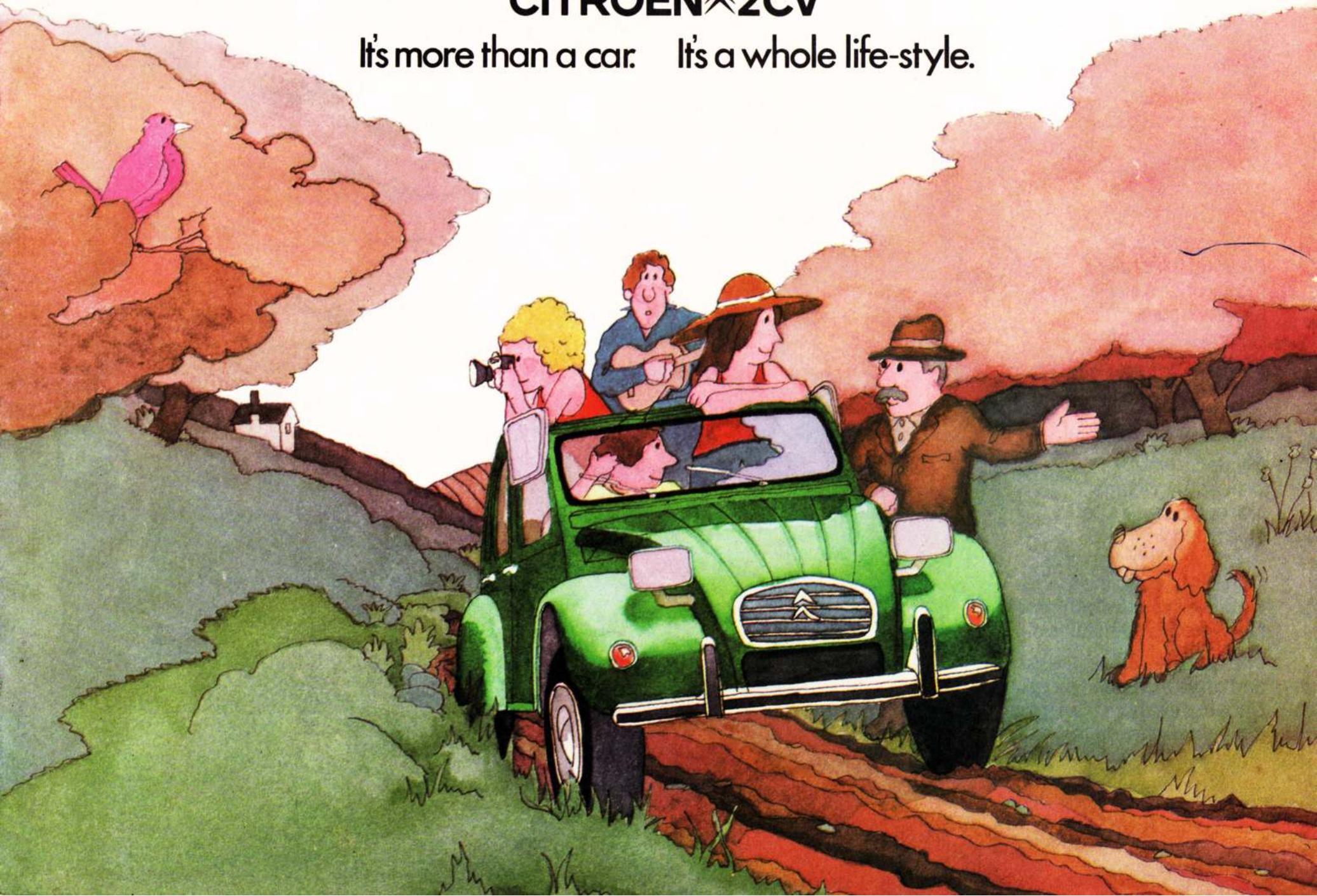


CITROËN ^ 2CV

It's more than a car. It's a whole life-style.



The Citroën 2CV is full of good solid virtues.

It's loyal.
Reliable.
Undemanding.
Sturdy.
Thrifty.
Comfortable.
Simple.
Some say, lovable.

It's a special way of doing things.

Visiting friends.
Moving house.
Seeing the country.
Going to work.
Having a picnic.
Seeing the sky.
Having all kinds of fun.

It's also a way of not doing things.

Not buying much petrol.
Not losing your grip.
Not paying high repair bills.
Not cluttering up the roads.
Not keeping up with the Jones's.
Not wasting raw materials.

The Citroën 2CV asks less and gives more than most cars.
Because it's more than a car.
It's a whole life-style.



The practical 2CV.



Spacious and comfortable.
There's plenty of room, front and back, for the long, the wide and the tall. Four doors make access easy. Seats are relaxing, and the floor is flat with no transmission tunnel. On the move, comfort is assured by the superb Citroën suspension.

Temperature control is efficient, with simple-to-regulate heater/demister, full width ventilator beneath the windscreen and hinge-down windows at the front.

On sunny days, you just roll back the sunshine roof which is standard on every 2CV... and makes it the world's cheapest convertible!



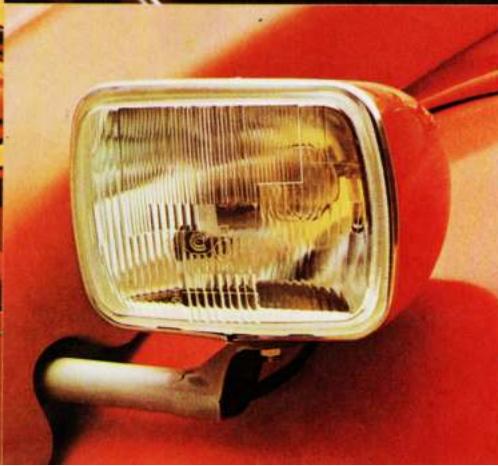
Simple as a bicycle.
The 2CV is extremely easy to drive and manoeuvre.
With its compact dimensions it takes little room in the garage and is always easy to park.
In every way, the 2CV is a practical car.



Most accommodating.
It's amazing what the 2CV will take, from the most fragile loads to the most bulky. It has a good boot and you can make it grow in all directions.

For tall loads you can fold back the roof, and you can whip out the back seats to get in cumbersome articles.

The front seats, too, come out so that you can picnic in style when you go 2CV.

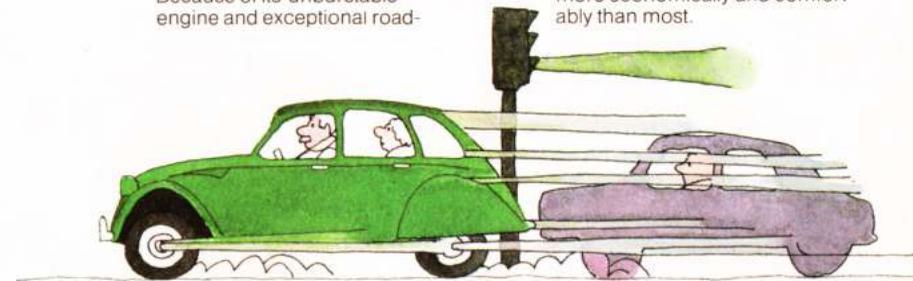


The safe and sure 2CV.



Get there just as quickly. Top speed of the 2CV is 68 mph. But, if you're pressed, the average speed of the 2CV is also 68 mph. Because of its 'unburstable' engine and exceptional road-

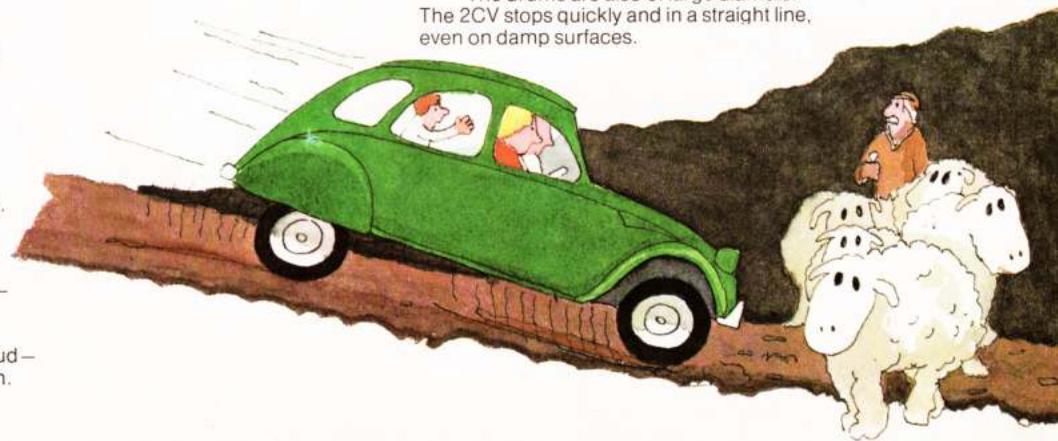
holding, you can cruise all day at top speed in the 2CV. You'll arrive just as quickly as more powerful cars—and much more economically and comfortably than most.



Big brakes for quick stops.

The brakes will never overheat: they are positioned to allow much better than normal ventilation.

The drums are also of large diameter. The 2CV stops quickly and in a straight line, even on damp surfaces.

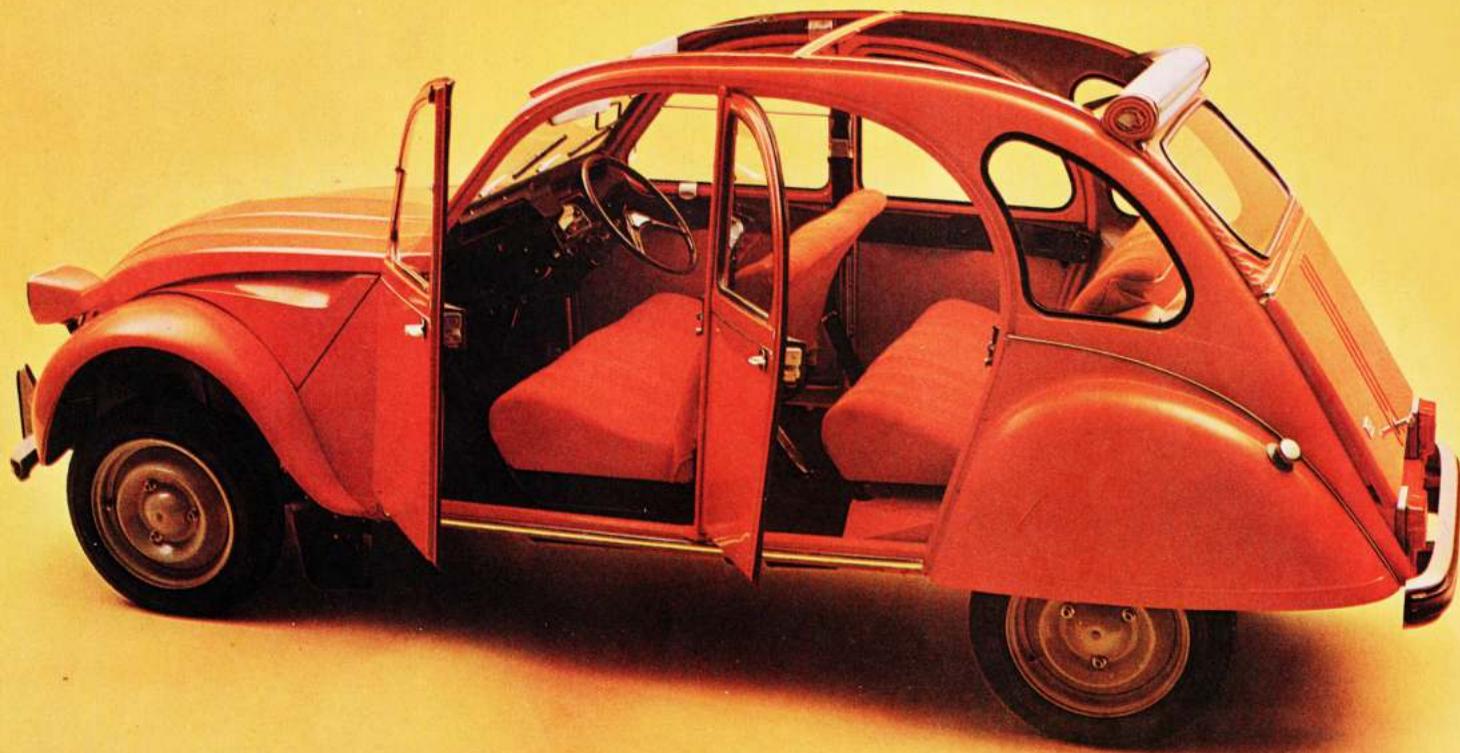


Holds the road, even when there isn't one. Roadholding of the 2CV is legendary. Not surprising because, although a simple car, the 2CV is technically advanced.

Suspension is independent all round and interconnected front to rear. Rear shock absorbers are hydraulic. Weight is evenly distributed. The car has a good power to weight ratio.

It also has front wheel drive—to pull you confidently round curves—and Michelin X radial tyres for good traction and long life.

Come rain, snow, sludge, ice, mud—the 2CV is the car which gets through.

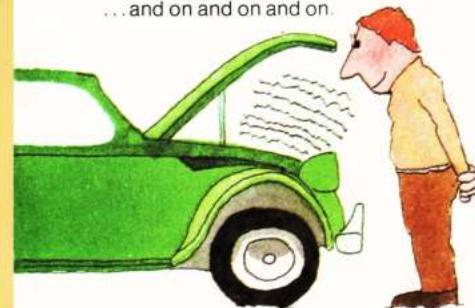


The model available in U.K. has simulated leather (Targa) upholstery.

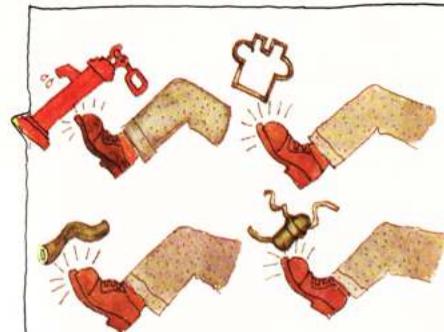


A few drops of petrol.
The official DIN consumption of the 2CV is 46.3 mpg. Many owners do much better still.
The 2CV mile is one of the cheapest in the world. You have the independence of a car for less than the price of a bus ticket.

Ingeniously simple.
2CV simplicity and durability are achieved by imaginative Citroën engineering.
For example: the springs can't rust, because they're enclosed. You can't have dynamo troubles, because Citroën fit an alternator.
We could go on. But the important thing is, your 2CV will go on ... and on and on and on.

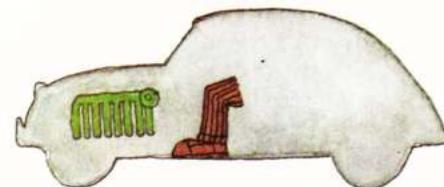


The economical 2CV.



Nothing much to service.
No water pump, head gaskets, pipes or conventional distributor. No boiling, freezing or antifreeze to buy, because the 2CV is air-cooled. Only four grease points, and only 4.6 pints of oil in the sump.

The longlasting 2CV.



Air-cooled durability.
Besides eliminating the maintenance bugs mentioned above, air cooling also aids durability.
The 2CV exhaust valves are protected by oil circulated from a large oil cooler. This is why you can keep your foot down all day without danger of engine damage.

Low cost repairs, high resale value.
The engine is very accessible. The body is built in sections so that accidental bumps are not costly to remedy.
When you come to trade-in, you'll find the 2CV keeps its price well. Because it's economical, dependable and durable.



Grow old with it.
All over the world, you can find veteran 2CVs still going strong with well over six figures on the clock.
First produced in 1948, the continually improved 2CV concept has stood the test of time.
Your 2CV, built as sturdily as its millions of predecessors, will also stand the test of time.



Technical Data: Citroën 2CV6.

Engine: 602cc (74x70) Flat twin, 4 stroke.
Air cooled, aluminium cylinder heads. Compression ratio 8.5 to 1. 33 bhp SAE at 7,000 rpm. Oil cooler.
Clutch: Single dry plate.
Transmission: Front wheel drive, 4 forward gears. Final drive ratio 4.12:1.
Suspension: All independent interconnected front to rear. Hydraulic shock absorbers on rear wheels, and inertia dampers on front wheels.
Steering: Rack and pinion. Turning circle 36ft approx.
Electrical System: 12 volt 25 A H battery, 390 watt alternator.

Brakes: Hydraulically operated drum brakes, inboard mounted large diameter at front. Handbrake operating on front drums.
Wheels: Full sized 15 in. fitted with 125 x 15 in. Michelin X tubeless radials.
Body and Equipment: 4 door saloon, two position folding roof, square styled headlights, large window area with opening front door windows, screen-washer, heater/demister, fresh air ventilation, removable rear seat, only four greasing-points, "Targa" upholstery.
Weights, Dimensions, Capacities: Unladen weight: 1,232 lbs. Total laden weight: 1,969 lbs.
Overall length: 12 ft 6¼ in. Overall width: 4 ft 10¼ in.
Overall height: 5 ft 3 in. Luggage capacity: 9 cu. ft.

Manufacturers maximum permitted towing capacity: Trailer with overrun brakes: 880 lbs. (Maximum trailer nose weight: 44 lbs.)
Engine sump capacity: 4.6 pints.
Gearbox capacity: 1.6 pints.
Petrol tank capacity: 4.5 gal.
Maximum speed: 68 mph.
Fuel consumption: 46.3 mpg DIN.

Note: In accordance with the Citroën policy of progressive improvement the right is reserved to alter any details of price, specification and equipment without notice. All models imported into the United Kingdom have right hand drive and may have detailed variations in specification from the left hand drive equivalent. Citroën Cars Ltd., Mill Street, Slough SL2 5DE. Telephone: Slough 23808. Telex: 847053.

CITROËN [^]2CV
It's an umbrella on four wheels.
It's a whole life-style.

