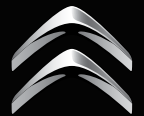




CITROËN DS3

CRÉATIVE TECHNOLOGIE



CITROËN

A CUSTOM EXPERIENCE.

If you think nothing can astonish you that will all change when you discover the sensational driving experience of the Citroën DS3.

The Citroën DS3 is an expressive art piece, personified by elegance and dynamism that any designer can appreciate. Its subtle sense of movement, even while parked, stirs the desire to travel.

The whole profile is robust, yet smooth and refined. A unique 'shark fin' b-pillar sweeps towards the 'floating' roofline, while two rows of sparkling LED diodes line the aggressive, road-hugging lower grille and spotlights. The Citroën DS3 now boasts 3D LED tail lights, inspired by the Revolte and Survolt concept cars. The chromed upper grille elegantly incorporates the double chevron. Looking at it from any angle will reveal surprises, original ideas and delightful details: making it a design icon for the present.





CUSTOM-MADE, CUSTOM-DESIGNED, BY YOU.

Interior and exterior accessories created by Citroën stylists provide a unique creative space for you to express your personality as you wish. A multitude of style options and accessories create just as many opportunities to mark your vehicle with an original signature that is completely yours...

Your Citroën DS3 is an essential source of well-being and comes with the pleasure of driving in comfort and feeling the ergonomic qualities of the accessories imagined and designed for you.

When it comes to the Citroën DS3 the choice is yours. You have the freedom to create your own combinations, from our large selection of colours, options and vehicle engine sizes.

There is your choice of naturally-aspirated and turbo-charged engines or our environmentally friendly AIRDREAM eHDi diesel engine with stop-start technology.







THE PERSONAL JOURNEY: OUTSIDE.

The possibilities are endless. The Citroën DS3 presents a multitude of ways to make it a very personal choice. Once you've chosen from the variety of stunning body colours available, it's time to consider a shade for that "floating" roof. Take your time, it's how you define the look of your DS3.







THE PERSONAL JOURNEY: INSIDE.

Indulge your senses inside the Citroën DS3 and create an interior that reflects you. Every detail can be fine-tuned to your taste, from sumptuous, sporty leather seat trims, to floor mats that match your chosen roof graphic*.

*When selecting the eMyWay Navigation system, the dashboard defaults to black.







CHOICES AWAIT INSIDE.

The DS3 provides the maximum level of comfort with a fully adjustable body-hugging driver's seat, allowing for the driver to get full enjoyment out of the experience. Get seated, and you will understand. The front seats are clearly orientated towards dynamism, providing a serious level of comfort. A retractable front armrest, standard on the Citroën DS3 Sport, adds extra comfort and also functions as a useful storage space. The centre console houses the Connecting Box which includes a USB socket, meaning the Citroën DS3 can connect to your MP3 or a USB stick, as well as a jack socket, and a Bluetooth system. All of these functions are accessible from the controls on the steering column allowing the driver to have full control*. Because Citroën understands that protecting your loved ones is important, all Citroën DS3 models have standard ESP, ABS with Electronic Brake Force distribution (EBD) and Emergency Braking Assistance (EBA), while the interior features no fewer than six airbags. The 2009 Euro NCAP test has recognized DS3's advances, by awarding it the maximum 5-star safety rating.











THE ULTRA PRESTIGE CHOICE.

This is a powerful statement. Charisma and style are refined to a point where core strengths and unique qualities shine brightly. The Citroën DS3 Ultra Prestige defines a rare kind of luxury by combining subtle and strong colours, beautiful materials, striking features and a host of advanced technology. Everything that's inspiring, enjoyable and simply useful is here in one iconic form. Between design inspiration, fresh innovation, and practical reality, the spark of originality is ever present in the DS line, as the Citroën DS3 makes vividly clear. Here, every unique flourish, bold curve and sensual finish reflects the inspiration of its creators. This is why it looks like no other car; why a daring 'shark fin' form rises dramatically from the waistline; why the roofline appears to float above the glass house and body, and why you can walk around the Citroën DS3 again and again spotting fresh, pleasing details. Inside, the supple Mistral and Alpine white 'Club' leather seating is complemented by a striking white leather dashboard with gloss black and chrome detailing. The fantastic specification includes eMyWay navigation, Bluetooth® and automatic air conditioning, whilst rear parking sensors and Electronic Stability Programme (ESP) add a further level of safety.



ESSENTIAL CARE.

CITROËNS ARE RENOWNED FOR THEIR RELIABILITY, THE CITROËN DS3 IS NO EXCEPTION.

WITH THE ADDED REASSURANCE OF A WARRANTY, ROUTINE SERVICING, AS WELL AS 24-HOUR ROADSIDE ASSISTANCE, YOU ARE PROTECTED AT EVERY TURN.

› CITROËN WARRANTY

CITROËN WARRANTY
Every new CITROËN car has the benefit of a 3 year/100 000 km manufacturer warranty*, plus a 12 year anti-perforation warranty**, and a 3 year paint warranty***. CITROËN now gives you the option of upgrading your warranty to a 5 year/100 000 km FULL MANUFACTURER WARRANTY****.

› CITROËN FREEDRIVE

CITROËN now offers you the FREEDRIVE option, which includes a 5 year/100 000 km warranty and a 5 year/100 000 km full maintenance plan.

› CITROËN ASSISTANCE

For all models: In response to a free telephone call: 0860 77 24 24, CITROËN Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for the duration of the warranty and operates 24 hours a day in all parts of South Africa, Swaziland, Lesotho, Botswana and Namibia. As a member of CITROËN Assistance, not only will help be at hand immediately in the unlikely event that your car experiences a breakdown, but you will also receive a comprehensive range of benefits such as free medical advice, arrangement of emergency transportation and a 24-hour information service. CITROËN Assistance is aimed at a stress-free motoring experience. Please note, CITROËN Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes.

› CITROËN SERVICE

In order to give you a total peace of mind, in addition to your manufacturer warranty, the CITROËN DS3 comes standard with a 4 year/60 000 km Service Plan, which covers all the costs associated to the routine scheduled services as laid out in the Warranty and Service Records Book.

To find out more, contact your CITROËN Dealer or CITROËN Authorised Repairer.

› CITROËN CUSTOMER CARE

A customer care hotline is available 5 days a week during standard working hours (8am to 5pm) to take your queries: 0860 211 112 as well as a fully-supported email service: customer@citroen.com

NOTE: The images in this brochure are for reference to the customisability of the CITROËN DS3. Colour and trim options will vary by country. Every endeavour has been made to ensure that the information and details contained in this brochure are accurate at the time of going to press, February 2013. However, the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, or equipment. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. The website contains full information on all CITROËN products and offers available in South Africa. Visit www.citroen.co.za or contact CITROËN directly via customer@citroen.com

CITROËN CUSTOMER CARE: 0860 211 112

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