

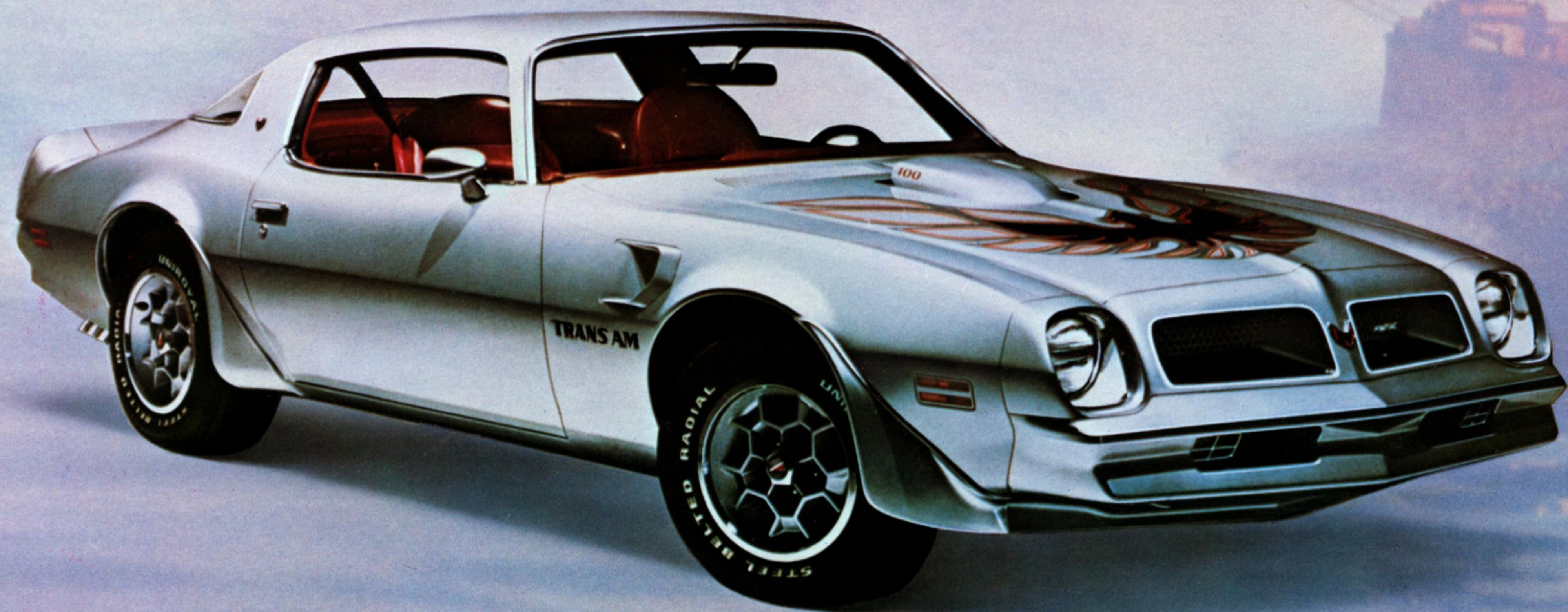
Pontiac 76

Trans Am / Formula / Esprit / Firebird / Grand Prix



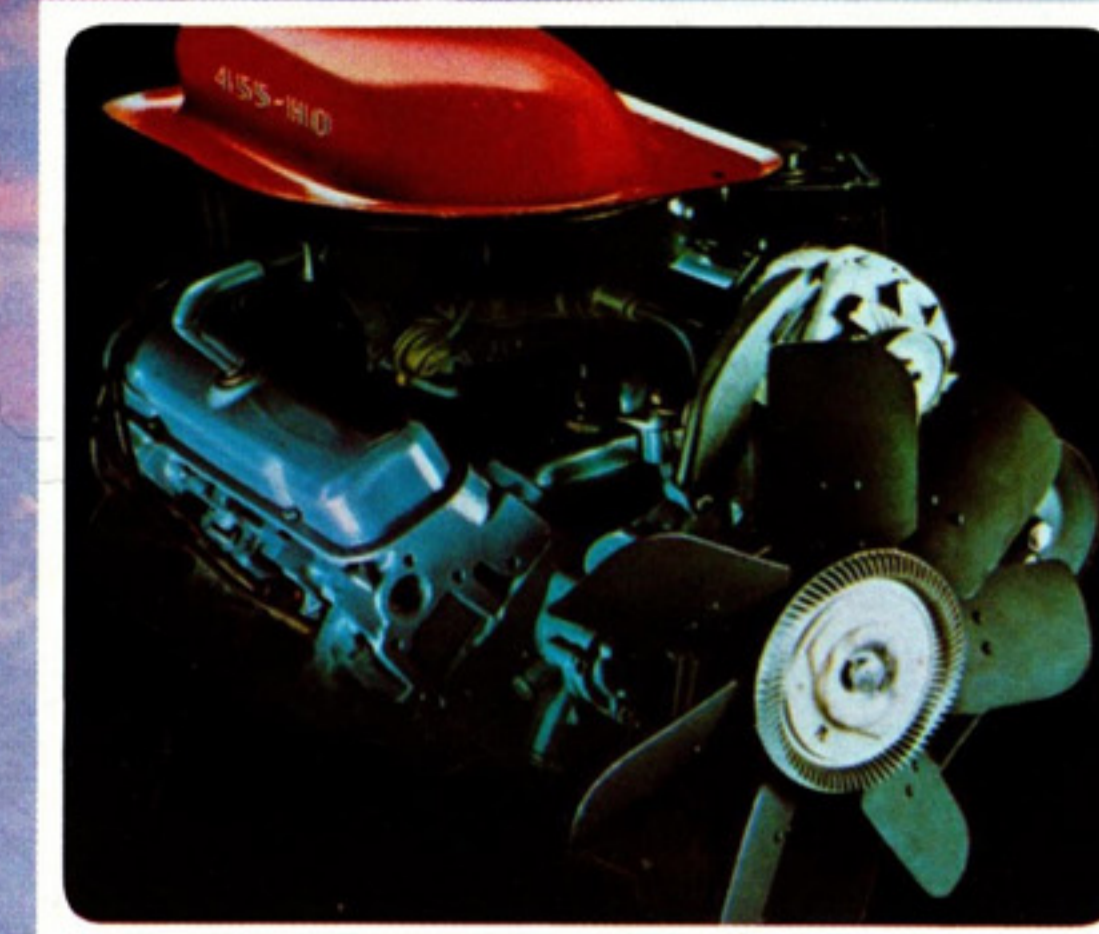
Trans Am

This is the thoroughbred of the Firebird line-up. An automobile that should not be taken lightly, either in avant garde styling or in performance.

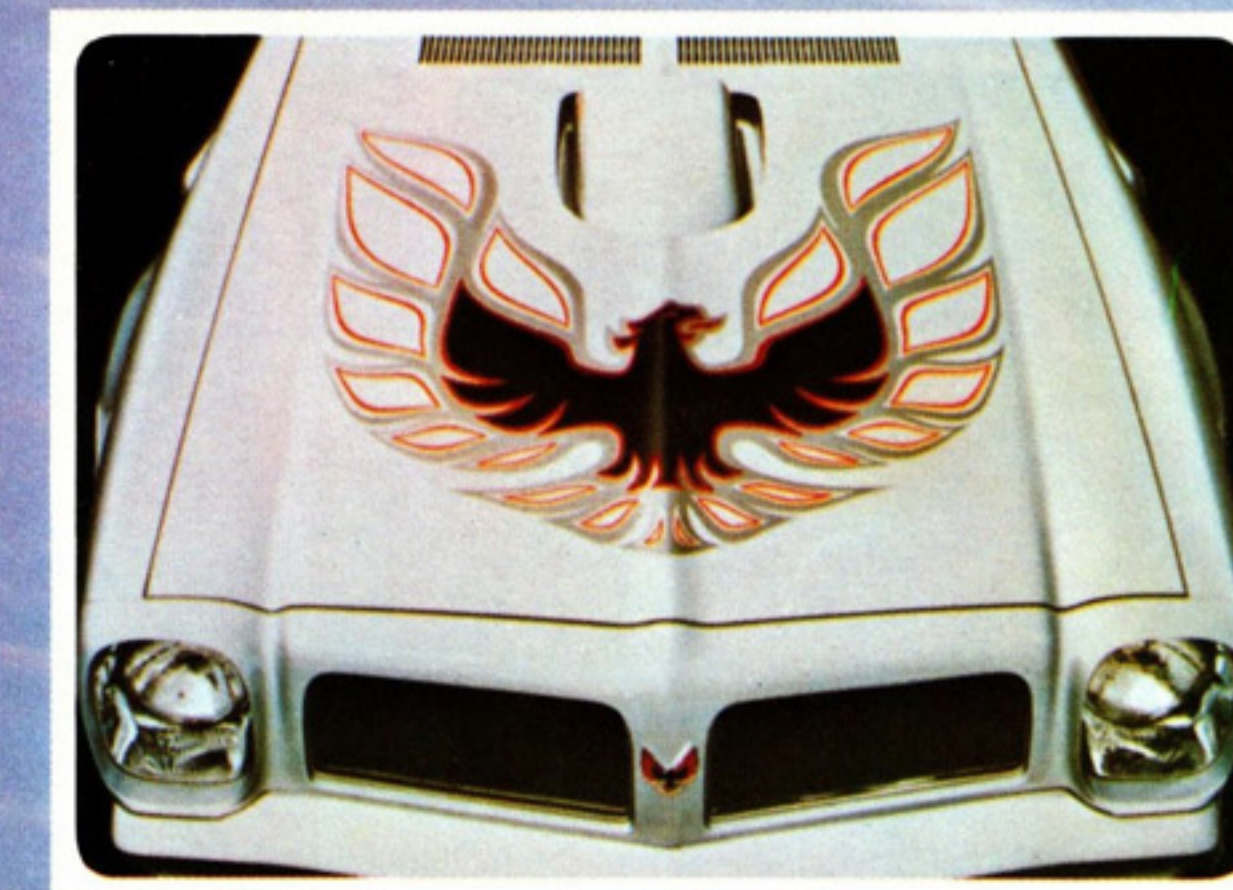


The '76 Trans Am is equipped with a standard 400 CID 4-bbl V8 engine with a close-ratio 4-on-the-floor. An optional 455 4-bbl V8 engine (shown at right) is available. Trans Am looks as impressive as it drives. An optional bold Firebird hood decal lets the world know that this automobile is a special breed. Endura front and rear bumpers painted the same color as the body, Rally II wheels with GR 70x15 black steel-belted radials (with Radial Tuned Suspension) complete the picture.

Some of the equipment shown or mentioned is optional at extra cost.

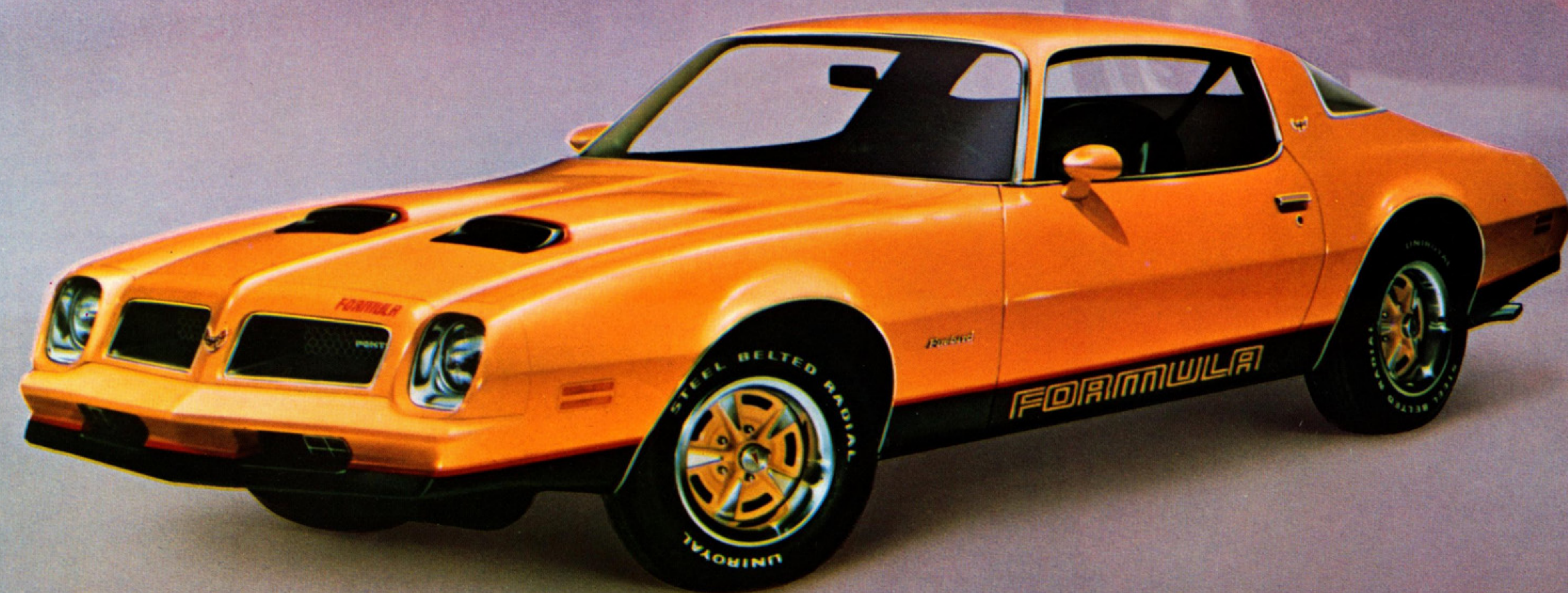


The distinctive Formula steering wheel, Rally Gauges with clock and tachometer, the engine-turned instrument panel trim plate, all create an atmosphere of precision and performance. Below, Trans Am comes on strong with a special shaker hood.



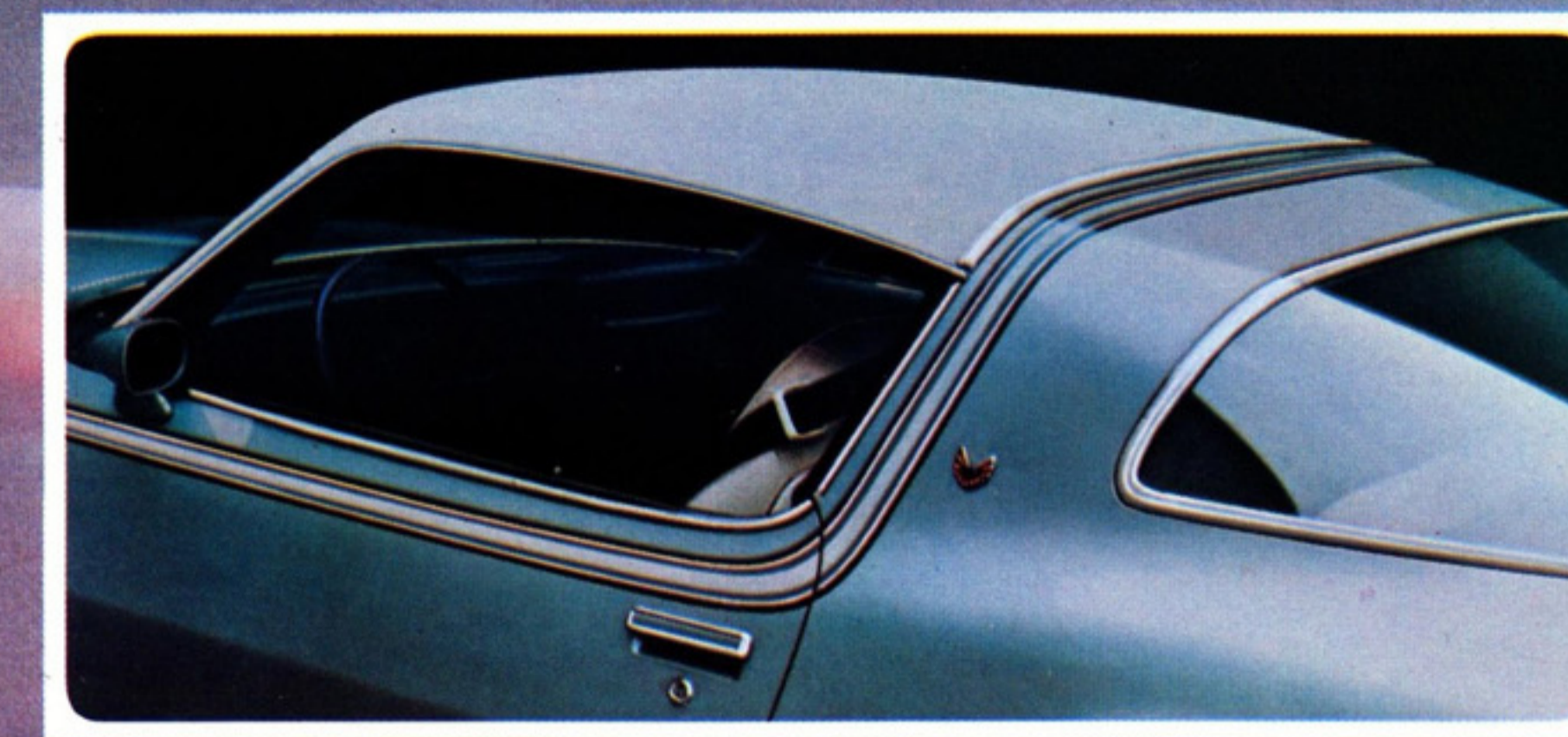
Formula

Formula is an automobile engineered from the ground up with a crispness and a precision you won't find in many North American automobiles. For example, Radial Tuned Suspension is standard. Anything less than tuned suspension with front and rear stabilizer bars simply would not do. The standard power plant is a 350 cu.-in. V8 with a 2-bbl carburetor but you can go as high as a 400 cu.-in. V8 with a 4-barrel carburetor. Naturally, Formula has the right combination of power front discs and rear drum brakes for safe, sure stops.



Features like the High-Energy Ignition which improves starting, performance and eliminates points and condenser replacement and the Catalytic Converter which requires unleaded gas, will deliver up to 22,500 miles without spark plug changes and up to 7,500 miles between oil changes. This mating of economy and performance makes driving the Formula a rare pleasure.

Some of the equipment shown or mentioned is optional at extra cost.



An optional canopy vinyl top with or without a distinctive over-the-roof striping package is available.

The Firebird Rosewood applied instrument panel features a speedometer graduated in kilometres as well as miles per hour. Splitter tailpipe extensions are standard on the Formula. The optional Rally II wheels with trim rings are a great dress-up item. They're shown in body-color.

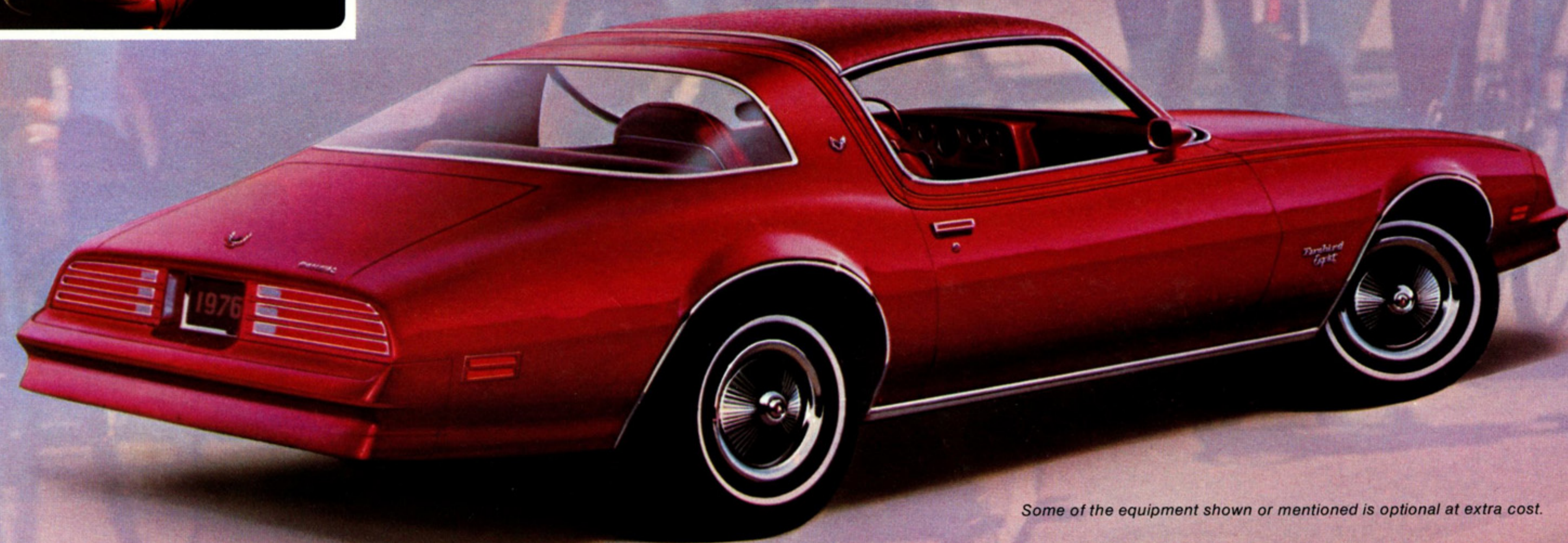


Esprit

The spirit of Firebird. Luxurious. Comfortable. Poised. Exceptional. The descriptions are numerous. The actuality is something you have to see, to drive, to become a true believer. Esprit is that kind of a car. Once you sit behind the wheel or let it loose on the open road, you'll know.



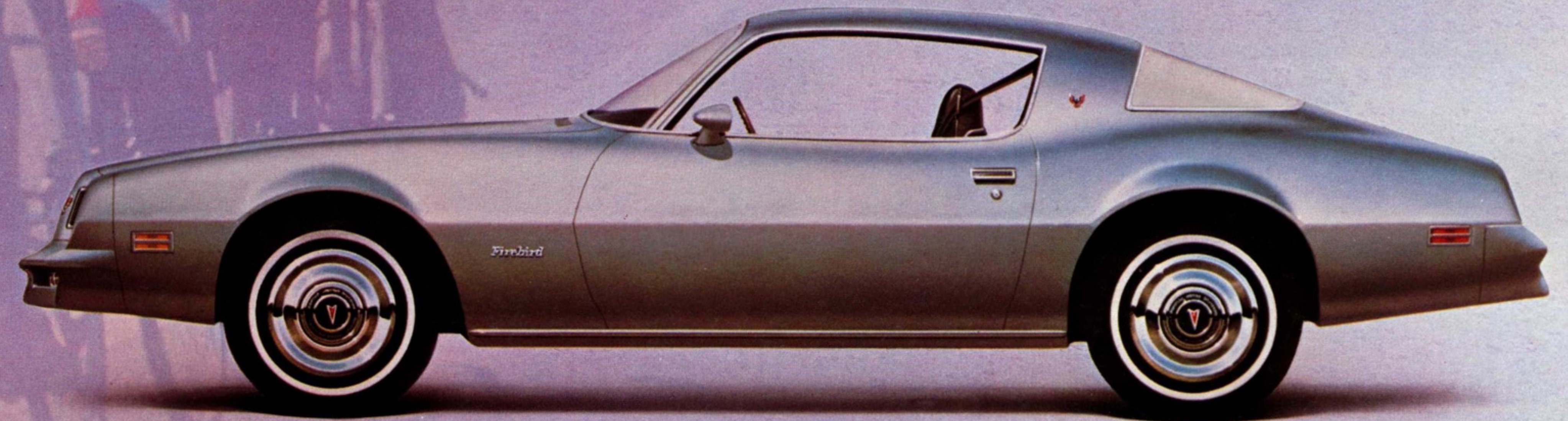
A practical 250 cu.-in. 6-cylinder engine is standard with manual transmission. Also standard are custom Morrokide bucket seats, custom cushion steering wheel, sports mirrors, radial tires and a lot more.



Some of the equipment shown or mentioned is optional at extra cost.

Firebird

This is the beginning. This is where it starts. The basic Firebird. Stretched out and balanced on a wide track. Eager. Anxious to reach new heights, to explore new dimensions in driving. Firebird brings economy to the concept of the North American sports car and emerges with a contemporary blend.



Engines range from a 250 cu.-in. overhead valve 6 cyl. to a mighty 400 4-barrel V8. Visibility is stressed with a big wraparound rear window. Handling is tight and responsive. Power steering is standard. The instrument panel is designed to be viewed quickly and accurately. Numerous standard features and well-appointed, spacious, comfortable interiors all help to make driving a joy again.

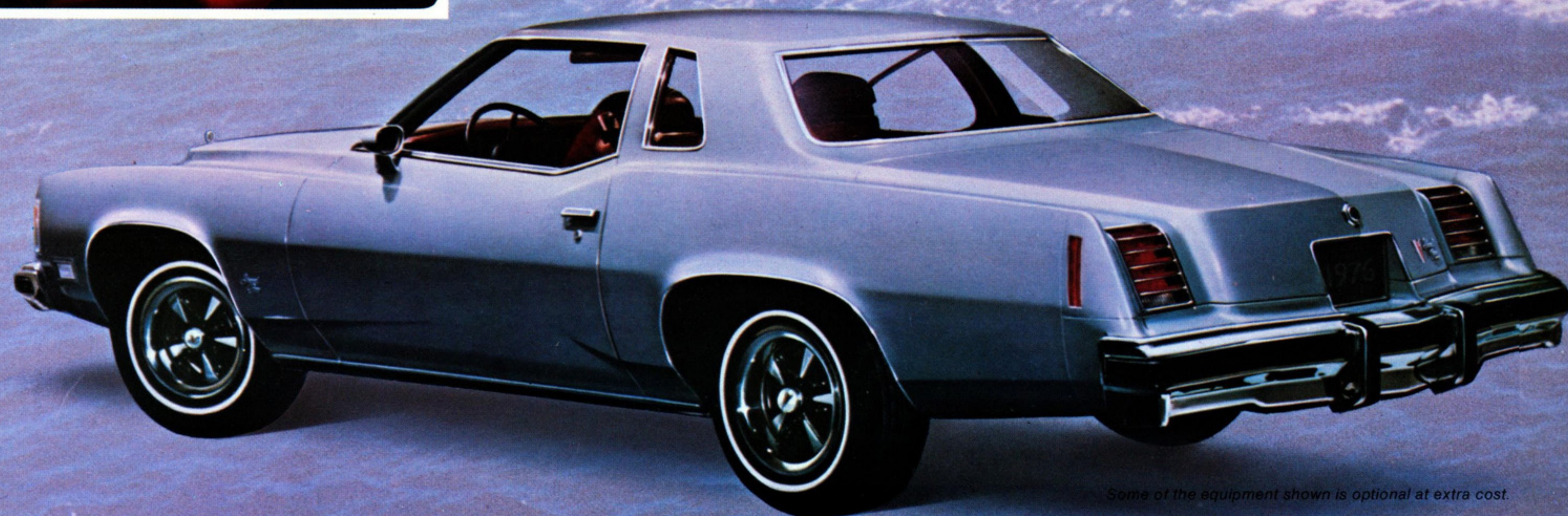


Grand Prix

It's always been a rather special car. A personal luxury automobile. And a statement of individuality and good taste.

And surprisingly, Grand Prix does not cost as much as you'd think.

From the sophisticated grille and the dual rectangular headlamps, to the new stand-up hood ornament, to luxury details like the Rosewood applique on



the instrument panel and the pull straps on the doors, Grand Prix is every inch an aristocrat. Settle back into its gracious interior (a full-width notchback front seat is standard), feel the quality and workmanship, then experience the concept of superior motoring.

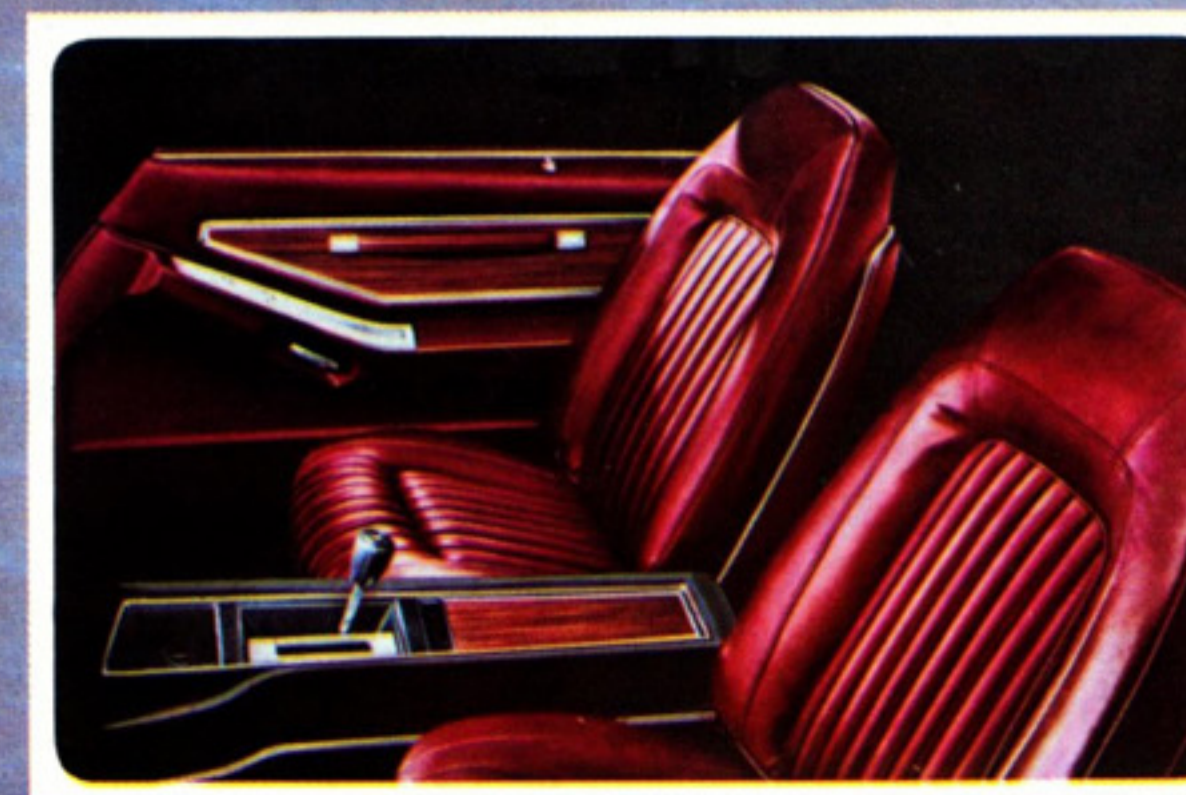
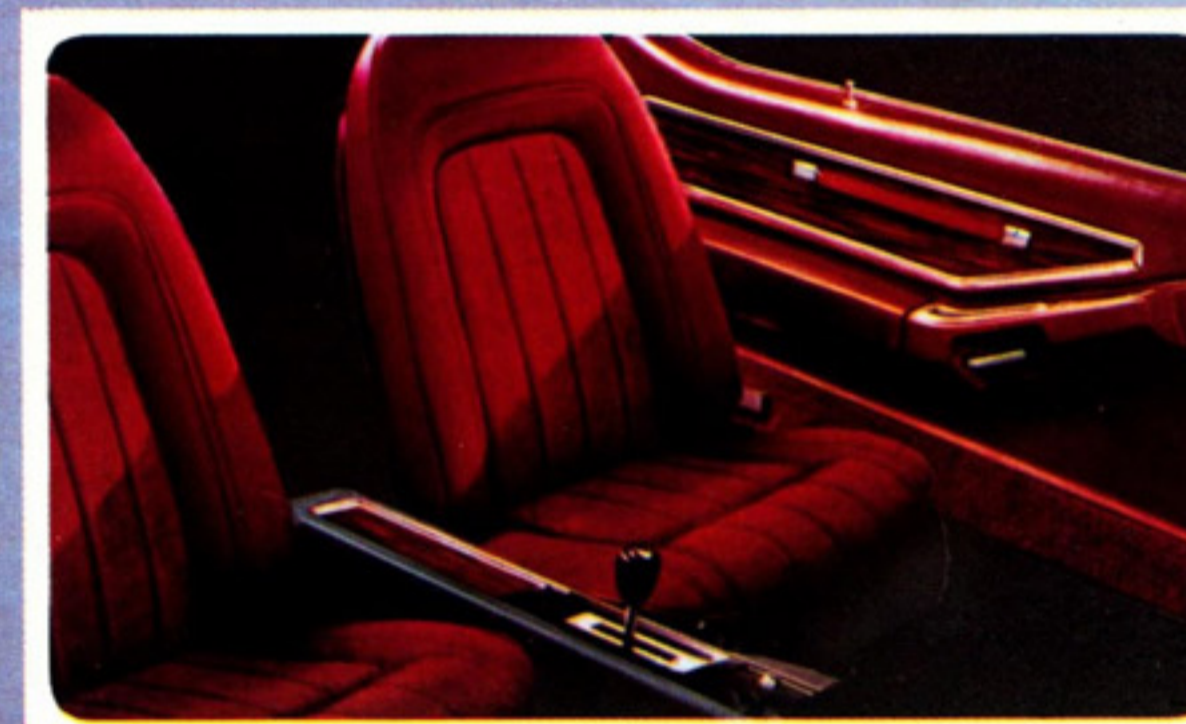
Grand Prix is an exceptional motorcar.

Grand Prix SJ for 1976 offers the discerning driver a new level of excellence. Everything that's good about Grand Prix plus distinctive wheel covers, integrated console with lateral support bucket seats, a 400 cu.-in. V8 engine, added acoustical insulation and more.

Want more? More Grand Prix, more features, more luxury, more detail? Shown in the upper right is the ultimate Grand Prix, the LJ. Included in the impressive package is a Cordova top, rally gauge cluster, accent stripes and much more. Grand touring luxury in the classic style is yours when you drive the Grand Prix LJ.



Choice of interiors on the Grand Prix SJ are many and they include standard Morrokide lateral support bucket seats with optional reclining seat on the passenger side, optional genuine leather bucket seats and the 60/40 split optional full-width front seat. The Grand Prix instrument panel combines function and good looks.



Some of the equipment shown is optional at extra cost.

Standard features... a partial list



Formula. Distinctive features include: 350 CID 2-bbl. V8 with Turbo Hydra-matic transmission. Power front disc brakes. Steel hood with simulated dual air scoops. Black grille. Chrome dual tailpipe extensions.

Trans Am. Distinctive features include: 400 CID 4-bbl. V8 with Heavy-Duty 4-speed manual or Turbo Hydra-matic floor shift. Safe-T-Track Differential. Front air dam. Front fender air extractors. Shaker hood and air cleaner. Rally II wheels with trim rings. Rear wheel opening air deflectors. Chrome dual tailpipe extensions. Rear decklid spoiler. Formula steering wheel. Rally gauges with clock and instrument panel tachometer. Engine-turned instrument panel trim plate. GR70 x 15 black steel-belted radial tires with Radial Tuned Suspension. Choice of 5 Magic-Mirror exterior colors.

Grand Prix. 350 CID 2-bbl. V8 with Turbo Hydra-matic transmission. High-Energy Ignition. Catalytic Converter. Variable-ratio power steering. Power front disc brakes. Electric Clock. Nylon-blend cut-pile carpeting. Carpeted lower door panels. High/Low level powered ventilation. Notchback cloth and vinyl front seat. Simulated Rosewood applique on instrument panel and door pads. Three-spoke Custom Cushion steering wheel. Pull straps on doors. Concealed park windshield wipers. Headlamp dimmer switch on turn signal. Body-color door handle inserts. Dual rectangular headlamps. Front and rear protective rubber rub strips. Wheel opening moldings. Window reveal moldings. Roof

Firebird. 250 CID 1-bbl. Six with 3-speed manual floor shift. Variable-ratio power steering. High-Energy Ignition. Catalytic Converter. Manual front disc brakes. Endura front and rear bumpers in body color. Windshield radio antenna when factory-installed radio is ordered. Fluid-on-demand windshield washer. Dual horns. Front bucket seats in all-Morrokide. Deluxe 2-spoke steering wheel in interior matching color with soft-covered centre. High/Low ventilation. Ash tray lamp. Nylon-blend cut-pile carpeting. Simulated Rosewood applique on instrument panel. FR78 x 15 black steel-belted radial tires with Radial Tuned Suspension. Choice of 14 Magic-Mirror exterior colors.

Esprit. Distinctive features include: Concealed windshield wipers. Deluxe wheel covers. Outside Sports Mirrors, driver's remote controlled. Custom Cushion steering wheel. Custom Interior including lateral support bucket seats.

drip moldings. Windowsill and hood rear-edge moldings. Hood centre windsplit moldings with stand-up hood ornament. Rocker panel molding. Bright rear window molding. Bright hub caps. GR78 x 15B black steel-belted radial tires with Radial Tuned Suspension. Choice of 14 Magic-Mirror exterior colors.

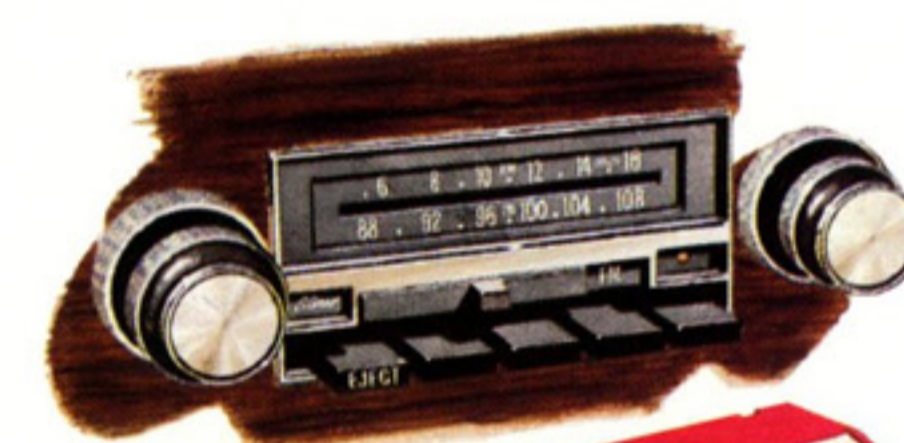
Grand Prix SJ. All Grand Prix standard equipment plus: 400 CID 4-bbl. V8. Lateral support bucket seats. Custom seat and shoulder belts. Console integrated with instrument panel, includes ashtray and storage compartment (console is with bucket seats only). Lamps for ashtray, cigar lighter, courtesy, glove box, luggage compartment. Custom pedal trim plates. Added acoustical insulation. Side foundation panels in trunk. Deluxe wheel covers. Wider rocker panel moldings.



Options--Add your own personal touch

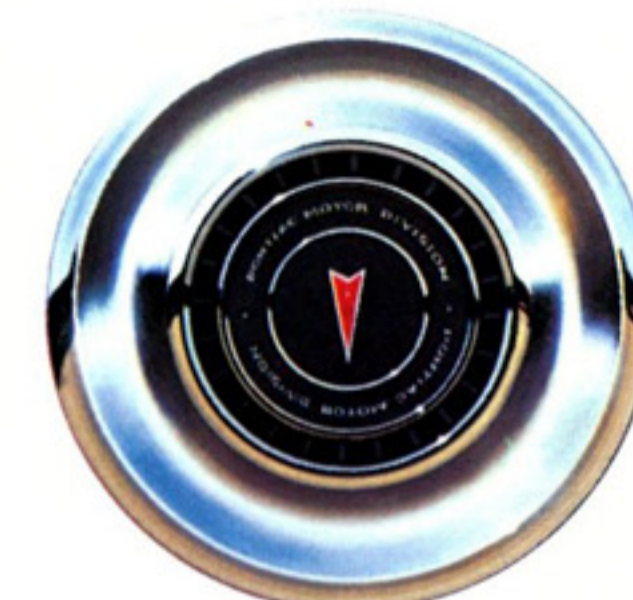
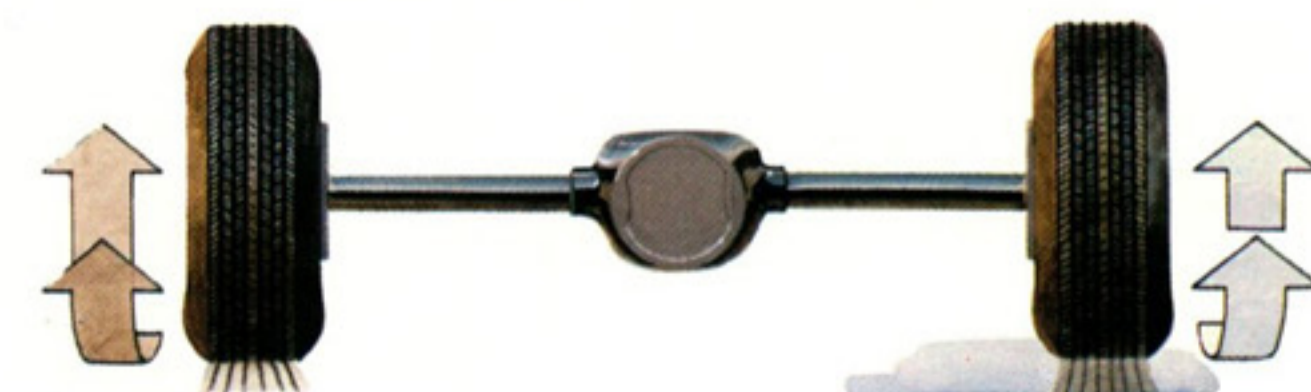


Air Conditioning. A Four-Season system is available all models; also Automatic Temperature Control, Grand Prix only.



Sound Systems. AM, AM/FM and AM/FM Stereo radios are offered.

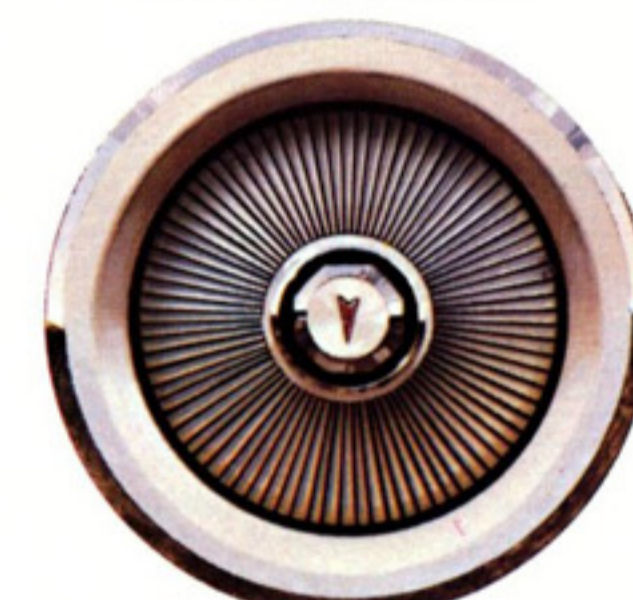
Grand Prix also offers both an AM and AM/FM Stereo radio with 8 Track Stereo Tape System. Ask for specific Stereo Tape availability for Firebird models.



Deluxe Wheel Cover



Honeycomb Wheel



Custom Finned Wheel Cover



Body-Colored Rally II Wheel



Rally II Wheel with Trim Ring

Wheel Covers, Wheels. Few items add instant "dress-up" appeal like special wheel covers. Ask about standard and optional '76 wheels and covers.

Safe-T-Track Differential. It transfers torque to the rear wheel with the best traction to give your Pontiac better performance on ice, snow, sand and mud. Standard on Trans Am.

Tilt Steering Wheel. Tilts to any one of six positions. Also makes it easier to get into and out of your car. Additional equipment may be required on your Firebird model.

Power Seat. Raise, lower, move forward, backward or tilt driver's optional bucket seat or the standard notchback seat on Grand Prix. A "luxury" option that is very practical.



Other power-assisted equipment you may want on your '76 car include Power Door Locks (Grand Prix and Firebird) and Power Windows (with Firebird, a front floor console must be ordered). Remote-control trunk lid release is also available on Grand Prix.

We suggest you discuss your option requirements with your salesman. He can help you order your new Firebird or Grand Prix equipment with the luxury and convenience features you want for the way you drive.

For instance, you may wish even more instrumentations such as a Fuel Economy Gauge. Availability may differ between the models that interest you and your salesman will be pleased to discuss this with you.

Floor Console. On Firebird models, centre consoles are available both front and rear. On Grand Prix, a front console is available with optional bucket seats.

Tinted Glass. Soft-Ray Tinted Glass for all windows is available. Recommended with optional air conditioning.

Specifications

	FIREBIRD	ESPRIT	FORMULA	TRANS AM	GRAND PRIX	GRAND PRIX SJ	
Body Style	Hardtop Coupe	Hardtop Coupe	Hardtop Coupe	Hardtop Coupe	Hardtop Coupe	Hardtop Coupe	
Engine	Standard Optional	250—1-bbl. Six 350—2-bbl. V8 400—4-bbl. V8	250—1-bbl. Six 350—2-bbl. V8 400—4-bbl. V8	350—2-bbl. V8 400—4-bbl. V8	400—4-bbl. V8 455—4-bbl. V8	350—2-bbl. V8 400—2-bbl. V8 400—4-bbl. V8 455—4-bbl. V8	400—4-bbl. V8 455—4-bbl. V8
Transmission	Standard Optional	3-spd. manual Hydra-matic	3-spd. manual Hydra-matic	Hydra-matic 4-spd. manual	4-spd. manual Hydra-matic	Hydra-matic Hydra-matic	
Brakes							
Front disc/rear drum	Standard	Standard	Standard	Standard	Standard	Standard	
Power	Optional	Optional	Standard	Standard	Standard	Standard	
Tires	Standard	FR78 x 15	FR78 x 15	FR78 x 15	GR70 x 15	GR78 x 15	
Wheelbase		108.1 in.	108.1 in.	108.1 in.	108.1 in.	116.0 in.	
Length		196.0 in.	196.0 in.	196.0 in.	196.0 in.	217.5 in.	
Height		49.1 in.	49.4 in.	49.4 in.	49.6 in.	52.6 in.	
Width		73.0 in.	73.0 in.	73.0 in.	73.0 in.	77.8 in.	
Fuel Tank Capacity (app.)		16.8 Imp. Gal.	16.8 Imp. Gal.	16.8 Imp. Gal.	16.8 Imp. Gal.	20.8 Imp. Gal.	
Curb Weight		3496 lbs.	3541 lbs.	3741 lbs.	3756 lbs.	4149 lbs.	
Headroom	front rear	37.3 in. 36.0 in.	37.3 in. 36.0 in.	37.3 in. 36.0 in.	37.3 in. 36.0 in.	37.5 in. 37.4 in.	
Legroom	front rear	44.1 in. 29.6 in.	44.1 in. 29.6 in.	44.1 in. 29.6 in.	44.1 in. 29.6 in.	42.5 in. 33.5 in.	
Shoulder Room	front rear	57.4 in. 54.4 in.	57.4 in. 54.4 in.	57.4 in. 54.4 in.	57.4 in. 54.4 in.	58.8 in. 58.1 in.	
Hip Room	front rear	52.4 in. 45.8 in.	52.4 in. 45.8 in.	52.4 in. 45.8 in.	52.4 in. 45.8 in.	54.9 in. 52.7 in.	
Usable Luggage Space		7.2 cu.ft.	7.2 cu.ft.	7.2 cu.ft.	7.2 cu.ft.	12.0 cu.ft.	

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