



**XUV 300**  
**SET THE ROADS ON FIRE**

The XUV300 is a potent combination of brute style and breathtaking power. Choose from two turbo-charged powertrains that deliver **best-in-segment** torque, searing acceleration and nimble-footed maneuverability. Add to this the **best-in-segment** safety and technology features that promise a comfortable ride with confident handling, and you have one of the most thrilling SUVs you'll find on Indian roads.

# THRILLS



**FIRST-IN-SEGMENT** 3 SMART STEERING MODES

3 steering modes allow you to customise the steering effort to suit your driving requirements. With the Comfort mode, glide through city traffic with ease. Or, satiate your need for thrill and adrenaline rush with the Sport mode.

**BEST-IN-SEGMENT TORQUE**

<b>300 Nm</b> 1.5l Turbo Diesel Engine	<b>200 Nm</b> 1.2l Turbo Petrol Engine
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6-speed Manual Transmission  
6-speed autoSHIFT Transmission

**BS-6 ENGINE**

Technology that complies with the cleaner & advanced BS6 emission norms and the same thrilling performance. That's what you get, with the XUV 300's BS-6 engine.



With the autoSHIFT technology, breeze through city traffic without the hassle of gear shifts. Engineered by Italian automotive experts Marelli, the XUV300 autoSHIFT offers a perfect blend of effortless and thrilling drive.

Vehicle Creep | Down-hill Mode | Hill-start Assist | Kick-down Shifts

**Now available in Petrol and Diesel**

**6-SPEED autoSHIFT TRANSMISSION**



**autoSHIFT**

The XUV 300 is **India's safest vehicle** with the highest combined GNCAP safety score\*. It comes with a **5-star rating for adult safety**\* & is also **India's first & only vehicle** to have a **4-star rating for child safety**\*! An assurance that comes with all its variants. Not just this, the XUV300 sets safety benchmarks even higher, with over **25 safety features**, including many **first-in-segment\*** & **best-in-segment\*** features making it one of the safest vehicles on the road.

# FORTRESS

**GLOBAL NCAP**  
FOR SAFER CARS

RATING FOR ADULT SAFETY\* **★★★★★**  
RATING FOR CHILD SAFETY\* **★★★★**

**INDIA'S SAFEST** GLOBAL NCAP SAFETY RATING\*

**FIRST-IN-SEGMENT\*** FRONT PARKING SENSORS

**FIRST-IN-SEGMENT\*** ALL 4 DISC BRAKES

**ELECTRONIC STABILITY PROGRAM WITH HILL START ASSIST**

- SEAT BELT REMINDER FOR DRIVER & CO-DRIVER
- REAR PARKING SENSORS
- SAFE HIGH STRENGTH STEEL STRUCTURE



The XUV300 comes equipped with **first-in-segment\*** 7 airbags. They include a knee airbag in addition to dual-front, side and curtain airbags, which provide all-encompassing safety.

**FIRST-IN-SEGMENT\*** 7 AIRBAGS

\*Among Sub 4 m Compact SUVs

\*GNCAP rating- Amongst all vehicles tested by GNCAP in India. Visit: <https://bit.ly/3aNGHUH>

Ample space welcomes you inside. Its spacious cabin, with **best-in-segment** width of 1821mm, **longest-in-segment** wheelbase of 2600mm, and a flat floor can comfortably seat 3 in the 2<sup>nd</sup> row. While the finely crafted, dual-tone dashboard and a sophisticated, electric sunroof with anti-pinch elevate the standard of luxury to new heights. Premium leatherette seats with well-designed bolsters, a leather-wrapped steering wheel and a racing ready gear knob await you.

# INDULGE



ELECTRIC SUNROOF WITH ANTI-PINCH



PREMIUM GREY LEATHERETTE UPHOLSTERY



DUAL-TONE BLACK & BEIGE DASHBOARD

- LEATHER-WRAPPED STEERING & GEAR KNOB
- HEIGHT-ADJUSTABLE DRIVER SEAT
- SEAT BELTS
- PIANO BLACK DOOR TRIMS
- 60:40 2<sup>ND</sup> ROW SPLIT
- ADJUSTABLE BOOT FLOOR
- FLAT FLOOR IN 2<sup>ND</sup> ROW
- STEERING MOUNTED PHONE & AUDIO CONTROLS
- HEIGHT-ADJUSTABLE FRONT CHROME INSIDE DOOR HANDLES



PUSH BUTTON START / STOP

# CUTTING-EDGE

With BlueSense Plus connected SUV technology, stay connected to your XUV300 at all times. With an inviting, 17.78 cm infotainment system that dominates the center console. Get GPS navigation, connect your smartphone through Android Auto™ or Apple CarPlay and gain access to a plethora of entertainment and information options from here.



FIRST-IN-SEGMENT FRONT PARKING SENSORS



FIRST-IN-SEGMENT DUAL-ZONE FULLY AUTOMATIC TEMPERATURE CONTROL



BLUE SENSE PLUS

Absolute control at your fingertips: that's what Bluesense Plus offers you. Lock/ Unlock with Phone, Live vehicle tracking & sharing, Safety & Security Alerts, Emergency Assist, Infotainment Controls and 40+ connected features.



17.78 CM TOUCHSCREEN INFOTAINMENT WITH GPS NAVIGATION, APPLE CARPLAY & ANDROID AUTO™

- REAR PARKING CAMERA WITH DYNAMIC ASSIST
- PUSH BUTTON START / STOP
- POWER FOLDABLE ORVMs WITH LED TURN INDICATORS
- REAR PARKING SENSORS
- AUTO-DIMMING IRVM
- TYRE-TRONICS
- TYRE POSITION DISPLAY

TECHNICAL SPECIFICATIONS		Turbo Petrol	Turbo Diesel
Engine & Transmission	Engine Capacity (cm³)	1197 cm³	1497 cm³
	Max. Power kW (PS) @ r/min	81 kW (110.1 PS) @ 5000 r/min	85.8 kW (116.6 PS) @ 3750 r/min
	Max. Torque (Nm) @ r/min	200 Nm @ 2000 - 3500 r/min	300 Nm @ 1500 - 2500 r/min
	Transmission	6-speed Manual, 6-speed AutoSHIFT	
Brakes	Emission Standard	BSVI	
	Front Brakes	Disc	
	Rear Brakes	Disc	
Suspension, Tyres & Turning Radius	Front Suspension	MacPherson Strut with Anti-roll Bar	
	Rear Suspension	Twist Beam Suspension with Coil Spring	
	Turning Radius (m)	5.3	
	Tyre Size	215/55 R17 (Alloys) - For W8 & W8 (Optional Pack) 205/65 R16 (Steel) - For W4 & W6	
Dimension	Length (mm)	3995	
	Width (mm)	1821	
	Height (mm)	1627	
	Wheelbase (mm)	2600	
	Fuel Tank (litre)	42	

DESIGN	W4	W6	W8	W8 (Optional Pack)
Steel Wheels/ Alloy Wheels	Steel Wheels	Steel Wheels with Wheel Covers	Alloys	Diamond-cut Alloys
LED DRLs	×	×	✓	✓
Upper Grille	Silver Top Strip	Silver	Chrome	Chrome
Lower Grille	Black	Black	Silver	Chrome
LED Taillamps	✓	✓	✓	✓
Roof Rails	×	Black	Black	Black
Dual-tone Dashboard	✓	✓	✓	✓
Piano-black Door Trims	×	×	✓	✓
Body Coloured Door Handles & ORVMs	✓	✓	✓	✓
Sill & Wheel Arch Cladding	✓	✓	✓	✓
Door Cladding	×	×	✓	✓
LED Turn Indicators on ORVMs	×	×	✓	✓
Spoiler	×	×	✓	✓
Inside Door Handles	Black	Black	Chrome	Chrome
Front & Rear Skid Plates	Black	Black	Silver	Silver
Front Scuff Plate	×	Black	Black	Black

SAFETY				
GNCAP Rating	5 Star Rating for Adult Safety® & 4 Star Rating for Child Safety®			
Airbags	(2)	(2)	(2)	(6) in Manual & (7) in AutoSHIFT
ESP with Roll-over Mitigation	×	✓*	×	✓
Hill Start Assist	×	✓*	×	✓
Front Parking Sensors	×	×	×	✓
ABS with EBD	✓	✓	✓	✓
Corner Braking Control	✓	✓	✓	✓
All 4 Disc Brakes	✓	✓	✓	✓
ISOFIX / Child Seat Anchors	✓	✓	✓	✓
Front Fog Lamps	×	×	✓	✓
Collapsible Steering & Side Intrusion Beam	✓	✓	✓	✓
Seat Belt Reminder for Co-driver	✓	✓	✓	✓
Rear Defogger, Wash & Wipe	×	×	✓	✓
Front Seat Belts with Pre-tensioner & Load-limiter	✓	✓	✓	✓
Speed Sensing Door Lock	✓	✓	✓	✓
Impact Sensing Door Unlock	✓	✓	✓	✓
High Mounted Stop Lamp	✓	✓	✓	✓
Immobilizer	✓	✓	✓	✓
Panic Braking Signal	✓	✓	✓	✓
Anti-theft Alarm	×	×	✓	✓
Passenger Airbag Deactivation Switch	✓	✓	✓	✓

#### COLOURS



COMFORT	W4	W6	W8	W8 (Optional Pack)
Seats Upholstery	Black Fabric	Black Fabric	Black Plush Fabric	Grey Leatherette
Leather Steering & Gear Lever Knob~	×	×	✓	✓
Electric Sunroof with Anti-pinch	×	✓	✓ <sup>#</sup>	✓
Steering Mounted Phone & Audio Controls	×	✓	✓	✓
Cruise Control	×	×	✓	✓
60:40 Split 2 <sup>nd</sup> Row	×	✓	✓	✓
Adjustable Boot Floor	×	✓	✓	✓
Height-adjustable Driver Seat	×	×	✓	✓
Height-adjustable Front Seat Belts	✓	✓	✓	✓
Electric Tailgate Release	✓	✓	✓	✓
Illuminated Sunvisors with Vanity Mirrors	×	×	✓	✓
4 Speakers	×	✓	✓	✓
2 Tweeters	×	×	✓	✓
Centre Roof Lamp	✓	✓	✓	✓
Console Roof Lamp	×	×	✓ <sup>#</sup>	✓
12V Accessory Socket	✓	✓	✓	✓
Adjustable headrest for 2 <sup>nd</sup> row seats	×	✓	✓	✓
Padded Front Armrest with Storage	×	×	✓	✓
Bottle Holder in All 4 Doors	✓	✓	✓	✓
Bungee Strap for Stowage	×	×	×	✓
Sunglass Holder	×	✓	✓ <sup>#</sup>	✓
2 <sup>nd</sup> Row Armrest with Cupholders	×	×	×	✓
Illuminated Glove Box	×	×	×	✓

TECHNOLOGY				
<b>Bluesense Plus<sup>®</sup> (Connected SUV)</b>				
Live Vehicle Tracking & Sharing, Remote Door Lock/ Unlock, Safety & Security Alerts, Time &/Or Geo Fencing, Emergency Assist	×	×	×	✓*
Dual-Zone Fully Automatic Temperature Control	×	×	✓	✓
Electrically-operated HVAC	✓	✓	×	×
Smart Steering System	✓	✓	✓	✓
Supervision Cluster with 8.89 cm TFT Screen	×	✓ <sup>#</sup>	✓	✓
Central Locking	✓	✓	✓	✓
Key with Remote	×	✓	✓	✓
Passive Keyless Entry	×	×	✓	✓
Push Button Start/ Stop	×	×	✓	✓
17.78 cm Touch Screen Infotainment	×	×	✓	✓
Monochrome Infotainment Display	×	×	×	×
Bluetooth/ AUX/ USB Connectivity	×	✓	✓	✓
In-built GPS Navigation	×	×	✓	✓
Android Auto™ & Apple CarPlay	×	×	✓	✓
Smart Watch Connectivity	×	×	✓	✓
Rear Parking Sensors	✓	✓	✓	✓
Rear Camera with Adaptive Guidelines	×	×	✓	✓
Projector Headlamps	×	✓	✓	✓
Electrically Adjustable ORVMs	✓	✓	Foldable & Adjustable	
Tyre-tronics	×	×	×	✓
Driver Power Window with Express Down	✓	✓	Express Up / Down with Anti-pinch	
Auto-dimming IRVM	×	×	×	✓
Instrument Cluster with Multi-colour Illumination	×	×	✓	✓
Follow-me-home & Lead-me Lamps	×	✓	✓	✓
Intelligent Light-sensing Headlamps	×	×	✓	✓
Smart Rain-sensing Wipers	×	×	✓	✓
Micro Hybrid Technology~	✓	✓	✓	✓
Tyre-position Display	✓	✓	✓	✓
Front & Rear Power Windows	✓	✓	✓	✓
Extended Power Window Operation	✓	✓	✓	✓
USB Charging Points	×	1	2	2
1-touch Lane Change Indicator	✓	✓	✓	✓
Voice Commands & SMS Read Out	×	×	✓	✓

All features mentioned are not available on all models. Accessories shown are not part of standard equipment. Performance figures may differ in conditions other than test conditions. Vehicle body colour may differ from the printed photographs. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. We reserve the right to add or delete any feature or element in any of our models without any prior notice and without any liability. Please check model details with your nearest dealer. Android Auto™ and Apple CarPlay are compatible with Android and iOS mobile devices respectively. The spare tyre does not come with alloy. 6-speed AutoSHIFT available only on W6 & W8 (Optional Pack) in Red Rage (Mono & Dual-tone), Aquamarine (Mono & Dual-tone) and Pearl White. ~ Micro Hybrid Technology & Leather Gear Lever Knob features are available on Manual Transmission only. \*GNCAP rating. Amongst all vehicles tested by GNCAP in India. Visit: <https://bit.ly/3aNGHJm>. #Only in AutoSHIFT. #Bluesense Plus comes with a 1-year complimentary subscription. Some Bluesense Plus functions are dependent on network signal strength. ~Only on W8 Diesel. Mahindra & Mahindra Ltd., Automotive Sector, Mahindra Tower, 3rd Floor, Akurli Road, Kandivali (E), Mumbai - 400 101, India. Tel: 022 - 2884 9588, Fax: 022 - 28468522 | [www.mahindraXUV300.com](http://www.mahindraXUV300.com) /mahindraXUV300



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