

**EVERY YEAR**

# Valiant

**GETS EVEN**

**BETTER**

**-AND ITS**

**VALUE**

**GETS EVEN**

**BIGGER**



Valiant is the car that keeps on changing the buying habits of more and more Australian motorists. Its remarkable success has been due to two clearly defined reasons . . . The higher value built into it . . . The greater satisfaction people get from owning it. Valiant was *the* car that brought to Australian buyers in the medium-price field the better standards of motoring so many waited for, and for so long. In every way, Valiant stood out from the crowd . . . It was the car that made driving exciting all over again.

Chrysler Australia's vast new manufacturing "home" for Valiant is, in fact, a command performance to the order of the Australian motoring public. Though designed and equipped to increase Valiant output, the new plant has a purpose of even greater importance to intending new-car buyers—It is, to build into every new Valiant an even greater measure of that priceless ingredient . . . QUALITY. It is this extra measure of quality that makes the big difference between owning a car and proudly and profitably driving a Valiant.

## COMMAND PERFORMANCE.. AND PERFORMANCE TO COMMAND



# Valiant

225



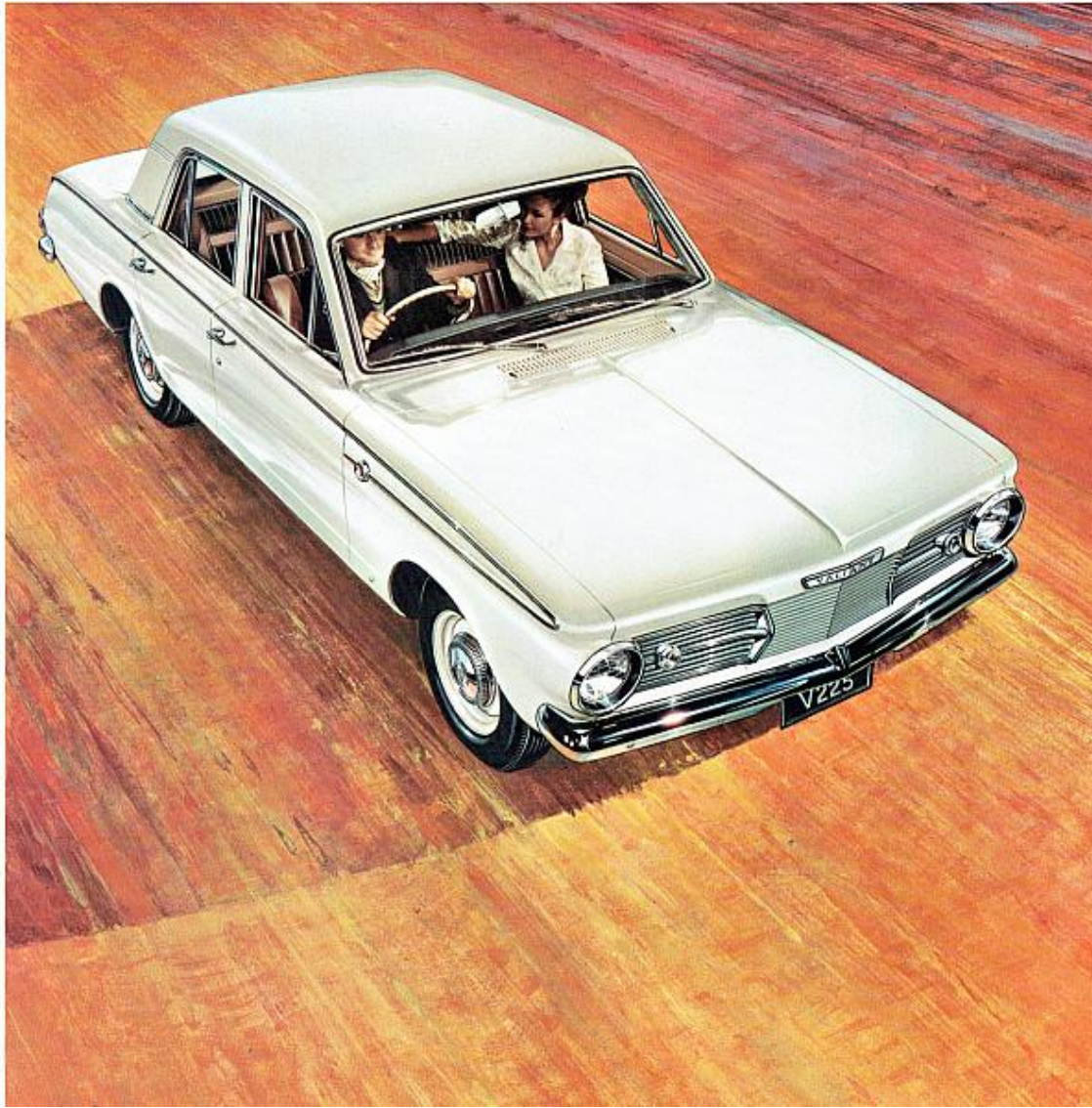
Because of the extra quality . . . and through a number of mechanical refinements, the new Valiant is made even more to your liking.

Its added value actually starts with the finish—the deep down lustre of Acrylic Enamel, "Diamondite" finish that lasts and lasts despite time and weather.

Valiant also puts value in style—a distinctive new look that still carries with it that typically Valiant flair . . . A brilliant range of new colours for inside and out. Sedans are available with white tops as a no-cost option. The added quality in the tailoring of the interiors will be apparent at a glance.

It is amazing, but true, that in these new models Valiant has actually bettered the performance of its 225 Slant Six engine. The Valiant qualities of safety, stability and smooth riding are retained—with bonus safety features in self-adjusting brakes, "modified zone" safety section windshield, full-width instrument-panel crash pad.

In all, here is a range of new sedans and station wagons designed for motorists who realise that, in buying a new vehicle, quality does not cost . . . In the long run it pays in so many worthwhile ways.



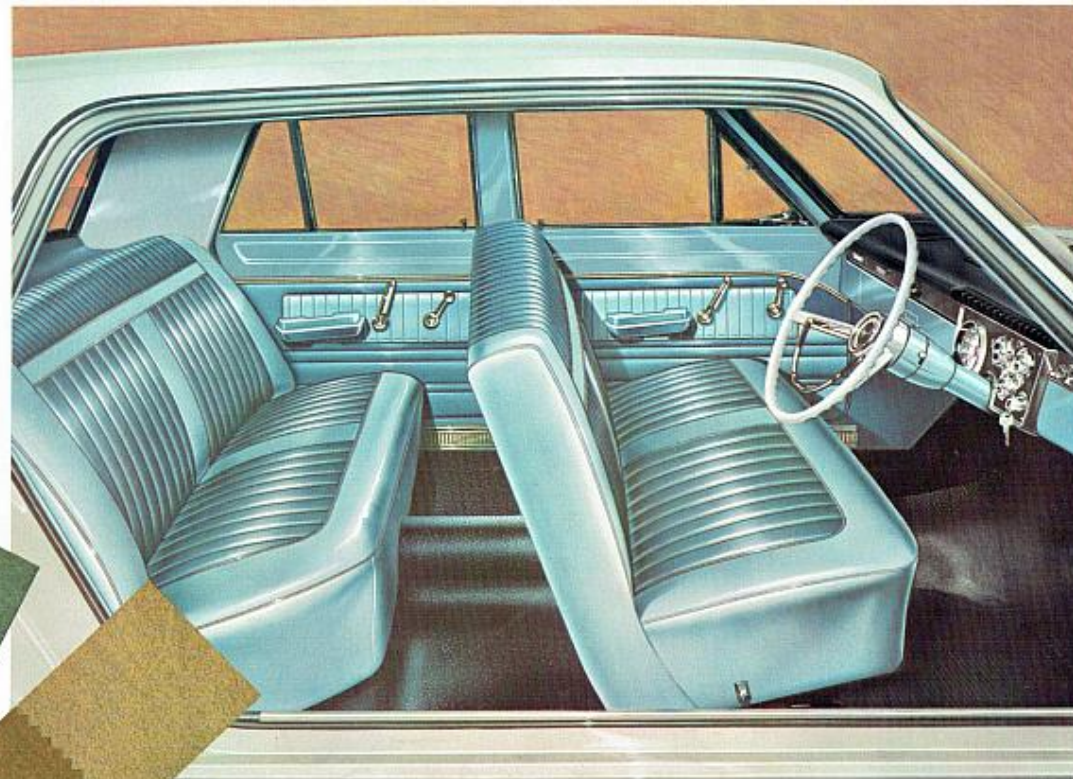
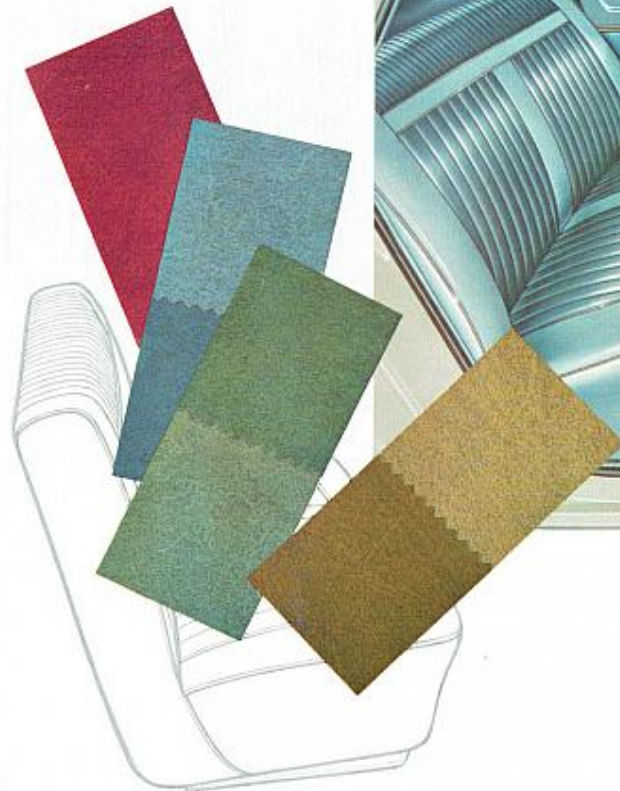


**Manual or Automatic, when you call for ACTION..Valiant answers!**

The Valiant sedan with manual or automatic transmission provides for buyers an easy step up to a big step ahead in value and satisfaction. The 225 engine with performance that makes you feel you have wings on your wheels. The stability and smooth level ride without sway, dip or bounce that comes with Valiant's exclusive torsion-bar suspension. . . . Valiant also gives an extra margin of safety, big brakes, now self-adjusting, exclusive double-sided Safety-Rim wheels. All sedans are now fitted with 6.45 x 14 "low-profile" tyres which have a wider tread and increase traction. If you prefer automatic driving, there is nothing better offering than TorqueFlite 3-speed. Smooth, lightning-fast changes coupled with adequate engine power and sustained high torque give an unmatched combination of driving ease, safety and performance.

**Valiant**  
**225**  
  
MANUAL OR AUTOMATIC

**Luxury and comfort  
that makes every  
trip a treat!**



The new Valiants win admiring glances, inside as well as out. A new note of high fashion has been added in trim design plus an attractive new range of two-tone upholstery—the colours are reproduced at left. Valiant sedans are well equipped for your comfort and convenience . . . Interior fresh air supply, front door no-draught ventilators, wide-opening doors with torsion-bar hinges to hold them open in full or intermediate positions, push-button door handles, two sun visors, visor vanity mirror, safety-belt anchorage points, new full-width instrument panel crash-pad. Arm rests are on all four doors. The comprehensive instruments and gauges are now operated by a constant control voltage which eliminates any possibility of "flickering".



***At home in any company of fine cars...ahead of them all for value.***

Regal by name . . . and truly regal by nature . . . a sedan that provides a combination of performance and luxury that would be hard to find even if you paid many hundreds of pounds more for your car. Valiant Regal has distinctive body ornamentation. Its range of body colours in "Diamonite" finish has the addition of exciting metallics. Regal, too, has the added distinction of white-wall tyres and deluxe wheel trims as standard equipment. Valiant Regal is lavishly appointed, but what is of greater importance, is that each appointment has a utility value. The 3-speed TorqueFlite automatic transmission adds a final touch of pride, prestige and driving-ease to this truly fine car.

# Valiant

225

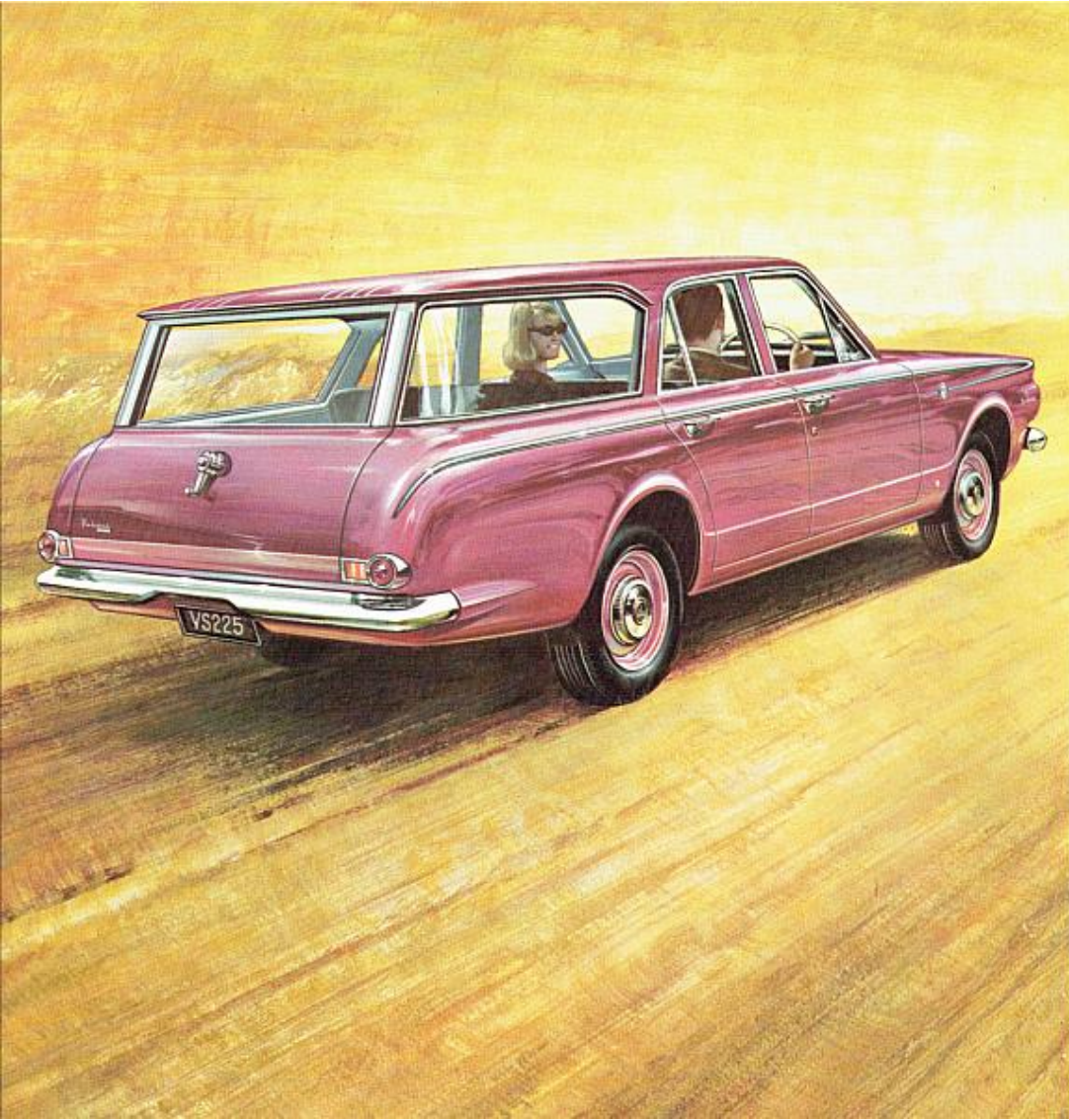


REGAL AUTOMATIC

***Luxurious interiors  
with Metallic trims  
that complement your  
good taste, as well as  
your eye for value***



Valiant Regal and Regal Safari have luxurious, printed metallic sponge-vinyl upholstery which is revolutionary in the fabric field. It produces a third-dimension in color, an effect never before achieved. Front seats are individually contoured and have a folding centre arm-rest. Regal Sedan also has a rear centre arm-rest. Floors are richly carpeted. The new, bigger capacity heater is concealed behind the dash panel, controls set on the instrument panel. Windshield washer is standard. Other touches of luxury include Prismatic anti-dazzle rear view mirror, carpeted kick pads on doors, door-sill step plates, courtesy switches on all four doors, luggage compartment light.



### Station Wagon living becomes "living-it-up"!

Safari and Regal Safari make the big difference in station-wagon living. It begins with the inherent Valiant advantages of performance, safety, stability and lower overall cost of ownership. Valiant's added quality is then evidenced in station-wagon design. More room inside—a full 7 feet is available from the rear of the front seat to the inside of the tailgate ... A simple, one-step operation for folding down the rear seat ... A big rear window that winds down into the tailgate, the glass can be locked in any position and the tailgate then cannot be opened from the inside (so safe with children). Wide, sturdy, tailgate with low-loading height ...



Spare wheel in a special compartment under the rear compartment floor ... Rear compartment covered with a rubber mat. Full length roof drip-gutters including a gutter at the rear over the tailgate opening. Station wagons are equipped and trimmed in the same styles as their counterparts in sedans. Both Safari and Regal Safari use special, heavier rear suspension.

# Safari

225



MANUAL OR AUTOMATIC



The styling distinction of the Regal Sedan—the same luxury furnishings and appointments—the thrilling combination of the Valiant 225 power and TorqueFlite automatic transmission, all these combined into a luxury station wagon. What more could anyone wish for—and get at a very down-to-earth price.

Regal Safari has the luxury equipment of the Regal Sedan. It also has air deflectors mounted on the rear window pillars which not only add a distinctive note, but also reduce the settling of dust on the rear window and aid rear ventilation. Rear compartment of Regal Safari has a coloured mat to tone with the upholstery.

Here is the most tempting station wagon you've ever seen or driven—Let your head go and own one ... You'll find that it will give you a real lift to life.

# Regal Safari

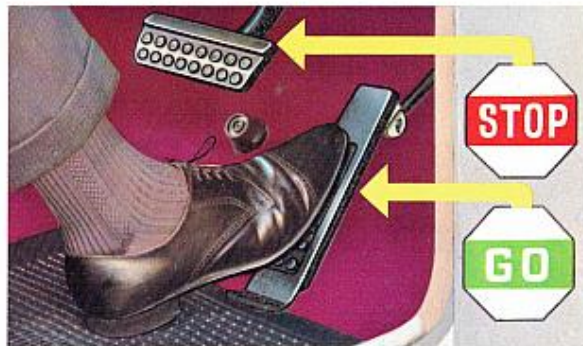
225



LUXURY AUTOMATIC

# Valiant 225

The car that brought the better standards of motoring that Australians wanted...now made even better!



**TORQUEFLITE brings Automatic Driving . . . at its easiest, safest best.** The ultimate in automatic driving needs more than a superbly designed transmission, it also needs an engine with plenty of reserve power . . . that retains its "punch" (torque) over a wide speed range. Valiant gives you the best of both.

**FLEXIBLE PERFORMANCE.** Instant acceleration, even in the emergency zone of higher speeds.

**AUTOMATIC CHANGE—ALWAYS AT THE RIGHT TIME.** Torque-Flite gets the most out of each gear ratio before changing up or down—and the TorqueFlite change is lightning fast—with no lag.

**SMOOTHEST—QUIETEST OF ALL.** A leading Australian motoring expert wrote "There is no automatic unit which makes a smoother change. With a light foot it is almost imperceptible".

**SAFER FOR TOWING CARAVANS—BOATS.** More positive control in the "2" (Intermediate) range—No chance of unexpected upshifts.

**YOU'RE MASTER OF TENSE DRIVING SITUATIONS.** In the Drive range, accelerator action can down-shift to "2" for more rapid acceleration.

Operation is now by a quadrant and lever set on the steering column—The quadrant is illuminated at night for easy recognition and includes a "park" position which clears the transmission and locks the automatic unit.

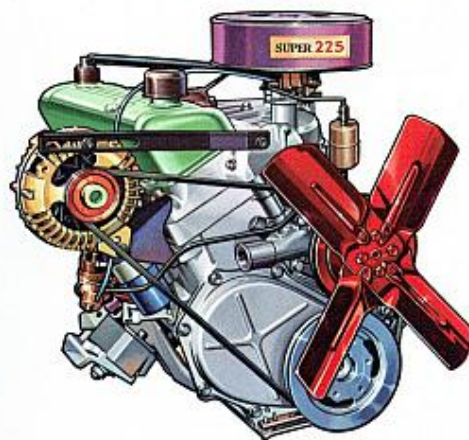
**THE 225 ENGINE.** One of the many things which Valiant owners so obviously enjoy is the exciting performance of its well proved 145 B.H.P. "Slant-six engine".

Valiant has always had the unique quality of imparting to the man behind the wheel some of the buoyant eagerness of its own performance.

Now, detail refinements have actually improved on what was already the top engine in its class. A new camshaft with increased valve overlap actually adds to performance, particularly in the high-speed range. The "balance" of the Valiant engine plus its special design features, notably manifolding, result in a good balance between performance and economy.

To have 145 B.H.P. under the bonnet gives an owner important benefits. Firstly, it means that, for most times, the engine is operating well within its capacity and under conditions of far less stress. That's money saved in the long-run in less maintenance. Again, a reserve of power is essential for safe driving—there is something always in hand for emergencies.

The Valiant 225 engine is silent and exceptionally smooth. Total bearing area of the crankshaft is exceptionally big, a crankshaft vibration damper adds to smoothness.

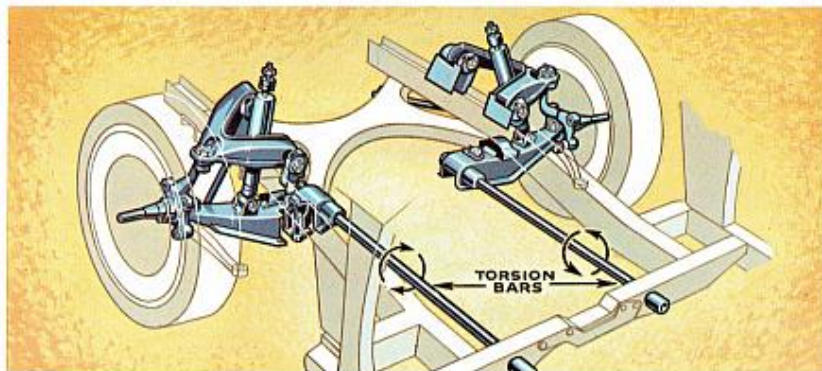


**BATTERY SAVING ALTERNATOR.** An alternator has a big advantage over a generator—it keeps on charging even when the engine is idling. The battery always has "snap" for starts, even in cold weather. Batteries last longer too—still another way Valiant ownership saves you money.

**BENEFIT FROM ANOTHER CHRYSLER "FIRST"**



From Australia's most modern automotive paint shop comes the latest advance in automotive paint technology . . . Acrylic enamel "Diamonite" finish . . . a diamond-hard, deep-down glow that lasts and lasts despite time and weather. "Diamonite" is an acrylic enamel. It gives added depth of gloss and colour. Its surface is harder, too, has the highest resistance to those unavoidable knocks. It takes a very long time before "Diamonite" needs polishing. All you need to do is wash, or just wipe off the dust. Equally important is that "Diamonite" also has greater protective qualities. "Diamonite" finish adds still another important extra value to the ownership of a Valiant.



**TORSION BAR FRONT SUSPENSION—Another Reason for Valiant's Stability and Smooth Riding.** Torsion-bar front suspension is retained for the simple reason that there's still nothing better. Torsion-bars ride better than coil springs because they react faster and bounce less. Combined with Valiant's modern front-end suspension geometry and balanced with special shock absorbers, Valiant's riding motion is level and gentle—no sudden lurch on corners—no sudden 'nose-dive' with normal braking. You ride on velvet all the way. In Regal Safari and Safari, all these qualities are maintained through the use of special, heavier, station wagon rear suspension. Another reason why Valiant is so sure-footed is its wide front and rear tracks—Front track 55.9", rear 55.6". Good ground clearance, 7" with three passengers.

**VALIANT PUTS YOUR SAFETY FIRST.** Apart from Valiant's amazing stability—there are other factors which make it the safest car in the medium-price field for example:—Big self-adjusting brakes: total effective braking area 153.5 square inches; Chrysler double-sided Safety-Rim wheels; Full-width instrument-panel crash pad; Modified-zone windshield.

**IMPORTANT DETAILS** Reversing lights standard all models. Long range fuel tank, 14.3 gallons. Low effort engine-

hood latch. Printed circuits for instruments. Parallel action windshield wipers. 2-speed electric windshield wiper motor with ample power. Engine hood and deck lid counter-balanced by torsion bars; 14 in. safety road wheels.

**26½ CUBIC FEET OF LUGGAGE SPACE.** This is yet another of the many ways in which Valiant and Regal Sedans give you much more. Just compare this boot size with anything else in the popular price field. Boot is long and high and wide, max. length 51½ inches—no trouble about stacking big cases here—every inch of space is clear loading space. Spare tyre concealed under boot floor. Boot lid counter-balanced. Floor covered with rubber mat. Valiant Regal boot mat is coloured.



# Valiant

## SEDAN AND STATION WAGON SPECIFICATIONS



**CHRYSLER**  
AUSTRALIA LTD.

**DIMENSIONS—Sedans.** Wheelbase 106", Max. overall length 187.9"; Max. overall width 69.0"; Height (3 passengers) 55.0"; Track-front 55.9", rear 55.6".

**DIMENSIONS—Safari and Regal Safari.** Wheelbase 106"; Max. overall length 188.7"; Max. overall width 69.0"; Height (3 passengers) 55.0"; Floor length front seat back to inside tailgate closed 7'; Floor length rear seat back to inside tailgate closed 4'2½". Minimum distance between wheel arches 3'7½". Rear end opening width at floor 3'8½".

**ENGINE.** O.H.V., 30° inclined, 6 in line; Bore 3.40"; Stroke 4.125"; Piston displacement 225 cu. ins.; Compression ratio 8.4 : 1 Taxable H.P. 27.7; max. B.H.P. @ r.p.m. 145 @ 4,000; max. torque @ r.p.m. 215 @ 2,400.

**ENGINE (General).** Combustion chambers are in-line wedge-shaped type, with large valves for efficient engine breathing. Exhaust valves have four bead-keepers, helping valves rotate, distributing wear evenly. Pistons, lightweight, tough aluminium alloy with two compression and one oil control ring. Crankcase ventilating system is a closed type with flow-control valve, which also gives backfire protection and eliminates air pollution.

Single downdraft carburettor is calibrated to supply the exact fuel mixture for economical performance. Small diameter carburettor throat exercises better control of the fuel-air mixture. Automatic choke. Full-flow oil filter.

**TRANSMISSION (TorqueFlite).** The TorqueFlite transmission combines a torque converter and an automatic planetary gearbox. The torque converter extends torque multiplication over a wide range of engine speeds. The automatic gearbox is controlled by hydraulic pressure supplied by the front and rear oil pumps; this pressure varies according to the throttle opening.

Depending on the drive range selected, the throttle opening and the car speed, the control valves will cause hydraulic pressure to engage or release the clutches and apply or release the bands, thus causing the planetary gear set to provide three forward and one reverse ratios.

Transmission oil is water-cooled and has its own oil filter. Gear ratio and gears used.—

"R"—reverse gear; 2.2 to 1 ratio.

"N"—Neutral.

"D"—1st, 2nd & drive; 2.45, 1.45, 1.00 to 1.

"2"—1st and 2nd; 2.45, 1.45 to 1.

"1"—1st; 2.45 to 1.

**BRAKES.** Duo-servo, self adjusting, hydraulic. Total effective area 153.5 sq. ins. Cast iron brake drums. Parking brake operated by "T" handle, under R.H. side of instrument panel; operates on rear wheels.

**REAR AXLE.** Hypoid-semi floating, 2 pinion differential. Gear ratio 3.23 to 1.

**SUSPENSION.** Front-Independent, lateral, non-parallel control arms with torsion bars. Rear—Longitudinal leaf springs. Safari and Regal Safari have extra capacity rear springs.

**STEERING.** Linkage-Parallel idler arms with equal length tie rods.

**WHEELS AND TYRES.** Wheels—Steel disc. Safety rims. Tyres—Valiant Regal—6.45 x 14 x 4 ply, white wall. Valiant—6.45 x 14 x 4 ply black. Regal Safari—6.50 x 14 x 4 ply, white wall. Safari—6.50 x 14 x 4 ply black.

**CAPACITIES.** Cooling system—18 pints; Fuel tank 14.3 gallons; Crankcase (less oil filter) 6.6 pints; Crankcase (inc. oil filter) 8.3 pints. Transmission—manual 4.1 pints. automatic 12.5 pints. Rear axle 2.2 pints.

**WEIGHTS.** Sedan: (manual and automatic) 2,674 lbs. Regal Sedan: 2,744 lbs. Safari: (manual and automatic) 2,845 lbs., Regal Safari: 2,884 lbs.

## CHRYSLER TAILORED ACCESSORIES

*For Valiant & Safari*

Engine hood ornament  
Wheel dress ring  
Trunk lid ornament  
Windscreen washer  
Day-'Nite interior  
rear-view mirror  
Trunk light  
Rear dust deflectors  
(Safari)  
Heater-demister  
Motorless-type heater

*For Valiant, Regal, Safari  
and Regal Safari*

Rear fender skirts  
(Sedans only)  
Exterior rear view mirrors  
Front Sunshade  
Mud flaps  
Power brakes  
Safety seat belts  
Insect screens, grille  
exterior and interior  
Radios  
Station wagon roof rack  
Rubber floor mats  
Petrol tank locking cap  
Front door weather shield  
Tow-bar  
Trunk light  
Hood lock  
Tinted glass windscreen

*The policy of Chrysler Australia Limited is one of continual improvement in design and manufacture, wherever possible to assure a still finer car. Hence, specifications, equipment and prices are subject to change without notice.*