

New: The Audi Coupé.



With the Audi Coupe, Audi have not only been successful in creating a particularly elegant body, but have shown that this can be combined with providing room for all the family. Audi's designers have combined two cars in one: a performance saloon with comfort on the one hand, and a stylish Coupe on the other. The result is a car with all the expertise of the modern Audi generation, built with the most up-to-date production techniques to a

level of quality which majors on safety, great reliability and long life.

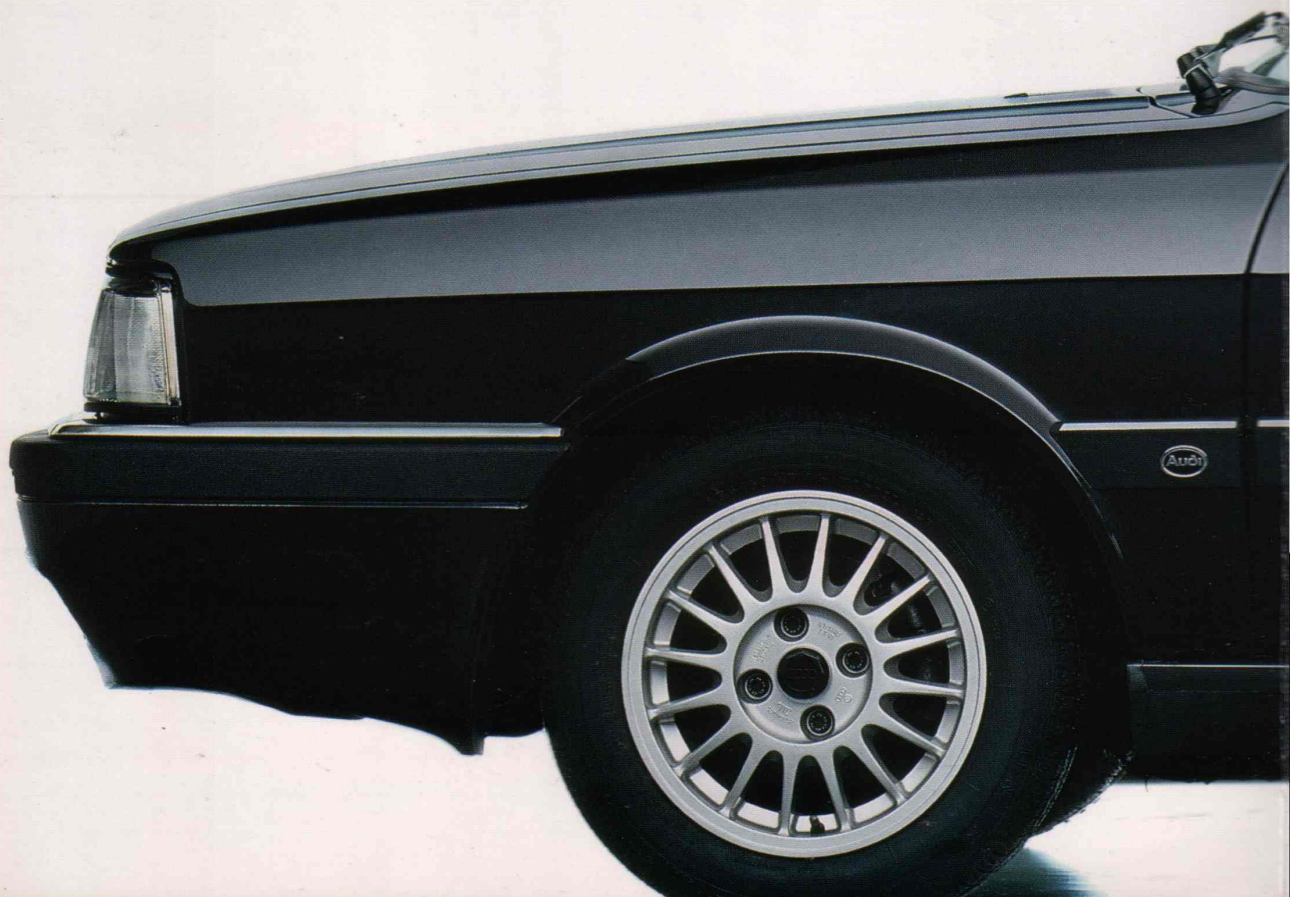
As the GT version, it is still the only five cylinder engined Coupe. Combine this with front wheel drive (or quattro transmission) five speed gearbox and Audi image and it becomes individual indeed.

The Coupe has remarkable road-holding with its proven front wheel drive. It is docile and economical on one hand and a real driver's car on the other.

In GT form, it is available with a 2.0 litre, 115 bhp, 5-cylinder fuel injection engine or a 2.2 litre 5-cylinder 136 bhp fuel injection version with quattro transmission.

A big plus, permanent four wheel drive means that the engine output is evenly distributed to all four wheels. This works to superb advantage on wet and slippery roads — on snow it is supreme. Day to day drivers can reap the benefits of rally-proven technology.

The Audi Coupé



Coupe conformity

The impressive Audi Coupe projects vitality. Emitting from its unique silhouette and aerodynamic styling, is a dual personality. Powerful and comfortable, the Audi Coupe is a sprinter as well as a long distance runner; a true grand tourer. Striking in both performance and appearance, the new shape takes form with smart sill extensions,

integrated front and rear bumper, black-tinted tail lights and alloy wheels.

Sporting performance

In the new Audi Coupe aerodynamic improvements have increased the performance of each and every engine type. The power units promise acceleration that is fast and effective supported by easy handling, so surprisingly smooth.

Statistics say that the 2.2 litre 5-cylinder fuel injected engine (100 kW/136 bhp) accelerates from 0-62 mph in a swift 8.6 seconds. Not only that, its top speed is a terrific 126 mph. The Audi Coupe's performance is certainly sufficient.

Complete cockpit

The new Audi Coupe offers complete control. Behind the 4-spoke safety steering

wheel is a fully functional instrument layout.

Classic comfort

The elegance of the Audi Coupe extends to the spacious interior; enough room for five adults and a boot big enough to accommodate their luggage.

Safety first

Active safety is one of the key features of this impressive car.



Combined with the front wheel drive system is another Audi innovation — the negative roll-radius front suspension. (The geometry of the suspension adds stability to the car under braking and/or if one wheel is on a loose surface). A diagonal dual circuit braking system and powerful servo assisted disc brakes all add security.

Passenger protection is of prime importance. The rigid passenger cell is secured in both the front and the rear by extremely effective crumplezones.

Superior quality

The Audi Coupe is crafted on excellence. Made possible through high-quality materials and the most up-to-date production processes, it is geared to

reliability through guaranteed durability. The quality finish is proof of the standard produced by Audi's new paint shop, recognised as one of the most modern paint plants in Europe today.

Option-less

The standard equipment of the new Audi Coupe leaves little to be desired. Each model of Audi Coupe is carefully equipped.

All models have alloy wheels, central locking and detail features adding up to a total package.



The Coupés

People wishing to buy a different car will find that the Audi Coupe has been designed for them. It is impressive and has been designed for the future with a blend of sophistication that is hard to equal. The interior of all Coupe versions allows for comfortable hours of travel. Plenty of leg and elbow room, good ventilation and visibility.

There are three versions of Audi Coupe.



A well specified Coupe with the proven 90 bhp, 4-cylinder engine.

The Coupe GT powered by the 2.0 litre, 5-cylinder, 115 bhp fuel injected engine and the Coupe quattro with the 2.2 litre, 5-cylinder, 136 bhp fuel injected engine.

The Audi Coupe GT was, and still is, the world's first 5-cylinder Coupe, and it is a formula offering smoothness and economy.

Flexibility has been improved to give excellent response from even low engine speeds.

The quattro version with 136 bhp gives performance with acceleration of 0-62 mph in 8.6 seconds and on to a top speed of 126 mph. Speed that gives effortless cruising and performance that makes overtaking safe and precise. Currently, both 4- and 5-cylinder Audi engines provide the basis of future

front wheel drive technology. Engine, gearbox, differential and drive shafts are one compact unit.

Their combined weight over the driven wheels provides strong road adhesion. Audi's negative roll radius front suspension geometry and driven wheels, which actually pull the car along, are instrumental in making the car more stable under all road conditions.

The Coupe's chassis has been developed with matched springs and dampers to create an optimum between road comfort and handling. Its long wheel base and wide track give it stability, while the spring strut front and rear torsion axle are particularly suited to its design.



Controls

The Audi Coupe will be an experience. Compared to its competitors, it breaks new ground. Its elegant design contains an interior that is not only spacious, but is carefully matched to be

ergonomic, comfortable and functional. A re-designed instrument panel and finger tip switches allow natural operation by the driver. Revolution counter, quartz clock, power



steering and central locking are all features which make the integral package of equipment on the new Audi Coupe excellent in operation. New materials and a completely re-profiled dashboard

have re-characterised the interior. The curves of the dash include the neat instrument pod. New too are the two rotating main light and dimmer switches. Feeling for the new Audi

Coupe has to go further than aesthetics and it is through the thick rimmed four spoke safety wheel that the driver can get to grips with the new Audi Coupe. Warmed or cooled by an

efficient heating system, controls falling naturally to hand and entertained via four matched stereo speakers, the new Audi Coupe's interior is a perfect motoring environment.



Smooth comfort from a sporty car

The Audi Coupe offers the
luxury you would expect. The
relaxed luxury of space.
Co-ordinated colours and



high fashion fabrics create an environment of good taste that is no disappointment on the first impression.

In true grand touring style, the Coupe can cover long distances on its 68 litre (15 galls) fuel tank and at the same time accommodates 494 litres (115.6 cu. ft.) of luggage.



Safety in detail

Passive safety

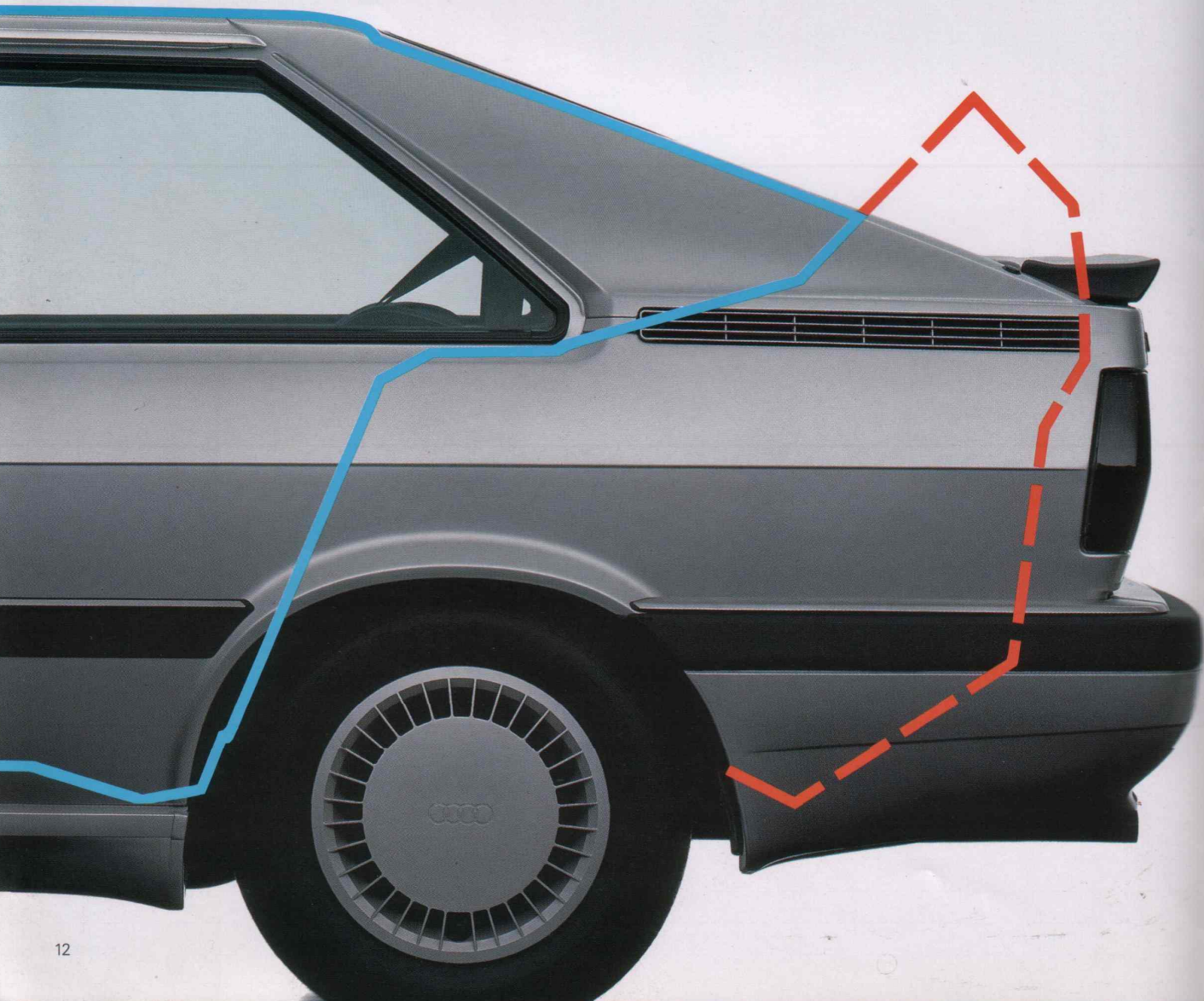
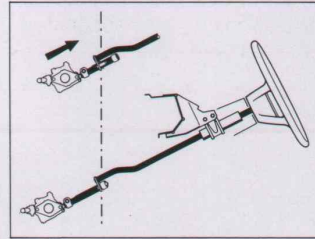
The result of intensive research, the safety of the new Audi Coupe has been developed using a formula of lightweight construction and passive passenger protection.

Incorporating a rigid passenger compartment cell, there are no sharp corners or protruding edges and occupants safety is ensured by effective crumple zones front and rear.

The foam covered four spoke safety steering wheel and its collapsible column help to prevent serious driver injury. The safety belt system has

been designed to cope with deformation of the car's bodywork. The belt buckles fixed directly to the front seats, offer the most advantageous installation of the three point automatic seat belt.

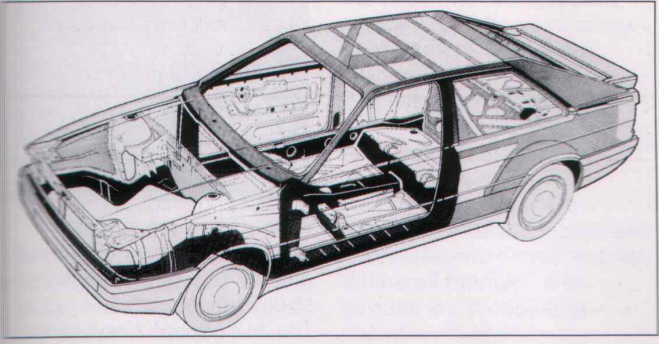
As a result they are comfortable to wear and can be easily attached with only one hand. The new Audi Coupe comes equipped with 3-point automatic belts for 4 passengers, in addition to a lap belt provided in the rear for the centre passenger. As an extra precaution, the firmly anchored seats feature height adjustable headrests, and fully flexible armrests.



Active safety

In developing Audi's reputation, active safety has become a matter of course. The Audi designed front

to feature as a centre point of Audi's design philosophy and as a prime component of the active safety element. The great advantage of the

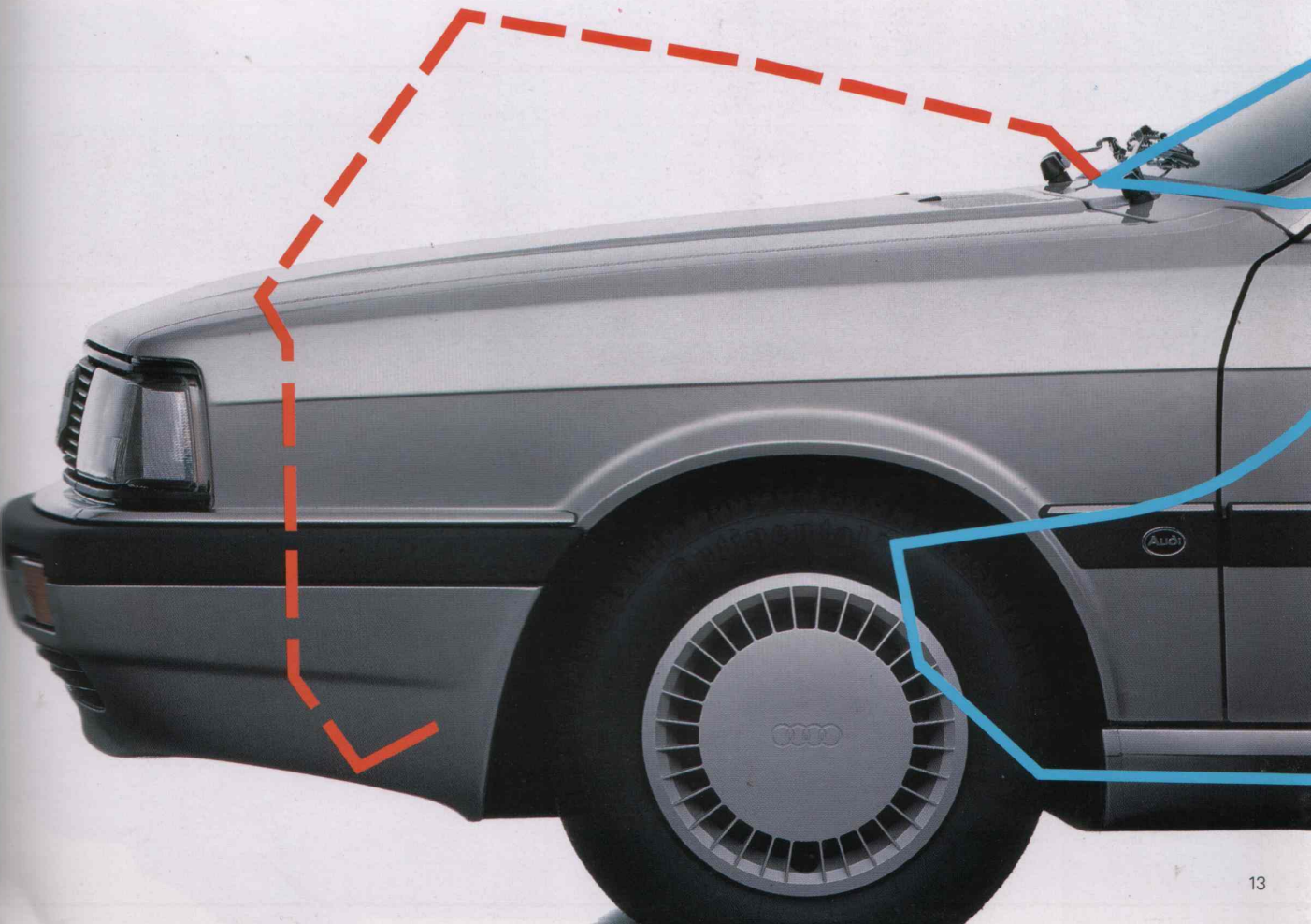
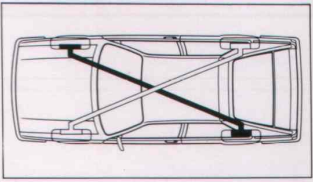


wheel drive has been in existence for more than 50 years, and today it continues

front wheel drive concept is the increase in directional stability and traction.

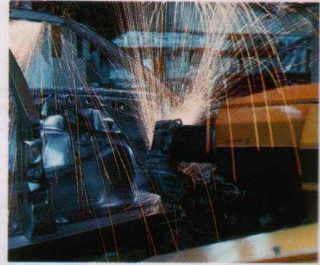
Conditioned by the centre of gravity, which lies far to the front of the vehicle. Axle weight remains unaffected, even when the car is loaded. A front wheel drive vehicle is protected against rear end weight change and this prevents a variance in road handling characteristics. Good road grip is guaranteed with loaded driven wheels. On both wet and dry roads, they will perform and out perform time and time again. Front wheel drive has a final bonus; it is insensitive to

cross winds which can catch out the unwary. Without exaggeration, the handling capabilities of the Audi Coupe are of such a high standard, that it is capable of out performing cars from a much higher and more expensive class.



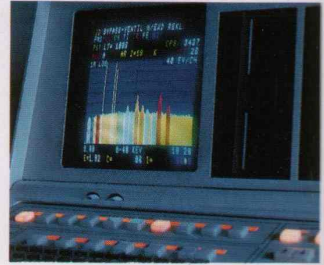
High level quality

The new Audi Coupe has been designed to live up to its name for a long time. High grade materials, the



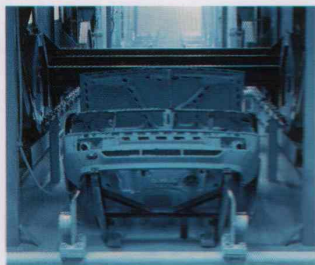
latest technology and the latest production techniques, guarantee a durable construction.

The Audi Coupe has been forged by torturous tests and

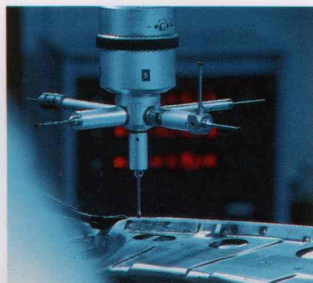


proven on every type of road in every climatic condition; the aim is prevention rather than correction. Areas of bodywork that are particularly prone to corrosion are permanently protected by rust resistant galvanised metal plates. The edges, corners and flanges are isolated and sealed to combat corrosion, even under extreme conditions. Expensive and careful undercoating results in a perfect top coat. The paint plant at Audi is one of the most modern in Europe and the technological developments ensure preparation second to none. In 27 different stages of treatment, a bare bodyshell is transformed into one ready for assembly. It is first degreased, sprayed and immersed to complete the cleaning process. All surfaces and cavities are thoroughly pre-treated to guarantee fault-free application for the final paint coats.

The bodyshell receives a coating of zinc phosphate to protect against corrosion and infiltration by rust. The next step is electro-phoresis. Totally immersed, the bodyshell is electrically charged and the paint clings to all corners, edges and cavities. P.V.C. is now applied to the underfloor and all wheel housings. The front wheel housings even receive additional plastic liners. That completed, it's on to the automatic wax-flooding plant where all the floor area cavities are protectively coated with wax. The effect of all these



measures has to be checked regularly so that improvements can be made wherever possible. Audi has therefore set up a corrosion research centre which can simulate a variety of climates (heat, cold, atmospheric humidity) and also various types of road surface (rain, loose chippings,



snow, ice, salt particles). This centre supplies the specialised data needed for optimum rustproofing. But the process doesn't stop here. At Audi, aluminium galvanised body parts and hard wearing plastics are

beginning to take over from conventional metal. Researched, revised and reviewed, Audi has excelled itself in producing a car that remains deterioration free for far longer. Tried and tested, the new Audi Coupe offers new perspectives in quality finish.



Fully equipped



The Audi Coupe has been fully equipped. For night driving, twin headlights are backed by additional long range driving lamps. This new model is recognised by wide side rubbing strips, sill extensions, black rear spoiler and black tail lights.

A driver's seat that is not just adjustable fore and aft, but for height as well. Even rear seat room is

carefully engineered by using a contoured seat cushion. On GT versions, power steering is standard. Instrumentation is subsidised with a voltmeter and an oil temperature/pressure display. Besides the large glass area, visibility is increased by the internal adjustable mirrors on the driver and passenger doors; the rear window has powerful heating elements for clearing snow,

frost and condensation. A rear wash/wipe system keeps the outside of the rear window clear. For comfort, the driver's seat is height adjustable and air inside the Coupe is controlled with a powerful heating and ventilation system. A three speed fan and adjustable face level vents blow the air where it is most comfortable. The new Audi Coupe is totally equipped.



Heating and ventilation system with 3-speed fan.



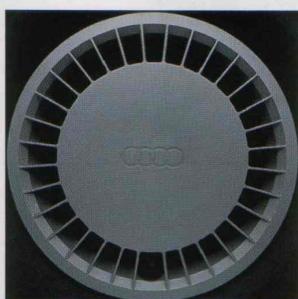
Rear window wash/wipe system.



Interior adjustable door mirrors.



Revolution counter/clock.



Alloy wheels are standard for U. K.



Large rear spoiler (GT and quattro).



Oil temperature, oil pressure and voltmeter (GT).

Audi Coupé

Exterior Equipment — all models

Laminated windscreen
Bumpers integrated into front and rear aprons.
Matched colour sill extensions.
Wide side rubbing strips with chrome trim strip.
Matched colour door and window frames.
Black door/window frames.
Black moulded rain channels.
Luminous strip separating tail lights.
Black tinted light strip.
Black tinted tail lights.
Rear spoiler.

Interior Equipment

3 interior colours.
Kensington velour cloth seat covers.
Choice of 3 dashboard colours

co-ordinated to match interior equipment.
Foam covered 4 spoke safety steering wheel.
Reclining driver and passenger seat facility.
Height adjustable driver's seat.
Height adjustable front seat headrests.
3-point automatic front seat belts.
2 3-point rear seat belts and one static lap belt.
Lockable front seat backrests.
Adjustable rear view mirror.
Folding and swivelling sun visors featuring passenger side illuminated vanity mirror.
Driver's side storage tray.
Lockable passenger side glovebox with interior lighting.



Storage trays in rear trim panels.
Centre console with tray.
Front door storage trays.
1 front ashtray and 1 rear ashtray,
located to the right.
Rear grabhandles complete with
coathooks.
Door armrests with integrated
grabhandles.
Velour covered door and side panels
with top and bottom moulding.
Moulded roof lining.
Protective door sill moulding.
Luggage compartment lining.

Operating Equipment

Halogen headlights with integrated
driving lamp.
Bumper integrated indicators.
2 reservng lights.

Emergency flasher facility.
Heated rear window.
Electric windscreen washer system.
Two speed windscreen wiper switch
and flick/wipe function.
Intermittent windscreen wiper
switch plus automatic wash/wipe.
Lockable petrol tank cap.
3 speed combined ventilation and
heating system complete with
footwell and adjustable dashboard
vents, as well as windscreen and
side window defroster jets.
Through-flow ventilation.
Alloy 6J x 14 wheels.
185/60 HR 14 tyres.
Rear window wash/wipe facility.
Halogen fog lamps.
Rear fog light.
Metallic paint.

Central door and luggage
compartment locking.
Radio cassette.

Instrumentation

Speedometer, odometer, trip
recorder, reserve fuel indicator,
revolution counter with integrated
quartz clock and coolant temperature
indicator.
Indicator lights for alternator, oil
pressure, high beam, turn signals,
emergency flasher facility, rear
window heating, coolant, engaged
handbrake and brake fluid level.
Warning buzzer for left on light
and/or radio.
Parking light function.
Adjustable red instrument lighting.
Luminous identification of switches,

heating and fresh air controls.
Interior light with courtesy door
switches.
Centre console ashtray and
cigarette lighter with luminous
identification.
Driver/passenger adjustable mirror.
Space saving emergency spare
wheel (3 1/2 J x 14).
Twin horn.
Central door and luggage
compartment locking.



Alloy wheels are standard for U.K.

Additional to Audi Coupe GT

Exterior Equipment

Power steering.
Laminated windscreen with green strip.
Air deflector on driver's wiper arms.
Chrome bumper covers.
Large rear spoiler.
Electric windows.

Interior Equipment

Brighton tweed cloth covers.

Optional extras

Automatic transmission (not quattro).
Green tinted glass (heat insulating).
Headlamp washer system.
Removable tilting sunroof.
Leather trim (GT only).





With us the service
does not end
with the sale.

**The advanced 1-year warranty.
Unlimited mileage.**

A manufacturer who gives this kind of warranty must be absolutely convinced of the quality of his cars. However, with this warranty we believe we give you more than just a proof of quality. We give you the assurance that you made the right choice. The 1-year warranty has worldwide validity.

6 year warranty.

Audi bodywork carries a 6 year warranty against major corrosion and rust. New vehicles subject to this warranty must be cared for in accordance with the operating instructions. Bodywork must be inspected at prescribed intervals by an authorised Audi dealer. Full details of this warranty system are available from your Audi dealer.

3 year paintwork warranty.

This new introduction, which is unmatched by any other major manufacturer, really provides you with the widest possible cover on any new car. There are no special conditions attached and paintwork defects will be rectified under guarantee provided these are not caused by owner neglect or lack of care.

A wide service network.

There is a wide network of Audi service stations around the globe. The Audi service includes the latest in high-efficiency equipment and special tools to provide maintenance and service for your car throughout its long life. All this guarantees a long life and high resale value for your Audi.

Trained personnel.

The personnel of the Audi companies, service managers, mechanics, reception engineers, etc., receive regular training in factory-approved schools. At the factory there is a special department which carries out research into new servicing techniques in co-operation with Audi dealers. All this results in quicker, better quality service and lower maintenance costs.

Spare parts and exchange units.

The Audi service includes a well-organized Parts Service. Guaranteed, high-standard exchange units undergo stringent inspection at the factory.

Financing, insurance, leasing.

The Audi service may include financing, insurance and leasing for your car. Your Audi dealer will be pleased to give you information on the availability of these services.

Personal export.

The Audi service also includes the Personal Export facility which arranges for Overseas, Military and Diplomatic sales of Audi vehicles.

For information on this service the Personal Export Centre, 95 Baker St., London W1, should be contacted. (Telephone 01 486 8411)



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