

GRAND PRIX BY PONTIAC

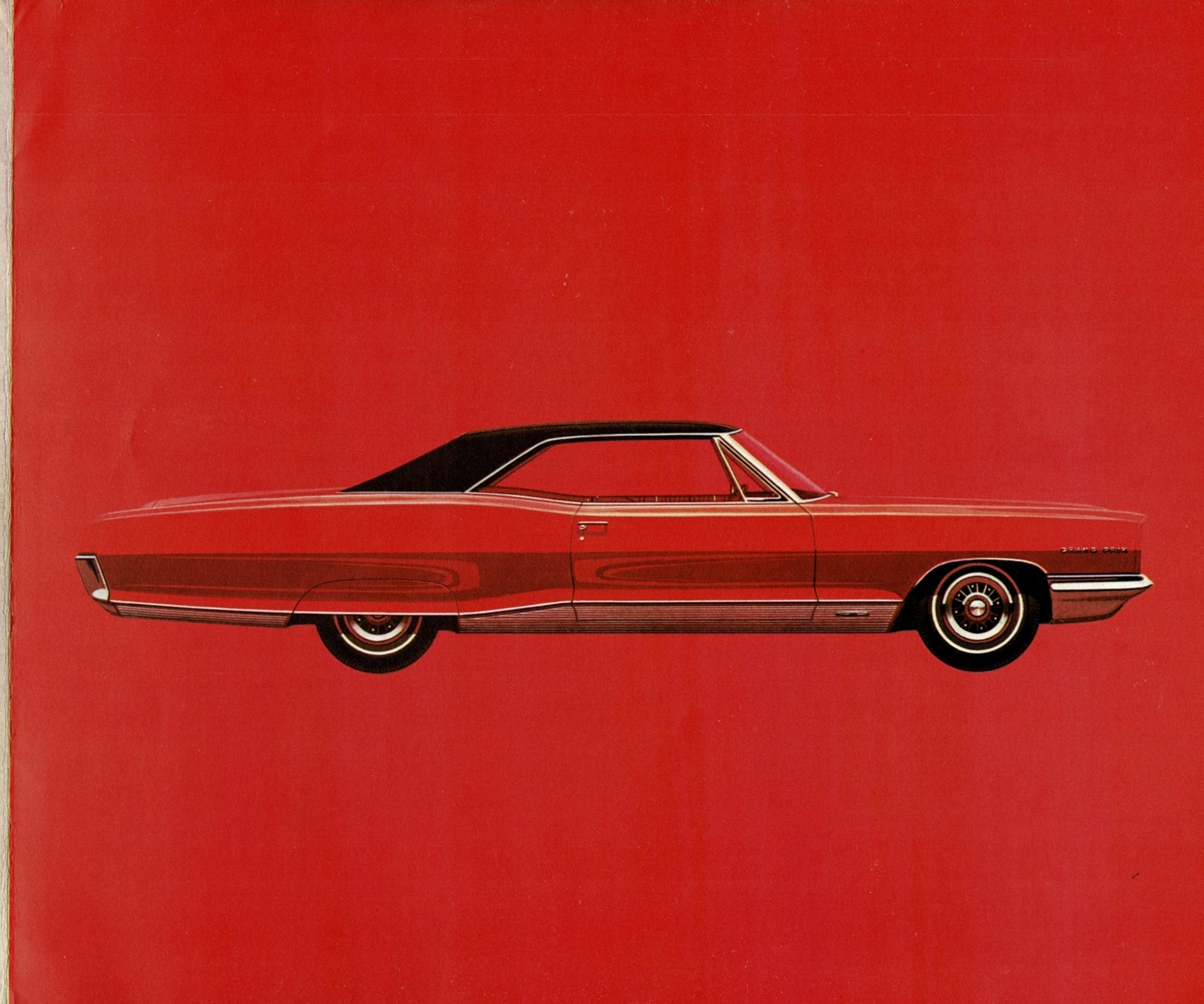
SEIFERT PONTIAC-CADILLAC, INC.
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FORMIDABLE The 1966 Grand Prix by Pontiac is, above all, a highly stimulating road car. It is an extraordinarily comfortable and comfortably riding automobile for five adults, yet it is agile and rewardingly responsive to drive. A fully synchronized three-speed is the standard Grand Prix transmission, a 333-horsepower V-8 the standard engine. And the Grand Prix buyer can amplify this up to 376 horsepower if he so specifies.

ÉLÉGANT Still the Grand Prix is unashamedly elegant. New, more deeply contoured bucket seats in rich expanded Morrokide, for instance, are standard appointments as are such items as the center console, electric clock, padded instrument panel and visors, flexible assist bar, ashtray-cigar lighter lamp, backup lamps, map and courtesy lamp, front and rear seat belts, two-speed glare-reducing articulated windshield wipers, windshield washers, and the walnut paneling on console and instrument panel.

SPORTIF In combination, these characteristics make the 1966 Grand Prix a true Grand Touring car in the classic American tradition: an intimate sports coupe capable of transporting its owner and passengers effortlessly over long distances in high sporting fashion. You will find a discussion of some of the options and accessories that enhance this sporting character, and a detailing of interiors, on the back page.

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When you purchase a 1966 Pontiac Grand Prix you have your choice of four elegant interior styles: Strato bucket or bench seats in rich expanded Morrokide; or buckets and bench in a luxurious combination of cloth and Morrokide. And this is but the start of the steps you may take in individualizing your new Grand Prix. There are fifteen lustrously rich exterior finishes to choose from. And you will find a wide selection of comfort and performance accessories available at

extra cost, among them relaxing new headrests and a reclining front passenger seat that combine with Grand Prix's mirror-smooth ride to shrink time and distance. As well as such things as Turbo Hydra-Matic, Electro-Cruise, heavy-duty suspension, and integral aluminum wheel hubs and drums. Cordova top in your choice of ivory, black or beige. AM or AM/FM radio with rear speaker or Verba-Phonic rear speaker. Rear window defogger. Air conditioning, with

or without Automatic Temperature Control as you prefer. And a comprehensive grouping of power accessories that includes a power door lock system, remote-controlled trunk lid release and power outside antenna as well as the more common power brakes, steering, seats and windows. A few moments spent with your Pontiac dealer and his equipment catalog will reveal many more ways to complement your choice of America's most remarkable sports coupe.

This surprisingly elegant bucket seat interior is standard. It is all glove-soft expanded Morrokide and available in your choice of black, blue, blue charcoal, turquoise, plum, red, bronze or parchment.

You may also elect this new profile back Strato bench seat with free standing center armrest in lieu of the bucket seat and console style. Available in black or parchment Morrokide, or bronze or black Palais pattern cloth with Morrokide.

Grand Prix's optional new headrests and reclining passenger seat. And if you favor fabric, remember that both bucket and bench interiors can be fitted with rich bronze or black Palais pattern cloth. At no extra cost.

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