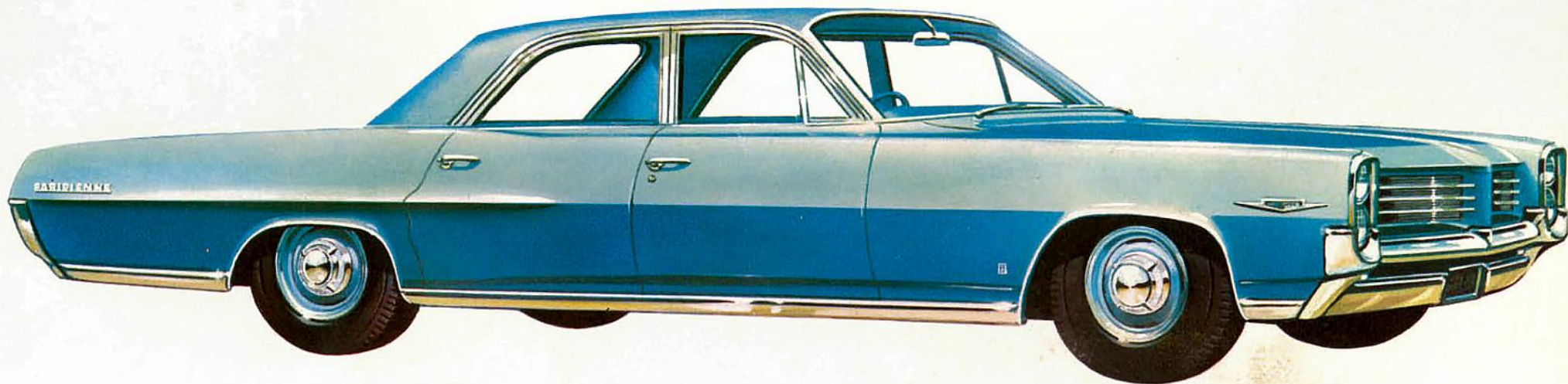


THE NEW PONTIAC PARISIENNE
SYMBOL OF SUCCESS, HALLMARK OF QUALITY



In every way, the new Pontiac Parisienne commands admiration. Through grace, power and beauty it introduces a very special brand of luxury motoring to the discerning buyer who can afford the better things in life. □ Design is more elegant than even Pontiac has offered before. Crisp new grille styling, deep-set headlights, and tasteful rear-end styling give distinction to the uncluttered lines so refreshingly free from excessive trim. □ Lustrous Magic Mirror Acrylic Lacquer in rich tones and attractive metallic finish provides a gem-hard surface that retains its sheen with next to no care. □ Inside, Parisienne is equally impressive. The luxurious finish and thoughtful refinements provide just the right atmosphere in which to enjoy Parisienne's majestic ride and performance. □ The new Pontiac Parisienne is an unusually fine car — a car that will appeal strongly to those with high standards and good taste.



ENGINE: Strato-Flash 283. Bore, 3.875 ins. Stroke, 3 ins. Compression ratio, 9.25:1. Cubic capacity, 283 cu.ins. Max. brake horsepower, 195 @ 4,800 R.P.M. Max. torque, 285 lb.ft. @ 2,400 R.P.M. R.A.C. or S.A.E. rating, 48 h.p.

ENGINE FEATURES: 90°-V8 O.H.V. engine. Aluminium pistons. Positive crankcase ventilation. Automatic choke. Full-pressure lubrication system. Full-flow oil filter.

FUEL SYSTEM: Two-barrel downdraft carburettor. Dry-element air cleaner. Fuel tank capacity, 16.6 imp. gallons.

COOLING SYSTEM: Pressurised. Thermostat control for quick warm up. Capacity, 15.42 imp. quarts.

ELECTRICAL SYSTEM: 12-volt system. 60 amp. hour capacity battery. Delcotron generator. Centrifugal and vacuum control of distributor spark advance.

TRANSMISSION: Powerglide automatic transmission. Two-speed, three-element torque converter

with hydraulically controlled planetary gears. Lever mounted on steering column selects speeds. Selector sequence — Low, Drive, Neutral, Reverse and Park.

SUSPENSION: Four independent coil springs. Direct double-acting, hydraulic, telescopic shock absorbers. Front and rear stabiliser bars.

REAR AXLE: Semi floating. Ratio, 3.55:1.

BRAKES: Four-wheel hydraulic, self-adjusting, vacuum power brakes. 11 in. diameter drums, bonded linings. Effective lining area, 185.2 sq.ins. Hand brake operates rear brakes.

STEERING: Hydraulic power steering — gear ratio, 20:1.

WHEELS AND TYRES: Steel disc wheels. 7.50 x 14 — 4 ply tubeless tyres.

BODY: Unisteel construction.

CHASSIS/FRAME: X design with heavy steel centre support for real strength, rigidity.

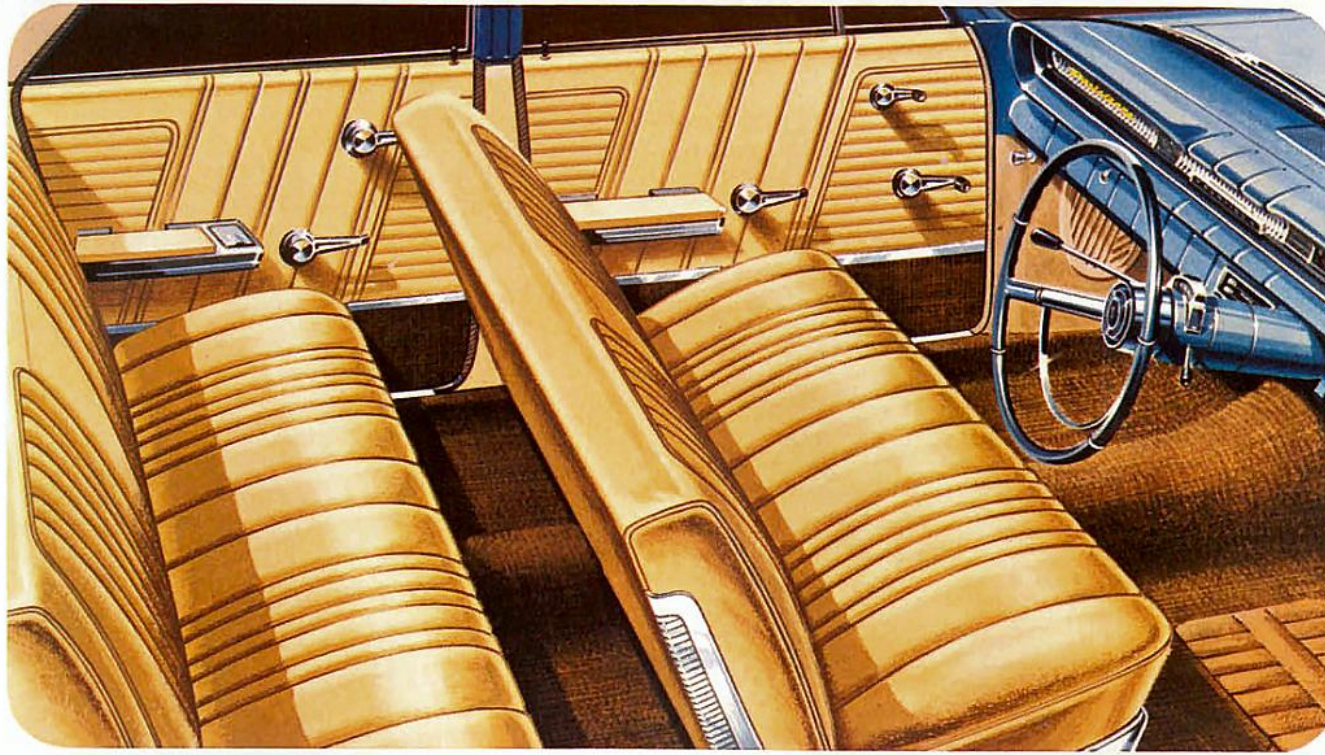
LIGHTS AND HORNS: Dual sealed-beam headlamps. Parking lamps. Tail and stop lights. Flashing turn-signal lights — front and rear. Reversing lights. Rear licence-plate light. Dome light. Glove compartment light. Courtesy switches operated by front doors. Illuminated transmission indicator quadrant. Dual matched horns.

INSTRUMENTS: Speedometer. Engine temperature and fuel gauges. Generator charge, oil pressure and high-beam warning lights. Variable indirect instrument cluster illumination. Foam-padded instrument panel.

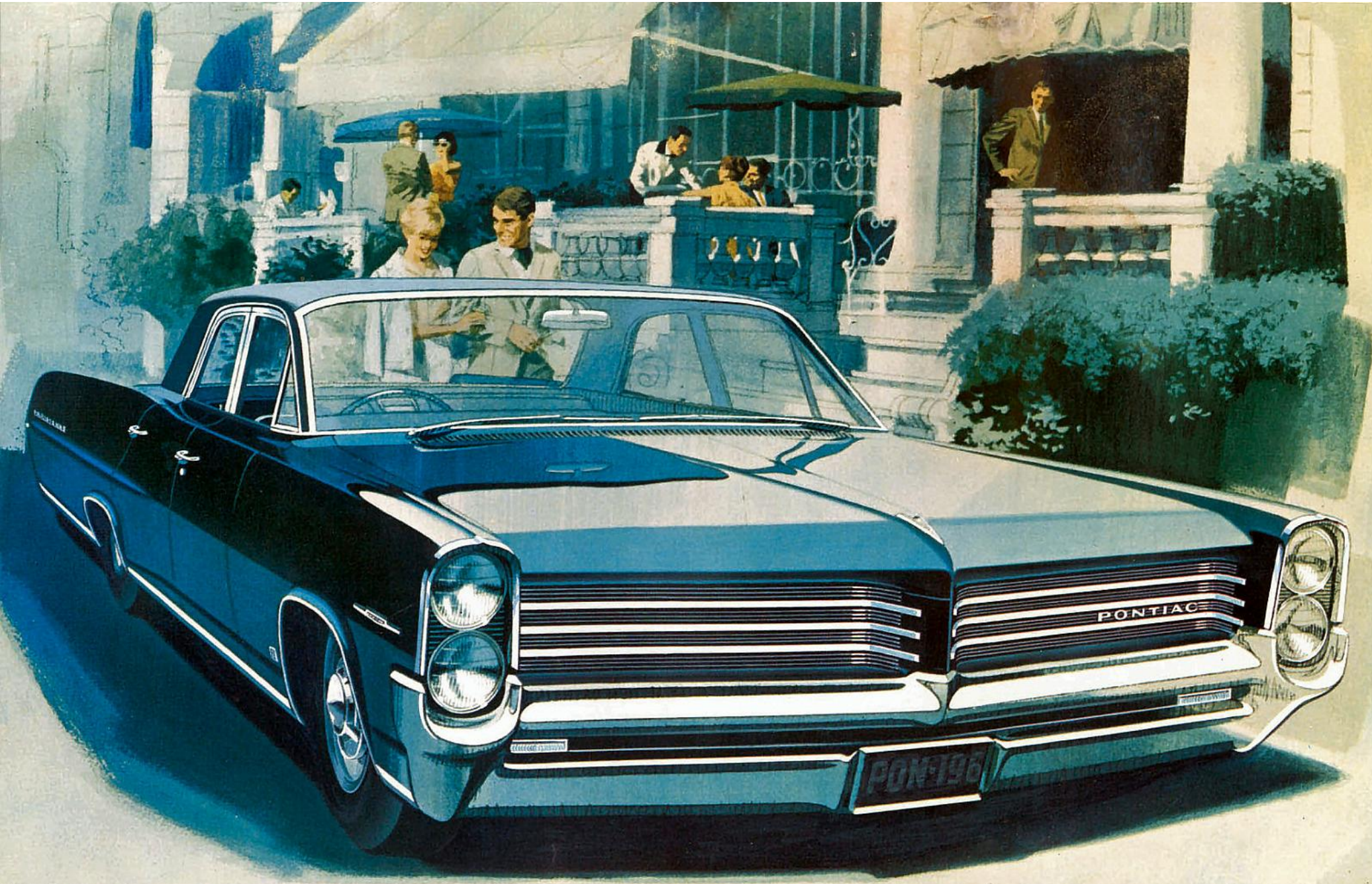
CONTROLS: Five-position ignition lock and starter switch. Light switch. Air intake control knobs. Windshield wiper switch and control for windscreen washer. Glovebox compartment lock. Heater and demister controls.

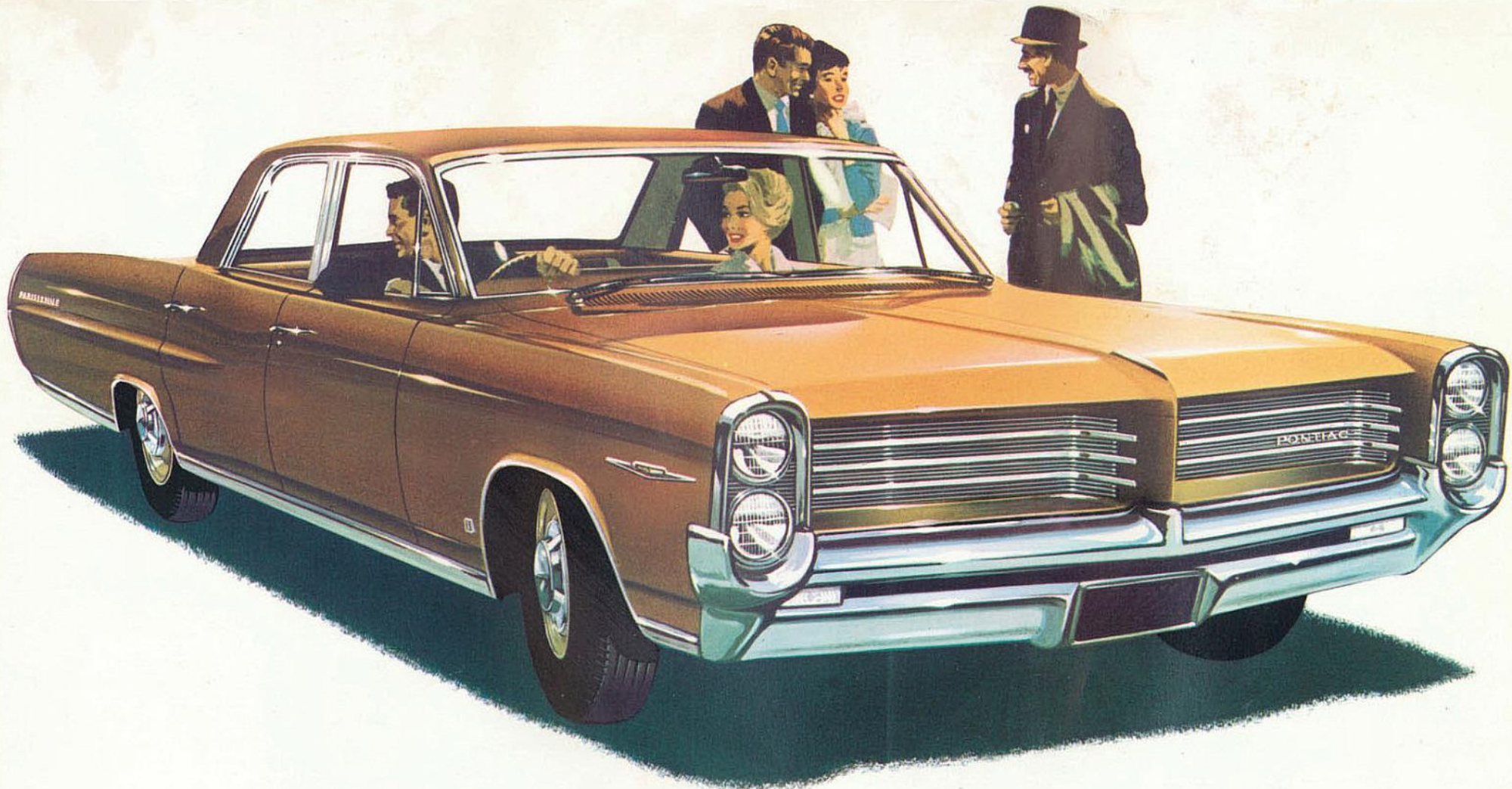
EQUIPMENT: "Modified zone" windshield. Two-speed electric windshield wipers. Windscreen washers. Outside key locks — both front doors. Front door locking key also operates ignition starter switch, glove compartment lock and luggage compartment lock. Metallic Magic-Mirror finish. Seat cushions and squabs upholstered in genuine leather. Polyester foam seat cushion pads. Carpet on front and rear floors. Armrests on all doors. Assist straps and coat hooks. Heater-demister. Rear-vision mirror. Electric clock. Two sun visors. Cigarette lighter. One ashtray in instrument panel, one ashtray in each of rear-seat armrests. Crank-operated front ventipanes. Door locking knobs — front and rear.

DIMENSIONS: Wheelbase, 119.0 ins. Track — front, 60.3 ins.; rear, 59.3 ins. Overall length, 211.0 ins. Width, 79.2 ins. Height, 56.2 ins. Specifications and equipment subject to change without notice.



The interior of the Parisienne is luxurious down to the last fine detail. □ Softly sprung seats in handsome, genuine leather provide the ultimate in tireless riding comfort. Underfoot there's the plushness of durable 'wall-to-wall' carpets throughout. □ The stylish instrument panel is a model of convenience. The instruments can be read at a glance and the ashtray, cigar lighter, electric clock and lock-up glovebox are all ideally situated. □ Heater-demister, windscreen washers, and armrests on all doors are just a few more of the long list of Parisienne's standard features. □ Space is more than ample for six people, with generous leg and head room even for six-footers. The luggage compartment will take a whole family's luggage . . . with plenty of room to spare. □ From every aspect, Parisienne adds brilliant lustre to Pontiac's reputation for superb styling, comfort and performance. No car will give you finer motoring, or deeper pleasure and satisfaction, than the new Pontiac Parisienne.





PONTIAC PARISIENNE

A NEW EXPERIENCE IN LUXURY MOTORING

Pontiac Parisienne handles with a gentle precision and ease remarkable for a car this size. You drive with the comforting knowledge that it will do exactly what you wish at the lightest touch. ■ The 195 h.p. V8 engine replies instantly to your commands always with ample power in reserve. Powerglide automatic transmission effortlessly handles any driving situation with velvet-smooth automatic gear changes. ■ Power-assisted steering gives you immediate response from just finger-tip pressure — increases your driving pleasure, makes parking simple. ■ You get the same complete dependability with Parisienne's power brakes. Self adjusting, they supply swift, maximum braking power the second you need it. ■ The ride in a Parisienne is serenely smooth. Long wheelbase, wide track, stabiliser bars front and rear, and full coil suspension on all wheels cushion bumps and ensure perfect stability and comfort under any road condition. ■ Unquestionably, the new Pontiac Parisienne's outstanding performance more than fulfils the promise of its classic appearance.