

BRICKLIN

When we decided to build the BRICKLIN, we knew that it could not be just another car. It had to be a revolutionary new approach to automotive design and engineering. We dedicated ourselves first and foremost towards building a car that would be as safe as we could possibly make it. A vehicle that would provide people with greater protection from the havoc of our highways. Our car also had to be beautiful to look at, durable and easy to maintain.

Today's BRICKLIN has more than met these standards. Seldom in the history of the automotive industry has a new vehicle been received with such overwhelming enthusiasm. We within the BRICKLIN organization take great pride in this acceptance by the public, because it confirms our belief that people will respond to meaningful change in automotive engineering and design.

The BRICKLIN combines innovative technology with tried and proven components. We also had a basic advantage in that we started from scratch and didn't need to scrap existing assembly lines or expensive production equipment. Additionally, our production facilities have been designed to be flexible enough to allow us to constantly incorporate additional safety features into the car as they are developed.

My associates and I are very proud of what has been accomplished to date, and this pride is matched by existing BRICKLIN owners who tell us that the car is in a class by itself.

We appreciate this opportunity to introduce you to the BRICKLIN, and we look forward to welcoming you to the growing family of satisfied owners. We dedicate ourselves to the continuing development of vehicles which I am proud to have my name on, and which you in turn will be proud to own.



MALCOLM BRICKLIN
CHAIRMAN OF THE BOARD
BRICKLIN VEHICLE CORP.





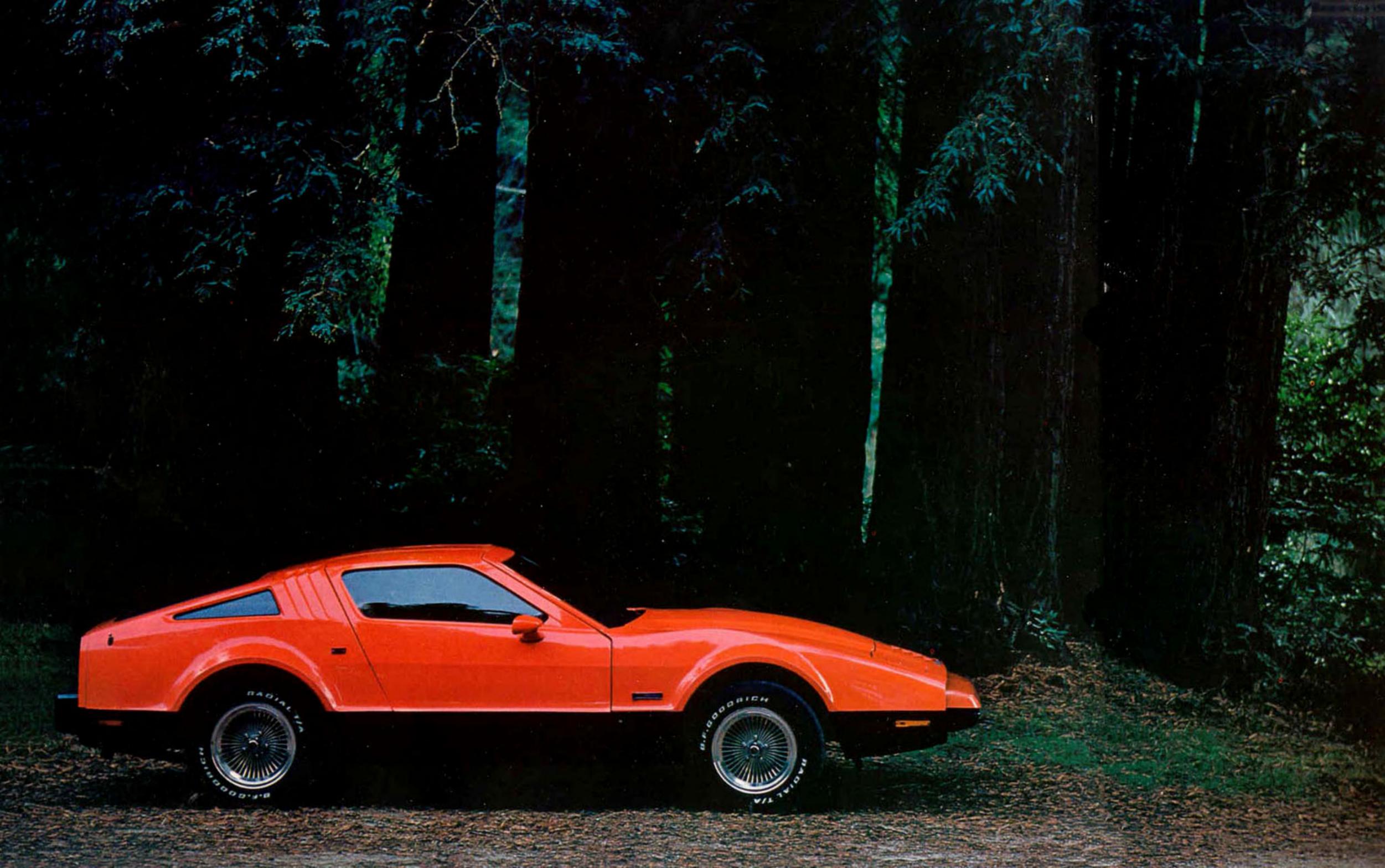
The Bricklin...designed for safety.

The Bricklin is the first production car that is truly worthy of being called a safety vehicle. It contains revolutionary new safety features and engineering designs not found in most mass-produced automobiles.

The Bricklin passenger compartment is protected at bumper height by a body frame made of tubular box steel which, combined with a steel roll cage that surrounds the passengers, provides greater accident protection than is found in standard auto design. Add to this a unique bumper system which recedes into the car in the event of a front or rear collision, and by so doing is capable of absorbing impacts in excess of those required by federal safety standards. The fuel tank is protected on five sides by steel partitions rather than being simply strapped to the body frame and fully exposed.

Of the Bricklin's many design innovations, its gull-wing doors are the most evident. Besides adding to the visual appeal of the car, gull-wing doors are also quite practical, as well as safer than ordinary doors. They open up and out of the way of traffic, thereby minimizing the possibility of accidents from oncoming vehicle traffic or even bicycles. Since the doors open almost vertically, you can get in and out of the car with ease even when you have less than twelve inches of clearance. This also means you're less likely to bang your own doors or the doors on the car next to you when parking. An electro-hydraulic system opens and closes the doors at the touch of a button. And when they close, they are held securely by hydraulic pressure. All things considered, it's obvious that gull-wing doors weren't put on the Bricklin just for looks.





Beauty that's more than skin deep.

Aesthetically the shape of the Bricklin speaks for itself. However, from a practical standpoint, the makeup of the body material deserves special mention. For, in fact, the beauty of the Bricklin is more than just skin deep. Its exterior surface is formed of space-age acrylic reinforced with fiber glass, a combination which is many times stronger than steel or fiber glass alone.

It is impervious to the elements; and because plastic doesn't corrode, it is rust proof. And there is no superfluous chrome trim to either rust or rip off. The acrylic body panels are color impregnated, thereby eliminating the need for paint which means a scratch can simply be sanded and buffed out.

We have only one word of caution...because some car washes employ extremely coarse brushes on their machinery, we strongly recommend that the Bricklin be washed by hand to prevent damage. Of course, damage of this type can be buffed out, but why subject yourself to that aggravation? Besides, we'd expect that anyone who owns such a fine automobile would want to wash it by hand.



Performance as exciting as its looks.

The Bricklin is powered by a 351 cubic inch V-8 engine with a two-barrel carburetor, which means it has more than enough power to enable you to accelerate quickly into the fast-moving traffic flow of today's highways, or to pass safely. And as the car's top cruising speed is well above legal speed limits, you'll never come close to straining the engine. Yet the Bricklin's gas mileage is well above average. So much for going.

As for stopping, the Bricklin features, as standard equipment, power disc brakes in front and drums in the rear; braking is effortless, even and sure. The Bricklin has a small turning radius; and because of excellent weight distribution, a balanced suspension system, and aerodynamic body design, its overall handling characteristics are, in a word, impeccable.

So you see, we don't call the Bricklin a Safety Vehicle just because it has so many features to help protect you in case of an accident, but because it has been designed to help keep you from getting into an accident in the first place.



The inside is as beautiful as the outside.

The Bricklin's one-piece, contoured bucket seats have been engineered for maximum passenger comfort and safety. The fabric is a luxurious suede-like material, which not only looks great but gives the driver and passenger no-slip security.

In addition to full instrumentation, including tachometer, ammeter and oil pressure gauge, the Bricklin features a backup system of warning lights. Unlike any other mass-produced car in the world, the Bricklin comes standard with a full complement of popular accessories... everything but a cigarette lighter. Because we don't think smoking while driving is safe, we don't want you dropping a hot cigarette in your lap and driving our beautiful car into a tree.

There are no optional extras for you to buy when you pay the basic price of a Bricklin. You get the whole car; as far as we know, that idea in itself is an innovation.



1975 BRICKLIN SPECIFICATIONS

ENGINE

V-8 Ford 351 W
Displacement 351 cu. in.
Compression Ratio 8.1:1
Net Horsepower 175 at 3800 RPM
Carburetor—2 Barrel
Exhaust—Dual (no catalytic converter)

TRANSMISSION

FMX—Auto

ELECTRICAL SYSTEM

12 Volt

REAR AXLE RATIOS

3.15:1

STEERING

Power recirculating
ball sector & gear

TIRE SIZE

FR60-15

BRAKES

11 in. power discs—front
10 in. drums—rear

TREAD

Front—58.24
Rear—56.85

TURNING CIRCLE DIAMETER

34 feet—wall to wall

WHEELBASE

96 in.

OVERALL LENGTH

178.6 in.

OVERALL HEIGHT

48.15 in.

OVERALL WIDTH

67.6 in.

CURB WEIGHT

3,470 lbs.

ROAD CLEARANCE

4.8 in.

FUEL TANK CAPACITY

21 gal.

GASOLINE

No lead

IGNITION

Electronic Breakerless

BODY COLORS

Safety Red

Safety Green

Safety Suntan

Safety White

Safety Orange

STANDARD EQUIPMENT

Automatic Transmission

Hydraulic Gull-Wing Doors

Power Steering

Air Conditioning

AM-FM Stereo Radio

Digital Clock

Full Instrumentation Plus Warning Lights

Tinted Glass

Mag Style Aluminum Cast Wheels

Radial Tires

Rear Window Defrost

Custom Suede-Like Interiors

Energy Absorbing Bumper System

Tilt Steering Wheel

Right and Left Side View Mirrors

Space-Age Acrylic Exterior Surface

Deep-Pile Carpeting

Power Disc Brakes—Front



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