

LeMans

Pontiac's lowest priced mid-sized car.



LeMans is the lowest priced mid-sized car we Wide-Track people build. But it's so packed with Pontiac quality, it'll take you years to appreciate everything we built into it.

Sure, the new styling's sensational. But LeMans' sound design includes things far more substantial. Like a strong new frame for a better tuned ride. Effective new sound insulation. Improved body mounts to help keep that new car ride. A new improved front bumper system. The kinds of things that satisfy long after the new car smell is gone.

The seats are handsomely upholstered. But beneath the beauty are thick foam cushions with springs molded inside. They'll stay comfortable. The thick nylon-blend, loop-pile carpeting will take years of wear, too.

The standard 250-cu.-in. engine and 3-speed transmission are rugged units designed for dependable operation.

Now, LeMans comes pretty well equipped. But that doesn't mean you can't add more. The list of available gear is very complete.

For example. You can turn LeMans into Pontiac's legendary GTO. Just by ordering the GTO package. You get a scooped hood, blacked-out grille, firm suspension, wide tires and a lot of performance.

1973 LeMans. It's nice to know that a car with so much going for it is so affordable. Because we have a way with cars.



Cloth and Morrokide interior. Shown in green—also available in blue and beige.



LeMans 2-Door Colonnade Hardtop with available GTO package in Ascot Silver.

Morrokide upholstered bench seat. Shown in saddle—also available in green and beige.





LeMANS FACTS AND FIGURES

MODELS

2-Door Colonnade Hardtop; 4-Door Colonnade Hardtop.

POWER TRAINS

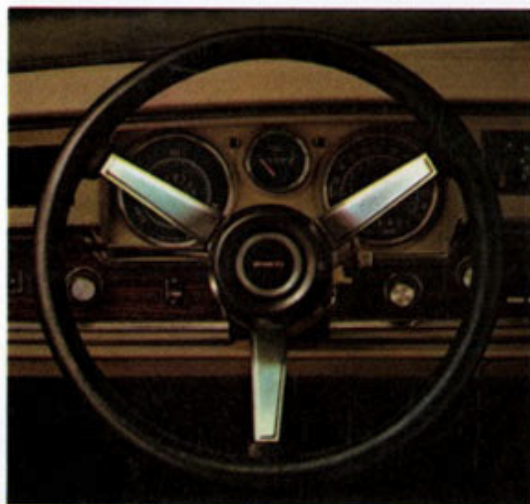
Standard engine: 250-cu.-in. 1-bbl. 6 cyl. Available engines: 350-cu.-in. 2-bbl. V-8; 400-cu.-in. 2-bbl. V-8; 400-cu.-in. 4-bbl. V-8; 455-cu.-in. 4-bbl. V-8; SD 455-cu.-in. 4-bbl. V-8 (2-dr. only).

Standard transmissions: 3-speed column shift manual.

Available transmissions: 3-speed manual floor shift (350 and 400 4-bbl. V-8s only); 4-speed manual floor shift (350, 400 4-bbl. and SD 455 4-bbl. V-8s only); Turbo Hydramatic.

INTERIOR

Bench seat with cloth-and-vinyl trim. Molded foam seat cushions and backs with integral springs. Nylon-blend, loop-pile carpeting. Added acoustical insulation. Inside hood latch release. Improved instrument panel serviceability. High-Low ventilation. Deluxe steering wheel.



Instrument panel with Custom Sport steering wheel.

EXTERIOR

New improved front and rear bumpers. Fixed rear quarter windows. Windshield radio antenna. Concealed wipers. Frameless door glass. Standard hubcaps.



New improved front bumper system.

CHASSIS AND TIRES

Heavy-duty perimeter-type frame. New improved body mounts. 4-wheel, coil-spring suspension. New improved shock absorbers. Front disc brakes. F78—14 blackwall tires.

CAPACITIES

Fuel tank—21.5 gals.
Cooling system—13.3 qts.
Oil, less filter refill—4.0 qts.

Dimensions (inches)	2-Dr.	4-Dr.
Overall length	207.4	211.4
Overall width	77.7	77.7
Overall height	52.9	54.3
Wheelbase	112.0	116.0
Track front/rear	61.5/60.7	61.5/60.7
Head room, front/rear	37.8/36.9	38.5/37.2
Leg room, front/rear	42.4/33.7	42.4/38.4
Shoulder room, front/rear	59.6/57.5	59.6/58.9
Trunk capacity (cu. ft.)	15.1	15.1

AVAILABLE EQUIPMENT AND PACKAGES

GTO Option (2-door only) includes heavy-duty 3-speed floor shift transmission, 400 4-bbl. V-8, G60—15 blackwall tires, dual exhausts with chrome extensions, blacked-out grille, hood scoops, firm shocks, large front and rear stabilizer bars, 15 x 7" wheels, moon-style hubcaps, GTO identification. **Handling Package** includes G60—15



Available sunroof.



LeMans 2-Door Colonnade Hardtop in Porcelain Blue.

blackwall tires, power steering, firm shocks, 15 x 7" wheels and large front and rear stabilizer bars. **Firm Ride Package** includes firm shocks and high rate springs. **Decor Group** includes wheel opening moldings, custom pedal trim plates, Deluxe wheel covers, Custom Cushion steering wheel, and bright molding on hood rear edge and windowsills. **Sunroof Option** (2-door only) manually operated or power operated.

LeMANS SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Single-buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-guard Beam. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (Front side marker lights flash with directional signal.). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

Exterior Colors



Available interior colors.

White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White
Beige	Beige	Black	Beige	Black	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige
Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
Blue	Blue	Blue	Blue	Blue	Green	Saddle	Saddle	Green	Green	Green	Black	Saddle	Saddle	Saddle	Saddle	Saddle
Green	Green															
Saddle	Saddle															



Pontiac Motor Division

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