

PONTIAC

PARISIENNE
SPORT
SEDAN



For as long as you can recall, Pontiac has been renowned for luxury, power and spacious elegance. It goes without saying that the Parisienne Sport Sedan possesses these traditional virtues in abundant measure. But, far from resting on its laurels, this new Pontiac offers a host of significant advances—in beauty, durability, comfort and safety—that establish it beyond question as an all-time Pontiac "great". Study this brochure, then study the car itself at your GMH Pontiac Dealer. Preferably from the driver's seat. You'll find it an enlightening experience.



Big, Bold, Beautiful as never before

With the new Parisienne, Pontiac surpasses its own great reputation for automotive excellence.

At no time in history has Pontiac offered so much to be proud of, or paid such tribute to your sense of wise investment. Yet, while the car's true depth of quality becomes more and more apparent as the years go by, you can tell one thing at a glance. There's never been a Pontiac quite so beautiful before.

With its new pillarless styling flowing gracefully from front to rear, the car reflects elegance and excitement from every angle.

Viewed from the front, the deep-section bumpers and wide wrap-around grille provide a look of great power and purpose.

Equally impressive is the rear-end styling, with dual light clusters enhanced by bright metal mouldings and vertical chrome bars.

Most dramatic of all is the Parisienne in profile. The roof sweeps down in one unbroken line in a way that's spectacular and very suggestive of action. The impression gains strength from sculptured side panels and a concave rear window.

Pontiac's acrylic Magic-Mirror finish—rich single colours or optional two-tones—needs a minimum of polishing and provides extraordinary resistance to chipping, fading and discolouration. It's an assurance that Parisienne's beauty is there to stay—and another reason for the car's enduring worth.





Unmatched comfort and spacious dignity

New richness and luxury are quickly obvious in the Pontiac's spacious interior. Here, you're in a cushioned, carpeted world, beautifully crafted throughout, and lacking no detail for your personal comfort.

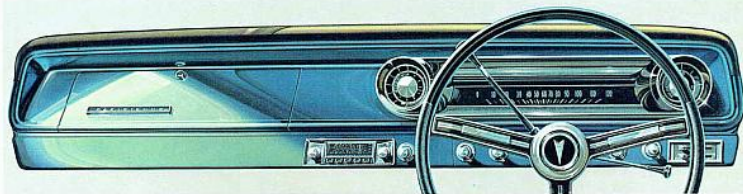
The seats, both with broad centre armrests, are deep, soft and generously wide. Fabrics—an exclusive nylon-woven cloth and lavish Morrokide — are beautiful, durable and easy to care for. Deep-pile carpet covers every inch of the floor.

Heater/demister with booster fan, push-button radio with rear seat speaker, a glare-reducing tinted windshield with electric washers, electric clock, locking glove compartment with interior light, lap-type front seat belts and many other thoughtful features are provided as standard equipment.

Quietness, always a Pontiac specialty, is now so complete that, even at highway speeds, a back seat whisper can be clearly heard up front. This is the result of a beautifully sound-proofed Body by Fisher, with double-cushioned rubber mountings at every possible point to keep out road noise and vibration. Here is Pontiac excellence in the fullest sense of the word.

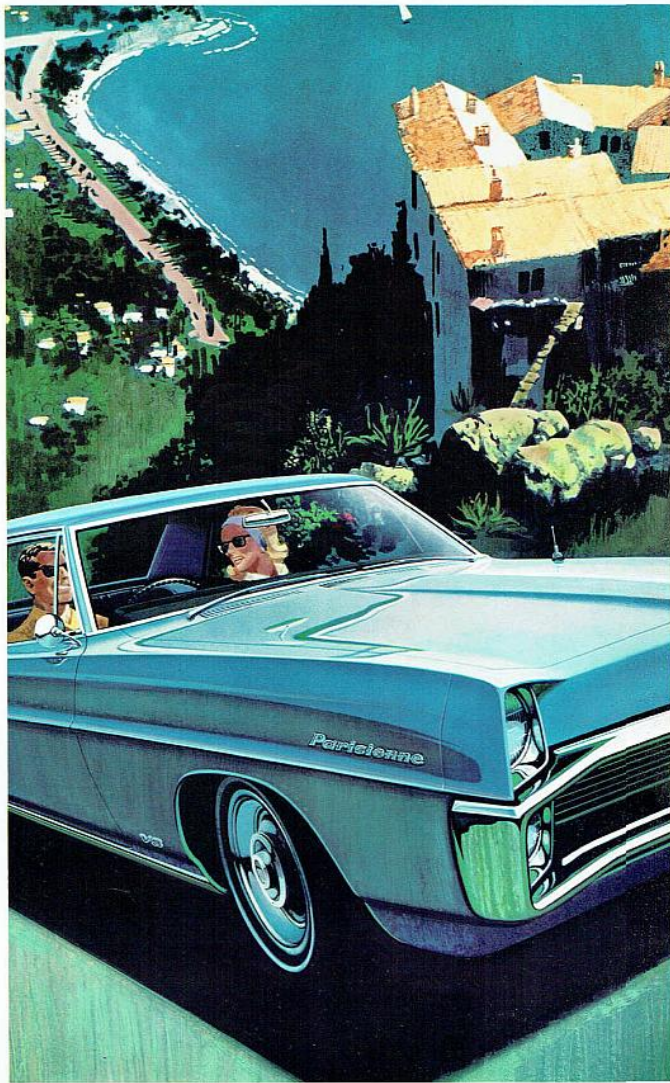


A push-button radio with rear-seat speaker is standard equipment. And Parisienne's silent ride makes listening doubly pleasant.



New, generously-padded instrument panel combines extreme luxury with down-to-earth practicality.

Driving
pleasure
you never
knew
existed in
a car so
grand



A car as big as this needs performance to match – and Pontiac isn't one to spare the horses. Planted under the bonnet is the masterful 240 h.p. Astro-Flame V8 displacing 327 cubic inches. This mighty engine is mated to the famous Powerglide automatic transmission to produce incredible smoothness and electrifying response.

Pontiac moves with extraordinary silence, and with a supreme sense of mastery over the highway. It's due not only to a highly perfected power plant, but to full-coil suspension that keeps you blissfully unaware of road flaws, lets you sit back in complete relaxation as the miles melt away.

This advanced suspension, together with precise power steering, gives you a degree of controllability, even under

extreme cornering, normally associated with cars half the Parisienne's size.

Matching your power-to-go is power to stop – with big power brakes as standard equipment. They adjust themselves automatically. Twin master-cylinder circuits provide added safety.

Pontiac's petrol economy, surprising in a car this size, now offers the added benefit of a 20 gallon fuel tank to take you non-stop for very long distances. And wherever you drive, the extensive GMH dealer network, with uniformly excellent service and an assured availability of spares, is yours to command.

These are but a few of many reasons why the new Parisienne is so impressive in performance – and so intensely satisfying to own.

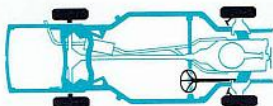
NEW SAFETY FEATURES for motoring peace of mind

In addition to Pontiac's inherent quality, reliability and handling sureness — all important to safe driving — the following items are standard equipment in the new Parisienne.



ENERGY ABSORBING STEERING WHEEL
New energy absorbing steering column, developed by General Motors, is designed to compress on impact. Steering wheel is dished for safety.

Lap-type front seat belts are standard equipment. Anchorage points are provided for rear seat belts. Safety glass all round "Modified Zone" in front of driver. Shatterproof inside rear vision mirror. Backing lights. Traffic turn indicators. Electric windshield washers and two-speed wipers. Safety door latches and hinges. Sun visors and instrument panel are padded for safety and the panel is designed to reduce glare. Self adjusting power brakes. Power steering. Outside rearview mirror. Positive crankcase ventilation.



DUAL CIRCUIT BRAKING
Parisienne's new safety brakes have completely separate hydraulic circuits for front and rear brakes. If one circuit loses pressure for any reason, a warning light on the instrument panel tells you. Even then, you still have effective braking on two wheels. And note that massive chassis. All passengers sit within this protective ring of steel.



PARISIENNE SPECIFICATIONS

ENGINE: Astro-Flame V8. Bore 4.001 ins. Stroke 3.250 ins. Capacity 327 cu. in. Compression ratio 8.75:1. Max. horsepower 240 @ 4800 r.p.m. Max. torque 325 lb./ft. @ 3200 r.p.m. Max. RAC rating 51.2 h.p.

ENGINE FEATURES: 90° V8 o.h.v. engine. 5-bearing crankshaft. Hydraulic valve lifters. Aluminium alloy pistons and main bearings. Positive crankcase ventilation. Full-pressure lubrication system. Full-flow oil filter. Automatic choke.

FUEL SYSTEM: Fuel tank capacity 20 imp. gallons. 4-barrel carburettor.

ELECTRICAL: 12 volt system. 60 amp. hour capacity battery. Alternator.

TRANSMISSION: Powerglide automatic transmission. Two-speed, 3-element torque converter with hydraulically controlled planetary gears.

SUSPENSION: Full coil suspension front and rear. Direct double acting shock absorbers. Stabiliser bar.

REAR AXLE: Salisbury, semi-floating type. Ratio 3.53:1.

BRAKES: Four-wheel hydraulic, self-adjusting, vacuum power brakes with twin master cylinder circuits. 11" dia. drums. Bonded linings. Foot operated parking operates rear brakes ... "T" handle release.

STEERING: Hydraulic power steering. Gear ratio 17.5:1.

WHEELS AND TYRES: Steel disc wheels. 8.15 x 15 — 4 ply rayon low profile tubeless whitewall tyres.

DIMENSIONS: Overall length 215.6 ins. Overall width 79.4 ins. Overall height (laden) 54.5 ins. Wheelbase 119 ins. Track — front 62.5 ins., rear 62.4 ins.

LIGHTS: Four sealed beam headlights. Parking lights. Tail and stop lights. Self-cancelling flashing turn signals front and rear. Rear licence plate light. Back-up lights. Side dome lights operated by front door courtesy switch. Illuminated transmission indicator quadrant. Variable indirect instrument cluster illumination. Brake hydraulic system warning light incorporated in park brake warning light. Glove box light.

INSTRUMENTS: Speedometer. Engine temperature indicator light. Fuel gauge. Generator charge, oil pressure, and high beam warning lights.

EQUIPMENT AND FEATURES: Push button radio with rear speaker. "Modified Zone" windshield. 2-speed electric windshield wipers. Electric windshield washers. Tinted windshield. Metallic Magic-Mirror acrylic lacquer finish. 2-key locking system — one key igni-

tion and door locks, other for glove box and luggage compartment lock. Cloth and Morrokide trim. Carpet in front and rear. Armrests on all doors. Centre armrests front and rear. Coat hooks. Heater demister. Glove box lock. Dual matched horns. Dual padded sun visors. Cigar lighter. Electric clock. One ashtray in instrument panel, one ashtray in each of rear door armrests. Window-operated ventpanes. Lap type front seat belts. Seat belt anchorage points rear floor. Wheel trim rings. Estimated kerb weight 4,036 lbs.

THE GMH WARRANTY: Protects your Pontiac for 12 months or 12,000 miles of operation. In addition, your Pontiac dealer provides a free inspection and adjustment at 1,000 and 2,000 miles.

CONFIDENTIAL HIRE PURCHASE: Arrangements are available through General Motors Acceptance Corporation, Australia. GMAC facilities are only available through GMH dealers.

Specifications and equipment subject to change without notice.

GENERAL MOTORS-HOLDEN'S SALES PTY. LIMITED
Brisbane, Sydney, Melbourne, Adelaide, Perth. 4/67 Y861

