

Grand Am

The mid-sized Pontiac with foreign intrigue...American ingenuity.





Grand Am 2-Door Colonnade Hardtop in Cameo White.

Grand Am's standard all-Morrokide upholstery. Shown in burgundy—also available in white, saddle, green and beige.



This year, Pontiac set out to build a mid-sized car that combined the handling of the finest imports with the ride, styling and performance of a Wide-Track.

We did just that. And we call it the 1974 Grand Am.

Grand Am's handling is magnificent. And its Radial Tuned Suspension delivers that handling without sacrificing a smooth ride.

Grand Am's styling isn't like anything else in the world. Its famous squeezable nose not only looks great...it also gives on minor impact and springs back.

For Grand Am's interior, we chose genuine African crossfire

mahogany for the console.

Even the bucket seats are special. They recline, have adjustable lower back supports and are standard in both 2-Door and 4-Door Grand Ams. They're upholstered in corduroy and Morrokide or all-Morrokide. Your choice.

Now you know our performance won't disappoint you. Variable-ratio power steering, power front disc brakes, a 400 V-8 and Turbo Hydra-matic are standard. A 455 V-8 and a 4-speed manual transmission are available.

But specs can't tell you what a test-drive can. So put Grand Am on the road. And discover the Wide-Track people's way with cars.



Grand Am instrument panel with standard rally gauge cluster and available tachometer.

GRAND AM FACTS AND FIGURES

MODELS

2-Door Colonnade Hardtop, 4-Door Colonnade Hardtop.

POWER TEAMS

Standard engine: 400-cu.-in. 2-bbl. V-8.

Available engines: 400-cu.-in. 4-bbl. V-8, 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic. Available transmission: 4-speed manual floor shift (400 4-bbl. only, not available in California).

STANDARD INTERIOR FEATURES

Wide-wale corduroy or all-vinyl upholstery trimmed in leather-like Morrokide, 3-spoke Custom Sport steering wheel with large padded center. Distinctive instrument panel. Electric clock. Gauges for oil pressure, water temperature, voltage and fuel. Trip odometer. Plug-in instrument panel components. High-Low ventilation. Console with floor-mounted shift lever and mahogany trim. Ash tray, glove box and courtesy lamps. Inside

hood latch release. Headlamp dimmer switch incorporated in the turn signal lever. Reclining front bucket seats with adjustable lower back supports. Nylon-blend, cut-pile carpeting. Pedal trim plates. Pull straps on all doors.

STANDARD EXTERIOR FEATURES

Concealed windshield wipers. Custom finned wheel covers. Exclusive tail lamp styling. Dual horns. Windshield radio antenna. Front and rear energy-absorbing bumper systems with pliable nose and front fender caps. Protective rubber strips on front and rear bumpers. Fixed louvered rear quarter windows on the 2-Door. Bright metal moldings on the windshield, rear window, windowsills, wheel openings and rear edge of the hood. Rocker panel moldings. Roof drip moldings. Body-colored door handle inserts.

STANDARD CHASSIS FEATURES

Front and rear stabilizer bars (1.12" front, 0.81" rear). Variable-ratio power steering—the farther you turn the wheel, the faster it responds. Power front disc brakes, rear

drum brakes. GR70-15 steel-belted radial-ply black sidewall tires. 4-wheel, coil-spring suspension. Firm Pliacell shock absorbers. Computer-selected springs for precise, controlled ride. Perimeter frame for a smooth, tuned ride. 7-inch-wide wheels.

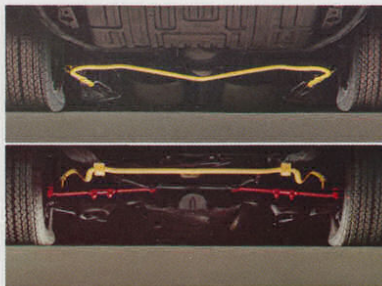
Dimensions (inches)	2-Dr.	4-Dr.
Overall length	210.9	214.9
Overall width	77.7	77.7
Wheelbase	112.0	116.0
Track, front/rear	61.9/61.1	61.9/61.1
Head room, front/rear	37.9/36.8	38.6/37.2
Leg room, front/rear	42.4/33.5	42.4/38.6
Shoulder room, front/rear	59.6/57.5	59.6/58.9
Hip room, front/rear	56.0/52.9	56.0/57.9

CAPACITIES

Fuel tank—25.0 gals.

Cooling system—21.6 qts.

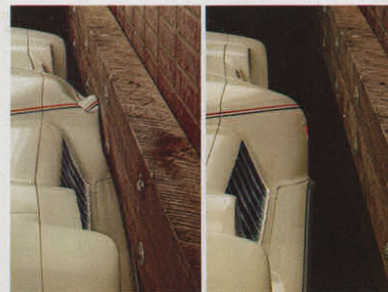
Oil, less filter refill—5.0 qts.



Standard Radial Tuned Suspension (RTS). Tuned for Grand Am's steel-belted radial tires.

POPULAR EQUIPMENT AVAILABLE

Color-keyed striping. Power windows with convenient power window pods on doors. Complete lineup of audio equipment including stereo radio with an integral 8-track stereo tape player. Tilt steering wheel. Landau top (2-Door only). Honeycomb wheels. NASA hood. 6-way power seat.



Grand Am's amazing nose. It gives . . . then springs back to shape.

GRAND AM SAFETY FEATURES OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia riel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel.

ACCIDENT PREVENTION

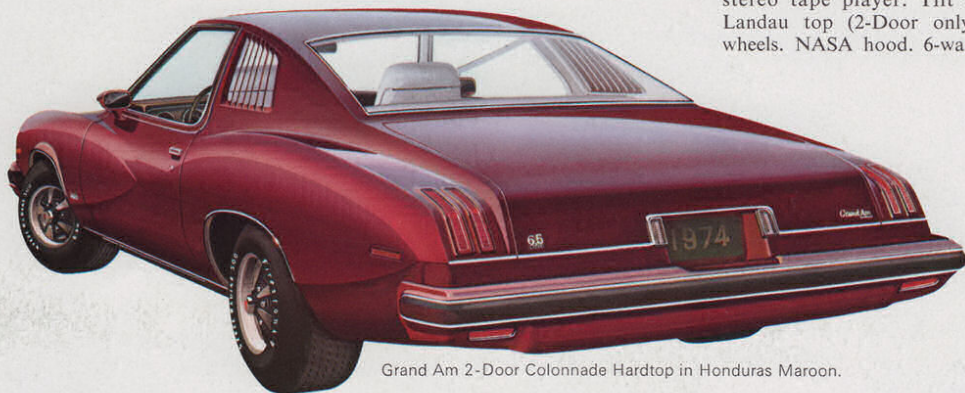
Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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Grand Am 2-Door Colonnade Hardtop in Honduras Maroon.