

S8 plus

Maxims
of
success

No. 1

Knowing
who you are _



_ and what
you want.

Self-confidence forms character. And the Audi S8 plus. Technology paired with performance and a particular sense of high quality. An impressive appearance with powerful dynamic driving performance and a top speed of up to 305 km/h. Uncompromising in every detail. From optional equipment in carbon and a modified sport exhaust system to the ceramic brake inspired by motor racing. Plus that certain something extra. Making the Audi S8 plus a vehicle for strong personalities.



The fuel consumption and CO₂ emission figures can be found on page 44.



No. 2

Having
the last word_

_ without
speaking.

Respect is formed from attitude. The Audi S8 plus is a statement of impressive sportiness. The black matt honeycomb grid of the side air intakes with carbon struts force the impression of speed. Every perspective offers maximum dynamics. Look no further than the optional S8 plus-specific 21-inch wheels that complement the optional exterior paint finish floret silvermatt effect that is available as optional equipment. Thus the Audi S8 plus sets an example with every appearance – and can convince you without words.



The fuel consumption and CO₂ emission figures can be found on page 44.



No. 3

Finding your
own style_



The fuel consumption and CO₂ emission figures can be found on page 44.

_ and staying
true to it.

The Audi S8 plus invites you to realise your own style. The interior equipment is inspired by strength of character. As shown by the comfort sport seats in Valcona leather, black with contrasting stitching in Arras red. You will also find this contrasting stitching on the leather-covered dashboard and door rails. The carbon inlay with woven red thread is a sporty and sophisticated interpretation of the interior craftsmanship. The black headlining in Alcantara rounds off the elegant appearance. A consequent performance in every respect.

No. 4

Leading
the orchestra_

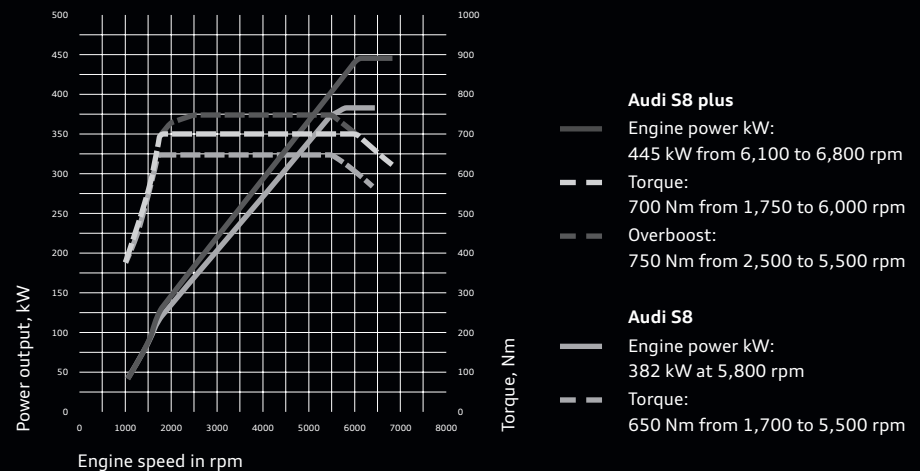




The fuel consumption and CO₂ emission figures can be found on page 44.

_ and setting *the tone.*

Being a successful leader also means to orientate yourself looking forward. For the Audi S8 plus this goes without saying. Because the heart that beats within is designed to perform at maximum levels – the 4.0-litre TFSI engine with 445 kW. It needs just 3.8 seconds to sprint from 0 to 100 km/h. Top values in the luxury class. And at the same time a technological symphony that is determined to set the tone.



No. 5

Showing
strength_





_ even in
serenity.

There are different types of power. Visible and invisible. Loud and quiet. The Audi S8 plus offers the whole range. With the optional dynamic package: The speed increases to a maximum of up to 305 km/h. Making full use of the sport exhaust system – its impressive sound gives the Audi S8 plus the acoustic presence its appearance demands. The ceramic brake was inspired by motor racing and delivers the necessary braking force. All these strengths stand ready to help you in virtually any situation.

No. 6

Staying
grounded_



_but never
in the
same spot.

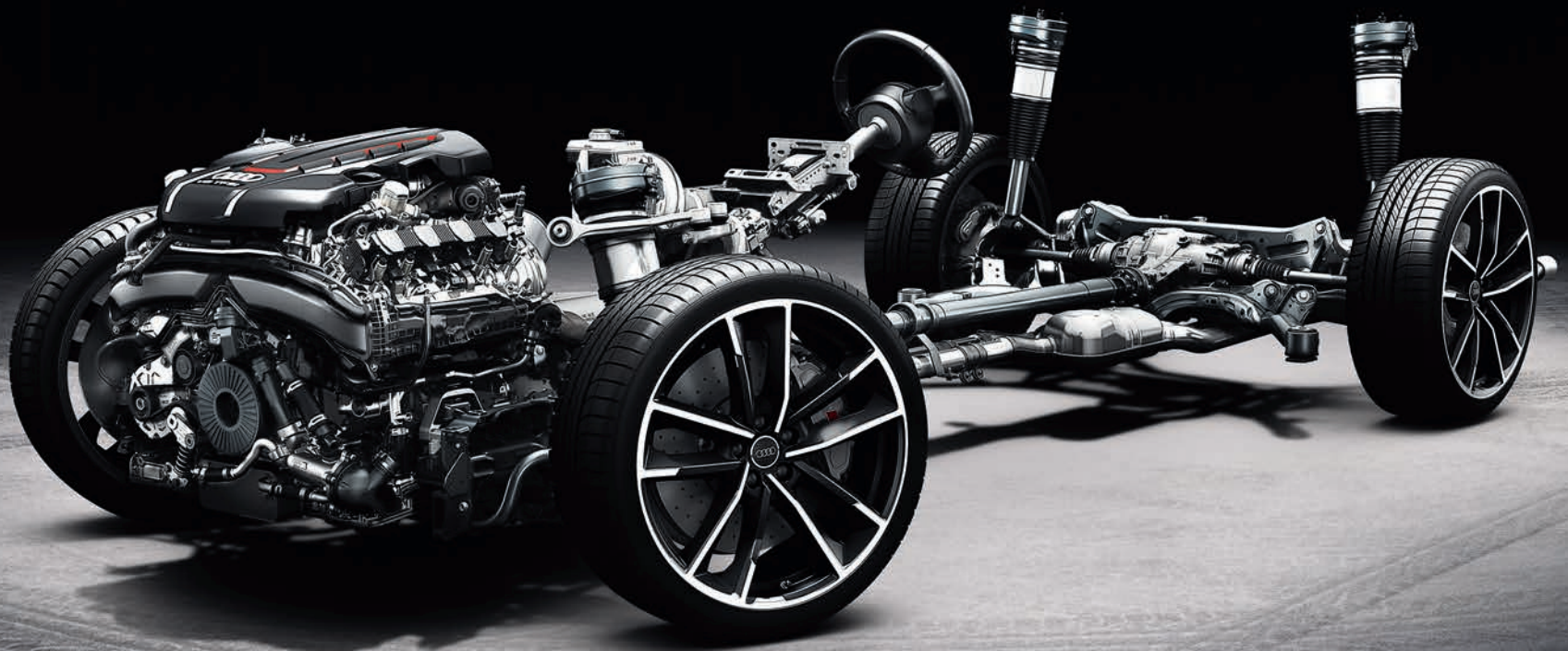
The Audi S8 plus combines many progressive ideas. Take the quattro® permanent all-wheel drive with electronically controlled sport differential: for superb agility and unique driving dynamics. And also the dynamic steering with S8 plus-specific setting that supports speed-sensitive steering assistance – and thus provides even more control and sportiness. The damping of the adaptive air suspension - sport adjusts to the respective driving features to deliver outstanding results. Similarly, every component in the Audi S8 plus is adapted to demonstrate performance and dynamics.

adaptive air suspension - sport | air suspension and damper control



► *lift: special mode for increased ground clearance* ► *comfort: sporty and utter comfort*
► *auto/efficiency: sporty* ► *dynamic: very sporty*

Depending on the driving situation, the driving levels may vary from those illustrated from time to time.





No. 7

Knowing
your limits_

_ to go
beyond them.

The Audi S8 plus redefines limits by skillfully utilising a multitude of future-ready technologies. These include Audi cylinder on demand, which automatically shuts down four of eight cylinders in partial-load range and thus helps to save fuel. The innovative lightweight technology of the Audi Space Frame (ASF®) is characterised by the aluminium body with its low weight and its extremely high degree of rigidity – and allows for more agility at the same time. The result is a character that knows exactly what it needs to assert itself. No more, no less.



The fuel consumption and CO₂ emission figures can be found on page 44.

No. 8

Having a clear
standpoint_





The fuel consumption and CO₂ emission figures can be found on page 44.

_ to look
further ahead.

Realising as early as possible what is important. The optional Audi Matrix LED technology helps you with that. Thanks to the precise and individually controllable light-emitting diodes of the optional Audi Matrix LED headlights, you know exactly what lies ahead. The intelligent system can detect oncoming traffic and vehicles ahead and blank out light – yet still fully illuminating the areas in between and alongside. The feed of information from the optional MMI® navigation plus allows bends to be fully illuminated. The dynamic indicator not only shows in which direction the car is turning, but inside the headlight it also serves to indicate the presence of matrix technology.

No. 8 **plus**

Being
selective_

Only if you feel good about yourself you can also win others over. And of course, comfort is also an impression of your own individuality. So create your own individual accents with the following equipment.

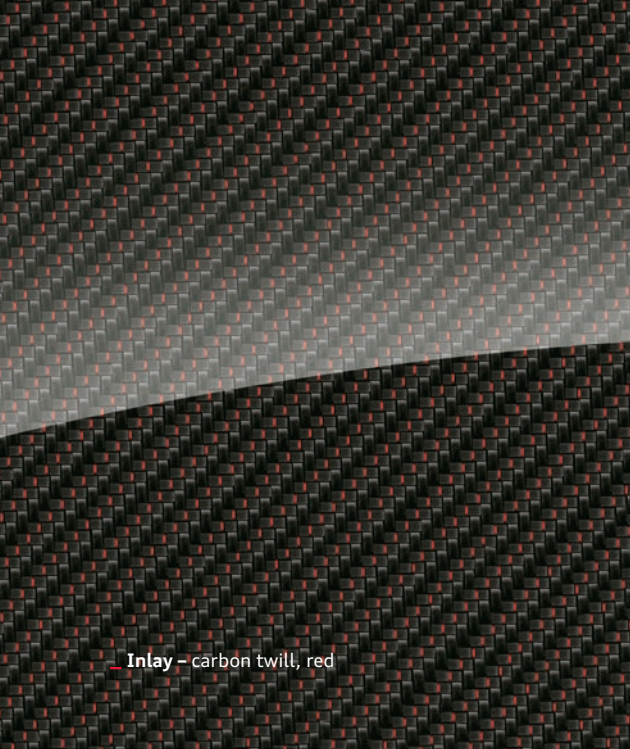
- O1_ Audi Sport cast aluminium wheels in 5-twin-spoke design** in matt titanium look, gloss turned finish¹, size 9 J x 20 with 265/40 R 20 tyres²
- O2_ Audi Sport cast aluminium wheels in 5-twin-arm design**, size 9 J x 21 with 275/35 R 21 tyres²
- O3_ Audi Sport cast aluminium wheels in 5-twin-arm design** in matt titanium look, gloss turned finish¹, size 9 J x 21 with 275/35 R 21 tyres²
- O4_ Audi Sport cast aluminium wheels in 5-twin-arm design** in gloss anthracite black, gloss turned finish¹, size 9 J x 21 with 275/35 R 21 tyres²
- O5_ Audi Sport cast aluminium winter wheels in 5-twin-arm design**, size 9 J x 21 with 275/35 R 21 winter tyres², cannot be fitted with snow chains, permissible top speed 270 km/h



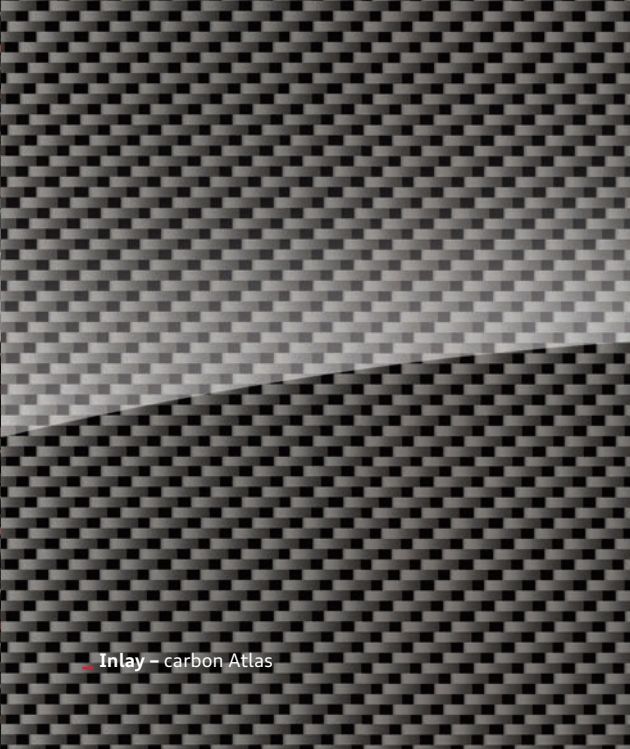
The fuel consumption and CO₂ emission figures can be found on page 44.

¹Please note the special information relating to wheels on page 45. ²You will find specifications on the technical characteristics of tyres on page 45.

_ so you
*never do without*_



— Inlay – carbon twill, red



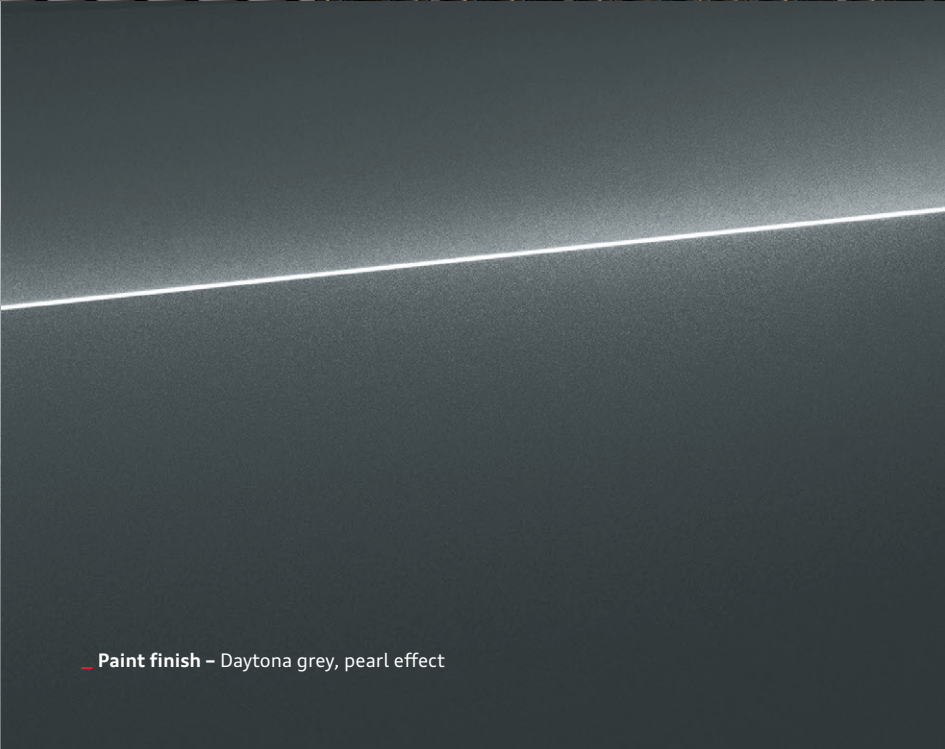
— Inlay – carbon Atlas



— Inlay – carbon, copper



— Paint finish – floret silver, matt effect



— Paint finish – Daytona grey, pearl effect

_ and always get
what you want.



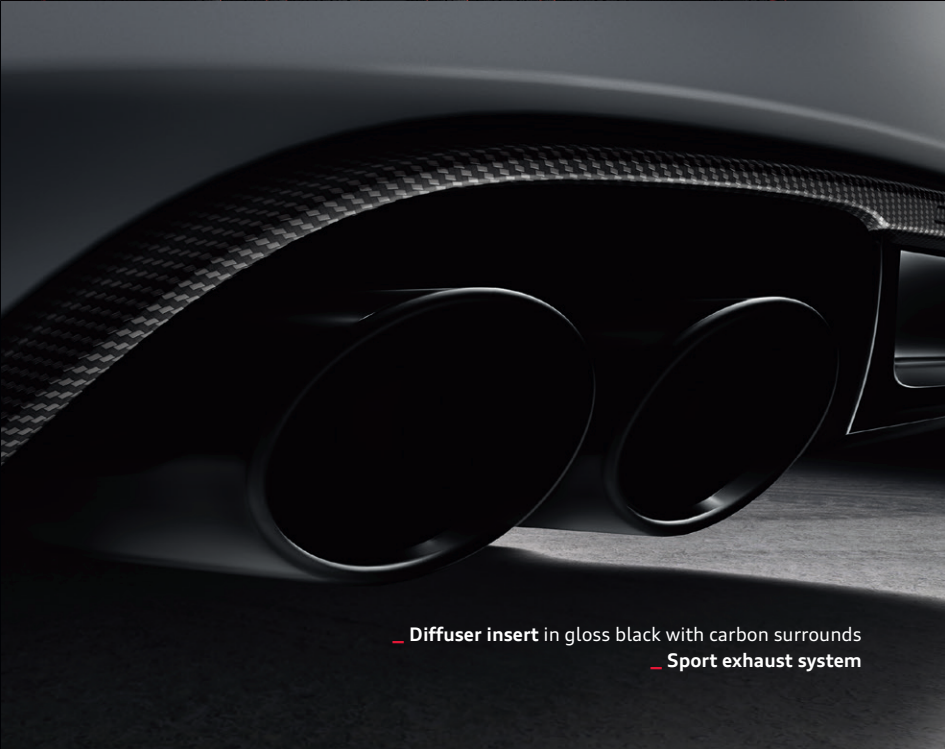
- LED rear lights, dark-tinted
- Rear spoiler in carbon



- Comfort sport seats in Valcona leather black/Arras red



- Exterior mirror housings in carbon



- Diffuser insert in gloss black with carbon surrounds
- Sport exhaust system

| S8 plus equipment

Exterior highlights

Standard equipment (extract):

- Audi Singleframe in gloss black with radiator protective grille in black matt and gloss black double chrome struts and S8 emblem
- Front bumper in sporty dynamic design with side air intake grilles in black matt honeycomb structure and carbon struts, including centre blade in carbon
- Exterior mirror housings in body colour
- Trim strips on the windows in gloss black
- Door handles in body colour
- Side sill trims in body colour and distinctive, sporty design
- Rear spoiler in body colour
- LED rear lights, dark-tinted, with dynamic indicators
- Rear trim strips in gloss black
- Diffuser insert at rear in gloss black with carbon surrounds
- Exhaust tailpipes, dual-branch design, 2 oval chrome surrounds on both left and right
- Black painted brake callipers, with S8 logo at the front
- Model name/logo
 - S8 emblem on luggage compartment lid
 - V8 T logo on the front wings

Specific optional equipment:

- Exterior mirror housings, optionally in brilliant black or carbon
- Rear spoiler in carbon
- S8 styling package: omission of the S8 plus-specific design features on the exterior: rear spoiler in body colour

Interior highlights

Standard equipment (extract):

- S8 plus-specific interior in black/Arras red:
 - Full-leather package in black with contrasting stitching in Arras red; incl. Alcantara package with headlining and parcel shelf in Alcantara, black
 - Comfort sport seats in Valcona leather, black with contrasting stitching and piping in Arras red
 - Multifunction sport leather steering wheel in 3-spoke design in black with S-specific contrasting stitching in Arras red, with aluminium-look shift paddles and S8 emblem
 - Selector lever in piano finish, black
 - Top side of dashboard in black with contrasting stitching in Arras red
 - Door armrest, centre armrest, centre console, door rails, lower door trim and knee pad in black with contrasting stitching in Arras red
 - Door trim inserts in Alcantara, black
 - Centre console and wood trim on the back of the front seats in piano finish, black
 - Carpet and floor mats in velour, black; floor mats with contrasting stitching in Arras red
 - Upper inlay in carbon twill, red
 - Lower inlay in brushed aluminium, silver
 - Door sill trims with aluminium inlays with S8 logo, illuminated
 - Pedals and footrest in stainless steel
 - S-specific instrument cluster with grey dials, white needles and S8 logo in the rev counter, dynamic ready-check feature
 - Engine start-stop button with red ring
 - S8-specific analogue clock with grey dial
 - Vehicle key with S8 emblem

Specific optional equipment:

- Upper inlay in carbon Atlas
- Audi S8-specific interior in lunar silver/steel grey with upper inlay in Carbon Atlas
- Audi design selection Vermont brown:
 - Comfort sport seats in Valcona leather in Vermont brown/granite grey
 - Upper inlay in carbon, copper

Technology highlights

Standard equipment (extract):

- LED headlights
- adaptive cruise control with Stop&Go function including Audi pre sense front
- quattro® with sport differential with S8-specific setting
- Dynamic steering with S8 plus-specific setting
- adaptive air suspension - sport with S8 plus-specific setting
- Power-assisted door closing

Specific optional equipment:

- Dynamic package (S8 plus-specific):
 - Increase of maximum speed to 305 km/h
 - Ceramic brake system
 - Sport exhaust system with S8 plus-specific setting; dual-branch design, 2 oval gloss black surrounds each left and right
- Ceramic brake system
- Sport exhaust system with S8 plus-specific setting; dual-branch design, 2 oval gloss black surrounds each left and right

Please refer to the A8 catalogue for further optional equipment.



The fuel consumption and CO₂ emission figures can be found on page 44.

Technical data






Model	S8 plus 4.0 TFSI quattro 445 kW
Engine type	V8 bi-turbo petrol engine with direct fuel injection, Audi valvelift system and Audi cylinder on demand
Displacement in cc (valves per cylinder)	3,993 (4)
Max. output ¹ in kW at rpm	445/6,100–6,800
Max. torque in Nm at rpm	700/1,750–6,000 750/2,500–5,500 (in overboost)
Power transmission	
Drive type	quattro® permanent all-wheel drive
Transmission type	8-speed tiptronic
Weights/capacities	
Unladen weight ² in kg	2,065
Gross vehicle weight in kg	2,590
Permissible roof load limit/nose weight in kg	100/95
Trailer load limit ³ in kg unbraked	750
12 % gradient	2,300
8 % gradient	2,300
Fuel tank capacity, approx. in l	82
Performance/consumption ⁴	
Top speed in km/h	250 ⁵
Acceleration 0–100 km/h in s	3.8
Fuel grade	Sulphur-free SuperPlus RON 98 ⁶
Fuel consumption ^{7,8} in l/100 km	
urban	13.8–13.7
extra-urban	7.9–7.7
combined	10.0–9.9
CO ₂ emission ^{7,8} in g/km, combined	231–229
Emission standard	EU6

Explanatory notes

- ¹ The figure given was calculated using the specified measuring procedure (current version of UN-R 85).
- ² Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- ³ The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- ⁴ Fuel consumption and CO₂ emission figures given in ranges depend on the tyre/wheel sets used.
- ⁵ Regulated.
- ⁶ We recommend using sulphur-free SuperPlus unleaded RON 98 fuel complying with DIN EN 228. If this is not available, use sulphur-free super unleaded RON 95 fuel complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
- ⁷ The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- ⁸ A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.

| Classification of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi S8 plus.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	265/40 R 20	E-C	B	74-71  - 
	275/35 R 21	E	B	71  - 
Winter tyres	275/35 R 21	C	B	73 

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

| Important note

Special information about the wheels: Wheels with gloss turned finish as well as polished or partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the wheel rim surface does not have sufficient corrosion protection and it can be permanently damaged by road salt or similar.

Equipment of the Audi S8 plus illustrated:

Paint finish: floret silver, matt effect

Wheels: Audi Sport cast aluminium wheels in 5-twin-arm design in gloss anthracite black, gloss turned finish

Seats/seat upholstery: comfort sport seats in Valcona leather, black with contrasting stitching and piping in Arras red

Inlay: carbon twill, red

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