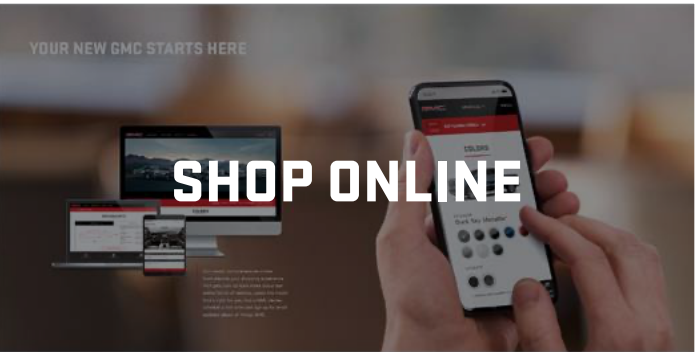
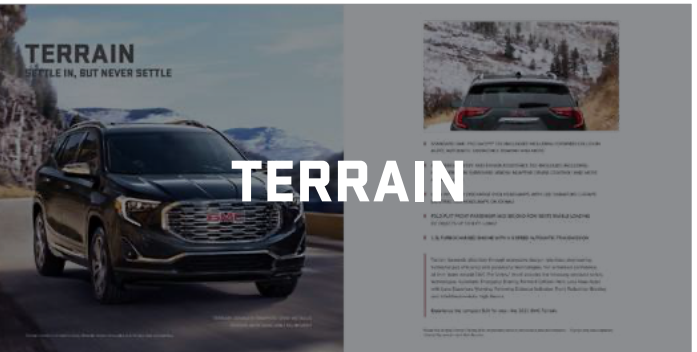
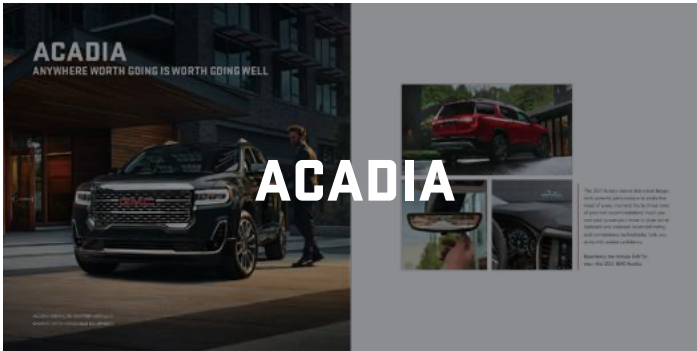
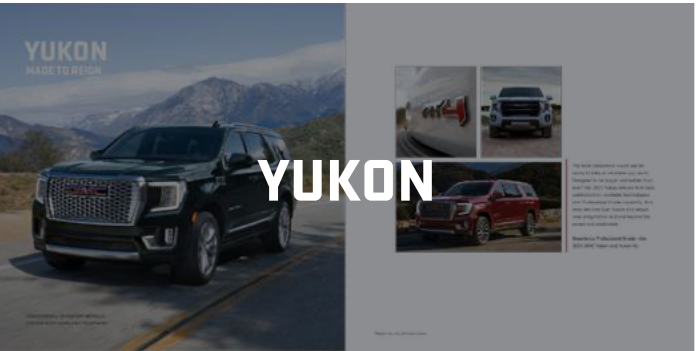


An aerial photograph of a two-lane asphalt road that curves through a dense forest. The trees are in various stages of autumn, with some showing bright yellow and orange, while others are still green. A small white car is visible on the road, navigating the curve. The overall scene is misty or foggy, adding a sense of atmosphere.

LIVE LIKE A PRO

2021
GMC

CONTENTS





LIVE LIKE A PRO

With Professional Grade at the heart of everything we do, we don't build just any truck or SUV. We build a vehicle with an exclusive blend of premium accommodations and leading-edge technologies for capability that helps you maximize every moment. Work like a pro. Play like a pro. Live like a pro.

Experience Professional Grade—the 2021 GMC family.



Preproduction models shown. Actual production models may vary.
Sierra HD Denali color, Hunter Metallic, is late availability. Terrain Denali in Graphite Gray Metallic is limited late availability.



The 2021 GMC Sierra 1500 is the peak of GMC design and capability. Sharp proportions, a tall stance and an unmistakable front end create a design that reflects the innovative technologies and powerful engines inside. Sierra also offers the revolutionary World's First Six-Function GMC MultiPro™ Tailgate.

Experience the truck for you—the 2021 GMC Sierra.



WE'VE TAKEN IT FURTHER; NOW IT'S YOUR TURN



SIERRA DENALI OFFERS:

- WORLD'S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE
- MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR¹ ARE AVAILABLE
- INDUSTRY-FIRST CARBONPRO™ CARBON-FIBER COMPOSITE BED IS AVAILABLE
- 6.2L V8 AND 3.0L DURAMAX TURBO DIESEL WITH 10-SPEED AUTOMATIC TRANSMISSION ARE AVAILABLE
- UP TO 15 CAMERA VIEWS,² INCLUDING TRANSPARENT TRAILER VIEW AND SURROUND VIEW, ARE AVAILABLE
- PROGRADE™ TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP³
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL

¹Read the vehicle Owner's Manual for important feature limitations and information. ²Read the vehicle Owner's Manual for important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details. ³App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. User terms and limitations apply.

The 2021 Sierra Denali makes a big statement with bold design that delivers advanced capability and innovative technologies. Inside, crafted materials and attention to every detail mean perforated leather seating surfaces, open-pore ash wood, brushed aluminum

trim and chrome accents. The details continue with the available multicolor 15" diagonal Head-Up Display, which projects key, customizable vehicle information onto the windshield to help you keep your eyes on the road.



DENALI
SIERRA DENALI IN DARK SKY METALLIC
SHOWN WITH AVAILABLE EQUIPMENT



SIERRA AT4 CREW CAB IN ONYX BLACK
SHOWN WITH AVAILABLE EQUIPMENT

ADVENTURE IS CALLING; ANSWER IT

SIERRA AT4 OFFERS:

- FACTORY-INSTALLED 2" SUSPENSION LIFT
- OFF-ROAD TUNED RANCHO® MONOTUBE SHOCKS
- OFF-ROAD MUD TERRAIN-RATED GOODYEAR TIRES ARE AVAILABLE FOR THE 18" AND AVAILABLE 20" WHEELS
- INDUSTRY-FIRST CARBONPRO CARBON-FIBER COMPOSITE BED IS AVAILABLE
- 15 AVAILABLE CAMERA VIEWS,¹ INCLUDING HIGH DEFINITION SURROUND VISION AND FRONT AND REAR VIEWS
- 6.2L V8 AND 3.0L DURAMAX TURBO DIESEL WITH 10-SPEED AUTOMATIC TRANSMISSION ARE AVAILABLE

Exceedingly capable. Off the road or on, Sierra AT4 rises to exceed challenges. Proof is found in innovations such as the World's First Six-Function GMC MultiPro Tailgate and the available CarbonPro carbon-fiber composite bed. Outside, you'll find a distinctive design with black chrome grille inserts and accents and red vertical recovery hooks.² Inside, you'll find an exclusive AT4 interior with standard front perforated leather seating surfaces in Jet Black with Kalahari accents.

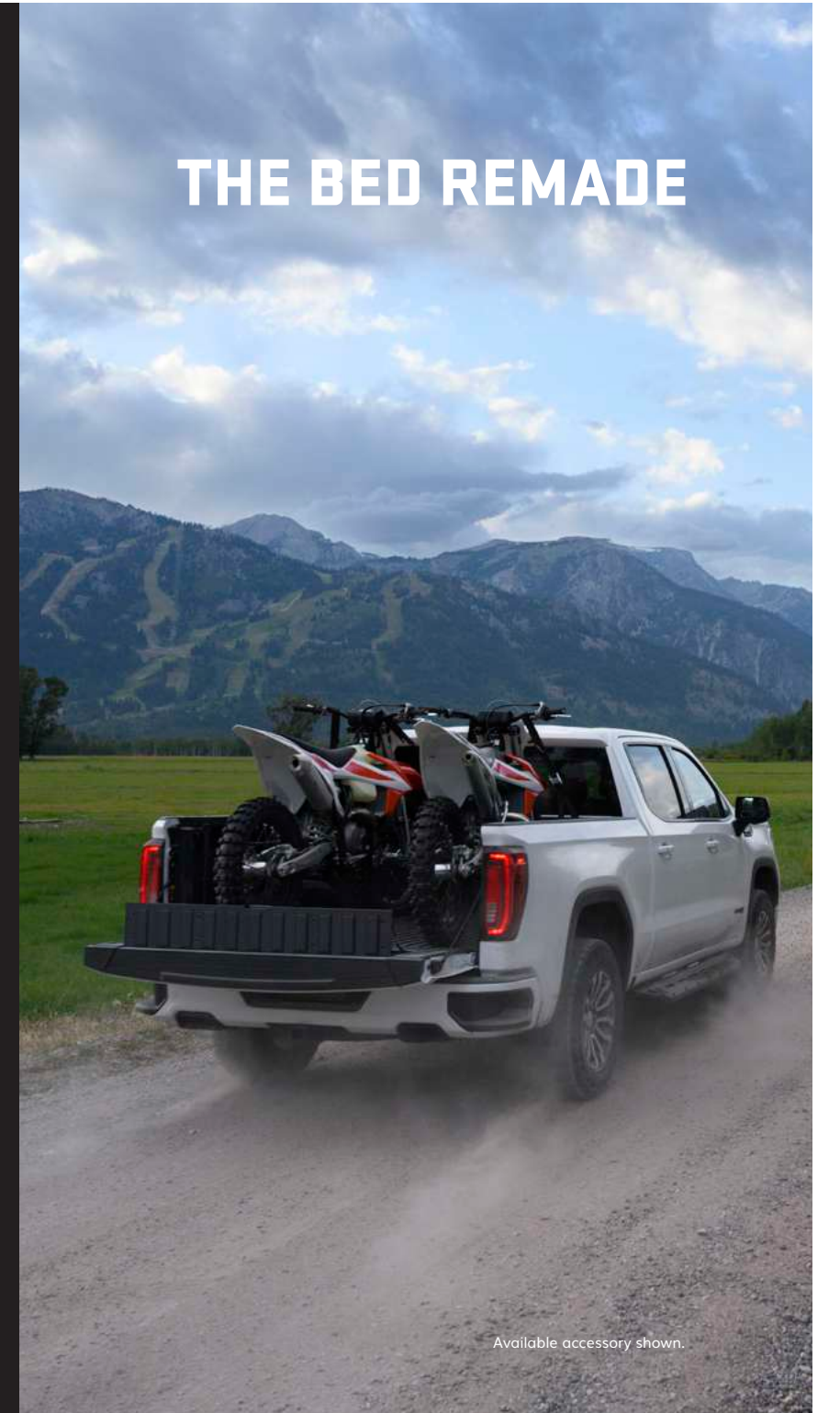
¹Read the vehicle Owner's Manual for important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details. ²To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the Recovery Hooks section of your Owner's Manual.



THE BED REMADE

THE CARBONPRO BED AVAILABLE ON
SIERRA 1500 DENALI AND AT4 OFFERS:

- STRENGTH, DURABILITY AND SCRATCH RESISTANCE: CARBONPRO'S CARBON-FIBER COMPOSITE MATERIAL PROVIDES EXCELLENT SCRATCH, DENT AND CORROSION RESISTANCE
- CORROSION RESISTANCE: CARBON-FIBER COMPOSITE NATURALLY RESISTS CORROSION, HELPING THE BED WITHSTAND WEATHERING TO MAINTAIN A PREMIUM APPEARANCE
- REDUCED WEIGHT: CARBONPRO WEIGHS 25 PERCENT LESS THAN THE STEEL BED, REMOVING ROUGHLY 60 LBS OF VEHICLE MASS
- MORE VOLUME: CARBONPRO INCREASES THE ALREADY-GENEROUS CARGO VOLUME OF SIERRA'S STEEL BED BY 1 CU. FT.
- MORE FUNCTIONALITY: CARBONPRO FEATURES THREE MOLDED-IN SECTIONS FOR WHEELS AND TWO ADDITIONAL TIE-DOWNS (14 TOTAL) TO EASE THE LOADING AND SECURING OF DIRT BIKES AND ATVs



Available accessory shown.



ELEVATION
SIERRA ELEVATION CREW CAB IN CARDINAL RED
SHOWN WITH AVAILABLE EQUIPMENT

ALTITUDE IS EVERYTHING



SIERRA ELEVATION OFFERS:

- BOLD EXTERIOR WITH BLACK GRILLE INSERTS AND BODY-COLOR SURROUND
- 20" GLOSS-BLACK PAINTED ALUMINUM WHEELS
- WORLD'S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE IS AVAILABLE
- 8" DIAGONAL GMC INFOTAINMENT SYSTEM¹ WITH AVAILABLE CUSTOMIZABLE USER PROFILES
- 2.7L TURBO ENGINE IS STANDARD; A 5.3L V8 OR 3.0L DURAMAX TURBO DIESEL ARE AVAILABLE
- TRACTION SELECT SYSTEM WITH AVAILABLE TERRAIN MODE

Sierra Elevation goes all in with a bold presence—telling the world that something unique is headed its way, while keeping you well-connected with an array of technologies that seamlessly link you to your Elevation.

¹Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices.



SIERRA AT4 CREW CAB IN ONYX BLACK
SHOWN WITH AVAILABLE EQUIPMENT



SIERRA DENALI CARBONPRO EDITION IN SATIN STEEL
METALLIC SHOWN WITH AVAILABLE EQUIPMENT



SIERRA HEAVY DUTY

PULL YOUR WORLD



SIERRA 3500 HD DENALI WITH DUAL REAR WHEELS
IN ONYX BLACK SHOWN WITH AVAILABLE EQUIPMENT



Sierra Heavy Duty has one mission—to help you achieve more and do it all with confidence. It's engineered to be big inside and out, with a strong chassis and suspension for exceptional trailering capability, and smart with the available ProGrade Trailering System.¹

Discover the heavy-duty truck for you—the 2021 GMC Sierra Heavy Duty.

¹Bottom image: Requires available Trailer Tire Pressure Monitoring System and installation of available trailer tire pressure monitor sensors.



COMMANDING CONTROL



SIERRA HD DENALI OFFERS:

- MAXIMUM TRAILER RATING OF UP TO 30,990 LBS¹ (21,010¹ LBS AS SHOWN AT RIGHT)
- ALLISON® 10-SPEED AUTOMATIC TRANSMISSION PAIRED WITH THE AVAILABLE 6.6L DURAMAX TURBO DIESEL V8
- UP TO 15 AVAILABLE CAMERA VIEWS,² INCLUDING THE INDUSTRY-FIRST TRANSPARENT TRAILER VIEW (THIS VIEW IS NOT COMPATIBLE WITH FIFTH-WHEEL OR GOOSENECK TRAILERS)
- WORLD'S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE
- MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR³ ARE AVAILABLE

¹30,990-lb rating requires a properly equipped 3500 HD Crew Cab 4WD DRW model with the available 6.6L Duramax Turbo Diesel V8 engine and a fifth-wheel or gooseneck hitch. 21,010-lb rating requires a properly equipped 3500 HD Crew Cab standard bed 4WD model with the available 6.6L Duramax Turbo Diesel V8 engine and a fifth-wheel or gooseneck hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. ²Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details. Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information. ³Read the vehicle Owner's Manual for important feature limitations and information. ⁴Single Rear Wheel (SRW) models only.

Sierra HD Denali, featuring an off-road suspension with Rancho shocks⁴ and skid plates, is the peak of GMC heavy-duty capability. Technical advancements include a large grille and functional hood scoop that provide cooler air to the available 6.6L Duramax Turbo Diesel V8, as well as an available multicolor 15" diagonal Head-Up Display that projects vital information onto the windshield. One of up to 15 available camera views² is the Rear Camera Mirror that can be used as a conventional rearview

mirror or as a camera-based rearview display. High-intensity LED headlamps, wheel arch lamps, fog lamps and cargo bed lamps add illumination. This is our most premium Sierra HD Denali, with finely crafted materials and attention to every detail, including perforated leather seating surfaces, authentic open-pore ash wood, brushed aluminum trim and chrome accents. You'll also appreciate an elevated driving position for a commanding point of view.



SIERRA 3500 HD DENALI IN CARBON BLACK METALLIC (LIMITED-AVAILABILITY COLOR) SHOWN WITH AVAILABLE EQUIPMENT



The Sierra HD AT4 combines rugged styling, heavy-duty capability and off-road performance into one ultimate heavy-duty truck. A durable yet refined cabin offers an exclusive AT4 interior with standard front leather seating surfaces in Jet Black with Kalahari accents. To heighten your awareness of the surroundings,

there are available technologies such as up to 15 camera views,¹ high-intensity LED headlamps and LED fog lamps for confident visibility. The advanced 2-speed AutoTrac transfer case features an active automatic 4WD setting that provides seamless shifting between two- and four-wheel drive based on road conditions.



AT4
SIERRA 2500 HD AT4 IN SUMMIT WHITE
SHOWN WITH AVAILABLE EQUIPMENT

OFF-ROAD RAISED TO AN ART FORM



- SIERRA HD AT4 OFFERS:
- MAXIMUM TRAILER RATING OF UP TO 21,130 LBS² (18,500 LBS² AS SHOWN AT LEFT)
 - OFF-ROAD SUSPENSION WITH RANCHO SHOCKS, EATON® HEAVY-DUTY AUTOMATIC LOCKING REAR DIFFERENTIAL AND SKID PLATES
 - TRACTION SELECT SYSTEM WITH OFF-ROAD MODE
 - ALLISON 10-SPEED AUTOMATIC TRANSMISSION IS PAIRED WITH THE AVAILABLE 6.6L DURAMAX TURBO DIESEL V8
 - MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY WITH OFF-ROAD INCLINOMETER AND REAR CAMERA MIRROR³ ARE AVAILABLE
 - UP TO 15 AVAILABLE CAMERA VIEWS,¹ INCLUDING THE INDUSTRY-FIRST TRANSPARENT TRAILER VIEW
 - WORLD'S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE

¹Read the vehicle Owner's Manual for important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details. ²21,130-lb rating requires a properly equipped 3500 HD Crew Cab standard bed 4WD model with the available 6.6L Duramax Turbo Diesel V8 engine and a fifth-wheel or gooseneck hitch. 18,500-lb rating requires a properly equipped 2500 HD Crew Cab standard bed 4WD model with the available 6.6L Duramax Turbo Diesel V8 engine. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. ³Read the vehicle Owner's Manual for important feature limitations and information.



36,000 LBS¹

AVAILABLE MAXIMUM TRAILER CAPABILITY



SIERRA 3500 HD REGULAR CAB WITH DUAL REAR WHEELS
IN ONYX BLACK SHOWN WITH AVAILABLE EQUIPMENT

¹36,000-lb rating requires properly equipped Sierra 3500 HD Regular Cab DRW 2WD model equipped with available 6.6L Duramax Turbo Diesel engine, Max Trailering Package and gooseneck hitch. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.



SIERRA 2500 HD DENALI IN WHITE FROST TRICOAT
SHOWN WITH AVAILABLE EQUIPMENT

SIX FUNCTIONS, UNLIMITED POTENTIAL



THE TAILGATE TO END ALL TAILGATES
The World’s First Six-Function GMC MultiPro Tailgate helps improve accessing, loading and unloading the cargo bed. It’s standard on 2021 Sierra 1500 SLT, AT4 and Denali and most Sierra Heavy Duty models. And when you’re camping or tailgating and want to bring your music outdoors—without leaving your Sierra running—the available accessory MultiPro Audio System by KICKER®¹ is designed to integrate into the MultiPro Tailgate. This 100-watt exterior audio system has full Bluetooth² streaming capability.

Available accessories shown. ¹Non-GM warranty. Limited warranty by KICKER,® 3 years/36,000 miles, whichever comes first. For more information, contact your dealer. ²Go to my.gmc.com/learnabout/bluetooth to find out which phones are compatible with the vehicle. Full Bluetooth feature functionality varies by device, model and software version limitations.

MULTIPRO

1
PRIMARY GATE OPEN

2
PRIMARY GATE LOAD STOP

3
EASY ACCESS

4
FULL-WIDTH STEP

5
INNER GATE LOAD STOP

6
INNER GATE WITH WORK SURFACE

TAILGATE





CANYON

ADVENTURE UNBOUND



CANYON AT4 IN SUMMIT WHITE SHOWN
WITH AVAILABLE EQUIPMENT AND ACCESSORIES



Beyond the pavement lie millions of miles just waiting to be explored, conquered and claimed in the New 2021 Canyon. It seamlessly combines rugged capability, striking design, premium accommodations and the relentless power necessary to keep up with the fiercely adventurous.

Experience the midsize pickup for those who go beyond—the 2021 GMC Canyon.



FIRST EVER CANYON AT4: DRIVE LIKE YOU MEAN IT



- 308-HP GAS V6 OR AVAILABLE 2.8L DURAMAX TURBO DIESEL ENGINE
- 31" GOODYEAR WRANGLER DURATRAC® TIRES
- 4WD WITH AUTOMATIC LOCKING REAR DIFFERENTIAL AND 2-SPEED AUTOTRAC TRANSFER CASE
- OFF-ROAD SUSPENSION PACKAGE AND AVAILABLE ACCESSORY FRONT AND MID SKID PLATES
- ADVANCED HILL DESCENT CONTROL

The First Ever 2021 Canyon AT4 is designed and engineered to keep pace with the seriously adventurous. Its unrestrained energy, powerful intensity and formidable capabilities make Canyon AT4 the ideal off-road companion. Inside, there are premium available leather-appointed front seats with Kalahari accents, as well as an available GMC Infotainment System¹ with downloadable apps² such as The Weather Channel. The Bose® Premium Audio System is also available.

¹Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ²Available on select 2017 model year and newer GM vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T® vehicle data plan. See onstar.com for details and limitations.



CANYON AT4 IN SUMMIT WHITE SHOWN
WITH AVAILABLE EQUIPMENT AND ACCESSORIES



THE BADGE OF HONOR



CANYON DENALI OFFERS:

- | 20" DIAMOND-CUT MACHINED ALUMINUM WHEELS WITH PAINTED ACCENTS
- | FRONT HEATED AND VENTILATED LEATHER-APPOINTED SEATING
- | CENTER CONSOLE WIRELESS CHARGING¹
- | BOSE PREMIUM SEVEN-SPEAKER AUDIO SYSTEM
- | HEATED LEATHER-WRAPPED STEERING WHEEL
- | SPRAY-ON BEDLINER WITH DENALI LOGO
- | DENALI-EXCLUSIVE 5" CHROME ASSIST STEPS

The New 2021 Canyon Denali confidently stands apart. Unmistakable elements including a new exclusive heroic grille design define its commanding attitude. Interior details such as embroidered front-seat head restraints and new authentic ash wood trim refine the premium experience. Together with seamlessly integrated advanced technologies, Canyon Denali takes the pinnacle of Professional Grade to new places.

¹The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.gmc.com/learn or consult your carrier.



DENALI

CANYON DENALI IN SATIN STEEL METALLIC
SHOWN WITH AVAILABLE EQUIPMENT



HIGH STYLE



CANYON ELEVATION OFFERS:

- 2.5L I4 OR AVAILABLE 3.6L V6 AND DURAMAX 2.8L I4 TURBO DIESEL
- BLACK PAINTED GRILLE WITH BODY-COLOR SURROUND AND 18" BLACK PAINTED ALUMINUM WHEELS
- AVAILABLE HIGH ELEVATION PACKAGE ADDS HEATED LEATHER-APPOINTED FRONT SEATS
- AUTOMATIC LOCKING REAR DIFFERENTIAL IS AVAILABLE
- TRAILER BRAKE CONTROLLER IS AVAILABLE
- SPRAY-ON BEDLINER IS AVAILABLE

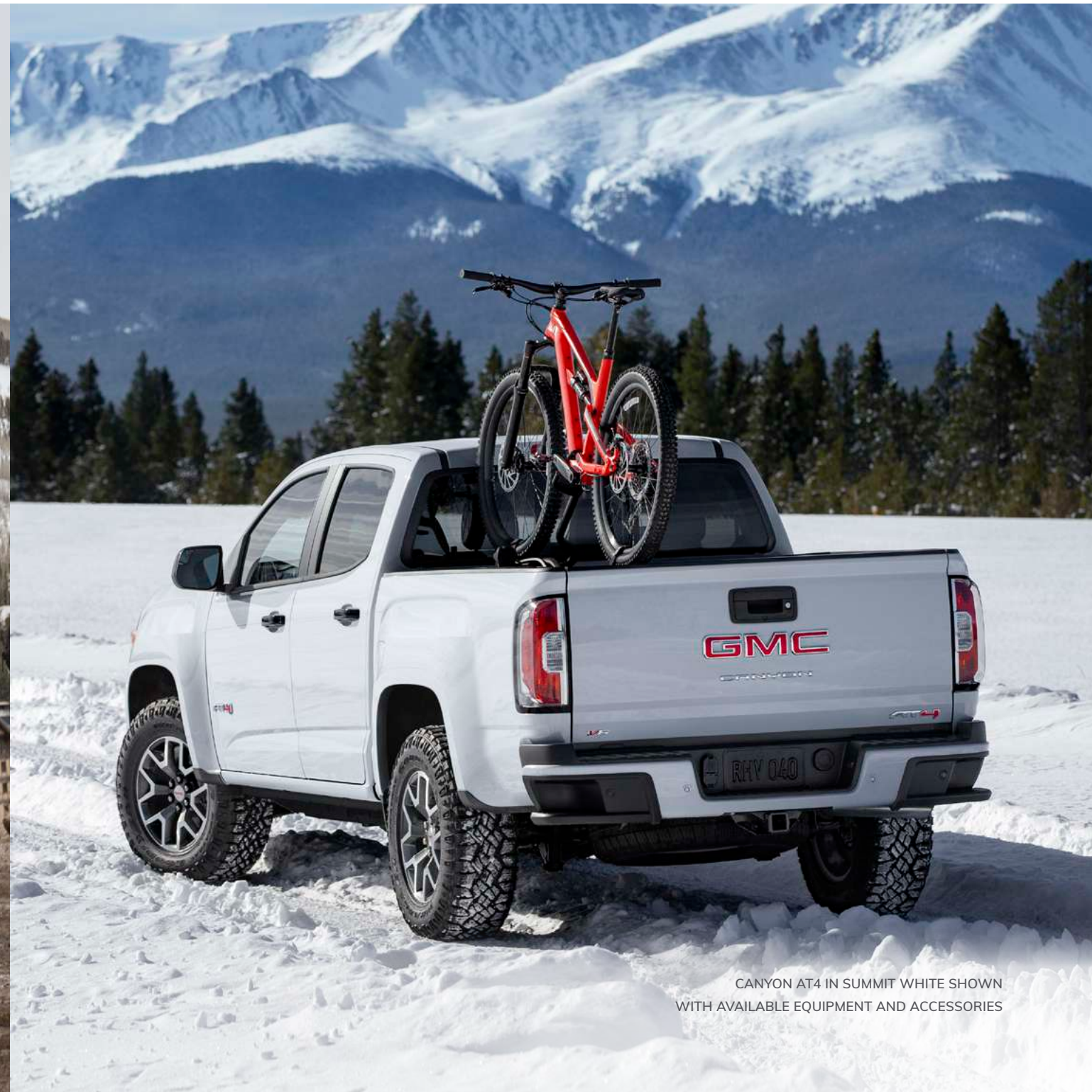
Canyon Elevation’s bold presence tells the world that something distinctive is headed its way. It’s highlighted by stylish exterior design elements, including black painted aluminum wheels and a new, bold black front grille with body-color surround. Stay well-connected where you roam with an array of technologies that seamlessly link you to your Elevation. Choose Elevation in either Extended Cab or Crew Cab configurations. Add the High Elevation Package to get premium heated Jet Black leather-appointed front seating, a heated steering wheel and power lumbar control for the driver seat.



ELEVATION
CANYON ELEVATION CREW CAB IN CAYENNE RED TINTCOAT
SHOWN WITH AVAILABLE EQUIPMENT



CANYON DENALI IN HUNTER METALLIC SHOWN
WITH AVAILABLE EQUIPMENT AND ACCESSORIES



CANYON AT4 IN SUMMIT WHITE SHOWN
WITH AVAILABLE EQUIPMENT AND ACCESSORIES

20



YUKON

MADE TO REIGN



YUKON DENALI IN HUNTER METALLIC
SHOWN WITH AVAILABLE EQUIPMENT



The Next Generation Yukon will be ready to take on whatever you want. Designed to be bigger and bolder than ever,¹ the 2021 Yukon delivers first-class sophistication, available technologies and Professional Grade capability. And now, the First Ever Yukon AT4 allows your imagination to travel beyond the paved and predictable.

Experience Professional Grade—the 2021 GMC Yukon and Yukon XL.

¹Based on overall dimensions.



FITS LIKE A DRIVING GLOVE



YUKON DENALI OFFERS:

- DENALI-EXCLUSIVE INTERIOR WITH FOUR UNIQUE COLOR THEMES
- 6.2L V8 WITH 420 HP AND 460 LB-FT OF TORQUE
- POWER-SLIDING CENTER CONSOLE IS AVAILABLE
- BOSE 14-SPEAKER CENTERPOINT® SURROUND SOUND
- DUAL EXHAUST SYSTEM WITH DUAL TWIN-POLISHED STAINLESS STEEL TIPS¹
- 20" POLISHED ALUMINUM WHEELS OR AVAILABLE 22" BRIGHT MACHINED ALUMINUM WHEELS
- REAR-SEAT MEDIA SYSTEM WITH DUAL 12.6" DIAGONAL TOUCH-SCREENS IS AVAILABLE
- PANORAMIC SUNROOF IS AVAILABLE
- LED HEADLAMPS AND TAILLAMPS WITH SIGNATURE C-SHAPE LIGHTING

¹Gas engine only.

Welcome to first class. In Yukon Denali, you'll find four all-new exclusive interior color themes. Each offers different combinations of premium leather appointments with intricate stitching and authentic wood.

You'll also find innovations such as the available power-sliding center console, which conveniently slides back up to 10" and features a hidden, securable storage drawer.



DENALI

YUKON DENALI IN HUNTER METALLIC SHOWN
WITH AVAILABLE EQUIPMENT AND ACCESSORIES



YUKON AT4 IN SUMMIT WHITE
SHOWN WITH AVAILABLE EQUIPMENT

FIRST EVER YUKON AT4: RISE TO EVERY ADVENTURE



- AT4 UNIQUE FRONT DESIGN WITH A NEARLY 32-DEGREE APPROACH ANGLE AND FRONT SKID PLATE
- HORIZONTAL RED RECOVERY HOOKS¹
- FIRST-IN-CLASS FOUR-CORNER AIR RIDE ADAPTIVE SUSPENSION IS AVAILABLE
- ALL-NEW ACTIVE RESPONSE 4WD™ SYSTEM IS AVAILABLE
- AUTOTRAC 2-SPEED TRANSFER CASE
- TRACTION SELECT SYSTEM WITH OFF-ROAD MODE
- HILL DESCENT CONTROL

Yukon AT4 takes capability head-on with an increased front approach angle and the all-new available Air Ride Adaptive Suspension, which can raise Yukon up to 2" for improved ground clearance. There's also AT4's all-new available Active Response 4WD system, which helps you in slick or off-road conditions by seamlessly sending optimal torque to each wheel to improve traction.

¹To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the Recovery Hooks section of the vehicle Owner's Manual.





ACADIA

ANYWHERE WORTH GOING IS WORTH GOING WELL

ACADIA DENALI IN HUNTER METALLIC
SHOWN WITH AVAILABLE EQUIPMENT



The 2021 Acadia blends distinctive design with powerful performance to make the most of every moment. Up to three rows of premium accommodations mean you and your passengers travel in style, while standard and available advanced safety and convenience technologies help you drive with added confidence.

Experience the midsize SUV for you—the 2021 GMC Acadia.



ON THE GO NEVER LOOKED SO GOOD



ACADIA DENALI OFFERS:

- | SIGNATURE DENALI GRILLE, 20" WHEELS AND BRIGHT CHROME ACCENTS
- | LED HEADLAMPS AND TAILLAMPS WITH C-SHAPE DESIGN
- | ADAPTIVE RIDE CONTROL THAT ADJUSTS SHOCK-ABSORBER DAMPING FORCES EVERY 2 MILLISECONDS IS AVAILABLE
- | HEAD-UP DISPLAY, AVAILABLE HIGH DEFINITION SURROUND VISION¹ AND REAR CAMERA MIRROR¹
- | STANDARD GMC PRO SAFETY PLUS:¹ LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT, REAR CROSS TRAFFIC ALERT, FORWARD COLLISION ALERT AND MORE

Acadia Denali goes all in with three-row seating, genuine materials—including authentic wood accents and warm-tone burnished aluminum trim—and first- and second-row leather-appointed seating. A heated steering wheel and heated front seats can automatically be turned on with remote start. There are also embroidered Denali front-seat head restraints, ventilated front seats and heated second-row bucket seats.

¹Read the vehicle Owner's Manual for important feature limitations and information.



DENALI
ACADIA DENALI IN HUNTER METALLIC
SHOWN WITH AVAILABLE EQUIPMENT



BECAUSE EVERY WEEK HAS A WEEKEND



ACADIA AT4 OFFERS:

- ACTIVE TORQUE CONTROL AWD SYSTEM
- 17" GLOSS-BLACK WHEELS WITH ALL-TERRAIN TIRES
- TRACTION SELECT SYSTEM WITH OFF-ROAD MODE
- HILL START ASSIST AND HILL DESCENT CONTROL
- HEATED FRONT SEATS AND AVAILABLE LEATHER-APPOINTED SEATING
- EXCLUSIVE BLACK CHROME EXTERIOR FINISHES AND AT4 BADGING



Designed for the adventurous, Acadia AT4 is engineered to venture beyond the pavement. Inside and out, its impressively bold design is a natural fit for those whose weekends are when it all starts.



ACADIA DENALI IN HUNTER METALLIC
SHOWN WITH AVAILABLE EQUIPMENT



ACADIA AT4 IN SUMMIT WHITE
SHOWN WITH AVAILABLE EQUIPMENT



TERRAIN

SETTLE IN, BUT NEVER SETTLE



TERRAIN DENALI IN GRAPHITE GRAY METALLIC
SHOWN WITH AVAILABLE EQUIPMENT

Terrain Denali in Graphite Gray Metallic shown throughout is limited late availability.



- STANDARD GMC PRO SAFETY¹ TECHNOLOGIES INCLUDING FORWARD COLLISION ALERT, AUTOMATIC EMERGENCY BRAKING AND MORE
- ADDITIONAL SAFETY AND DRIVER-ASSISTANCE TECHNOLOGIES INCLUDING HIGH DEFINITION SURROUND VISION,¹ ADAPTIVE CRUISE CONTROL¹ AND MORE ARE AVAILABLE
- HIGH INTENSITY DISCHARGE (HID) HEADLAMPS WITH LED SIGNATURE C-SHAPE LIGHTING; LED HEADLAMPS ON DENALI
- FOLD-FLAT FRONT-PASSENGER AND SECOND-ROW SEATS ENABLE LOADING OF OBJECTS UP TO 8 FT. LONG²
- 1.5L TURBOCHARGED ENGINE WITH A 9-SPEED AUTOMATIC TRANSMISSION

Terrain demands attention through expressive design, relentless engineering, turbocharged efficiency and purposeful technologies. For enhanced confidence, all trim levels include GMC Pro Safety,¹ which includes the following standard safety technologies: Automatic Emergency Braking, Forward Collision Alert, Lane Keep Assist with Lane Departure Warning, Following Distance Indicator, Front Pedestrian Braking and IntelliBeam—Auto High Beams.

Experience the compact SUV for you—the 2021 GMC Terrain.

¹Read the vehicle Owner's Manual for important feature limitations and information. ²Cargo and load capacity limited by weight and distribution.

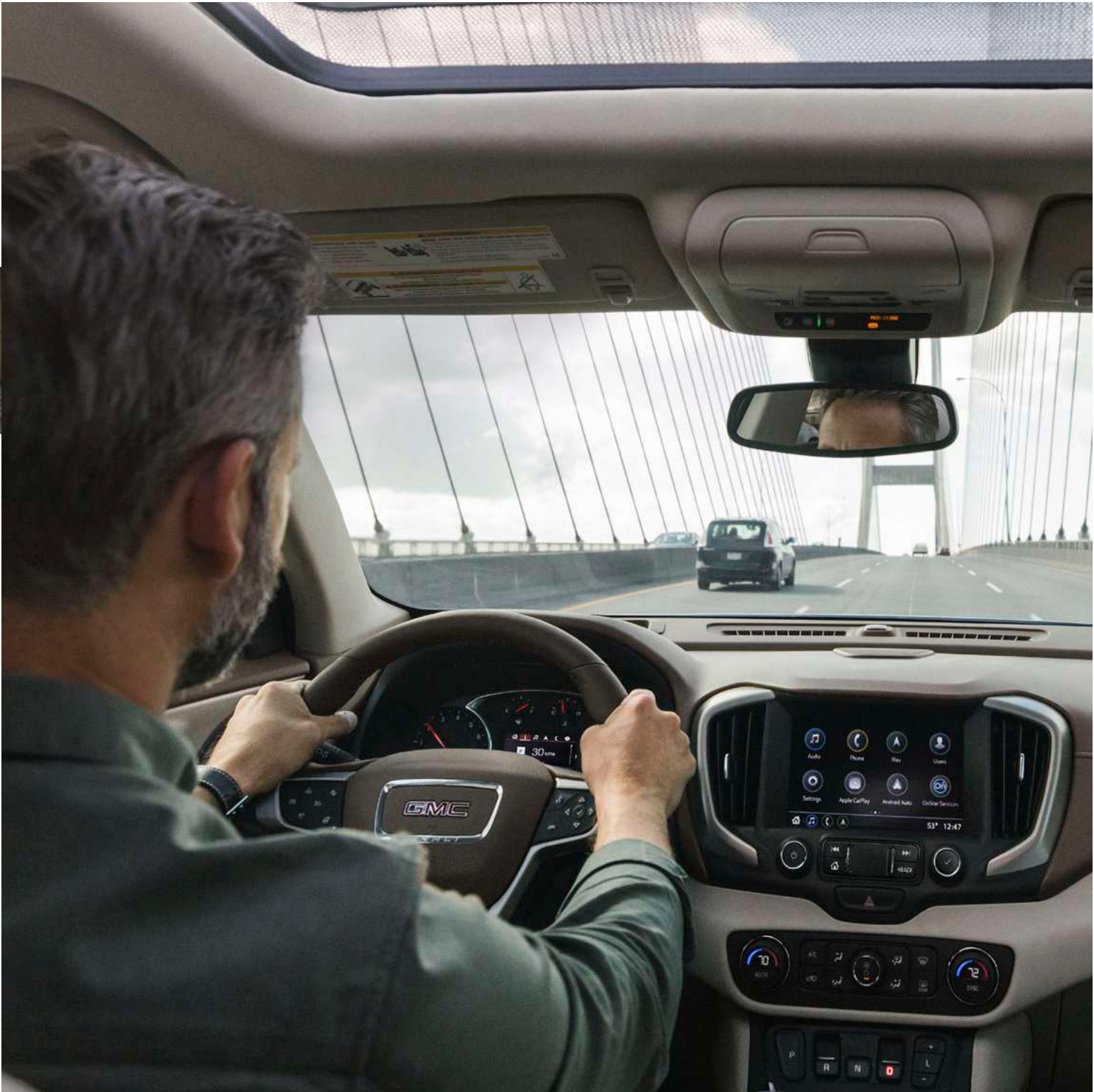
GMC PRO SAFETY: ENGINEERED CONFIDENCE



- AUTOMATIC EMERGENCY BRAKING
- FORWARD COLLISION ALERT
- LANE KEEP ASSIST WITH LANE DEPARTURE WARNING
- FOLLOWING DISTANCE INDICATOR
- FRONT PEDESTRIAN BRAKING
- INTELLIBEAM—AUTO HIGH BEAMS

The road is unpredictable. Terrain is equipped with standard GMC Pro Safety to help you be aware of potential hazards and handle them with added confidence.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.

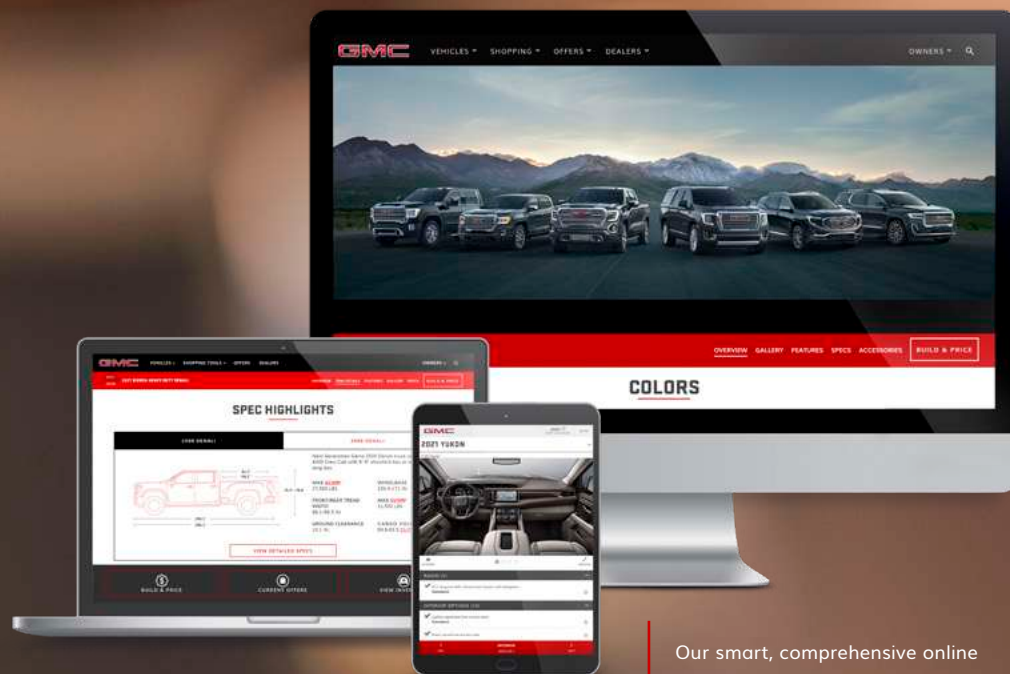




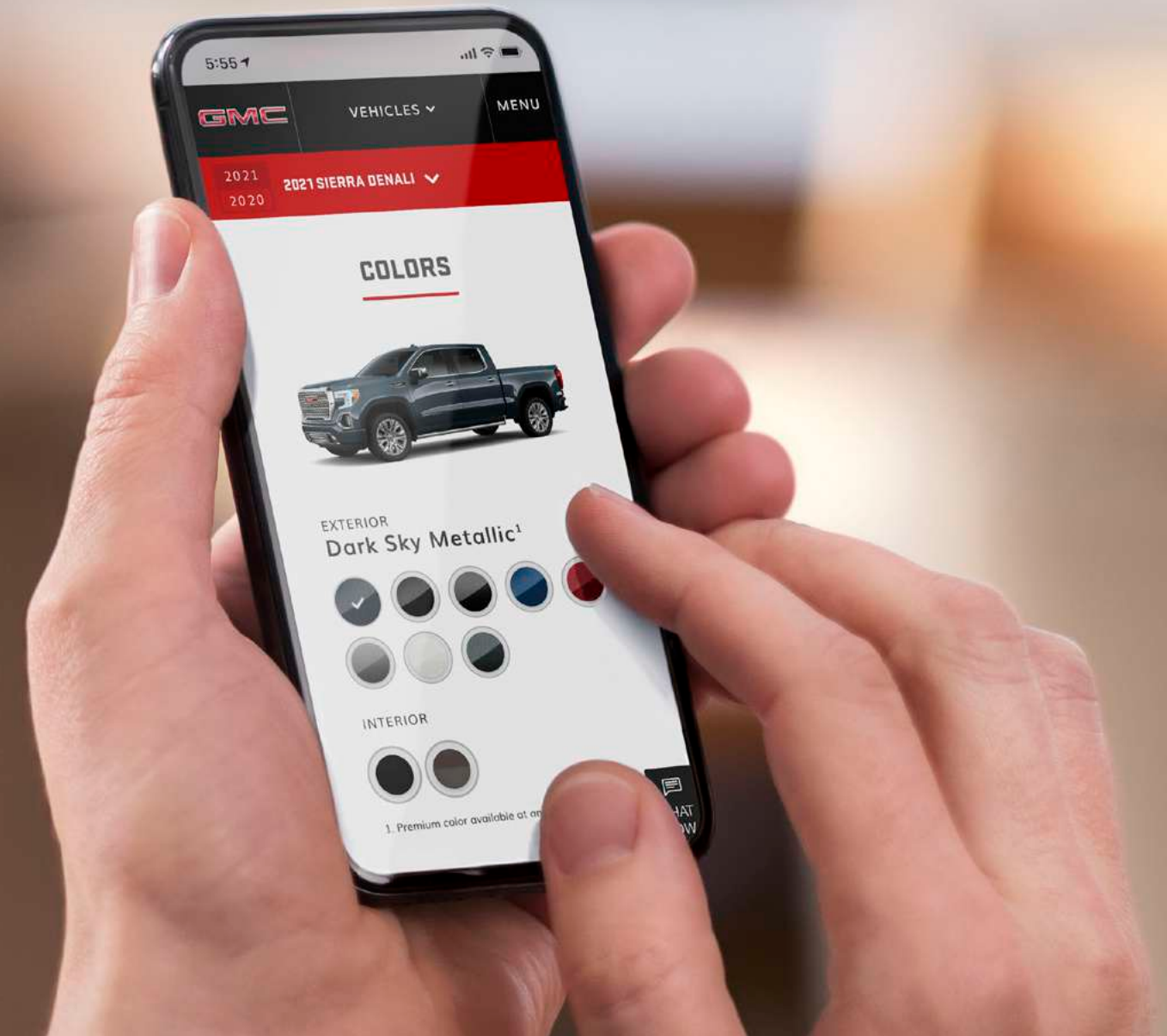
TERRAIN SLT ELEVATION EDITION
IN EBONY TWILIGHT METALLIC



YOUR NEW GMC STARTS HERE



Our smart, comprehensive online tools elevate your shopping experience. Visit gmc.com to learn more about our entire family of vehicles, select the model that's right for you, find a GMC dealer, schedule a test drive and sign up for email updates about all things GMC.





IN TOUCH. IN COMMAND.



GMC OFFERS:

- | | | |
|--|---|--|
| ■ GMC CONNECTED SERVICES ¹ | ■ AMAZON ALEXA BUILT-IN ⁴ | ■ ANDROID AUTO™ ⁷ COMPATIBILITY |
| ■ ONSTAR® SAFETY AND SECURITY ² | ■ 4G LTE WI-FI® HOTSPOT ⁵ | ■ IN-VEHICLE APPS ⁸ SUCH AS SPOTIFY® ⁹ |
| ■ myGMC MOBILE APP ³ | ■ APPLE CARPLAY™ ⁶ COMPATIBILITY | |

SIERRA AT4 CREW CAB IN ONYX BLACK SHOWN WITH AVAILABLE EQUIPMENT

¹Connected services vary by vehicle model and require active service plan, working electrical system, cell reception and GPS signal. Does not include emergency or security services. See [onstar.com](#) for details and limitations. ²OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See [onstar.com](#) for details and limitations. ³Available on select Apple® and Android™ devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Terms apply. Device data connection required. See [onstar.com](#) for details and limitations. ⁴Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., or its affiliates. See [onstar.com](#) for additional details. ⁵Service varies with conditions and location. Requires active service plan and paid AT&T data plan. See [onstar.com](#) for details and limitations. ⁶Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries.



MORE CONFIDENCE, MORE CONNECTIVITY, MORE CHOICE

Prepare for the unexpected and enjoy the seamless experience of a completely connected drive. GMC Connected Services offers you an elevated ownership experience. And with available OnStar, you get added peace of mind knowing an Emergency-Certified Advisor¹⁰ is ready to help 24/7.

24/7 LIFELINE When the unexpected happens, the last thing you want to be is alone. With OnStar, you can have added peace of mind knowing help is only a button-push away. The available OnStar Safety & Security Plan² provides 24/7 access to a specially trained OnStar Advisor who can help in the event of a crash, vehicle theft,¹¹ emergency or other unexpected situation you may encounter on the road. If a vehicle crash is detected, available Automatic Crash Response¹² can alert an Emergency-Certified Advisor¹⁰ who can send help, even if you can't ask for it. Drive with added confidence knowing a real person is always ready to help.

myGMC MOBILE APP Convenience, command and control, in or out of your vehicle. With the available myGMC mobile app,³ you can start your engine, check fuel levels and tire pressure and even personalize your vehicle by setting radio station favorites and installing in-vehicle apps⁸—all from your smartphone. You can also schedule service appointments, learn driving tips and more.

EXPLORE MORE, ALEXA'S ON BOARD The Alexa functionality you enjoy at home is now fully integrated into your GMC Infotainment System.¹³ With available Alexa Built-In,⁴ you can use voice commands to stream your favorite music services such as Spotify⁹ or Amazon Music,[®] get directions, make calls, change your radio station and get routes to the nearest dealership—on the go. Alexa can also make shopping lists, play and resume audiobooks and get the score to last night's game.

⁷Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. ⁸Available on select 2017 model year and newer GM vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T vehicle data plan. See [onstar.com](#) for details and limitations. ⁹Requires premium subscription to use Spotify. Visit [spotify.com/auto](#) on your smartphone, tablet or computer to purchase a Premium Spotify subscription. Available only on vehicles equipped with an IOS, IOU or IOT infotainment system. ¹⁰OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch. ¹¹Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Doesn't prevent theft, damage or loss. ¹²Not all vehicles may transmit all crash data. ¹³Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.



NEW VEHICLE LIMITED WARRANTY

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY GMC will warrant each 2021 GMC from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2021 GMC comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. Sierra 1500 Series Light-Duty (LD) pickups equipped with a 3.0L Duramax Turbo Diesel engine and 2500 and 3500 Series Heavy-Duty (HD) pickups equipped with a 6.6L Duramax Turbo Diesel engine are covered by a 5-year/100,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your GMC dealer for details.

ONSTAR AND GMC CONNECTED SERVICES

Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

GMC CERTIFIED SERVICE

To help your GMC live up to its performance promise, GMC Certified Service—found exclusively at your GMC dealer—is there. With all the engineering excellence in GMC, GM-trained technicians have the expertise to help care for it.

ADDITIONAL NOTES

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner’s Manual and the child safety seat instructions for more safety information.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to gmc.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

FLEET ORDERS Some standard content may be deleted on fleet orders. See dealer for details.

ENGINES GMC products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in GMC products may also be used in other GM makes and models.

GMC.COM See more of GMC on our website: gmc.com. More photos and information; hot links to related subjects; convenient dealer locator; pricing guide; spec out your own vehicle.

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ASSEMBLY GMC vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce GMC vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

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DRIVE THE CONVERSATION



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