

Grand Prix

Pontiac's classic luxury sport.





Grand Prix SJ Hardtop Coupe in Fire Coral Bronze.

All-Morrokide upholstery with cut-pile carpeting. Shown in saddle—also available in green, black, burgundy, blue, white and beige.



Grand Prix has a reputation for being a very special automobile. A car that has remained uncompromised...strictly first class.

Any way you look at it, the 1974 Grand Prix's styling carries out Grand Prix's classic image. No settling for second best here.

The Wide-Track ride is no compromise, either. Grand Prix is a magnificent road car.

Variable-ratio power steering, power front disc brakes and Turbo Hydra-matic are standard.

A 400-cubic-inch engine provides the kind of Pontiac performance that has helped make Grand Prix famous.

We even did up the sporty bucket seats right. Deeply contoured for lateral support. Finished in cloth and corduroy, or all-Morrokide.

You can also order them so they recline, with adjustable lower back supports. Or trade them for a bench seat.

There's a great option you can order for Grand Prix. It's called "SJ." It includes: a maintenance-free battery, unitized ignition, pin striping, a 455 V-8, a rally gauge cluster, steel-belted radials and more. Kind of our ultimate ultimate.

It's that kind of no-compromise attitude that makes the 1974 Grand Prix the classic example of Pontiac's way with cars.



Grand Prix instrument panel. Shown with available rally gauge cluster and Custom Sport wheel.

GRAND PRIX FACTS AND FIGURES MODEL

Hardtop Coupe.

POWER TEAMS

Standard engine: 400-cu.-in. 4-bbl. V-8.

Available engine: 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Deep-contour front bucket seats or notch-back bench seat with cloth and vinyl or all-vinyl trim. All-foam construction front and rear seats. Nylon-blend, cut-pile carpeting with carpeted lower door panels. Console with floor shift (bucket seats only). Custom Cushion steering wheel. High-Low ventilation. Electric clock. Genuine African cross-fire mahogany inlays on door panels and console door. Acoustical insulation. Easy-to-service instrument panel with plug-in components. Ash tray, glove box and instrument panel courtesy lamps. Inside hood latch release. Custom pedal trim plates. Trunk compartment lamp and side panels. Instru-



Available bench seat in all-Morrokide. Shown in saddle—also available in blue and white.

ment panel, console, steering wheel and column all specially color-coordinated to interior.

STANDARD EXTERIOR FEATURES

Improved front and rear bumper systems. Protective rubber strips on bumpers. Rear bumper guards. New side marker lamps. Wide rocker panel moldings. Formal roof line with monogrammed rear quarter windows. Long doors for easy rear seat entry. Deluxe wheel covers. Windshield radio antenna. Concealed wipers. Body-colored door handle inserts. Bright moldings on windshield, quarter window, rear window, windowsill, hood and wheel openings. Bright



Available reclining bucket seats with adjustable lower back supports.

drip moldings on roof.

STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs and rear drums. 4-wheel, coil-spring suspension. 4-link design rear suspension. Computer-selected springs. Perimeter frame. Dual exhausts. Power-Flex fan.

Dimensions (inches)

Overall length	217.5
Overall width	77.9
Wheelbase	116.0
Track, front/rear	61.9/61.1
Head room, front/rear	37.7/32.2
Leg room, front/rear	42.4/33.5
Shoulder room, front/rear	58.8/57.1
Hip room, front/rear	56.9/52.9

CAPACITIES

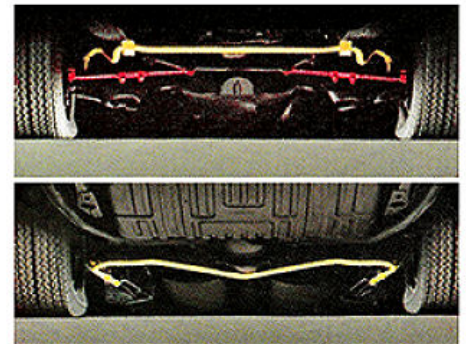
Fuel tank—25.0 gals.

Cooling system—21.6 qts.

Oil, less filter refill—5.0 qts.

POPULAR EQUIPMENT AVAILABLE

Full or Landau-style Cordova top. Sunroof. Rally gauge instrument cluster with tachometer. Reclining bucket seats with adjustable lower back supports. AM/FM stereo radio. Automatic Temperature Control air conditioning. Honeycomb or Rally II wheels. SJ Option, which includes: 455 V-8, low-profile GR70—15 steel-belted radial tires, unitized ignition, Delco Maintenance-Free battery, custom finned wheel covers, body-colored



Radial Tuned Suspension with steel-belted radial tires is available.

outside sport mirrors, pin striping and a rally gauge instrument cluster.

GRAND PRIX SAFETY FEATURES OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

