

XJ





## PURE LUXURY, A SUBLIME DRIVE

XJ was created for the serious driver. An exhilarating combination of power, beauty and all-round refinement, it offers the dynamic driving experience you expect from a Jaguar. XJ was also created for the serious passenger, with ample space to stretch out and relax in a cabin that is crafted to pamper. XJ embodies everything a luxury car should be, whether you're in the mood to drive or be driven.

VEHICLE SHOWN FRONT COVER: XJ R-SPORT IN ULTIMATE BLACK WITH OPTIONAL CLEAR GLASS  
VEHICLE SHOWN RIGHT: XJ AUTOBIOGRAPHY IN DARK SAPPHIRE







## MOVING DESIGN

XJ in motion is a sight to behold. Even at rest, it has the ability to raise your heart rate. The objective was never merely to create the world's most beautiful sporting saloon but to produce a more efficient shape where the aesthetics and aerodynamics work together in complete accord. Its powerful character is reflected in the low, wide stance and long taut waistline. With its fusion of honed lines and sculpted elegance, XJ fully embodies the Jaguar promise of dramatic, dynamic and pure design.

VEHICLE SHOWN: XJ AUTOBIOGRAPHY LONG WHEELBASE IN DARK SAPPHIRE WITH 20" MAROA ALLOY WHEELS



## IN MOTION

Design and engineering come to life in the latest generation XJ. The newly remodelled front of the car is bolder and more assertive, with an imposing new front grille design, which is more upright and features a refined mesh detail. The grille is framed by new, more powerful and efficient full LED headlamps, boasting a striking illuminated 'double J' design. At the rear, the theme continues with a subtly revised bumper design, eye-catching new tail lamps and elliptical tailpipes that accentuate XJ's power and agility.

Introducing even more excitement and muscular intent to the range, the new XJ R-Sport features dynamic styling cues that include a gloss black grille and rear valance, as well as a front splitter, 'R' style side sills and a rear spoiler.

In fact, you can see and touch the opulent good looks on every XJ. But what you hear and feel is its compelling and spirited driving performance. These living, sensory experiences are part of XJ's extraordinary characteristics. They were achieved by modelling every component in 43,000 separate 3D simulations. More than 4 million kilometres were covered on virtual journeys across some of the harshest terrain in the world. So wherever you take it, XJ always turns heads and attracts admiring glances.





## DISCOVER INNER CALM

Delivering exceptional standards of luxury, you'll discover a quality of craftsmanship throughout the XJ interior that sets it apart. With a carefully considered choice of colours, materials and finishes, the cabin reflects the contemporary clarity and purity of the exterior. The sense of space is accentuated by the panoramic roof and the sweep of hand-crafted veneer that runs right around the cabin.

The feeling of luxury is punctuated by exciting sporting elements. The architecture around the driver's seat creates the exhilarating embrace of a sports car and the sporting character is further enhanced by the leather-wrapped three-spoke steering wheel featuring the latest finger-tip control technology. XJ's peerless design elegantly combines with performance and technology to create a unique atmosphere. So you never just travel in an XJ, you are transported to another place.



INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH JET CONTRAST STITCH, JET UPPER FACIA, JET SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER



## VIRTUALLY ALL THERE IS TO KNOW

XJ's high-definition Virtual Instrument Display brings information to life – a 12.3 inch TFT screen replaces the conventional instrument cluster. This powerful multi-layered virtual display has been extensively remodelled and combines an outstanding new design with an entirely new graphical interface and more advanced functionality to make driving even more of a pleasure. Customisable too, it can be set to display the most relevant information the moment it is available, depending on the situation and set up.

The Virtual Instrument Display is fully integrated with the 8 inch Touch-screen to put all the information you need directly in front of you or on the centre console. For example, when working with InControl Touch Pro Guidance the entire display can be reconfigured to show 3D mapping, so that following the optimum route is even simpler.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH JET CONTRAST STITCH, JET UPPER FACIA, JET SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER





JAGUAR

11:55  
Worlds Apart  
Route De La Croix





# POWERFUL, RESPONSIVE, SMART



**8-SPEED**  
TRANSMISSION

**CO<sub>2</sub> EMISSIONS**  
FROM 149G/KM

**STOP/START**  
TECHNOLOGY

XJ is driven by a choice of exceptional engines built to satisfy different driving requirements but always ensuring outstanding performance and handling. This includes a new version of Jaguar's impressive 3.0 litre Diesel engine, which not only increases power to 300PS, it also delivers improved fuel economy and lower CO<sub>2</sub> emissions of 149g/km. All models feature an 8-speed transmission for whisper smooth gear changes, delivering a more responsive ride and fuel economy benefits.

Drive Mode or Sport Mode can be chosen with the JaguarDrive Selector. Sport Mode allows full manual gear shift control of XJ using one-touch paddles mounted behind the steering wheel. Even in the automatic Drive Mode, the paddles allow temporary override for the instant power that manoeuvres like overtaking demand. Stop/Start technology also improves fuel efficiency by detecting when the engine isn't required and shutting it down. Once the brake pedal is released, the engine re-starts without hesitation; it's immediate, seamless and gentle on the environment.



\*Applies to 19" wheels

Figures shown are for XJ Standard Wheelbase models. Please visit [jaguar.co.uk](http://jaguar.co.uk) for full specifications on all available XJ models.

VEHICLE SHOWN: XJ R-SPORT IN ULTIMATE BLACK WITH OPTIONAL CLEAR GLASS



# XJR: PERFORMANCE AND LUXURY



5.0 LITRE **SUPERCHARGED V8**

| **ELECTRONIC ACTIVE DIFFERENTIAL**

XJR combines supercar performance with the highest levels of luxury and exemplifies Jaguar's expertise in engineering, design and craftsmanship: from its beautiful sweeping panoramic roof and muscular lines to the astonishing 5.0 litre supercharged V8 engine, which is uprated, tuned and calibrated to produce a top speed of 174mph. This is a luxury saloon car that can accelerate from 0-60mph in 4.4 seconds. XJR's 550PS power and outstanding 680Nm torque deliver a thrilling driving experience. Its deep resounding sports exhaust quad pipes dramatically announce its arrival.

Working in conjunction with the stability, traction and ABS systems, the Electronic Active Differential uses an electric motor, acting on a multi-plate clutch to manage the delivery of torque to each of the rear wheels. Full electronic control of the rear differential lock enables the system to apply full locking torque almost instantaneously. The Electronic Active Differential allows for very fine control of the power delivery to limit wheelspin, maximise traction and offer even greater levels of control.

XJR's aerodynamics are sharpened with a revised front bumper featuring a body coloured splitter and lower air intakes with chrome surrounds, side sills and a rear spoiler. Unique exterior styling includes a gloss black grille, twin bonnet louvres, red brake calipers, signature 'R' badging and 20 inch Farallon alloy wheels. The optional Black Pack can add even more visual drama and features a gloss black grille and lower air intake surrounds, side power vents and window finishers.



## XJR: SPORTING STYLE

> FIVE COLOURWAYS | UNIQUE 'R' INTERIOR

Inside, XJR is undeniably sporty yet remains luxurious. The soft grain leather upholstery is offered in five bold colourways, and is complemented with striking Piano Black and Carbon Fibre veneers. Sports seats feature adjustable side bolsters that provide the driver and passenger with exceptional lateral support during hard cornering. The finishing touch is provided by the exclusive 'R' logo which appears on the steering wheel, instrument cluster, dashboard Intaglio and is embossed on the front and rear seats. XJR offers the perfect combination of sporting style, contemporary luxury and breathtaking performance.

INTERIOR SHOWING JET/RED DUOTONE SOFT GRAIN LEATHER SPORTS SEATS WITH RED CONTRAST STITCH, JET UPPER FACIA, JET SUEDECLOTH HEADLINING, PIANO BLACK VENEER AND JET PREMIUM CARPET MATS WITH RED CONTRAST BINDING



# ADVANCED DRIVING DYNAMICS



AIR SUSPENSION SYSTEM

ADAPTIVE DYNAMICS

XJ delivers the duality of the comfort and refinement of a luxury car with the responsiveness and driver involvement of a sporting car. Aluminium construction with exceptional torsional rigidity is the foundation for precision handling and fine body control. It is the ideal platform for optimising the performance of XJ's air suspension system.

Whether you're cornering, navigating uneven surfaces or accelerating, the Adaptive Dynamics system continually monitors the car up to 500 times a second, working in conjunction with the air suspension and varying the damping to suit the conditions. These intelligent adjustments help keep XJ flat and stable, improving control without loss of ride comfort. In addition to 'Drive' and 'Sport', Dynamic Mode gives more responsive acceleration; Winter Mode gives more progressive control in slippery conditions. In unexpected road and weather conditions, Dynamic Stability Control (DSC) reacts as soon as the system detects the wheels slipping. Trac DSC provides a sportier drive and assists when using snow chains by allowing some slippage or overspin before the system activates.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN QUARTZITE WITH OPTIONAL CLEAR GLASS



# THE WELL-CONNECTED CAR

All XJ's feature InControl Touch Pro as standard, Jaguar's brand new, state-of-the-art infotainment system that takes the idea of the 'connected car' to another level. The system seamlessly integrates with your smartphone to offer a range of services that enhance the driving experience by keeping you completely connected while you are on the move.

InControl Touch Pro is specified to include InControl Pro Services. This features enhanced intelligent guidance with dynamic live routing and connected services including real time traffic information, fuel prices and parking availability. It offers sophisticated multimedia and in-car entertainment systems too - as well as remote vehicle operation, optimised assistance and advanced security features.

The system is controlled by the Touch-screen via a new, highly intuitive multi-touch interface that can be personalised and uses familiar smartphone and tablet gestures - just tap, pinch and swipe for fast, accurate operation. Alternatively, InControl Touch Pro can be operated via industry-leading voice recognition technology.

InControl Pro Services' onboard Wi-Fi system features a powerful external antenna designed to receive the strongest possible network signal (depending on environment and network capability). This is the data feed for various next generation services and guidance features. The data connection also creates a permanent in-car Wi-Fi hotspot allowing passengers to wirelessly connect a range of devices with the infotainment system and the Internet.



CONNECTED NAVIGATION



REMOTE PREMIUM\*



INCONTROL WI-FI\*



INCONTROL APPS\*



INCONTROL PROTECT\*



INCONTROL ROUTE PLANNER\*



INCONTROL SECURE\*



MULTI SCREEN



DUAL VIEW

\*InControl is the very latest in in-car technology for Jaguar. Please consult your local Jaguar Retailer for further details. The InControl Remote smartphone App will work with Android devices from version 4.1 and Apple devices from IOS V6.0. Wi-Fi requires a SIM with a suitable data contract. Certain features require the fitting of a Micro SIM with a suitable data contract.

**INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH IVORY SEATS, JET UPPER FACIA AND JET SUEDECLOTH HEADLINING**



JAGUAR

11:55  
Chordata  
Staring

Carré  
Carré de Normandie  
Autoc. 1.8 litres  
4.547 km/h





## ALWAYS IN CONTROL

**InControl Touch Pro Services and Apps** add another dimension to the XJ experience by putting the world at your fingertips for both the driver and passengers.

**InControl Protect** includes SOS Emergency Call, which automatically brings the relevant services to your exact location in the event of a critical situation. It also provides Optimised Jaguar Assistance to transmit your location and vehicle diagnostic data to help minimise delays to your journey. The Remote Essentials App enables you to monitor your XJ through your smartphone, for example to check the fuel level or to confirm whether or not it is locked.

**InControl Remote Premium** provides access to your XJ through your smartphone while you are away from it. You can remotely set the climate control to pre-warm or cool the car by starting the engine before you get in. You can also lock and unlock the car, and “beep and flash” to determine its location.

**InControl Route Planner** enables seamless door-to-door guidance. Use the dedicated App on your smartphone to guide you to your XJ, send destinations to the car or to direct you on foot to your final destination once you have parked.

**InControl Apps** features a range of bespoke Jaguar Apps that can be connected to the car from your phone. Simply download InControl Apps to your smartphone. You can then connect it via the USB port to display compatible Apps on the car’s Touch-screen to appear just as they do on your smartphone.

**InControl Secure\*** detects any illegal movement of your XJ to alert you and liaise with the authorities to pinpoint the vehicle’s whereabouts.

\*InControl Secure is available as a cost option

InControl is the very latest in in-car technology for Jaguar. Please consult your local Jaguar Retailer for further details. The InControl Remote smartphone App will work with Android devices from version 4.1 and Apple devices from IOS V6.0. Wi-Fi requires a SIM with a suitable data contract. Certain features require the fitment of a Micro SIM with a suitable data contract.

**VEHICLE SHOWN: XJ AUTOBIOGRAPHY IN DARK SAPPHIRE**

## WORK OR PLAY

XJ offers a wide range of multimedia and entertainment choices for everyone, whether you intend to work or play while on the move, with as many as 4 simultaneous audio/visual feeds within the car. Smart technology lets you browse your music collection safely at a glance with album artwork on display and lets you easily add songs to the new 'music queue'. It can even match your mood with 'more like this', building playlists inspired by the current song playing. When fitted, Dual View lets the driver and front seat passenger watch and listen to different content simultaneously on the Touch-screen. So you can use the guidance system while they enjoy a DVD or watch television.

Your rear passengers can also be spoiled for choice - they can watch their own different content when you choose the Rear Screen Entertainment system. It features individually deployable, pin-sharp 10.2 inch HD screens that are larger and brighter than a current iPad. The screens can also tilt to ensure that your passengers have the perfect viewing angle, and can be neatly folded away when not in use. The 16:9 aspect ratio means they are perfectly matched to full-screen viewing of movies. And since the system is fitted with Dolby Surround Sound Wireless Headphones and remote, USB and HDMI ports supporting multiple tablets and smartphones, XJ can keep everyone effortlessly connected directly to the outside world.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH JET CONTRAST STITCH, JET UPPER FACIA, JET SUEDECLOTH HEADLINING, GLOSS RICH OAK VENEER AND OPTIONAL CLEAR GLASS







ADAPTIVE CRUISE  
CONTROL WITH  
QUEUE ASSIST



TRAFFIC SIGN  
RECOGNITION

# DRIVER ASSISTANCE TECHNOLOGY

XJ is equipped with an array of standard and optional driver assistance systems dependent on model chosen. Working in unison to deliver far more than the sum of their parts, all are designed to make driving easier and safer. **Adaptive Cruise Control** with Queue Assist senses when a vehicle in front slows and reduces XJ's speed accordingly to maintain a safe distance. **Blind Spot Monitor** with Closing Vehicle Sensing detects when a vehicle is in your blind spot, as well as vehicles approaching XJ at high speed. An icon in your door mirror flashes as a vehicle gets closer, changing to a solid icon as it enters your blind spot. **Traffic Sign Recognition** technology can detect current speed limit signs to display them on the virtual instrument cluster. This smart system is also aware of local and conditional speed limits.

The Surround Camera system gives you multiple views around the vehicle from five cameras, shown on the central Touch-screen. **360° Park Distance Control** and **Reverse Traffic Detection** use ultrasonic sensors to the front, rear and sides of the vehicle to alert you to the proximity of objects around XJ when parking or exiting from a bay. **Parking Assist** makes life in the city easier. The system works for both parallel and perpendicular parking and automatically steers XJ into a space while the driver operates the pedals. XJ's automatic full LED headlamps are designed for optimum comfort with an exceptionally smooth beam pattern. LED light is closer to true daylight allowing the human eye to render objects more easily. They are also available with **Adaptive Front Lighting**, which casts a deeper beam into corners, and **Intelligent High Beam** which automatically selects the high or dipped beam as appropriate. Advanced safety systems actively protect everyone on board XJ with sophisticated airbag technology giving more complete and precise protection. The **Pedestrian Contact Sensing Bonnet** can reduce injuries to people outside the car in case of a collision.



ADAPTIVE FRONT LIGHTING  
WITH CORNERING LAMPS



BLIND SPOT MONITOR  
WITH CLOSING  
VEHICLE SENSING



360° PARK  
DISTANCE CONTROL



SURROUND CAMERA  
SYSTEM



PARKING ASSIST

For further information on the availability of standard and optional features visit [jaguar.co.uk](http://jaguar.co.uk)

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN QUARTZITE WITH OPTIONAL ADAPTIVE CRUISE CONTROL

# MODELS

## STANDARD FEATURES

- Intelligent Stop/Start • All Surface Progress Control (ASPC) • JaguarDrive Control (Normal/Winter/Dynamic Modes) • Dynamic Stability Control with Trac DSC mode • Adaptive Dynamics • Cruise Control with Automatic Speed Limiter (ASL) • Powered bootlid (open/close) with customisable height adjustment • Remote control central locking with deadlocks and drive-away locking • Rain sensing windscreen wipers • Acoustic laminated glass
- Automatic headlamps • Front and rear parking aids • Rear camera parking aid • Heated windscreen with timer • Heated, electrically adjustable powerfold exterior mirrors with memory function • Steering column with electric adjustment for height and reach with entry and exit tilt-away • Panoramic glass roof with electric blind • Satellite Navigation • Front and rear electric windows with one-touch open/close and anti-trap • Four zone climate control with air filtration and humidity sensing • Soft door close (double locks)
- Jaguar Smart Key System - keyless entry and start • 8 inch full colour Touch-screen • DAB radio • Bluetooth® - including audio and video streaming
- Interactive Voice - Audio, Bluetooth® and Navigation • InControl Touch Pro



## XJ LUXURY

### ENGINE

3.0 Litre V6 300PS Turbocharged Diesel (SWB or LWB)

### KEY FEATURES

19" Aleutian alloy wheels  
Full LED headlamps  
Interior featuring Bond grain leather seats, Bond grain upper facia and Morzine headlining  
Satin Rosewood veneer  
Jaguar Digital Sound System (250W)  
10x10 way electrically adjustable front seats  
Front seat power lumbar  
Heated front and rear seats  
Driver seat memory



## XJ PREMIUM LUXURY

### ENGINE

3.0 Litre V6 300PS Turbocharged Diesel (SWB or LWB)

### KEY FEATURES (IN ADDITION/REPLACEMENT OF LUXURY)

19" Toba alloy wheels  
Metallic Paint  
Interior featuring soft grain perforated leather seats, contrast stitch, contrast piping, embossed leather in headrests, soft feel upper facia and Morzine headlining  
Gloss Rich Oak veneer  
Meridian Digital Sound System (380W)  
Heated and cooled front and rear seats  
Heated steering wheel



## XJ PORTFOLIO

### ENGINES

3.0 Litre V6 300PS Turbocharged Diesel (SWB or LWB)

3.0 Litre V6 340PS Supercharged Petrol (SWB or LWB)

### KEY FEATURES (IN ADDITION/REPLACEMENT OF PREMIUM LUXURY)

20" Orona alloy wheels

Full LED headlamps with Adaptive lighting

Interior featuring quilted soft grain perforated leather seats, contrast stitch, embossed leaper in headrests, soft grain leather fascia and Suedecloth headlining

Gloss Figured Ebony veneer

Meridian Digital Surround Sound System (825W)

14x14 way electrically adjustable front seats

Passenger memory (in addition to driver)

Massage function with five intensity settings

Dual view 8" full colour Touch-screen display

Digital Television

Blind Spot Monitor with Closing Vehicle Sensing and Reverse Traffic Detection

Traffic Sign Recognition

Premium carpet mat set

18" Alloy space saver spare wheel



## XJ R-SPORT

### ENGINES

3.0 Litre V6 300PS Turbocharged Diesel (SWB only)

3.0 Litre V6 340PS Supercharged Petrol (SWB only)

### KEY FEATURES (IN ADDITION/REPLACEMENT OF PORTFOLIO)

20" Mataiva alloy wheels

'R-Sport' exterior styling - includes rear spoiler, 'R' style side sills and 'R-Sport' badging

Gloss Black window surrounds

Interior featuring soft grain perforated leather Sports seats, contrast stitch, soft grain leather fascia and Suedecloth headlining

Jet headlining

Piano Black veneer

Bright sports pedals

'R-Sport' front and rear treadplates

3 spoke soft grain leather steering wheel with 'R-Sport' Logo

Privacy Glass



## XJ AUTOBIOGRAPHY

### ENGINES

3.0 Litre V6 300PS Turbocharged Diesel (LWB only)

5.0 Litre V8 510PS Supercharged Petrol (LWB only)

### KEY FEATURES (IN ADDITION/REPLACEMENT OF PORTFOLIO)

20" Maroa alloy wheels

'Autobiography' exterior styling

Interior featuring quilted semi-aniline perforated leather seats, contrast stitch, winged headrests, soft grain leather fascia and leather headlining

Gloss Rich Oak with Linear Laser Inlay

Meridian Reference Digital Sound System (1300W) with Conversation Assist

Individual rear seats with seat back movement and massage and Touch-screen chauffeur controls

Rear business tables

Rear Seat Entertainment System with 2 x folding 10.2" HD screens

Illuminated Air Vents

LED rear reading lights

Illuminated Stainless Steel sill treadplates and boot finisher with debossed Jaguar Script

360° Park Distance Control

Surround Camera System and Park Assist



## XJR

### ENGINE

5.0 Litre V8 550PS Supercharged Petrol (SWB only)

### KEY FEATURES (IN ADDITION/REPLACEMENT OF R-SPORT)

Active Differential Control

20" Farallon Technical Grey alloy wheels

XJR suspension

XJR Quad Pipe exhaust finishers

Red brake calipers

19" Alloy space saver spare wheel

XJR exterior styling - includes XJR bonnet louvres, rear spoiler, 'R' badging

Interior featuring soft grain perforated leather Sports seats

'R' front and rear treadplates

3 spoke soft grain leather steering wheel with 'R' Logo

Soft grain leather fixed rear bench with 'R' logo



Configure your XJ at [JAGUAR.CO.UK](http://JAGUAR.CO.UK)





#### IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. While every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and Retailers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation. Comparisons are based on manufacturer's own data and testing.

#### ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO14040, the international standard for vehicle 'life cycle assessment'. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through driving 200,000 km. But that's not all. Every new Jaguar is designed to be 85% Recyclable/Reusable and 95% Recoverable at the end of the vehicle's life.

The All-New XF, XE, XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% closed-loop recycled material from the manufacturing process of the bodystructures, provides considerable performance benefits. This includes improved fuel consumption and less CO<sub>2</sub> emissions during the use phase of the Life Cycle due to lighter structures. Our on-going target is to ensure scrap aluminium reclaimed from our stamping process is to be segregated and recycled through a closed loop system and re-melted into the same grade quality sheet, therefore reducing CO<sub>2</sub> emissions during the production phase of the Life Cycle. Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste as part of our approach to sustainability excellence.

The company plan includes 25% reduction targets in operating and tailpipe CO<sub>2</sub> emissions, waste to landfill, logistics efficiencies (15%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO<sub>2</sub> emissions of each Jaguar built in the UK since 2009 is 100% offset. For each tonne of CO<sub>2</sub> emitted in the assembly process, Jaguar invests in projects that reduce an equivalent tonne of CO<sub>2</sub> elsewhere. Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned for 2012. And we are on track to meet our 25% reduction in joint European fleet average tailpipe CO<sub>2</sub> emissions by 2015.

Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in tailpipe CO<sub>2</sub> emissions, operational carbon neutrality and zero waste. To date the company has offset over 6 million tonnes of CO<sub>2</sub>, provided over 4,000 direct jobs in 60 emissions reductions projects in 17 countries and improved the lives of over 1 million people in our global cook stoves emissions reduction programme.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and we are credited to Platinum Plus level in the UK's Business in the Community Corporate Responsibility Index.

Castrol® EDGE™ Professional is exclusively recommended by Jaguar.

**VEHICLE SHOWN FRONT COVER: XJ R-SPORT IN ULTIMATE BLACK WITH OPTIONAL CLEAR GLASS**

**VEHICLE SHOWN LEFT: XJ PORTFOLIO LONG WHEELBASE IN QUARTZITE**

**VEHICLE SHOWN BACK COVER: XJ PORTFOLIO LONG WHEELBASE IN QUARTZITE**

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