



Jaguar 2000

Reflections on a defiantly original car company.



For almost 70 years, Jaguar has forged an unparalleled legacy for developing automobiles that are both beautiful to view and exhilarating to drive. The XK180 concept car pictured here is a recent example. Unlike most auto show cars, it is a fully functioning machine with a 450-horsepower supercharged V8 engine. At Jaguar, an automobile is not worth building unless it is also worth driving. And although you cannot buy an XK180, you can possess a Jaguar that is equally remarkable. Within these pages you'll find that unmistakable flair for elegance and performance in all of our models; the XK Series sports cars, XJ Series sedans, S-TYPE sports sedans or the lineup of supercharged Jaguars. Prepare to engage with *the blending of art and machine.*



A car as rich in detail as it is in history.



When looking for inspiration for the newest Jaguar, we turned to our past. The enlightened result is the Jaguar S-TYPE. With its flowing hood, regal headlamps and distinctive grille, the S-TYPE's beauty is heir-apparent. But there is something new in the bloodline. Advanced features, such as an industry-first voice activation system, an optional feature which allows you to operate key functions while still concentrating on the road. The new 3.0-litre AJ-V6 engine; one of the most powerful V6 engines in its class. Or you may opt for even greater power with the 281 horsepower 4.0-litre AJ-V8. Should you wander astray, an optional integrated navigation system guides you back. And with an abundance of Connolly leather and bird's-eye maple trim, the S-TYPE is truly a sublime experience.

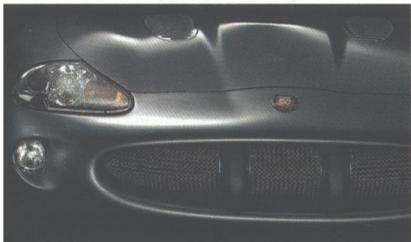
S-TYPE



Artists meet engineers, and the asphalt trembles.

The road has been waiting for an automobile like this. Introducing the sun-drenched XKR convertible. It combines the grace of a true sports car with the exhilaration of a 370-horsepower supercharged AJ-V8 engine. The results are spectacularly gratifying: 0-60 mph in 5.3 seconds, making the XKR one of the fastest accelerating cars built for the road and not the racetrack. This most potent of Jaguars is engineered to handle highways or s-curves with equal ability, due in part to a Computer Active Technology Suspension (CATS) adaptive ride control system that alters its ride characteristics depending on road conditions and vehicle dynamics. The XKR is sculpted metal, burl walnut, Connolly leather and the soul of its ancestors. The asphalt trembles in anticipation.

XKR CONVERTIBLE





The power to take your breath away.



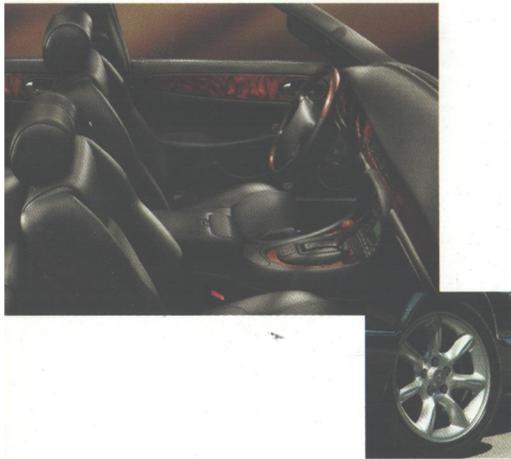
Jaguars have long been a source of power and prestige. The new XKR coupe builds on it exponentially with a mighty 370-horsepower supercharged engine capable of a 0-60 mph time in a scant 5.2 seconds.

Distinctive hood louvres and a mesh wire grille breathe life into this impressive power, which is held firmly to the road by low-profile Z-rated Pirelli P Zero 18-inch tires, and a Computer Active Technology Suspension (CATS) adaptive ride control system. Once inside, soft Connolly leather and rich walnut trim abound while driver and front passenger are treated to multi-adjustable power seats. An optional integrated navigation system means never stopping for directions. And when you're not listening to the throaty hum of the engine, you can enjoy an Alpine 320-watt premium sound system with 6-disc CD autochanger.

XKR COUPE



Just sit back and watch the scenery blur by.



Consider the XJR adrenaline in an elegantly understated package. It includes a 370-horsepower supercharged AJ-V8 engine that achieves 0 to 60 mph in a blistering 5.4 seconds. This power is put to the pavement by low-profile Pirelli tires for precise handling. Defying the notion that performance equals a compromise in comfort, the XJR is a full-sized luxury sedan that accommodates up to five adults. In inimitable Jaguar fashion, the XJR cabin includes generous quantities of burl walnut trim and contoured, heated sport bucket front seats of embossed Connolly leather. To enhance the sweet music of the supercharged engine, engage the Alpine 320-watt premium sound system with 6-disc CD autochanger and 9 acoustically precise speakers. Take your seat. The performance is about to begin.



Presenting Jaguar's contribution to the performing arts.

Art is supposed to move you, but rarely like this. Presenting the Jaguar XJ8 sedan. Sculpted to capture your eye with its graceful feline form, and your attention with its 32-valve, 290-horsepower AJ-V8 engine. This refined power is complemented by a lavish interior with supple Connolly leather, burl walnut trim and an optional integrated navigation system to help you to your destination. Safety features include front and side impact airbags* for driver and front passenger, ABS *plus*, and rain sensing wipers. Finally, to ensure that each new XJ8 meets the Jaguar standard, it must endure a meticulous inspection to confirm that it is built solidly, handles exceptionally, and even sounds and feels as only a Jaguar can.

*Remember, always wear your seat belt and secure children in the rear seat.

XJ8





No Jaguar goes to greater lengths for your comfort.



In the creation of the XJ8 L, we worked on the premise that the mere extension of wheelbase does not afford a car luxury sedan status. True, the XJ8 L offers tremendous rear leg and headroom. And the trademark Connolly leather giving way to hand-polished burl walnut adds to the opulence. However, extreme comfort and luxury items are not the only features you'll find. In the XJ8 L you'll be greeted by a host of technological advances including a sophisticated electrical system and a world-class engine management system. Front and side impact airbags provide an added measure of protection for the driver and front passenger, both of whom are provided an extra degree of comfort with 12-way power adjustable seats. The XJ8 L brings added meaning to the phrase, "every inch a Jaguar."

XJ8 L



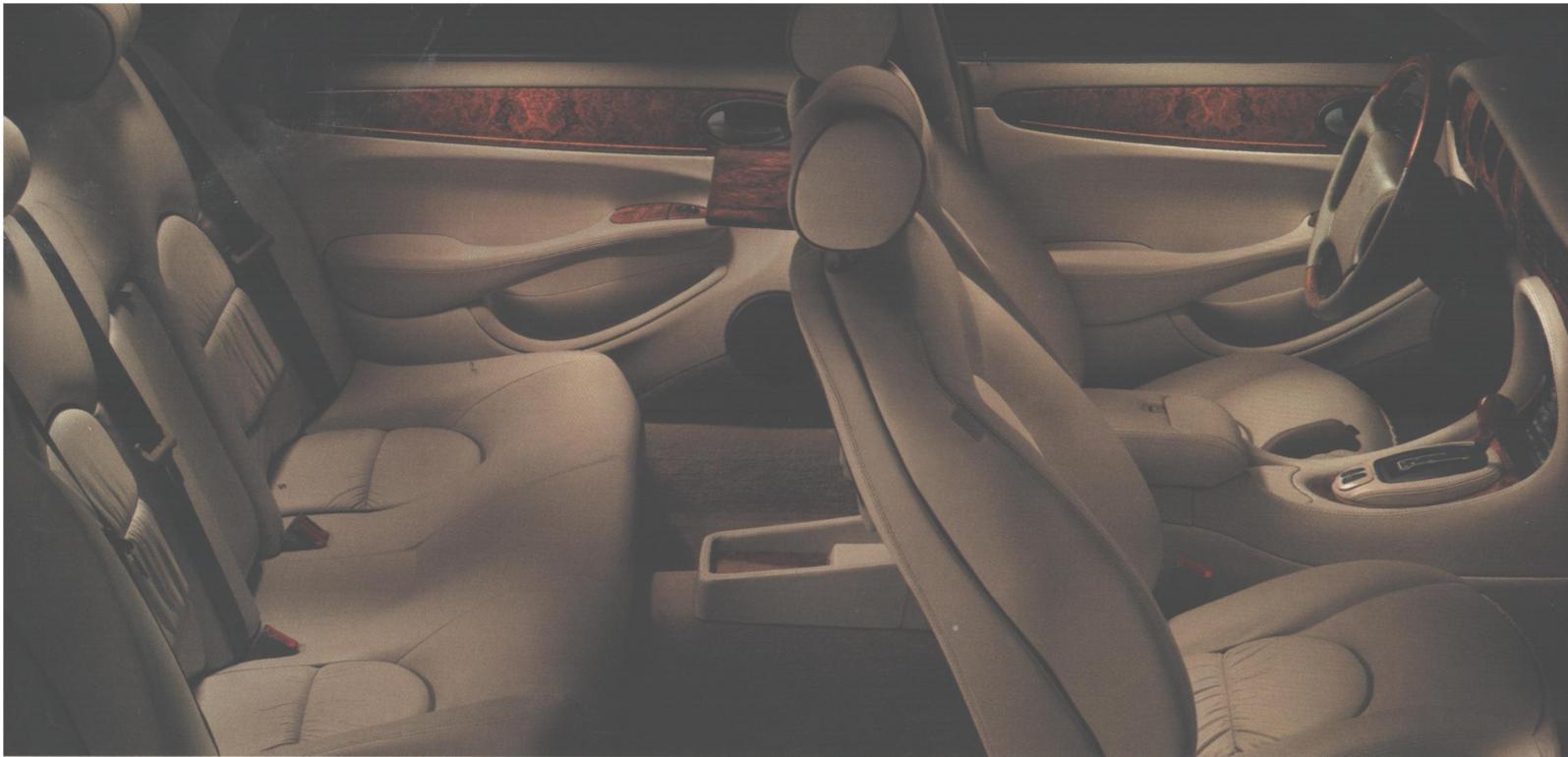
A stretch of the imagination.

Every Jaguar presents a distinctive mode of transportation, yet few automobiles of this or any other millennium can compare with the level of sensuous luxury found in the Vanden Plas. Inspired by a legendary coachbuilder, no Jaguar is roomier or more lavishly equipped. Its cabin reveals virtues that both look forward and harken back to a nearly forgotten era of craftsmanship. And no Jaguar is more capable of captivating your imagination, due in part to its regally lengthened carriage and stately external styling cues. Yet perhaps the Vanden Plas' greatest luxury is its driving character, thanks to the silken power of its AJ-V8 engine, the boulevard-smooth ride of its long wheelbase and finely calibrated suspension, and the control afforded by its variable-ratio, speed-sensitive steering system.

VANDEN PLAS







Take the long way home. The quiet demeanor of the most luxurious Jaguar is evident inside the Vanden Plas.

Throughout, you'll find burl walnut trim inlaid with Peruvian boxwood and lambswool rugs underfoot. Rear passengers also enjoy fold-out walnut



picnic tables. But don't let its luxury fool you. Under the hood lies a potent AJ-V8 engine, capable of producing 290 horsepower. If you crave more power, choose the Vanden Plas Supercharged, with a 370-horsepower AJ-V8 engine, available by special order.

VANDEN PLAS SUPERCHARGED

Headroom isn't the only thing that's limitless.

Merely lower the top of the XK8 convertible to place the sun, stars and the freedom of the open road at your command. All the joys of open-air touring are heightened by the unmatched virtues of the XK8, made possible by the rock-solid handling provided by a race-inspired double wishbone suspension, and the power of an AJ-V8 engine that motivates the convertible from 0-60 mph in an impressive 6.7 seconds. The automated convertible top lowers in only 20 seconds, with the added benefits of a fully padded lining and a rear glass window with defroster. When lowered, the top stows so compactly that you may easily fit two sets of golf clubs in the trunk.

XK8 CONVERTIBLE





Transcendental transportation.

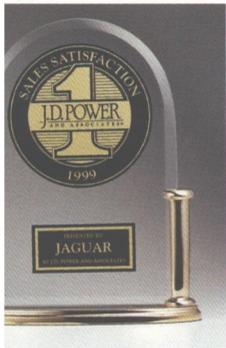
Automotive nirvana is attainable for those who are truly worthy. Presenting the XK8 coupe. With its breathtaking style and exhilarating driving manners, the XK8 contains a link to such classic Jaguars as the legendary XK120 and XK-E. And it achieves these lofty ideals while delivering new levels of refined power and technological sophistication. Inside is an abundance of Connolly leather trim. Classic analog gauges, set in handcrafted burl walnut, can get quite a workout as evidenced by the XK8 coupe 0-60 mph time of 6.5 seconds. It is a car that quite likely will one day join many of its Jaguar brethren in automotive museums. Until then, it would be a crime not to enjoy this most transcendent of automotive experiences.

XK8 COUPE





Going the extra mile.



A major part of the joy of driving one of the world's premier automobiles comes from the care and support you receive from the entire Jaguar organization and dealer network. In addition, Jaguar was awarded with the #1 nameplate in sales satisfaction in a tie by J.D. Power and Associates.* Every new Jaguar includes the benefits of Royal Charter Care, a program that includes a comprehensive 4-year/50,000-mile limited warranty.** You'll also get Roadside Assistance which is available 24 hours a day, 7 days a week anywhere within the United States and Canada. Put us to the test. We are here to ensure that your love for your Jaguar is a bond that continues, mile after satisfying mile.

*J.D. Power and Associates 1999 Sales Satisfaction Study 2. Study based on a total 42,769 consumer responses. www.jdpower.com.

**See your local Jaguar dealer for complete terms and conditions of the limited warranty and for details on Roadside Assistance.



SELECT SPECIFICATIONS

	S-TYPE 3.0 L	S-TYPE 4.0 L
Engine Type/Displacement – litres	3.0-litre 60° aluminum alloy cylinder head/block. DOHC, 4 valves per cylinder, variable cam phasing.	4.0-litre 90° aluminum alloy cylinder head/block. DOHC, 4 valves per cylinder, variable cam phasing.
Maximum horsepower BHP @ rev/min	240 @ 6800	281 @ 6100
Maximum torque lb ft @ rev/min	221 @ 4500	287 @ 4300
Transmission type	5-speed automatic (normal/sport modes)	5-speed automatic (normal/sport modes)
Tire size	All-season 225/55 HR 16	All-season 225/55 HR 16
Steering	Power-assisted, speed-sensitive, variable ratio rack-and-pinion steering.	Power-assisted, speed-sensitive, variable ratio rack-and-pinion steering.
Front suspension	Fully independent with unequal-length upper and lower wishbones. Coil springs with telescopic dampers.	Fully independent with unequal-length upper and lower wishbones. Coil springs with telescopic dampers.
Rear suspension	Fully independent double wishbone suspension. Concentric steel coil springs and shock absorbers.	Fully independent double wishbone suspension. Concentric steel coil springs and shock absorbers.
Maximum curb weight – lb (kg)	3650 (1656)	3770 (1710)
Overall length – in (mm)	191.3 (4860)	191.3 (4860)
Overall height – in (mm)	55.7 (1416)	55.7 (1416)
Wheelbase – in (mm)	114.5 (2909)	114.5 (2909)
Trunk capacity – cu ft (cu m)	11.7 (0.33)	11.7 (0.33)

Note: Specifications and colours are subject to change without notice. Some vehicles shown with optional equipment. Please ask your dealer for details.

SELECT STANDARD & OPTIONAL EQUIPMENT

■ = Standard ○ = Optional – = Not Available

	S-TYPE 3.0 L	S-TYPE 4.0 L
4-wheel disc brakes with anti-lock braking system	■	■
Anti-theft engine immobilizer	■	■
Audiophile sound system with 6-disc CD autochanger	○	○
Automatic climate control with CFC-free air conditioning	■	■
Automatic on/off headlamps	■	■
Burl walnut trim (XJ/XK Series), Bird's-eye maple trim (S-TYPE)	■	■
Connolly leather-trimmed interior	■	■
Driver and front passenger airbags†	■	■
Driver and front passenger side airbags†	■	■
Electric tilt and telescopic steering wheel	■	■
Homelink compatible garage door opener (3-channel XK/S-TYPE; 4-channel XJ Series)	○ ¹	■
Integrated navigation system*	○	○
Memory door mirrors, driver seat and steering column with auto tilt-away feature (2-position, XK/S-TYPE; 3-position, XJ Series)	○ ¹	■
One-touch electric tilt and slide sunroof (XJ Series)/moonroof (S-TYPE)	○ ¹	■
Personalized remote memory activation feature	■	■
Rain sensing wipers	○ ²	○ ²
Traction and stability control	■	■
Vehicle security system with remote entry and audible verification	■	■
Wood/leather steering wheel	■	■

*XK and S-TYPE integrated navigation system features color display and full mapping; XJ Series features monochrome display and route guidance. Navigation option requires CD autochanger or Alpine 320-watt sound system for XJ/XK Series.

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SPECIFICATIONS AND COLORS ARE SUBJECT TO CHANGE WITHOUT NOTICE. SOME VEHICLES SHOWN WITH OPTIONAL EQUIPMENT.

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