

GRAND PRIX

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PONTIAC GRAND PRIX



BUILT FOR DRIVERS™

Isn't it time you gave your performance driving aspirations a wider canvas to express themselves

– in a 1998 Pontiac Grand Prix?

**IT'S TIME TO TAKE A STANCE
– A VERY WIDE STANCE.**

Its definition of performance encompasses everything from substantial V6 power

to a wider track that gives you more sure-footed handling by reducing the transfer of weight from side to side when cornering.

You see, when it comes to performance, wider really is better.



GTP Sedan

GRAND PRIX





Grand Prix's aggressive exterior lines are anything but humble.

They demonstrate that wider isn't only better for driving, they also create a bolder, more muscular form.

**TAKE A LONG LOOK
AT THESE AGGRESSIVE LINES.**

By bringing the wheels out to the corners,

Grand Prix assumes

a more authoritative stance.

Yet Grand Prix is a piece of sculpture

that has to be driven to be fully admired.

GRAND PRIX



The twin post sideview mirrors are stable and aerodynamically sound. The extra large mirror area provides excellent rear vision.



The reflector optic headlamps are as functional as they are stylish, using chrome optical parabolic reflector surfaces to focus the beam.



Even the taillamps on the Grand Prix are treated with a unique and defining style, highlighted by a ribbed configuration.

GTP Coupe

GRAND PRIX





Driving Grand Prix is a fluid act of communication between you and the car's sophisticated technology.

Grand Prix uses its bold engineering

to translate your input into action.

HOW TO TAKE CHARGE OF THE ROAD AHEAD.

And the action begins the moment you breathe life

into the supercharged 3800 Series II V6 engine –

rated among the world's top 10 engines

two years in a row by Ward's Auto World.

And you charge ahead in total control,

thanks to the taut sport suspension

that answers your commands with precision.



The four-wheel independent suspension includes gas-charged struts that reduce body motion and roll for outstanding ride and handling characteristics.



Standard four-wheel discs with anti-lock braking system (ABS) incorporate front ventilated front discs that rapidly dissipate heat. The brakes also emit a warning sound when pads need to be replaced.



Grand Prix's high level of torsional and bending rigidity contributes to the tightness of its handling. It also makes Grand Prix exceptionally quiet inside.

Grand Prix SE

GRAND PRIX



Command Centre

No matter how much performance engineering we build into every Grand Prix, all that really counts is how much performance driving you can get out of it.

**THIS IS WHERE YOU ORCHESTRATE
COMMANDING PERFORMANCE.**

That's why Grand Prix's driver's environment is so meticulously designed. All instruments and controls are carefully configured for quick adjustments that can be made by feel, because we understand that true performance driving must be an intuitive process. And we designed Grand Prix to harness your driving instincts.



Interior



It's not only Grand Prix's razor-sharp handling that keeps you glued to the road.

Grand Prix is designed so you can keep your eyes glued to the road as well. This instrument panel

is designed so all vital information

is quickly and crisply communicated.

GRAND PRIX KEEPS YOU GLUED TO THE ROAD.

That leaves your attention where it should be –

on the act of driving on your chosen road.

Nothing demonstrates that more clearly

than the available EyeCue™ Head-Up Display

that projects vital data in your line of sight

on the windshield.

GRAND PRIX



An overhead console's convenient storage compartments allow you to keep articles such as sunglasses close at hand. The console includes an auxiliary power outlet.



All controls are canted toward the driver for crisp adjustments, including the power windows, mirrors and programmable automatic door locks switches.



Keeping the driver informed is paramount. Grand Prix's comprehensive Driver Information Centre communicates everything from a door being ajar to low windshield washer fluid.

Interior



While we're always searching for performance enhancements, Grand Prix's wide stance has other tangible benefits.

GRAND PRIX IS WIDE OPEN, EVEN INSIDE.

It opens up additional shoulder room and leg room. And if you really want to open things up, an available rear seat pass-through accommodates oversized high performance gear such as skis. Remember, you're in a Grand Prix, so you can handle it.

GRAND PRIX



The front sport bucket seats feature distinctive, see-through head restraints that are well positioned for both safety and comfort.



Grand Prix's available dual-zone automatic climate controls give the driver and front passenger separate temperature settings to suit their preferences.



The centre console keeps your morning coffee within easy reach in the dual cupholders. The storage compartment is a smart place to keep maps or your favourite music.

Commitment

EVERY PONTIAC IS BUILT
NOT JUST FOR THE DRIVING EXPERIENCE,
BUT THE OWNERSHIP EXPERIENCE.

We're confident that you'll find the Pontiac Grand Prix
a very satisfying car to drive.

But we are just as committed to developing an ownership experience
that is equally rewarding. To that end,
we have made every possible effort
to provide you with the essential information
you need about the 1998 Pontiac Grand Prix in this brochure.
The support programs that are part of the Pontiac ownership
experience are detailed on the adjacent page.

To find out more about the 1998 Pontiac Grand Prix, please visit our web site at

www.gmcanada.comTM

or call our **Customer Communication Centre at 1-800-263-3777,**

or 1-800-263-7854 for service in French and 1-800-263-3830 for TTY users.



Every new GM car and light-duty truck is backed by the GM TOTALTM Warranty 3 years/60,000 km (whichever comes first) which covers complete vehicle repairs, including parts and labour, to correct any defects in material or workmanship occurring during the warranty period. The GM TOTALTM Warranty requires no deductible. Tires are included. Warranty features include towing, no-charge warranty transfer, 6-year/160,000 km (whichever comes first) corrosion perforation coverage and 8-year/130,000 km (whichever comes first) coverage on catalytic converters and powertrain control modules (PCM). Regular maintenance is not included. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your dealer for terms of this limited warranty.



When you drive away in your new 1998 GM car or light-duty truck, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free number usable anywhere in Canada or the United States. During the warranty period, whenever a problem may occur, your Roadside Service Advisor is just a phone call away. Whether it's lock-out assistance, a jump start, a flat tire change, fuel delivery or towing assistance, simply call 1-800-268-6800 and we'll be there to assist you without charge. See your dealer for details.



Your GM dealer may offer courtesy transportation while your 1998 GM vehicle is serviced at your GM dealership for repairs covered under the 3 year/60,000 km GM TOTALTM Warranty. See your GM dealer for full details.



General Motors Acceptance Corporation of Canada Limited (GMAC for short) is a General Motors division that was created specifically to assist GM Dealers in marketing new vehicles to qualified GM customers. You can arrange GMAC financing right in your GM dealer's showroom, and the terms of your arrangement can be tailored to fit your particular needs. It's a convenient, flexible alternative to a conventional bank loan.



GM SMARTLEASE is administered by GMAC as an alternative to traditional financing. Qualified SMARTLEASE customers pay for the portion of the vehicle that is used, rather than paying for the entire vehicle as with traditional financing. Consider these SMARTLEASE benefits: Affordable monthly payments, drive more vehicle for your money, drive a new vehicle more often, limited maintenance and repair expense, no resale risks or trade-in hassles and a guaranteed option-to-purchase price when your lease ends. Most importantly, there are no surprises with SMARTLEASE. Leasing doesn't have to be a mystery. See your GM dealer about the benefits of SMARTLEASE. Or call 1-800-32-SMART.



Start your dream rolling with The GM Card[®].

With the GM Visa^{*} Card, your dream of owning a new GM car or truck can quickly become a reality. Every time you make a purchase using The GM Card, you earn 5% of that purchase which you can apply towards the purchase price or lease down payment of your next eligible new GM vehicle^{**}. Earn up to \$3,500[†] without having to do anything other than charge your usual purchases to your GM Visa Card.

What's more, there is no annual fee. To receive an application or for full terms and conditions, please see your local GM Dealer, TD Bank branch or call 1-800-GM-DRIVE.

*Registered Trademark of General Motors Corporation, TD Bank licensed user.
* TD and GM are licensed users of Marks. ** See the GM Card Program Rules for limitations and details. See your dealer for vehicle eligibility.
† Earn up to \$500 per Cardholder Year, for a maximum of \$3,500 over the most recent 7 consecutive years.



If you or your passenger(s) have a physical disability which prevents you from driving or riding in a factory-equipped vehicle, find out about the GM Mobility Program for Persons with Disabilities. You may be eligible for reimbursement of up to \$1000 (GST included) for adaptive equipment you may require for your 1998 GM vehicle. Your GM dealer can also set up complete GMAC financing for you. (SmartLease not eligible.) Beyond that, your GM dealer can provide you with lists of qualified driver assessment centres and mobility equipment installers. Call this toll-free number for more information: 1-800-GM-DRIVE (TTY users, 1-800-263-3830).



Get \$750 (GST included) off. If you're a recent graduate from a recognized college or university, you may qualify for \$750 (GST included) off on the purchase or lease down payment of the new GM vehicle of your choice. Anyone graduating from a 3-year university degree program, a 2-year college program or, in Quebec, a 3-year CEGEP D.E.C. (Technique) program between May 1, 1995 and December 31, 1998 can take part. To get credit for your degree, see your GM dealer for full details.



If you want more than factory-installed options for your vehicle, ask your Sales Consultant about GM Accessories. Your GM dealer can supply and install quality parts and accessories engineered for all GM vehicles at competitive prices. When installed at the time of purchase, GM provides GM TOTALTM Warranty coverage for all dealer-installed GM Accessories.



GMPP coverage provides you with "Peace of Mind" protection from repair costs (parts and labour), as well as many associated expenses that may occur to your vehicle beyond the GM TotalTM Warranty period. Whether you're purchasing or leasing your GM vehicle, there's a GMPP coverage level and plan term to suit your budget and driving needs. Be sure to ask your GM dealer about the many benefits you receive through your purchase of the General Motors Protection Plan. There are other extended service plans in the marketplace, but GMPP is the only Extended Service Plan backed by the resources and commitment of General Motors.



Buying a new vehicle is one of the most important decisions you can make. Naturally, you want to get the best possible value from your purchase. That's why regular maintenance is essential. It helps your vehicle last longer, run better and safer, with better fuel economy. What is more important it also enhances your resale or trade-in value. So you end up getting a greater return on your investment.

Fitting routine maintenance into your busy schedule need not be difficult. Now, GM Goodwrench Service makes it easier, with one-stop shopping for all your routine maintenance needs. You need no appointment for a lube, oil and filter, done in 29 minutes or the next one is free. As well, GM trained technicians will efficiently take care of everything from brakes, exhaust, shocks and struts to tire rotation and tune-ups using only quality GM parts. The job is done right the first time with up front competitive prices.

Whenever you see the GM Goodwrench Service sign, you know you've come to a convenient place you can trust for all your routine maintenance service. GM Goodwrench Service is available at authorized participating GM Dealers.



It's good to know, when you travel long distances, that there are hundreds of GM dealers in Canada, each one ready to provide you with professional service and genuine GM parts. You can phone the GM Customer Communication Centre toll-free at 1-800-263-3777 (English) or 1-800-263-7854 (French) (TTY users, 1-800-263-3830) to talk with trained representatives regarding any General Motors product or service. The Centre is open Monday through Friday, 7:30 a.m. to 11:30 p.m., EST.

SAFETY AND SECURITY	SE SEDAN	GT SEDAN	GT COUPE
Air bags – driver and front passenger, frontal	S	S	S
Brakes – anti-lock braking system (ABS), 4-wheel	S	S	S
Brake/transmission shift interlock feature	S	S	S
Door locks – rear door, child-security	S	S	–
Door locks – automatic power, programmable – with lock-out protection and delayed locking feature	S	S	S
Headlamps – Daytime Running Lamps, automatic light control, flash-to-pass	S	S	S
Illuminated entry/exit system with theatre dimming	S	S	S
Keyless entry system – remote	0	S	S
Security Package – includes remote keyless entry system with trunk release, Panic feature and audible visible theft-deterrent system	0	S	S
Theft-deterrent system – audible and visible	0	S	S
Traction control – Enhanced Traction System (ETS)	S	S	S

TOWING
3.1L 3100 V6; 3.29 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight*
3.8L 3800 Series II V6; 3.29 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight*
3.8L Supercharged 3800 Series II V6; 2.93 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight*

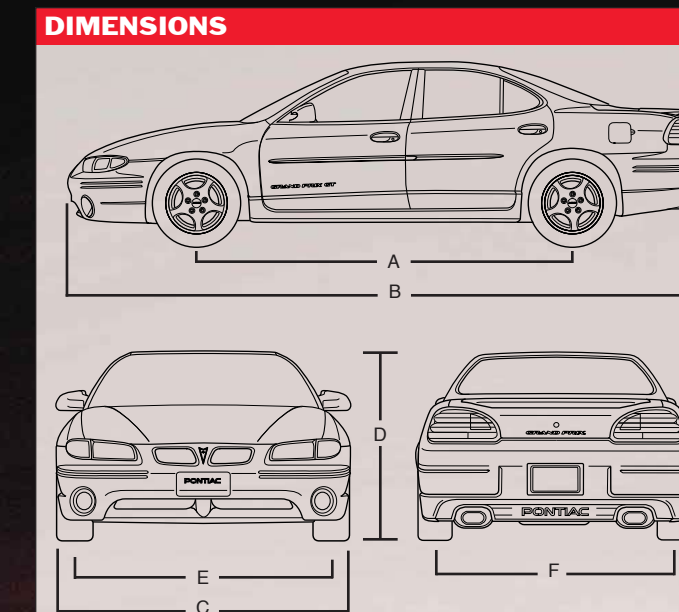
*When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Check with your dealer for the latest information. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination.

MECHANICAL	SE SEDAN	GT SEDAN	GT COUPE
Battery – Delco Freedom II with run-down protection system	S	S	S
Brakes – power, 4-wheel disc	S	S	S
Drive – front-wheel	S	S	S
Engine – 3.1L 3100 V6 with SFI Horsepower – 160 @ 5200 rpm, Torque – 185 lb.-ft. @ 4000 rpm	S	–	–
Engine – 3.8L 3800 Series II V6 with SFI Horsepower – 195 @ 5200 rpm, Torque – 225 lb.-ft. @ 4000 rpm	0*	S	S
Engine – 3.8L Supercharged 3800 Series II V6 with SFI** Horsepower – 240 @ 5200 rpm, Torque – 280 lb.-ft. @ 3600 rpm	–	0	0
Engine block heater	S	S	S
Exhaust system – aluminized stainless steel	S	S	S
Exhaust system – split dual exhaust outlets	–	S	S
Steering – power, rack-and-pinion	S	–	–
Steering – power, magnetic speed variable-assist, rack-and-pinion	–	S	S
Suspension – 4-wheel independent	S	S	S
Transmission – 4-speed electronically-controlled automatic with overdrive	S	S	S
GTP Performance Package – Includes heavy-duty transmission, full-range traction control, GTP nameplates, rear deck-lid spoiler, Sport suspension and P225/60HR16 Goodyear Eagle RS-A all-season performance tires and trip computer†	–	0	0

* Includes 16" x 6.5" Crosslace cast-aluminum wheels (C) and P225/60R16 all-season performance tires.
** Requires GTP Performance Package.
† Requires 3.8L Supercharged 3800 Series II V6.

EXTERIOR	SE SEDAN	GT SEDAN	GT COUPE
Body panels – 2-sided galvanized steel (except roof)	S	S	S
Fog lamps	S	S	S
Glass – Solar-control, tinted	S	S	S
Headlamps – composite halogen, reflector optic	S	S	S
Mirrors – dual, left and right power remote	S	S	S
Mouldings – specific front/rear fascias, lower aero ground effects	–	S	S
Mouldings – bodyside, body-colour	S	S	S
Paint – base-coat/clear-coat	S	S	S
Spoiler – rear, deck-lid	0	0	0
Sunroof – power, sliding glass panel	0	0	0
Tires – P205/70R15 all-season blackwall	S	–	–
Tires – P225/60R16 all-season performance blackwall	0	S	S
Wheels – 15" x 6" steel, bolt-on wheel covers (A)	S	–	–
Wheels – 16" x 6.5" 5-Blade cast-aluminum (B)	0	–	–
Wheels – 16" x 6.5" Crosslace cast-aluminum (Gold or machine-faced) (C)	0	0	0
Wheels – 16" x 6.5" 5-Spoke cast-aluminum (D)	–	S	S
Wheels – 16" x 6.5" High-polish 5-Spoke cast-aluminum (E)	–	0	0

INTERIOR	SE SEDAN	GT SEDAN	GT COUPE
Air conditioning – manual	S	S	S
Air conditioning – automatic, dual-zone	0	0	0
Console – front floor with armrest, storage, cupholders	S	S	S
Console – front overhead	0	0	0
Cruise control – electronic with resume, coast and decelerate/accelerate features	S	S	S
Defogger – electric rear window	S	S	S
Floor mats – front and rear, carpeted	S	S	S
Heat ducts – rear seat, floor	S	S	S
Instrumentation – analogue cluster (includes speedometer, tachometer, coolant temperature, and fuel gauges – low oil level, low coolant level and fuel level indicators)	S	S	S
Instrumentation – Head-Up Display (HUD), includes trip computer	0	0	0
Instrumentation – trip computer	–	0	0
Instrumentation – turn signal on-reminder	S	S	S
Lamps – front ashtray, front reading and trunk	S	S	S
Mirrors – visor vanity, left and right covered	S	S	S
Premium Light Package – includes front door courtesy lamps, rear reading lamps, electrochromic auto dimming inside rearview mirror, illuminated visor vanity mirrors and passenger assist handles	0	0	0
Retained accessory power	S	S	S
Seat – 6-way power driver adjuster with 4-way power lumbar adjuster	0	S	S
Seat – integral child seat (deletes rear seat centre pass-through)	0	0	0
Seats – cloth reclining bucket seats (manual driver lumbar adjuster included on SE Sedan)	S	S	S
Seats – reclining bucket seats with perforated leather seating areas (includes heated driver seat and rear seat centre pass-through)	0	0	0
Seats – rear seat centre pass-through	0	0	0
Steering column – Tilt-Wheel™, adjustable	S	S	S
Steering wheel – leather-wrapped with sound system controls (includes leather-wrapped shift knob)	0	S	S
Trunk – cargo convenience net	0	0	0
Trunk – release, power remote	S	S	S
Windows – power, driver's express-down feature (passenger window lock-out feature on Sedan)	S	S	S
Windshield wipers – 2-speed with variable delay (intermittent)	S	S	S



EXTERIOR, MM (IN.)	COUPE	SEDAN
Wheelbase (A)	2807 (110.5)	2807 (110.5)
Length (B)	5006 (197.1)	4991 (196.5)
Width (C)	1846 (72.7)	1846 (72.7)
Height (D)	1390 (54.7)	1390 (54.7)
Front tread (E)	1566 (61.7)	1550 (61.0)
Rear tread (F)	1562 (61.5)	1562 (61.5)

INTERIOR, MM (IN.)	FRONT	REAR
Head room	974/928 (38.3/36.5)	974/928 (38.3/36.5)
Leg room	1076/915 (42.4/36.0)	1076/915 (42.4/36.0)
Shoulder room	1485/1453 (58.5/57.2)	1485/1453 (58.5/57.2)
Hip room	1416/1380 (55.7/54.3)	1416/1380 (55.7/54.3)

CAPACITIES/WEIGHT	SE SEDAN	GT SEDAN/COUPE
Trunk, L (cu. ft.)	453 (16.0)	453 (16.0)
Fuel tank, L (gal.)	68 (15.0)	68 (15.0)
Curb weight (est.), kg (lb.)	–	1527 (3375) – SE 1575 (3481) – GT

SOUND SYSTEMS	SE SEDAN	GT SEDAN	GT COUPE
All Grand Prix sound systems include an electronically tuned Delco AM/FM stereo with seek up/down and digital clock			
AM/FM stereo, cassette tape player and Delco TheftLock™	S	S	S
AM/FM stereo, compact disc player and Delco TheftLock™*	0	0	0
AM/FM stereo, cassette tape player, 7-band graphic equalizer, clock, Delco TheftLock™ – includes leather-wrapped steering wheel with sound system controls on SE Sedan*,†	0	0	0
AM/FM stereo, compact disc player, 7-band graphic equalizer, clock, Delco TheftLock™ – includes leather-wrapped steering wheel with sound system controls on SE Sedan*,†	0	0	0
4-speaker extended range sound system	S	S	S
8-Speaker Hi-Performance sound system	0	0	0
Trunk-mounted remote 12-disc CD changer	0	0	0

* – Includes integrated rear window antenna.
† – Includes 8-speaker Hi-Performance sound system.

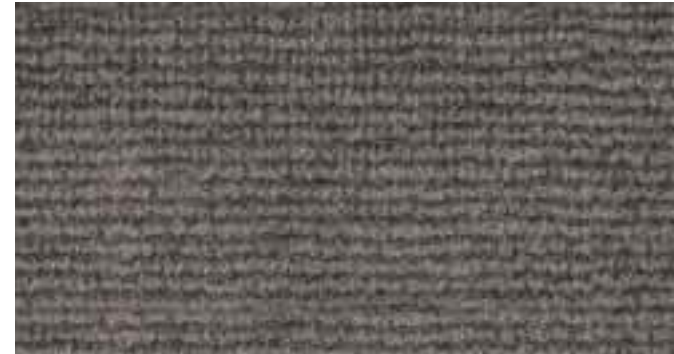
PREFERRED EQUIPMENT GROUPS	SE SEDAN 1SB	GT SEDAN/COUPE 1SB
Console – front overhead	■	■
Pass-through – rear seat centre armrest	■	■
Seat – 6-way power driver adjuster with 4-way power lumbar adjuster	■	S
Security Package – includes remote keyless entry system with trunk release, Panic feature and audible/visible theft-deterrent system	■	S
Steering wheel – leather-wrapped with sound system controls (includes leather-wrapped shift knob)	■	S
Trunk – cargo convenience net	■	■
Instrumentation – Head-Up Display (HUD), includes trip computer		■
Premium Light Package – includes front door courtesy lamps, rear reading lamps, electrochromic auto dimming inside rearview mirror, illuminated visor vanity mirrors and passenger assist handles		■

WHEEL EQUIPMENT

A – 15" bolt-on wheel cover B – 16" 5-Blade Aluminum wheel C – 16" Crosslace Aluminum wheel (Gold or machine-faced) D – 5-Spoke 16" Aluminum wheel E – 16" High-polish 5-Spoke Aluminum wheel

interior fabrics

CLOTH TRIM



Graphite

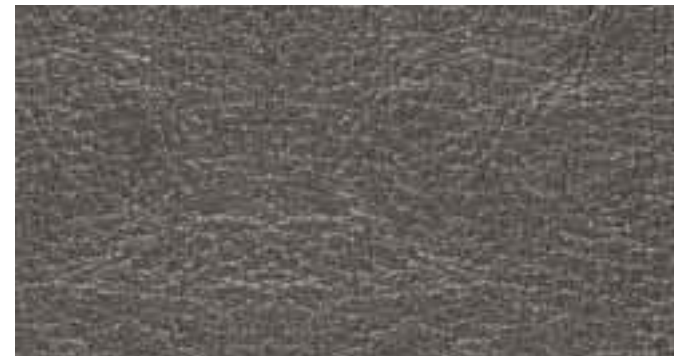


Taupe



Camel

PRADO LEATHER TRIM



Graphite



Taupe



Camel

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

▼ Exterior	Interior ► Graphite	Taupe	Camel
16 – Arctic White	•	•	•
17 – Silvermist Metallic	•	•	•
34 – Dark Forest Green Metallic	•	•	•
41 – Black	•	•	•
47 – Gray Green Metallic*	•	•	•
53 – Medium Red Metallic*	•	•	•
60 – Topaz Gold Metallic	•	•	•
81 – Bright Red	•	•	•
89 – Medium Purple Metallic	•	•	•

* – Not available on Grand Prix GT*

A Word About This Brochure

This brochure is based on the latest information at the time of printing. General Motors of Canada Limited reserves the right to make changes at any time, without notice, to specifications, equipment, colours, models, availability, programs and services. Your Pontiac dealer is the best source for up-to-date information.

A Word About Assembly

Pontiacs are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Pontiacs. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Please Note: Instruments shown throughout this brochure are metric in Canada.

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exterior colours

Colours may not be exactly as illustrated due to restrictions of printing process. Please see your sales consultant for specific colour and model availability.



16 – Arctic White



17 – Silvermist Metallic



34 – Dark Forest Green Metallic



41 – Black



47 – Gray Green Metallic*



53 – Medium Red Metallic*



60 – Topaz Gold Metallic



81 – Bright Red



89 – Medium Purple Metallic



PONTIAC GRAND PRIX



BUILT FOR DRIVERS™