

Grand Prix



P O N T I A C · 1 9 8 4



Grand Prix

Grand Prix has a knack for creating excitement. And in '84, Grand Prix is out front again, firing excitement in three winning ways: Grand Prix, Grand Prix LE and Grand Prix Brougham.

GRAND PRIX. Its dual rectangular headlamps are tucked neatly alongside its sparkling grille. Its roofline is formal. Its taillamps handsomely tailored. Every way you look at it, Grand Prix says "excitement."

Underneath it all, Grand Prix offers you an automatic transmission, power steering, power brakes and a full-coil suspension system. Plus, your choice of the standard 3.8 litre V-6 engine, available 5.0 litre V-8, shown below, or 5.7 litre V-8 diesel engine.



GRAND PRIX BROUGHAM. Settle into the comfortable 55/45 notchback front seat and fold down the armrest. Now, pull the luxury-trimmed door closed. Feel the luxurious carpeting. As acoustical insulation buffers you from outside noises, Brougham's interior is hushed in a whisper of luxury. Brougham's standard features also include an attractive instrument panel with electric clock, a luxury cushion steering wheel and power windows. If you wish,

you can wrap all its elegance in the tasteful, extra cost Brougham Landau Package.

GRAND PRIX LE. Sport mirrors and available hatch roof, turbo-finned cast aluminum wheels, special two-tone paint, and sport striping give the LE Coupe (shown left) an extra sporty look. Add wire wheel covers, whitewall tires and a landau roof (shown above) and the Grand Prix LE takes on a more refined look.

Grand Prix LE's available 55/45 cloth front seat (right) allows driver and passenger to make independent adjustments for individual comfort.

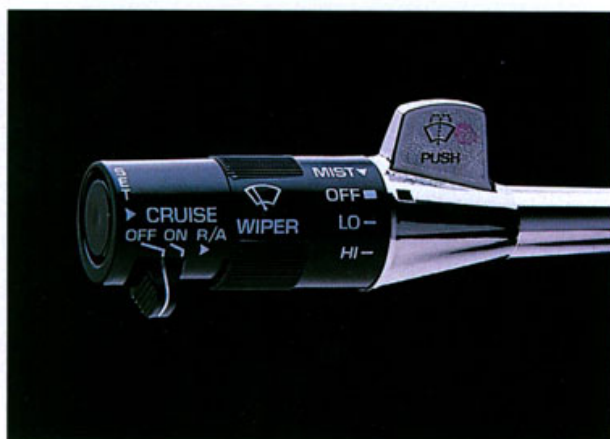
Available front bucket seats with console give the Grand Prix LE's inner luxury a sportier feel.

Complementing the Grand Prix LE's handsome instrument panel is the new standard 4-spoke sport steering wheel, and outstanding audio reproduction adds to the harmony of the interior by ordering the available Delco-GM ETR AM/FM stereo cassette with four-speaker system.

The new electronic tri-mode cruise control (below), available on all Grand Prix models has accelerate, resume speed and tap up/tap down features.



Instruments in Canada are metric where required.



1984 GRAND PRIX FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Grand Prix	LE	Brougham
Engines—3.8 litre V6	S	S	S
5.0 litre V8	A	A	A
5.7 litre V8 Diesel	A	A	A
Transmission—Automatic	S	S	S
O.D. Automatic	A	A	A
Brakes—Front Disc/Rear Drum	S	S	S
Power	S	S	S
Steering—Power	S	S	S
Tires—195/75R x 14 Radial (black)	S	S	S
195/75R x 14 Radial (white)	A	A	A
205/75R x 14 Radial (white)	A	A	A
205/75R x 14 Radial (black)	A	A	A
Puncture Sealant Tires	A	A	A
Full Coil Suspension	S	S	S
Stabilizer Bar—Front	S	S	S
Limited Slip Axle	A	A	A
Performance Axle Ratio	A	A	A
Cruise Control	A	A	A
Seats—Notchback	S	S	—
Split Notchback	A	A	S
Reclining Bucket	A	A	—
Steering Wheel—Custom	A	—	S
Sport	A	S	—
Leather-wrapped	A	A	—
Tilt Steering	A	A	A
Grand Prix Brougham Landau	—	—	A
Moldings—Rocker	S	S	S
Wheel Opening	S	S	S
Windowsill	A	S	S
Roof Drip	S	S	S
Door Edge	A	A	A
Bodyside	A	A	A
Power—Seats 6-way	A	A	A
Door Locks	A	A	A
Deck Release	A	A	A
Windows	A	A	S
Wheels—Custom Covers	S	S	S
Wire Covers	A	A	A
Turbo Aluminum	A	A	A
Rally II	A	A	A
Locking Package	A	A	A
Stripes—Accent	A	A	A
Air Conditioning	A	A	A
Rear Window Defroster	A	A	A
Roof—Landau	A	A	A
Sunroof	A	A	A
Hatchroof	A	A	A
Glass—Soft-Ray Tinted	A	A	A

	Grand Prix	LE	Brougham
Compact Spare	S	S	S
High Energy Ignition	S	S	S
Cigarette Lighter	S	S	S
Dual Horns	S	S	S
Controlled-Cycle Wipers	A	A	A
Paint—Two-tone	A	A	A
Tungsten Halogen Headlamps	A	A	A
Gauges—Rally with tachometer	A	A	A
Clock—Digital	A	A	A
Clock—Dial	S	S	S
Radio—AM	A	A	A
AM/FM	A	A	A
AM/FM Stereo	A	A	A
AM/FM Stereo/Cassette	A	A	A
4-Speaker System	A	A	A
Antenna—Power	A	A	A
Bumper Guards	A	A	A
Luggage Compartment Trim	A	A	A

S-Standard A-Available (extra cost) —Not available

DIMENSIONS

	COUPE	
	mm	in
Wheelbase	2745	108.1
Overall Length	5127	201.9
Overall Width	1837	72.3
Height	1390	54.7
Tread, Front/Rear	1486/1467	58.5/57.8
Headroom, Front/Rear	956/961	37.6/37.8
Legroom, Front/Rear	1086/923	42.8/36.3
Shoulder Room, Front/Rear	1424/1419	56.1/55.9
Hiproom, Front/Rear	1313/1394	51.7/54.9
Usable Luggage Cap.	465 litres	16.4 cu. ft.
Fuel Tank Cap.	68.5 litres	15.0 gal.
Diesel	75 litres	16.5 gal.

A word about engines.

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl	Cyl.	†V.I.N.	*Source	Transmission
LD5	3.8 litre (231 CID)	2	V6	A	(1)	Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2)(4)	Automatic O.D. Automatic
LF9	5.7 litre (350 CID)	Diesel	V8	N	(3)	Automatic O.D. Automatic

*Produced by GM. (1) Buick Division USA (2) Chevrolet Division USA
(3) Oldsmobile Division USA (4) GM of Canada

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP

Grand Prix—2-Door Coupe
Grand Prix LE—2-Door Coupe
Grand Prix Brougham—2-Door Coupe

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at centre position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including centre, when applicable • Energy-absorbing steering column • Passenger-guard inside door lock handles • Safety interlocking door latches • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows (except for plastic rear window on 2000 Sunbird convertible) • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside rearview mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch (except Fiero which is rear opening) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap. (Pressure relief system on Firebird) • Tread-wear indicators on tires.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/taillgate and glove compartment) • Visible vehicle identification number.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT

Look at GM today.

A lot of new thinking has gone into GM products. New thinking aimed at completely satisfying you.

Our products are designed to slip through the wind with energy saving ease.

Optic scanners and robotics are used to build a new kind of precision.

From foundry to assembly, our people use lasers and gamma rays to monitor the building process.

At GM, we are determined that when you buy our

product, you'll be more satisfied than the buyer of any other vehicle, built by any other manufacturer anywhere in the world.

Today, we are making history in aerodynamic design, quiet rides, fuel economy and more. Leaf through this catalogue and you'll see what we mean.

At GM, our products are changing. So is our thinking. Look at GM today.



What it takes to build great road cars

The dedicated people at Pontiac would like you to know what it takes to build great road cars. Because it is as much an art, as it is a science. As much human touch and evaluation, as it is computer modeling and laboratory tests. As much a test of day-to-day realities, as it is an adventure in engineering future think. Only when all of these elements are brought together, do the truly great road cars emerge.

The 1984 Pontiacs are such cars, built with innovative styling and engineering, offering the kind of excellent performance and roadability Pontiac has been famous for.

These truly are distinctive cars. Like the incomparable Firebird Trans Am. The sophisticated 6000 STE, heir to the Pontiac tradition of grand touring. Or the technically advanced 2000 Sunbird Turbo, Pontiac's newest world class performer. And, the most dramatic Pontiac of them all, the sensational Fiero.

Within our brochures, you will discover why the 1984 Pontiacs are the most exciting and innovative line of cars we've ever offered.

Pontiac. Creating automobiles that capture the spirit and excitement of North American innovation. We *build* excitement!

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engine and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1984 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty of some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Owner's Manual.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office regarding General Motors participation in the cost of such repairs.

Continuous Protection Plan



Continuous Protection Plan—While there are many service contracts available on the market today, *there is only one which gives you an agreement*

directly with General Motors. It is the one with the Continuous Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Continuous Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the *genuine GM Continuous Protection Plan.*

Let's get it together 

Buckle up!

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GM 75

BUILDING ON 75 YEARS OF EXCELLENCE