

**1975 Grand LeMans,
LeMans Sport Coupe, LeMans**

Pontiac's new lineup of mid-sized cars.



Grand LeMans

Pontiac's most luxurious mid-sized car.



Grand LeMans 2-Door Colonnade Hardtop Coupe.

LeMans Sport Coupe

Pontiac's sporty mid-sized car.



LeMans Sport Coupe 2-Door Colonnade Hardtop Coupe.

LeMans

Pontiac's lowest priced mid-sized car.



LeMans 4-Door Colonnade Hardtop Sedan.



Add the GT option and get the sportiest LeMans Coupe or Sport Coupe (shown above) going this year.



LeMans 2-Door Colonnade Hardtop Coupe, featuring the available new cordovan vinyl top.



Your new LeMans 4-Door will become very luxurious by ordering this cloth and MossSide custom full-width notched back seat with pull-down center armrest. Shown in blue—also available in saddle, green and burgundy.

We put a lot into our lowest priced 1975 LeMans. And made it one of the best LeMans values ever to come down the pike.

This mid-sized car now comes with steel-belted radials. Radial Tuned Suspension. And front disc brakes.

An aggressive 6-cylinder engine and manual transmission are a real power team. The Turbo Hydra-matic available has quick response. Three available V-8s are waiting in the wings, too.

Pontiac's new Maximum Mileage System is designed to lengthen spark plug life and lower operating costs. And there's improved cold-start performance.

We wouldn't dare wrap all this in ordinary-looking sheet metal, either. The 1975 LeMans has sporty 2- or 4-door Colonnade styling. And handsome new grillwork.

Inside, the full-width seats are upholstered in textured cloth and Morrokide. Or you can order a rich new custom interior for the 4-door.

The available GT option gets you sporty things like a blacked out grille. Hood scoops. Wheel opening moldings. Body colored sport mirrors. Special Rally II wheels. GR70-15 steel-belted radials with white letters. New strobelike stripes along the sides and GT I.D.

Sure, we put a lot into the 1975 LeMans. To make today's driving something special.



Cool off with this new air conditioning system, available on both the 6-cylinder and V-8s. The new economy settings help you save on gas mileage, too.



LeMans 2-Door's standard full-width seat comes upholstered with this handsome fabric. Shown in saddle—also available in black and blue.



Available space-saver spare tire. It really does.



These bucket seats are standard on LeMans Sport Coupe. Shown sitting tall in saddle—also available in black, white, blue, green and burgundy.



LeMans Sport Coupe's standard all-Memokide notchback seat. With armrest up, you seat three. Pull it down and it's like having two sporty seats. Shown in black—also available in white, saddle, blue, green and burgundy.

For over ten years, the LeMans name has been on some of the sportiest cars on the road. This year is no exception.

The 1975 LeMans Sport Coupe comes dressed with sporty 2-door Colonnade styling. A brand-new front end. And Pontiac's exclusive louvered rear quarter window design.

This year, Sport Coupe has a new RTS suspension with steel-belted radials standard. Disc brakes up front. And the variable-ratio power steering you can order helps you handle things, too.

All this sportiness and performance is economical, too. Sport Coupe starts with a tough 6-cylinder engine, manual transmission and lower axle ratio.

And our new Maximum Mileage System is designed to help give you improved mileage and longer spark plug life.

Want an even sportier Sport Coupe? Order the GT option. Turn the page and read all about it.

Sporty is what this year's LeMans Sport Coupe is all about.



The available rally gauge cluster gives you a better picture of what's happening under the hood. Fuel, oil pressure and temp gauges. Rally clock.



Decisions, decisions. Instead of louvers, you can choose the formal rear quarter window.



Standard on every LeMans is this new High Energy Electronic Ignition. For improved ignition performance and reliability.



Catch a likeness to more expensive luxury sedans? It's the Grand LeMans 4-Door Colonnade Hardtop Sedan.



Sort of makes you feel right at home. Grand LeMans' standard cloth and Morrokide notchback seat. Shown in burgundy—also available in saddle and blue.

LeMans means quality. And sportiness. And value. But this year, it also means an elegant new top-of-the-line mid-sized car ... Grand LeMans.

The new Grand LeMans joins company with Pontiac's finest cars. Grand Prix... Grand Am... Grand Ville Brougham.

Grand LeMans has a look all its own. Distinctive front grille with inset parking lamps. Elegant hood ornament. And formal rear quarter windows on the coupe.

The Grand LeMans interior is a real standout. The fully padded notchback front seat is covered with fine cloth or leatherlike Morrokide. And bucket seats are available at no extra cost.

There's a handsome new instrument panel. Even a custom cushion steering wheel.

Under the hood, Pontiac performance is linked to a Turbo Hydra-matic transmission.

Pontiac 350 and 400 V-8s, variable-ratio power steering and power front disc brakes are available.

And Pontiac's new Maximum Mileage System not only helps improve mileage, but gives you improved cold-weather starting.

Of course, the ride is smooth. With steel-belted radial tires and Altra Tuned Suspension.

The name says it. Grand LeMans.



A 60/40 split, Grand LeMans' available all-Morrokide 60/40 seat. Shown in saddle—also available in white, blue and burgundy.



Looking for something? With this new cockpit-style instrument panel, everything's at a moment's glance. Shown with available rally gauge cluster.



The crowning touch. Grand LeMans' distinctive new spring-loaded stand-up hood ornament.

GRAND LeMANS, LeMANS SPORT COUPE AND LeMANS FACTS AND FIGURES

MODELS

Grand LeMans: 2-Door Colonnade Hardtop Coupe, 4-Door Colonnade Hardtop Sedan, LeMans Sport Coupe: 2-Door Colonnade Hardtop Coupe.

LeMans: 2-Door Colonnade Hardtop Coupe, 4-Door Colonnade Hardtop Sedan.

POWER TEAMS

Standard engine: 250-cu.-in. 1-bbl. 6-cyl. Available engines: 350-cu.-in. 2-bbl. V-8,* 350-cu.-in. 4-bbl. V-8, 400-cu.-in. 4-bbl. V-8.

Standard transmission: 3-speed manual column shift. Turbo Hydra-matic standard with Grand LeMans.

Available transmission: Turbo Hydra-matic. *Not available in California.

STANDARD INTERIOR FEATURES

Standard LeMans Features

Dark flame chestnut vinyl trim on instrument panel. Full-width cloth and vinyl seats. Deluxe steering wheel. High-low ventilation. Tilt-type nonglare inside mirror. Nylon-blend, cut-pile carpeting. Inside hood latch release. Trunk mat. Improved acoustical insulation.

Special LeMans Sport Coupe Features

Choice of all-Monokide full-width noteback seat with fold-down center armrest or Morrokide bucket seats. Dark flame chestnut vinyl trim on glove compartment door.

Special Grand LeMans Features

Carpeted lower door panels (N.A. at start of production). Custom cushion steering wheel. Distinctive new cockpit-style instrument panel. Electric clock. Pull straps on front doors. Custom pedal trim plates. Dome lamp switches on all doors. Ash tray and glove compartment lamps. Full-width front noteback seat or bucket seats.

STANDARD EXTERIOR FEATURES

Standard LeMans Features

Front and rear bumper systems using energy absorbers. Fixed rear quarter windows. Con-



New catalytic converter—a key part of Pontiac's Maximum Mileage System.



This emblem represents Pontiac's own Radial Tuned Suspension, now standard on every LeMans. RTS means just that. The suspension is tuned to steel-beat radial tires, using front and rear stabilizer bars, firm shocks, computer-selected springs and more. For quick handling and a smooth ride,

coated windshield wipers. Windshield radio antenna. Frameless door glass. Hubcaps. Dual horns. Bright moldings on windshield and rear quarter windows. Roof drip moldings. Rocker panel moldings.

Special LeMans Sport Coupe Features

Louvered rear quarter windows. Deck lid molding. Tail lamp bezels. Wheel opening and hood rear edge moldings.

Special Grand LeMans Features

Distinctive new grille, hood ornament and tail lamp styling. Body colored door handle inserts. Deluxe wheel covers. Formal rear quarter windows on 2-door. Parking lamps in grille.



Instrument panel with available new fuel economy gauge. It can help you save power and gas economy.

STANDARD CHASSIS FEATURES

Standard LeMans & LeMans Sport Coupe Features

Radial Tuned Suspension including: GM specification steel-beat radial tires, front and rear stabilizer bars, firm shocks, 4-wheel computer-selected coil springs and more. Perimeter-type frame. Front disc brakes. Pontiac's Maximum Mileage System requires unleaded gas and includes: High Energy Electronic Ignition, catalytic converter and FR78-15 GM specification steel-beat radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	2-Door	4-Door
Overall length	200.0	212.8
Overall width	77.4	77.4
Wheelbase	112.0	116.0
Track, front/rear	61.2/60.7	61.2/60.7
Head room, front/rear	37.7/37.0	36.2/37.0
Leg room, front/rear	42.5/32.8	42.5/37.0
Shoulder room, front/rear	58.8/57.9	59.8/58.9
Hip room, front/rear	54.8/52.7	54.7/53.8

CAPACITIES

Fuel tank—22.0 gals.
Cooling system—13.3 qts. (6-cyl.)
Oil, less filter refill—4.0 qts. (6-cyl.)

POPULAR EQUIPMENT AVAILABLE

Controlled-cycle windshield wipers. Variable ratio power steering. Power brakes. Fuel economy gauge. Full or Landau Cordova vinyl top. Headlamp on warning system. Added acoustical insulation (std. on Grand LeMans). Fender skirts (Grand LeMans only). Space-saver spare tire. GT option (with V-8 and Turbo Hydra-matic only) including: blacked out grille, body colored sport mirrors, hood scoops, wheel opening moldings, special Rally II wheels, GR70-15 steel-beat white letter radials and GT striping and I.D. Sunroof (on 2-door models).

GRAND LeMANS, LeMANS SPORT COUPE AND LeMANS SAFETY FEATURES

Occupant Protection

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured roof lower panel.

Accident Prevention

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, wipers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Stamer Safety Switch. Dual-action safety hood latches.

Anti-theft

Anti-theft ignition key reminder buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They are available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

Litre in U.S.A.

