

GrandAm



The feel of a Grand Prix...the response of a GTO...the qualities you've admired in the desirable imports.



Let's say you've always driven American cars... always been intrigued with imports. Perhaps you've envied European handling. The real wood in the interior. The comfort of the bucket seats. Whatever.

We think you'll find our unique new Grand Am a more-than-acceptable alternative to the costly imports.

The suspension was specially designed for the standard steel-belted radial tires. With thick front and rear stabilizer bars, it keeps Grand Am level in corners.

Power front disc brakes and fast, variable-ratio power steering are standard.

The ride is Wide-Track. Smooth, stable. On 15" wheels.

Grand Am responds with a 400 V-8 and 3-speed Turbo Hydramatic. A 4-speed manual transmission is available. So are three

larger V-8s. Up to a SD 455 with hood scoops on the 2-door.

There's genuine African mahogany on the dash. Full rally instrumentation. Wide-wale corduroy or all-vinyl upholstery on very special seats. Special because the front buckets recline. And they have adjustable lower back supports. Also special because we're one of the first Yanks to put them in a 4-door, as well as a 2-door.

The new front bumper's special, too. Even for Pontiac. That's saying a lot considering we've been known for our bumpers since '68. And everything around the bumper that looks like painted sheet metal is really made of durable, squeezable stuff that gives and springs back to shape.

We think Grand Am is one of the purest, no-compromise cars to come out of the U.S. That's Pontiac's way with cars.



Door panel trimmed in Morrokide with standard assist strap.



Instrument panel and console inlaid with African crossfire mahogany.



New reclining deep-contoured bucket seat with adjustable lower back support.



Grand Am 2-Door Colonnade Hardtop in Ascot Silver.

Grand Am 4-Door Colonnade Hardtop in Ascot Silver. Above, corduroy upholstery trimmed in Morrokide. Shown in burgundy—also available in beige.

THICK 0.94" REAR STABILIZER BAR
WORKS WITH THE FRONT STABILIZER
BAR TO HELP KEEP THE RADIAL TIRES
SQUARELY ON THE ROAD.

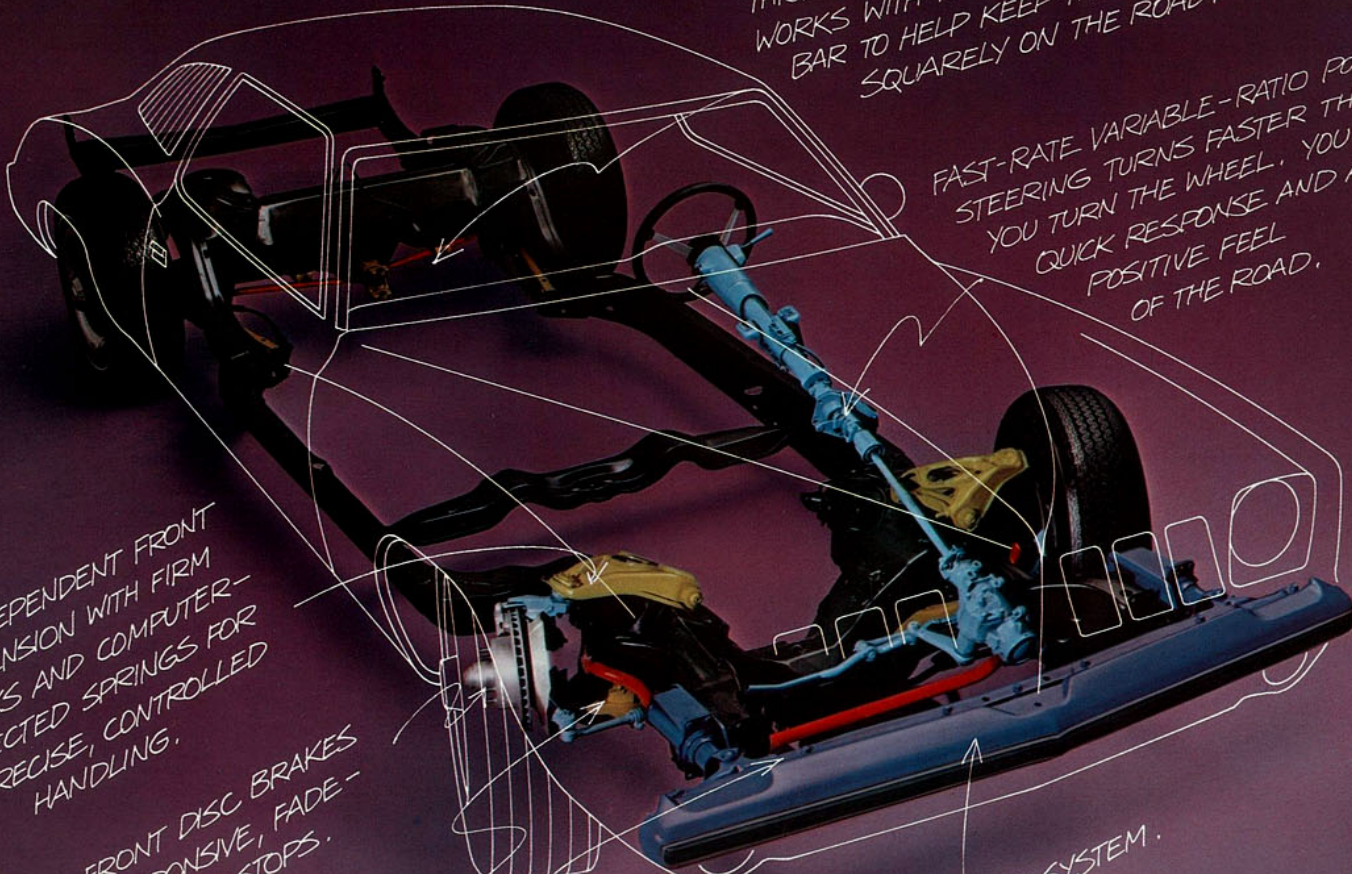
FAST-RATE VARIABLE-RATIO POWER
STEERING TURNS FASTER THE FARTHER
YOU TURN THE WHEEL. YOU GET
QUICK RESPONSE AND A
POSITIVE FEEL
OF THE ROAD.

INDEPENDENT FRONT
SUSPENSION WITH FIRM
SHOCKS AND COMPUTER-
SELECTED SPRINGS FOR
PRECISE, CONTROLLED
HANDLING.

POWER FRONT DISC BRAKES
FOR RESPONSIVE, FADE-
RESISTANT STOPS.

THICK 1.12" FRONT STABILIZER
BAR HELPS KEEP GRAND AM
LEVEL IN HARD CORNERS.

NEW IMPROVED FRONT BUMPER SYSTEM.



**GRAND AM FACTS AND FIGURES
MODELS**

2-Door Colonnade Hardtop; 4-Door Colonnade Hardtop.

STANDARD INTERIOR FEATURES

Wide-wale corduroy or all-vinyl upholstery trimmed in leather-like Morrokide. 3-spoke Custom Sport steering wheel with large padded center. Distinctive instrument panel with genuine African crossfire mahogany inlay. Electric clock. Gauges for oil pressure, water temperature, voltage and fuel. Trip odometer. Plug-in instrument panel components. High-Low ventilation. Console with floor-mounted shift lever and mahogany trim. Ash tray, glove box and courtesy lamps. Inside hood latch release. Headlamp dimmer switch incorporated in the turn signal lever; activated by pulling the lever toward the driver. Reclining front bucket seats with adjustable lower back supports. Nylon-blend, loop-pile carpeting. Pedal trim plates. Pull straps on all doors.

STANDARD EXTERIOR FEATURES

Concealed windshield wipers. Custom finned wheel covers. Exclusive tail lamp styling. Dual horns. Windshield radio antenna. New improved front and rear bumpers with pliable nose and front fender caps. Protective rubber strips on front and rear bumpers. Fixed louvered rear quarter windows on the 2-door. Bright metal moldings on the windshield, rear window, side windowsills, wheel openings and rear edge of the hood. Black-accented rocker panel moldings. Roof drip moldings. Body-colored door handle inserts.

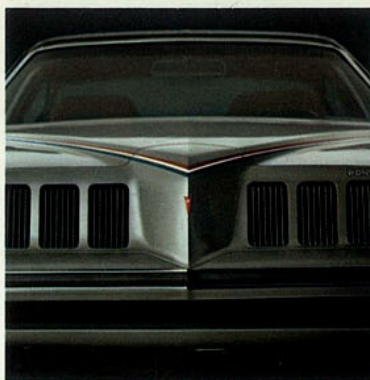
STANDARD CHASSIS FEATURES

Front and rear stabilizer bars (1.12" front, 0.94" rear). Variable-ratio power steering; the farther you turn the wheel, the faster it responds. Power front disc brakes, rear drum brakes. GR70—15 steel-belted radial ply black sidewall tires. 4-wheel, coil-spring suspension; firm shock absorbers; computer-selected springs for precise, controlled handling. Heavy-gauge perimeter frame for a smooth, tuned ride. Power-Flex fan to conserve horsepower. 7-inch wide wheels.

Dimensions (inches)	2-Dr.	4-Dr.
Overall length	208.6	212.6
Overall width	77.7	77.7
Overall height	52.9	54.3
Wheelbase	112.0	116.0
Track, front/rear	61.9/61.1	61.9/61.1
Head room, front/rear	37.8/36.9	38.5/37.2
Leg room, front/rear	42.4/33.5	42.4/38.6
Shoulder room, front/rear	59.6/57.5	59.6/58.9
Trunk capacity (cu. ft.)	15.1	15.1

CAPACITIES

Fuel tank—25.0 gals.
Cooling system—21.9 qts.
Oil, less filter refill—5.0 qts.



Grand Am front end with pliable nose and new improved bumper system.

AVAILABLE EQUIPMENT

Red, white and blue striping. Power windows with convenient power window pods on doors. Complete lineup of audio equipment, including stereo radio with an integral 8-track stereo tape player.

Standard Engine	Available Transmissions	Standard Axle Ratio	Available Axle Ratios
V-8, 400-cu.-in. 2-bbl.	3-speed Turbo Hydra-matic	3.08:1	2.93:1(1) 3.23:1
Available Engines			
V-8, 400-cu.-in. 4-bbl.	3-speed Turbo Hydra-matic	3.42:1	3.08:1(1) 3.23:1(2)
	4-speed Manual	3.42:1	3.23:1(1,2)
V-8, 455-cu.-in. 4-bbl.	3-speed Turbo Hydra-matic	3.23:1	3.08:1(2)
V-8, SD 455-cu.-in. 4 bbl. (2-door only)	3-speed Turbo Hydra-matic	3.42:1	4-speed Manual 3.42:1

(1) Economy ratio (2) Air conditioning

**GRAND AM SAFETY FEATURES
OCCUPANT PROTECTION**

Seat belts with pushbutton buckles for all passenger positions. Single-buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-guard Beam. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (Front side marker lights flash with directional signal.). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.



Grand Am louvered rear quarter window.

Exterior Colors



Available interior colors.

Beige Black Saddle Burgundy
Beige Black Saddle Burgundy
Black
Black Burgundy
Black
Beige Black Saddle
Beige Black Saddle
Beige Black Saddle
Beige Black
Beige Black Saddle
Beige Black Saddle
Beige Black Burgundy
Beige Black Saddle Burgundy
Beige Black Saddle
Beige Black Saddle
Beige Black Saddle



MARK OF EXCELLENCE
Pontiac Motor Division
Litho in U.S.A.
300M