

# ***GRAND AM***



***PONTIAC***  
***1985***



**T**he new Grand Am is the latest expression of Pontiac road car technology, a brilliant new driver's coupe combining distinctive exterior styling, impressive interior design and outstanding roadability.

The detailed exterior refinement of the new Grand Am begins with its handsomely executed front end design. The contemporary Pontiac split-grille design has been sculpted to enhance aerodynamic performance. The grillwork is flanked by twin rectangular headlamps (shown with available fog lamps) and amber turn indicators that wrap smoothly around the corners of the nose, giving Grand Am a distinctive international flavor. The horizontally ribbed bumpers gracefully blend with the substantial body side mouldings (standard on LE, shown), contributing to the total harmony of the Grand Am design. The flush-fitting, aerodynamically raked windshield and the dramatic convex rear window combine with the curved rear quarter glass to give the Grand Am a distinctive character all its own.

The boldly sophisticated design of the Grand Am is just a hint of the tremendous technical effort that went into this new Pontiac. In the next few pages you will discover why the Grand Am is one of the most exciting Pontiacs ever built.

**Introducing a brilliant new driver's coupe from North America's foremost practitioners of the art.**



**A**s with every Pontiac, the essential characteristic of the new Grand Am is outstanding roadability. Featuring front-wheel-drive performance, the Grand Am and Grand Am LE include power rack and pinion steering, power front disc brakes, a tuned front stabilizer and semi-independent rear suspension, all standard.

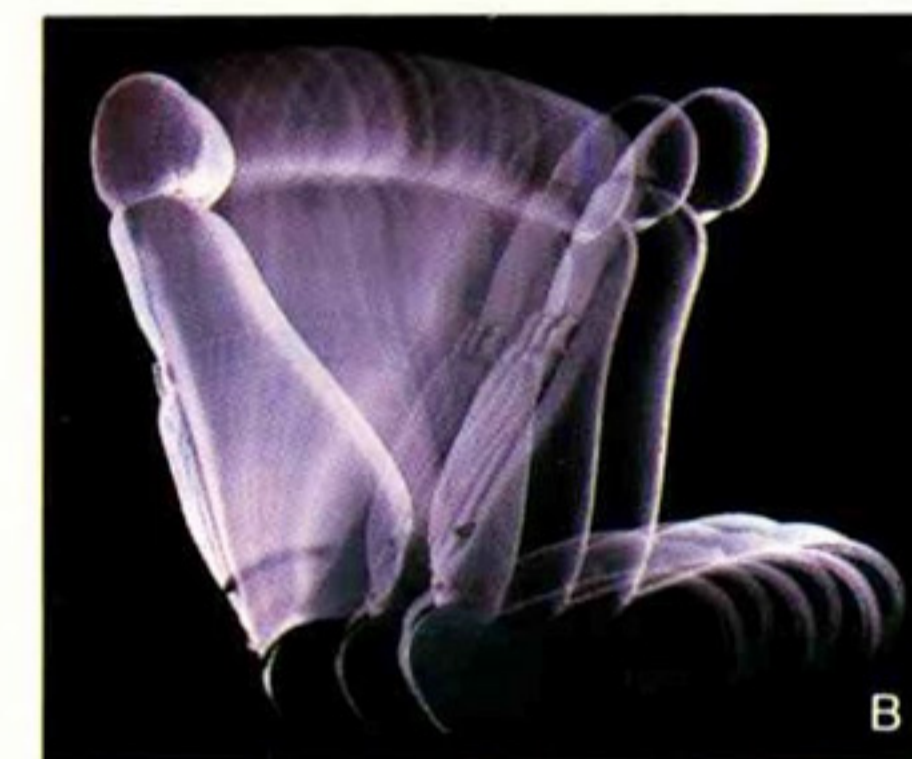
A special Driver's Package is available featuring P215/60R14 Goodyear Eagle GT radials mounted on hi-tech turbo cast alu-

minum wheels (shown above right), sport-tuned front and rear stabilizers and more. The total Grand Am driving experience reflects its basic design equation: A taut, responsive, yet comfortably supple machine equal to the test of real world driving conditions.

Grand Am is powered by an advanced 2.5 litre 4-cylinder engine featuring electronic fuel injection, roller valve lifters and swirl-port combustion chambers for

smooth, responsive performance. A precise 5-speed manual gearbox is standard, and a 3-speed automatic is available. For even more performance, you can order an available 3.0 litre V-6 with multi-port electronic fuel injection (available with automatic transmission only).

The new Grand Am is built for the individual who can truly appreciate responsive exciting road machinery.

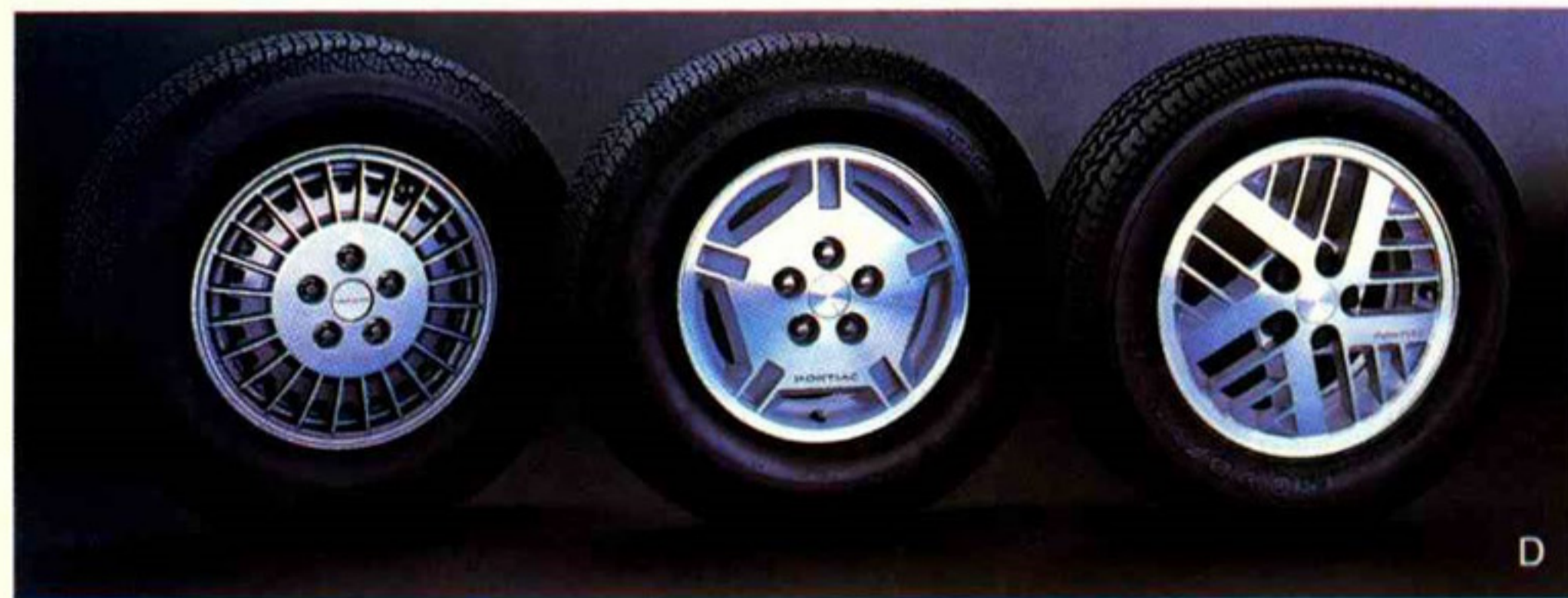


**T**he Grand Am reflects Pontiac's total interior design philosophy which emphasizes proper spatial relationships between the driver, operating controls and available accessories, optimizing driver vision and sight lines, and seating that is both supportive and comfortable for drivers and passengers.

The Grand Am LE (A) features richly finished, contoured reclining front bucket seats with adjustable headrests. Deluxe door trim with convenient map pockets is also included on the LE. An integral floor console is standard on both Grand Am models for easy access to the transmission shifter, parking brake, available power accessories, radio and environmental controls (D). For easy rear seat entry, the right front seat slides forward automatically when released (B) and is standard on Grand Am and Grand Am LE.

The best way to personally tailor your Grand Am is by careful selection of colour. With Grand Am, the bumpers are gray, and a narrow body side moulding is provided. By ordering the available wide body side moulding, bumpers become body colour coordinated. When the LE is ordered, the wide body side mouldings are standard. In addition, lower body accent paint is applied to match the colour of the moulding.

The Grand Am trunk area (C) features 367 litres (13.0 cu. ft.) of usable luggage space.



**E**very facet of the Grand Am interior is designed to reward driver involvement, as well as enhance driving enjoyment. The instrument panel is both properly functional and visually stimulating. The available Rally instrumentation (A) features an analog tachometer, digital electronic speedometer, fuel level monitoring and a Driver Information Centre. Temperature, oil pressure and volt gauges are also included with the Rally instrumentation.

Grand Am driver controls are logically arranged and easy to use. Convenient fingertip switches are included for the lights, as well as the windshield wipers, shown with the available controlled cycle feature.

Grand Am design detail even extends to the available "Touch Control" AM/FM ETR stereo with cassette, seek-scan and graphic equalizer (B). Also available is the Pontiac Performance Sound System for Grand Am, which includes six acoustically matched response speakers.

Grand Am's standard 2.5 litre 4-cylinder engine (C) features electronic fuel injection for smooth, responsive power.

Available Grand Am wheels include the 13" SportTech cast aluminum (D centre), the 14" hi-tech turbo cast aluminum (D right) and wheel covers (D left) in a body accent colour (standard on LE).

## 1985 GRAND AM FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Grand Am	Grand Am LE
Engines—2.5 litre 4 cyl.	S	S
3.0 litre V6	A	A
Transmissions—5-speed manual O.D.	S	S
Automatic	A	A
Brakes—front disc/rear drum	S	S
power	S	S
Steering—rack and pinion	S	S
power	S	S
Tires 185/80R x 13 Radial (black)	S	S
(white)	A	A
205/70R x 13 Radial (black)	A	A
(white)	A	A
215/60R x 14 Radial (black)	A	A
(white lettered)	A	A
Air conditioning	A	A
Power—deck lid release	A	A
door locks	A	A
6-way driver's seat	A	A
windows	A	A
Glass—Soft Ray tinted	S	S
Mouldings—rocker panel (black)	S	S
belt reveal	S	S
bodyside, wide	A	S
roof drip	S	S
window frames (black)	S	S
Two-tone paint	—	S
Compact spare tire	S	S
Mirror, gloss black, L.H. manual	S	—
L.H. remote	A	S
Visor Vanity mirror	A	A
Acoustic insulation package	S	S
Cigarette lighter	S	S
Console	S	S
Radios—AM	S	S
AM/FM stereo	A	A
AM/FM stereo, cassette	A	A
AM/FM stereo, graphic equalizer, cassette	A	A
Power antenna	A	A
Wheels—Rally wheels	S	—
Custom covers	A	S
Custom covers, colour keyed	A	A
Trim rings	A	—

	Grand Am	Grand Am LE
Aluminum wheels 13"	A	A
Hi-Tech aluminum wheels 14"	A	A
Headlamp-on warning system	S	S
Reclining front bucket seats	S	S
Electronic instrument cluster	A	A
Driver information centre	A	A
Engine block heater	A	A
Carrier, deck lid luggage	A	A
Cruise control	A	A
Defroster, rear window	S	S
Remote control fuel filler door	A	A
Glove compartment lock	A	S
Door map pockets	A	S
Sun roof	A	A
Steering wheel—leather wrapped	A	A
Tilt steering	A	A
Rally tuned suspension	A	A
Controlled cycle wiper system	A	A

S-Standard A-Available (extra cost) -- Not Available

DIMENSIONS	mm	in
Wheelbase	2627	103.4
Overall Length	4509	177.5
Overall Width	1710	67.3
Height	1333	52.5
Tread—front/rear	1412/1400	55.6/55.1
Headroom—front/rear	958/936	37.7/36.9
Legroom—front/rear	1089/870	42.9/34.3
Shoulder Room—front/rear	1385/1402	54.5/55.2
Hiproom—front/rear	1318/1281	51.9/50.4
Usable Trunk space	367.6 litres	13.0 cu. ft.
Fuel tank capacity	51.5 litres	11.3 gal.

### A word about engines.

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	V.I.N.	Source	Transmission
L68	2.5 litre (151 CID)	EFI	4	U	(1)	5-speed manual O.D. Automatic
LN7	3.0 litre (181 CID)	MFI	V6	L	(2)	Automatic

Produced by GM (1) Pontiac Division (2) Buick Division

\*The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

### MODEL LINEUP

Grand Am—2-Door Coupe  
Grand Am LE—2-Door Coupe

### STANDARD FEATURES ON ALL PONTIACS

#### SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system). • Manual lap belts at each rear seat position, (and centre front, when applicable) • Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing control tops, front seats • Laminated safety windshield glass and tempered safety side and rear window glass, (except plastic rear window, Sunbird convertible) • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs, (manual release, Firefly) • Safety armrests • Safety strength seat attachments • Head restraints, driver and right front pass. (adjustable/integral) • Dual sun visors • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Directional signal control (and lane change feature—except Firefly) • Windshield defroster, washer and dual speed wipers • Inside rearview mirror with vinyl-bonded glass • Outside left rearview mirror • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system (except rear opening Fiero) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls (if on I/P) • Tires with built-in tread-wear indicators • Safety road wheel rims • Audible brake lining wear indicators, all disc brakes • Self-adjusting brake feature • Pressure relief fuel cap (pressure relief fuel system, Firebird).

ANTI-THEFT • Audible reminder for ignition key removal • Anti-theft steering column lock • Visible vehicle identification number • Remote inside hood release • Anti-theft key system (separate key for ignition). Except Firefly.

### A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

## PONTIAC BUILDS EXCITEMENT

# The Pontiac Philosophy... road cars with a purpose

For the past 25 years, Pontiac has been responsible for some of North America's greatest road cars. And this proud heritage is what drives us today.

Over the years, we've learned one important lesson: Great road cars don't materialize overnight. It takes years of dedicated development work. It means a suspension development engineer spending week after week in search of that perfectly balanced combination of ride and handling. It means designers trying endless combinations of subtle but detailed refinements on the shape of a future Pontiac, working hour after hour in the wind tunnel to achieve aerodynamic performance and the ultimate Pontiac look. It means interior designers reviewing thousands of variations on instrumentation, lighting, controls, seating, steering wheels, pedal placement, environmental systems, color and texture, all in the quest for the optimum driving environment. It means engine development specialists working with cylinder head designs, fuel-injection systems, turbo and supercharging, and computer electronics, all toward the goal of optimum performance *and* operating efficiency. And it means advanced technicians probing the outer limits of automotive thinking, contemplating future transportation designs beyond our imagination, ones that will uphold the proud Pontiac tradition 25 years from now.

Our goal is to build the finest road cars that we possibly can. To some car companies, that challenge is too heavy a burden to bear. At Pontiac, we know no other way.

## COMMITMENT TO



At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today". See your dealer for complete details.



## FOR YOUR PROTECTION

**New Vehicle Limited Warranty**—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

**Powertrain Coverage**—This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

**Corrosion (Rust-Through) Coverage**—General Motors warrants for 1985 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

**Battery Coverage**—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

**Tires are warranted by the tire manufacturer.**

**Owner Assistance**—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

**Special Policy Adjustment Program Beyond the Warranty Period**—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment program is applicable to your vehicle.



**Protection  
Plan**

**Protection Plan**—While there are many service contracts available on the market today, *there is only one which gives you an agreement directly with General Motors.* It is the one with the Protection Plan logo shown.

This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the *genuine GM Protection Plan.*



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to The 1986  
World Exposition**

