





The British have an affection for art and tradition and a motorcar that embodies both. The Jaguar XJ6.

The 1989 XJ6 reflects an artistry of form and function that has long distinguished Jaguars.

Its style is distinctively elegant, blending the classic character of its forebears with contemporary aerodynamic design.

The XJ6 is an automobile rich in Old World craftsmanship that also advances Jaguar's heritage of engineering refinement and inspired performance.

The light-alloy 3.6 liter engine features double overhead cams to optimize its high rpm capabilities. For enhanced power and high-speed responsiveness, the XJ6 has the added sophistication of four valves per cylinder. An ingenious J-gate selector allows the driver to take full advantage of the four-speed/overdrive automatic transmission. And for 1989, revised torque converter specifications and a new final drive ratio give the XJ6 even more vivid performance.

The XJ6 rides and handles with a near-perfect balance of comfort and athletic agility. Its four-wheel independent suspension incorporates a patented "pendulum" isolation system and automatic self-leveling rear suspension. Its four-wheel power disc brakes are complemented by one of the world's most advanced anti-lock (ABS) braking systems.



The elegance
of a classic
English motorcar.
The power
of enlightened
engineering.

The Jaguar XJ6 cabin is spacious and serene. Its doors and fascia are trimmed with hand-finished burl walnut inlaid with contrasting matchwood. The seating is faced with carefully tailored and finely stitched leather. Contoured for proper orthopedic support, the front seats are power adjustable in eight directions for the utmost in individual comfort.

The Jaguar climate control system is computer regulated. It can automatically maintain the temperature you select and gives you a choice of ambient humidity levels. The XJ6 instrumentation includes a trip computer and a Vehicle Condition Monitor that continuously checks 27 vehicle functions. The central locking system utilizes an infrared sensor for keyless operation. And for your listening pleasure, the 80-watt stereo system surrounds you with sound from six acoustically engineered speakers.

The XJ6 is unmistakably Jaguar. Combining traditional handcrafted luxury with truly enlightened engineering, it is a most elegant blend of art and machine.



From a country rich in royal tradition comes a motorcar of a noble coachbuilding heritage. Jaguar Vanden Plas.

Vanden Plas began over 100 years ago as a builder of meticulously crafted custom carriages. Today, the most honored coachbuilding traditions of Vanden Plas are carried forward by Jaguar.

The 1989 Vanden Plas is the most exclusive and luxuriously equipped Jaguar sedan. It incorporates special mechanical features, unique exterior detailing and a sumptuous handcrafted interior.

The warmth of hand-finished and beautifully inlaid burl walnut graces its doors and fascia. The richness and fragrance of leather abound. The front seats are electrically heated. For rear seat passengers there are exquisite fold-down picnic tables of burl walnut, adjustable high-intensity lamps for reading and

individual headrests. A car of uncompromising luxury, the Vanden Plas is furnished with special fleecelike throw rugs in the passenger footwells.





Born.
Another Jaguar classic.
The XJ-S Convertible.

For more than a half-century, open two-seater Jaguars have represented the essence of speed, grace and sporting style. Today, this Jaguar tradition continues in the new XJ-S convertible.

Under its hood lies a light-alloy, overhead cam, 262-horsepower V-12—one of the world's most thoroughly proven engines. Modified for racing, it powered Jaguar to victory in 1988 in the world's toughest 24-hour races—Daytona and Le Mans. In the XJ-S, it provides vivid response with uncanny silence and smoothness.

The XJ-S convertible rides on Jaguar's sophisticated four-wheel independent suspension. It stops with the surefootedness of four-wheel power disc brakes, complemented by a new and advanced

anti-lock system. The beautifully tailored and fully lined convertible top closes at the touch of a button for quiet all-weather comfort. And inside, the new XJ-S convertible surrounds the driver and passenger with the luxury of handcrafted wood and supple leather.

Built entirely by Jaguar, the new XJ-S convertible is indeed the very essence of speed, grace and sporting style.





The S-type Jaguars reward all the senses.

Lustrous, hand-finished burl walnut graces the XJ-S dashboard, center console and door panels. The rich scent and luxurious feel of leather abound. To assure maximum comfort, Jaguar's new sports seats offer a wide range of individual adjustments—including power-variable lumbar support. They also incorporate electric heating elements for instant warmth should the weather turn brisk. And complementing the new seats is a new sports-contoured steering wheel.

To keep the driver well-informed, the XJ-S instrument panel features a full complement of analog gauges, an ingenious dual warning light system and a multi-function trip computer.

For optimum all-season comfort, the XJ-S climate control system automatically regulates both heating and air conditioning. For driver and passenger convenience, the XJ-S incorporates a full array of power amenities. And to provide beautiful sound for the open road, an 80-watt stereo system plays through four acoustically matched speakers.



Advancing the art of grand touring. The Jaguar XJ-S Coupe.

In 1951, Jaguar created the car that for many would define the concept of "grand touring"—the XK-120 fixed head coupe. This remarkable automobile combined the comforts of a luxurious Jaguar sedan with extraordinary sports car performance. Since then, Jaguar has advanced the concept, but never more elegantly than in the new XJ-S coupe.

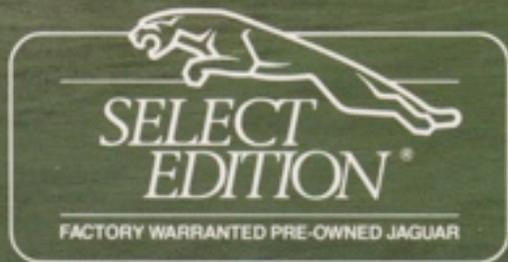
Within the 2+2 XJ-S cabin, Jaguar merges the traditional elegance of handcrafted wood and supple leather with a full array of luxury amenities and advanced design features. The driver and passenger ride in Jaguar's new ergonomically contoured sports seats. The occasional rear seat is comfortably contoured for two.

On the road, a new anti-lock system complements the S-type's

four-wheel power disc brakes. New spoke-pattern, light-alloy wheels and wider, V speed-rated tires accentuate its confident stance.

Sensuous and luxurious, the XJ-S coupe displays impeccable road manners and the power to achieve 145 mph on the test track. It is a most elegant advancement in the art of grand touring.





Everything you'd expect from a Jaguar except the price.

With the availability of Select Edition® pre-owned Jaguars, the dream of owning one of the world's most desirable motorcars can become a more affordable reality.

Every Select Edition Jaguar is specially selected. None can be more than five years old, and none have been driven more than 60,000 miles. All are put through the most extensive service procedure on Jaguar's regular maintenance schedule. Higher mileage cars are fitted with a comprehensive new parts package to ensure that Jaguar's legendary standards of ride and handling are maintained.

Jaguar is so confident in the condition of these cars, it backs them with a special 12-month or 12,000-mile warranty. If the qualified vehicle you buy has time or mileage remaining on its new car warranty, the Select Edition warranty will go into effect after the original expires. In short, a Select Edition can give you everything you'd expect from a Jaguar... except the price.

For information on availability and pricing, as well as details of the Select Edition limited warranty, see your participating Jaguar dealer.



The security of Jaguar's uniquely comprehensive support.

Jaguar's uncommon concern for quality and customer satisfaction

is reflected in its extensive warranty and comprehensive roadside assistance plan.

Under its new car warranty, for three years or 36,000 miles, whichever comes first, Jaguar will repair or replace any part of your new Jaguar that proves defective. The Pirelli tires carry their own manufacturer's warranty.

Jaguar's Service-On-SiteSM program will provide free emergency roadside assistance should your new Jaguar become dis-

abled due to a warranty-covered defect, flat tire, dead battery or ... if it simply runs out of gas. It can also provide trip interruption benefits—including lodging, meals and alternative travel arrangements—if your Jaguar encounters a warranty-covered defect more than 50 miles from your home.

See your dealer for details on Jaguar's limited warranty, applicable in the USA and Canada, and on Jaguar's Service-On-Site Roadside Assistance Plan.