



# A1

Audi A1 | A1 Sportback



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**Or to put it more precisely,  
Audi QR codes**

Experience Audi even more direct:  
download the QR App to your  
smartphone and scan the QR code or  
use the provided link in your browser.



The equipment for the vehicles illustrated in the Fascination section can be found on page 118.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.




# What is size?

Keep developing while still remaining true to yourself.  
Achieving what is important now and driving into the future.  
Waiting for the right moment and seizing it.  
That moment has arrived: the Audi A1.

# A1

Audi A1

# Authentic form. Emotional appearance.



---

You can design the Audi A1 exactly according to your preferences.  
With modern communication technology to ensure you always stay in touch.  
With powerful engines to ensure you always stay ahead.  
The Audi A1. For today. For tomorrow. And best of all – for right now.  
The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.







Focus on form and function.  
And character and strength and substance and  
great anticipation of the road ahead.  
Striking LED headlights and curved roof in contrasting colour  
are available on request.





**The eyes say yes.  
The gut says yes.  
The head says yes.  
The smile says yes.  
The heart says yes.  
Finally, they all agree.**





Powerhouses to get out and enjoy:

Torquey and efficient TFSI and TDI engines are just waiting to get started. A sporty automatic is also available for several engines: the 7-speed S tronic changes gear in the 1.4 TFSI 90 kW and 136 kW, and in the 1.6 TDI 66 kW with hardly any perceptible interruption in the power flow. Dynamic suspension, sporty, direct steering and ESC with electronic axle-differential lock are other outstanding accompanying features.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.





# Lights on red? Time to switch off.



Why use energy when you don't need to?

The start-stop system turns the engine off automatically when the car is at a standstill, for example at traffic lights. A recuperation system to recover braking energy is also on board. Both technologies\* help to actively save fuel.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.

\*Start-stop system and recuperation are not available for the A1 1.6 TDI 66 kW S tronic and the A1 1.4 TFSI 136 kW.







# Big means: quality right down to the tiniest detail.

Always on the move – even at a standstill. The interior details recall the design of turbines, yachts and aircraft wings. And there is plenty of scope for adding individual touches. Two optional equipment lines make the decision easier: Attraction emphasises the emotional character of the A1, whilst Ambition underlines its sportiness. On request, both equipment lines can be supplemented with the media style package to give you even more freedom with regard to infotainment and design: for example, with the concert radio with fold-out colour screen or the air vent sleeves in interior colour. What else? The optional infotainment range MMI® navigation plus with navigation data on hard drive and 20 GB jukebox to save music tracks on. Plus, there are special fabrics, sturdy leather, exciting colours – everything tailored exactly to your wishes. All aboard!









# Big right down to the tiniest detail.

Drive to work, sport, friends or family.  
To the seaside or to town, with luggage or just driving  
around.  
Do what you want.  
Drive, live, experience.  
The Audi A1 Sportback.  
With more functionality and more freedom.

The fuel consumption and CO<sub>2</sub> emission figures can be  
found from page 110 onwards.



# A1

Audi A1 Sportback

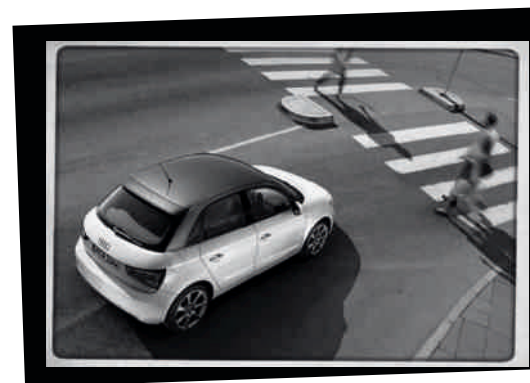




# Beautiful right down to the tiniest detail.

Five doors, a shapely tailgate, attractive LED rear lights on request – if only practical things always looked this good.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.



8:32 am On the road



PEACE, LOVE AND HAPPINESS



*9:45 am enjoying the view*

Who isn't going to risk a sidelong glance here? The roof dome, available in three contrasting colours on request, characterises the vehicle, with the striking rear spoiler further underlining its individual appearance. The casual sportiness of various rim designs rounds off the impressive picture.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.



*12:15 pm  
coffee break*



So beautiful – and so dynamic. Take a quick look, before the unique design of the Audi A1 Sportback disappears around the next corner!

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.

K.FFE



TERE  
GALLFRET

14



1:27 pm



# Individual right down to the tiniest detail.

Plenty of flexibility to develop: the two-seat rear bench system can be folded down completely or split in ratio 1/3 to 2/3, enlarging the luggage space from 270 to 920 litres.

Just sit back, relax and enjoy your Audi A1 Sportback: either in the Attraction version, which supports its emotionality, or Ambition, which underlines its sportiness. Both equipment versions can be combined with the optional media style package, which offers you even more design freedom in terms of infotainment and interior design.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.







Modern fabrics in attractive colours are sure to impress and such details as the air vents, available in garnet red on request, provide eye-catching accents. The optional MMI navigation plus provides you with a brilliant 6.5-inch colour screen with 3D map display.

You have 20 GB available for music – and powerful reproduction through the optional BOSE surround sound system with 14 loudspeakers. You can even operate the MMI by voice control. If you opt for the Bluetooth car phone online as well, you will have the vehicle's own Wi-Fi hotspot with Google Earth connection and, on request, digital radio reception at your disposal.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.

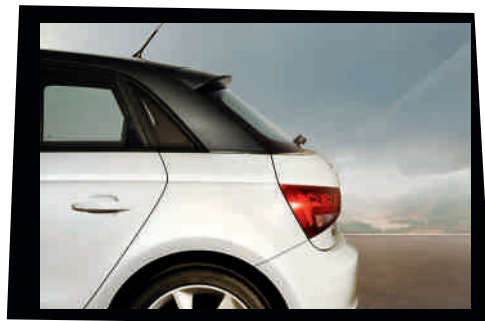


*1:45 pm driving around*

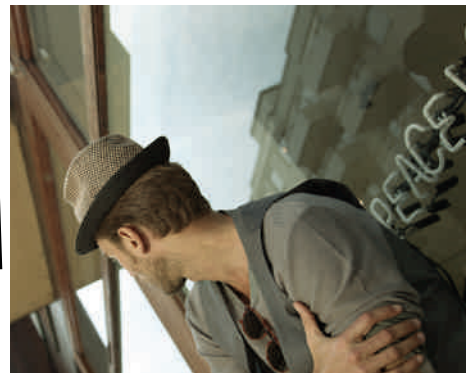


# Inspiring

right down to the tiniest detail.

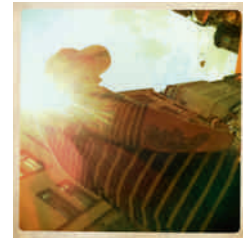


*2:20 pm*





*meeting friends*

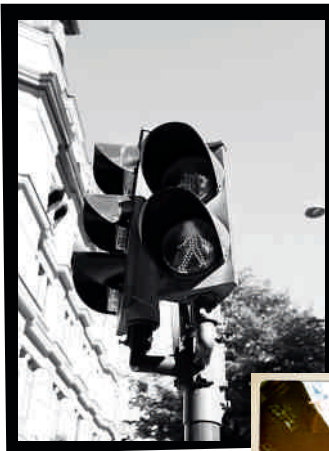






4:36 pm  
taking time off

# Efficient right down to the tiniest detail.



This is modern driving pleasure: TDI and TFSI engines\* with start-stop system and recuperation as standard. The optional 7-speed dual-clutch transmission S tronic facilitates shorter gearshift times with virtually no perceptible interruption in the power flow, and increases efficiency at the same time.

\*Start-stop system and recuperation are not available for the A1 Sportback 1.6 TDI 66 kW S tronic and the 1.4 TFSI 136 kW S tronic.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.

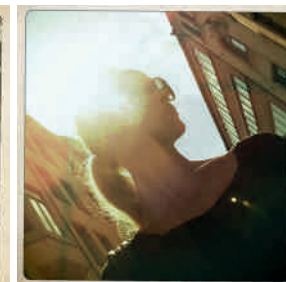


*5:20 pm Having fun*









The dynamic suspension enhances the athleticism of the Audi A1 Sportback. Also on board: ESC with electronic axle-differential lock. For increased traction, particularly round corners.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.



6:43 pm dinner



More options to get from A to B more quickly and efficiently. To get friends and family to their destination more safely and relaxed. Driving pleasure in a new dimension. The Audi A1 Sportback.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.



If you want to experience the Audi A1 Sportback in action, scan this QR code using your smartphone. Or follow this link in your browser:  
[www.audi.com/a1sportbackfilm](http://www.audi.com/a1sportbackfilm)





Marc Daniels  
SUNGLASSES



D IN A 1044

A1

# Your Audi also bears our mark of special efficiency.

Our vehicles embody not only sportiness, progress and technical innovations, but also the intelligent use of resources.

One example: the TDI engines with common rail technology. Their combination of direct injection and turbocharging guarantees highly efficient diesel fuel combustion. The TFSI engines work according to the same principle and are equally impressive thanks to increased power and torque coupled with lower consumption. Audi engines have been subject to an ongoing development process for years. This means that today, they are

more powerful than ever before – despite reduced weight and thus reduced consumption. Impressive proof of our strategy of obtaining more power from less engine displacement. The start-stop system and recuperation also provide for greater efficiency.

The dual-clutch transmission S tronic makes ideal use of the advantages of Audi's high-torque engines: its large transmission ratio spread allows it to accelerate strongly even at low engine speeds; this reduces the fuel consumption. The onboard computer with efficiency program

will help you to tap additional savings potential by showing you which comfort functions are active and how much power they are consuming. The optimisation of the aerodynamics through the specially shaped roof spoiler or the underbody trim is a further fuel-saving feature.

You see, the Audi A1 and Audi A1 Sportback feature a whole range of technologies that will make your journey not only more comfortable and dynamic, but more efficient, too. Find out more on the next few pages.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.





Audi ultra on the podium: the Audi R18 TDI

# Audi ultra:

## Every gram less extends the lead.

Audi ultra, the pioneering lightweight technology from Audi, is more than just the sum of its individual components. It combines innovative materials, intelligent design principles and production processes that use resources sparingly into an overall concept. Many Audi ultra lightweight measures have already been implemented in the Audi A1 and A1 Sportback.

That starts with the body. The steel shell design of the Audi A1 and A1 Sportback combines low weight with high rigidity. The design uses only as

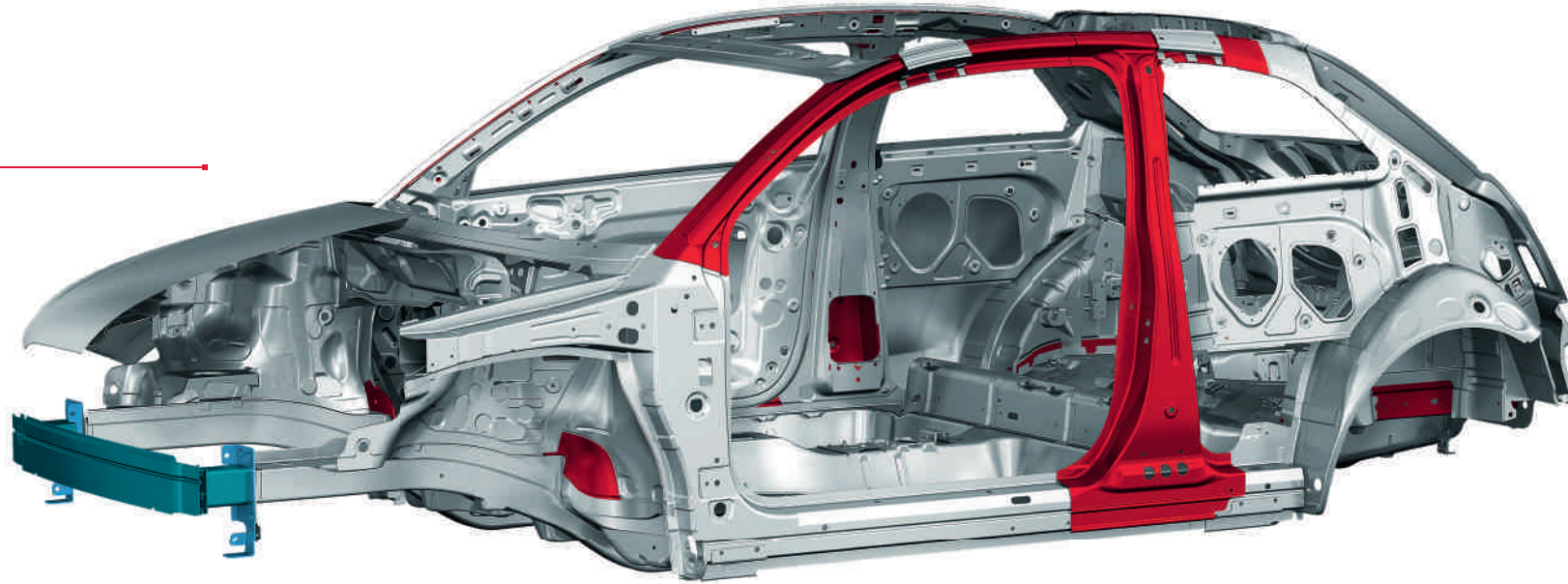
much material as necessary in the respectively right places. The crash management system in the front of the vehicle, for instance, is made of aluminium.

Drive technologies such as direct fuel injection and turbocharging have made Audi engines more and more powerful. The modern TDI and TFSI engines in the A1 and A1 Sportback produce more power from less displacement, making them significantly lighter than the corresponding engines used in earlier model series.

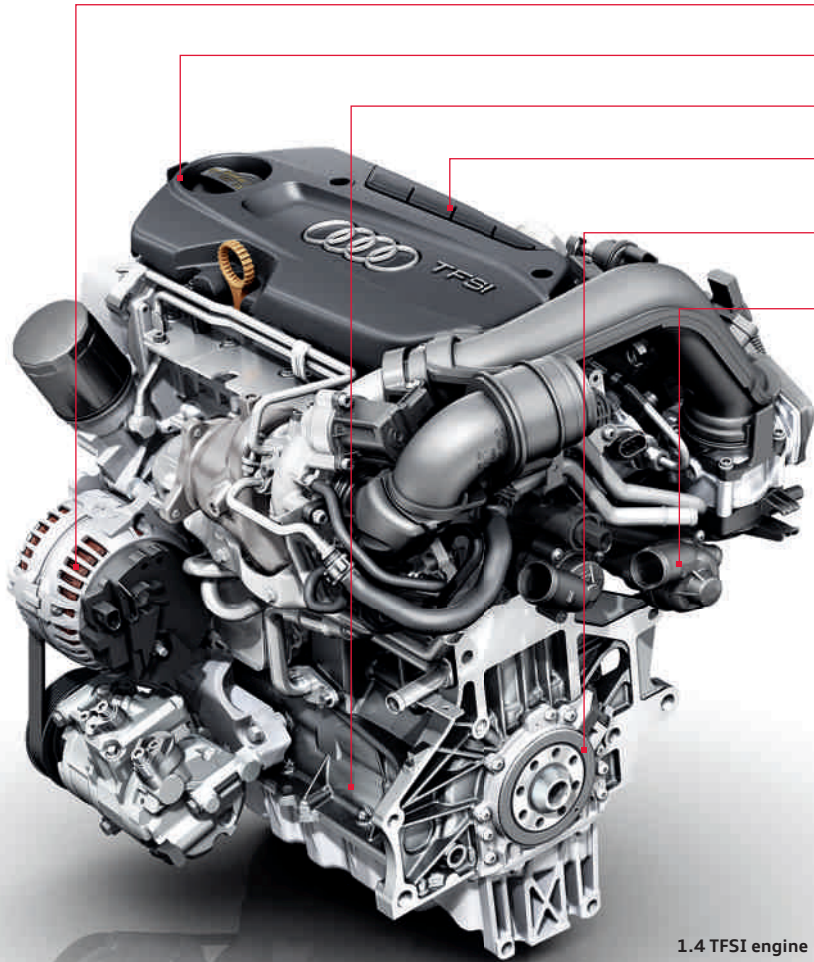
Each lightweight component has an effect on other components, allowing their dimensions to be reduced as well. The result is a continuous development process towards less and less weight and more and more efficiency. In figures: a vehicle that weighs 100 kg less can save up to 0.3 litres of fuel per 100 km.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.

**The demands placed on modern vehicles are contradictory.** On the one hand, they must offer enhanced performance and comfort, on the other they need to be more economical and efficient. Audi ultra resolves this conflict by examining each and every component. We demand the highest functionality combined with the lowest possible weight. The result is an intelligent mix of materials that even allows a reduction in engine size: lighter vehicles no longer need a large engine to be agile. In 2011, for example, the R18 TDI won in Le Mans with a V6 engine, whereas its victorious predecessor, the R15 TDI, had featured a V10 engine.



- Aluminium sheet
- Aluminium profile
- Hot-formed steel
- Cold-formed steel



1.4 TFSI engine

- Alternator with LIN connection
- Weight-optimised camshaft drive
- Power unit with reduced friction losses
- Water-cooled charge air with intercooler in the inlet manifold
- Engine speed sensor with reverse rotation detection for start-stop system
- Dual-circuit cooling

Many hours of development.  
Thousands of miles of testing.  
And for what reason?

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**The engine management system** calculates the injection quantity and ignition timing according to how much power the driver wants. In normal operation the injection pressure is between 30 and 120 bar.

## In just a few seconds you will understand why.

---

The Audi A1 and A1 Sportback employ TFSI technology. And the remarkable thing about it is that it combines the advantages of FSI – efficiency and dynamism – with a turbocharger, which ensures even better power delivery.

The 1.2 TFSI engine with 63 kW of power has a die-cast aluminium engine block with innovative, cast iron liners and a maintenance-free toothed chain drive. The lightweight pistons are low-friction while the oil and cooling water circuits, with dual-circuit cooling, ensure a high level of

efficiency. You will soon notice this from the pleasantly low consumption, averaging just 5.1 l/100 km, and the maximum torque of 160 Nm, which is available from an engine speed of just 1,500 rpm.

The sporty 1.4 TFSI engine with the optional 7-speed S tronic generates 90 kW and is clearly designed for top performance combined with economical fuel consumption. It powers the Audi A1 and A1 Sportback to 203 km/h with a torque of 200 Nm, likewise available from 1,500 rpm.

Its water-cooled intercooler is integrated in the inlet manifold; this reduces the volume of the charge air system and delivers increased dynamism.

For even more dynamic performance, the 1.4 TFSI (136 kW) features a two-stage turbocharging system. It accelerates both the Audi A1 and the A1 Sportback to 227 km/h with a torque of 250 Nm from 2,000 rpm.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 110 onwards.



**The piezo injectors** open and close in fractions of a millisecond and inject fuel several times into the combustion chamber at pressures of up to 1,600 bar. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gramme.



**Pre-injection** results in a “gentle” combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.

# TDI®

## In other words: Where is the tank?

One in every two Audi cars sold today is a diesel. Hardly surprising, since developments such as common rail technology have made TDI more and more efficient. The logical consequence was for a diesel car to enter the world of motorsport. And successfully too: in 2006, Audi was the first car maker to win the Le Mans 24 Hours with a diesel-powered race car, the Audi R10 TDI – and then went on to repeat this victory several times over, most recently in 2011.

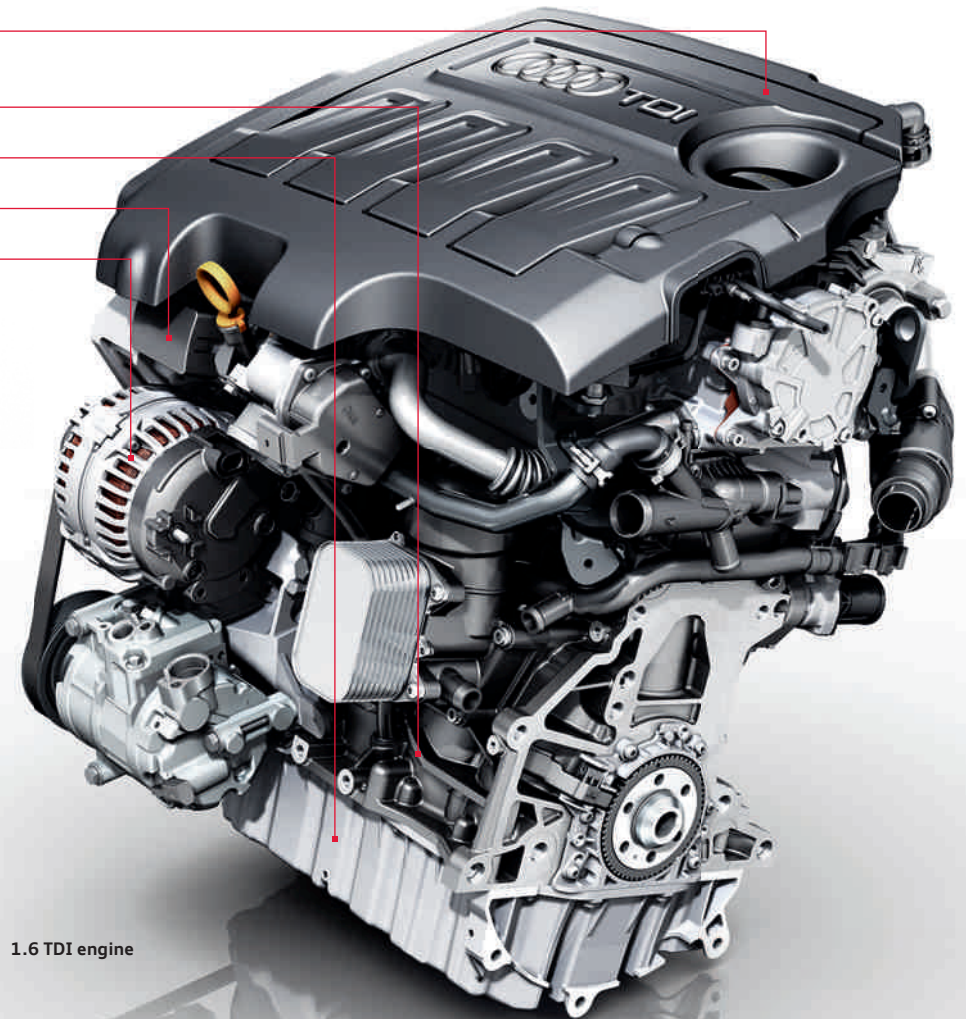
Two 1.6 l TDI engines with power outputs of 66 and 77 kW are employed in the Audi A1 and A1 Sportback. The common rail injection system has four injectors and is characterised by an excellent balance of performance, driving comfort and engine acoustics. The two engines with manual transmission therefore consume an average of 3.8 l/100 km and emit 99 g CO<sub>2</sub>/km. The 66 kW engine is optionally available in a 7-speed S tronic version and accelerates up to a top speed

of 182 km/h. The 77 kW engine reaches 100 km/h in 10.5 seconds in the A1 and in 10.7 seconds in the A1 Sportback, and has a top speed of 190 km/h.

A 2.0 engine with 105 kW rounds out the TDI engine range in the Audi A1 and A1 Sportback\*. Its maximum torque of 320 Nm is already available with 1,750 rpm and remains constant at this high level up to 2,500 rpm. This allows

spontaneous acceleration from any engine speed range. The maximum speed of the 2.0 TDI is 217 km/h. It goes without saying that all engines fulfil the EU5 emission standard.

- Exhaust gas turbocharger with variable turbine geometry
- Power unit with reduced friction losses
- Performance-optimised oil pump
- 1,600 bar; 6-fold high pressure fuel injection
- Alternator with LIN connection



1.6 TDI engine

Research project:  
"Audi Urban Mobility"

## Unmanned to the summit.



**How useful it can be to network a vehicle with its environment is demonstrated by the research project "Audi Urban Mobility".** As part of this project, a vehicle was created based on the Audi TTS. In September 2010, this vehicle managed to climb the 20-kilometre Pikes Peak road in the Rocky Mountains unaided and without a driver. The project featured an electronics system that helps drivers to avoid hazardous situations. We are applying this know-how to make continual improvements to Audi connect. So that you are more and more connected, and your journeys safer.

# Audi connect:

## The intelligent connection between the Internet, the vehicle and you.

The world is a network – and your Audi is part of it. Audi connect not only brings the Internet into your vehicle, it also exploits the possibilities that your smartphone, tablet or laptop provide. In future, Audi connect will also make it possible to exchange data between vehicles as well as between vehicle and infrastructure. For even more driving pleasure and comfort.

With Audi connect you can use the MMI to easily search the Internet for special destinations, or

get the latest news and the current weather forecast for your intended navigation destination. Data is transferred via the UMTS module of the Bluetooth car phone online, which can be ordered as an option for the MMI navigation plus.

Audi connect also offers you wireless Internet access via a Wi-Fi hotspot. During the ride, passengers can retrieve information and e-mails or surf the Internet using their mobile device. There is an application for Audi music stream<sup>1</sup> available

for some smartphones. Detailed information about availability, usage rights and charges can be found in the equipment section or obtained from your Audi partner.

<sup>1</sup>For information on when this feature will be available, please contact your Audi partner. <sup>2</sup>Google and the Google logo are registered trademarks of Google Inc.



**Destination entry  
via myAudi or  
Google Maps**



**Point-of-interest  
search** including  
voice control



**Navigation with  
Google Earth images<sup>2</sup>**



**Traffic information online**  
Detailed information on traffic  
flows, e.g. for individual stretches  
of road; faster information on the  
occurrence and clearing of traffic  
jams



**Weather**  
Forecasts and maps for  
the required destination



**Wi-Fi hotspot**



**Audi music stream<sup>1</sup>**  
Access to global radio  
stations via smartphone app  
and Wi-Fi connection



**News online**  
Text and images  
about current world  
events



**Google Street View<sup>2</sup>**  
For 360-degree  
exploration



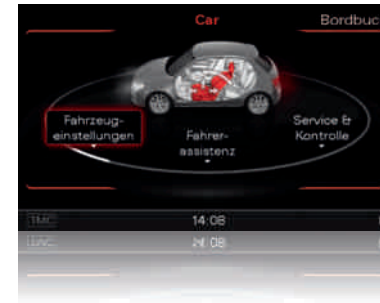
**Travel information**  
The latest travel tips  
and diagrams from  
the Internet for the  
route chosen



If you want to experience the full  
diversity of Audi connect, scan this QR  
code using your smartphone. Or follow  
this link in your browser:  
[www.audi.com/audiconnecta1](http://www.audi.com/audiconnecta1)



**Bluetooth:** The optional preparation for mobile phone (Bluetooth) can be used as a hands-free facility. The system automatically detects devices which are connected and transfers your address book or settings.



**Car:** For concert radio and above, this function allows the direct control of driver assistance systems, vehicle settings and service.



**MMI navigation plus:** The optional infotainment system offers you a 3D map view and a 3-dimensional display of famous buildings and places of interest as well as 20 GB of hard drive memory to save your own music.

# Follow your intuition.

## And you'll get there.

True greatness also shows in the details: The Audi A1 and A1 Sportback can compete with the luxury segment as far as their optional multimedia range is concerned. The MMI navigation plus, in particular, leaves almost nothing to be desired.

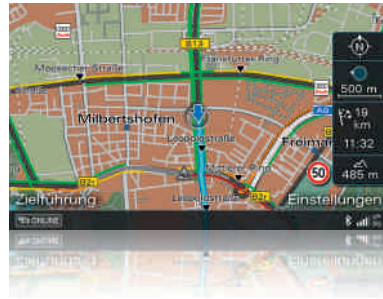
The 6.5-inch TFT colour display is located above the control unit on the dashboard, as it is in conjunction with the concert radio. This means a

range of data is always in your view. Select your destination from a choice of three alternative routes displayed as 3D maps. The topographical colouring makes the route even clearer. In addition, a variety of points of interest or other locations you require, such as restaurants or petrol stations, can be shown.

The system can be operated via the MMI or voice control system.



**Media:** Access to external sources or to the MMI navigation plus jukebox is controlled via this menu.



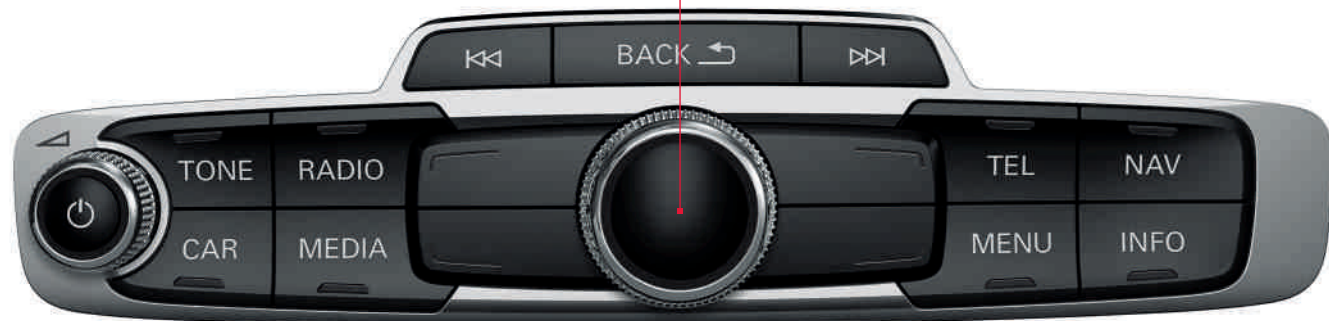
**Audi connect: Traffic information online**  
You not only get the right route to your destination but the quickest one too. In addition to traffic flow information, traffic information online provides faster information on the occurrence and clearing of traffic jams for dynamic route guidance as well as greater coverage of the road network.



**Audi connect: Travel information/weather** provides weather forecasts and relevant information, such as charts and weather maps relating to the destination. **Audi connect: News online** provides comprehensive news items about current world events.



**Audi connect: Navigation with Google Earth images and Street View** enables navigation with high-resolution aerial and satellite images, photographs, topographical features, roads and their designations, and business entries. Street View gives you a realistic picture of your destination even before you get there. You can access detailed information on places to visit using the **point-of-interest (POI)** search function with voice control. **Destination input by means of myAudi or Google Maps** enables you to plan your route on your home computer with individual navigation destinations, and then send it to the vehicle. When you start your journey, the route plan is loaded into MMI navigation plus.



Dynamic suspension, electrohydraulic steering, ESC and S tronic®.

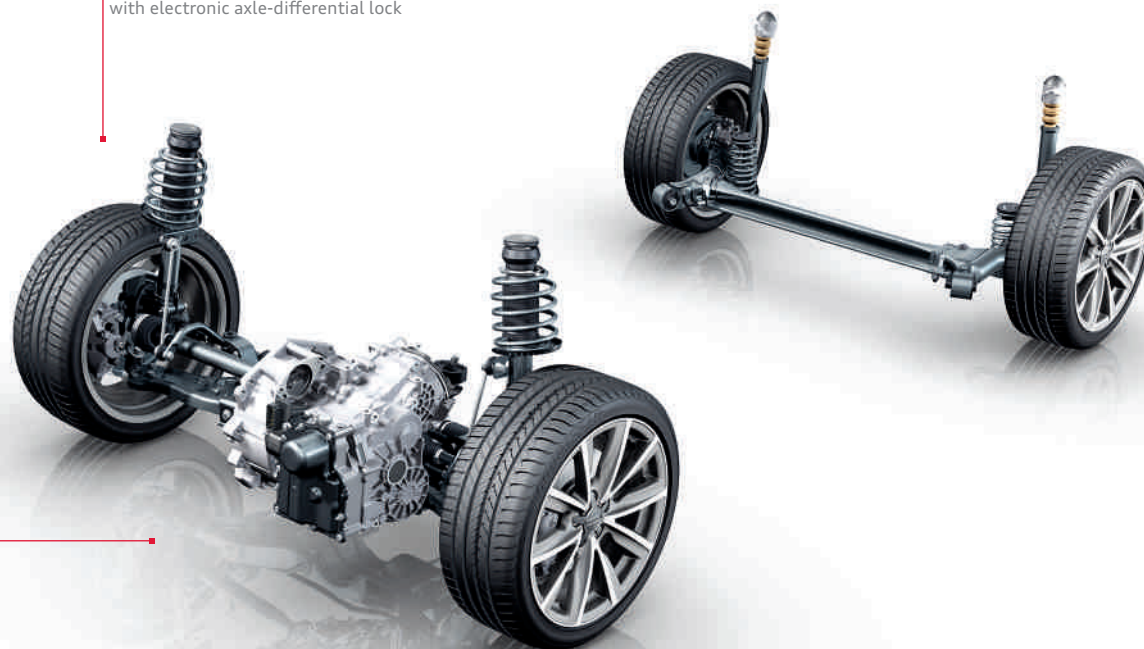
## A sporty drive.

The dynamic suspension in the Audi A1 and A1 Sportback unites sporty agility and superb handling with a high level of comfort when driving. The springs and dampers of the McPherson front axle react immediately to the requirements of the road. The direct steering ratio provides a spontaneous response to every movement of the steering wheel. The compound link rear suspension with completely newly designed guide bearings ensures precise cornering and excellent directional stability. For

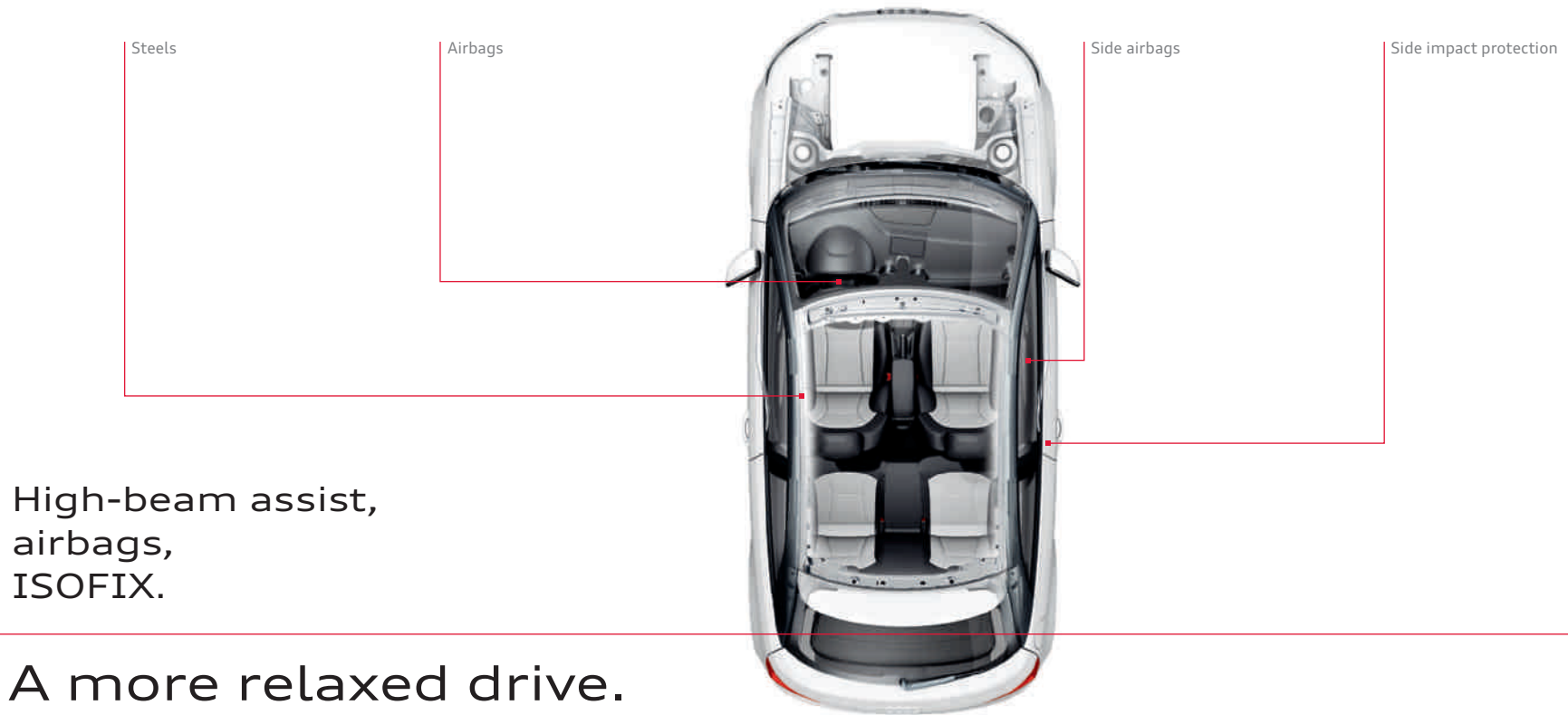
you, this means high levels of dynamic handling performance and comfort. The electrohydraulic steering ensures the steering assistance is matched to your driving speed.

A new development from the Audi engineers: the targeted braking actions of the ESC with electronic axle-differential lock shift the wheel torques and thus improve traction, for example when cornering. This not only enhances directional stability but also gives you more

Dynamic suspension including ESC with electronic axle-differential lock



precise, smoother handling. The S tronic dual-clutch transmission available upon request in the 1.4 TFSI variant with 90 kW and in the 1.6 TDI 66 kW combines the comfort of an automatic with the sportiness of a manual transmission by engaging the next gear before you select it. There is hardly any perceptible interruption in power flow as you drive along. Changing gear is smooth and spontaneous. The Audi A1 1.4 TFSI with 136 kW already features the S tronic as standard.



High-beam assist,  
airbags,  
ISOFIX.

## A more relaxed drive.

Vehicle safety at Audi focuses on people. This means we develop anticipatory systems that support you on your journey and that will help you to avoid accidents where possible. This also means that completely new tests sometimes need to be developed to check the new technologies. That's why we have designed a new methodology called "Virtual Test Drive". On a test track, drivers can be shown virtual obstacles and other vehicles via video goggles and, in this way,

many driving manoeuvres can be re-enacted within a short space of time. One of these supporting systems is the optional high-beam assist. When the camera of the high-beam assist detects other road users, the system switches automatically from high beam to dipped beam.

The Electronic Stabilisation Control (ESC) ensures greater directional stability. Full-size airbags with thorax/pelvis airbags integrated into the driver

and front-passenger seats, along with head airbags for all occupants, provide protection for the interior. The ISOFIX child seat mounting on the rear seats, the 3-point seat belts with belt force limiters, seat belt tensioners at front and seat belt reminder function for all seats, including height adjustment for the front seats in the A1 Sportback, round off the safety features.

## Your car is looking pretty good.

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### What about you?

Just as individual, just as flexible – that is the Audi A1 collection. Bright, young, dynamic and aesthetically a cut above the rest. The colours scuba blue, teak brown and Misano red take their cue from the A1, as does the quality of the collection, which is resilient and contemporary.

You can obtain more detailed information in the Audi collection catalogue and from your Audi partner.









It is the equipment that turns an Audi into your Audi.

## Just as you like.

Give your Audi A1 and A1 Sportback a truly individual touch. The Attraction and Ambition equipment lines both reinforce the character of your vehicle. In addition, with the optional media style package you can give the interior design an even more contemporary look and complement it with further

infotainment items. Among other things, the concert radio with fold-out, 6.5-inch colour screen and the connectivity package are included in the media style package.

### Attraction

#### Selection of standard equipment:

- Zeitgeist cloth
- Sports steering wheel in 3-spoke design
- Air vent sleeves, matt black
- Steel wheels with full wheel covers size 6.5 J x 15 (for 1.2 TFSI 6 J x 15)
- Dynamic suspension
- Standard seats
- chorus radio
- Rear seat backrest, folding
- Electric window controls
- Exterior mirrors, electrically adjustable
- Radio-operated remote control
- ESC with electronic axle-differential lock
- Start-stop system and recuperation\*
- Full-size airbags

### Ambition

#### Additional equipment for Attraction:

- Sports seats, front incl. lumbar support; in addition height-adjustable front passenger seat with A1 seating package and on A1 Sportback
- Herzklopfen cloth
- Leather-covered sports steering wheel in 3-spoke design
- Air vent sleeves in high-gloss black
- Aluminium look in the interior incl. aluminium door sill trims
- Cast aluminium wheels in 7-arm dynamic design Size 7 J x 16
- Sports suspension (can also be ordered in conjunction with dynamic suspension)
- Front fog lights
- Driver information system
- Exhaust tailpipe in high-gloss look

#### Additional equipment in the 1.4 TFSI 136 kW:

- S line exterior package
- Extended coloured interior elements in mono.pur
- LED interior lighting package
- Headlining in cloth, black
- Cast aluminium wheels in 5-spoke V design Size 7.5 x 17



Aluminium look in the interior



Front fog lights



Driver information system with instrument cluster in aluminium look

\*Start-stop system and recuperation are not available for the 1.6 TDI 66 kW S tronic and the 1.4 TFSI 136 kW.

#### media style package

(Optional for Attraction and Ambition equipment lines)

- **concert radio** with fold-out, 6.5-inch TFT colour screen
- **Connectivity package**
- **Wunderbar or Herzklopfen cloth**
- **Extended coloured interior elements in mono.pur**
- **Air vent sleeves** in interior colour (can also be ordered in high-gloss white or aluminium look)
- **LED interior lighting package**



LED interior lighting package



Extended coloured interior elements in mono.pur



concert radio

# **Audi exclusive**

Exclusivity does not know the meaning of the word compromise. But it is familiar with endless variety.

Each year Audi sells hundreds of thousands of vehicles. Yet they only sell yours once. How is that possible? With a quattro GmbH service that makes your Audi unmistakable: Audi exclusive.

Combine coloured leather and a customised paint finish from the large selection of colours available from Audi exclusive to suit your personal wishes. Your unique vehicle will be the result.

Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.





Leather upholstery and trim in Audi exclusive alabaster white fine Nappa leather on S sports seats, floor mats with alabaster white leather piping, crimson red stitching on seat side bolsters and head restraints, controls and Audi exclusive extended coloured interior elements in alabaster white leather with crimson red stitching. (The image shows the Audi A1.)



High quality and completely personal: Audi exclusive line for your Audi A1 and A1 Sportback (The image shows the Audi A1.)



Seat centre section in Jugend. Stil cloth, sports stripes in alabaster white Alcantara, seat side bolsters and head restraints in jet grey fine Nappa leather with contrasting stitching in alabaster white



Centre console in mono.pur jet grey, gear lever gaiter with contrasting stitching in alabaster white

**Audi exclusive line\* (for Ambition only)**

**Black interior**  
incl. black attachments

**Headlining in black cloth**

**Seat centre sections**  
in Jugend.Stil cloth, sports stripes in Alcantara alabaster white, seat side bolsters and head restraints in fine Nappa leather jet grey with contrasting stitching in alabaster white

**Air vent sleeves in high-gloss black**  
optional in aluminium look

**Floor mats**  
with jet grey piping

**Lower centre console**  
in mono.pur jet grey with contrasting stitching in alabaster white

**Steering wheel rim, gear lever gaiter and handbrake grip**  
with contrasting stitching in alabaster white; optional: leather-covered multifunction sports steering wheel in 3-spoke design with or without gearshift function with alabaster white stitching

**Door sill trims**  
with Audi exclusive logo

\*From quattro GmbH.

## S line. Visibly more sportiness.

When you drive an Audi A1 or A1 Sportback you are making a clear declaration of your belief in sporty motoring. The S line packages give you the opportunity to lend further emphasis to the athletic presence of your Audi A1 and A1 Sportback, with a range of equipment that accentuates their dynamic lines, gives their interior a perceptibly sporty identity and further improves their driving performance. Choose how to up the sportiness – the S line packages.





#### S line exterior package

Front and rear bumpers, side grilles and diffuser insert in a striking, sporty design

Side sill trims painted in body colour

Radiator grille in high-gloss black centre, front spoiler lip and diffuser insert painted in platinum grey

Door sill trims with S line logo

S line logos on the front wings

S line roof edge spoiler

Front fog lights

Chrome-plated surrounds for exhaust tailpipes single or twin tailpipes depending on engine variant



Front bumper in striking, sporty design and radiator grille painted in high-gloss black



Shaped S line roof edge spoiler



Sports seats in sprint cloth/leather, black, with S line embossing and contrasting stitching, black centre console in mono.pur, air vent sleeves in high-gloss black. (The image shows the Audi A1.)



Optional S sports seats in sprint cloth/leather, black with S line embossing and contrasting stitching. (The image shows the Audi A1.)

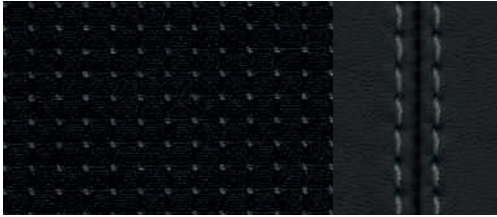


Optional air vent sleeves in aluminium look



Audi exclusive cast aluminium wheels in 5-twin-spoke design

## Seat upholstery



**Sprint cloth/leather, black  
with contrasting stitching**



**Silk Nappa leather, black  
with contrasting stitching**

## S line sports package<sup>1</sup>

### **Audi exclusive cast aluminium wheels in 5-twin-spoke design**

size 7.5 J x 17 with 215/40 R 17 tyres; optionally available: Audi exclusive cast aluminium wheels in 7-twin-spoke design or 5-arm rotor design, titanium finish, high-gloss turned finish, size 7.5 J x 18 with 225/35 R 18 tyres.

### **S line sports suspension**

with dynamic suspension settings

### **S line logos**

on the front wings

### **Door sill trims**

with S line logo

### **Interior, dashboard and headlining**

in black with contrasting stitching on seat upholstery, leather-covered sports steering wheel and gear lever gaiter.

### **Centre console**

in mono.pur black

### **Air vent sleeves**

in high-gloss black (optionally in aluminium look<sup>2</sup>)

### **Aluminium look in the interior**

### **Sports seats, front**

optional: S sports seats, front, (design as for sports seats but also with more prominent upper backrest and integrated head restraints)

### **S line leather-covered sports steering wheel in 3-spoke design (steering wheel grips in perforated leather) or S line leather-covered multifunction sports steering wheel in 3-spoke design**

with or without shift paddles – each in black leather and with S line emblem

### **Gear lever knob**

in perforated black leather

### **The following options are available for seat upholstery and paint finishes:**

#### **Seat upholstery in sprint cloth/leather or silk Nappa leather on sports seat and S sports seat**

each in black with contrasting seams and with S line embossing in the front-seat backrests

### **Paint finish**

additional colour option in the special colour Daytona grey, pearl effect

## Additional exterior paint finish option



**Daytona grey, pearl effect**

<sup>1</sup>Only for Ambition. <sup>2</sup>From quattro GmbH.

## How the next big Audi becomes the next big winner.

The Audi A1 and A1 Sportback are designed for the city, but, like every Audi, they carry the genes of many motorsporting winners. You can reinforce their challenging, athletic character even further with the competition kits from Audi Genuine Accessories, which are available as factory-fitted optional equipment or at a later date from your Audi partner. Painted in body colour or in a contrasting colour. On your marks, get set ...



Action! Experience the Audi A1 competition kit. Just scan QR code or enter the link: [www.audi.com/compkit](http://www.audi.com/compkit)

<sup>1</sup> Available as factory-fitted optional equipment or at a later date from your Audi partner.

<sup>2</sup> The standard diffuser is installed in conjunction with the provision for trailer towing hitch.

<sup>3</sup> Not part of the competition kit, available from your Audi partner at a later date.

**1 Competition kit aerodynamic (body-coloured)<sup>1, 2</sup>**

More sport, more fun – less headwind. The competition kit aerodynamic includes front spoiler lips, dynamic side sills, a rear diffuser and chrome-plated sports-style tailpipe trims.

**2 Cast aluminium wheels in 5-arm polygon design, high-gloss turned finish, anthracite<sup>3</sup>**

Exceptional design for your Audi in size 7.5 J x 18 for 225/35 R 18 tyres.

**3–4 Competition kit roof spoiler (body-coloured)<sup>1</sup>**

The athletic design rounds off the rear of the car with a striking touch. The ideal complement to the competition kit aerodynamic. Specially tailored to the design of A1 (picture 3) and A1 Sportback (picture 4).

**5–6 Competition kit aerodynamic in contrasting colour,<sup>2, 4</sup> Competition kit roof spoiler in contrasting colour<sup>5</sup>**

Can be ordered either together or separately. Front spoiler lips, side sills and roof spoiler are also available in a contrasting colour instead of painted in body colour.

For information on more combination possibilities for the interior and exterior, have a look at the configurator on your national website or contact your Audi partner. The colour variants for the contrasting colours can also be found on page 89.



<sup>4</sup>Front spoiler lips and side sills in contrasting colour. Only available in conjunction with curved roof in contrasting colour, roof dome in contrasting colour or film kit in contrasting colour.

<sup>5</sup>Roof spoiler in contrasting colour. Only available in conjunction with curved roof in contrasting colour. Can also be combined with S line exterior package as an option.

## Rally feeling for every road.

Two decorative film kits take the look of legendary winners onto the street. The expressive colouring is reminiscent of the great rally victories of Audi Motorsport. Both film kits are optically matched to the competition kit legends interior/interior plus. Live the spirit of champions. With your A1.



### 1 competition kit legends film kit plus<sup>1,2,3</sup>

Decorative film kit for the shoulder line (with "Audi Sport" logo), the curved roof, the wheel arch trims and the tailgate in the upper area of the shoulder line, and with a large "1" on the bonnet and doors. Also, Begonia red painted front spoiler lips, side sills (with white Audi ring decals) and roof spoiler.

### 2 competition kit legends film kit<sup>1,2</sup>

Decorative film kit for the shoulder line (with "Audi Sport" logo), the curved roof and the tailgate in the upper area of the shoulder line.

### 3 Competition kit legends interior<sup>1,2</sup> and competition kit legends interior plus<sup>1,2</sup>

You can give your Audi A1 an unmistakable interior look with the competition kits legends interior and interior plus. The sporty style of the decorative trims on the air vents, the centre console, the door handles and the interior mirror is particularly impressive. Floor mats with matching graphic print round off the individual design. The competition kit legends interior plus provides additional coloured highlights for the leather-covered sports steering wheel, gear lever and handbrake grip in begonia red. The combination with black and titanium grey seat upholstery is particularly recommended.

### 4 Footrest and pedal covers in stainless steel<sup>2,4</sup>

The footrest and pedal covers are made of brushed stainless steel. The rubber coating on the surface ensures a better grip.

For information on more combination possibilities for the interior and exterior, have a look at the configurator on your national website or contact your Audi partner.

Film colours



Paint finish of the body

Amalfi white

Cumulus Blue

Brilliant black

Glacier white, metallic

Ice silver, metallic

Phantom black, pearl effect

Daytona grey, pearl effect



Action! Experience the Audi A1 competition kit legends. Just scan the QR code or follow this link: [www.audi.com/compkitlegends](http://www.audi.com/compkitlegends)



<sup>1</sup> Available for the Audi A1 only.

<sup>2</sup> Available as factory-fitted optional equipment or at a later date from your Audi partner.

<sup>3</sup> Only available in conjunction with competition kit aerodynamic and competition kit roof spoiler.

<sup>4</sup> Available ex-factory only in conjunction with a competition kit or a lifestyle kit.

## An homage to the champion.

Audi is firmly established in motor racing. This was particularly evident in 2011: over a number of different racing series, Audi made it to the podium numerous times – and won convincingly eleven times. The season confirmed once again how critically important technical superiority can be. The competition kits eleven celebrate this advantage, which made possible the victories in the 24 Hours of Le Mans classic and the German Touring Car Masters, among other achievements. Personalize your Audi A1 Sportback with the logo of champions – and experience the unique feeling of being a part of a successful team.



### 1, 3 competition kit eleven plus<sup>1</sup>

This is what champions look like: the eponymous “11” with graphic details can be seen as a film kit on the engine bonnet and on the side of the vehicle. In addition the roof is decorated with graphics and the rear has a coloured design. In the interior the driver is greeted by inlays on the air vents, the centre console, the door handles and the interior mirrors, and high quality decorative textile floor mats.

### 2-3 competition kit eleven<sup>1</sup>

You are the champion: the competition kit eleven provides excitement with film kits for the roof, the tailgate and the engine bonnet, where a large “11” catches everyone’s eye. The interior exudes sporting excellence. Enjoy the inlays on the air vents, the centre console, the door handles and the interior mirrors, and high quality decorative textile floor mats.

For information on more combination possibilities for the interior and exterior, have a look at the configurator on your national website or contact your Audi partner.

<sup>1</sup>We suggest as an ideal complement the competition kit roof spoiler or the competition kit aerodynamic in contrasting colour. In conjunction with the competition kit eleven or the competition kit eleven plus, both kits are designed exclusively in Misano red and can be ordered separately.



<sup>2</sup> The logo "11" remains in the same colour as the rear vehicle decals.

#### eleven film kit colour combinations

Paint finish of the body	Graphics	Rear with curved roof/roof dome in body colour <sup>2</sup>	Rear with curved roof in contrasting colour, brilliant black <sup>2</sup>	Rear with curved roof in contrasting colour, ice silver, metallic <sup>2</sup>	Rear with curved roof in contrasting colour, Daytona grey, pearl effect <sup>2</sup>	Rear with roof dome in contrasting colour (same colour scheme) <sup>2</sup>
Amalfi white				—		—
Brilliant black			—	—	—	—
Glacier white, metallic				—		
Ice silver, metallic				—	—	
Scuba blue, metallic			—		—	
Phantom black, pearl effect			—		—	
Daytona grey, pearl effect			—		—	—
<b>Combined interior packages</b>						
Black/black						
Titanium grey/black						

Misano red, pearl effect      Daytona grey, pearl effect  
 Brilliant black      — not available  
 Ice silver, metallic

## Attractive dynamism.

How to make your Audi A1 or A1 Sportback absolutely unique – either with the competition kit film kit or the film kit for curved roof and rear, both in contrasting colour. They give your vehicle a sporty appearance, at the same time underlining its urban nonchalance.



**Film kit in contrasting colour and film kit for curved roof and rear in contrasting colour**

Amalfi white												
Ice silver, metallic												
Daytona grey, pearl effect												
<b>Paint finish of the body</b>	Amalfi white	Cumulus blue	Brilliant black	Glacier white, metallic	Samoa orange, metallic	Teak brown, metallic	Shiraz red, metallic	Scuba blue, metallic	Sphere blue, metallic	Phantom black, pearl effect	Misano red, pearl effect	Daytona grey, pearl effect

**1 competition kit film kit in contrasting colour**

The film kit for the tailgate and the dynamic stripes for the shoulder line accentuate the sporty silhouette of your vehicle. The exterior mirror housing adds an eye-catching accent. All components are in contrasting colour. Choose between Amalfi white, ice silver, metallic and Daytona grey, pearl effect.

**2 Film kit for curved roofs and rear in contrasting colour**

Give the roof domes of your A1 Sportback a more personalized design. Instead of a full body paint job, the film kit for curved roof and rear in contrasting colour allows you to emphasize just the curved roof. And the colouring of the rear provides additional contrast. Available in the colours Amalfi white, Daytona grey, pearl effect and ice silver, metallic.

For information on more combination possibilities for the interior and exterior, have a look at the configurator on your national website or contact your Audi partner.



## Style is what you have. Lifestyle is what you drive.

The breathtaking appearance of the Audi A1 and A1 Sportback leaves no doubt – only a desire for more. The lifestyle kit union square for exterior and interior provides the answer. It makes your vehicle a stylish trendsetter. And you too, of course.



### 1-2 lifestyle kit union square film kit<sup>1</sup>

Treat yourself to a more individual look: with curved roof foil adhesive film in matt silver and the decorative film kit for the C-pillar with wine red checked pattern. For the tailgate, there are decorative foils with wine red or white checked pattern. The checked inlays lend additional accents on the rearview mirrors, sports-style tailpipe trims in matt aluminium and the separately available cast aluminium wheels in 5-arm polygon design in matt silver.

### 3 lifestyle kit union square interior<sup>2</sup> and lifestyle kit union square interior plus<sup>2</sup>

Give your Audi A1 an unmistakable interior look: with wine red decorative trims on the air vents and the door handles, as well as wine red decorative trims on the centre console and the interior mirror with checked pattern in the contrasting colour white. The elegant impression is ensured by wine red floor mats with white checked pattern and piping in black. The lifestyle kit union square interior gives you the chance to take the interior design up another level. It supplements the lifestyle kit union square interior with exclusive leather trim on the leather-covered steering wheel, gear lever and handbrake grip in alabaster white.

For information on more combination possibilities for the interior and exterior, have a look at the configurator on your national website or contact your Audi partner.

<sup>1</sup> Available as factory-fitted optional equipment or at a later date from your Audi partner. Not in conjunction with curved roof (Audi A1) or roof dome (Audi A1 Sportback) in contrasting colour.

<sup>2</sup> Both interior packages work particularly well with black and titanium grey seat upholstery.



Checked pattern  
on tailgate

Wine red

Amalfi white



Paint finish  
of body

Amalfi white

Cumulus blue

Glacier white,  
metallic

Ice silver,  
metallic

Brilliant black

Teak brown,  
metallic

Shiraz red,  
metallic

Phantom black,  
pearl effect

Daytona grey,  
pearl effect



Action! Experience the Audi A1 lifestyle kit. Just scan the QR code or follow this link: [www.audi.com/lifestylekit](http://www.audi.com/lifestylekit)

## Just as individual inside as out.

The Audi A1 and A1 Sportback offer a lot of possibilities: you can give them your own personal touch both on the outside and in the interior. The single-colour decorative trims for the interior are available in five attractive colours and lend the interior a quite special look.



Misano red, pearl effect

### 1 Single-colour decorative trims for the interior\*

Single-colour decorative trims for the centre console, air vents, door pull handles and interior mirror. Available in the colours Amalfi white, ice silver, metallic, Daytona grey, pearl effect, Misano red, pearl effect, and glacier white, metallic.

For information on more combination possibilities for the interior and exterior, have a look at the configurator on your national website or contact your Audi partner.

\* Available as factory-fitted optional equipment or at a later date from your Audi partner.



Amalfi white



Daytona grey, pearl effect



Ice silver, metallic



Glacier white, metallic

Single-colour decorative trims  
for the interior

Amalfi white

Ice silver, metallic

Daytona grey, pearl effect

Misano red, pearl effect

Glacier white, metallic

Paint finish of the body

	Amalfi white	■	■	■	■	—
	Cumulus blue	■	■	■	—	■
	Brilliant black	■	■	■	■	■
	Glacier white, metallic	—	■	■	■	■
	Ice silver, metallic	—	■	■	■	■
	Teak brown, metallic	■	■	■	—	■
	Shiraz red, metallic	■	■	■	—	■
	Scuba blue, metallic	■	■	■	—	■
	Sphere blue, metallic	■	■	—	—	■
	Samoa orange, metallic	■	■	■	—	■
	Phantom black, pearl effect	■	■	■	■	■
	Misano red, pearl effect	■	■	■	■	■
	Daytona grey, pearl effect	■	■	■	■	■

Equipment combinations

	Black/black	■	■	■	■	■
	Titanium grey/black	■	■	■	■	■
	Garnet red/black	■	■	■	—	■
	Wasabi green/black	■	■	■	—	■

■ available — not available



Audi A1 in Misano red, pearl effect, with curved roof in ice silver, metallic, and with cast aluminium wheels in 5-spoke V design. Equipment: sports seats in Milano leather, titanium grey/black with contrasting stitching, centre console in mono.pur, titanium grey, air vent sleeves in high-gloss titanium grey, engine start-stop button in the dashboard (in conjunction with the optional convenience key), split or completely folding rear seat backrest





Audi A1 in Amalfi white with curved roof in Daytona grey, pearl effect, and with cast aluminium wheels in 5-arm design.  
Equipment: sports seats in Herzklöpfen cloth, wasabi green/black with contrasting stitching, centre console in mono.pur, wasabi green, air vent sleeves in high-gloss wasabi green





Audi A1 Sportback Ambition in teak brown, metallic with curved roof in ice silver, metallic and with cast aluminium wheels in 7-spoke V design. Equipment: sports seats in Wunderbar cloth, velvet beige/black with contrasting stitching, centre console and door armrest in mono.pur, velvet beige, air vent sleeves in high-gloss velvet beige





Audi A1 Sportback Attraction in Samoa orange, metallic with curved roof in Daytona grey, pearl effect, and with cast aluminium wheels in 5-spoke V design. Equipment: standard seats in Zeitgeist cloth, black, centre console in mono.pur, black, air vent sleeves in high-gloss black



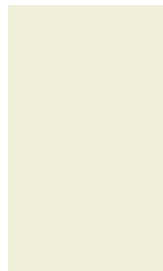


Samoa orange, metallic

Solid paint finishes



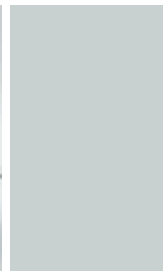
Amalfi white



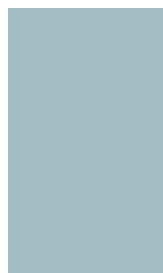
Metallic paint finishes



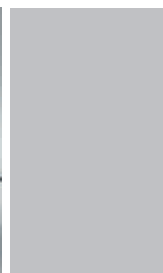
Glacier white, metallic



Cumulus blue



Ice silver, metallic



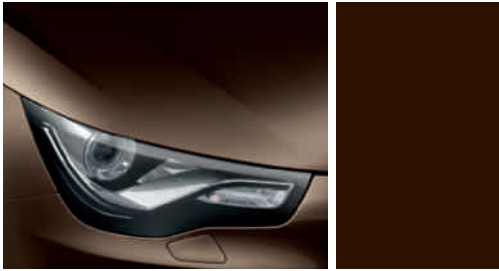
Brilliant black



Samoa orange, metallic



**Metallic paint finishes**



**Teak brown, metallic**



**Sphere blue, metallic**

**Pearl effect paint finishes**



**Phantom black, pearl effect**

**Customised paint finishes**



**Audi exclusive customised paint finishes**  
From quattro GmbH



**Shiraz red, metallic**



**Misano red, pearl effect**



**Scuba blue, metallic**

## A1 combinations

The curved roof in Audi A1 or the roof dome in the Audi A1 Sportback are unmistakable signs: they accentuate the car's silhouette in a striking, memorable way. They are available in the same colour as the vehicle or, on request, also in up to three characterful contrasting colours which give a totally individual look to the A1 and A1 Sportback.

### Curved roof in contrasting colours

Amalfi white											
Brilliant black											
Ice silver, metallic											
Daytona grey, pearl effect											
<b>Paint finish of the body</b>	Amalfi white	Cumulus blue	Glacier white, metallic	Ice silver, metallic	Teak brown, metallic	Shiraz red, metallic	Scuba blue, metallic	Sphere blue, metallic	Phantom black, pearl effect	Misano red, pearl effect	Daytona grey, pearl effect



Both illustrations show the A1 in cumulus blue with curved roof in Daytona grey, pearl effect with cast aluminium wheels in 5-arm design.

# A1 Sportback combinations

## Roof dome in contrasting colours

Brilliant black										
Ice silver, metallic										
Daytona grey, pearl effect										
<b>Paint finish of the body</b>	Glacier white, metallic	Ice silver, metallic	Samoa orange, metallic	Teak brown, metallic	Shiraz red, metallic	Scuba blue, metallic	Sphere blue, metallic	Phantom black, pearl effect	Misano red, pearl effect	Daytona grey, pearl effect



Both illustrations show the Audi A1 Sportback in scuba blue, metallic with roof dome in ice silver, metallic with cast aluminium wheels in 7-spoke design.

**Wheels/tyres**



**Steel wheels with full wheel covers**  
size 6 J x 15 with 185/60 R 15 tyres  
(exclusively for 1.2 TFSI Attraction);  
size 6.5 J x 15 with 205/55 R 15 tyres



**Cast aluminium wheels in 10-spoke design**  
size 7 J x 16 with 215/45 R 16 tyres  
(also available with run-flat tyres)



**Cast aluminium wheels in 5-spoke V design**  
anthracite, partly polished, size 7.5 J x 17  
with 215/40 R 17 tyres



**Cast aluminium wheels in 7-arm design**  
size 6.5 J x 15 with 205/55 R 15 tyres



**Cast aluminium wheels in 7-arm dynamic design**  
size 7 J x 16 with 215/45 R 16 tyres  
(also available with run-flat tyres)



**Cast aluminium wheels in 5-arm design**  
with decorative elements, size 7.5 J x 17 with 215/40  
R 17 tyres



**Cast aluminium wheels in 6-hole design**  
partly polished, size 6.5 J x 15 with 205/55 R 15 tyres



**Cast aluminium wheels in 5-spoke V design**  
size 7.5 J x 17 with 215/40 R 17 tyres



**Cast aluminium wheels in 7-spoke design**  
size 7.5 J x 17 with 215/40 R 17 tyres

## Wheels/tyres



**Audi exclusive cast aluminium wheels in 5-twin-spoke design**  
size 7.5 J x 17 with 215/40 R 17 tyres.  
From quattro GmbH



**Steel winter wheels with full wheel covers**  
size 6 J x 15 with 185/60 R 15 tyres  
(can be fitted with snow chains)



**Audi exclusive cast aluminium wheels in 7-twin-spoke design**  
size 7.5 J x 18 with 225/35 R 18 tyres.  
From quattro GmbH



**Cast aluminium winter wheels in 7-arm dynamic design**  
size 6 J x 16 with 195/50 R 16 tyres  
(also available with run-flat tyres, can be fitted with snow chains)



**Audi exclusive cast aluminium wheels in 5-arm rotor design in titanium look**  
high-gloss turned finish, size 7.5 J x 18 with 225/35 R 18 tyres. From quattro GmbH



**Cast aluminium winter wheels in 5-spoke V design**  
size 7.5 J x 17 with 215/40 R 17 tyres

## All-season tyres

tyres for use all year round, size 215/45 R 16

## Run-flat tyres

Journey can be continued on a flat tyre at a speed of up to 80 km/h and for a maximum distance of 30 km (fully loaded), without having to change the wheel.

## Anti-theft wheel bolts

can only be loosened using adapter provided

## Tyre repair kit

with 12V compressor and tyre sealant, top speed 80 km/h

## Tyre pressure loss indicator

monitors the tyre pressure as set and programmed into the system by the driver. If a tyre starts to deflate, the tyre pressure loss indicator gives the driver a visual and audible warning. The system is not intended as an alternative to carrying out regular tyre pressure checks.

## Vehicle tool kit

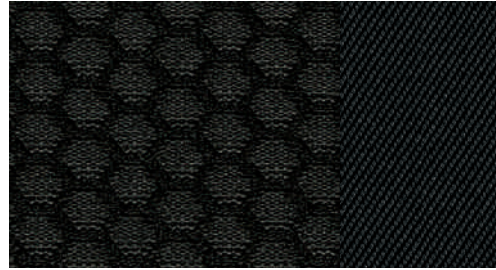
in the luggage compartment

## Vehicle jack

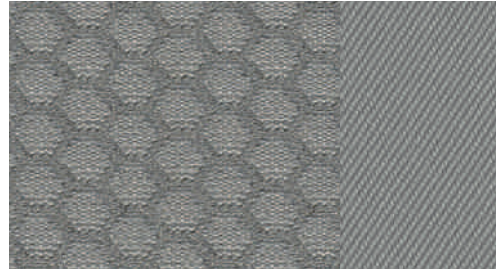
in the luggage compartment



Cloth upholstery and trim



Zeitgeist cloth, black



Zeitgeist cloth, titanium grey

**Standard seats, front**

with manual fore/aft, head restraint and backrest angle adjustment; with backrest release on Audi A1; manual seat height adjustment on the driver side. (The image shows standard seat, front in Zeitgeist cloth, black.)



Cloth upholstery and trim

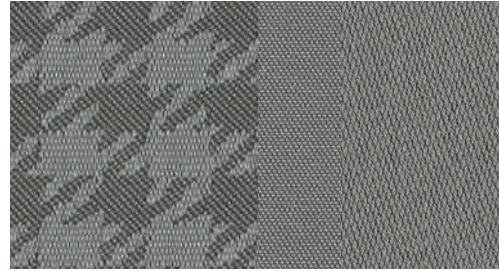


Wunderbar cloth, black

Leather upholstery and trim



Milano leather, black



Wunderbar cloth, titanium grey



Milano leather, titanium grey

**Standard seats, front**

with manual fore/aft, head restraint and backrest angle adjustment; with backrest release on Audi A1; manual seat height adjustment on the driver side. (The image shows standard seat, front in Wunderbar cloth, titanium grey.)

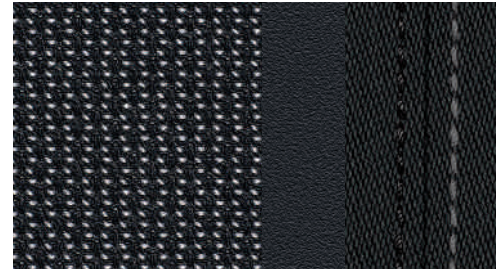


**Sports seats, front**

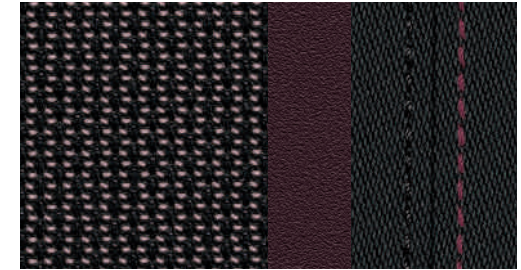
with shaped side bolsters for better lateral support when cornering, manually adjustable height for both driver and front-passenger seat, with manual fore/aft, head restraint and backrest angle adjustment and manual 2-way lumbar support; with backrest release on Audi A1. (The image shows sports seat, front in Herzklöpfen cloth, titanium/black, with contrasting stitching.)

The model-specific standard and optional equipment can be found in the index from page 114 onwards.

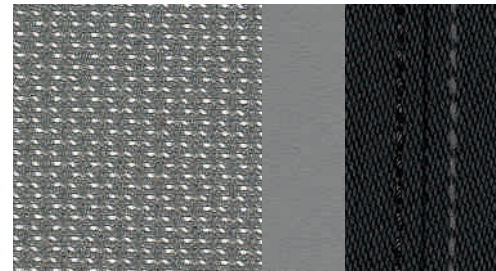
**Cloth upholstery and trim**



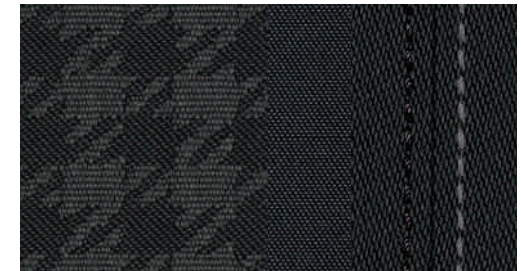
Herzklöpfen cloth, black/black with contrasting stitching



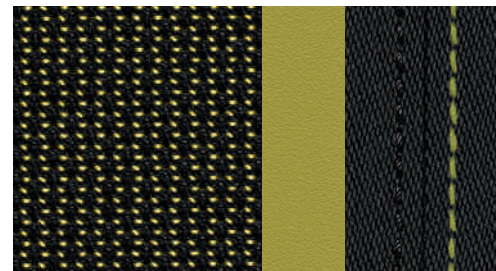
Herzklöpfen cloth, garnet red/black with contrasting stitching



Herzklöpfen cloth, titanium grey/black with contrasting stitching



Wunderbar cloth, black/black with contrasting stitching

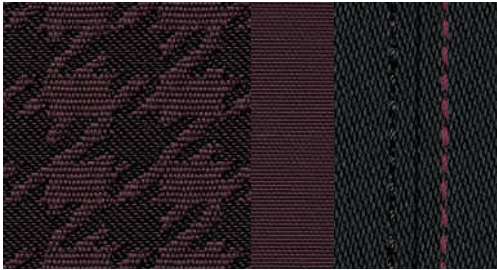


Herzklöpfen cloth, wasabi green/black with contrasting stitching

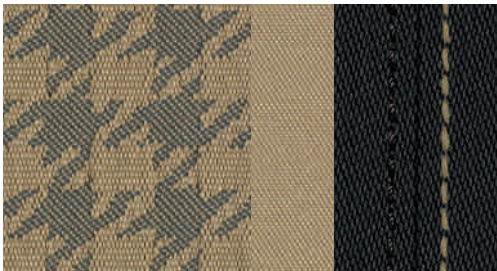


Wunderbar cloth, titanium grey/black with contrasting stitching

#### Cloth upholstery and trim



Wunderbar cloth, garnet red/black with contrasting stitching

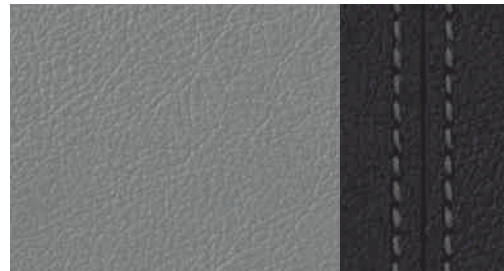


Wunderbar cloth, velvet beige/black with contrasting stitching

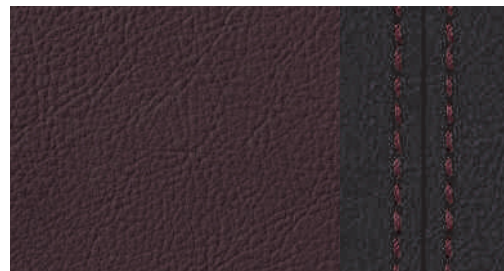
#### Leather upholstery and trim



Milano leather, black/black with contrasting stitching



Milano leather, titanium grey/black with contrasting stitching



Milano leather, garnet red/black with contrasting stitching

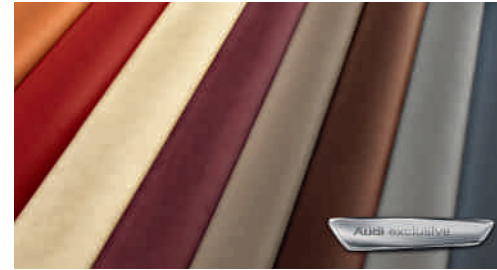
#### Seat upholstery, headlinings

##### Zeitgeist cloth

Seat centre sections in Zeitgeist cloth, black or titanium grey, seat side bolsters in black or titanium grey cloth

##### Herzklopfen cloth

Seat centre sections in Herzklopfen cloth in black, titanium grey, wasabi green or garnet red, seat side bolsters in black cloth with contrasting stitching. Seat design elements in mono.pur in black, titanium grey, wasabi green or garnet red



Audi exclusive leather upholstery and trim. From quattro GmbH

##### Wunderbar cloth

Seat centre sections in Wunderbar cloth, black, titanium grey, garnet red or velvet beige, seat side bolsters in black cloth with contrasting stitching for sports seats, seat side bolsters in black or titanium grey cloth for standard seats, seat design elements in black, titanium grey, garnet red or velvet beige

##### Milano leather upholstery and trim

Seat covers, head restraint centre panels in Milano leather, available for:

**Standard seats, front:** in conjunction with media style package in black or titanium grey

**Sports seats, front:** in conjunction with Ambition or media style package with seat centre sections in black, titanium grey or garnet red, seat side bolsters in black, with contrasting stitching

##### Seating package

Front-passenger seat height adjustable; including convenience entry on A1

**Audi exclusive fine Nappa leather upholstery and trim** for seat centre sections, seat side bolsters and head restraints; colour-coordinated door trim inserts, floor mats with leather piping; optional: coloured stitching on seat side bolsters and head restraints. From quattro GmbH

##### Headlinings

in cloth, black, attachments in black

Air vent sleeves



The air vent sleeves provide a highlight of colour in the interior and emphasise the individuality of the Audi A1 and A1 Sportback.



High-gloss titanium grey



High-gloss wasabi green



High-gloss white



High-gloss velvet beige



Matt black



High-gloss black



High-gloss garnet red



Audi exclusive aluminium look  
From quattro GmbH

## Light



### xenon plus incl. headlight cleaning system

headlights with durable gas discharge technology for dipped and high beam ensure intensive illumination of the road, both close-up and in the distance, in a colour resembling daylight. The automatic-dynamic headlight range control prevents oncoming traffic from being dazzled; LED daytime running light strip and LED rear lights with low energy consumption

### xenon plus

headlights with durable gas discharge technology for dipped and high beam ensure intensive illumination of the road, both close-up and in the distance, in a colour resembling daylight. The automatic-dynamic headlight range control prevents oncoming traffic from being dazzled; LED daytime running light strip and LED rear lights with low energy consumption

### High-beam assist

working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the high beam is automatically switched on or off.



### LED rear lights

Brake and rear lights in LED technology, new design language with three-dimensional floating effect for the light guide and arrow graphic, with reversing lights and rear fog lights

### Rear lights

in red, reversing lights in white, with rear fog lights and innovative light design, rear number plate lights in LED



### Headlights

Halogen headlights using free-form technology with clear glass cover, electric headlight range control and parking light function, daytime running lights

### Interior lighting

with delayed switch-off and contact switches on all doors and with luggage compartment lighting

### LED interior lighting package

Interior lighting, reading lights for driver and front passenger, ambient lighting, front footwell lights, illuminated inside door handles, illuminated vanity mirrors, entrance lighting and door armrest lighting in LED technology, illuminated glove compartment



### Front fog lights

integrated in the front apron panel, with chrome rings

### Indicators

with motorway indicator function: 3 indicating cycles activated by briefly operating the indicator stalk.

### Adaptive brake light

Brake light flashes during an emergency stop to warn following traffic. Automatically activates the hazard warning light if the vehicle comes to a standstill

### Headlight cleaning system

uses water and high pressure, for excellent illumination and improved visibility thanks to reduced scatter, part of xenon plus on A1

### Light/rain sensor

for controlling the automatic headlights, the coming home/leaving home function and the automatic wiper function, includes windscreen with grey strip along the top edge

## Mirrors

**Exterior mirrors, electrically adjustable**  
aspherical mirror glass

Also optionally:

**heated**  
including heated windscreen washer jets

**heated and electrically folding**  
including kerb-side function for the exterior mirror and heated windscreen washer jets

The automatic kerb-side function tilts the mirror downwards when reverse gear is engaged, giving the driver a better view of the kerb.

**Exterior mirror housings, body-coloured**  
on A1 Sportback including side surrounds in high-gloss black

**Exterior mirrors in same Audi exclusive colour as roof arch**  
From quattro GmbH

**Exterior mirrors in same Audi exclusive colour as roof dome**  
From quattro GmbH

**Interior mirror**  
in same colour as headlining

Choice of:

### dimming

**automatically dimming**  
automatically dimming, with light/rain sensor and windscreen with grey strip

## Roof system



**Panoramic glass sunroof**  
Electric activation to raise and open the glass section, opens and closes automatically, tinted glass insert with manual infinitely adjustable sun shield, convenience closing from outside via the central locking system or the radio-operated remote control, the extra-large glass area floods the interior with light to create a pleasant ambience, good acoustics whether the roof is tilted or fully open, integrated wind deflector reduces wind noise when the roof is open.

**Panoramic glass sunroof with blackened roof**  
as panoramic glass sunroof; rear part of roof also blackened, including roof edge spoiler in black

## Closing systems



**Convenience key**  
with access and drive authorisation system; the key only needs to be carried with you, the engine is started and switched off via the engine start-stop button on the dashboard, the vehicle can be opened and locked from the outside via a sensor on the driver's door handle. When the vehicle is locked, the tailgate can be opened through a contactless query of the key.

**Central locking**  
with radio-operated remote control incorporated into the vehicle key, variable code and autolock function; with one touch of the button the system opens and locks doors, tailgate and tank flap

**Electronic immobiliser**  
integrated in the engine management unit, automatically activated by the car key

**Ignition lock**  
electronic, ignition key with storage of various service data

## Closing systems

**Anti-theft alarm**  
with tow-away protection via angle of inclination sensor (can be switched off), incl. interior monitoring system which can be switched off; back-up horn independent of the vehicle electrical system, for monitoring doors, bonnet and tailgate

**Preparation for tracking system**  
Preparation for the connection of a tracking system by means of which the vehicle can be located if stolen

## Glazing

**Heat-insulating glass**  
for all windows

**Windscreen with grey strip**  
along the top edge

**Rear window**  
heated, with timer switch; additional heating of the lower end position of the rear window wiper

**Dark-tinted windows (privacy glazing)**  
dark-tinted rear window and rear side windows

**Windscreen cleaning system**  
two-speed operation, four-speed adjustable intermittent wipe, flick-wipe function, automatic wash/wipe, with reversing wiper system and park position to increase wiper blade service life, rear window wiper with automatic wash/wipe function and automatic wiping when reverse gear is engaged (if front wipers are switched on)

**Sun visors**  
can be folded and swivelled, on the driver and front-passenger sides with covered vanity mirror

#### Further exterior equipment

##### Provision for trailer towing hitch

includes the pre-installation wiring to the spare wheel well. The set of parts for retrofitting is available from Audi Genuine Accessories.

##### Audi Singleframe

one-piece trim frame around the radiator grille, with bright metal Audi rings in the centre

##### Audi exclusive black styling package

Radiator grille frame in high-gloss black, front fog light surrounds in Matt black; number plate holder and radiator grille in Matt black, in conjunction with S line exterior package, the centre front spoiler edge and diffuser insert are in platinum grey.

From quattro GmbH

##### Exhaust tailpipes

Tailpipe trims in high-gloss look for Ambition, single tailpipe on the 1.2 TFSI and 1.6 TDI, twin tailpipes for the 1.4 TFSI and 2.0 TDI

##### Model name/logo

on the tailgate; can also be supplied without the model name/logo on rear on request

#### Seats/seating comfort



##### Rear seat system 2+1

Shaped outer rear seats, visually matched to the front seats, and an additional seating possibility in the centre; 3 head restraints, rear, in L-shape, height manually adjustable, for optimum rearward visibility; rear seat backrest can be split 40:60 or fully

##### Rear seat system

2 seats; visually matched to the front seats; 2 L-shaped rear head restraints, rear, height manually adjustable, for better rearward visibility; rear seat backrest can be split and folded 40:60 or fully

##### Rear seat backrest, folding

can be split and folded 40:60 or fully

##### Seat heating, front

heats the seat cushions and backrests, and on sports seats the seat side bolsters as well, two individually adjustable settings for each seat

##### Centre armrest, front

with fold-open storage compartment, adjustable angle

##### Head restraints, front

manually adjustable for height

##### Head restraints, rear

for the two outer rear seats, manually adjustable for height

##### ISOFIX child seat mounting for the rear seats

Standard mounting for practical attachment of child seats in accordance with ISO standards; contact your Audi partner for the recommended child seats

##### ISOFIX child seat mounting and Top Tether for the outer rear seats

Standard mounting for practical attachment of ISOFIX child-seat mounting, including additional fastening point (Top Tether). You can obtain the recommended child seats from your Audi partner.

##### Deactivation switch for front-passenger airbag

#### Steering wheels/gear levers/controls



##### Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles

with full-size airbag and multifunction buttons for operating the optional Audi radio and – if fitted – the voice control system, telephone, Audi music interface and navigation, features shift paddles behind the steering wheel for changing gear with S tronic.

##### Sports steering wheel in 3-spoke design

with full-size airbag

##### Leather-covered sports steering wheel in 3-spoke design

with full-size airbag

##### Leather-covered multifunction sports steering wheel in 3-spoke design

with full-size airbag and multifunction buttons for operating the optional Audi radio system and – if fitted – the voice control system, telephone, Audi music interface and navigation system.

### Steering wheels/gear levers/controls



**Gear lever knob in Audi exclusive aluminium<sup>1</sup>**  
From quattro GmbH

**Steering wheel rim in Audi exclusive leather**  
available in all Audi exclusive colours; individual choice of colour for stitching in various Audi exclusive colours with Audi exclusive-specific seam detail. From quattro GmbH

#### Controls in Audi exclusive leather

Leather for the steering wheel rim, selector or gear lever and selector or gear lever gaiter available in all Audi exclusive colours; individual choice of colour for stitching from a range of Audi exclusive colours. Stitching on the steering wheel rim with special Audi exclusive seam detail. From quattro GmbH

#### Audi exclusive controls in black suede

Steering wheel rim, selector lever or gear lever knob and handbrake grip available in suede. The grip areas may show signs of use over time. From quattro GmbH

### Climate control



**Automatic air conditioning system**  
includes four air vents in the dashboard, front and rear footwell vents as well as separate defrost button for rapid defrosting of the windscreen and side windows; with sunlight-dependent control, electronically controls the air temperature, flow rate and distribution; automatic air recirculation, light/rain and humidity sensor, with combined filter, ram air control

#### Manual air conditioning

cools and heats up the vehicle passenger compartment, includes 4 air vents in the dashboard, footwell vents front and rear and defroster vents for the windscreen and side windows, features manual recirculation mode, combined pollutant and pollen filter, blower adjustable in four stages and manual air distribution

#### Ventilation system and heating

Heating adjustable in four stages, four round, separately adjustable vents, defroster vents for the windscreen and the side windows, front and rear footwell vents, manual air recirculation, combined pollutant and pollen filter

### Luggage securing and storage systems

#### Storage compartments

Storage compartment in the door/side panels and in the centre console

#### Glove compartment

on the front-passenger side

#### Storage package

Storage compartment under the left-hand front seat, net in the front-passenger footwell, lockable glove compartment, storage tray including three cup holders between the rear seats (on 4-seater); storage pockets on the back of the front seats; on A1 multi-fastening points in the rear left and right

#### Lashing points

four in the luggage compartment, for attaching items of luggage and objects

#### Ski/snowboard bag

for the practical transportation of long items, e.g. up to 4 pairs of skis up to 180 cm in length, or 2 snowboards

#### Luggage compartment cover

removable

#### Luggage compartment package

12 V socket, combined net for attaching to lashing points on luggage compartment floor, storage compartments under the loading floor, side tightening strap on the left-hand side, additional luggage compartment lights, additional multi-fastening point on the left-hand side

### Further interior equipment

#### Floor mats, front

in velour, coordinated with the carpet colour

#### Floor mats, front and rear

in velour, coordinated with the carpet colour

#### Window controls

electric for front, and on A1 Sportback also rear; with safety system to limit closing force, convenience opening/closing via central locking, one-touch opening/closing function

#### Centre console

with 2 cup holders and additional storage compartment

#### Cigarette lighter and ashtrays

in the front centre console

#### Grab handles

damped action, folding, recessed into the roof

#### 12V socket

in the centre console

#### Aluminium look in the interior

Elements in aluminium look on inside door handles, door pull handles, glove compartment, A/C control panel and rotary light switch, includes door sill trims with aluminium inlay

### Further interior equipment

#### Extended coloured interior elements in mono.pur

Visual accentuation of the design element of the lower part of the centre console and the door armrests. Both the material and colour of the coloured interior elements (the colour of which matches the seat colour) emphasises the sporty character of the vehicle interior.

#### Extended coloured interior elements in Audi exclusive leather

Lower parts of the centre console and door armrest are leather-covered with contrasting stitching. The colour for the leather and stitching can be selected individually from all Audi exclusive colours.

From quattro GmbH

#### Footrest and pedal covers in stainless steel<sup>2</sup>

made of brushed stainless steel. The rubber coating on the surface ensures a better grip.

### MMI® and navigation systems



#### MMI® navigation plus

with navigation data (hard drive), high-resolution 6.5-inch colour display with high-quality map display, map displays have topographical map colouring and show sightseeing information and 3D city models, choice of 3 alternative routes provided, rotary/push button control with integrated joystick function to search on the map, split-screen mode for route information (manoeuvring points, points of interest on motorways, TMCpro en route), detailed junction map and lane recommendations, dynamic route guidance (where available), voice control system (whole-word entry of address in one sentence), TMCpro messages read aloud, additional arrow display in the driver information system; incl. radio with triple tuner and phase diversity, hard drive can also be used to store music (20 GB), MP3, WMA, AAC and MPEG4 compatible DVD player can also be used for music and video DVDs, 2 SDHC card readers (for up to 32 GB), Audi music interface (connection of 4<sup>th</sup> generation and higher Apple iPods, music functionality of Apple iPhone as well as USB storage media and MP3 players), Bluetooth interface with Bluetooth audio streaming and 8 passive loudspeakers with a total output of 80 watts. The use of Audi connect services (e.g. navigation using Google Earth images and Street View, weather and news, Audi traffic information online<sup>3</sup>) is possible in combination with Bluetooth car phone online. With A1 roof aerial is omitted with orders of MMI Navigation plus.

#### Navigation data (hard drive)

contains navigation data for the following countries (where digitised):

**Europe:** Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (incl. the Canary Islands), Sweden, Switzerland, the UK, Ukraine, the Vatican

**North America:** Bahamas, Canada, Mexico, Puerto Rico, USA (inc. Alaska, Hawaii, Virgin Islands)

**Other regions:** AGCC (Oman, Qatar, Bahrain, Kuwait, Saudi Arabia, United Arab Emirates [UAE]), Asia Pacific (Singapore/Malaysia), Australia/New Zealand, China, Hong Kong/Macau, Japan, South Africa

#### Navigation package

includes the connectivity package (navigation system preparation, Audi music interface, Bluetooth interface with Bluetooth audio streaming and additional SDHC card reader up to 32 GB) and navigation data (SD card); maps shown on 6.5-inch colour display, operation via concert radio, leather-covered multifunction sports steering wheel or voice control system. With A1 roof aerial is omitted with orders of the navigation package.

#### Navigation data (SD card)

contains navigation data for the following countries (where digitised): Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (incl. the Canary Islands), Sweden, Switzerland, Turkey, the UK, Ukraine, the Vatican City

<sup>1</sup>For information on when this feature will be available, please contact your Audi Partner. <sup>2</sup>Only in conjunction with competition kit legends interior, competition kit legends interior plus, lifestyle kit union square interior or lifestyle kit union square interior plus and in conjunction with manual transmission. <sup>3</sup>Available in Germany, Switzerland, Austria, Belgium, the Netherlands, Luxembourg, the UK, France and Italy.

**MMI® and navigation systems****Driver information system**

with white 3.5-inch TFT monochrome display located directly in driver's field of vision, displays the radio frequency, station name or track title and other data from the infotainment system such as navigation, GPS clock or telephone menu (if fitted), display of trip computer with long- and short-term memory, digital speedometer, door/tailgate open warning indicator.

The integrated efficiency program provides assistance in the form of consumption data overviews, a display of additional loads, gearshift display and fuel-saving tips for adopting a more economical driving style.

**Radio systems****chorus radio**

with single-CD player (MP3-capable), 3-inch monochrome display, 24 station memory, FM (VHF) and AM (MW) reception, speed-sensitive volume adjustment (GALA), 4 passive loudspeakers at the front, total output 40 watts

**concert radio**

with single-CD player and SDHC memory card reader (both MP3, WMA and AAC-capable) and AUX-IN connection. Offset 6.5-inch TFT colour display, MMI operating concept, dynamic station list (for VHF), 50-station memory, FM (VHF) and AM (MW) reception. Speed-sensitive volume adjustment (GALA), phase diversity, TP memo function whilst driving and car menu, 8 passive loudspeakers in the front and rear, total output 80 watts. With A1 roof aerial is omitted with orders of concert radio.

**Digital Audio Broadcasting**

reception of digital stations with better sound quality in addition to analogue stations. Display of additional information accompanying the programme (e.g. artist, title, cover) in the form of a slide show and other programme-independent data services (e.g. weather, traffic, news). In conjunction with MMI navigation plus, a 2<sup>nd</sup> DAB tuner permanently searches for alternative reception frequencies of the set radio station; at the same time the station list is updated. Please note: reception depends on local digital network availability; contents and scope of the additional information depend on provision by the respective radio section.

**Audi sound system**

10 speakers including centre speaker in the dashboard and subwoofer in the spare wheel well, total output 180 watts, 6-channel amplifier

**BOSE surround sound**

Surround sound reproduction with 14 loudspeakers including a centre speaker in the dashboard and subwoofer in the spare wheel well. A particular design highlight is the floating effect of the front loudspeakers, created by indirect lighting in LED technology, Audio Pilot® for noise-dependent volume adjustment, ten-channel amplifier with total output of 465 watts, powerful and accurate bass reproduction, very lifelike sound with natural tone and a feeling of space for an outstanding sound experience, sound system superbly matched to the interior acoustics of the vehicle. Reproduction of 5.1 surround sound is possible in conjunction with MMI navigation plus.

**CD changer**

in the glove compartment, for 6 CDs (MP3 and WMA-compatible), vibration-proof, easily accessible; no magazine, each CD can be loaded and changed individually, also supports the UDF file system; copy-protected music files (DRM) cannot be played

**Telephone and communication****Bluetooth car phone online**

Your Bluetooth-capable mobile phone can be conveniently connected to the UMTS module inside the vehicle (provided that the mobile phone has a SIM Access Profile), additional SIM card reader located in the surround of the MMI navigation plus. Transfer of phone book entries to the vehicle and management of call lists. Including the Audi connect services traffic information online\*, point-of-interest search, navigation by means of Google Earth images and Street View, destination entry, information services e.g. weather and Wi-Fi hotspot for Internet access in the rear using a mobile end device (e.g. laptop). Due to the high data volumes (currently effects in particular navigation with the help of Google Earth images and Wi-Fi hotspot) a mobile phone contract including a data flat rate is strongly recommended. The content and scope of the Audi connect services offered may vary and are only available in connection with mobile phone contracts with data option and only within the range of the respective mobile networks. Additional costs arise for the use of these services (charges and billing correspond to your personal mobile phone contract); they are only offered in Europe (in Russia only in the Moscow and St. Petersburg areas; not in Turkey, Cyprus, Malta and Iceland); simple operation using MMI navigation plus, a leather-covered multifunction steering wheel or the voice control system. Visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatibility

## Telephone and communication



### Connectivity package

Bluetooth interface (for connection of Bluetooth-capable mobile telephones), Audi music interface (for connecting generation 4 and higher Apple iPods, music functionality of Apple iPhones as well as USB storage media and MP3 players), Bluetooth audio streaming, navigation system preparation (navigation function and map data available as retrofit solution from Audi Genuine Accessories), additional SDHC card reader (up to 32 GB). Please note: In conjunction with the Audi music interface, the AUX-IN connection is omitted. With A1 roof aerial is omitted with orders of the connectivity package.

### Bluetooth interface

Bluetooth-capable mobile telephones can be connected to the vehicle via the interface. Hands-free calls can be made in the vehicle via the microphone. Including Bluetooth audio streaming (depending on mobile phone compatibility). Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones.

### Adapter cable set for Audi music interface

consisting of two connection cables for the connection of iPod/iPhone or data carrier/media player with USB connection (type A); further adapter cables available from Audi Genuine Accessories. Visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatibility

### Audi music interface online

The Audi music interface online extends the Audi music interface by the following functions: internet radio stations and podcasts can be recorded via your Wi-Fi home network and played in the vehicle. Internet radio stations can be listened to live in the vehicle. The Audi music interface online makes it possible to create a Wi-Fi hotspot in the vehicle. Visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatibility. From quattro GmbH

### Preparation for mobile phone (Bluetooth) incl. front centre armrest

including a hands-free device and voice control for the telephone functions and a fitting for an optional mobile-specific charger; incl. a connection to the vehicle aerial, operation via MMI navigation plus, concert radio or the voice control system. Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for adapters and information about which mobile phones are compatible.

## Assistance systems

### Hill hold assist

After the foot brake has been pressed for a while with the vehicle stationary, the brake pressure that is built up is maintained for a short time after the brake is released. This automatic braking action makes hill starts much easier and more comfortable.

### Parking system, rear

makes reverse parking easier within system limits by indicating acoustically how far away the vehicle is from an object detected behind the vehicle; measurement is by ultrasonic sensors integrated discreetly in the bumper

### Parking system plus

working within system limits it provides acoustic and visual parking assistance for the front and rear with screen display

### cruise control

At speeds of 30 km/h and above, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk, set speed displayed in the driver information system

## Suspension/brakes

### Dynamic suspension

providing outstanding handling and exceptional comfort with McPherson front axle; the compound link rear suspension with redesigned guide bearings ensures precise cornering and excellent directional stability.

### Sports suspension

with stiffer spring and damper settings for more direct contact with the road and sporty handling

### S line sports suspension

with dynamic suspension settings

## Technology/safety

### Body

galvanised (fully-galvanised in areas at risk from corrosion), unitary construction, welded to the floor pan, front and rear areas feature defined crumple zones. (12 year guarantee against rust perforation)

### Side impact protection

consisting of bending-resistant door impact beams and reinforced body side structure, particularly in the B-pillars and sills

### Full-size airbags

for driver and front passenger, side airbags integrated in the front-seat backrests; a head airbag system protects the front and rear occupants in the event of a side impact; unfolds over the side windows

**Technology/safety****Integrated head restraint system**

In the case of a rear-end collision, the shape of the front seat better restrains the upper body and provides more support for the head than conventional systems. This increases the level of protection and reduces the risk of a whiplash injury.

**Child-proof lock**

mechanical for the rear doors and electric for the rear window controls

**Centre display**

shows fuel gauge, electronic odometer/trip odometer, warning and control lights and maintenance interval display, with digital clock

**Instrument cluster**

with adjustable lighting, rev counter and speedometer with disproportionate display

**Safety steering column**

increases the safety potential of the seat belt and airbag

**Seat belts**

3-point inertia reel seat belts for all seats, with pyrotechnic seat belt tensioners in the front, on A1 Sportback with belt height adjustment in the front; belt force limiters for all seats

**Seat belt reminder**

for all seats; an acoustic and visual warning signal reminds occupants in the front to fasten their seat belts; a visual warning signal indicates when seat belts have been undone in the rear

**Warning and control lights**

for, among others: airbag, ABS, ESC/ASR, handbrake on, EDL electronics, generator, light, high beam, indicators, brake system, engine oil pressure, closed tailgate, engine electrics, preheater system (TDI)

**Warning triangle**

in the tailgate

**First-aid kit**

under the loading floor in the luggage compartment

**Anti-Slip Regulation (ASR)**

reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction

**Electronic Differential Lock (EDL)**

On surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby ensuring smooth, powerful progress.

**ESC with electronic axle-differential lock**

The Electronic Stabilisation Control (ESC) provides improved stability in certain driving situations by using targeted braking of each individual wheel together with intervention in the engine management system: with hydraulic brake assist. The electronic axle-differential locking function distributes the drive torque by means of targeted braking actions, depending on the driving situation. The axle-differential lock actively countersteers in corners. The result is improved traction and dynamic performance when cornering and more precise handling. Agility during steering is also improved.

**Power steering**

set to a particularly sporty, direct style, electrohydraulic, speed-sensitive power steering, energy-saving operating mode, track stabilising steering scrub radius

**Manual transmission**

all-synchromesh, with hydraulically operated single-disc dry clutch with asbestos-free linings, twin-mass flywheel

**S tronic®**

The seven-speed dual-clutch transmission facilitates rapid gear shifting with hardly any perceptible interruption in power flow; can be operated via the optional shift paddles behind the steering wheel, the gear lever knob or in automatic mode

**Front-wheel drive**

Electronic Differential Lock (EDL) through intervention by the braking system on all driven wheels, Anti-Slip Regulation (ASR), Electronic Stabilisation Control (ESC) with brake assist

**Recuperation**

increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This energy is used to assist the generator during subsequent acceleration, saving up to 3 % fuel.

**Start-stop system**

helps to reduce fuel consumption and CO<sub>2</sub> emissions by switching off the engine in stationary phases, e.g. at traffic lights. The start process is initiated as soon as the clutch is pressed (manual transmission) or when the footbrake is released (S tronic) for a prompt start. May be deactivated using a switch at any time.

**Audi Extended Warranty****Audi Extended Warranty**

can only be ordered directly and on purchase of a new car; is a consistent continuation of the manufacturer's guarantee so that you are protected against risk and can control servicing costs even after the first 2 years. There is a total of 9 lifetime/total mileage combinations to choose from:

Additional 1 year Audi Extended Warranty, maximum total mileage 30,000 km

Additional 1 year Audi Extended Warranty, maximum total mileage 60,000 km

Additional 1 year Audi Extended Warranty, maximum total mileage 90,000 km

Additional 2 years Audi extended warranty, maximum total mileage 40,000 km

Additional 2 years Audi extended warranty, maximum total mileage 80,000 km

Additional 2 years Audi extended warranty, maximum total mileage 120,000 km

Additional 3 years Audi extended warranty, maximum total mileage 50,000 km

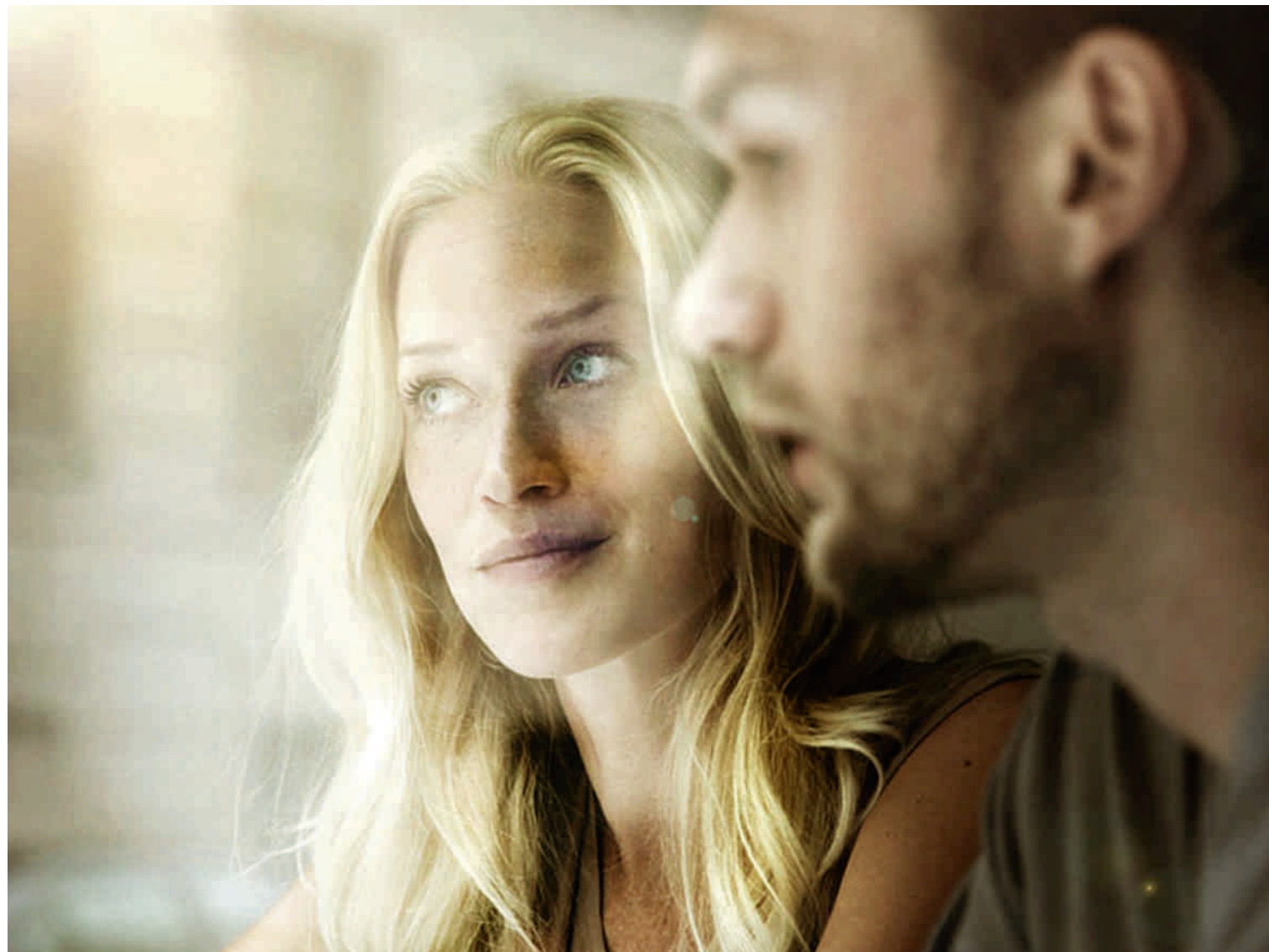
Additional 3 years Audi extended warranty, maximum total mileage 100,000 km

Additional 3 years Audi extended warranty, maximum total mileage 150,000 km



## Audi Genuine Accessories: More space meets more comfort.

The Audi A1 and A1 Sportback are a declaration of individuality without compromise. And thus of true greatness. Whether it is more sportiness, more functionality or more music: with Audi Genuine Accessories you can make your Audi even more individual. Because ultimately, you have one thing in common: an unmistakable character. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.





Detailed information can be obtained from the Audi A1 accessories catalogue, at [www.audi.com](http://www.audi.com), and from your Audi partner.





**1 Cast aluminium winter wheels in 5-arm pin design**

Expressive design reminiscent of the shape of bowling pins. In size 6 J x 15 for 185/60 R 15 tyres or in size 6 J x 16 for 195/50 R 16 tyres.

**Also available:** Snow chains for improved grip on snow and ice.



**2 Care products**

The Audi range of cleaning and care products is tailored to the high-quality materials in your Audi. Suited to exterior maintenance or many different applications inside the vehicle, depending on the product.



**3 Audi child seat youngster plus**

Offers excellent comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. With additional integrated fastening points for optimum protection. Suitable for children from 15 to 36 kg (approximately 3½ to 12 years).

**Also available:** Audi baby seat suitable for small children up to 13 kg and Audi child seat with ISOFIX for children from 9 to 18 kg.



4

#### 4 Ski and snowboard rack

For convenient transport of up to 6 pairs of skis or 4 snowboards. Lockable. (Can only be used in conjunction with the carrier unit.)

**Also available:** cycle rack for the trailer towing hitch, luggage box with 370 l and kayak rack. Umbrella case and multifunction bag are also available for the multifastening point for even more comfort and convenience on the interior.



5

#### 5 Retrofit of navigation function and navigation update\*

Offers the opportunity to activate the navigation function and data at any time in the future (provided concert radio and connectivity package are fitted). Update of navigation map material possible with all systems. Our tip: Combine the update with your vehicle's next service interval.



6

#### 6 Luggage compartment tray

Lip all the way round provides the boot floor with better protection against soiling. The non-slip pattern reduces any slipping of the load. The tray is easily stowed away and takes up little space. Also available as luggage compartment liner.

**Also available:** rubber floor mats, protective films for loading sills and paintwork for increased protection.

\*For more detailed information, please contact your Audi partner.

Model	A1 1.2 TFSI (63 kW)		A1 1.4 TFSI (90 kW)		A1 1.4 TFSI (90 kW 119 g CO <sub>2</sub> /km [combined]) <sup>7</sup>	A1 1.4 TFSI (136 kW)		
Engine type	4-cylinder inline petrol engine with direct fuel injection and turbocharging		4-cylinder inline petrol engine with direct fuel injection and turbocharging		4-cylinder inline petrol engine with direct fuel injection and turbocharging	4-cylinder in-line petrol engine with direct fuel injection and two-stage turbocharging		
Displacement in cc (valves per cylinder)	1197 (2)		1390 (4)		1390 (4)	1390 (4)		
Max. output <sup>1</sup> in kW at rpm	63/4800		90/5000		90/5000	136/6200		
Max. torque in Nm at rpm	160/1500–3500		200/1500–4000		200/1500–4000	250/2000–4500		
<b>Power transmission/wheels</b>								
Drive type	Front-wheel drive		Front-wheel drive		Front-wheel drive	Front-wheel drive		
Transmission type	5-speed manual transmission		6-speed manual transmission [7-speed S tronic]		7-speed S tronic	7-speed S tronic		
Wheels <sup>2</sup>	Steel wheels, 6 J x 15		Steel wheels 6.5 J x 15		Steel wheels 6.5 J x 15	Cast aluminium wheels, 7.5 J x 17		
Tyres <sup>2</sup>	185/60 R 15		205/55 R 15		205/55 R 15	215/40 R 17		
<b>Weights/capacities</b>								
	<b>A1</b>	<b>A1 Sportback</b>	<b>A1</b>	<b>A1 Sportback</b>	<b>A1</b>	<b>A1</b>	<b>A1 Sportback</b>	
Unladen weight <sup>3</sup> in kg	1115	1140	1175 [1200]	1200 [1225]	1200	1265	1290	
Gross vehicle weight in kg	1490	1555	1550 [1575]	1615 [1640]	1575	1640	1685	
Permissible roof load limit/nose weight in kg	75/50	75/50	75/50	75/50	75/50	75/50	75/50	
Fuel tank capacity, approx. in l	45	45	45	45	45	45	45	
<b>Performance/consumption<sup>4</sup></b>								
Top speed in km/h	180	180	203	203	203	227	227	
Acceleration 0–100 km/h in s	11.7	11.9	8.9	9.0	8.9	6.9	7.0	
Fuel grade	Sulphur-free super RON 95 <sup>6</sup>		Sulphur-free super RON 95 <sup>6</sup>		Sulphur-free super RON 95 <sup>6</sup>	Sulphur-free super plus RON 98 <sup>8</sup>		
Fuel consumption <sup>5</sup> in l/100 km	urban	6.2	6.2	6.8 [6.5]	6.9 [6.5]	6.5	7.5	7.5
	extra-urban	4.4	4.4	4.4 [4.6]	4.6 [4.6]	4.4	5.1	5.1
	combined	5.1	5.1	5.3 [5.3]	5.4 [5.3]	5.2	5.9	5.9
CO <sub>2</sub> emissions <sup>5</sup> in g/km	urban	143	143	158 [150]	160 [150]	150	174	174
	extra-urban	103	103	104 [106]	106 [106]	102	119	119
	combined	118	118	124 [122]	126 [122]	119	139	139
Emission standard	EU5		EU5		EU5	EU5		

Model	A1 1.6 TDI (66 kW)		A1 1.6 TDI (77 kW)		A1 2.0 TDI (105 kW) <sup>10</sup>	
Engine type	4-cylinder inline diesel engine with common rail injection system and turbocharging		4-cylinder inline diesel engine with common rail injection system and turbocharging		4-cylinder inline diesel engine with common rail injection system and turbocharging	
Displacement in cc (valves per cylinder)	1598 (4)		1598 (4)		1968 (4)	
Max. output <sup>1</sup> in kW at rpm	66/4200		77/4400		105/4200	
Max. torque in Nm at rpm	230/1500–2500		250/1500–2500		320/1750–2500	
<b>Power transmission/wheels</b>						
Drive type	Front-wheel drive		Front-wheel drive		Front-wheel drive	
Transmission type	5-speed manual transmission [7-speed S tronic]		5-speed manual transmission		6-speed manual transmission	
Wheels <sup>2</sup>	Steel wheels 6.5 J x 15		Steel wheels 6.5 J x 15		Cast aluminium wheels, 7 J x 16	
Tyres <sup>2</sup>	205/55 R 15		205/55 R 15		215/45 R 16	
<b>Weights/capacities</b>						
	<b>A1</b>	<b>A1 Sportback</b>	<b>A1</b>	<b>A1 Sportback</b>	<b>A1</b>	<b>A1 Sportback</b>
Unladen weight <sup>3</sup> in kg	1210 [1235]	1235 [1260]	1215	1240	1265	1290
Gross vehicle weight in kg	1585 [1610]	1650 [1675]	1590	1655	1640	1685
Permissible roof load limit/nose weight in kg	75/50	75/50	75/50	75/50	75/50	75/50
Fuel tank capacity, approx. in l	45	45	45	45	45	45
<b>Performance/consumption<sup>4</sup></b>						
Top speed in km/h	182	182	190	190	217	217
Acceleration 0–100 km/h in s	11.4	11.6	10.5	10.7	8.2	8.3
Fuel grade	Sulphur-free diesel <sup>9</sup>		Sulphur-free diesel <sup>9</sup>		Sulphur-free diesel <sup>9</sup>	
Fuel consumption <sup>5</sup> in l/100 km	urban	4.4 [5.1]	4.4 [5.1]	4.4	4.4	5.0
	extra-urban	3.4 [3.7]	3.4 [3.7]	3.4	3.4	3.6
	combined	3.8 [4.2]	3.8 [4.2]	3.8	3.8	4.1
CO <sub>2</sub> emissions <sup>5</sup> in g/km	urban	115 [132]	115 [132]	115	115	131
	extra-urban	89 [97]	89 [97]	89	89	95
	combined	99 [110]	99 [110]	99	99	108
Emission standard	EU5		EU5		EU5	

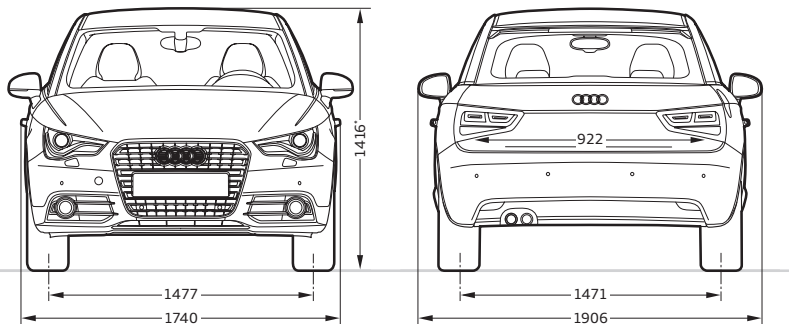
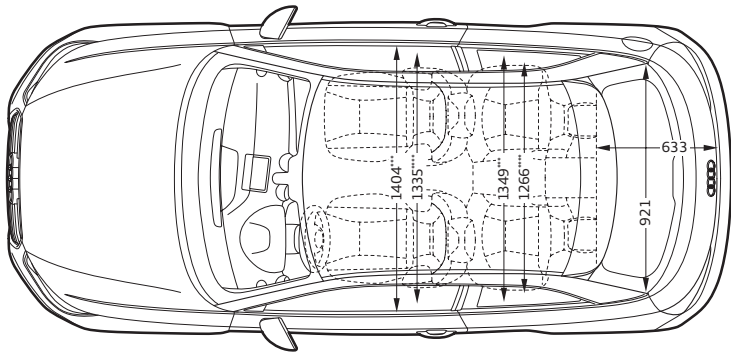
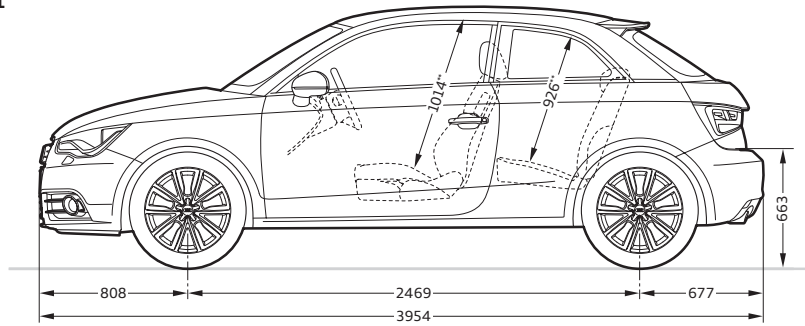
## Notes

- <sup>1</sup> The figure stated was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- <sup>2</sup> For the Ambition: cast aluminium wheels, size 7 J x 16 with 215/45 R 16 tyres.
- <sup>3</sup> Unladen vehicle weight includes driver (68 kg), 7 kg of luggage and fuel tank 90 % full, calculated in accordance with the current version of EC Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- <sup>4</sup> A vehicle's fuel consumption and CO<sub>2</sub> emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO<sub>2</sub> is the greenhouse gas primarily responsible for global warming.
- <sup>5</sup> The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- <sup>6</sup> We recommend using sulphur-free super unleaded fuel (95 RON) complying with DIN EN 228. If not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- <sup>7</sup> The following equipment is not available for the Audi A1 1.4 TFSI S tronic with 119 g CO<sub>2</sub>/km: Panoramic glass sunroof, 18-inch cast aluminium wheels, run-flat tyres and Xenon plus including headlight cleaning system.
- <sup>8</sup> We recommend using sulphur-free super plus unleaded fuel RON 98 in accordance with DIN EN 228. If not available, use sulphur-free regular unleaded RON 95 fuel in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- <sup>9</sup> We recommend using sulphur-free diesel in accordance with DIN EN 590. If not available, diesel in accordance with DIN EN 590.
- <sup>10</sup> For information on when this feature will be available in the A1 Sportback, please contact your Audi partner.

## Important note

Inspections are due as shown by the service display.

## Audi A1



### Dimensions in millimetres.

Dimensions were measured with vehicle at unladen weight.

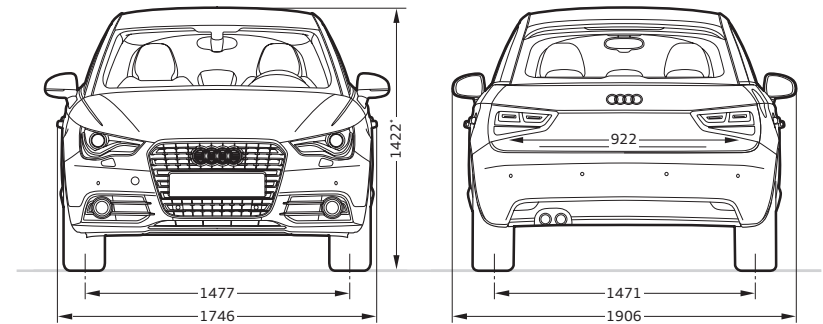
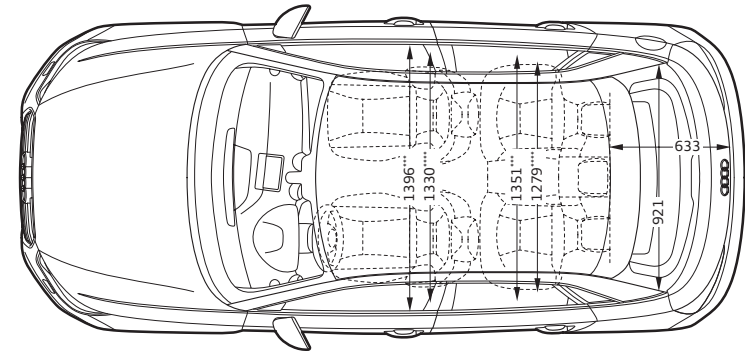
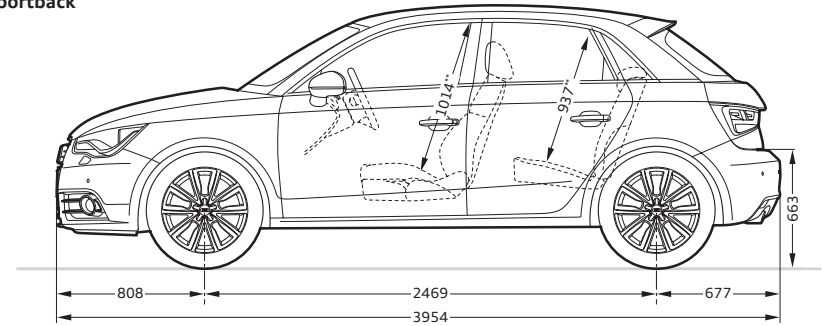
Luggage compartment volume 270/920 l (measured by the VDA standard test method using 200 x 100 x 50 mm blocks; 2nd value is with the rear seat folded down and the vehicle loaded up to roof height).

Turning circle approx. 10.6 m.

\*With roof aerial the height of the vehicle is 1,441 mm.. \*\* Maximum headroom. \*\*\* Elbow room width.

\*\*\*\*Shoulder room width.

## Audi A1 Sportback



### Dimensions in millimetres.















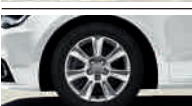
Dimensions were measured with vehicle at unladen weight.










Luggage compartment volume 270/920 l (measured by the VDA standard test method using 200 x 100 x 50 mm blocks; 2nd value is with the rear seat folded down and the vehicle loaded up to roof height).

Turning circle approx. 10.6 m.

\*With roof aerial the height of the vehicle is 1,438 mm. \*\* Maximum headroom. \*\*\* Elbow room width.









\*\*\*\*Shoulder room width.








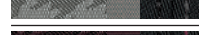
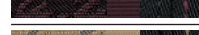
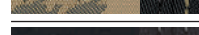

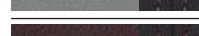
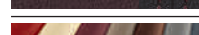

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
<b>Solid paint finishes</b>	<b>86</b>			
 Amalfi white		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Cumulus blue		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Brilliant black		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Metallic paint finishes</b>	<b>86</b>			
 Glacier white, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Ice silver, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Samoa orange, metallic		<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>
 Teak brown, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Shiraz red, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Scuba blue, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Sphere blue, metallic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Pearl effect paint finishes</b>	<b>87</b>			
 Phantom black, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Misano red, pearl effect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Customised paint finishes</b>	<b>87</b>			
 Audi exclusive customised paint finishes.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Curved roof/roof dome in contrasting colours</b>	<b>88</b>			
Curved roof in contrasting colours		<input checked="" type="checkbox"/> <sup>2</sup>	<input checked="" type="checkbox"/> <sup>2</sup>	<input checked="" type="checkbox"/> <sup>2</sup>
Roof dome in contrasting colours		<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>
<b>Wheels/tyres</b>	<b>90</b>			
 15" steel wheels with full wheel covers		<input type="checkbox"/> <sup>3</sup>	—	—
 15" cast aluminium wheels in 7-arm design		<input checked="" type="checkbox"/>	—	—

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
 15" cast aluminium wheels in 6-hole design		<input checked="" type="checkbox"/>	—	—
 16" cast aluminium wheels in 10-spoke design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
 16" cast aluminium wheels in 7-arm dynamic design		—	<input type="checkbox"/>	—
 17" cast aluminium wheels in 5-spoke V design		—	—	<input type="checkbox"/>
 17" cast aluminium wheels in 5-spoke V design, anthracite, partly polished		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 17" cast aluminium wheels in 5-arm design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 17" cast aluminium wheels in 7-spoke design		<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>
 17" Audi exclusive cast aluminium wheels in 5-twin-spoke design		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 18" Audi exclusive cast aluminium wheels in 7-twin-spoke design <sup>4</sup>		<input checked="" type="checkbox"/> <sup>5</sup>	<input checked="" type="checkbox"/> <sup>5</sup>	<input checked="" type="checkbox"/> <sup>5</sup>

Standard equipment    Optional equipment    Standard/optional equipment varies by model   — not available

Country-specific deviations are possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
 18" Audi exclusive cast aluminium wheels in 5-arm rotor design, titanium-look, high-gloss turned finish <sup>4</sup>		■ <sup>5</sup>	■ <sup>5</sup>	■
 15" steel winter wheels with full wheel covers		■	■	—
 16" cast aluminium winter wheels in 7-arm dynamic design		■	■	■
 17" cast aluminium winter wheels in 5-spoke V design		—	—	■
All-season tyres		■	■	—
Run-flat tyres		■ <sup>5</sup>	■ <sup>5</sup>	—
Anti-theft wheel bolts		■	■	■
Tyre repair kit		□	□	□
Tyre pressure loss indicator		■	■	■
Vehicle tool kit		□	□	□
Vehicle jack		■	■	■
<b>Seats</b>	<b>92</b>			
Standard seats, front		□	—	—
Sports seats, front		■	□	□
<b>Seat upholstery for standard seats, front</b>	<b>92</b>			
 Zeitgeist cloth, black		□	—	—
 Zeitgeist cloth, titanium grey		□	—	—
 Wunderbar cloth, black		□ <sup>6</sup>	—	—
 Wunderbar cloth, titanium grey		□ <sup>6</sup>	—	—

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
 Milano leather, black		■ <sup>6</sup>	—	—
 Milano leather, titanium grey		■ <sup>6</sup>	—	—
<b>Seat upholstery for sports seats, front</b>	<b>94</b>			
 Herzklopfen cloth, black/black, with contrasting stitching		—	□	□
 Herzklopfen cloth, titanium grey/black, with contrasting stitching		—	□	□
 Herzklopfen cloth, wasabi green/black, with contrasting stitching		—	□	□
 Herzklopfen cloth, garnet red/black, with contrasting stitching		—	□	□
 Wunderbar cloth, black/black, with contrasting stitching		■	□ <sup>6</sup>	□ <sup>6</sup>
 Wunderbar cloth, titanium grey/black, with contrasting stitching		■	□ <sup>6</sup>	□ <sup>6</sup>
 Wunderbar cloth, garnet red/black, with contrasting stitching		■	□ <sup>6</sup>	□ <sup>6</sup>
 Wunderbar cloth, velvet beige/black, with contrasting stitching		■	□ <sup>6</sup>	□ <sup>6</sup>
 Milano leather, black/black, with contrasting stitching		■	■	■
 Milano leather, titanium grey/black, with contrasting stitching		■	■	■
 Milano leather, garnet red/black, with contrasting stitching		■	■	■
 Audi exclusive leather upholstery and trim		■	■	■
<b>Cloth and leather upholstery and trim</b>	<b>95</b>			
Seating package		■ <sup>7</sup>	□	□
Audi exclusive fine Nappa leather upholstery and trim		—	■	■
Headlining in cloth, black		■	■	□
<b>Air vent sleeves</b>	<b>96</b>			
Matt black		□	—	—
High-gloss black		■	□	□
High-gloss titanium grey		■	■	■
High-gloss white		■	■	■
High-gloss garnet red		■	■	■
High-gloss wasabi green		■	■	■
High-gloss velvet beige		■	■	■

<sup>1</sup> Available for the Audi A1 Sportback only. <sup>2</sup> Available for the Audi A1 only. <sup>3</sup> Size 6 J x 15 with 185/60 R 15 tyres exclusively available for 1.2 TFSI. <sup>4</sup> Only available in conjunction with S line suspension.

<sup>5</sup> Not available for A1 1.4 TFSI (90 kW 119 g CO<sub>2</sub>/km [combined]). <sup>6</sup> Standard in conjunction with media style package. <sup>7</sup> Standard in conjunction with front sports seats.

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
Audi exclusive aluminium look		■	■	■
<b>Light</b>	<b>97</b>			
xenon plus incl. headlight cleaning system		■ <sup>1</sup>	■ <sup>1</sup>	■
xenon plus		■ <sup>2</sup>	■ <sup>2</sup>	—
High-beam assist		■	■	■
LED rear lights		■	■	■
Rear lights		□	□	□
Headlights		□	□	□
Interior lighting		□	□	□
LED interior lighting package		□ <sup>3</sup>	□ <sup>3</sup>	□
Front fog lights		■	□	□
Indicators		□	□	□
Adaptive brake light		□	□	□
Headlight cleaning system		■ <sup>1</sup>	■ <sup>1</sup>	■
Light/rain sensor		■	■	■
<b>Mirrors</b>	<b>98</b>			
Exterior mirrors, electrically adjustable		□	□	□
Exterior mirrors, electrically adjustable and heated		■	■	■
Exterior mirrors, electrically adjustable, heated and electrically folding		■	■	■
Exterior mirror housings, body-coloured		■	■	■
Exterior mirrors in same Audi exclusive colour as roof arch		■ <sup>4</sup>	■ <sup>4</sup>	■ <sup>4</sup>
Exterior mirrors in same Audi exclusive colour as roof dome		■ <sup>5</sup>	■ <sup>5</sup>	■ <sup>5</sup>
Interior mirror, dimming		□	□	□
Interior mirror automatically dimming		■	■	■
<b>Roof system</b>	<b>98</b>			
Panoramic glass sunroof		■ <sup>1</sup>	■ <sup>1</sup>	■

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
Panoramic glass sunroof with blackened roof		■ <sup>1</sup>	■ <sup>1</sup>	■
<b>Closing systems</b>	<b>98</b>			
Convenience key		■	■	■
Central locking		□	□	□
Electronic immobiliser		□	□	□
Ignition lock		□	□	□
Anti-theft alarm		■	■	■
Preparation for tracking system		■	■	■
<b>Glazing</b>	<b>98</b>			
Heat-insulating glass		□	□	□
Windscreen with grey strip		■	■	■
Rear window		□	□	□
Dark-tinted windows (privacy glazing)		■	■	■
Windscreen cleaning system		□	□	□
Sun visors		□	□	□
<b>Further exterior equipment</b>	<b>99</b>			
Provision for trailer towing hitch		■	■	■
Audi Singleframe		□	□	□
Audi exclusive black styling package		■	■	■
Exhaust tailpipes		□	□	□
Model name/logo		□	□	□
<b>Seats/seating comfort</b>	<b>99</b>			
Rear seat system 2+1		■ <sup>5</sup>	■ <sup>5</sup>	■ <sup>5</sup>
Rear seat system		□	□	□
Rear seat backrest, folding		□	□	□
Seat heating, front		■	■	■

□ Standard equipment   ■ Optional equipment   ■ Standard/optional equipment varies by model   — not available

Country-specific deviations are possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
Centre armrest, front		■	■	■
Head restraints, front		□	□	□
Head restraints, rear		□	□	□
ISOFIX child seat mounting for the rear seats		□ <sup>4</sup>	□ <sup>4</sup>	□ <sup>4</sup>
ISOFIX child seat mounting and Top Tether for the outer rear seats		□ <sup>5</sup>	□ <sup>5</sup>	□ <sup>5</sup>
Deactivation switch for front-passenger airbag		■	■	■
<b>Steering wheels/gear levers/controls</b>	<b>99</b>			
Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles		■	■	■
Sports steering wheel in 3-spoke design		□	–	–
Leather-covered sports steering wheel in 3-spoke design		■	□	□
Leather-covered multifunction sports steering wheel in 3-spoke design		■	■	■
Gear lever knob in Audi exclusive aluminium		■	■	–
Steering wheel rim in Audi exclusive leather		■	■	■
Controls in Audi exclusive leather		■	■	■
Audi exclusive controls in black suede		■	■	■
<b>Climate control</b>	<b>100</b>			
Automatic air conditioning system		■	■	■
Manual air conditioning		■	■	■
Ventilation system and heating		□	□	□
<b>Luggage securing and storage systems</b>	<b>100</b>			
Storage compartments		□	□	□
Glove compartment		□	□	□
Storage package		■	■	■
Lashing points		□	□	□
Ski/snowboard bag		■	■	■
Luggage compartment cover		□	□	□

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
Luggage compartment package		■	■	■
<b>Further interior equipment</b>	<b>100</b>			
Floor mats, front		□	□	□
Floor mats, front and rear		■	■	■
Window controls		□	□	□
Centre console		□	□	□
Cigarette lighter and ashtrays		■	■	■
Grab handles		□ <sup>4</sup>	□ <sup>4</sup>	□ <sup>4</sup>
12V socket		□	□	□
Aluminium look in the interior		■	□	□
Extended coloured interior elements in mono.pur		□ <sup>3</sup>	□ <sup>3</sup>	□
Extended coloured interior elements in Audi exclusive leather		–	■	■
Footrest and pedal covers in stainless steel		■	■	–
<b>MMI® and navigation systems</b>	<b>101</b>			
MMI® navigation plus incl. navigation data (hard drive)		■	■	■
Navigation package incl. navigation data (SD card)		■	■	■
Driver information system		■	□	□
<b>Radio systems</b>	<b>102</b>			
chorus radio		□	□	□
concert radio		□ <sup>3</sup>	□ <sup>3</sup>	□ <sup>3</sup>
Digital Audio Broadcasting		■	■	■
Audi sound system		■	■	■
BOSE surround sound		■	■	■
CD changer		■	■	■
<b>Telephone and communication</b>	<b>102</b>			
Bluetooth car phone online		■	■	■

<sup>1</sup> Not available for A1 1.4 TFSI (90 kW 119 g CO<sub>2</sub>/km [combined]). <sup>2</sup> Only available for A1 1.4 TFSI (90 kW 119 g CO<sub>2</sub>/km [combined]).

<sup>3</sup> Standard in conjunction with media style package. <sup>4</sup> Available for the Audi A1 only. <sup>5</sup> Available for the Audi A1 Sportback only.

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
Connectivity package		<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>	<input checked="" type="checkbox"/> <sup>1</sup>
Bluetooth interface		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adapter cable set for Audi music interface		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi music interface online		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Preparation for mobile phone (Bluetooth) incl. front centre armrest		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Assistance systems</b>	<b>103</b>			
Hill hold assist		<input checked="" type="checkbox"/> <sup>2</sup>	<input checked="" type="checkbox"/> <sup>2</sup>	<input type="checkbox"/>
Parking system, rear		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Parking system plus		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
cruise control		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Suspension/brakes</b>	<b>103</b>			
Dynamic suspension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sports suspension		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
S line sports suspension		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Technology/safety</b>	<b>103</b>			
Body		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Side impact protection		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full-size airbags		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrated head restraint system		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child-proof lock		<input checked="" type="checkbox"/> <sup>3</sup>	<input checked="" type="checkbox"/> <sup>3</sup>	<input checked="" type="checkbox"/> <sup>3</sup>
Centre display		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instrument cluster		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety steering column		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seat belts		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seat belt reminder		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<sup>1</sup>Standard in conjunction with media style package. <sup>2</sup>Standard in conjunction with S tronic. <sup>3</sup>Available for the Audi A1 Sportback only.

<sup>4</sup>Not available for 1.6 TDI 66 kW S tronic (for information on when this feature will be available, please contact your Audi partner).

Standard equipment    Optional equipment    Standard/optional equipment varies by model    – not available

Country-specific deviations are possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	Attraction	Ambition (except 136 kW)	Ambition 136 kW
Warning and control lights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warning triangle		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
First-aid kit		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Anti-Slip Regulation (ASR)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Differential Lock (EDL)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ESC with electronic axle-differential lock		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Power steering		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Manual transmission		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
S tronic®		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Front-wheel drive		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recuperation		<input checked="" type="checkbox"/> <sup>4</sup>	<input checked="" type="checkbox"/> <sup>4</sup>	<input type="checkbox"/>
Start-stop system		<input checked="" type="checkbox"/> <sup>4</sup>	<input checked="" type="checkbox"/> <sup>4</sup>	<input type="checkbox"/>
<b>Audi Extended Warranty</b>	<b>104</b>			
Audi Extended Warranty		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Equipment for the Audi A1 illustrated (p. 4 – 19):

Paint finish: Misano red, pearl effect with curved roof in ice silver, metallic

Wheels/tyres: cast aluminium wheels in 5-spoke V design, anthracite, partly polished

Seats/seat upholstery: sports seats in Milano leather, garnet red/black with contrasting stitching

Air vent sleeves: high-gloss garnet red

Equipment for the Audi A1 Sportback illustrated (p. 20-41):

Paint finish: glacier white, metallic with roof dome in Daytona grey, pearl effect

Wheels/tyres: cast aluminium wheels in 7-spoke design

Seats/seat upholstery: sports seats in Milano leather, garnet red/black with contrasting stitching

Air vent sleeves: high-gloss garnet red



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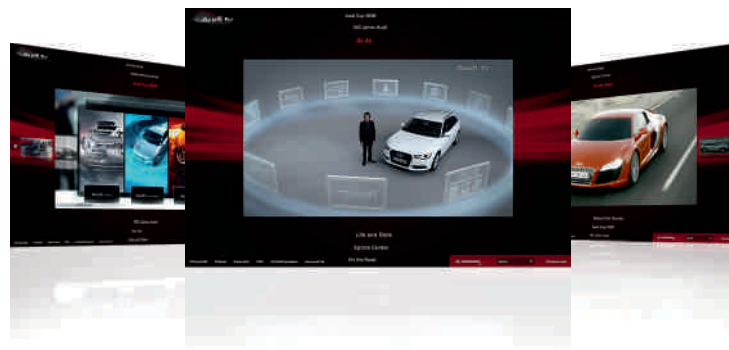
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