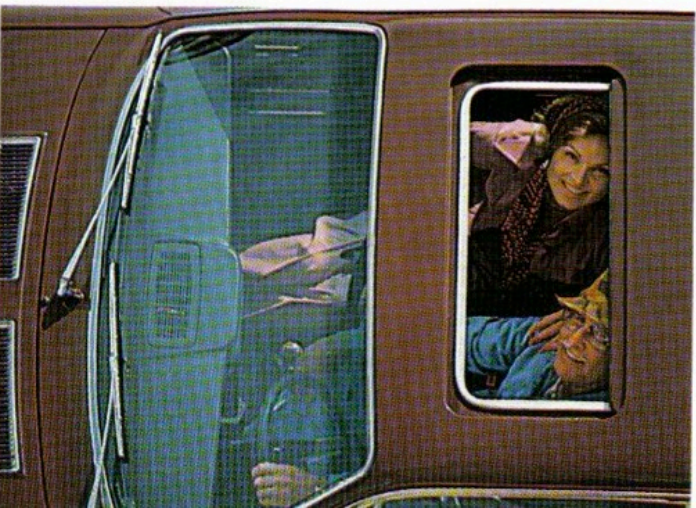
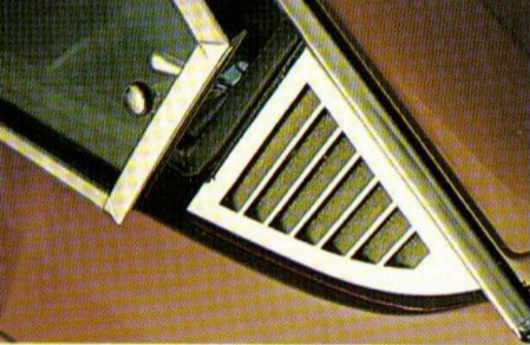


# LANCIA

BETA COUPE





## SPECIFICATIONS:

**Body/Frame**—Unitized construction, electrically welded. Reinforced longitudinal stress members. Rigid passenger compartment featuring controlled crushability of front and rear bodywork sections. Five coats of paint; phosphating coat; anti-rust coat (electrophoresis); primer coat; pigment undercoat; high-gloss enamel finishing coat. Wheelbase: 92.58". Front track: 55.35". Rear track: 54.80".

**Engine**—Front, mounted transversely and canted 20° to the rear. Twin overhead cam inline 4. Water cooled. Vertical dual barrel downdraft carburetor. Displacement: 1756 cc. (107.13 cu. in.). Compression ratio: 8.0 to 1. Bore and stroke: 84mm. x 79.2 mm. (3.31 x 3.12"). Exhaust emission control system.

**Clutch**—Single dry plate.

**Transmission**—Five speeds forward plus reverse. Fully synchromeshed in all forward gears. Console mounted stick shift.

**Gear Ratios**—1st: 3.5. 2nd: 2.235. 3rd: 1.522. 4th: 1.152. 5th: 0.925. Reverse: 3.071.

**Differential Ratio**—4.214.

**Drive**—Through the front wheels by axle shafts connected to differential and to wheels through constant velocity ball joints.

**Front Suspension**—Independent. Wishbone control arms. Struts incorporating shock absorbers, coil springs and rubber buffers. Stabilizer bar. Lifetime lubrication.

**Rear Suspension**—Independent. Struts incorporating shock absorbers, coil springs and rubber buffers. Stabilizer bar also acting as longitudinal reaction bar.

**Steering**—Direct acting rack and pinion. Steering linkage joints are lifetime lubricated. Turns in 33.46" diameter.

**Brakes**—Power assisted, disc brakes on all four wheels. Twin master cylinder. Compensator on rear brake circuit to regulate the brake action for load. Mechanical parking brake.

**Wheels and Tires**—Light alloy disc wheels. Rim size: 5½ J x 14" 175/70 SR x 14 radial ply tires.

**Electrical**—12-volt system. 750-Watt Alternator. 45 Amp/hr. battery.

**Instrumentation**—Speedometer with trip recording odometer, electronic tachometer, battery charge indicator, fuel gauge with reserve indicator, oil pressure gauge with warning light, coolant temperature gauge with warning light, brake fluid low level and front friction pad wear warning lights, parking brake warning light, directional signals. Electronic clock. Windshield wiper switch, outer marker master light switch, panel light switch. Dual spray nozzle and synchronous wiper operation.

**Ventilation and Heating System**—Air intake on hood. Air outlets with flow-direction controls are mounted in dash and console. Hot water heater. Two speed heater fan. Warm air defrosting provided for windshield. Electric rear window defogger. Flow-through ventilation

**Fuel Tank**—10.4 Imp. gallons.

**Exterior Dimensions and Weight**—Overall length: 166.73". Height: 50.59". Width: 64.96". Curb weight: 2,470 lbs.

# LANCIA

BETA COUPE

An internationally acclaimed luxury touring car. Sleek and elegant. With front bucket seats luxuriously upholstered in fine Italian velvet-like cloth, deep pile carpeting and careful detailing. Engineered with the combination of painstaking Old World craftsmanship and innovative design that has given Lancia the advantage in racing championships. A brilliant performer, the Beta Coupe is powered by a four-cylinder twin overhead cam engine, geared to a five-speed overdrive transmission. Radial tires work in concert with four wheel power-assisted disc brakes, front wheel drive and all-independent suspension, a proven combination designed for sure handling and shorter stops. The Lancia Beta Coupe. See it now. Experience the driving difference. Discover why it's the intelligent alternative to average and overpriced cars.



The intelligent alternative.

LANCIA OF CANADA  
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