

NEW JAGUAR XE 2020





“ A true Jaguar is something that exists to enjoy and indulge in, both aesthetically and dynamically.

My inspiration when designing XE was to capture the essence of a very sporty saloon car.

It had to have style, attitude, and a presence which differentiates it from any other car in its class.

Both technically and visually XE is in perfect balance.

IT SAYS INDIVIDUAL, IT SAYS CONFIDENT
AND IT SAYS I LOVE TO DRIVE.

It's lean, it's sporty, it has a great profile and a fantastic stance. For me, that's XE. ”

IAN CALLUM DIRECTOR OF DESIGN, JAGUAR









BY APPOINTMENT TO
HM THE QUEEN
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY

THE NEW JAGUAR XE
SEDAN, MEET SPORT

To create a four-door sedan which is as fun to drive as a sports car is no mean feat. But the new, redefined XE comfortably meets that criteria. Inspired by F-TYPE - our high-performance car - it's packed with enhancements, innovations and technology. It rewrites the rules of how a compact sedan should behave, and it embodies everything Jaguar is famous for: stylish good looks, precision engineering and a palpable sense of excitement.

06



DESIGN

16



PERFORMANCE

22



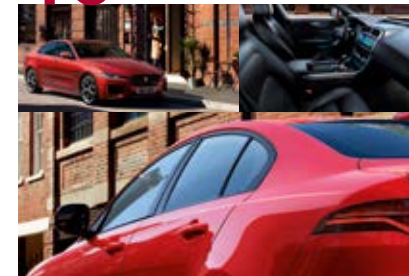
TECHNOLOGY

38



PRACTICALITY
& DRIVER ASSISTANCE

46



YOUR XE

VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY MAY VARY AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER

VEHICLE SHOWN: 2020 JAGUAR XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED



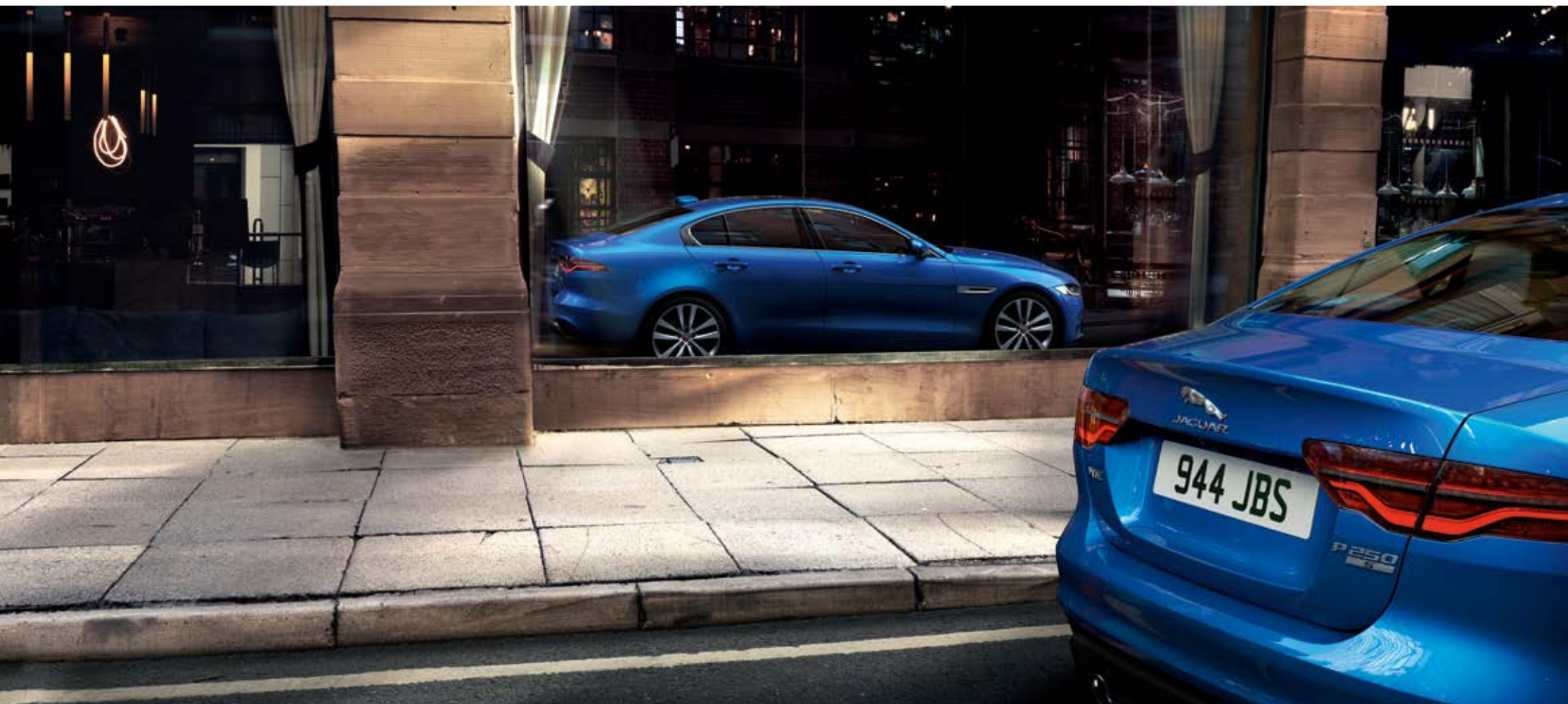


DESIGN

EVEN STANDING STILL, IT LOOKS FAST

Like all Jaguar vehicles, XE instinctively manages to catch the eye. From its muscular stance and sculpted hood, to the new bumpers, front grille, and LED headlights and tail lights, you can tell at a glance that this is one extraordinary sporting sedan.

VEHICLE SHOWN: 2020 JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED







VEHICLE SHOWN: 2020 JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED

EST. 1935
JAGUAR
COVENTRY



“ Like all Jaguars, the new XE has its own distinctive character – luxurious, sporty, individual.

I wanted to bring this out even more by designing a cabin which wonderfully combines

PREMIUM TACTILE MATERIALS AND FINISHES, WITH BEAUTIFULLY CRAFTED DETAILS,

a palette of bold, statement colors and exquisite veneers.

With so many incredible resources available to us, together with the very highest standards of craftsmanship, we can create an interior that's unique to you. One that emphasises the car's dynamic nature, and highlights its sense of space, comfort and elegance whilst demonstrating our passion for precision. ”

SIOBHAN HUGHES CHIEF DESIGNER, JAGUAR COLOR & MATERIALS





WELCOME TO YOUR XE WORLD

Get behind the wheel of an Jaguar XE and you feel like you're sitting in a sports car. You'll find yourself comfortably cocooned by its wraparound dashboard. You'll note the soft grain leather steering wheel and form-hugging 14-way adjustable front seats. You'll appreciate the impeccable attention to detail, and how everything is so pleasingly uncluttered and considerably functional.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED





A refreshed cockpit-style interior offers outstanding levels of comfort, and the raised center console adds to its sportiness. Everything revolves around you and was conceived with you in mind, with the SportShift Selector, JaguarDrive Control™ and available Touch Pro™ Duo central to its seamless design. So, when you settle into that plush leather seat, you connect with the car straight away. Just reach for the pulsing start button - a more engaging driving experience awaits.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED. STEERING WHEEL SHOWN AVAILABLE ON R-DYNAMIC MODELS ONLY





PERFORMANCE

POWERED BY INGENUITY

The beating heart of every XE is a powerful, British-built, Turbocharged gas engine. All engines are constructed of lightweight aluminum alloy which, combined with advanced low-friction technologies, delivers a refined, efficient and engaging driving experience.

VEHICLE SHOWN: 2020 JAGUAR XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED

HOW DO YOU WANT TO DRIVE TODAY?

Nothing quite matches the sensation of being in a Jaguar XE on an open road. You're reminded that driving can be genuinely exhilarating. An outstanding feature of this car is how it can feel marvellously comfortable too. Jaguar has created a range of sophisticated technologies which allow you to modify your XE and enjoy the driving experience you want, when you want it.





JaguarDrive Control™ allows you to select from Comfort, Eco, Dynamic, and Rain/Ice/Snow Modes. Each mode has its own tailor-made program that alters different parameters, such as engine and transmission response, steering feel, parasitic load management or traction and stability control*.

The optional Adaptive Dynamics system makes for vastly improved ride comfort and dynamic body control using continuously variable damping technology. The system monitors multiple sensors that analyze vertical wheel positions, vehicle acceleration, steering inputs, as well as throttle and brake pedal activity to adjust the suspension damping settings. This provides a near-perfect balance of comfort, refinement and agility*.

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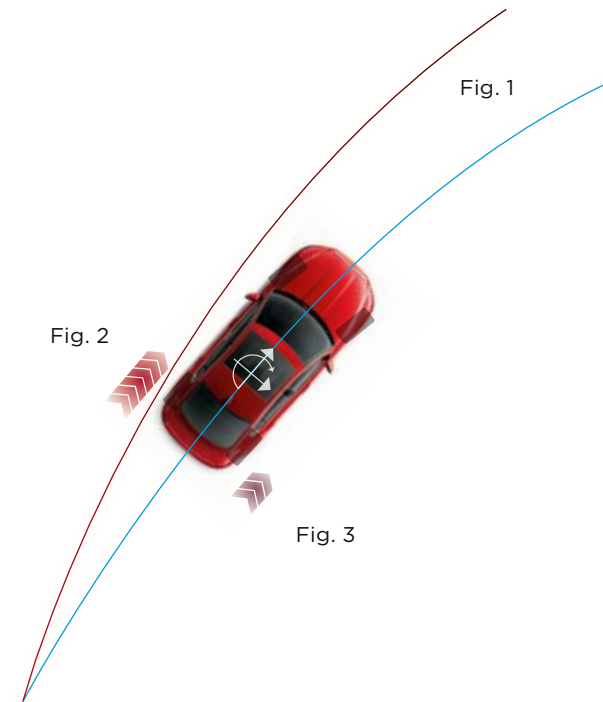
ENGINEERED FOR EMOTION

XE is the culmination of Jaguar's prowess at designing and building sports cars. A lightweight aluminum chassis and double wishbone front suspension enable the highest levels of handling and road holding, delivering a spine-tingling driving experience. Unusually for a compact sports sedan, it also features a sophisticated Integral Link rear suspension, which provides sharp response and handling, while still retaining a refined and luxurious ride.

Also, to help XE tackle winding roads, there's intelligent Torque Vectoring by Braking technology*. On tight turns, it applies the brake to the inside wheel and directs more rotating force from the engine to the wheel with the most grip. The result is an exceptional combination of sports car-like agility, more consistent road holding and a feeling of added confidence when you're driving.

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VEHICLE SHOWN: 2020 JAGUAR XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED

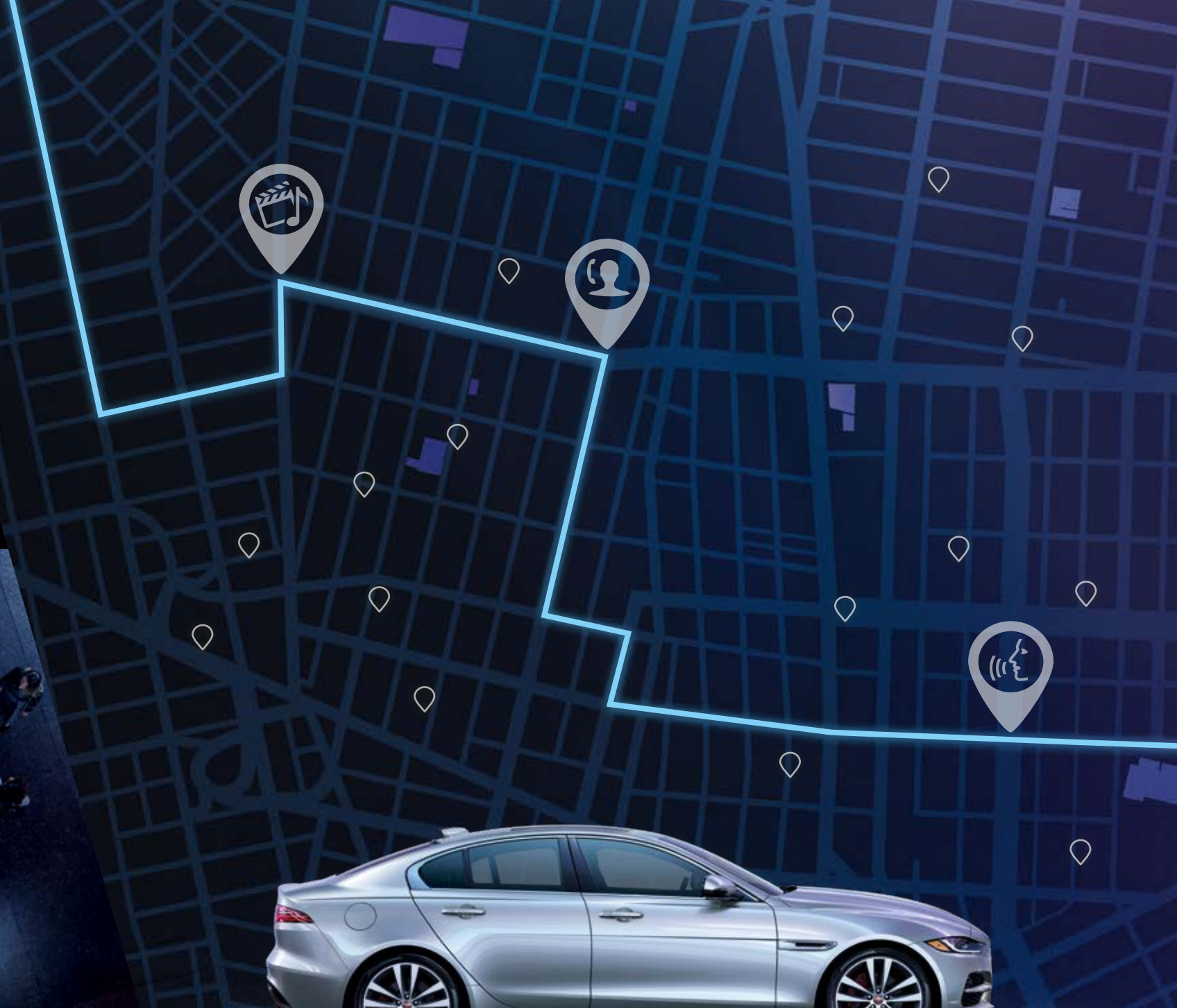


CHASSIS DYNAMICS

Fig 1. Understeer is reduced.

Fig 2. Power is sustained to maintain constant speed of outer driven wheels.

Fig 3. Torque Vectoring applies brake pressure to slow the inside front and inside rear wheels independently*.





TECHNOLOGY

TAKE YOUR LIFE WITH YOU

We know you need to be in touch with the rest of the world when you're driving. That's why we've loaded the XE with a suite of integrated technologies as standard - keeping you connected, informed and entertained on your journeys*.

The high-definition 10" Touch Pro personalized home screen gives you all the help and information you need, when you need it. There's an interactive side panel for multitasking, together with a multimedia connection for accessing your own music library*.

The XE even listens to you, with a voice recognition system for hands-free requests such as "call home" or "find nearest gas station"*.

*Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

VEHICLE SHOWN: 2020 JAGUAR XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED



10:56 PM

50°F

Young Before Your Time
Corvidae



000760 miles

26/02/2019



AIRBAG





Touch Pro Duo¹ is our innovative twin-screen system, part of Jaguar InControl® technologies, providing a 10" upper Touchscreen and 5.5" lower Touchscreen. The benefit of having a lower screen is to allow dual-tasking, for example, navigation mapping on the upper screen and climate controls and access to other features – such as entertainment – on the lower screen*.

Interactive Driver¹ Display uses high-definition, crystal-clear graphics to show 3D maps, vehicle settings, contacts and media options. You simply select what you want to see on the screen at any time, and control everything from the multi-function steering wheel*.

Head-up Display¹ projects a full-color virtual image of useful information – from speed and cruise control settings, to directions and speed limits – directly onto the windshield at eye-level, allowing you to keep your eyes fixed on the road ahead**.

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¹Optional feature

INTERIOR SHOWN: XE S WITH EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED

CONNECT FROM YOUR PHONE TO YOUR CAR

Remote (fitted as standard) allows you to interact with your XE from anywhere with a data connection via the Jaguar InControl® Remote™ App. See your car's data remotely – from fuel levels to door and window status. Set the perfect cabin temperature in advance. Find your XE quickly in a crowded parking lot. Secure your car from a distance.

Smartphone Pack (fitted as standard) is perfect for cell phone screen sharing through Apple CarPlay® and Android Auto™, and makes it easy to use an interactive set of apps through the XE Touch Pro system*. It helps you to stay connected to your smartphone while in the car, and you can use compatible apps such as Spotify.

Connected Navigation Pro* is an optional navigation system which allows you to enjoy a continually seamless experience, while making your journeys easier and less stressful. You can plan your route and share your ETA with friends. See what the traffic's like on your way to your destination. Get travel tips. Search surrounding areas for places of interest.

Plus, you can now recharge your cell phone by simply resting it on the optional Wireless Device Charger† in front of the SportShift Selector. This technology is new to Jaguar, and the XE is the first of our cars to feature it.



*Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control. **The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions. †Only with compatible devices.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability may vary – check with your Jaguar Retailer for availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store.

VEHICLE SHOWN: 2020 JAGUAR XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED



Other options include:

Online Pack - comprising of 4G Wi-Fi Hotspot**, Live Apps and Smart Settings, adding to your in-car experience so you and your passengers can enjoy the journey while staying connected to the world.

Live Apps - for access to 'live' information services such as Weather Watch, Flight Tracker, News and Sports. Other helpful features include a Calendar and Online Media for access to your Deezer and TuneIn accounts*.

Smart Settings - featuring artificial intelligence algorithms, so your XE learns your habits and tastes and predicts your seating, climate and music preferences. It'll even preheat your steering wheel and seats on a cold day, or change the media channel at a certain time or on a specific day of the week.







HOW DOES MUSIC MAKE YOU FEEL?

Music has the power to change your mood, evoke memories and affect your wellbeing. It can give you tingles or make you cry. It's why music and cars go so well together. Sitting behind the wheel, listening to your favorite singer, band or composer. It's your space. Your world.

But what if you could do more than simply listen to the music? What if you could feel it, experience it, immerse yourself in it? What if you could make more of a connection with the music and enjoy a greater sense of acoustic involvement in your Jaguar?

British-based Meridian™ Audio are all about the musical experience – the very sense of being there. Their award-winning, precision-engineered audio systems are built on a lifetime of research into psychoacoustics (the science of how the human brain perceives sound) to deliver a performance that is so true to life, you feel every beat, every breath.

Meridian is a trademark of Meridian Audio Limited.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED

WITH MERIDIAN™, YOU'LL FEEL MORE

We're not simply talking about increasing the volume levels. It's more about managing the sound stage; intensifying the levels of depth, clarity and realism of the music by using a combination of advanced acoustic technology and strategically positioned speakers to produce an audio platform that is exactly right for your Jaguar interior. So wherever you sit in the vehicle – driving seat,

passenger seat or rear seat – with a Meridian system, you get the same incredible experience. Each strike of the piano, every guitar pick, horn blast, chorus and melody reveals itself with precision and texture, just as the artist intended. It's intimate, dramatic and very atmospheric – whether you're enjoying the twists and turns of an open road or stuck in rush-hour traffic.



1

SOUND SYSTEM

Exceptional acoustics and audio range with high-quality definition through 6 speakers.

2

MERIDIAN SOUND SYSTEM

Feel the rhythm of the music with exceptional definition, crystal-clear highs and full, deep bass with this classic audiophile soundstage. Through the careful management of door-mounted speakers placed nearest your seat, you'll enjoy a performance that is incredibly smooth, clean and free of strain.

6 SPEAKERS 125W AMPLIFIER POWER



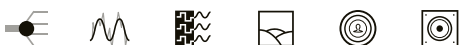
10 SPEAKERS 1 SUBWOOFER 380W AMPLIFIER POWER



3

MERIDIAN™ SURROUND SOUND SYSTEM

A truly engaging, thoroughly authentic concert hall experience. Driver and passengers are enveloped in the fullness and clarity of an open, spacious performance through a set of side, front and rear speakers. And it's all seamlessly integrated using Trifield™ technology, so you can sit back and absorb every detail.



16 SPEAKERS 1 SUBWOOFER 825W AMPLIFIER POWER



DIGITAL SIGNAL PROCESSING

Tailors the sound signals for a seamless audio output. Acting as the conductor of the orchestra, it ensures perfect harmonization between speakers.



MERIDIAN CABIN CORRECTION

This unique system analyzes the cabin shape, acoustics and resonance characteristics of your vehicle to remove any potential noise interference. Whether listening to your favorite band or audiobook, it's heard with the utmost clarity. Exactly as it should be.



MERIDIAN DIGITAL DITHER SHAPING

Instantly converts the format of your streaming device to an optimized playback method, shaping it to make sure it plays just as smooth and authentic as the original recording.



TRIFIELD

Blends the center and surround channels seamlessly with the left and right, recreating the surround venue of a musical performance. Creates an atmospheric sound stage to give all passengers a concert-like experience.



CENTER CHANNEL SPEAKER

Adds depth and life to your music - particularly the vocals, which sound beautifully crisp and clear. So when you listen to your favorite artist, it's like they're singing directly to you.



SUBWOOFER

The dual-input subwoofer on a Meridian sound system brings a deeper, richer and more controlled bass sound.

Meridian is a registered trademark of Meridian Audio Ltd.
Trifield and the "three fields" device is a trademark of Trifield Productions Ltd.
Features and their availability may differ by vehicle specification.



TECH THAT DETECTS

Whether you're cruising along the highway or running errands around town, the XE can detect potential trouble and help keep you alert and comfortable.

As standard, there's a Cruise Control and Speed Limiter to keep your XE at a set speed specified by you, helping you to stick to local speed limits. A Driver Condition Monitor identifies your fatigue levels based on your driving behavior and the length and time of your journey. If it thinks you need a break, it'll tell you. There's also a Rear Camera for improved visibility when reversing, and a Front and Rear Parking Aid to help maneuver you in and out of tight spaces. Lane Keep Assist detects when the vehicle is unintentionally drifting out of the lane and applies a corrective torque to the steering wheel, encouraging you to guide your vehicle back*.

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VEHICLE SHOWN: 2020 JAGUAR XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED



NOW YOU SEE THEM, NOW YOU DON'T

When the view out of your XE rear window is obstructed by passengers in the second row seats, our optional ClearSight interior rear view mirror* is the perfect solution. By means of a video feed from a rear-facing camera, it lets you see the road behind you, regardless of passengers who may otherwise block your vision**.

*Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time. **These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.



Another option you'll find incredibly useful is our 360° Surround Camera system. It provides an overhead view of your surroundings on the Touchscreen and displays several different views at the same time, so you'll be able to maneuver in and out of tight spaces more easily**.



SMARTER WAYS TO DRIVE BETTER



To take the stress out of highway driving, our optional Drive Pack¹ includes Adaptive Cruise Control. It'll help keep you at a pre-set distance from the car in front and will help to bring you to a gentle stop if traffic comes to a sudden standstill*. Plus, constantly on the lookout, the High-speed Emergency Braking system can apply the brakes if it detects a possible collision**, while Blind Spot Assist provides support with lane-change maneuvers by helping you move away from vehicles that you may not have seen in your mirror*.

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¹Requires auto-dimming, power fold, heated door mirrors with approach lights and Traffic Sign Recognition with Adaptive Speed Limiter.

VEHICLE SHOWN: 2020 JAGUAR XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED



There's an optional Park Pack too, which helps you maneuver in and out of tight spaces, taking the stress out of parking. It features a Rear Traffic Monitor, Park Assist and 360° Parking Aid*.



PHB 990

PRACTICALITY & DRIVER ASSISTANCE

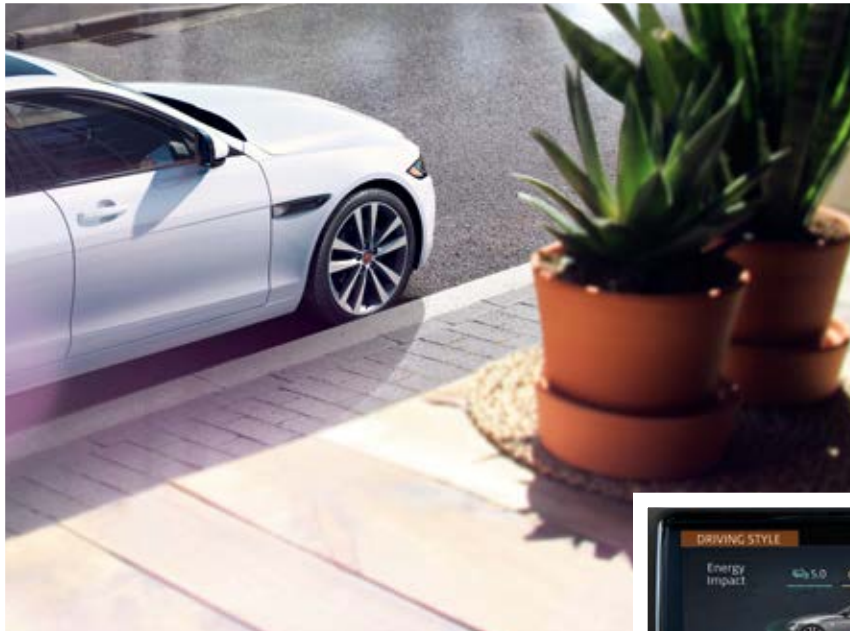
ROOM FOR MORE THAN JUST THRILLS

Multiple small item cubbyholes around the cabin will take care of all your everyday essentials, such as smartphones, sunglasses or bottles of water. Side storage compartments will also comfortably fit your documents and tablets. The trunk can easily accommodate the luggage you need for a long trip with 14.5 cu.ft maximum volume.



DRIVE LIKE AN ECO WARRIOR

Eco Mode helps you to drive in a more efficient, planet-friendly way. It also helps to reduce your fuel consumption, by moderating the energy demands placed on the engine by other systems such as Climate Control. A display on the Touchscreen keeps you in the loop as well as providing some helpful driving tips*.



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**VEHICLE SHOWN: 2020 JAGUAR XE S IN YULONG WHITE WITH OPTIONAL FEATURES FITTED
INTERIOR SHOWN: XE S WITH ECRU WINDSOR LEATHER SEATS WITH ECRU STITCH,
EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED
EBONY VENEER WITH OPTIONAL FEATURES FITTED**



XE CARES ABOUT YOU

The wellbeing of you and your passengers is of the utmost importance to us. That's why XE comes equipped with the latest technologies.

Dynamic Stability Control detects the first signs of oversteer or understeer, helping to maintain a stable drive. It'll also help keep your XE on course, even in low-grip conditions*.

Engine drag torque control helps prevent wheel slip in adverse weather conditions by providing a gentle push to the wheels where needed*.

To help secure child seats into your XE, LATCH points can be found on the two rear seats. Plus, for extra peace of mind, we've placed six airbags** at strategic points around the car.

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DESIGNED TO SHINE

The Premium LED headlights with signature DRL (Daytime Running Lights) are standard on XE. They're an eye-catching aspect of the car's design.

As well as being powerful and providing great visibility, they include Auto High Beam Assist*. The iconic chicane-shaped LED tail lights are sleek and elegant, wrapping themselves around from the side to the rear.

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VEHICLE SHOWN: 2020 JAGUAR XE S IN YULONG WHITE WITH OPTIONAL FEATURES FITTED





YOUR XE

WHICH XE ARE YOU?

XE S

From its elegant refinements and sculpted hood at the front, to its bold architectural lines and distinctive rear haunches, XE is exactly how an advanced, efficient and refined luxury sport sedan should be. It combines perfectly proportioned styling with Satin Chrome side vents, Polished Aluminum window surrounds, advanced driver dynamics, cutting-edge technology and driver-focused performance. The expertly crafted interior is both beautifully functional and pleasing to the touch – observe the soft grained leather steering wheel.

XE R-DYNAMIC S

The R-Dynamic takes the XE sporting prowess to the next level – its highlights include a dedicated R-Dynamic body kit, leather steering wheel, and unique treadplates. That's on top of sport leather seats with contrast stitching and R-Dynamic differentiation to the standard 18" alloy wheels. The front and rear bumpers also receive a dynamic treatment, with the front grille featured in Black mesh with a Satin Chrome surround. Whilst body-colored sport side sills and a valance emphasise the car's handsome, muscular stance.

VEHICLES SHOWN: XE S IN CAESIUM BLUE AND XE R-DYNAMIC IN CALDERA RED WITH OPTIONAL FEATURES FITTED





JBS 76

CHOOSE YOUR MODEL

 Build your own at jaguarusa.com

XE S



XE R-DYNAMIC S



XE S AND XE R-DYNAMIC S STANDARD FEATURES

EXTERIOR FEATURES

Satin Chrome side vents
 Polished Aluminum window surrounds
 Heated, electric door mirrors
 Rain sensing windshield wipers
 Heated rear window
 Premium LED headlights with signature DRL
 Approach illumination
 Automatic headlights
 LED tail lights

WHEELS AND TIRES

18" Style 1022, 15 spoke, Gloss Sparkle Silver
 Reduced section alloy spare wheel
 Tire Pressure Monitoring System (TPMS)

INTERIOR FEATURES

Push Button Start
 Ambient Interior Lighting
 Sunvisors with illuminated vanity mirrors
 Start-up sequence with movement, dials and lighting
 Overhead lighting console
 Two-zone Climate Control
 Luggage tie-downs in cargo space
 Auto-dimming interior rear view mirror

SEATING AND INTERIOR TRIM

12-way electric front seats with 2-way manual headrests
 Grained leather seating
 Soft grain leather steering wheel
 Premium carpet mats
 Morzine headlining
 Gloss black trim finisher
 40:20:40 split fold rear seat with center armrest

DYNAMICS

All Surface Progress Control (ASPC)*
 Hill Launch Assist*
 JaguarDrive Control™
 Electric Power Assisted Steering (EPAS)
 Torque Vectoring by Braking (TVBB)*
 Dynamic Stability Control (DSC)*
 Electric Parking Brake (EPB)
 Stop/Start technology
 Speed proportional steering

INFOTAINMENT†

10" Touch Pro
 Analog Dials with Central TFT Display
 InControl Apps
 Remote
 Smartphone Pack consisting of Android Auto™ and Apple CarPlay®
 Sound System - 125W
 Dynamic Volume Control
 Bluetooth® connectivity
 Bluetooth® streaming
 Audio auxiliary-in socket
 Power sockets - 2 x 12V power and 2 x USB
 ECO driving style assistant

DRIVER ASSISTANCE*

Emergency Braking‡
 Cruise Control and Speed Limiter
 Lane Keep Assist and Driver Condition Monitor
 Front and Rear Parking Aid
 Rear Camera

SAFETY

Anti-lock Braking System (ABS)
 Electric Parking Brake (EPB)*
 Emergency Brake Assist (EBA)
 Brake pad wear indicator
 Interior front door handles with separate locking switches
 Power operated child locks
 Seat belt reminder
 Passive front head restraints
 Rear LATCH
 Front airbags, with passenger seat occupant detector
 Front side airbags**
 Full length side window curtain airbag**

CONVENIENCE

Twin front cupholders with cover
 Overhead storage for sunglasses
 Front door storage space
 Rear door storage space
 Lockable glovebox
 Shopping bag hook
 Center console with armrest

XE R-DYNAMIC S ADDITIONAL STANDARD FEATURES

R-Dynamic bumper
 R-Dynamic rear valance
 R-Dynamic side sills
 18" Style 1049, 10 split-spoke,
 Gloss Black Diamond Turned wheels

R-Dynamic leather steering wheel and Satin Chrome gearshift paddles
 Grained leather sport seats with contrast stitching

Metal treadplates with R-Dynamic script
 Ebony headlining
 Meshed aluminum trim finisher
 R-Dynamic grille badge

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CHOOSE YOUR ENGINE

 Build your own at jaguarusa.com

XE S



P250 GAS REAR WHEEL DRIVE OR ALL WHEEL DRIVE | AUTOMATIC

The Ingenium 2.0 liter 4-cylinder 247HP Turbocharged Gas engine produces 269lb-ft of torque and delivers outstanding fuel economy and drivability.

- The intelligent Continuously Variable Valve Lift (CVVL) system varies the extent to which inlet valves are opened, reducing engine pumping losses. This lets the engine 'breathe' with maximum efficiency, optimizing power and torque.
- CVVL works in combination with dual independent variable cam timing for ultimate operating flexibility, resulting in excellent power and fuel economy across the rev range.
- For excellent acceleration* and effortless overtaking, maximum torque is available between 1,300-4,500 rpm.
- The twin-scroll turbocharger is fed by an integrated exhaust manifold which increases the transfer of energy to the turbine - significantly reducing turbo lag and improving engine response.

*Always follow local speed limits.

XE R-DYNAMIC S



P300 GAS ALL WHEEL DRIVE | AUTOMATIC

The high-performance Ingenium 2.0 liter 4-cylinder 296HP Turbocharged Gas engine features upgrades to the boosting system.

- Delivering a peak torque of 295lb-ft between 1,500-4,500 rpm.
- The uprated turbocharger features a high-flow compressor wheel, delivering 26 percent more air, enabling a peak power output of 296HP.
- The twin-scroll turbocharger features ceramic ball bearings which reduce friction and improve transient response.

KEY STANDARD FEATURES

EXTERIOR LIGHTING

Premium LED headlights with signature DRL
Auto High Beam Assist (AHBA)

WHEELS

18" Style 1022, 15 spoke, Gloss Sparkle Silver

When R-Dynamic is specified:

18" Style 1049, 10 split-spoke, Gloss Black with contrast Diamond Turned finish

CONVENIENCE

Auto-dimming interior rear view mirror
Heated, electric door mirrors

SEATING

Grained leather seats
12-way electric front seats with 2-way manual headrests

When R-Dynamic is specified:

Perforated grained leather sport seats with contrast stitching

INFOTAINMENT**

10" Touch Pro
Analog Dials with Central TFT Display
Sound System - 125W
Smartphone Pack consisting of Android Auto™ and Apple CarPlay®
Remote

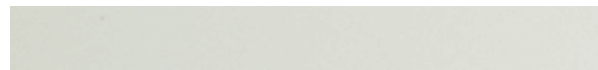
DRIVER ASSISTANCE†

Emergency Braking‡
Cruise Control and Speed Limiter
Lane Keep Assist and Driver Condition Monitor
Front and Rear Parking Aid
Rear Camera

**Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. †These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details. ‡Please note that if any action is taken, even minimal steering, the Emergency Braking system will assume the driver resumed control of the vehicle and the system will automatically disengage. All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

CHOOSE YOUR COLOR

 Build your own at jaguarusa.com



Fuji White (Solid)



Caldera Red (Solid)



Yulong White (Metallic)



Narvik Black (Solid)



Firenze Red (Metallic)



Indus Silver (Metallic)



Caesium Blue (Metallic)



Eiger Grey (Metallic)



Silicon Silver (Premium Metallic)



Portofino Blue (Metallic)



Santorini Black (Metallic)



Carpathian Grey (Premium Metallic)

CHOOSE YOUR WHEELS

 Build your own at [jaguarusa.com](https://www.jaguarusa.com)



XE S ALLOY WHEELS

1. 18" STYLE 1022, 15 SPOKE, GLOSS SPARKLE FINISH
Standard

2. 18" STYLE 7009, 7 SPLIT-SPOKE, GLOSS BLACK
Optional

3. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS SILVER WITH CONTRAST DIAMOND TURNED FINISH
Optional

*Only available when optional Adaptive Dynamics is selected.

Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at [jaguarusa.com](https://www.jaguarusa.com) or check with your local Jaguar Retailer.



XE R-DYNAMIC S ALLOY WHEELS

- 4. 18" STYLE 1049, 10 SPLIT-SPOKE, GLOSS BLACK WITH CONTRAST DIAMOND TURNED FINISH**
Standard
- 5. 19" STYLE 1050, 10 SPOKE, GLOSS DARK GREY WITH CONTRAST DIAMOND TURNED FINISH**
Optional
- 6. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS BLACK**
Optional
- 7. 20" STYLE 1014, 10 SPOKE, SATIN GREY WITH CONTRAST DIAMOND TURNED FINISH***
Optional

CHOOSE YOUR SEAT MATERIAL AND FUNCTIONALITY

 Build your own at jaguarusa.com

XE S



GRAINED LEATHER



WINDSOR LEATHER



XE R-DYNAMIC S



PERFORATED GRAINED LEATHER



PERFORATED WINDSOR LEATHER



SEAT STYLE	12-WAY ELECTRIC FRONT	16-WAY ELECTRIC FRONT
XE S	●	○
XE R-DYNAMIC S	●	○
MOVEMENT		
Forward/backward	Powered (2)	Powered (2)
Cushion height	Powered (2)	Powered (2)
Cushion tilt	Powered (2)	Powered (2)
Cushion extension		Powered (2)
Recline	Powered (2)	Powered (2)
Lumbar	Powered (4)	Powered (4)
Bolsters		Powered (2)
Headrest height	Manual (2)	Manual (2)
FEATURES		
Driver memory	○	●
Rear center armrest	●	●
OPTIONAL FUNCTIONALITY		
Heated front	○	○
Heated front and rear	○	○
Heated and cooled front and heated rear	—	○
MATERIAL		
Grained leather	●	—
Perforated grained leather	●	—
Windsor leather	—	●
Perforated Windsor leather	—	●
AVAILABILITY		
S	●	○
R-Dynamic	●	○

● Standard ○ Option — Not available

Seat style shown for XE S is the Windsor Leather option.

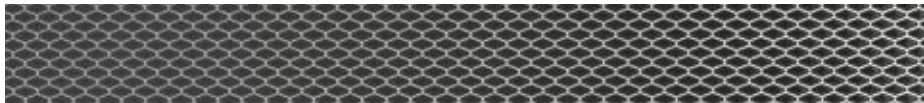
CHOOSE YOUR VENEER



GLOSS BLACK



MONOGRAM ALUMINUM



MESHED ALUMINUM



GLOSS CARBON FIBER



GLOSS ASH BURL



GLOSS FIGURED EBONY



GLOSS GREY FIGURED EBONY



CHOOSE YOUR XE INTERIOR COLOR COMBINATION

	①	②	③	④	⑤	⑥
INTERIOR COLOR COMBINATIONS	STITCH	COLOR AND MATERIAL	HEADLINING	UPPER FASCIA	LOWER FASCIA	CARPET
A Ebony/Ebony	Ebony	Ebony grained leather	Light Oyster ¹	Ebony	Ebony	Ebony
B Ebony/Ecru	Ecru	Ecru grained leather	Light Oyster ¹	Ebony	Ecru	Ebony
C Ebony/Light Oyster	Light Oyster	Light Oyster grained leather	Light Oyster ¹	Ebony	Light Oyster	Ebony
D Ebony/Ebony	Ebony	Ebony Windsor leather	Light Oyster ¹	Ebony	Ebony	Ebony
E Ebony/Ecru	Ecru	Ecru Windsor leather	Light Oyster ¹	Ebony	Ecru	Ebony
F Ebony/Light Oyster	Light Oyster	Light Oyster Windsor leather	Light Oyster ¹	Ebony	Light Oyster	Ebony

¹Optional Ebony headlining available. ²Optional Light Oyster headlining available.



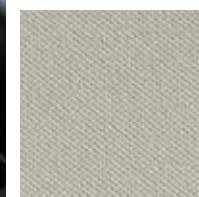
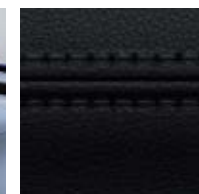
CHOOSE YOUR XE R-DYNAMIC INTERIOR COLOR COMBINATION

	①	②	③	④	⑤	⑥
INTERIOR COLOR COMBINATIONS	STITCH	COLOR AND MATERIAL	HEADLINING	UPPER FASCIA	LOWER FASCIA	CARPET
G Ebony/Ebony	Light Oyster	Ebony perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
H Ebony/Ebony	Light Oyster	Light Oyster perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
I Ebony/Ebony	Flame Red	Mars Red perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
J Ebony/Ebony	Vintage Tan	Siena Tan perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
K Ebony/Ebony	Light Oyster	Ebony perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony
L Ebony/Ebony	Light Oyster	Light Oyster perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony
M Ebony/Ebony	Flame Red	Mars Red perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony
N Ebony/Ebony	Vintage Tan	Siena Tan perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony

XE S INTERIOR COLOR COMBINATIONS

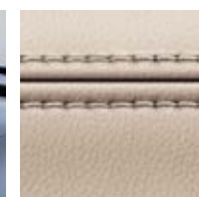
A. EBONY/EBONY

Interior shown: XE S with Ebony/Ebony interior with Ebony stitch, Ebony grained leather seats and Light Oyster headlining.



B. EBONY/ECRU

Interior shown: XE S with Ebony/Ecru interior with Ecrú stitch, Ecrú grained leather seats and Light Oyster headlining.



C. EBONY/LIGHT OYSTER

Interior shown: XE S with Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster grained leather seats and Light Oyster headlining.



E. EBONY/ECRU

Interior shown: XE S with Ebony/Ecru interior with Ecru stitch, Ecru Windsor leather seats* and Light Oyster headlining.



D. EBONY/EBONY

Interior shown: XE S with Ebony/Ebony interior with Ebony stitch, Ebony Windsor leather seats* and Light Oyster headlining.



F. EBONY/LIGHT OYSTER

Interior shown: XE S with Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster Windsor leather seats* and Light Oyster headlining.



*Requires 16-way electric seats.

XE R-DYNAMIC S INTERIOR COLOR COMBINATIONS

G. EBONY/EBONY

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Ebony perforated grained leather sport seats and Ebony headlining.



I. EBONY/MARS RED

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Mars Red perforated grained leather sport seats and Ebony headlining.



H. EBONY/LIGHT OYSTER

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated grained leather sport seats and Ebony headlining.



J. EBONY/SIENA TAN

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Vintage Tan stitch, Siena Tan perforated grained leather sport seats and Ebony headlining.



K. EBONY/EBONY

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Ebony perforated Windsor leather sport seats* and Ebony headlining.



M. EBONY/MARS RED

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Flame Red stitch, Mars Red perforated Windsor leather sport seats* and Ebony headlining.



L. EBONY/LIGHT OYSTER

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated Windsor leather sport seats* and Ebony headlining.



N. EBONY/SIENA TAN

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Vintage Tan stitch, Siena Tan perforated Windsor leather sport seats* and Ebony headlining.



*Requires 16-way electric seats.

CHOOSE YOUR OPTIONS



Build your own at [jaguarusa.com](https://www.jaguarusa.com)

CHOOSE YOUR FACTORY-FIT OPTIONS

Options must be specified at the point of ordering your new vehicle. For full feature and option availability, please visit your local Jaguar Retailer.

EXTERIOR FEATURES

Heated door mirrors with memory¹

These heated door mirrors are equipped with a memory function. Once you set your ideal mirror positions, it automatically recalls your preferred settings.

Auto-dimming, power fold, heated door mirrors with approach lights²

Improving visibility when maneuvering, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Integrated approach lights to the underside of the mirrors illuminate the ground with an eye-catching Jaguar and cub design.

Auto-dimming, power fold, heated door mirrors with memory and approach lights¹

Improving visibility when maneuvering, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Combined with memory seats, the mirrors are also equipped with a memory function. Once you set your ideal seating and mirror positions, it automatically recalls your preferred driving position settings. Integrated approach lights to the underside of the mirrors illuminate the ground.

Headlight power wash³

The headlight power wash operates automatically with the windshield wash every fourth operation.

No badges

You have the option to remove both the specification pack and engine badge from the rear of the vehicle respectively.

Trunk lid spoiler⁴

Adds style to the rear of the vehicle with a trunk lid spoiler in body color.

*These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

¹Requires memory front seats. ²Requires 12-way electric front seats without memory. ³Available within Cold Climate Pack. ⁴Available within Dynamic Handling Pack.

⁵Requires 350mm front brakes. ⁶Requires Configurable Dynamics. ⁷Available within Premium Upgrade Interior Pack. ⁸Available within Convenience Pack.

Features and their availability may differ by vehicle specification. Please refer to Specification and Price Guide for details or contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.

DYNAMICS

Red brake calipers⁴⁵

As displayed on this page.

350mm front brakes

To give improved resistance to brake fade.

Adaptive Dynamics^{**46}

See page 19.

Configurable Dynamics^{*4}

See page 70.



Red brake calipers⁴⁵

INTERIOR FEATURES

Illuminated metal treadplates with Jaguar script⁷

Illuminated aluminum treadplates, featuring Jaguar script, are available on driver and front passenger sides.

Bright metal pedals

Stainless steel Bright finish sports pedal covers are easy to fit and feature hidden fixings for a clean finish.

Configurable Ambient Interior Lighting⁷

This feature allows you to vary the color and shade, changing the ambience of the cabin to suit your mood. There are ten colors in total.

Smoker's Pack

Add a lighter socket and ashtray to the center console.

Cabin Air Ionization

By means of a coated evaporator, the system ionizes particles in the air, making them attract to surfaces and thus helping to cleanse the air. It can be switched on or off.

Air Quality Sensor

This extra climate control option monitors the air quality within the cabin and automatically recirculates it as necessary.

Electrically adjustable steering column⁸

This feature allows electrical adjustment of the steering column's reach and rake. Adjustment memory is linked to seat positioning if memory seats are taken.

Electric rear window sunblind

This option provides an interior blind for the rear window that can be closed electrically for protection from the sun and increased privacy.

Cold Climate Pack

This offers heated windshield, headlight power wash and heated steering wheel.

SEATING AND INTERIOR TRIM

Light Oyster Morzine headlining

See page 58.

Ebony Morzine headlining

See page 59.

Heated steering wheel⁸

For the ultimate driver comfort in colder climates, a heated leather steering wheel is available.

40:20:40 folding, heated rear seats with center armrest¹

You can choose the optional 40:20:40 heated rear seating configuration for increased volume, versatility and comfort.



Light Oyster Morzine heading

INFOTAINMENT*

Connected Navigation Pro²

See page 26.

Touch Pro Duo^{3,4}

See page 25.

Interactive Driver Display^{**3,4}

See page 25.

Head-up Display^{†3,4}

See page 25.

Online Pack^{4,5}

See page 27.

Meridian™ Sound System – 380W

See page 30.

Meridian™ Surround Sound System – 825W

See page 31.



Interactive Driver Display^{**3,4}

*Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.

**Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. †These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

¹Requires heated electric front seats. ²Requires Traffic Sign Recognition and Adaptive Speed Limiter. ³Available as part of the Technology Pack only. HUD also only available as part of Technology Pack ⁴Requires Connected Navigation Pack. ⁵Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time. ⁶Requires auto-dimming, power fold, heated door mirrors with approach lights. ⁷Requires Keyless Entry. ⁸Also available in the Cold Climate Pack.

Features and their availability may differ by vehicle specification and market. Please refer to Specification and Price Guide for details or contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.

HomeLink® is a registered trademark of Gentex Corporation.

DRIVER ASSISTANCE†

ClearSight interior rear view mirror^{3,5}

See page 34.

360° Surround Camera⁶

See page 35.

Traffic Sign Recognition with Adaptive Speed Limiter⁴

See page 32.

Blind Spot Assist⁷

See page 36.

Park Pack

See page 37.

Drive Pack⁶

See page 36.



ClearSight interior rear view mirror^{3,5}

CONVENIENCE

Wireless device charging

See page 26.

Keyless Entry

Allows you to lock and unlock the XE without pressing a button. Simply approach the vehicle with the key fob in your pocket or bag, and unlock and disarm the vehicle using the door handle. When leaving the vehicle, you can lock the XE by simply pressing the button on the door handle, or by using the key fob.

Powered gesture trunk lid⁷

With powered gesture trunk lid you can access the trunk when your hands are full. Simply present your foot under either rear corner and the trunk opens or closes.

Garage Door Opener (HomeLink®)

The HomeLink System is a universal transmitter fitted to the underside of the interior rear view mirror. This transmitter can be programmed to operate up to three home or office wireless controlled systems, such as garage doors, automatic gates, or security lighting.

Additional power sockets

Two additional USB charging points in the rear console.



Wireless device charging

CHOOSE YOUR PACKS

 Build your own at [jaguarusa.com](https://www.jaguarusa.com)



BLACK EXTERIOR PACK

Add a stealthier look to your XE with a Gloss Black finish to the grille, grille surround (1), window surrounds (2), and side vents (3). Available on both S and R-Dynamic S models.



3.



1.



2.

DYNAMIC HANDLING PACK



2.



3.

- (1) Configurable Dynamics and Adaptive Dynamics*
2) Trunk lid spoiler (3) Red brake calipers and 350mm front brakes¹.

¹Standard with P300 engine.

*These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

TECHNOLOGY PACK



(1) Head-up Display* (2) ClearSight interior rear view mirror** (3) Touch Pro Duo†
(4) Wireless device charging (5) Interactive Driver Display†.

**Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time. †Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

INTERIOR UPGRADE PACK



(1) Configurable Ambient Interior Lighting (2) Bright metal pedals
(3) Illuminated metal treadplates with Jaguar script.

CONVENIENCE PACK



(1) Powered gesture trunk lid (2) Electrically adjustable steering column
(3) Keyless Entry (4) Additional power sockets.

CHOOSE YOUR JAGUAR GEAR

 Build your own at [jaguarusa.com](https://www.jaguarusa.com)

Jaguar Gear Accessories can be purchased through your Jaguar Retailer and added at any stage of the vehicle's life - not just when it's new. Jaguar Gear approved accessories are designed, tested and manufactured to the same exacting standards as the original equipment fitted to your vehicle.

For more information and to see the full list of accessories please visit gear.jaguar.com/us/en/
You can also include accessories when you configure your XE at [jaguarusa.com](https://www.jaguarusa.com)



Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at [jaguarusa.com](https://www.jaguarusa.com) or check with your local Jaguar Retailer.

VEHICLE SHOWN: 2020 JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED

EXTERIOR ACCESSORIES

Side Power Vent - Carbon Fiber

High-grade Carbon Fiber side power vents provide a performance-inspired styling upgrade.

Mirror covers - Carbon Fiber

High-grade Carbon Fiber mirror covers provide a performance-inspired styling upgrade.

Side Power Vent - Gloss Black

Gloss Black side power vents provide a dynamic exterior styling enhancement.

Mirror covers - Gloss Black

Gloss Black mirror covers accentuate the dynamic design of the exterior mirrors.

Grille - Gloss Black

Provides a Gloss Black finish to the grille and grille surround accentuating the dynamic appearance of the XE.

Mirror Cover - Chrome

Chrome mirror covers accentuate the stylish design of the exterior mirrors.

Rear spoiler - body-colored*

Give XE an even more stylish look with this body colored spoiler.

Front and rear splash guards

Jaguar branded, front and rear splash guards complement the lines of your vehicle and provide protection from dirt and stone chippings.



Carbon Fiber side power vent



Carbon Fiber mirror covers

*Standard on R-Dynamic.

INTERIOR ACCESSORIES

Central Armrest Cooler/Warmer

Food and drinks chiller and warmer that acts as a rear center armrest. With a leather-covered top, it is held in place by the center seat belt and powered from the rear auxiliary socket. Ideal for long journeys with the family.

Flexible Luggage Retainer

Provides a neat storage solution to help secure luggage or other items within the luggage compartment area.

Luxury Carpet Mats

Luxurious, tailored 0.42lb/ft² pile front carpet mats with embossed Jaguar logo and nubuck edge binding. The premium mats provide a well-appointed finishing touch to the interior.

Rubber Mats

Hard wearing Jaguar branded rubber mats provide added protection for your vehicle's carpets.

Luggage Compartment Rubber Liner

This premium liner tailored specifically for your vehicle will protect the luggage compartment floor, with a raised lip around the edges to protect the side walls. Light and durable, it is easily removable for cleaning.

Pet Rear Seat Protection Pack*

Designed to provide protection and easy cleaning of both the rear seat and door linings from wet and muddy paws. Combines the protective second row seat cover and spill resistant water bowl. The perfect solution for owners who regularly carry dogs or other pets in their vehicle.

Spill Resistant Water Bowl

Providing a convenient solution for use in transit or outside of the vehicle, the Spill Resistant Water Bowl incorporates a clever design feature which redirects water towards the center of the bowl when the water is disturbed, making it ideal for owners who regularly carry dogs or other pets in their vehicle. The bowl retains an open area allowing your pet to take a drink at all times, has an anti-slip rubber base and also a retention strap loop 'D' compartment for securing it to the luggage. The bowl has a spill resistant capacity of 11.8 fl oz.



Luxury Carpet Mat Set



Central Armrest Cooler/Warmer

CARRYING ACCESSORIES

Roof Cross Bars

Jaguar branded cross bars required for fitting all roof carrying equipment. Engineered specifically for your vehicle.

Ski/Snowboard Holder

A safe and secure Jaguar branded system for transporting winter sports equipment. Incorporates slider rails for easy loading. For four pairs of skis or two snowboards.

Roof Luggage Box

Spacious 14.4 cu.ft. capacity lockable roof luggage box, measuring 68.8 x 32.2 x 17.7 inches.

Wheel Mounted Cycle Carrier

An easy to fit, roof mounted, lockable cycle carrier which carries one bike per holder. A maximum of three holders can be fitted. Maximum cycle weight 44lbs per carrier.

Ski Bag

Manufactured from durable 600D polyester the ski bag features padded construction to provide protection and removable shoulder straps to aid carrying. Carries up to two pairs of skis and poles up to 70.8 inches long.



Roof Luggage Box

OTHER ACCESSORIES

Click and Go - Base

The Click and Go range is a multi-purpose seat back system for second row passengers. The versatile Click and Go Base fixes between the headrest mountings and further attachments can be added to hold tablets, bags, and shirts or jackets. Each attachment is sold separately. The base can be easily removed when not in use.

Click and Hang

The Click and Hang is part of the Click and Go range. This removable coat hanger allows shirts or jackets to be kept crease-free whilst transporting. Also includes an integral hook for use outside the vehicle.

Click and Hook

The Click and Hook is part of the Click and Go range. This universal hook creates extra storage space for items to be hung, especially useful for handbags or groceries.

Click and Play - iPad® 2-42 J9C2163

Click and Play is a removable tablet holder attachment which is available for various tablets, and can be easily positioned in multiple angles for in-cabin comfort and rear entertainment.

Sunshades - rear and side

Easy to install and remove, these clip-in sunblinds fold for convenient stowage. Supplied with Jaguar branded stowage bag.

iPhone® Connect and Charge Dock

The iPhone Connect and Charge Dock has been designed to allow visibility of the phone whilst charging, utilising the cupholder space in the central console. When connected, the iPhone's media is accessible and has the ability to be controlled via the integrated infotainment/audio system. The 'cut-out' design of the holder is such that the home button is also accessible for use when parked. The iPhone USB charger can be easily disconnected if the USB connection is required for other use.



Click and Hang

Child seats also available for other child ages.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

THE WORLD OF JAGUAR

Your Jaguar drives with an instinct for performance, refined through decades of innovative design and engineering. Power and agility are combined with elegance and grace to deliver a vehicle like no other. As a celebration of Jaguar, we've created a range of experiences, publications and the Jaguar Lifestyle Collection. To top it all, we've even returned to the track with Jaguar Racing. Welcome to a world where every aspect of performance is an art.

EXPERIENCE DRIVES



There's no better way of understanding the spirit of Jaguar than by getting behind the wheel. Jaguar Experience Drives are an opportunity to unleash the breathtaking performance of our incredible Jaguar range. Join us at one of our Experience Centers, or take part in the Art of Performance Tour. New sensations await.

jaguarusa.com/experience-jaguar

ICE ACADEMY



Take your driving to the next level with Ice Academy. Located on one of the many frozen lakes in Arjeplog, Sweden, your driving skills will be tested through tackling some of the harshest, most challenging tracks on the planet. It's a rare chance to dance on ice and glide around awe-inspiring corners, all under the expert guidance of our instructors. Encounter the true exhilarating potential of the latest Jaguar and Land Rover vehicles in extreme conditions.

jaguarusa.com/experience-jaguar/ice-academy-sweden

Follow us on:



MANUFACTURING TOURS



Witness at first-hand a Jaguar being brought to life. Behind our award-winning craftsmanship lies an unrivaled harmony of skilled technicians and cybernetic production robots. Our expert tour guides will accompany you as you make your way through the high-tech manufacturing process, from sheet metal to the finished creation.

jaguarusa.com

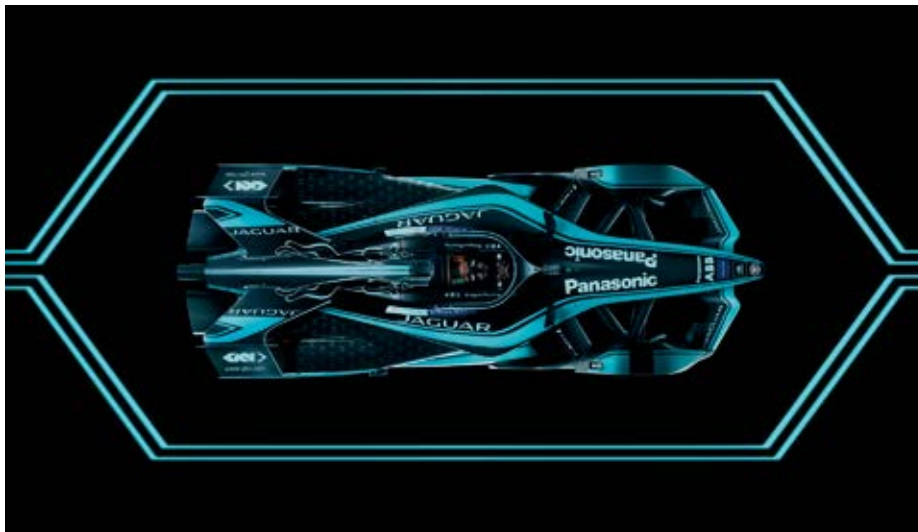
SPECIAL VEHICLE OPERATIONS



With outstanding performance, cutting-edge technology and incomparable luxury, Jaguar is a showcase for the finest in design and engineering. Special Vehicle Operations takes this even further. Adorned with the SV badge, halo models and limited-run collector's editions are the very pinnacle of the Jaguar range, offering a combination of the ultimate in power and dynamics.

jaguarusa.com/about-jaguar/special-vehicle-operations

ABB FIA FORMULA E



Jaguar's reputation for performance, technology and design was forged at the world's most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test bed. Formula E provides the perfect proving ground for electric vehicle technology in a high-performance environment. The racing series accelerates the development of Jaguar's electric powertrains. With every race, Formula E helps Jaguar engineers to create better electric vehicles.

jaguarusa.com/jaguar-racing

JAGUAR I-PACE eTROPHY



We're making history. Again. Our latest development as leader in the global automotive race to electrification is I-PACE eTrophy - the world's first all-electric production-based international race series. Engineered and built by Special Vehicle Operations to compete on the zero emissions world stage, racers of the future will push electrification to thrilling heights.

jaguarusa.com/etrophy

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THE JAGUAR LIFESTYLE COLLECTION



Our latest range of apparel and lifestyle accessories is inspired by Jaguar's rich heritage, racing expertise, and iconic designs. This exclusive, impressively executed collection follows the performance-orientated style that is Jaguar.

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THE JAGUAR MAGAZINE



This is our own vibrant, cosmopolitan and contemporary magazine. Go behind the scenes at Jaguar and explore our dedication to performance, design and innovation – as well as catching an insight into the world of luxury, style and travel. You can enjoy The Jaguar magazine twice a year, completely free of charge for the first three years of ownership. Ask your local Jaguar Retailer to ensure that you receive your copy.

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AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

JAGUAR ELITECARE*

Enjoy your Jaguar with peace of mind. The Jaguar XE is backed by Jaguar EliteCare, our coverage program including New Vehicle Limited Warranty, Complimentary Scheduled Maintenance, Roadside Assistance and Jaguar InControl Remote & Protect™.

GENUINE PARTS

Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XE to contribute to optimum performance and to help maximize its lifespan.

FLEET & BUSINESS

Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses. Visit jaguarusa.com/fleet-and-business for more information

JAGUAR ASSISTANCE

Jaguar Assistance provides assistance in motoring emergencies, from immobilization due to breakdown or accident, to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES

New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE

The key components of the XE are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XE delivers competitive insurance group ratings. To find out more about the compelling business case for XE, please contact your local Jaguar Retailer.

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ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development.

Search 'Jaguar Environmental Innovation' for more details.

*For complete details regarding Jaguar EliteCare coverage, please visit JAGUARUSA.COM, call 1.800.4.JAGUAR or visit your local Jaguar Retailer.

Castrol EDGE Professional recommended by Jaguar.

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**VEHICLE SHOWN LEFT: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED
VEHICLE SHOWN FRONT AND BACK COVER: XE R-DYNAMIC HSE IN CALDERA RED WITH
OPTIONAL FEATURES FITTED**

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NEW JAGUAR XE

TECHNICAL SPECIFICATION
FEBRUARY 2019



ENGINES

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You can select from a choice of 2.0 liter gas Ingenium engines. These engines are designed for clean and efficient combustion and are all equipped with Stop/Start technology.

TECHNICAL SPECIFICATION

POWERTRAIN	GAS		
	P250		P300
Transmission	Automatic	Automatic	Automatic
Driveline	Rear Wheel Drive (RWD)	All Wheel drive (AWD)	All Wheel Drive (AWD)
Maximum power (HP/rpm)	247/5,500	247/5,500	296/5,500
Maximum torque (lb-ft/rpm)	269/1,300-4,500	269/1,300-4,500	295/1,500-4,500
Capacity (cc)	1,997	1,997	1,997
No. of cylinders/Valves per cylinder	4/4	4/4	4/4
Cylinder layout	Inline	Inline	Inline
Bore/stroke (inches)	3.27/3.63	3.27/3.63	3.27/3.63
Compression ratio (:1)	10.5 +/-0.5	10.5 +/-0.5	9.5:1
FUEL ECONOMY			
Fuel tank capacity - US gallons	16.6	16.6	16.6
City (mpg)	25	24	22
Highway (mpg)	34	34	30
Combined (mpg)	28	28	25
PERFORMANCE			
Acceleration (secs) 0-60mph*	6.2	6.2	5.4
Maximum speed mph*	155	155	155
BRAKES			
Front type	Single Piston Sliding Caliper, Vented Disc		
Front diameter (inches)	12.8	12.8	13.8
Rear type	Single Piston Sliding Caliper, Vented Disc		
Rear diameter (inches)	12.8	12.8	12.8
Park Brake	iEPB, motor on caliper		
WEIGHTS (lbs)**			
Curb Weight†	3,385	3,500	3,560
Gross Vehicle Weight (GVW)	4,735	4,870	4,870
ROOF CARRYING (lbs)			
Maximum roof load (including cross bars)	165	165	165

*Always follow local speed limits. **Weights reflect vehicles to standard specifications. Optional extras increase weight. †Includes full fluids and 90% fuel.

DIMENSIONS

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Vehicle Height

With roof antenna 55.7 - 56.1 inches

Headroom

Maximum front headroom 37.0 inches

Maximum rear headroom 37.0 inches

Legroom

Maximum front legroom 41.5 inches

Maximum rear legroom 35.0 inches

Cargo Space Capacity

Height 14.0 inches, Width 44.2 inches

Cargo space width between arches 31.3 inches

Maximum cargo space volume behind first row 21.7 cu.ft.

Maximum cargo space volume behind second row 14.5 cu.ft.

Turning Circle

Curb-to-curb 36.8ft

Wall-to-wall 37.0ft

Turns lock-to-lock 2.58



Dimensions were measured with vehicle at unladen weight.