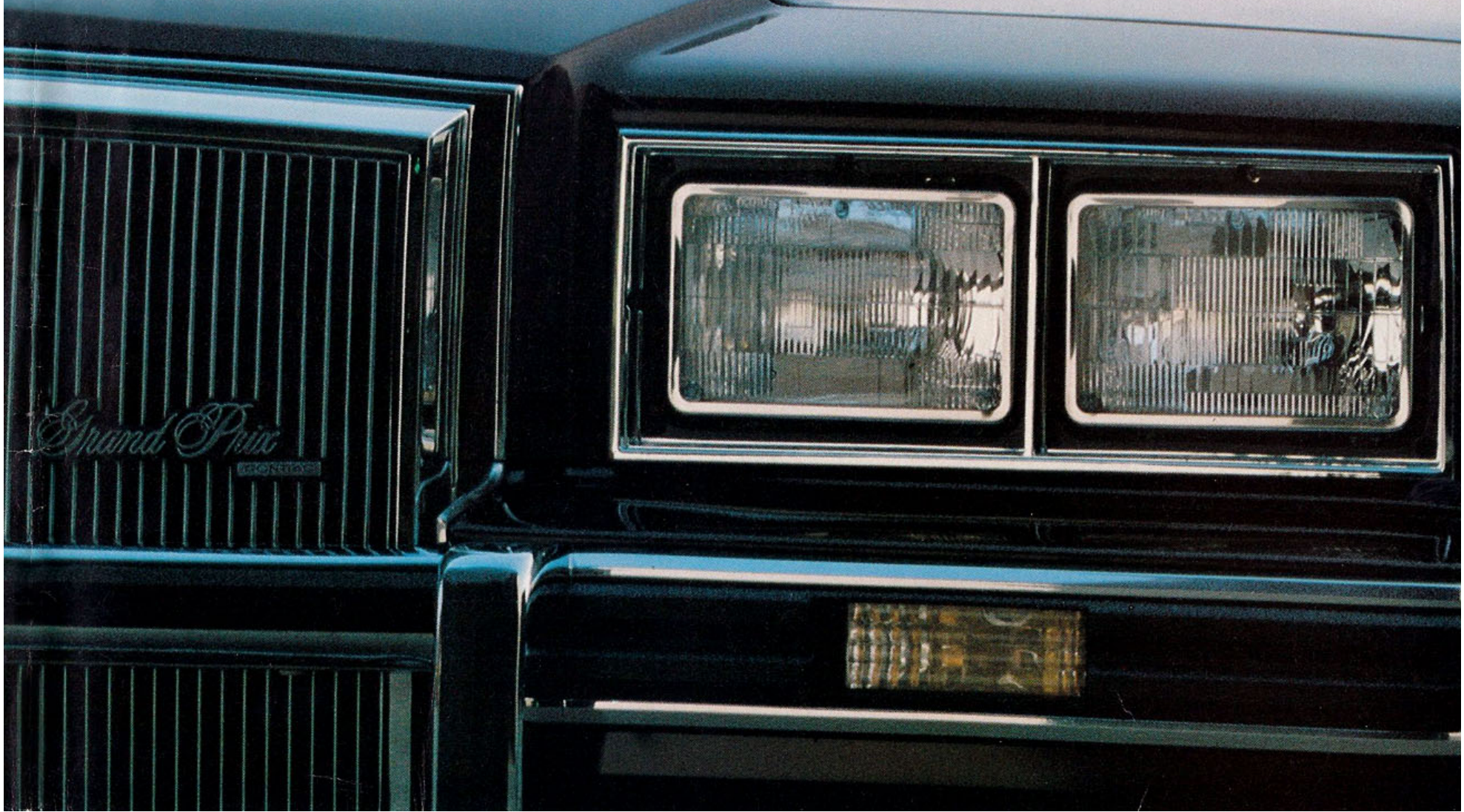


PONTIAC
1983

GRAND PRIX





Grand Prix LJ

Its name is legend. Its standard of excellence expected. Its level of excitement self-evident. Grand Prix is a car that doesn't need flash to fire excitement. And for 1983, the excitement is yours to enjoy in three ways: Grand Prix, Grand Prix LJ and Grand Prix Brougham.

GRAND PRIX LJ. There's simply no mistaking LJ as our sportiest Grand Prix. Body-coloured sport mirrors plane crisply from its sides. While slick-looking tail lamps follow up its sporty styling and leave behind an image worthy of a closer look.

Step inside Grand Prix LJ and step into a luxury sport. Enjoy the comfort of the plush notchback front seat. Then start the engine and get ready for your first dose of '83 Grand Prix LJ driving excitement. For an even sportier slant on excitement,

order the available hatch roof and front buckets. The base 3.8 litre V6 and automatic transmission provide great performance. For extra go-power, there's a new available 5.0 litre V-8. And for extra fuel economy, there's an available 5.7 litre diesel V-8.

GRAND PRIX. Exciting to look at, affordable to own. That's Pontiac Grand Prix for 1983. Grand Prix highlights its exterior good looks with a distinctive grille, formal roofline and rear quarter windows. Then Grand Prix brings its good looks into a

spacious environment that seats six adults. With thick cut-pile carpeting. New soft-cloth front notchback seats. And a rich-looking instrument panel with electric clock. Power steering, power brakes with front discs, automatic transmission, all standard.



Grand Prix Brougham.

Grand Prix Brougham Interior.

GRAND PRIX BROUGHAM. Some people define luxury with a few well-chosen words. Grand Prix Brougham defines it with special touches that make luxury a way of life.

The exterior lines travel gracefully along its length, outlining an automobile of tasteful

elegance. And its interior appointments support that image with sophisticated comfort.

Plush carpeting greets you the moment you enter Grand Prix Brougham's luxurious domain as shown on the next page. Soft, 60/40 notch-back front seats in cloth, or available leather

seating areas, embrace you with undeniable comfort. And luxurious door trim panels surround you with functional beauty.

For an even more distinguished look, add the available Landau Package. Then drive away in the lap of luxury!





Above—The available reclining bucket seats and 6-way power driver's seat will put you in the best possible position to enjoy Grand Prix's comfortable inner environment.

Left—Available rally gauges make keeping an eye on your engine easy.

Right—New this year is an available 5.0 litre V-8, to help power you through miles of Grand Prix excitement.



1983 GRAND PRIX FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Grand Prix	LJ	Brougham
Engines—3.8 litre V6	S	S	S
5.0 litre V8	A	A	A
5.7 litre V8 Diesel	A	A	A
Transmission—Automatic	S	S	S
Brakes—Front Disc/Rear Drum	S	S	S
Power	S	S	S
Steering—Power	S	S	S
Tires—195/75R x 14 Radial (black)	S	S	S
195/75R x 14 Radial (white)	A	A	A
205/75R x 14 Radial (white)	A	A	A
Puncture Sealant Tires	A	A	A
Full Coil Suspension	S	S	S
Stabilizer Bar—Front	S	S	S
Limited Slip Axle	A	A	A
Performance Axle Ratio	A	A	A
Cruise Control	A	A	A
Seats—Notchback	S	S	—
Split Notchback	A	A	S
Reclining Bucket	A	A	—
Steering Wheel—Custom	A	S	S
Tilt Steering	A	A	A
Grand Prix Brougham Landau	—	—	A
Moldings—Rocker	S	S	S
Wheel Opening	S	S	S
Windowsill	A	S	S
Roof Drip	S	S	S
Door Edge	A	A	A
Bodyside	A	A	A
Power—Seats 6-way	A	A	A
Door Locks	A	A	A
Deck Release	A	A	A
Windows	A	A	S
Wheels—Deluxe Covers	S	S	S
Wire Covers	A	A	A
Aluminum	A	A	A
Rally IV	A	A	A
Locking Package	A	A	A
Stripes—Accent	A	A	A
Air Conditioning	A	A	A
Rear Window Defroster	A	A	A
Roof—Landau	A	A	A
Sunroof	A	A	A
Hatchroof	A	A	A
Glass—Soft-Ray Tinted	A	A	A
Compact Spare	S	S	S

	Grand Prix	LJ	Brougham
High Energy Ignition	S	S	S
Cigarette Lighter	S	S	S
Dual Horns	S	S	S
Controlled-Cycle Wipers	A	A	A
Paint—Two-tone	A	A	A
Tungsten Halogen Headlamps	A	A	A
Gauges—Rally with tachometer	A	A	A
Clock—Digital	A	A	A
Clock—Dial	S	S	S
Radio—AM	A	A	A
AM/FM	A	A	A
AM/FM Stereo	A	A	A
AM/FM Stereo/Cassette	A	A	A
4-Speaker System	A	A	A
Antenna—Power	A	A	A
Bumper Guards	A	A	A
Luggage Compartment Trim	A	A	A
Trailer Wiring Harness	A	A	A

S-Standard A-Available (extra cost) —Not available

DIMENSIONS

	COUPE	
	mm	in
Wheelbase	2745	108.1
Overall Length	5128	201.9
Overall Width	1837	72.1
Height	1389	54.7
Tread, Front/Rear	1486/1467	58.5/57.8
Headroom, Front/Rear	956/961	37.6/37.8
Legroom, Front/Rear	1086/923	42.8/36.3
Shoulder Room, Front/Rear	1432/1419	56.4/55.9
Hiproom, Front/Rear	1313/1394	51.7/54.9
Usable Luggage Cap.	471 litres	16.6 cu. ft.
Fuel Tank Cap.	68.5 litres	15.0 gal.
Diesel	75 litres	16.5 gal.

A word about engines.

These Pontiacs are equipped with GM-built engines produced by various divisions of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl	Cyl.	†V.I.N.	*Source	Transmission
LD5	3.8 litre (231 CID)	2	V6	A	(1)	Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2)(4)	Automatic
LF9	5.7 litre (350 CID)	Diesel	V8	N	(3)	Automatic

*Produced by GM. (1) Buick Division USA (2) Chevrolet Division USA (3) Oldsmobile Division USA (4) GM of Canada

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP

Grand Prix—2-Door Coupe
Grand Prix LJ—2-Door Coupe
Grand Prix Brougham—2-Door Coupe

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at center position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including center, when applicable • Energy-absorbing steering column • Passenger-guard inside door locks • High strength safety door latches and hinges • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Standardized identification symbols for controls and displays • Front seat head restraints for driver and right front passenger (adjustable or integral) • When applicable, glove box door latch and console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual-speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT