

GRAND AM

2001 PONTIAC GRAND AM



PONTIAC GRAND AM



BUILT FOR DRIVERS



PONTIAC GRAND AM



YOU HAVE TO PERFORM ON DEMAND. ISN'T IT TIME YOUR CAR RETURNED THE FAVOUR?

You don't even flinch when you're called upon to perform. You go beyond what is expected – and do things as well as they can be done. Ever thought about demanding an equally high standard from the car you drive? It's your right. And Grand Am is the car. From its strong, solid body structure to its finely tuned suspension, Grand Am is designed to respond to your every nuance of control – because Pontiac only builds cars one way. Built for Drivers.

Find more information about the Pontiac Grand Am at gmcanada.com

GRAND AM SE COUPE



SHOW-STOPPING REFERS TO MORE THAN ITS STYLING. There is no disputing the sheer brashness of Grand Am's styling, from its sculpted body mouldings to its distinctive fog lights. But don't be deceived – this is a car built with a single-minded purpose: to shift your driving into a higher gear, an act you'll find particularly enticing with the crisp shifting action of the standard Getrag five-speed transmission. With the fat rim of Grand Am's steering wheel firmly in hand, you can feel the four-wheel independent Touring suspension system work its magic. You see, with Grand Am, its appearance is only a curtain raiser for the real show.



GRAND AM SE1 COUPE SHOWN IN GALAXY SILVER METALLIC WITH AVAILABLE 16" ALUMINUM WHEELS AND STANDARD REAR SPOILER.

GRAND AM SE SEDAN



GRAND AM SE1 SEDAN SHOWN IN GALAXY SILVER METALLIC WITH AVAILABLE 16" ALUMINUM WHEELS AND STANDARD REAR SPOILER.

THE SEDAN THAT CASTS A SPOTLIGHT ON CONTROL. Some sedans are designed with a fairly modest objective: the provision of four doors. With Grand Am SE Sedan, four doors are just for openers. What really sets Grand Am apart is the way this sedan responds once the doors are closed and you shift into gear. That's when you'll assume full control, with features like an Enhanced Traction System that helps control wheelspin while accelerating and rear cornering lights (shown at right) that increase your rearward visibility when backing up. Are you ready to see the light?



GRAND AM GT COUPE



ITS SPORTINESS IS MORE THAN SKIN DEEP. It takes a lot more than a few sporty details to create a pure driver's car. With Grand Am GT, its sporty personality defines both the way it looks and the way it drives. The presence of a deep front chin spoiler, dual exhaust outlets and a rear deck-lid spoiler place a very strong accent on sportiness. But you have to get behind the wheel to see this attitude in its full expression. Grand Am GT – for a deeper appreciation of true performance driving.



GRAND AM GT COUPE SHOWN IN BRIGHT RED.

GRAND AM GT SEDAN

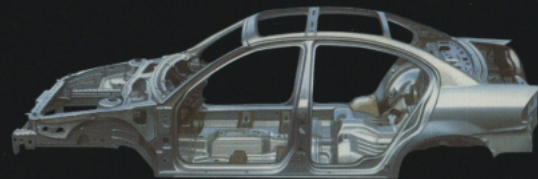


GRAND AM GT SEDAN SHOWN IN BRIGHT RED.

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OUR ENGINEERS WERE UNBENDING IN THEIR PURSUIT OF PERFORMANCE.

It takes a totally integrated design approach to produce superlative performance. With Grand Am, that begins at the car's very foundation: Its extremely rigid body structure ranks among the world's elite in overall solidity. The result is even more precise tuning of the Sport suspension system. Add the grip of the 16" Goodyear Eagle RS-A speed-rated tires and the stopping power of the 4-wheel disc brakes. Then fire up the GT's 175-horsepower 3.4L 3400 Ram Air V6 – and it's easy to see the performance bent of our engineers.



GRAND AM INTERIOR

THERE IS MORE THAN ONE WAY TO GAUGE RESPONSIVENESS.

It takes more than sophisticated technology to deliver truly responsive performance. It takes a driver who is as in tune with the road as the car itself. That requires a tremendously responsive interior environment – like the one you'll find inside Grand Am. Available steering-wheel mounted controls allow you to make adjustments without taking a hand off the wheel. And talk about responsive – the available eight-speaker 200-watt Monsoon sound system is as clear as it is powerful. Yes this is one high performance interior.



ACCESSORIES

HOW CAN YOU GET EVEN MORE OUT OF YOUR GRAND AM? PUT EVEN MORE INTO IT.

There are plenty of built-in rewards for the Grand Am driver. But there is no need to stop there – GM Accessories add style and functionality. And only GM Accessories are GM Engineering certified and backed by GM's 3-year/60,000 km TOTAL™ Warranty, when installed by the dealer at the time of the vehicle purchase or lease. The accessories featured here are only a selection of those available for Grand Am. This Grand Am is equipped with the following dealer-installed accessories: ski carrier (part number: various) and front end cover (part number: 12496461). Ask your dealer for more complete information.



GM Accessories



SPLASH GUARDS Your practical side will appreciate the fact that these splash guards protect your car's underbody from mud and other loose debris. Your emotional side will love the added styling accent.

Part Number: 12371109



TRUNK LINER Even before you start loading up Grand Am's trunk, you may choose to add this removable and washable trunk liner that protects your trunk from wear and tear. Even better – it includes the Grand Am logo.

Part Number: 12495720



FRONT END COVER First, think how this front end cover will protect the front of your car from bugs, stones and other road debris. Then, think how it will make your Grand Am look even cooler.

Part Number: 12496461

IT'S NOT ONLY PONTIAC'S VEHICLES THAT ARE BUILT FOR DRIVERS. There is a lot more to a vehicle's performance than its shifting pattern and torque curve. Your ownership experience must be every bit as good as your driving experience. That is our philosophy at Pontiac. This brochure is but one reflection of that attitude. We provide a comprehensive overview of our vehicles to enable you to make an informed buying decision. Pontiac also includes an extensive series of support programs to help you get the very most out of our vehicles. You can read about them on this page. To appreciate the way a Pontiac drives, though, you'll have to drive it on a challenging stretch of road. To find out more about the 2001 Pontiac Grand Am, please visit our Web site at gmcanada.com or call our Customer Communication Marketing Centre at 1-800-GM-DRIVE or 1-800-463-7483 (1-800-263-3830 for TDD users).

GM TOTAL™ WARRANTY Every new GM car and light-duty truck is backed by the GM TOTAL™ Warranty, 3-year/60,000 km (whichever comes first) which covers complete vehicle repairs, including parts and labour, to correct any defects in material or workmanship occurring during the warranty period. The GM TOTAL™ Warranty requires no deductible. Tires are included. Warranty features include towing, no-charge warranty transfer, 6-year/160,000 km (whichever comes first) corrosion perforation coverage and 8-year/130,000 km (whichever comes first) coverage on catalytic converters and powertrain control modules (PCM). Regular maintenance is not included. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your dealer for terms of this limited warranty.

GM ROADSIDE ASSISTANCE When you drive away in your new GM car or light-duty truck, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free number usable anywhere in Canada or the United States. During the warranty period, whenever a problem may occur, your Roadside Service Advisor is just a phone call away. Whether it's lock-out assistance, a jump start, a flat tire change, fuel delivery or towing assistance, simply call 1-800-268-6800 and we'll be there to assist you without charge. See your dealer for details.

GM COURTESY TRANSPORTATION Your GM dealer may offer courtesy transportation while your new GM vehicle is serviced at your GM dealership for repairs covered under the 3-year/60,000 km GM TOTAL™ Warranty. Certain restrictions apply. See your GM dealer for full details.

GMAC General Motors Acceptance Corporation of Canada, Limited (GMAC) is a General Motors division that was created specifically to assist GM dealers in marketing new vehicles to qualified GM customers. You can arrange GMAC financing right in your GM dealer's showroom and the terms of your arrangement can be tailored to fit your particular needs. It's a convenient, flexible alternative to a conventional bank loan.

GM SMARTLEASE GM SMARTLEASE is administered by GMAC as an alternative to traditional financing. Qualified SMARTLEASE customers pay for the portion of the vehicle that is used, rather than paying for the entire vehicle as with traditional financing. Consider these SMARTLEASE benefits: Affordable monthly payments, drive more vehicle for your money, drive a new vehicle more often, no resale risks or trade-in hassles and a guaranteed option-to-purchase price when your lease ends. Most importantly, there are no surprises with SMARTLEASE. See your GM dealer about the benefits of SMARTLEASE. Or call 1-800-GM-DRIVE.

THE GM CARD Start your dream rolling with The GM Card®. With The GM Card, your dream of owning a new GM car, truck or van can quickly become a reality. Every time you make a purchase using The GM Card, you earn 5% of that purchase which you can apply towards the Total Purchase Price or lease down payment of your next eligible new GM vehicle*. Earn up to \$500 per Cardholder year* by simply charging your usual purchases on your GM Card. What's more, there is no annual fee.

To receive an application or for full terms and conditions, please see your local GM dealer, TD Bank branch or call 1-800-GM-DRIVE.

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* See The GM Card Program Rules for details. See your dealer for vehicle eligibility.

GM GRADUATE PROGRAM If you're a recent graduate from a recognized college or university, you may qualify for \$1,000 (all taxes included) off on the purchase or lease down payment of the new GM vehicle of your choice.† Anyone graduating from a 3-year university degree program, a 2-year college program or, in Quebec, a 3-year CEGEP D.E.C. (Technique) program between May 1, 1998 and December 31, 2001 can take part. To get credit for your degree, see your GM dealer for full details, or call toll-free 1-800-GM-DRIVE.

† Excluding Saturn, Saab and Isuzu. Offer not to be used in conjunction with \$1,000 GM Card Student Bonus Offer.

GM MOBILITY PROGRAM If you or your passenger(s) have a physical disability which prevents you from driving or riding in a factory-equipped vehicle, find out about the GM Mobility Program for Persons with Disabilities. You may be eligible for reimbursement of up to \$1,000 (all taxes included) for adaptive equipment you may require for your new GM vehicle. Your GM dealer can also set up complete GMAC financing for you. (SMARTLEASE not eligible.) Beyond that, your GM dealer can provide you with lists of qualified driver assessment centres and mobility equipment installers. Call this toll-free number for more information: 1-800-GM-DRIVE or TDD users, 1-800-263-3830.

GM PROTECTION PLAN GMPP coverage provides you with "Peace of Mind" protection from repair costs (parts and labour), as well as many associated expenses that may occur to your vehicle beyond the GM TOTAL™ Warranty period. Whether you're purchasing or leasing your GM vehicle, there's a GMPP coverage level and plan term to suit your budget and driving needs. Be sure to ask your GM dealer about the many benefits you receive through your purchase of the General Motors Protection Plan, the only Extended Service Plan backed by the resources and commitment of General Motors.

GM ACCESSORIES If you want to personalize your vehicle to make it your own, ask your Sales Consultant about genuine GM Accessories. Your GM dealer can supply and install quality GM Accessories specifically engineered for your GM vehicle. When installed at the time of purchase or lease, GM provides GM TOTAL™ Warranty coverage for all dealer-installed GM Accessories.

GM GOODWRENCH SERVICE Regular maintenance can help your new vehicle last longer, run better and be more fuel efficient. It can also enhance your resale or trade-in value.

At GM Goodwrench Service, we know your life is busy. So, when it's time for routine maintenance service, we promise to do everything we can to help you get on with your day and to get you back on the road where you want to be. Plus, nobody knows your GM vehicle better than GM Goodwrench Service factory-trained technicians. GM Goodwrench Service is available at select GM dealers.

GM CUSTOMER SATISFACTION It's good to know, when you travel long distances, that there are hundreds of GM dealers in Canada, each one ready to provide you with professional service and genuine GM parts. You can phone the GM Customer Communication Marketing Centre toll-free at 1-800-GM-DRIVE or 1-800-463-7483 (TDD users, 1-800-263-3830) to talk with trained representatives regarding any General Motors product or service. The Centre is open Monday through Friday 7:30 a.m. to 11:30 p.m. (EST) and Saturday 7:30 a.m. to 6:00 p.m. (EST). You can also reach us at our Web site at gmcanada.com

STANDARD & OPTIONAL EQUIPMENT

WHEEL EQUIPMENT



A - 15" Custom bolt-on wheel cover



B - 15" styled aluminum wheel



C - 16" multi-spoke aluminum wheel



D - 16" GT-specific aluminum wheel



E - 16" GT1-specific Chrome Tech aluminum wheel

SAFETY AND SECURITY	SE	SEL	GT	GT1
Air bags - front, driver and passenger, frontal	S	S	S	S
Brake/transmission shift interlock	S*	S*	S	S
Door locks - automatic power, programmable feature with lock-out protection	S	S	S	S
Door locks - rear door, child-security (Sedan)	S	S	S	S
Headlights - Daytime Running Lights with automatic light control	S	S	S	S
Illuminated entry/exit system - theatre dimming with ignition key removal illumination	S	S	S	S
Keyless entry system - remote	-	S	S	S
Lights - rear cornering	S	S	S	S
Safety belts - front shoulder, height adjustable (Sedan)	S	S	S	S
Safety belts - rear seat, child shoulder belt comfort guides	S	S	S	S
Tether anchors - child-seat, 3 positions rear seat	S	S	S	S
Theft-deterrent system - PASSlock	S	S	S	S
Traction assist - Enhanced Traction System (ETS)	S	S	S	S
Trunk - internal release handle (interior)	S	S	S	S

*Included with automatic transmission.

MECHANICAL	SE	SEL	GT	GT1
Battery - Delco Freedom II with run-down protection	S	S	S	S
Brakes - power, front disc/rear drum	S	S	-	-
Brakes - power, 4-wheel disc	-	-	S	S
Brakes - 4-wheel Anti-lock Braking System (ABS)	S	S	S	S
Drive - front-wheel	S	S	S	S
Engine - 2.4L Twin Cam I4 with SF1				
Horsepower - 150 @ 5600 rpm	S	S	-	-
Torque - 155 lb.-ft. @ 4400 rpm	S	S	-	-
Engine - 3.4L 3400 V6 with SF1				
Horsepower - 170 @ 4800 rpm	-	0**	-	-
Torque - 230 lb.-ft. @ 4000 rpm	-	0**	-	-
Engine - 3.4L 3400 Rotax A6 V6 with SF1				
Horsepower - 175 @ 4800 rpm	-	-	S	S
Torque - 205 lb.-ft. @ 4000 rpm	-	-	S	S
Engine block heater	S	S	S	S
Exhaust system - aluminum stainless steel	S	S	S	S
Exhaust system - split dual exhaust outlets	-	-	S	S
Steering - power, rack-and-pinion	S	S	-	-
Steering - power, variable-effort, rack-and-pinion	-	0	S	S
Suspension - 4-wheel independent, Touring	S	S	-	-
Suspension - 4-wheel independent, Sport	-	-	S	S
Transmission - 5-speed manual (Getrag) - interim availability	S	S	-	-
Transmission - 4-speed automatic with overdrive	0	0	S	S

**Includes variable-effort power steering and engine oil level sensor.

EXTERIOR	SE	SEL	GT	GT1
Body panels - 2-sided galvanized steel	S	S	S	S
Fog lights	S	S	S	S
Glass - Solar-Ray, tinted	S	S	S	S
Mirrors - left remote, right manual, black	S	-	-	-
Mirrors - power remote control, body-colour	-	S	S	S
Mouldings - body-side, wide, body-colour	S	S	-	-
Mouldings - body-side with lower aero ground effects, body-colour	-	-	S	S
Paint - base coat/clear-coat	S	S	S	S
Spoiler - rear deck lid	0	S	S	S
Sunroof - power, sliding glass panel	-	0	0	0
Tires - P215/60R15 all-season touring	S	S	-	-
Tires - P225/50R16 Goodyear Eagle RS-A all-season speed-rated performance	-	-	S	S
Wheels - 15"x6" steel, Custom bolt-on wheel covers (A)	S	S	-	-
Wheels - 15"x6" Styled cast-aluminum (B)	0	0	-	-
Wheels - 16"x6.5" GT-specific cast-aluminum (D)	-	-	S	S
Windshield wipers - 2-speed with variable delay (intermittent)	S	S	S	S
Solid Sun Package - includes 16"x6.5" Chrome Tech cast-aluminum wheels (E) and power sunroof	-	-	-	0

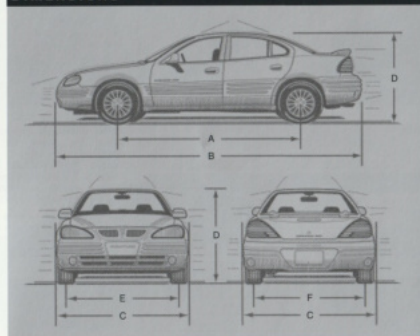
INTERIOR	SE	SEL	GT	GT1
Air conditioning	S	S	S	S
Cargo convenience set	-	-	S	S
Console - front floor with armrest, storage, coin holder, cupholders	S	S	S	S
Console - overhead with reading lights	-	-	S	S
Cruise control - steering-wheel mounted, electronic with resume, coast and deaccelerate/accelerate features	0	S	S	S
Defogger - electric rear window	S	S	S	S
Floor mats - front and rear, carpeted	S	S	S	S
Heat ducts - rear seat, floor	S	S	S	S
Instrumentation - analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauges)	S	S	S	S
Instrumentation - engine oil life monitor and low washer fluid level indicator	S	S	S	S
Leather appointments - includes leather-wrapped steering wheel, shift knob and parking brake handle	-	-	S	S
Lights - front courtesy, glove compartment and trunk	S	S	S	S
Mirrors - inside, rearview with dual reading lights	-	-	S	S
Smoker's Package - includes ashtray and lighter	S	S	S	S
Steering wheel - sound system controls	-	-	S	S
Sunshades - LH and RH padded; covered vanity mirrors	S	S	S	S
Tilt-wheel adjustable steering column	S	S	S	S
Trunk - release, power remote	S	S	S	S
Windows - power, driver's express-down feature (passenger window lock-out feature on Sedan)	-	S	S	S

SEATS	SE	SEL	GT	GT1
Cloth reclining front bucket seats	S	S	-	-
Deluxe cloth reclining front bucket seats	-	-	S*	-
Reclining bucket seats with leather seating areas	-	-	-	S*
Manual 4-way driver with power height adjuster	-	S	S	-
Power 6-way driver adjuster	-	-	0	S
Easy entry - front passenger feature (Coupe)	S	S	S	S
Seatbacks - rear, split-folding	0	S	S	S

*Includes up-level seat design, manual driver lumbar adjuster, rear seatback pockets, rear seat courtesy lights and sunshade extensions.

SOUND SYSTEMS	SE	SEL	GT	GT1
All Grand Air sound systems include an electronically tuned Delco AM/FM stereo with seek up/down, digital clock and TheftLock				
AM/FM stereo with cassette tape player and 4-speaker sound system	S	-	-	-
AM/FM stereo with CD player, graphic equalizer	0	S	S	-
AM/FM stereo with cassette and CD players, graphic equalizer	-	0	0	S
6-speaker premium sound system with subwoofer	0	S	-	-
Moorecon 8-speaker sound system with 200-watt amplifier	-	0	S	S

DIMENSIONS



PREFERRED EQUIPMENT GROUPS (PACKAGES)	SE Solid Value 150	SEL Solid Style 150
Cruise control - electronic	■	S
Seatbacks - rear, split-folding	■	S
Sound system - AM/FM stereo with CD player, graphic equalizer and 6-speaker premium sound system with subwoofer	■	S
Spoiler - rear deck lid	■	S
Sound system - 8-speaker Moorecon sound system with 200-watt amplifier	■	-
Sunroof - power, sliding glass panel	■	-
Tires - P225/50R16 all-season touring	■	-
Wheels - 16"x6.5" multi-spoke cast-aluminum (C)	■	-

TOWING

2.4L Twin Cam I4; Trailer towing is not recommended

3.4L 3400 V6; 3.05 final drive ratio
454 kg (1000 lb.) maximum gross trailer weight

When properly equipped, includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. Vehicle should not exceed a speed of 90 km/h (55 mph). Do not tow more than 1600 kilometers (1000 miles) per year. Check with your sales consultant or refer to the Grand Air Owner's Manual for more information.

EXTERIOR, MM (IN.)	COUPE	SEDAN
Wheelbase (A)	2718 (107.0)	2718 (107.0)
Length (B)	4732 (186.3)	4732 (186.3)
Width (C)	1788 (70.4)	1788 (70.4)
Height (D)	1400 (55.1)	1400 (55.1)
Front track (E)	1499 (59.0)	1499 (59.0)
Rear track (F)	1501 (59.1)	1501 (59.1)
INTERIOR, MM (IN.)	COUPE	SEDAN
Head room, front	973 (38.3)	973 (38.3)
Head room, rear	945 (37.2)	955 (37.6)
Leg room, front	1069 (42.1)	1069 (42.1)
Leg room, rear	904 (35.5)	904 (35.5)
Shoulder room, front	1364 (53.7)	1361 (53.6)
Shoulder room, rear	1397 (55.0)	1341 (52.8)
Hip room, front	1331 (52.4)	1336 (52.6)
Hip room, rear	1245 (49.0)	1321 (52.0)
CAPACITIES/WEIGHT	COUPE	SEDAN
Cargo, L (cu. ft.)	413 (14.6)	413 (14.6)
Fuel tank, L (imp. gal.)	54 (11.9)	54 (11.9)
Curb weight (est.), kg (lb.)	1383 (3050) SE	1413 (3116) SE
	1402 (3091) GT	1437 (3168) GT

COLOUR & TRIM AVAILABILITY

INTERIOR FABRICS

SE, SE1 CLOTH TRIM



Dark Pewter



Dark Taupe

GT1 PRADO LEATHER TRIM



Dark Pewter



Dark Pewter

GT DELUXE CLOTH TRIM



Dark Taupe



Dark Pewter

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

Exterior	Interior	Dark Pewter	Dark Taupe
12 - Galaxy Silver Metallic		•	
16 - Arctic White		•	•
28 - Navy Blue Metallic*		•	•
33 - Champagne Beige Metallic*		•	•
35 - Spruce Green Metallic		•	•
41 - Black		•	•
72 - Redfire Metallic*		•	•
76 - Dark Bronzemist Metallic*		•	•
81 - Bright Red		•	•

*Not available on Grand Am GT/GT1.

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost.

This brochure is based on the latest information at the time of printing. General Motors of Canada Limited reserves the right to make changes at any time, without notice, to specifications, equipment, colours, models, availability, programs and services. Your Pontiac dealer is the best source for up-to-date information. General Motors reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

Pontiacs are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Pontiacs. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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General Motors of Canada Limited

EXTERIOR COLOURS

Colours may not be exactly as illustrated due to restrictions of printing process. Please see your sales consultant for specific colour and model availability.



12 - Galaxy Silver Metallic



33 - Champagne Beige Metallic*



72 - Redfire Metallic*



16 - Arctic White



35 - Spruce Green Metallic



76 - Dark Bronzemist Metallic*



28 - Navy Blue Metallic*



41 - Black



81 - Bright Red

Pontiac's Built for Drivers philosophy finds its expression in many different forms, spanning cars, vans and the world's first Sport Recreation Vehicle. What all these vehicles share is the ability to inspire your passion for driving. All that is left to decide is the Pontiac that is best for you.



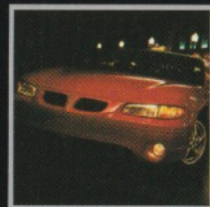
SUNFIRE



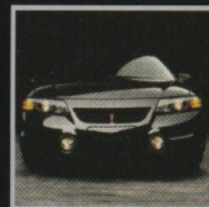
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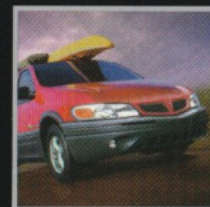
FIREBIRD



GRAND PRIX



BONNEVILLE



MONTANA



AZTEK

PONTIAC GRAND AM  BUILT FOR DRIVERS



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