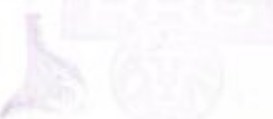


CHRYSLER AVENGER



AT THE INTERNATIONAL GATHERING OF THE CLANS, EDINBURGH


Edinburgh Road Garage
Flat 100
Northampton Rd
Northampton NN1 6BQ



When the new-style Avenger was introduced in October 1976, it received much praise from the national and motoring press (and a good deal of demand from motorists).

Their comments were, perhaps, best summed-up by the Daily Mail's 'The Chrysler Avenger is one of today's best buys'.

The Chrysler Avenger for 1978 is, however, an even better buy. Because as well as its well-known benefits of economy, reliability and performance, and its up-to-the-minute styling, it now has several important additional features making it an unbeatable vehicle for today's motoring needs.

The most important of these new additions is probably Electronic Ignition, which has proved so successful with Chrysler cars in America, and in the Alpine and 180/2-Litre over here. This revolutionary system has no touching mechanical parts (no breaker points, no condenser) to maintain or replace. Timing is set at the factory and stays correct. So your engine runs better, starts instantly in the cold or wet, and costs less to maintain.

It also has a beneficial effect on your fuel economy, not that Avenger's figures need helping: from the '1300' LS and GL saloons, you'll get up to





41.0mpg*; up to 39.5mpg* from the 1600; and up to 36.0mpg* from the luxurious GLS.

Allied to performance figures of up to 88, 94 and 100mph respectively, they make for pretty impressive reading. And for very impressive driving. The other main addition to Avenger is an increased front track and an all-round improvement in the ride. Avenger has always been a very responsive car to drive, its handling being probably the best in its class. And over the past two years, we've made sure that its driveability is matched by its smoothness, so it's a superb car for passengers as well

as drivers.

The remaining 'touches' in the new cars include colour keyed face vents, a clock for the GL (already standard, of course, in the GLS), rear fog lamps for GL and GLS, rear door courtesy switches on the GL 4-door saloon and estate and GLS, new seat trim in the GL, heavy duty suspension on the 1300 estate to increase load carrying capacity, and sporty new road wheel covers on the GLS.

They all add up to making the 1978 Avenger a very special car. Prove it with a test drive in the model of your choice.







The Chrysler Avenger GLS.

As the name suggests, this is the luxury end of the Avenger range. A car that gives you everything we've talked about on the previous pages, all under one very luxurious roof (vinyl covered, of course). GLS seats are full-width cloth. Excitingly designed. Very tasteful. GLS doors are trimmed to glass level, all four opening wide and staying open when you need them to, for easy access and exit. GLS glass is tinted to take away the harshest of the sun's glare and to add to the all-round attractiveness.

GLS equipment is comprehensive to say the least. Fog lamps front and rear, rev-counter, cigar lighter, reversing lamps, engine compartment lamp. And many other aids to safer, more comfortable driving. GLS front is stylish wrap-round, including a chrome grille, halogen headlamps and side flasher lamps quickly and clearly seen from the side for extra safety.

GLS rear is extremely neat and functional. And just as pleasant to look at.

But above all, GLS is a superb motoring package, from the top of its roof to the tip of its tail; a car that's a delight to be in and to own.

Can't you see one parked in front of your home?



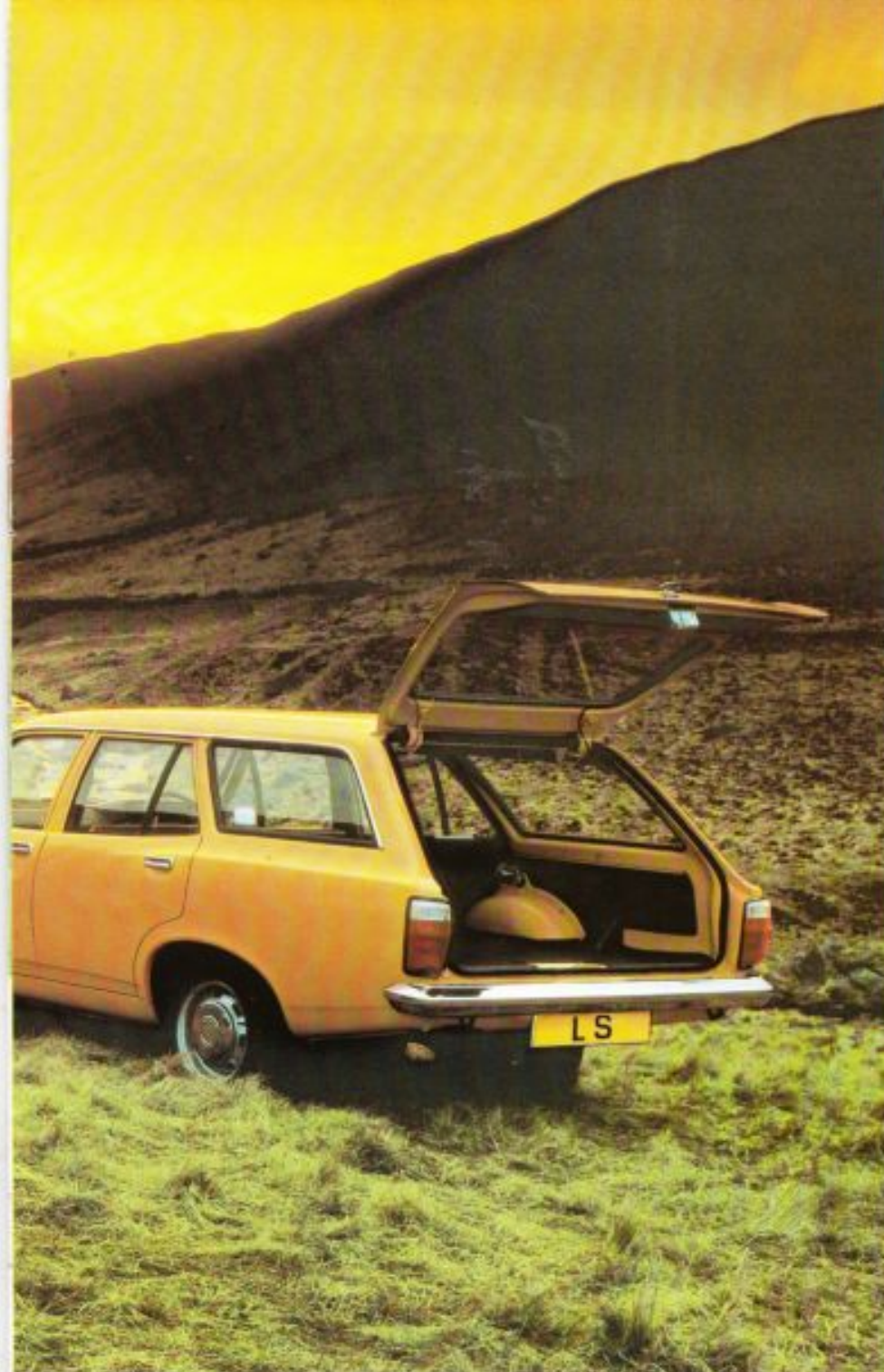


The Avenger Estates.

The two cars shown here give you all the important ingredients you need in an estate.

Plus the most important one: space. With rear seat folded flat, there's a massive 60.0 cu. ft. enough for virtually anything. And the counter-balanced tailgate makes it easy for you to use every inch of it. But even with the seat in position, you have a more than useful 32.5 cu.ft. As well as room for four or five people.

However, the Avenger goes even



further. There's yet a third configuration with the front seat pushed right forward that gives you a flat floor no less than 79" long. Turning your Avenger into a very comfortable bedroom.

But, of course, luggage isn't all you take in an estate; you have to carry people too. So Avenger provides all the comfort and space that takes the strain out of even the longest drives, and a comprehensive array of driver equipment to make things easier for you.

On the subject of being easy, the estates' fuel economy is very easy on your pocket, with up to 38.5mpg* from even the big '1600' models (LS and GL) and up to 39.0mpg* from the '1300's (LS and GL).

Last, but by no means least, is appearance. The Avenger estates are proper estates, not saloons with a piece stuck on the end. So they're very attractive, smooth shaped cars.

*Manufacturer's figures calculated at an average speed of 36mph over a course of 80 miles of town and country driving conditions.



SPECIFICATIONS

Engine - All Models

Four cylinder, five bearing crankshaft unit with cast iron cylinder head, pushrod operated overhead valves, side-draught variable choke carburettor, compression ratio 8.8:1

'1300' Engine

LS and GL 2, 4 and 5 Door Models.
Bore 78.6 mm (3.09 in.) Stroke 66.7 mm (2.625 in.) Cubic capacity 1296 cc (79.0 cu. in.) 59 DIN bhp at 5,000 rpm. Maximum torque 69 lb ft DIN at 2,800 rpm.

'1600' Engine

LS and GL 4 and 5 Door Models.
Bore 87.3 mm (3.44 in.) Stroke 66.7 mm (2.625 in.) Cubic capacity 1596 cc (97.5 cu. in.) 68 DIN bhp at 4,800 rpm. Maximum torque 91 lb ft DIN at 2,800 rpm.

'1600' Engine

GLS Bore 87.3 mm (3.44 in.) Stroke 66.7 mm (2.625 in.) Cubic capacity 1596 cc (97.5 cu. in.) 80 DIN bhp at 5,400 rpm. Maximum torque 86 lb ft DIN at 4,400 rpm.

Ignition

Electronic system, 12 volt 40 amp negative earth battery, coil and distributor with fully automatic centrifugal and vacuum control, 14 mm sparking plugs, alternator charging.

Cooling

Thermostatically controlled electric fan, pressurised radiator.

Clutch

181 mm (7.1 in.) diameter diaphragm spring type, mechanically operated from pendant pedal.

Gearbox

Four-speed all synchromesh on forward gears. Centre floor gear change lever. (Automatic box optional with the '1600' engine at extra cost.)

Rear Axle

Semi-floating drive shafts with hypoid bevel drive gear.

Unitary Construction

Chassis and body of rigid low stress design with strong passenger section and front and rear assemblies designed to deform under impact. Front wings bolted on.

Front Suspension

Fully independent coil springs with hydraulic telescopic struts and anti-roll bar. No greasing points.

Rear Suspension

Four links and coil springs with telescopic shock absorbers mounted behind axle. Panhard rod (estate cars only). No greasing points.

Steering

Rack and pinion type. Turning circle 9.68 m (31.75 ft).

Brakes

241 mm (9.5 in.) diameter disc at front. 203 mm (8.0 in.) diameter drum at rear with automatic adjustment. Hydraulic dual circuit, vacuum servo assisted. Failure warning light mounted in fascia.

Wheels

LS - Pressed steel
GL - Pressed steel with trim.
GLS - Pressed steel with wheel cover. Spare wheel housed at rear.

Tyres

155 x 13 radial ply.

Petrol Tank

44.5 litre (9.8 gallons) capacity located at rear beneath floor.

Instruments

LS Speedometer, trip recorder, water temperature gauge, fuel gauge, choke, oil pressure, ignition, main beam, direction indicator and brake failure warning lights.

GL and GLS Same as LS but with addition of oil pressure gauge, voltage supply gauge, rev. counter, warning lights for low fuel level and handbrake.

Standard Equipment

LS 2-speed heater/blower, ventilation equipment, 2-speed screen wipers with flick/wipe electric screen wash, headlamps flasher, heated rear window, child-proof rear door catches, antiburst door locks, courtesy interior lamp, carpet floor covering, 2-armrests, sunvisors with passenger vanity mirror, face level vents, driver's door mirror, (two mirrors on estate cars), illuminated controls, interior bonnet release, front parcel shelf, hazard warning flashers.

GL Same as LS but with the addition of centre console/cubby box, 4-armrests, front door pockets, automatic luggage area lamp, reverse lamps, clock, reclining front seats, dipping rear view mirror, cigar lighter, rheostat panel lamp, rear fog lamps.

GLS Same as LS and GL but with the addition of vinyl covered roof, tinted glass, 2-front fog lamps, engine compartment lamp.

Dimensions

Saloons
Wheelbase 2489 mm (98 in.)
Overall height 1408 mm (55.4 in.)
Overall width 1615 mm (63.5 in.)
Overall length LS 4144 mm (163.1 in.)
Overall length GL & GLS 4166 mm (164.0 in.)
Estate Cars
Wheelbase 2489 mm (98 in.)
Overall width 1615 mm (63.5 in.)
Overall height 1415 mm (55.7 in.)
Overall length LS 4250 mm (167.3 in.)
Overall length GL 4272 mm (168.2 in.)

Weights

Saloon (Unladen)
LS
2 Door 880 kg (1940 lb)
4 Door 885 kg (1951 lb)
GL
2 Door 899 kg (1982 lb)
4 Door 904 kg (1993 lb)
GLS 927 kg (2044 lb)
Estate Cars (Unladen)
LS 931 kg (2052 lb)
GL 959 kg (2114 lb)

Maximum Towing Trailer Weights

880 kg (1940 lb - 13.4 cwt) '1300' engine models. 800 kg (1764 lb - 15.7 cwt) '1600' engine models.

Optional Extras

Ask your Chrysler Dealer for full details.

Chrysler and Mopar Approved

Accessories. A full range of approved accessories is available, literature can be obtained from your Chrysler Dealer.

'The Protector' and low cost maintenance Plan

Like all Chryslers your Avenger brings you the advantage of Chrysler's unique Protector with the double benefit. And now for 1978 Chrysler introduce their low cost maintenance plan with major servicing needed only at 10,000 miles or 1 year intervals.

Ask your Chrysler Dealer for details today.

For details of Duty Free and Export Sales contact Chrysler Retail Exports Ltd., Devonshire House, Piccadilly, London W1. Tel. 01-499 1236. The contents and specifications of this brochure are correct at the time of going to press (August 1977). The Manufacturer, however, does reserve the right to alter these contents and specifications without notice. The Extra Care Policy excludes cars used for Police and taxi work, and competitions. Cars used for competitions are also excluded from the Warranty. Ask your Chrysler dealer for full details.