



W
We're
changing
everything.

Again.

100% Electronic design

100% Electronic pre-assembly

100% Faster data transmission

100% Brighter high beams

46% More bending rigidity

37% More torsional stiffness

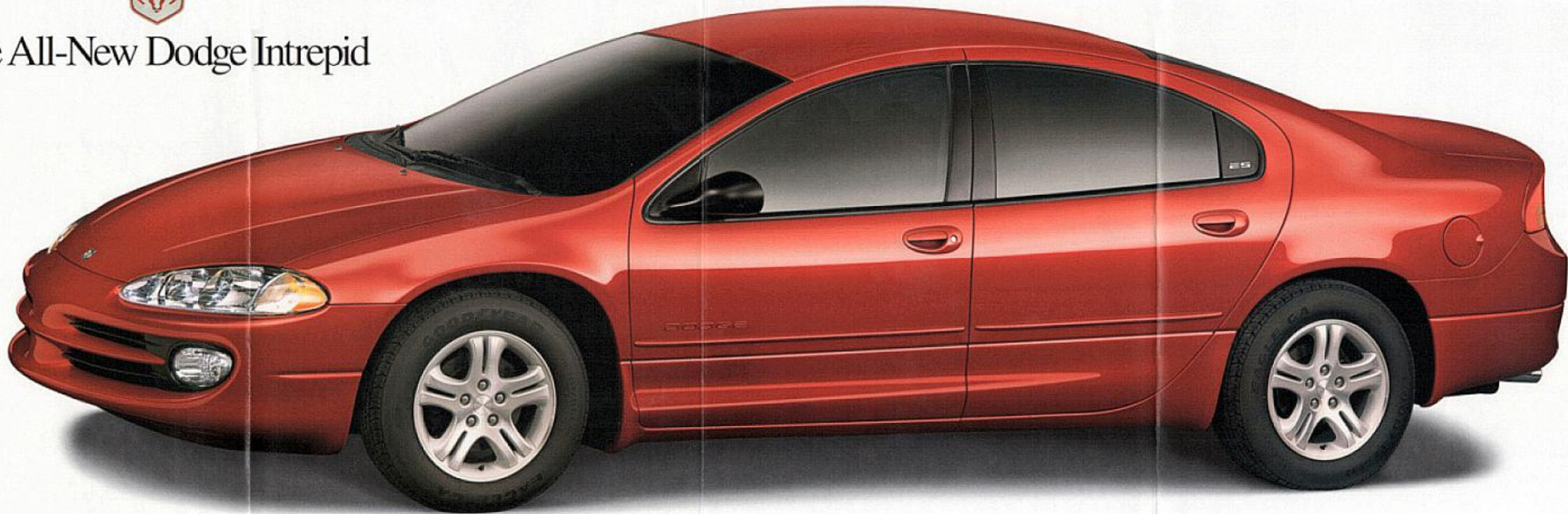
24% More standard horsepower

10% Better fuel economy

10% More trunk space



The All-New Dodge Intrepid





In 1993 we changed everything. Dodge became The New Dodge. The New Dodge became Intrepid. And change became the constant.

Now we're changing everything again. We're introducing an all-new Dodge Intrepid. And, perhaps even more significantly, an all-new way to create cars that we call the Cyber-synthesis™ process. This system makes it possible to electronically design, assemble and test an automobile before anything is built in metal. And the new Dodge Intrepid is the world's first automobile to fully

utilize this advanced digital technology.

The benefits are many. We can make sure every part mates precisely with every other part. We can test thousands of design iterations before making a final decision. We can build a much better car.

For example, the new Intrepid has a computer network that allows 100% faster data transmission between components than the previous Intrepid. This helped us optimize many electronic functions, ranging from engine operation to cabin climate control.

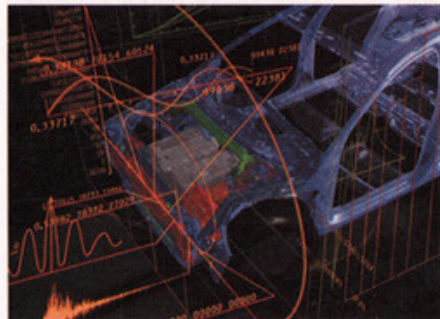
We tested numerous headlamps and chose

one that offers 100% more high beam illumination than our previous headlamp. We created a chassis/body unit with 37% more torsional stiffness and 46% more bending rigidity. The benefits are athletically agile handling and fewer squeaks and rattles.

We made huge gains by conducting computer simulations. After experimenting with numerous variables, we were able to produce an all-new aluminum, 2.7-liter V-6 that generates 200 horsepower—24% more than our previous base engine. And more power per liter than any other regular-fuel V-6 available today. Yet this advanced engine returns 10% better fuel economy* than the previous design. Of course, if you really thirst for power, you can opt for the Intrepid ES, which is equipped with a 225-horsepower, aluminum, 3.2-liter V-6.

We took cab-forward design a big step forward as well. Consequently, the new Intrepid offers a roomy interior, an excellent view of the road and a larger trunk.

Number for number, system for system, the percentages are stacked in Intrepid's favor.





T
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Again.

Intrepid  The New Dodge

For more information, call 1-800-4-A-DODGE or visit our Web site at www.4adodge.com

*21 EPA est. city m.p.g. Always use seat belts. Remember a backseat is the safest place for children.