

PONTIAC 1983

PHOENIX





Get ready. Your year to drive the excitement of Pontiac Phoenix has arrived.

For 1983, our front-wheel-drive Phoenix sports a new look. Yet it continues to make a solid commitment to value—a quality you'll find more than evident in every Phoenix.

PHOENIX SJ. You're looking at a car that's dedicated to people who demand excitement in the cars they drive.

There's an aggressive blacked-out grille up front. A black-finished rear spoiler flaring up from behind (Coupe only). And black-finished

taillights that keep a low profile. All adding up to a look that means business.

Under the hood? A standard 2.8 litre H.O. (High Output) V-6 engine for quick acceleration and surprising efficiency. MacPherson strut front suspension and rack and pinion

steering for smooth, responsive handling. And front and rear stabilizer bars to help straighten out curves.

Inside Phoenix SJ you get body-hugging reclining front bucket seats to buckle into. Formula steering wheel to grip. A floor-

mounted 4-speed stick to play with. And a rally gauge cluster with a tach for you to view. All standard in either Coupe or Hatchback version.

PHOENIX and PHOENIX PJ. Solid value is what they are all about. They feature a 2.5 litre

4-cylinder engine to help offer good economy and drivability. And a full coil suspension to help deliver a smooth, comfortable ride.

Inside, there's a full-width front seat. Room for five. Cut-pile carpeting. And a Deluxe cushion steering wheel. All standard for 1983.

Phoenix SJ Coupe.



Phoenix LJ 5-door Hatchback.

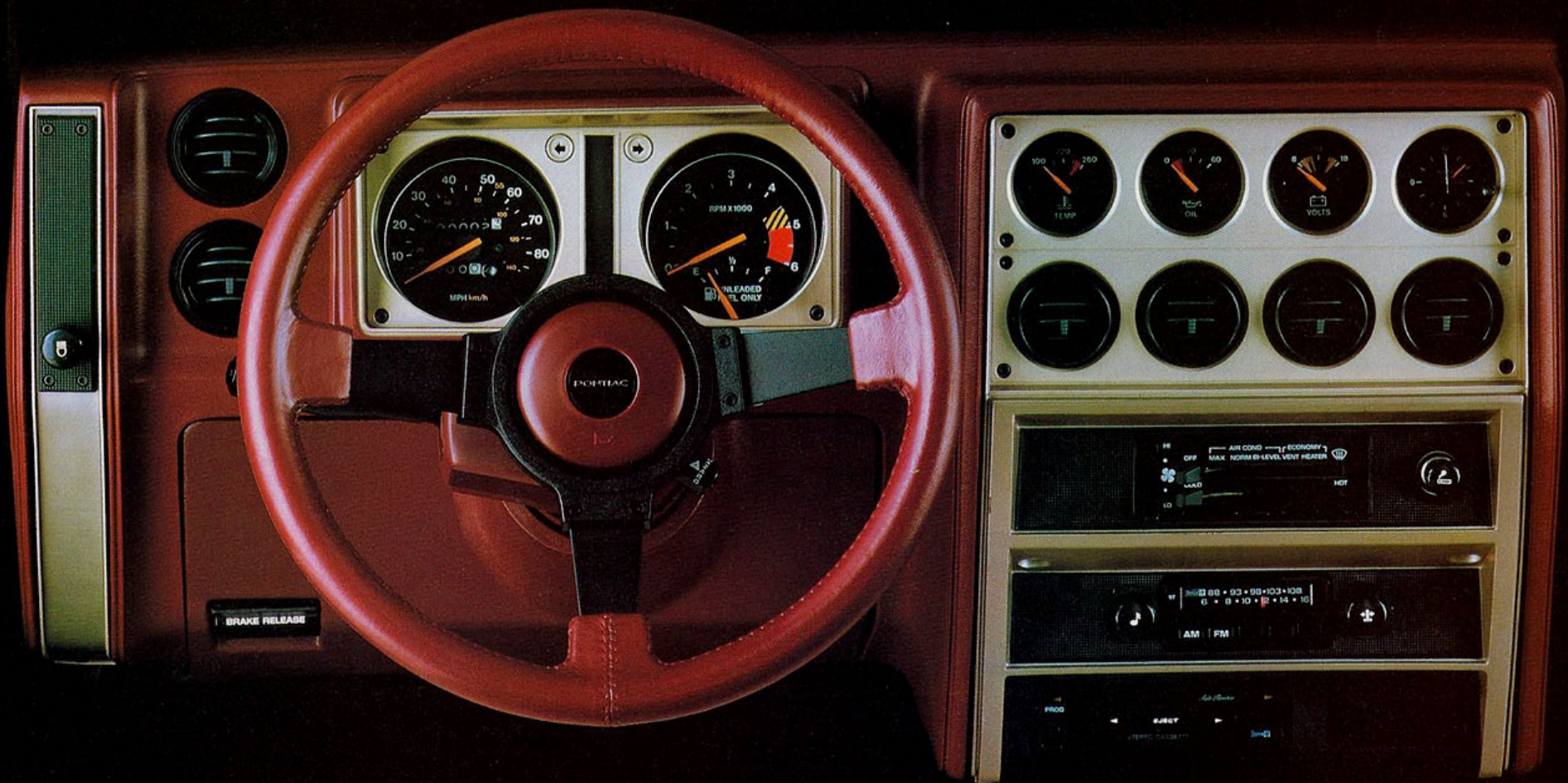
PHOENIX LJ. For compact versatility, look into Phoenix LJ Hatchback. With the rear seat folded down, you'll find 41 cubic feet of cargo space. And thanks to the removable cargo cover, valuables stay hidden from curious eyes.

Now slip inside and discover the substance of LJ style. Experience the luxury notchback front seats with centre armrest. Appreciate the colour co-ordinated luxury cushion steering wheel. And enjoy deep cut-pile carpeting throughout.

(Right) Phoenix LJ interior with available bucket seats.

For a more formal feel of the road, Phoenix LJ Coupe is the way to go. Custom wheel covers add a classic touch. A new aerodynamic mirror cuts cleanly through the wind. And the available Landau top (Coupe only) will help further the look of distinction.





Above-To personalize your Phoenix order the available rally gauges with tach, Delco-GM AM/FM stereo and cassette, and air conditioning all operating out of the racy instrument panel.

Right-2.8 litre H.O. (High Output) V-6 engine provides the power that moves Phoenix SJ.

Left-A floor-mounted 4-speed, puts you in the control position for excitement.

Speedometers in Canada have major scale in km/h, secondary in MPH and odometer in kilometers.



1983 PHOENIX FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	PHOENIX			
	PJ	Phoenix	SJ	LJ
Engines—2.5 litre L4	S	S	—	S
2.8 litre V6	A	A	—	A
2.8 litre HO V6	—	—	S	—
Computer Command Control	—	—	S	—
Transmission—Automatic	A	A	A	A
4-spd Manual	S	S	S	S
Brakes—Front disc/Rear Drum	S	S	S	S
Power	A	A	S	S
Steering—Rack and Pinion	S	S	S	S
Power	A	A	S	S
Tires—185/80R x 13 Radial (black)	S	A	—	A
185/80R x 13 Radial (white)	—	S	—	S
205/70R x 13 Radial (black)	—	A	—	A
195/70R x 14 Radial (black)	—	—	S	—
205/70R x 13 Radial (white)	—	A	—	A
Cruise Control	A	A	A	A
Seats—Bench	S	S	—	—
Notchback	—	A	—	S
Reclining Bucket	—	A	S	A
Steering Wheel—Custom	—	A	—	S
Formula	—	A	S	A
Leather-wrapped	—	A	A	A
Tilt Steering	A	A	A	A
Moldings—Rocker	Coupe —	A	S	S
Sedan	—	S	—	S
Wheel Opening	Coupe —	A	S	S
Sedan	—	S	S	S
Body-side	A	A	S	S
Power—Seats 6-way	A	A	A	A
Door Locks	A	A	A	A
Deck Release (Coupe)	A	A	A	A
Windows	A	A	A	A
Glass—Soft-Ray Tinted	A	A	A	A
Wheels—Deluxe Covers	A	—	—	S
Wire Covers	—	A	—	A
Rally IV	—	A	—	A
Aluminum	—	A	S	A
Rally with Rings	—	S	—	A
Locking Package	—	A	A	A
Stripes—Accent	—	S	—	A
Air Conditioning	A	A	A	A
Rear Window Defroster	A	A	A	A
Roof—Landau (Coupe)	—	A	—	A
Panel (removable)	—	A	A	A
Cover—Rear Cargo (Sedan)	—	S	A	S
Paint—Two-tone	—	A	—	A
Spoiler—Rear Deck (Coupe)	—	A	S	—
Tungsten Halogen Headlamps	S	S	S	S
Gauges—with Clock	A	A	—	A
with Tachometer	—	A	S	A
Radio—AM	A	S	S	S
AM/FM	A	A	A	A
AM/FM Stereo	—	A	A	A
AM/FM Stereo/Cassette	—	A	A	A

S—Standard A—Available (extra cost) ——Not Available

DIMENSIONS	COUPE		SEDAN	
	mm	in	mm	in
Wheelbase	2664	104.9	2664	104.9
Overall Length	4625	182.1	4651	183.1
Overall Width	1754	69.0	1754	69.1
Height	1358	53.5	1356	53.4
Tread, Front/Rear	1492/1447	58.7/57.0	1492/1447	58.7/57.0
Headroom, Front/Rear	970/951	38.2/37.4	968/951	38.1/37.4
Legroom, Front/Rear	1073/876	42.2/34.5	1073/902	42.2/35.5
Shoulder Room, Front/Rear	1428/1430	56.2/56.3	1422/1424	56.0/56.1
Hiproom, Front/Rear	1385/1360	54.5/53.5	1385/1406	54.5/55.4
Usable Luggage Cap.	392.8 litres	13.9 cu. ft.	—	—
Cargo Volume (rear seat down)	—	—	1170 litres	41.3 cu. ft.
Fuel Tank Cap.	55.2 litres	12.2 gal.	55.2 litres	12.2 gal.

A word about engines

These Pontiacs are equipped with GM-built engines produced by various divisions of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	†V.I.N.	*Source	Transmission
Engines available without Computer Command Control (Opt. NB1)						
LW9	2.5 litre (151 CID)	2	4	5	(1)	4-speed Manual Automatic
LE2	2.8 litre (173 CID)	2	V6	X	(2)	4-speed Manual Automatic
Engines available with Computer Command Control (Opt. NB1)						
LH7	2.8 litre (173 CID) HO	2	V6	Z	(2)	4-speed Manual Automatic

*Produced by GM (1) Pontiac Division USA (2) Chevrolet Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at center position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including center, when applicable • Energy-absorbing steering column • Passenger-guard inside door locks • High strength safety door latches and hinges • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Standardized identification symbols for controls and displays • Front seat head restraints for driver and right front passenger (adjustable or integral) • When applicable, glove box door latch and console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/taillgate and glove compartment) • Visible vehicle identification number.

MODEL LINEUP

Phoenix PJ—2-Door Coupe/5-Door Hatchback Sedan
 Phoenix—2-Door Coupe/5-Door Hatchback Sedan
 Phoenix SJ—2-Door Coupe/5-Door Hatchback Sedan
 Phoenix LJ—2-Door Coupe/5-Door Hatchback Sedan

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT