

THE MINI ELECTRIC.

BECAUSE WE LOVE TO FEEL ELECTRIC.



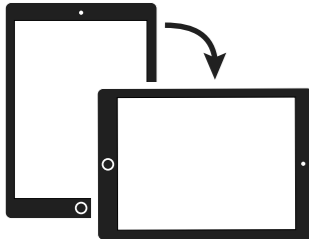
MINI ELECTRIC

MODEL BROCHURE. FROM JANUARY 2022.




CONTENTS.

- FEELS LIKE ELECTRIC, LOOKS LIKE MINI
- EXPLORE THE MINI ELECTRIC
- ALWAYS CHARGED AND READY TO GO
- CHOOSE YOUR MINI ELECTRIC
- THE MINI ELECTRIC COLLECTION
- THE NEW MINI ELECTRIC SHADOW EDITION
- EYES ON THE PRICE
- LIVING WITH ELECTRIC
- SERVICING WITH MINI ELECTRIC
- FAQ



Best viewed in landscape mode.

 Wherever you see this icon, a simple click will return you to this page.



Model featured: The MINI Electric Level 3 personalised with White Silver metallic exterior paint colour, Energetic Yellow mirror caps with roof in black and 17" Electric Power Spoke alloy wheels in two-tone.

FEELS LIKE ELECTRIC, LOOKS LIKE MINI.



If you're looking for a car that's all torque, as well as action, then let us introduce the latest MINI Electric. It feels better than ever, with immediate oomph thanks to instant torque. And it looks better than ever too. With a sharper, sleeker update to its legendary MINI look and, of course, that MINI Electric feeling. The MINI Electric is the best of both worlds, giving you the iconic character of MINI with all the benefits of going electric. Emitting zero emissions, it's the perfect combination of sustainable driving, thrilling driving performance and iconic MINI design. The MINI Electric is reinventing urban life.



STANDARD EQUIPMENT HIGHLIGHTS.

EXTERIOR:

- LED headlights and rear lights
- MINI e-badge

INTERIOR:

- Ambient Lighting
- Automatic dual zone air conditioning
- Design highlights in Energetic Yellow
- Digital cockpit display
- Multi-function controls for steering wheel
- Passenger seat height adjustment

CHARGING:

- AC and DC charging
- AC home (occasional 3-pin plug) Flexible charging cable (type 2 - 2.3 kW). Flexible charging cable can charge up to 11 kW with optional interchangeable adapter, and a suitable power source
- AC public charging cable (type 2 - 11 kW)
- MINI Charging (access to more than 15,000 public charging points in the UK)

TECHNOLOGY:

- Acoustic pedestrian protection
- Automatic transmission
- Cruise control with brake function
- Electric parking brake
- Heat pump
- MINI Driving Modes
- Pre-conditioning
- Rain sensor and automatic headlight activation
- Two levels of power regeneration

INFOTAINMENT:

- Car Share Preparation
- DAB digital radio
- Media Pack, including 8.8" centre display screen, Apple CarPlay, Bluetooth hands free function with USB audio, ConnectedDrive Services (including Online Search and Weather Information), Intelligent emergency calling (E-call), MINI Connected and Remote Services

TECHNICAL DATA.

PERFORMANCE.

- Max. output: 184 hp
- Max. torque: 270 Nm
- 0-37 mph: 3.9 seconds
- 0-62 mph: 7.3 seconds
- Top speed: 93 mph

BATTERY.

- Battery type: Lithium-Ion
- Gross battery content¹: 32.6 kWh
- Net battery content¹: 28.9 kWh
- Battery capacity¹: 93.2 Ah

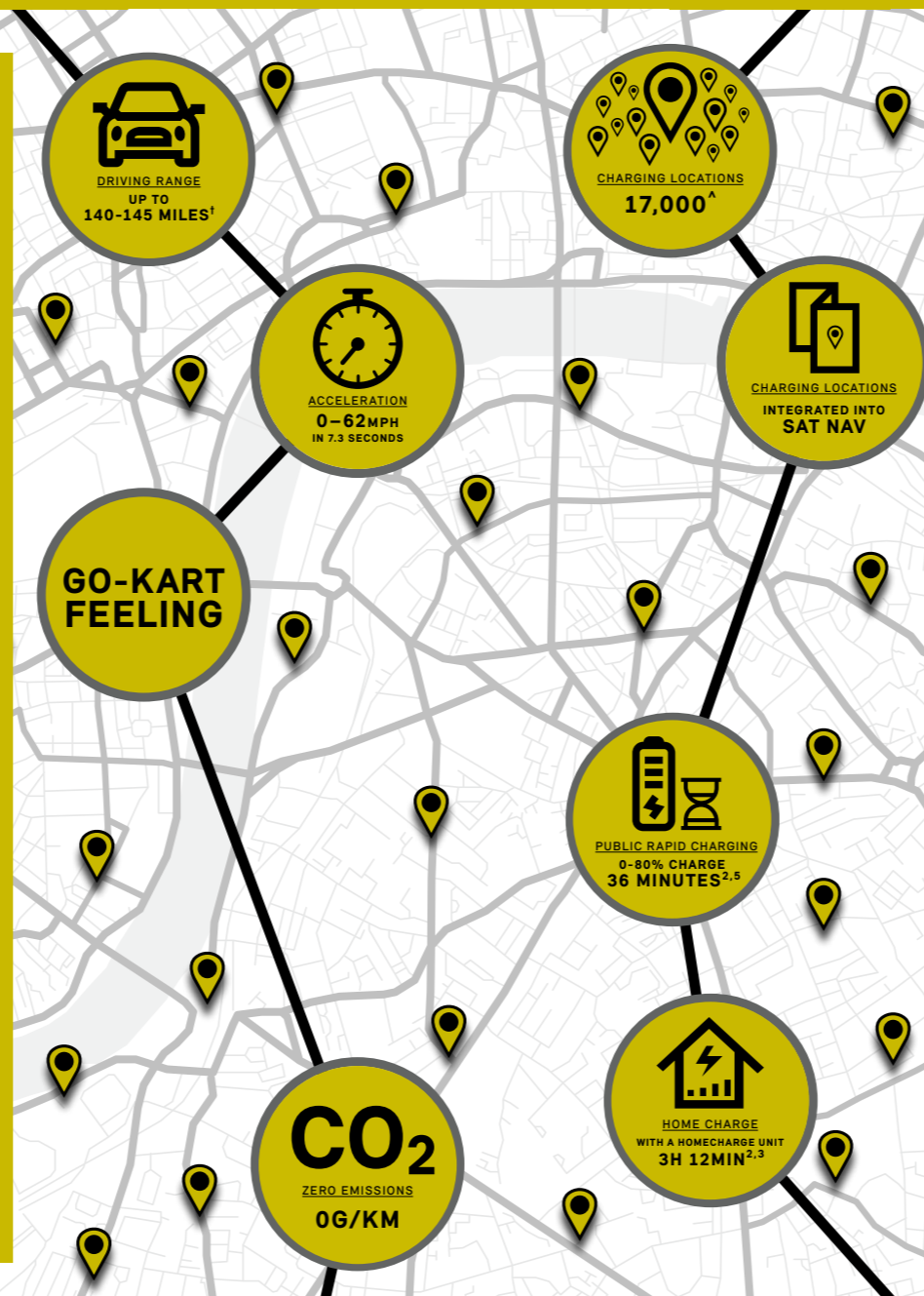
RANGE AND CONSUMPTION.²

- Electric Range: 140 - 145 miles[†]
- Electric energy consumption (weighted): 3.9 - 4.1 miles/kWh (15.8 - 15.2 kWh/100 km)
- CO₂ emissions: 0 g/km

¹High voltage.

²These figures were obtained after the battery had been fully charged. The MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other cars tested to the same technical procedures. The CO₂ figures have been determined according to the WLTP test. WLTP has been used as the applicable CO₂ figure from 1 April 2020 for first year vehicle tax (VED) and from 6 April 2020 for company car tax (BIK). The CO₂ figures were previously based on the NEDC equivalent.

[†]These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load.



EASY HOME CHARGING OR CHARGING ON THE GO.

The MINI Electric includes AC for easy home and public charging and DC for rapid public charging.



CHARGING CABLES.

The MINI Electric comes with both an AC home (occasional 3-pin plug) Flexible charging cable (type 2 - 2.3 kW) and an AC public charging cable (type 2 - 11 kW) as standard.



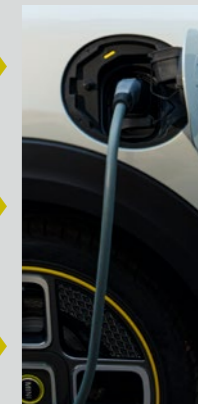
PUBLIC CHARGING.

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). Just activate your MINI Charging account to access more than 15,000 public charging points in the UK.



HOME CHARGING.

You can charge your car at home using the AC home (occasional 3-pin plug) Flexible charging cable (type 2 - 2.3 kW) or your Homecharge unit.¹



CHARGING TIME.²

Home charging (AC)

| | | |
|--|--------|---------------------------------|
| With AC home (occasional 3-pin plug) Flexible charging cable (type 2 - 2.3 kW) | 2.3 kW | 12 hours |
| With Homecharge unit ¹ | 7.4 kW | 3 hours 12 minutes ³ |

Public charging (AC/DC)

| | | |
|-------------------------|-------|---------------------------------|
| With AC public charging | 11 kW | 2 hours 30 minutes ⁴ |
| With DC rapid charger | 50 kW | 36 minutes ⁵ |

MINI CHARGING.

MINI Charging is your gateway to one of the world's largest public charging networks. You will have access* to more than 15,000 public charging points in the UK across a range of providers, using just one RFID card or via a mobile app. What's more, your MINI Charging account is also valid across Europe. You can monitor your charging history directly from your account, and you can find MINI Charging locations via the MINI Charging App or on [MINI-Charging.com](https://www.mini-charging.com)

MINI Charging also comprises a one-year free upgrade to include a bp pulse subscription package, offering discounted and preferential charging rates at bp pulse points (normally worth £7.85 per month).

PARTNERSHIP WITH BP PULSE.

For home charging you can use the bp pulse Homecharge unit. For more information please visit mini-electric.bpchargemaster.com



*For more information about MINI Charging please visit [MINI-Charging.com](https://www.mini-charging.com) †Source: Zap-Map. ¹The Homecharge unit is not included in the price of the car, it has to be purchased separately. For more information please speak to your MINI Retailer. ²Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. ³Charging time applies to any 7.4 kW Homecharge unit. ⁴A 100% charge is achieved in 3 hours 30 minutes. ⁵A 100% charge is achieved in 1 hour 24 minutes.

CHOOSE YOUR MINI ELECTRIC.



LEVEL 1.

Keep things simple and iconic.



From £27,000 OTR*

STANDARD EQUIPMENT.



Sport seats with Double Stripe cloth upholstery in Carbon Black¹



Piano Black interior trim



Satellite Grey headlining

- Floor mats
- Front and rear ISOFIX child seat attachment
- Interior lights pack
- Navigation Pack (including Navigation System and Real Time Traffic Information (RTTI))
- Sport leather steering wheel

PERSONALISATION.[^]

ALLOY WHEELS.



16" Electric Revolute Spoke in Dark Grey (standard)

16" Victory Spoke in black

17" Electric Power Spoke in two-tone

EXTERIOR PAINT COLOURS.



Moonwalk Grey[†] (standard)



White Silver^{†,3}



Aspen White



Jet Black

MIRROR CAPS.⁶



Energetic Yellow

LEVEL 2.

Extra technology, increased comfort.



From £29,000 OTR*

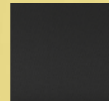
STANDARD EQUIPMENT.



Sport seats with Black Pearl cloth/leatherette upholstery¹



Piano Black interior trim



Anthracite headlining

- All the standard features from the Level 1
- Comfort Access System
- Driving Assistant
- Folding and auto-dimming mirrors
- Front centre armrest
- MINI logo projection
- Rear Park Distance Control
- Rear view camera
- Seat heating, front
- Storage compartment pack

PERSONALISATION.[^]

ALLOY WHEELS.



16" Victory Spoke in black

17" Electric Power Spoke in two-tone

17" Tentacle Spoke in silver

17" Tentacle Spoke in black (standard)

17" Rail Spoke in two-tone

EXTERIOR PAINT COLOURS.



Moonwalk Grey[†]



White Silver^{†,3}



Midnight Black^{†,4}



Chili Red⁵



British Racing Green^{†,5} (standard)



Aspen White



Jet Black⁴

MIRROR CAPS.⁶



Energetic Yellow⁵

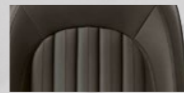
LEVEL 3.

High specification, more customisation.



From £34,500 OTR

STANDARD EQUIPMENT.



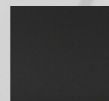
Sport seats with MINI Yours Lounge leather upholstery in Carbon Black² (standard)



Sport seats with Chester leather upholstery in Satellite Grey²



Piano Black interior trim



Anthracite headlining

- All the standard features from the Level 1 and Level 2
- Adaptive LED headlights with matrix function
- Front Park Distance Control
- Harman Kardon Hi-Fi System
- Head-up Display
- Navigation Plus Pack (with Concierge Service, MINI Connected XL and Bluetooth with wireless charging)
- Panoramic glass sunroof
- Parking Assistant
- Walknappa steering wheel

PERSONALISATION.[^]

ALLOY WHEELS.



16" Victory Spoke in black

17" Electric Power Spoke in two-tone

17" Tentacle Spoke in silver

17" Tentacle Spoke in black

17" Rail Spoke in two-tone

17" Roulette Spoke in two-tone (standard)

EXTERIOR PAINT COLOURS.



Moonwalk Grey[†]



White Silver^{†,3}



Midnight Black^{†,4}



Chili Red⁵



British Racing Green^{†,5}



MINI Yours Enigmatic Black[†] (standard)



Aspen White



Jet Black⁴

MIRROR CAPS.⁶



Energetic Yellow⁵

* The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £1,500. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs). [†]Personalisation options are available at no additional cost. [†]Metallic exterior paint colour. ¹Seats don't include lumbar support. ²Seats include lumbar support. ³White Silver exterior paint colour is not available with roof and mirror caps in body colour. ⁴Midnight Black exterior paint colour is not available with roof and mirror caps in Jet Black. ⁵Chili Red and British Racing Green exterior paint colours are not available with Energetic Yellow mirror caps. ⁶Roof and mirror caps come in body colour³ as standard, the colour is overridden if roof and mirror caps in white or black are selected, and if mirror caps in Energetic Yellow are selected this will supersede the white or black caps.

THE MINI ELECTRIC COLLECTION.

The MINI Electric welcomes a unique edition: the MINI Electric Collection. Created as the 'Designers Choice' from MINI, the Collection is a truly unique MINI Electric. Coming with a fixed standard specification apart from an exterior colour personalisation option and optional upholsteries, the MINI Electric Collection is based on the Level 3 and includes some unique features such as the 17" Electric Collection Spoke alloy wheels and Collection exterior graphics. It's also the only MINI Electric which includes special exterior paint colours, perfectly partnered with the exciting multi-tone roof and Piano Black Exterior. The interior design complements the exterior of the car, thanks to sport seats upholstered with cloth/leatherette in Light Grey and Aluminium interior trim.

STANDARD EQUIPMENT HIGHLIGHTS.

IN ADDITION TO THE MINI ELECTRIC LEVEL 3 STANDARD EQUIPMENT. ^

EXTERIOR:

- Island Blue metallic exterior paint colour
- Multi-tone roof
- Black mirror caps
- 17" Electric Collection Spoke alloy wheels
- Piano Black Exterior

- Collection exterior graphics (bonnet and doors)

INTERIOR:

- Cloth/leatherette upholstery in Light Grey
- Anthracite headlining

- Aluminium interior trim
- Walknappa steering wheel
- Collection door sill finishers



Multi-tone roof



17" Electric Collection Spoke alloy wheels



Cloth/leatherette upholstery in Light Grey

PERSONALISATION.

NO ADDITIONAL COST.

- Rooftop Grey metallic exterior paint colour

OPTIONAL UPHOLSTERIES.



MINI Yours Lounge leather upholstery in Carbon Black



Chester leather upholstery in Satellite Grey

From £35,050 OTR



Model featured: The MINI Electric Collection in Island Blue exterior paint colour.

^ Excludes Panoramic glass sunroof, available as a cost option.

THE NEW MINI ELECTRIC SHADOW EDITION.

The Shadow Edition's sleek look and bold attitude push the playful MINI spirit to new levels. This sporty and masculine inspired special edition is now offered on the MINI Electric model. Based on the Level 3, the Shadow Edition is given a definitively grown-up look thanks to the Midnight Black metallic exterior paint colour, Piano Black Exterior and 17" Tentacle Spoke alloy wheels in black. Fully electric, this edition focuses on blacked out features with contrasting decal highlights. The bespoke Shadow Edition logo, embellished with a unique design, can be spotted on the side scuttles, bonnet, roof, dashboard interior trim and door sill finishers too. These specific Shadow decals offer changing tones and textures depending on the light conditions. You can also personalise your limited edition thanks to various options[†], so what are you waiting for?

STANDARD EQUIPMENT HIGHLIGHTS.

IN ADDITION / REPLACEMENT TO THE MINI ELECTRIC LEVEL 3 STANDARD EQUIPMENT.[†]

EXTERIOR:

- 17" Tentacle Spoke alloy wheels in black
- Midnight Black metallic exterior paint colour
- Piano Black Exterior

- Roof and mirror caps in body colour
- Shadow Edition decal on bonnet
- Shadow Edition design on A-panel with integrated side scuttle trim
- Shadow Edition exterior logo on roof

INTERIOR:

- Door sill finishers with Shadow Edition design and logo
- Piano Black interior trim with Shadow Edition logo



Shadow Edition design on A-panel with integrated side scuttle trim



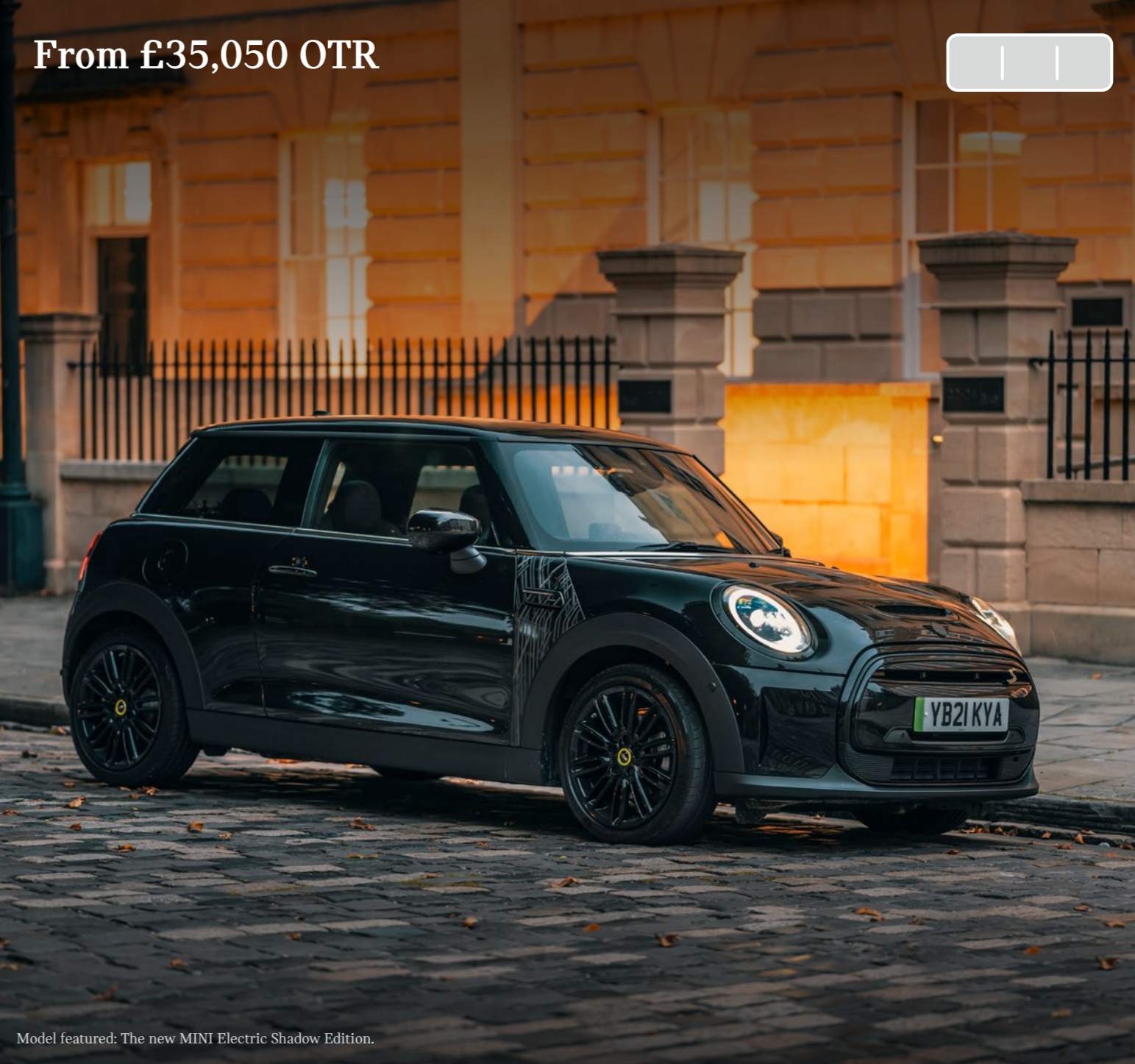
Door sill finishers with Shadow Edition design and logo



17" Tentacle Spoke alloy wheels in black

The Shadow Edition standard equipment comprises fixed specification including unique Shadow Edition features, the Level 3 standard equipment features as well as a few locked options such as the exterior paint colour, alloy wheels, interior trim and Piano Black Exterior.

From £35,050 OTR



Model featured: The new MINI Electric Shadow Edition.

[†] For more information about the MINI Electric Level 3 optional equipment, please refer to the MINI Electric price list.

EYES ON THE PRICE.

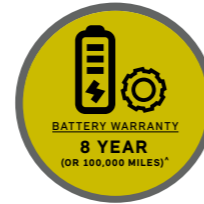
HOW MUCH DOES IT COST TO OWN A MINI ELECTRIC?

FINANCIAL PERKS.

The government currently offers £1,500* towards your MINI Electric (Level 1 and Level 2) as it's classed as a low-emission vehicle. Plus, if you're considering the MINI Electric as your company car, it will have a BIK tax rate of 1% for the year 2021/22.

CHARGING COSTS.

The cost per mile for the MINI Electric is only 4p, which is approximately **2 to 5 times cheaper** than cars with a petrol or a diesel engine.**



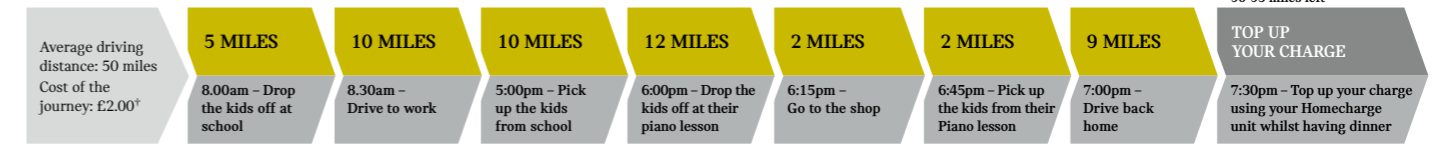
*The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. ** Cost per mile for cars with a petrol, diesel or LPG engine varies between 7p to 20p. Source: UK Government website (25 August 2021). ^ The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first.

LIVING WITH ELECTRIC.

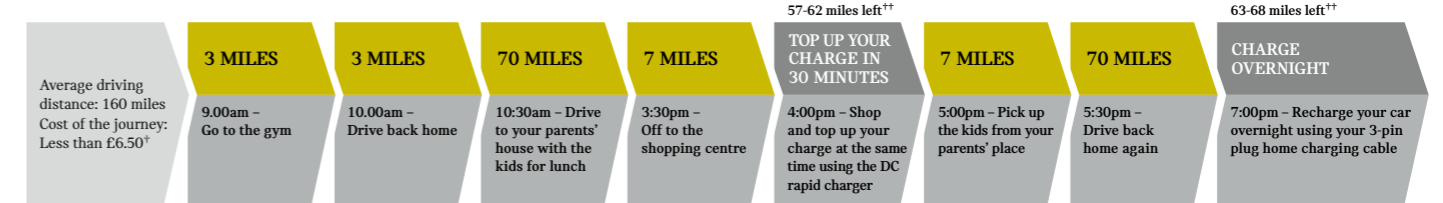
IDEAL FOR SHORTER OR LONGER JOURNEYS.

Your life may evolve. Your schedules may vary. But the MINI Electric will accommodate you for shorter or longer journeys.

YOUR AVERAGE WEEK DAY.



YOUR TYPICAL SUNDAY.



†Cost based on cost per mile of 4p. ††For illustration purposes only and based on the estimated driving range of 140-145 miles. Electric range figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. These figures were obtained after the battery had been fully charged. The MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other cars tested to the same technical procedures.

MINI APP.

With your MINI Electric, the MINI App includes some unique remote features:

- Pre-condition your car remotely
- Search for charging stations near your car or any location
- Check the range remotely
- Check the charging status remotely
- Start charging your car remotely
- Assess the driving efficiency of your latest journey



For more information please check out the MINI App Discovery Guide, visit mini.co.uk/connected or scan the below QR code.



SERVICING WITH MINI ELECTRIC.

Yet another reason to love electric. With fewer parts to service and maintain, keeping your MINI Electric in tip-top condition is easier (and cheaper) than a petrol or diesel engine. Simply take out one of our great-value service plans and drive freely knowing your car's being checked, serviced, and repaired by expert MINI Trained Technicians, using only Genuine MINI Parts.

And to make your life even easier, we offer two payment and servicing solutions to tailor to all servicing needs. See if our MINI Electric Service Inclusive programme or a Pay Monthly plan is right for you.

MINI ELECTRIC SERVICE INCLUSIVE.

With MINI Electric Service Inclusive, you can cover your servicing costs for a guaranteed time¹. Protected from price rises or inflation, you're good to go.

The MINI Electric Service Inclusive plan includes:

- Four years' cover
- Vehicle check service
- Micro filter service
- Brake fluid service

Price from £269¹

MINI ELECTRIC PAY MONTHLY.

The cost for your Service Plan is fixed for its duration, so you're protected against inflation and any price rises that might happen in the future. If you ever come to sell your MINI, you'll have the option to keep the plan and transfer any unused balance to your new MINI, so no worries about not using all of it.

As well as two services, the MINI Pay Monthly Servicing plan includes:

- One MOT
- Fluid top-ups
- Seasonal health checks
- Sat Nav Map updates
- Wash and Vacs at each visit

Price from £10² per month.

[Click here](#) for more information.



¹ Price includes VAT. Terms and Conditions Apply. ² Price per month for 48 months. Terms and Conditions Apply.

FAQ.



Q Is the MINI Electric only available as a 3-door?

A Yes.

Q What is the Warranty on the battery?

A The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first. The battery is also included in the price of the car.

Q Are there single options available to select?

A Yes, you can now personalise your MINI Electric even more with the single options offered on Level 2, Level 3 and on the MINI Electric Collection, such as steering wheel heating, roof rails, sun protection glass, Active Cruise Control and even Piano Black Exterior. A large selection of paint and wheel options is also available on Level 1, Level 2 and Level 3 at no extra cost.

Q How much does it cost to charge the MINI Electric?

A Based on £0.163 per kWh on average it costs £5.31 for a full charge. 1 mile costs only 4p.

Q How can I find public charging stations?

A Just use the MINI App on the move or see the charging locations integrated into your Sat Nav! To find MINI Charging points you can also use your MINI Charging App or check the MINI Charging website: [MINI-charging.com](https://www.mini-charging.com)

Q How and where can I charge my car?

A You can charge your car at home using your AC home (occasional 3-pin plug) Flexible charging cable (type 2 - 2.3 kW). You can also charge your car at one of many public charging stations in the UK, using either AC or DC charging.

