off-road enthusiasts appreciate this added convenience. Sturdy steel tubing construction.

C. AM Stereo*/FM Stereo Radio with Cassette Tape Player. (Not available on 100 models)

A premium stereo system. Electronically tuned, with all advanced features built in, plus integral digital clock.

*Some AM stereo broadcasting may not be compatible with this radio.

D. Air Conditioning.

Enjoy efficient cooling with four adjustable air outlets, four-speed blower, and bi-level ventilation.

E. Intermittent Windshield Wipers.

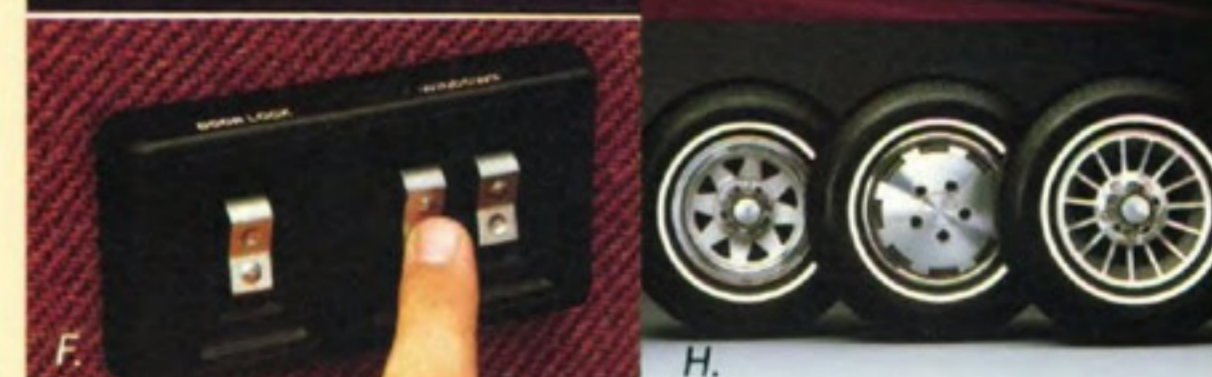
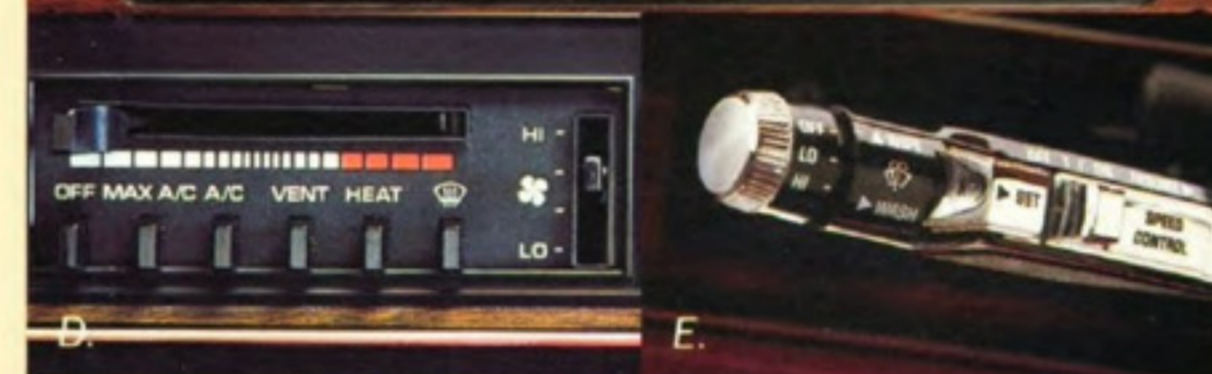
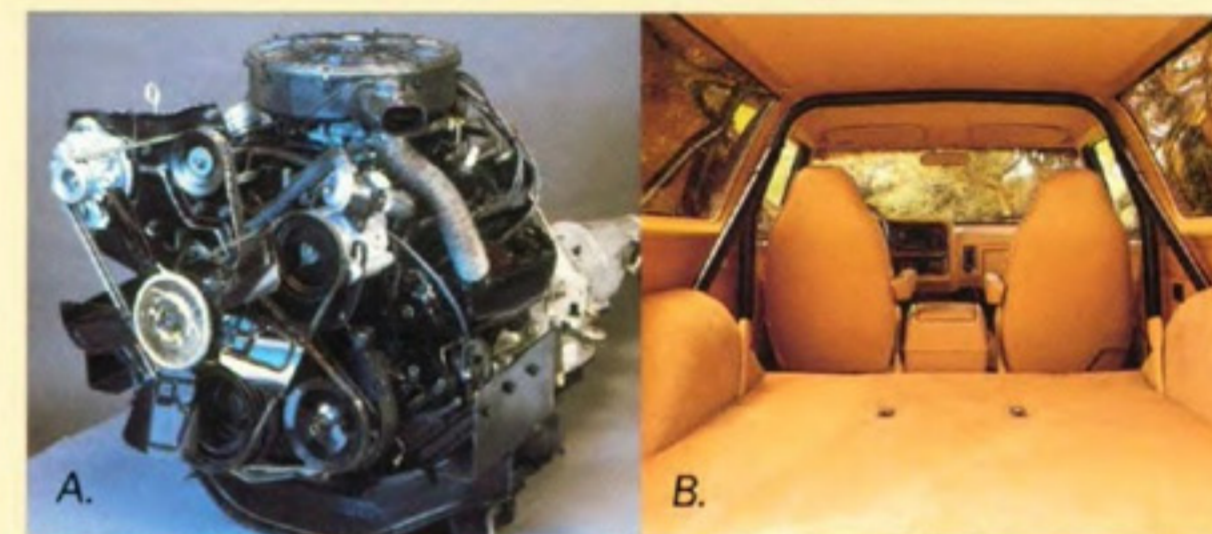
A two-speed system with automatic intermittent wiping action that you can adjust for varying weather conditions. Part of Convenience Package only.

F. Power Door Locks/Windows.

Operate front door locks and windows with conveniently positioned fingertip controls. Available as part of the Power Convenience Package.

G. Exterior Low-Mount Mirrors.

New dual 6-inch by 9-inch pod-mounted bright-finish mirrors ensure excellent rear vision on both sides. Right hand mirror has convex glass.



Interior Trim



Tempo cloth with vinyl trim high-back Command bucket seats and matching three-passenger folding rear bench seat are included as part of the LE Decor Package and are standard on Ramcharger 100 models. Available in Almond, Blue, Red. (LE Decor shown.)



Saddle Grain all-vinyl split-back front bench seat and matching three-passenger folding rear bench seat is available on Ramcharger with LE Decor Package and Ramcharger with standard decor as a no-charge option. Available in Almond, Blue, Red. Not available on Ramcharger 100 models. (LE Decor shown.)



Saddle Grain all-vinyl high-back Command bucket seats and matching three-passenger folding rear bench seat is standard on Ramcharger, available on Ramcharger 100 models and Ramcharger with LE Decor Package as a no-charge option. Available in Almond, Blue, Red. (LE Decor shown.)

H. Wheel Covers and Road Wheels.

Select your favorite set of four wheel covers, or cast aluminum or painted steel-spoke wheels. Wheel covers are standard on 100 models and available in Prospector Packages on the 150 models only. Road wheels are not available on 100 models.

I. Rear Step Bumper.

Handy for rear entry and loading of cargo. Bright finish with corrugated surface for secure footing and easy light-duty towing.

RAMCHARGER PACKAGES.

Heavy-Duty Package

- Front stabilizer bar on AD models
- Heavy-duty stabilizer bar on AW models
- Heavy-duty shock absorbers, front and rear

Power Convenience Package

- Power locks (front doors only)
- Power windows (front doors only)
- Ignition switch light (time delay)

Light Package

- Ash receiver light
- Glove box light and lock
- Ignition switch light (time delay)

Convenience Package

- Ash receiver light
- Glove box lock and light
- Ignition switch light (time delay)
- Intermittent windshield wipers

Two-Tone Paint Package

- Lower bodyside moldings with black vinyl insert and bright partial wheel lip moldings
- Two-tone paint
- Upper bodyside and rear exterior moldings

Trailer Towing

Preparation Package

(See the Dodge Truck Trailer Towing Guide for complete details and recommendations.)

- 120-amp alternator
- 625-amp maintenance-free battery
- Heavy-Duty Package
- Cooling auxiliary transmission oil to air (with automatic transmission)
- Heavy-duty variable load flasher (dealer installed)
- Maximum engine cooling

Certain models, packages, and options may be subject to specifications, requirements, or late availability. See your dealer for the latest ordering information.

RAMCHARGER 100

The lowest-priced Ramcharger.

Roadwise and dollarwise, Ramcharger 100 gives you exceptional value in a two- or four-wheel drive full-sized sport utility.

New Dodge Ramcharger 100 has what it takes—high equipment level, low price, Ram Tough quality, and overall ruggedness. It's value-packed with the following standard features in addition to the standard equipment indicated on page 3.

- Bright wheel covers (set of four)
- Front carpeting and scuff plates (with rear rubber mat)
- Front fender Leaping Ram plaque with "100" designation
- Tempo cloth with vinyl trim high-back Command bucket seats.
- Lower bodyside molding
- Ram's Head hood ornament
- Woodtone faceplate instrument panel

Ramcharger 100, shown in Black. Ramcharger 4x4 shown in Dark Suede Metallic on back cover.

Features

Features	LE DECOR*	PROSPECTOR PACKAGES		100 MODELS
		I*	II*	
Air conditioning**			X	
AM stereo ¹ /FM stereo radio electronically tuned with integral digital clock		X	X	X
Automatic speed control		X	X	
Bright door sill scuff plate	X	X	X	Std
Bright drip rail molding	X	X	X	
Bright grille with bright insert and bright headlight surround moldings; halogen headlights	X	X	X	
Bright liftgate applique panel	X	X	X	
Bright liftgate upper and lower moldings	X	X	X	
Bright taillight housing	X	X	X	
Bumper guards, front, bright		X	X	X
Center console	X	X	X	
Cigar Lighter		X	X	X
Color-keyed carpeting throughout, with underlayment	X	X	X	
Color-keyed cowl side trim panels	X	X	X	
Color-keyed door trim panels with cloth bolster insert, assist strap, and carpeting on lower door	X	X	X	
Color-keyed rear side and liftgate inner trim panels with woodtone applique	X	X	X	
Color-keyed spare tire cover (not available with 31 x 10.5 R15LT tires)	X	X	X	
Convenience Package		X	X	X
Deluxe cloth with vinyl trim high-back bucket seats	X	X	X	Std
Deluxe wheel covers (set of four)		X	X	Std
Dual note electric horns	X	X	X	
Dual 6-inch by 9-inch low-mount mirrors		X	X	X
Folding rear bench seat in cloth with vinyl trim	X	X	X	Std
Luxury steering wheel (black)	X	X	X	
Painted steel spoke road wheels (set of four)			X	
Power Convenience Package			X	
Ram's head hood ornament	X	X	X	Std
Sunscreen glass, rear quarter and liftgate windows only		X	X	
Tilt steering column (with automatic transmission)		X	X	
Woodtone applique on instrument panel; bright trim	X	X	X	Std

Std—Standard on 100 models.

*Not available on 100 models.

**There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See dealer for details.

¹Some AM stereo broadcasting is not compatible with this radio.

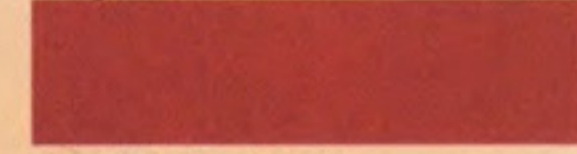
Exterior Colors



Medium Suede*



Twilight Blue Pearl Coat[†]



Garnet Red Pearl Coat[†]



Dark Suede



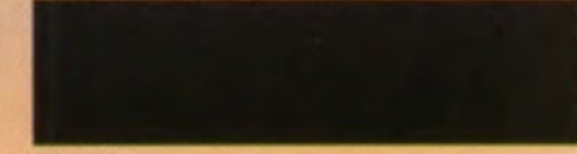
Radiant Silver



Glacier Blue



White*



Black

Charcoal Pearl Coat

*Not available on Ramcharger 100.

[†]Extra cost.

NOTE: Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.

SELECTED STANDARD AND OPTIONAL EQUIPMENT.

Specifications

	TWO-WHEEL DRIVE		FOUR-WHEEL DRIVE	
	AD100/150	AW100/150	AW150	AW150
GW Rating (lb)—Std/Opt	5,600	6,000	6,400	
Maximum Load Rating (lb) ¹	1,495	1,415	1,790	
Axle Front—Type	Chrysler	Spicer		
Capacity (lb)	3,000	3,500	4,000	
Axle Rear—Type	Chrysler	Chrysler		
Capacity (lb)	3,600	3,600		
Ratios ²	2.94(Std) 3.21(Opt) 3.55(Opt)	3.21(Std) 3.55(Opt)		
Brakes—Size (inches)				
Front Disc	11.75" x 1.25"	11.75" x 1.25"		
Rear Drum	11" x 2.5"	11" x 2.5"		
Booster—Vacuum	10.5" dia single diaphragm	10.5" dia single diaphragm		
Brakes, Parking—Type	Rear wheel internal expanding	Rear wheel internal expanding		
Control Area	Foot Pedal 106.4 sq. in.	Foot Pedal 106.4 sq. in.		
Clutch—Diameter (area)	—	11"—125 sq. in.		
Electrical: Alternator	90-amp	90-amp	120-amp	
Battery—Maintenance-Free	500-amp	500-amp	625-amp	
Engine	5.2-liter 318 CID EFI V-8(Std) 5.9-liter 360 CID 4-bbl V-8(Opt)	5.2-liter 318 CID EFI V-8(Std) 5.9-liter 360 CID 4-bbl V-8(Opt)		
Frame—Type	Drop Frame	Drop Frame		
Section Modulus	2.86	2.86		
Hubs, Front	—	Automatic disconnect		
Shock Absorbers (dia)				
Front	1.0"(Std)	1.0"(Std)		
Rear	1.0"(Std)	1.0"(Std)		
Springs, Front—Type	Indep. front suspension-coil	48" x 2.5"—leaf		
Capacity @ Ground (lb)	1,300(Std)	1,640	2,100	
Springs, Rear—Type	52" x 2.5"—leaf	52" x 2.5"—leaf		
Capacity @ Ground (lb)	1,820(Std)	1,820(Std)		
Steering—Type	Power-assisted steering	Power-assisted steering		
Turning Diameter	37.3"	36.9"		
Transmission	3-speed automatic	NP435 4-speed manual(Std) 3-speed automatic (Opt)		
Transfer Case	—	NP241 2-speed		
Tires, Front and Rear (five)	P235/75R15XL steel-belted radial	P235/75R15XL steel-belted radial		
Wheels (five)				
Conventional Five-Stud Disc	15" x 6.50	15" x 6.50"		

S—Standard Equipment. O—Optional equipment.

¹Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any optional equipment.

²Specific axle ratio may be restricted for use with certain engine/transmission combinations. See your Dodge dealer for details.

Standard and Optional Equipment

Check Desired Options.	AD100 TWO-WHEEL DRIVE		AW100 FOUR-WHEEL DRIVE		AD150 TWO-WHEEL DRIVE		AW150 FOUR-WHEEL DRIVE	
EXTERIOR								
Bumper—Rear step type: bright finish	E	E	E	E				
Bumper Guards—Front	E	E	E	E				
S Bumpers—Front and rear: bright	S	S	S	S				
S Corrosion Protection—Extensive use of galvanized steel; Uniprime [®] anti-chip protective urethane coating on lower bodyside	S	S	S	S				
S Exhaust System—Stainless steel	S	S	S	S				
S Fuel Tank—34-gallon with tethered fuel filler cap	S	S	S	S				
Glass—Sunscreen: privacy (rear quarter windows and liftgate only)	E	E	P	P				
S Glass—Tinted: all windows	S	S	S	S				
S Grille—Aluminum: with painted plastic insert and headlight bezels	S	S	S	S				
Hood Ornament—Ram's Head	S	S	P	P				
Hubcaps—Bright	NA	NA	S	S				
Mirrors—Exterior dual low-mount, 6-inch by 9-inch: bright	E	E	E	E				
S Mirrors—Exterior dual short arm, 5-inch by 7-inch: bright	S	S	S	S				
Moldings—Lower bodyside with black vinyl insert and partial wheel lip: bright	S	S	E	E				
S Moldings—Quarter side window, rear window, windshield: bright	S	S	S	S				
S Roof Vent—Rear	S	S	S	S				
Wheel Covers—Deluxe bright (four)	S	S	P	P				
Wheels—Road, 15-inch by 7-inch: argent painted steel spoke with bright trim ring and hub center (four)	NA	NA	E	E				
Wheels—Road, 15-inch by 7-inch: radial ribbed aluminum (four)	NA	NA	E	E				
INTERIOR								
Air Conditioning*	E	E	E	E				
Carpeting—Driver's compartment with floor mat in rear passenger compartment	S	S	NA	NA				
S Clock—Electronic digital: integral with radio	S	S	S	S				
Floor Mats—With padding: black (padding not available in rear compartment)	NA	NA	S	S				
S Headliner—Soft cloth: color-keyed	S	S	S	S				
S Hood Release—In-cab	S	S	S	S				
S Instrument Cluster—Includes ammeter, odometer, speedometer, gauges for engine coolant temperature, fuel level and oil pressure; trip odometer	S	S	S	S				
Instrument Panel Faceplate—Woodtone	S	S	P	P				
S Mirror—Interior: rear vision day/night type, 10-inch	S	S	S	S				
S Radio—AM stereo ¹ /FM stereo: electronically tuned: integral digital clock	S	S	S	S				
Radio—AM stereo ¹ /FM stereo: electronically tuned: integral digital clock	E	E	E	E				
Radio—AM stereo ¹ /FM stereo: electronically tuned; with seek-and-scan, Dynamic Noise Reduction ² , cassette tape player with automatic reverse; integral digital clock	NA	NA	E	E				
S Seat—Rear: three-passenger bench	S	S	S	S				
Seat—Driver and front passenger: cloth and vinyl trim, high-back bucket	S	S	P	P				
Seats—Driver and front passenger: deluxe vinyl high-back bucket	NC	NC	S	S				
S Spare Tire Mounting—Inside	S	S	S	S				
Sport Bar	E	E	E	E				
FUNCTIONAL								
S Alternator—90-amp	S	S	S	S				
Alternator—120-amp	E	E	E	E				
Axle—Rear: antispin	E	E	E	E				
S Battery—500-amp maintenance-free	S	S	S	S				
Battery—625-amp maintenance-free	E	E	E	E				
S Brakes—Front disc, rear self-adjusting drum: power-assisted	S	S	S	S				
S Buzzer Warning—Fasten seat belts, headlights on, key in ignition	S	S	S	S				
S Coolant Reserve System	S	S	S	S				
Cooling—Auxiliary: transmission oil to air	E	E	E	E				
Cooling—Engine: maximum	E	E	E	E				
S Electronic Ignition and Voltage Regulation System	S	S	S	S				
Heater—Engine block	E	E	E	E				
S Lights—Backup, license plate, stop, taillight, combination map/courtesy light on instrument panel; rear compartment courtesy lights	S	S	S	S				
S Power-Assisted Steering	S	S	S	S				
Shield—Fuel tank	E	E	E	E				
Shield—Transfer case	NA	E	NA	E				
Stabilizer Bar—Front	P	S	P	S				
S Windshield Wipers—Two-speed	S	S	S	S				

S—Standard. E—Extra cost. P—Package item only. NA—Not available. NC—No charge option.

7/70 Power Train Limited Warranty

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles, whichever comes first. A deductible applies. See your dealer for a copy of the warranty. Government, law enforcement, limousine, taxi and export vehicles excluded.

7/100 Anti-Corrosion Limited Warranty

Your dealer will repair or replace at no charge, outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles, whichever comes first. See your dealer for a copy of the warranty.

Optional Service Contract Coverage

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

Buckle up for safety.



Chrysler Motors Genuine Parts

MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Ramcharger. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Consider Leasing

Many of today's new car prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Ramcharger usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.

¹There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

²May be deleted for credit on factory orders.

³Some AM stereo broadcasting may not be compatible with this radio.

⁴Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

⁵Uniprime is a trademark of PPG Industries, Inc.



Specifications, descriptions and illustrative materials contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Motors reserves the right to discontinue models or options at any time or change specifications and materials, equipment and design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Dodge Truck dealer.

CHRYSLER PURCHASE ASSISTANCE PROGRAM FOR THE PHYSICALLY CHALLENGED

Cash rebates up to \$500 are available for qualified adaptive driving devices on 1988 Chrysler Motors cars and trucks. For further information contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

Form No.

81-205-8013

9/87 (200M)

Litho in U.S.A.



7/70

