



XK

PORTFOLIO PACK



J A G U A R

XK PORTFOLIO PACK MAKES ITS DEBUT

The new XK Portfolio Pack. Luxury and individuality in a performance car. The exhilaration of effortless power. Sports car performance and precise handling without sacrificing comfort or style. The new XK Portfolio Pack offers the finest materials and premium luxury. Available in two exclusive new interior color combinations. The new XK Portfolio Pack exterior features a selection of six striking colors, including exclusive Celestial Black. Available on XK and XKR and in both Coupe and Convertible bodystyles.







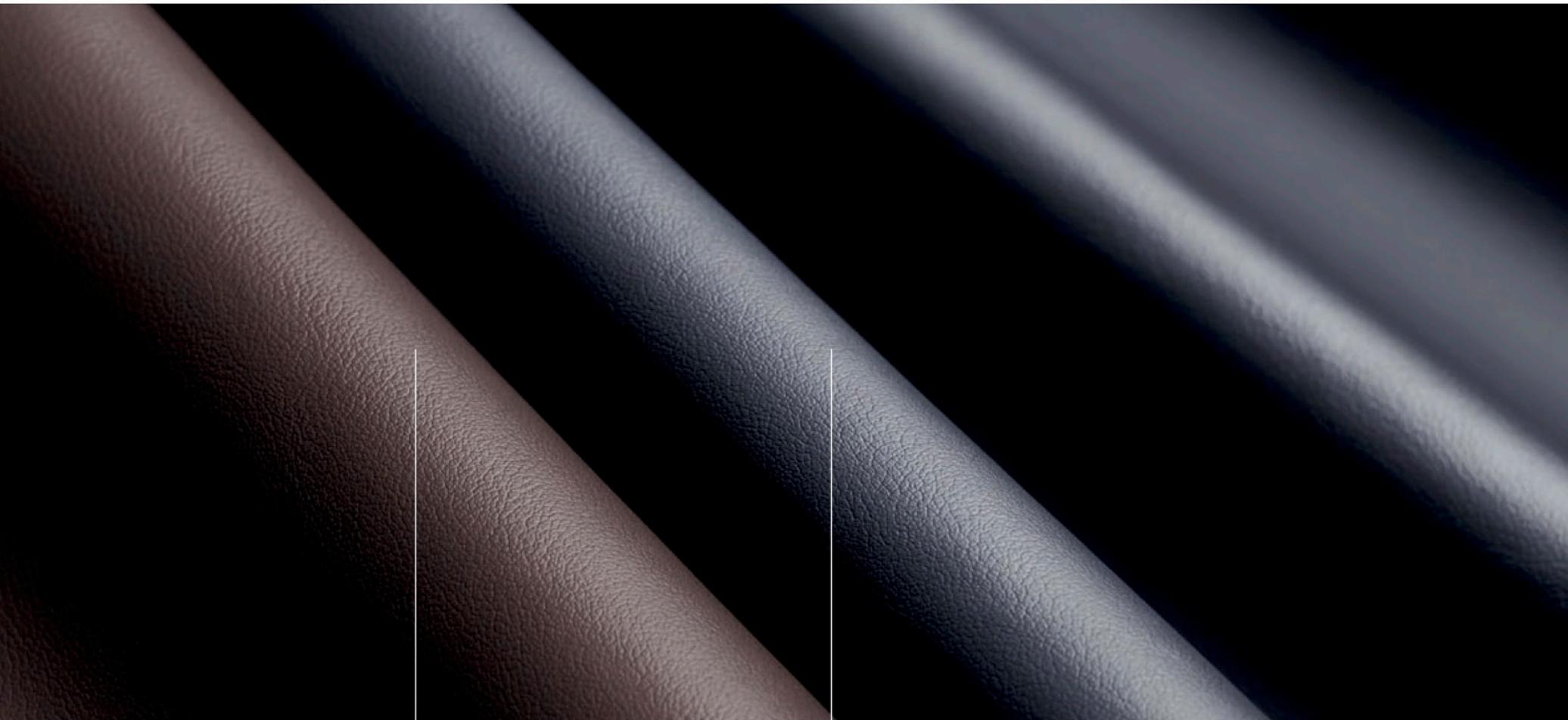


LUXURY AND INDIVIDUALITY

The luxury Grand Tourer. Tailored to the passenger as much as it is the driver. It offers exclusive choices, bespoke materials and unique finishes that are only available on the XK Portfolio Pack.



IMAGE SHOWS NAVY SOFT GRAIN LEATHER WITH LONDON TAN CONTRAST STITCH,
POLTRONA FRAU® CANVAS LEATHER HEADLINING AND ALUMINUM VENEER

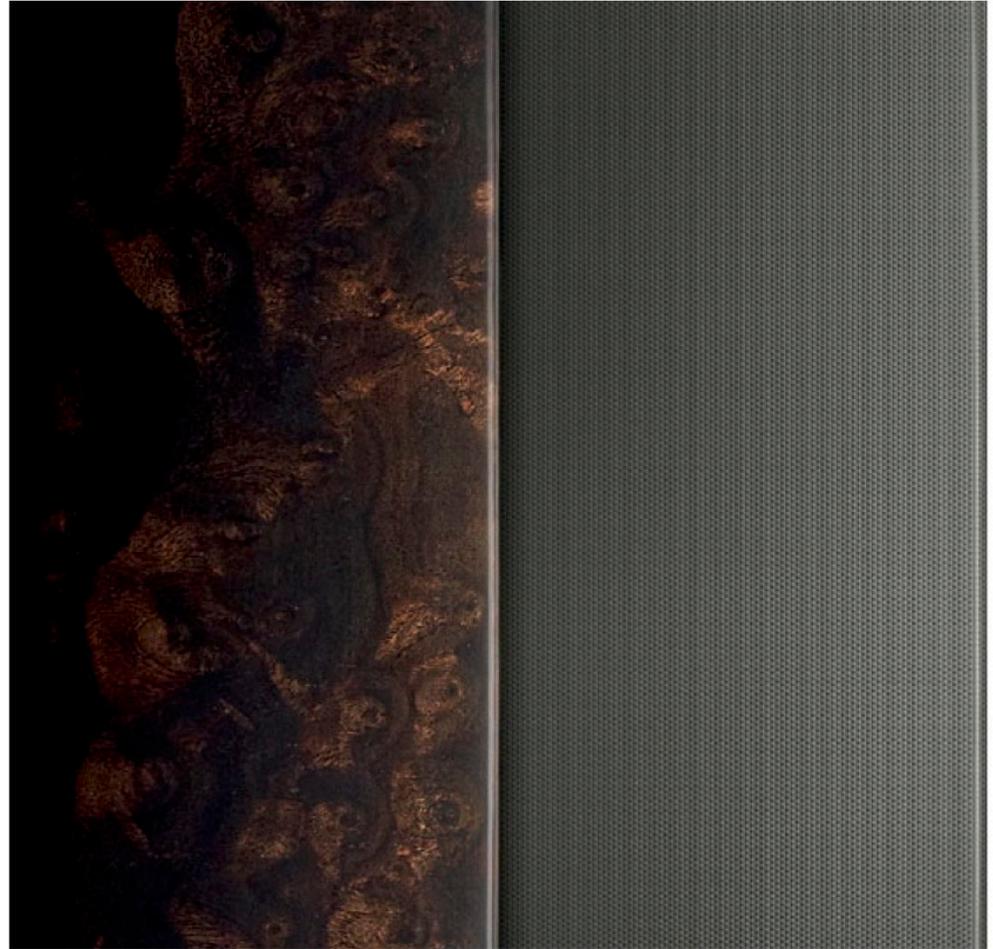


Truffle soft grain leather

Navy soft grain leather

INNER THOUGHTS

Quality and individuality. Fine materials and contemporary design. A deliberate juxtaposition between tonal combinations outside and inside of the car to create harmony and accentuate the beauty and luxury of the interior. There are two interior color themes, Navy and Truffle, each offering the choice of Shadow Walnut or Dark Figured Aluminum veneers and chosen to evoke a sense of refinement in accord with the XK Portfolio Pack's unique identity. The interior is upholstered in soft grain leathers with a twin-needle contrast stitch. On Coupe models the headlining is available, for the first time on an XK, in either Jet or Canvas colored Poltrona Frau® leather: a modern, high-grade leather renowned for its use on the finest furnishings. This is your personal space.



Shadow Walnut

Dark Figured Aluminum

WHEELS

Unique to the XK Portfolio Pack, 20 inch Orona alloy wheels in a polished finish.





CRAFTSMANSHIP AND DETAIL

Every interior is crafted with meticulous attention to detail, with components designed to be as rewarding to touch as they are to look at. The steering wheel, for example, is covered with 2.7 square feet of leather and uses approximately 50 feet of thread. The leather rim is stitched together by hand.



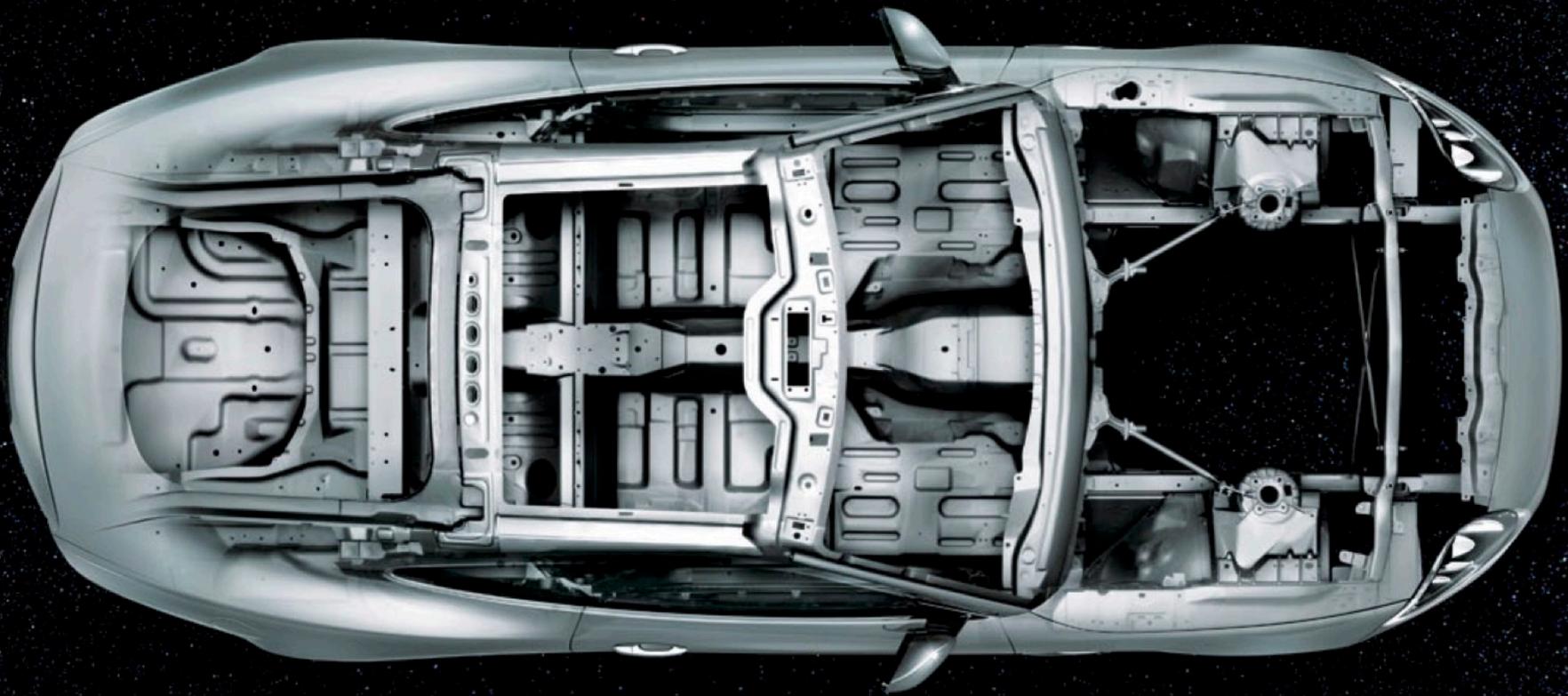


IMAGE SHOWS NAVY SOFT GRAIN LEATHER WITH LONDON TAN CONTRAST STITCH

TECHNOLOGY AND PRECISION

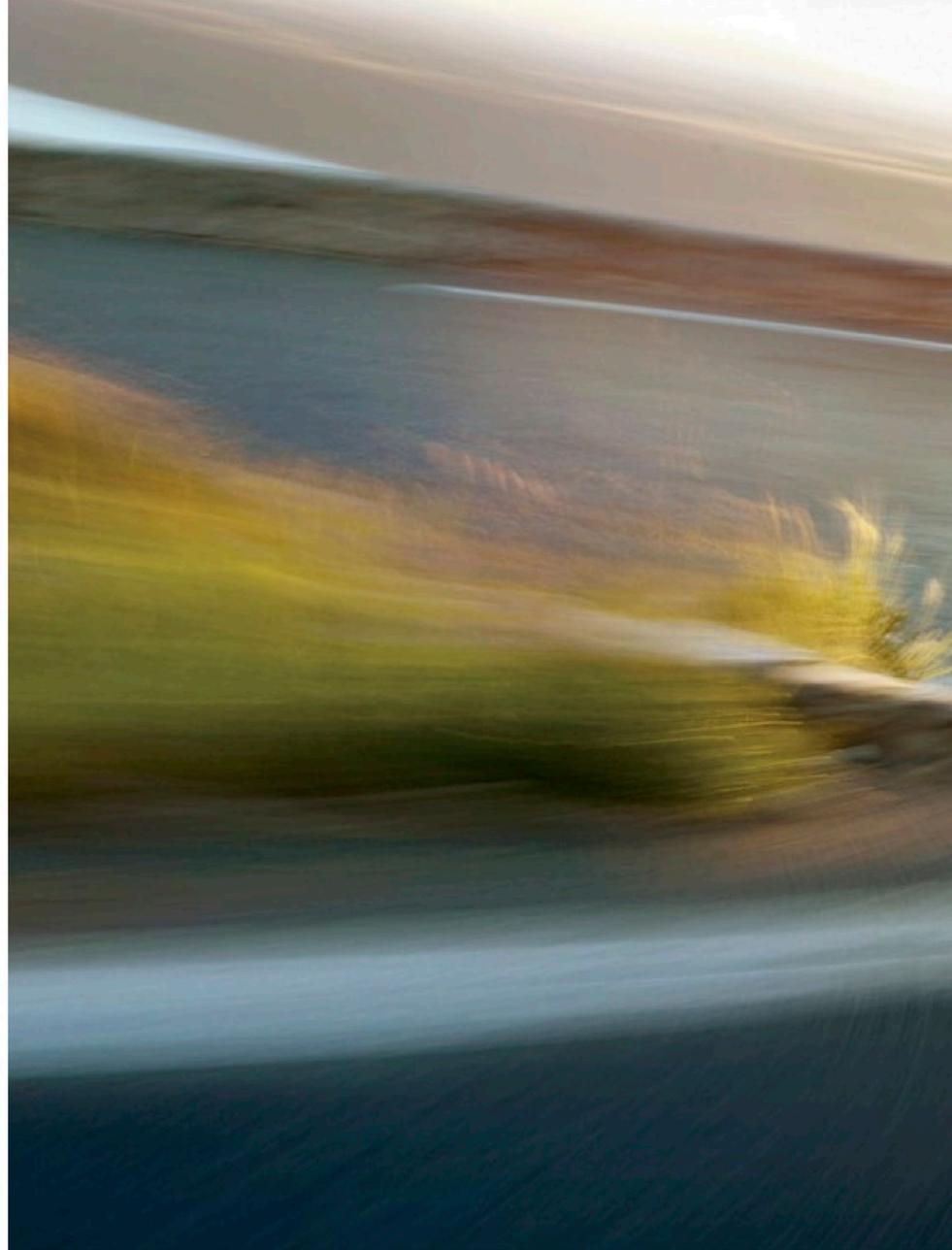
The aluminum bodyshell is constructed using aerospace technology and advanced laser-guided robotics. The precisely engineered components are joined by self-piercing rivets, then bonded using high-adhesion, heat-cured specialist adhesives. The light, strong and exceptionally rigid monocoque structure that results is fundamental to the car's performance. The acceleration is breathtaking. The handling is agile and precise.



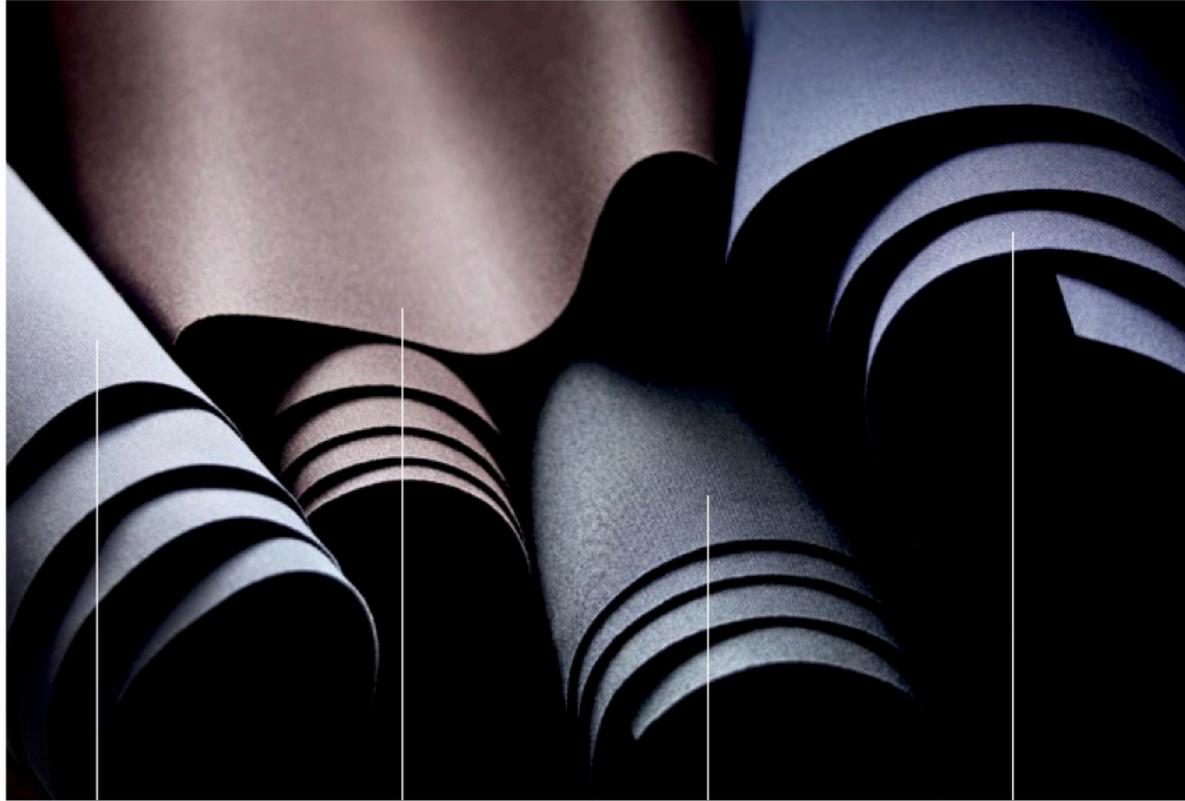


ACTIVE, REACTIVE AND INTELLIGENT

Lightweight aluminum technology, powerful and refined engines and Jaguar's rapid sequential shift system deliver thrilling performance and instant response. An array of intelligent systems, including JaguarDrive Control™, Adaptive Dynamics and Active Differential (XKR only), work together to complement the driver's skills and tailor the driving experience to suit his or her preferences.







Gray

Dark Brown

Black

Blue

FIRST IMPRESSIONS

Make a statement with your choice from the range of six select exterior colors, including exclusive Celestial Black. On Convertible models a total of seven Convertible top colors are available: Gray, Dark Brown, Black, Blue, Beige, Burgundy and Dark Green.

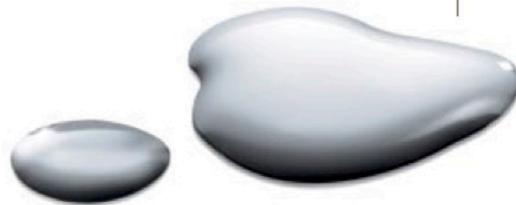
Ultimate Black



Celestial Black (exclusive to XK Portfolio Pack)



Rhodium Silver



Lunar Gray



Crystal Blue



Polaris White





IMAGE SHOWS XKR CONVERTIBLE FEATURING THE PORTFOLIO PACK IN POLARIS WHITE WITH 20" ORONA ALLOY WHEELS IN A POLISHED FINISH



IMAGE SHOWS XK COUPE FEATURING THE PORTFOLIO PACK IN CELESTIAL BLACK WITH 20" ORONA ALLOY WHEELS IN A POLISHED FINISH



IMAGE SHOWS XKR CONVERTIBLE FEATURING THE PORTFOLIO PACK IN POLARIS WHITE WITH TRUFFLE INTERIOR



IMAGE SHOWS XK CONVERTIBLE FEATURING THE PORTFOLIO PACK IN CELESTIAL BLACK WITH NAVY INTERIOR



XK PORTFOLIO PACK FEATURES

JAGUAR 5.0 LITER V8 385 HP COUPE & CONVERTIBLE

Torque lb.ft - 380
Top speed mph - 155 limited
0-60 mph seconds (Coupe) - 5.2
0-60 mph seconds (Convertible) - 5.3
City (mpg)* - 16
Highway (mpg)* - 24 (Coupe)
Highway (mpg)* - 22 (Convertible)

JAGUAR 5.0 LITER V8 510 HP SUPERCHARGED COUPE & CONVERTIBLE

Torque lb.ft - 461
Top speed mph - 155 limited
0-60 mph seconds (Coupe) - 4.6
0-60 mph seconds (Convertible) - 4.6
City (mpg)* - 15
Highway (mpg)* - 22 (Coupe)
Highway (mpg)* - 22 (Convertible)

*These figures are correct at time of going to press. All figures are EPA estimates. Actual mileage may vary.

XK PORTFOLIO PACK FEATURES

Select paint palette of six exterior colors including exclusive Celestial Black
Luxury seat, heated and cooled with active ventilation (16/16 way adjustable)

Two exclusive interior color combinations:

Navy interior color option:

- Navy with London Tan contrast stitch with Navy carpets
- Navy premium carpet mats with London Tan nubuck edging
- Poltrona Frau® Jet leather headlining standard
- Poltrona Frau® Canvas leather headlining available as an option

Truffle interior color option:

- Truffle with Ivory contrast stitch with Truffle carpets
- Truffle premium carpet mats with Ivory nubuck edging
- Poltrona Frau® Canvas leather headlining

Two exclusive interior veneers:

- Shadow Walnut
- Dark Figured Aluminum

Chrome mirror covers

Chrome upper and lower front grilles

20" Orona alloy wheels in a polished finish

Bright stainless steel pedals

Unique door sill treadplate

XK OWNERSHIP EXPERIENCE

Service, assurance, and peace of mind are all part of the pride of owning your new XK PORTFOLIO PACK.

JAGUAR PLATINUM COVERAGE*

The passion we put into building our vehicles continues long after you drive away in one with an ownership program called Jaguar Platinum Coverage. For 4 years/50,000 miles on all 2013 Jaguar cars, Jaguar Platinum Coverage includes complimentary scheduled maintenance, 4 years/50,000 miles New Vehicle Limited Warranty and 24/7 roadside assistance. The only thing that surpasses the beauty of driving a 2013 Jaguar car is the beauty of owning one.

TOTAL CARE

Seamless support for your new Jaguar car, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY⁽¹⁾

Jaguar Cars offers a comprehensive, 4 year/50,000 miles New Vehicle Limited Warranty as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

JAGUAR ASSISTANCE⁽²⁾

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can meet most needs. Ask your local authorized Jaguar dealer for details.

JAGUAR RETAILER EXPERIENCE

Jaguar ownership begins with a first class dealership experience. It continues with the outstanding support from dealership service teams dedicated to maintaining your vehicle's condition and performance. You will find only the best factory-trained technicians at authorized Jaguar dealers.

JAGUAR MERCHANDISE

To extend Jaguar luxury to other facets of your life, we offer the Jaguar Collection, a beautiful range of products that carry the Jaguar name and logo. The collection features exclusive leisure and sporting wear, travel accessories, scale models and much more. Visit www.JaguarUSA.com/collection or contact your local authorized Jaguar dealer for a merchandise collection catalog.

JAGUAR VEHICLE ACCESSORIES[†]

Jaguar vehicle accessories enable you to personalize your car, to create a driving experience that is even more individually rewarding. All Jaguar accessories are tested rigorously for safety and durability in the most arduous of climates and conditions. With a comprehensive range of styling options and interior and exterior accessories, you can tailor your Jaguar vehicle to suit your personal style. What's more, every accessory is covered for 12 months unlimited mileage or the balance of the New Vehicle Limited Warranty, whichever is greater. Any genuine Jaguar Accessories (excluding gift items and luggage from Jaguar Collection) supplied and fitted by an authorized Jaguar dealer within one month or 1,000 miles (whichever occurs first) of a new vehicle being put into service will benefit from the same warranty terms and duration as the New Vehicle Limited Warranty. Accessories purchased outside of this period will be subject to 12 month unlimited mileage warranty.

JAGUAR MAGAZINE

Jaguar Magazine is the official magazine of Jaguar Cars. It features the new Jaguar XJ, XK and XF, and the worlds of luxury, style, design and travel. Also available, a fully interactive iPad® app takes the very best of the print edition of the Magazine and adds extra images and exclusive information, allowing you to explore the world of Jaguar in a whole new way.

JAGUARUSA.COM

Visit the official web site to access the dealer locator, car configurator, price lists, model comparisons and more. Sign up for "Keep Me Informed" to receive all the latest news and special offers.

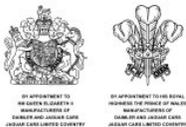
⁽¹⁾See your authorized Jaguar dealer for complete terms and conditions of limited warranty coverage.

⁽²⁾All elements of Jaguar Assistance are available only while your Jaguar New Vehicle Limited Warranty is in effect.

*Jaguar Platinum Coverage includes all factory scheduled maintenance for four years or 50,000 miles, whichever occurs first. All work must be performed by an authorized Jaguar dealer.

For complete details on Jaguar Platinum Coverage, including warranty and maintenance coverage and exclusions, please visit your local Jaguar Dealer or JaguarUSA.com

[†]All Jaguar approved accessories are rigorously tested to the same exacting standards as those applied to our vehicles. Performance in extreme hot and cold temperatures, corrosion resistance, impact and airbag deployment highlight some of the exhaustive product testing carried out so that Accessories are both durable and importantly, continue to comply with current legalization.



IMPORTANT NOTICE

Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Cars Limited and have absolutely no authority to bind Jaguar Cars Limited by any express or implied undertaking or representation. Illustrations in this brochure may include optional extras.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle 'whole life cycle' assessment. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through its driven life time, to final disposal. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition 95% recoverable and reusable with 10% for energy generation.

The XJ and XK's innovative use of lightweight aluminum, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO₂ emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste. Already the manufacturing assembly CO₂ emissions of each Jaguar built in the UK since 2009 is offset. For every tonne of CO₂ emitted in the assembly process, Jaguar invests in carbon reduction projects that reduce an equivalent tonne of CO₂ elsewhere.

Offsetting allows Jaguar to take action now, to reduce its impact on the environment, as part of an integrated carbon management plan. This company plan includes targets to reduce operating CO₂ emissions and waste to landfill by 25% by 2012, water consumption by 10% by 2012 and fleet average exhaust CO₂ emissions by 25% by 2015, based on 2007 levels.

But it doesn't stop there. World class manufacturing facilities certified to ISO 14001 since 1998, transport miles have been cut from delivery routes and new ways are being introduced to produce energy from food waste at our Gaydon site in the UK.

That's Environmental Innovation at Jaguar.

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Poltrona Frau® is a registered trademark of Poltrona Frau Group.

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