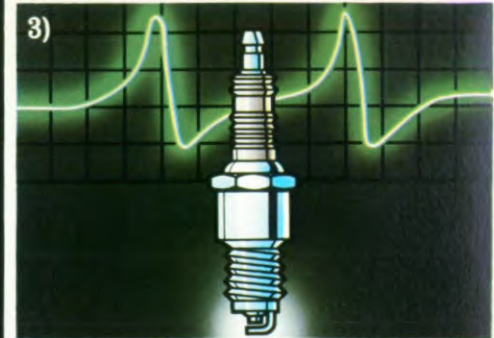


NEW LANCIA BETA 1600, 2000.





Equally innovative is the digital clock above the rear view mirror with 12 separate functions. There is also a driver's overhead lamp and an adjustable reading light. The outside mirror can be adjusted

from the inside. And the windscreen wipers are electrically operated. The same high standards of both finish and attention-to-detail apply to the Beta Saloon's seats which have

been completely redesigned. They are now even more comfortable and are lavishly upholstered in a luxurious wool-like cloth which also lines the roof and door panels. As a final touch of luxury there

is thick carpeting throughout, including the boot. The new Lancia Beta Saloon is every inch a Lancia. Now, it's simply better than ever.

- 1) Large boot wholly carpeted
- 2) Outside lights monitor
- 3) Electronic ignition
- 4) Side window defroster vents

- 5) Rear view mirror with map reading lamp, 12-function digital clock and roof lamp
- 6) Inside controlled door mirror



INSIDE, THE BETA SALOON IS A TOTALLY NEW CAR.

The changes to the exterior of the Beta Saloon are refined but the real difference is inside with a complete restyling to provide maximum comfort for drivers and passengers, as well as an environment in which the driver

can function effectively and efficiently. The instrument panel has all the features you would expect of a Lancia; an electronic speedometer, oil pressure gauge, cooling system thermostat and

voltmeter. And the control system is one of the most advanced to be installed in a luxury saloon of this type. For instance there is a small monitor screen in front of the driver showing the car's outline

as seen from above. Should a problem arise anywhere on the car, a warning light will flash onto the screen pinpointing the fault. And there is even a light in remind the driver which gear he is in.



BETTER THAN EVER.

Lancia proudly introduce the new restyled Beta Saloon. A car with all the traditional virtues of a Lancia: twin overhead cam engine, front wheel drive for the famous Lancia's handling and roadholding, plus Lancia's

evolutionary Superduplex braking system. These are the qualities which have earned the support and loyalty of everyone who has ever driven the car. Now the Beta Saloon has even more to offer. A new sleeker

exterior and a completely restyled interior. The bonnet looks, if anything, more aggressive. There is now a beautiful stainless steel radiator sporting the Lancia name, enamelled in white gold. In fact

this radiator, although new to the Beta Saloon, is reminiscent of some of the legendary Lancias of the past.



TECHNICAL FEATURES.

ENGINE

Four cylinders in line, positioned transversely and sloping backwards. Electronic ignition standard. Displacements 1585 and 1995 cm³, maximum DIN power 73.6 kw (100 HP) at 5800 rpm and 84.6 kw (115 HP) at 5500 rpm; maximum DIN torque 134 Nm (13.2 mkg) at 3000 rpm and 175.5 Nm (12.9 mkg) at 2800 rpm. Maximum speed 6400 rpm.

TRANSMISSION

Front-wheel drive. Clutch: single dry plate with diaphragm spring and flexible hub. Gearbox: cascade with 5 forward speeds, all synchronized, plus reverse. Floor-mounted control lever. On request, automatic transmission with 3 forward speeds plus reverse with torque converter. Differential: integral with engine gearbox group.

SUSPENSION

Front and rear wheels independently suspended with telescopic struts, coil springs, rubber bumpers, dampers and anti-roll bar.

WHEELS

51/2J x 14" rims.

Tyres: 175/70 SR 14", tubeless.

Also available: 185/65 HR 14" tubeless tyres.

STEERING

Left hand (right hand on request), rack and pinion. Steering column in three sections with energy-absorbing articulations. Height of steering wheel adjustable with maximum travel of 7.0 cm. Minimum turning circle: 10.9 metres.

BRAKES

Service: 4-wheel disc, Superduplex system with two independent circuits (one forward and one combined), vacuum servo brake and braking corrector.

Emergency: integrated with service brakes. Parking: disc on rear wheels with hand control.

ELECTRICAL SYSTEM

12V with 45 Ah battery; 12V 750 W constant capacity alternator with built-in electronic voltage regulator; two

quadrangular independent reflector, with halogen lights, with automatic regulation of attitude of dipped beams according to load carried.

INSTRUMENTS

The fascia includes six instruments plus numerous warning lights, including one that indicates low brake fluid level or excessive wear to the front brake pads. Also available a "control system" for immediate check of main functions of the car concerned with safety (electrical system, brakes, engine).

DIMENSIONS AND WEIGHTS

Wheelbase 2540 mm; overall length 4325 mm; overall width 1706 mm; front track 1406 mm; rear track 1392 mm; height (car unladen) 1400 mm; weight in running order 1145 kg for 1600 and 1165 kg for 2000; capacity (5 persons and 150 kg of luggage) 500 kg; weight fully laden 1645 kg for 1600 and 1665 kg for 2000; capacity of luggage compartment 500 dm³.

PERFORMANCES

Maximum speed in the various gears in km/h (*at 6400 rpm):

	1600	2000
1st*	50	53
2nd*	78	83
3rd*	114	123
4th*	151	162
5th	170	180
Rev*	56	61

Acceleration (carrying 2 persons):

	1600	2000
Standing 400 m	18	17
Standing 1000 m	33.5	31.5
0 to 100 k.p.h.	11.9	10.2

Fuel consumption (as per E.E.C. regulations) l/100 km:

km/h	1600		2000	
	manual	autom.	manual	autom.
90	7	7.6	7.2	9.
120	9.6	10	10	11.1
in town	11.3	11.2	12.5	12.3

Maximum grade climbable in first gear (carrying 5 persons and 150 kg of luggage): 40% and 50.9%.

PRINCIPAL OPTIONS (**)

Automatic transmission. Metallic finish. Air conditioner and tinted glasses. Tinted glasses. Sun roof. Electric front window lifts (for 1600). Leather upholstery. Light alloy wheel rims. Power steering (for 1600 left-hand drive). Front fog lamps. Tinted glasses and rear window washer/wiper. Rear window washer/wiper (white glasses). Electric rear window lifts. Control system (for 1600). Headrests on rear seats. Rear safety belts with inertia reel. Right door mirror.

(**) The options can vary according to the different markets.

PRINCIPAL CHARACTERISTICS OF CARS EQUIPPED WITH AUTOMATIC TRANSMISSION

(To order for 1600 and 2000)

Automatic transmission, 3 forward speeds plus reverse, with torque converter. Option of full automatic working and manual selection.

Gear Selector: vertical travel with 6 positions. The selector mechanism is fitted with a locking device which restricts motion of the lever; to unlock it, it is necessary to grip the knob and pull-up the moving part of the lever. A light indicates the gear engaged.

Safety Starting Interlock: starting the engine is possible only with the selector lever in the neutral or park position.

Parking device: For leaving the cars on sloping roads in complete safety; supplements the hand brake.

Maximum speed: approximately 165 km/h for the 1600 and approximately 175 km/h for 2000.

The photographs and descriptions contained in this brochure pertain to left hand drive Italian specification cars only. Specifications may alter for both standard equipment and optional extras for vehicles exported to other countries. Please contact your nearest dealer for precise information on standard equipment and optional extras available on Lancia cars imported into your country.

In the interest of improvement, Lancia also reserves the right to amend or modify the detail specification at anytime and without notice as dictated by marketing or manufacturing standards.

Lancia Pubblicità e Promozione - Stampato n. 88799052 - Printed in Italy - G. Zeppigno - Torino 79 (491).

