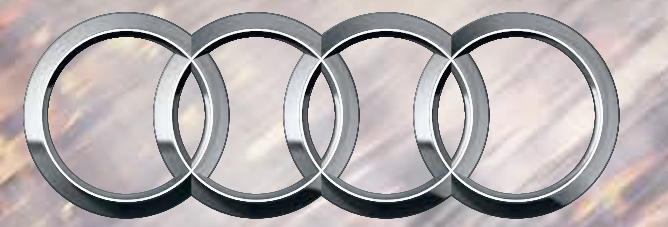


Audi

2017

# A7



Audi



Swipe to start >

A bold statement,  
no matter how you say it.



A7

S7

RS 7

RS 7  
performance

The 2017 Audi A7 says many things about you: You are unafraid to stand out, your tastes run to the iconoclastic, you appreciate having a vivid presence. But above it all, from the Audi A7 to the S7 to the RS 7 and the RS 7 performance models, these captivating, powerful machines help you articulate a definitive message: Convention is unwelcome.

*2017 Audi A7 3.0T Prestige shown in Florett Silver metallic with available equipment.*

Swipe to start >

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*2017 Audi S7 Prestige shown in Daytona Gray pearl with available equipment.*

Swipe to start >

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*2017 Audi RS 7 shown in Daytona Gray pearl with available equipment.*

Swipe to start >

A bold statement,  
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*2017 Audi RS 7 performance shown in Glacier White metallic with available equipment.*

Swipe to explore Design >

# You'd think eternal beauty is a myth.

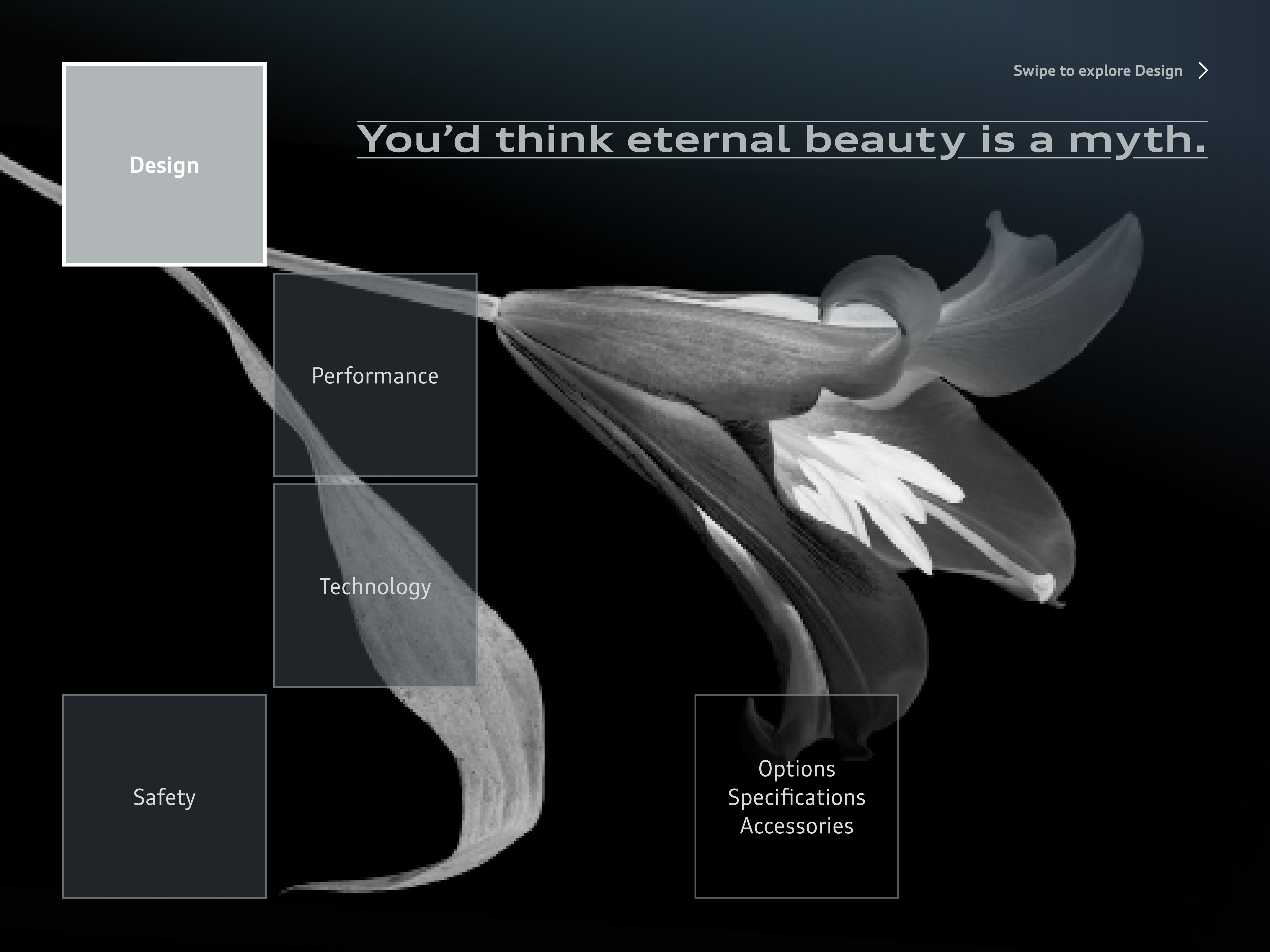
Design

Performance

Technology

Safety

Options  
Specifications  
Accessories



# Poetic license for your driver's license.



It's been said that a poem comes together when an emotion has found its thought. When you see the elegantly arched roofline or distinctive details like the gleaming integrated trapezoidal exhaust outlets and tastefully designed LED daytime running lights and tail-lights, the Audi A7 brings emotion to life. Each line, slope and angle creates a new context, because bold luxury is an ode to inspiration.

*2017 Audi A7 3.0T Prestige shown in Florett Silver metallic with available equipment.*



Poetic license for your  
driver's license.



# Poetic license for your driver's license.



## // Anterior design details

Optimized geometry of the front fascia amplifies the character of this risk-taking icon of contemporary automotive design. The eye is drawn down the hood to the signature Singleframe® grille and the wide separating edge, helping to emphasize the road-gripping quality of this bold vehicle.







## // Rear design details

The sloping rear roofline that gives the Audi A7 an assertive silhouette flows into the design lines running down the side to frame the taillights. This accents the adaptive rear spoiler and gives the A7 the iconic look of a boat tail—a uniquely crafted design that distinguishes it on the road. In turn, the chamfered taillights accent the horizontal design lines of the rear fascia to emphasize its strong, grounded presence.





## // Design-enhancing body lines

While aerodynamics are paramount to performance, the body lines of the Audi A7 go beyond science and illustrate the passionate artistry of today's most celebrated sculptors—automotive designers. Take, for example, the shoulder line, which bisects the body profile, while the roof line and the dynamic line come together with a bold flourish to cast the A7 as a sculpted, progressive masterwork.



# Emphasizing our design in every detail.

Swipe to scroll >



## // Full LED headlights

Welcome to the future of lighting. Full LED headlights are standard on the Audi A7, helping to brilliantly illuminate the road ahead with long life, unmistakable style and a re-creation of daylight's hue.



## // LED taillights

Intense and recognizable—thanks to a distinctive look that mimics the design of the LED daytime running lights—the LED taillights help provide not only a faster reaction time than traditional bulbs but a high degree of visibility.



## // Twin tra

Integrated  
gressive de  
the road wi

Build your 2017 A7 [↗](#)

*2017 Audi A7 3.0T Prestige shown in Florett Silver metallic with available equipment.*

# Emphasizing our design in every detail.

Swipe to scroll >



## // LED taillights

Intense and recognizable—thanks to a distinctive look that mimics the design of the LED daytime running lights—the LED taillights help provide not only a faster reaction time than traditional bulbs but a high degree of visibility.



## // Twin trapezoidal exhaust

Integrated exhaust outlets underscore our commitment to progressive design and command the attention of other drivers on the road with looks and a gripping exhaust note.

Build your 2017 A7 [↗](#)

Black optic package

# Standing out in black.



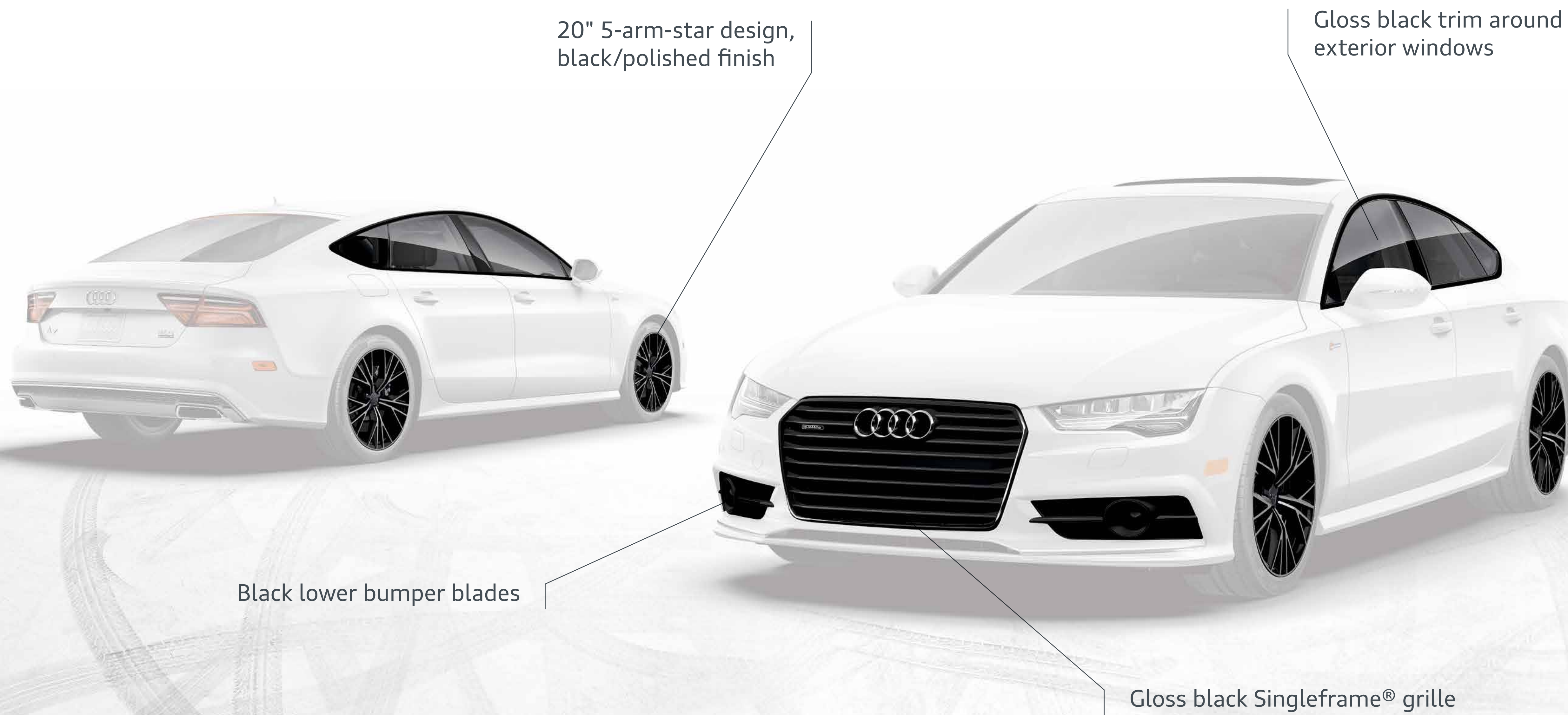
2017 Audi A7 3.0T Prestige shown in Glacier White metallic with available 20" Black optic package.



Black optic package



# Standing out in black.



20" 5-arm-star design,  
black/polished finish

Gloss black trim around  
exterior windows

Black lower bumper blades

Gloss black Singleframe® grille

2017 Audi A7 3.0T Prestige shown in Glacier White metallic with available 20" Black optic package.

We never rest to craft  
your comfort zone.

2017 Audi A7 3.0T Prestige shown with available Atlas Beige Valcona leather and optional equipment.





We never rest to craft  
your comfort zone.

Step into the A7, and you will immediately understand the hard work and thought that went into every touch. So take a moment to indulge in the wraparound curve of the Audi A7 dashboard. See how it integrates intuitively with the overall driver-centric layout—how every feature is placed strategically to help give you a seamless driving experience. You'll discover a new level of distinctive design, from the MMI® navigation plus,<sup>1</sup> with its eight-inch display that retracts into the dashboard, to the exquisitely crafted seats covered in available Valcona leather.

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis.

[Find A Local Dealer ↗](#)



It's your cockpit for liftoff.



2017 Audi A7 3.0T Prestige shown with available Nougat Brown Valcona leather and optional equipment.

## // MMI® system

Discover the interactive design of the MMI® system, with its eight-inch display deploying out of and retracting into the dashboard. And you can count on the advanced navigation system to help you home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™ and Google Street View™ mapping services.<sup>1,2</sup>



1 MMI® navigation plus depends on signals from the worldwide Global Positioning-Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 2 Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details.



### // Three-spoke multifunction steering wheel

Wrap your hands around your source of exceptional control. Featuring shift paddles for quick shifting, the steering wheel is particularly adept at tackling turns and twists in the road. An available heating function helps keep you comfortable, even on the coldest days.



### // Four-zone climate control

While the A7 is unmistakably a driver's vehicle, passengers can enjoy the experience, too. With the four-zone automatic climate control, almost every person in the vehicle has the ability to dial in their ideal temperature.



## // Interior inlays

Adding a touch of warmth and sophistication to an already regal and welcoming interior are beautifully crafted decorative inlays. Available in numerous finishes, they help create a personalized space that speaks to your artistic sensibilities.

## // Seating and comfort

Exquisitely crafted power front seats reinforce the elevated stature of the Audi A7, offering superb comfort for both the driver and front passenger with heated and available ventilated seating surfaces. Rear passengers aren't overlooked either with available heated rear seats. And with available 18-way individual-contour front seats with massage function, we help put you in control of your comfort.



Swipe to explore Engineering >

# How nature does the heavy lifting.

Design

Engineering

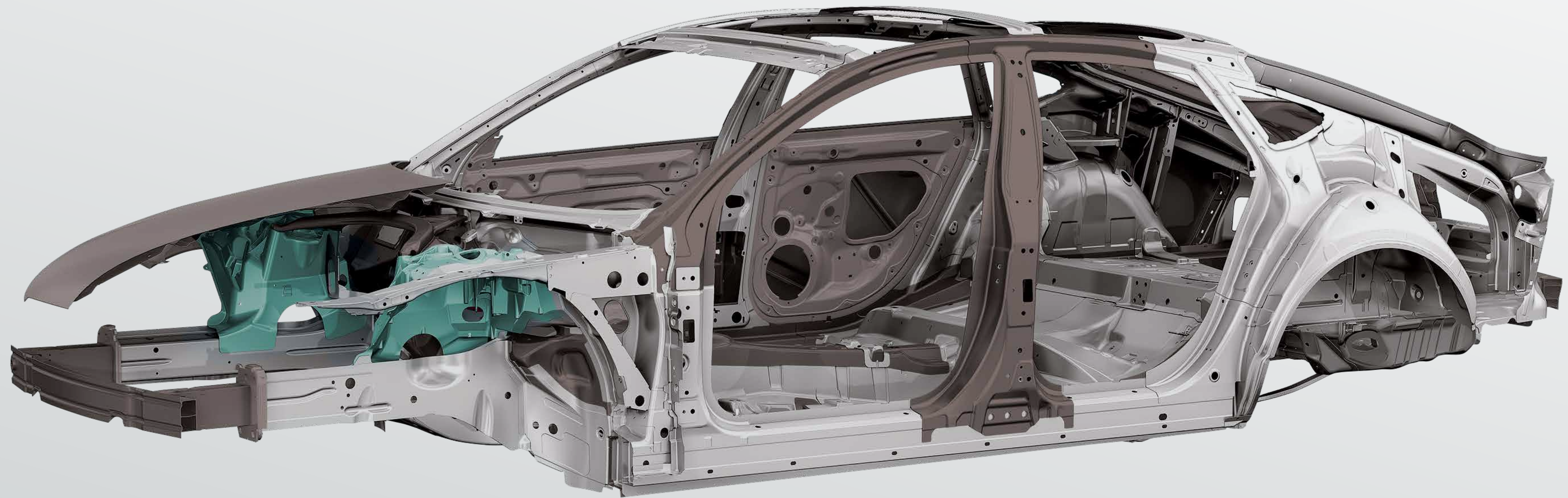
Performance

Technology

Safety

Options  
Specifications  
Accessories

# Our strength comes from within.



By taking inspirations from the natural world, our engineers have discovered ways to increase strength while decreasing vehicle weight. For example, in order for a bird to fly, its bones must be hollow to reduce its overall weight, yet be strong enough to create lift. Similarly, Audi engineers use cast and extruded aluminum in the front and rear of the vehicle to reduce weight over the axles and to maintain strength and rigidity in key areas like the strut towers. Other parts, like the hood, employ sheet aluminum for weight savings, too. Like a feather's central shaft, we use our most dense material, steel, in the center of our structure—to strengthen the B-pillar, floor pan tunnel and side rails—for rigidity and enhanced overall chassis performance.

**cast aluminum**

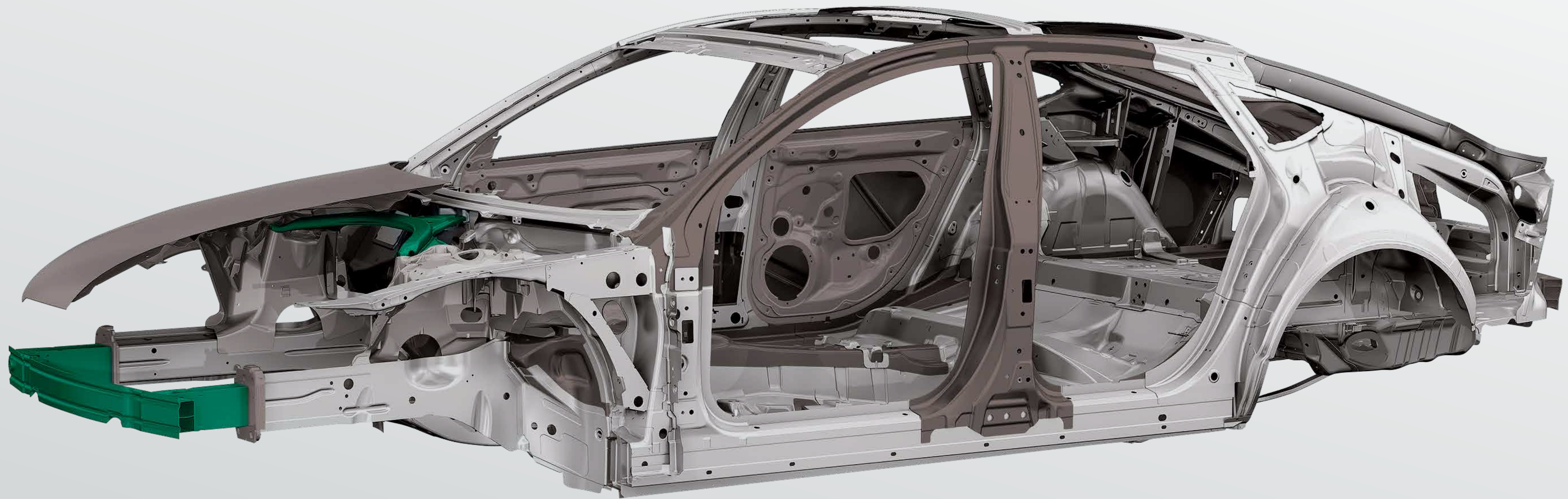
**extruded aluminum**

**sheet aluminum**

**hot-formed steel**

**cold-formed steel**

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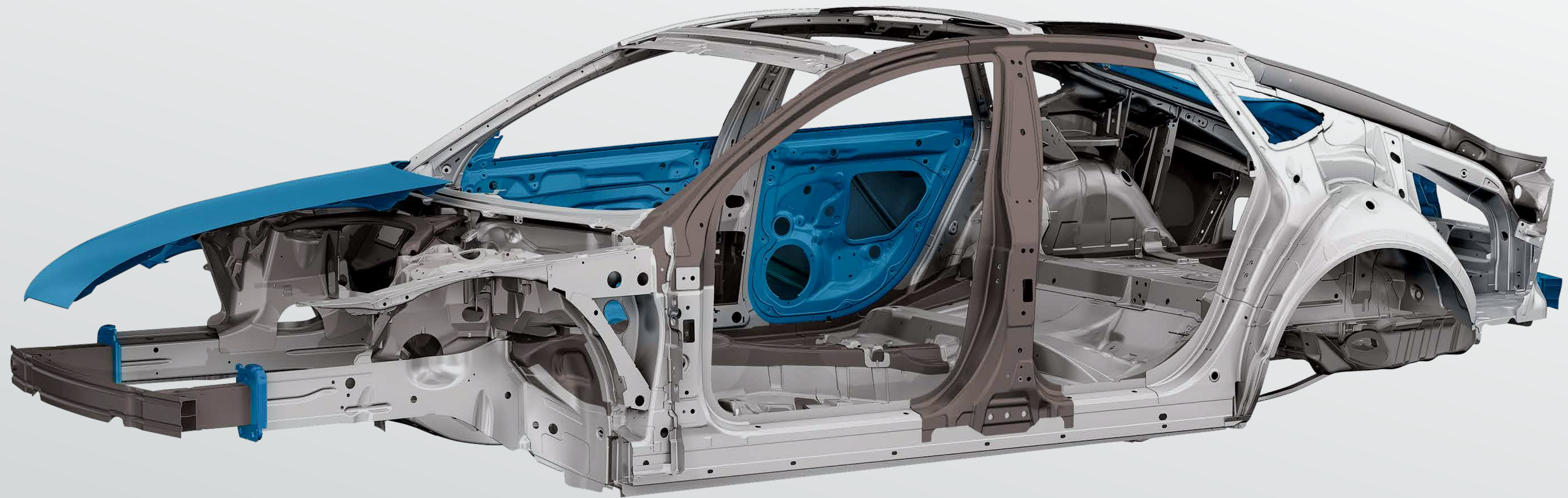
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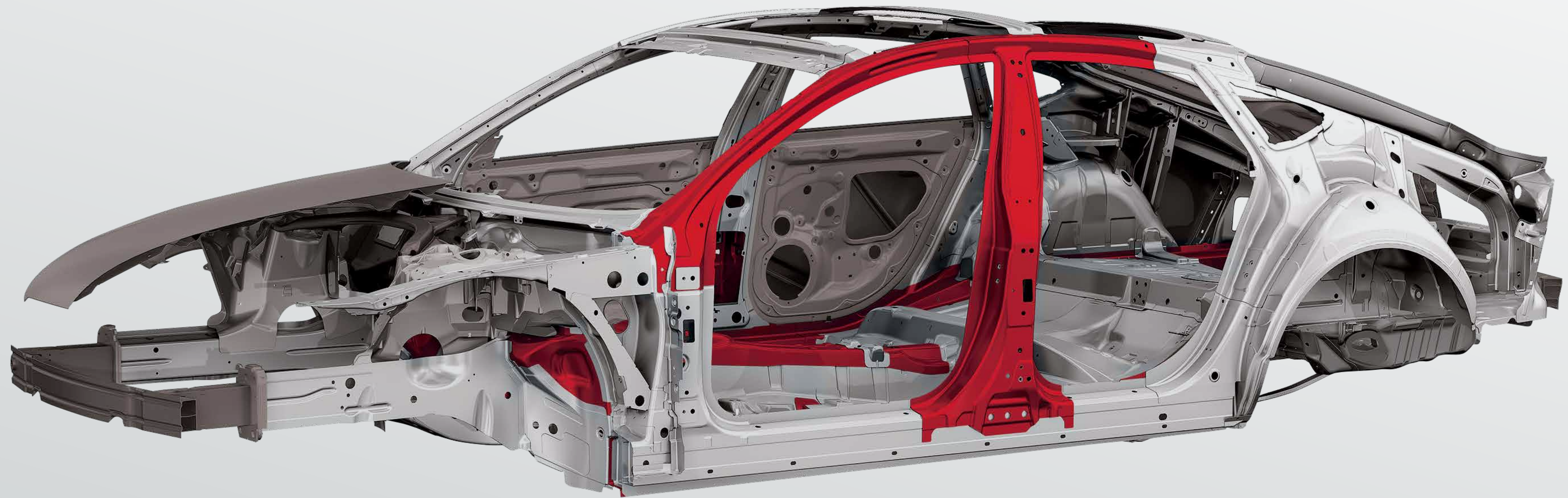
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**cast aluminum**

**extruded aluminum**

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**cold-formed steel**

We think it's okay to  
go on a power trip.

333  
horsepower

130  
mph at top track speed<sup>1</sup>



325  
lb-ft torque

// 3.0 TFSI® engine

Powerful. Dynamic. Advanced. The potent performance of the 3.0-liter TFSI® V6 engine and eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive bring you thrilling acceleration and dynamic control.<sup>2</sup>

A7 3.0T

A7 3.0T competition

<sup>1</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.  
<sup>2</sup> Always obey all speed and traffic laws.

We think it's okay to  
go on a power trip.

340  
horsepower

130  
mph at top track speed<sup>1</sup>



// 3.0 TFSI® engine (competition model)

325  
lb-ft torque

A7 3.0T

A7 3.0T competition

The high-output supercharged six-cylinder 3.0-liter TFSI® engine is engineered to give a higher output of raw power, propelling you from 0-60 mph in 5.2 seconds. And with quattro® all-wheel drive and the rear sport differential, the 3.0T competition model gives you more muscle on the straightaway and enhanced precision in the corners.<sup>2</sup>

<sup>1</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.  
<sup>2</sup> Always obey all speed and traffic laws.

2017 Audi A7 3.0T competition shown in Florett Silver metallic.

# quattro<sup>®</sup>. Independent grip. Intelligently applied.

The legendary quattro<sup>®</sup> all-wheel drive system offers a 40:60 torque split between the front and rear axles to help promote dynamic handling and distribute torque where it's needed most.



TAP ANY CORNER

*2017 Audi RS 7 shown in Daytona Gray pearl.*

# quattro®. Independent grip. Intelligently applied.

The legendary quattro® all-wheel drive system offers a 40:60 torque split between the front and rear axles to help promote dynamic handling and distribute torque where it's needed most.



TAP ANY



## Quick calibration

The quattro® all-wheel drive system recalibrates itself quickly to distribute force.

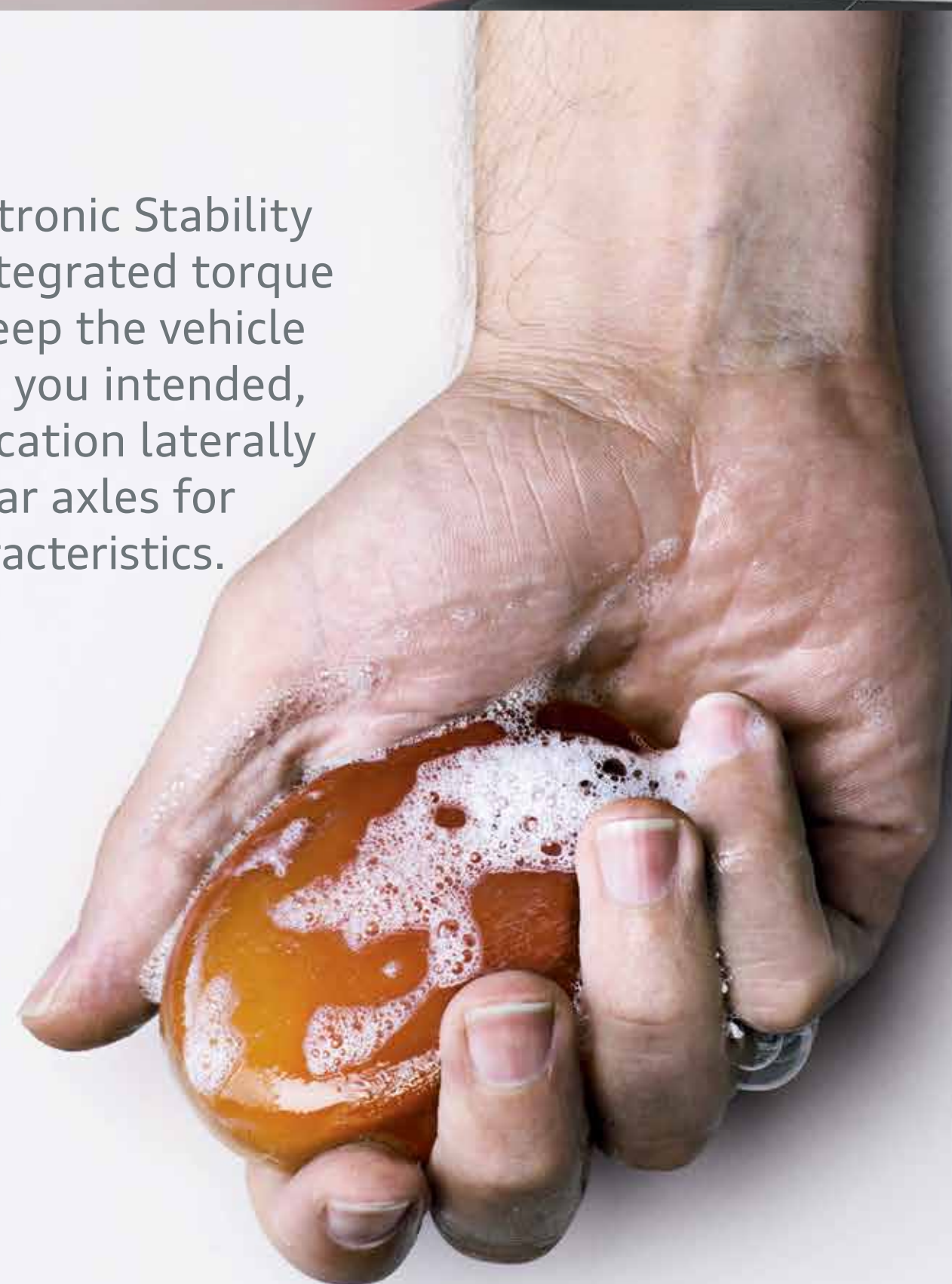
That is as solid as it feels.

# quattro®. Independent grip. Intelligently applied.

The legendary quattro® all-wheel drive system offers a 40:60 torque split between the front and rear axles to help promote dynamic handling and distribute torque where it's needed most.

## Torque vectoring

A finely calibrated Electronic Stability Control system with integrated torque vectoring logic helps keep the vehicle headed in the direction you intended, managing torque application laterally across the front and rear axles for enhanced handling characteristics.



Finely calibrated grip.

## Quick calibration

The quattro® all-wheel drive system recalibrates itself quickly to distribute force.



That is as solid as it feels.

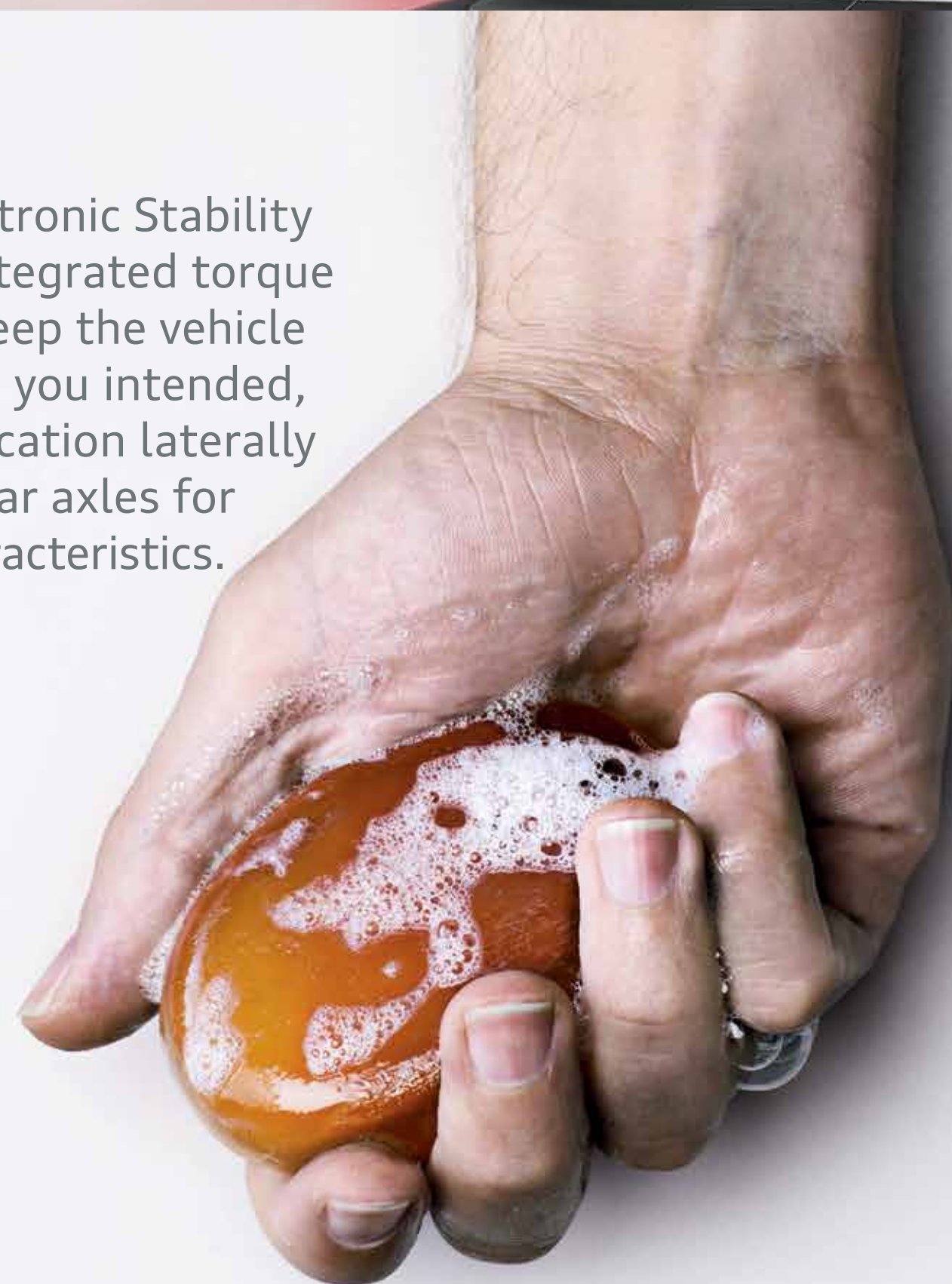
Stay strong.

# quattro®. Independently Intelligently applied

The legendary quattro® all-wheel drive system offers a 40% torque split between the front and rear axles to help promote dynamic handling where it's needed most.

## Torque vectoring

A finely calibrated Electronic Stability Control system with integrated torque vectoring logic helps keep the vehicle headed in the direction you intended, managing torque application laterally across the front and rear axles for enhanced handling characteristics.



Finely calibrated grip.



## Heritage

There's strength in numbers. And we have 35 of them. Over the past three decades, the quattro® all-wheel drive system has evolved to help give you a confident driving experience.

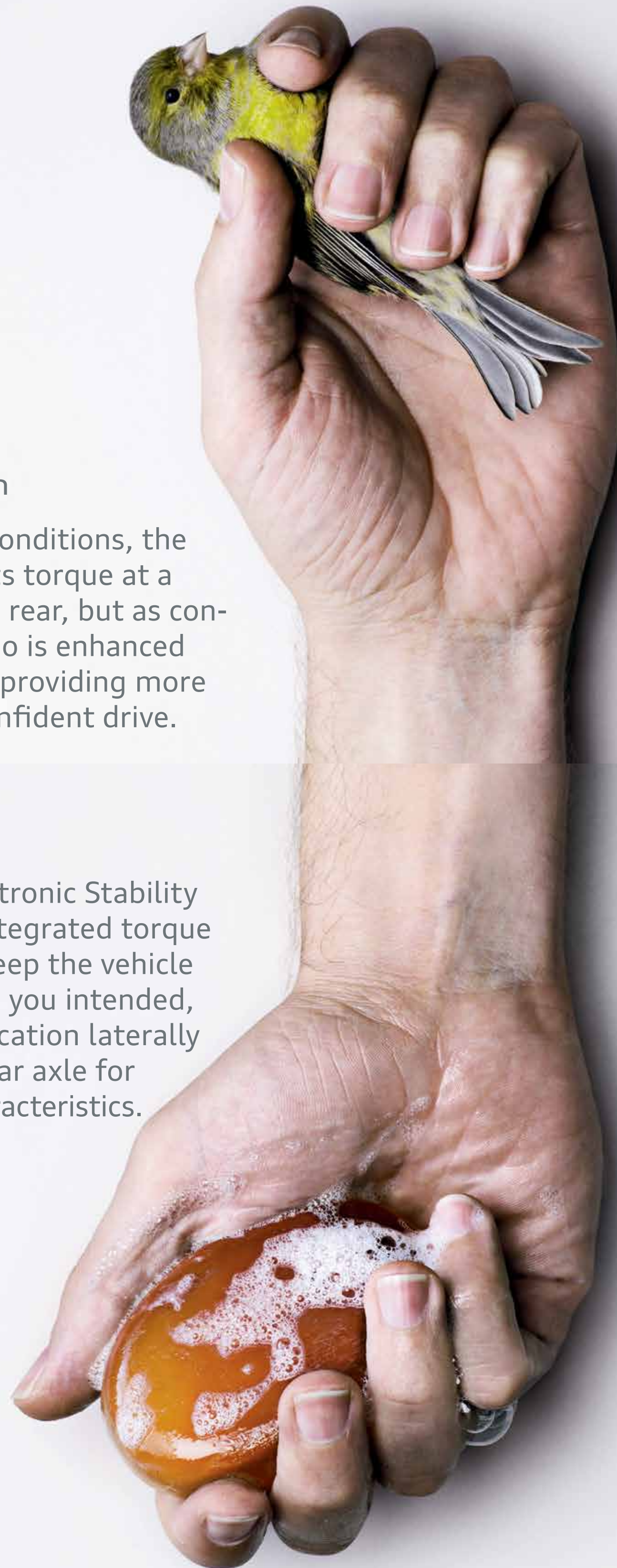
## Quick calibration

The quattro® all-wheel drive system recalibrates itself quickly to distribute force.



That is as solid as it feels.

Stay nimble.



#### Power distribution

Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear, but as conditions change, the ratio is enhanced to help maximize grip, providing more traction and a more confident drive.

#### Torque vectoring

A finely calibrated Electronic Stability Control system with integrated torque vectoring logic helps keep the vehicle headed in the direction you intended, managing torque application laterally across the front and rear axle for enhanced handling characteristics.

Finely calibrated grip.

Stay strong.



#### Heritage

There's strength in numbers. And we have 35 of them. Over the past three decades, the quattro® all-wheel drive system has evolved to help give you a confident driving experience.

#### Quick calibration

The quattro® all-wheel drive system recalibrates itself quickly to distribute force.

That is as solid as it feels.

Swipe to explore Performance >

**Performance is equal parts  
power and grip.**

Design

Engineering

Performance

Technology

Safety

Options  
Specifications  
Accessories

Favoring the bold.

# S7

How to stand out  
in a crowd.



The bold, muscular body and S model design cues of the Audi S7 provide constant reminders that this is a performance car. Aluminum-optic blades integrated into the lower front bumper, side mirror housings and platinum gray Singleframe® grille accents assert our intentions.



Build your 2017 S7 [↗](#)

2017 Audi S7 Prestige shown in Daytona Gray pearl with available equipment.

A high-angle, front-view photograph of the interior of a 2017 Audi S7. The car features a black leather steering wheel with the Audi logo and 'S7' branding. The instrument cluster includes a tachometer and speedometer. The center console has a gear shifter and handbrake. The front seats are upholstered in a rich, dark red leather with a quilted diamond pattern. The dashboard and door panels are finished with a dark, textured material. A central infotainment screen displays the Audi logo and 'S7' branding. The text 'S7' is overlaid in the top left corner. Three white circular icons with a plus sign are placed on the left side of the image, highlighting the steering wheel, the center console, and the front seat.

S7

Take your rightful  
seat of power.

*2017 Audi S7 Prestige shown with available Arras Red Audi design selection and optional equipment.*



## // Flat-bottom sport steering wheel

Paying respect to our storied racing heritage is more than just homage. The flat-bottom sport steering wheel helps give you beautiful, functional control—emblazoned with the Audi S7 logo—and transforms the look and feel of the cabin.

[Request a Quote ↗](#)

*2017 Audi S7 Prestige shown with available Arras Red Audi design selection and optional equipment.*



## // Sport-contoured seating

Our signature Valcona leather sport seats with distinctive diamond stitching and integrated head restraints can make you feel comfortable and in charge behind the wheel. And the sport-contoured seats extend to the rear seats—for all your backseat drivers.

*2017 Audi S7 Prestige shown with available Arras Red Audi design selection and optional equipment.*



## // Carbon Twill inlays

Adding a modern touch to the illustrious interior is another way that we carry on decades of excellence while looking to the future. The available carbon weave replaces wood inlays with an intricate, highly polished finish.

Audi

2017 Audi S7 Prestige shown with available Arras Red Audi design selection and optional equipment.

[Search Local Inventory](#) ↗

They won't like watching  
you pass—but will love  
watching you go.

S7



*2017 Audi S7 Prestige shown in Daytona Gray pearl with available equipment.*

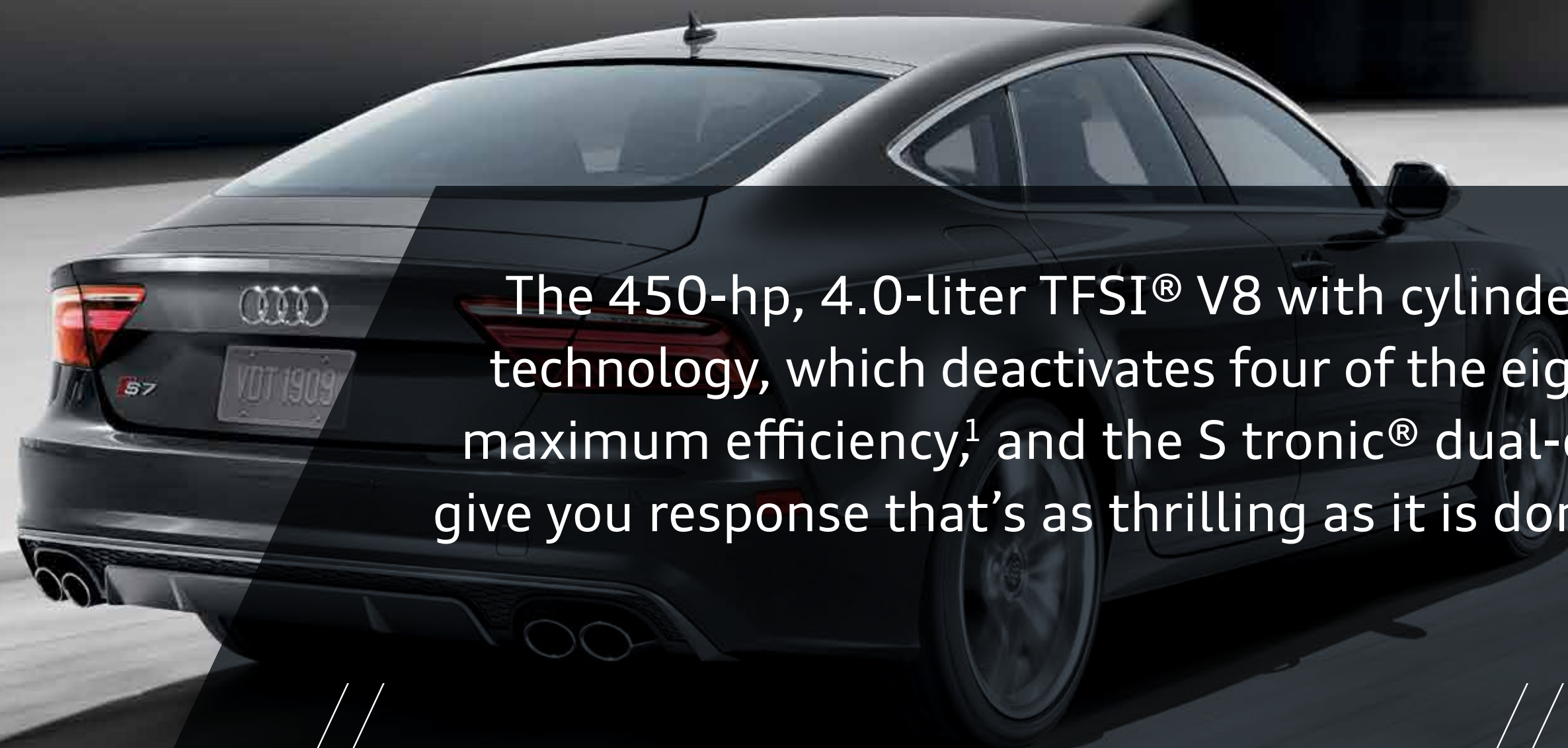
PULL ^

The 450-hp, 4.0-liter TFSI® V8 with cylinder on demand™ engine efficiency<sup>1</sup> technology, which deactivates four of the eight cylinders under light loads

They won't like watching  
you pass—but will love  
watching you go.

S7

PULL ^



The 450-hp, 4.0-liter TFSI® V8 with cylinder on demand™ engine efficiency<sup>1</sup> technology, which deactivates four of the eight cylinders under light loads for maximum efficiency,<sup>1</sup> and the S tronic® dual-clutch automatic transmission give you response that's as thrilling as it is dominant.

**4.0**-liter turbocharged  
TFSI® V8 engine

**450** hp  
**406** lb-ft torque

**0–60** mph  
in 4.5 seconds

Top track speed of  
**155** mph<sup>2</sup>

2017 Audi S7 Prestige shown in Daytona Gray Pearl with available equipment.

<sup>1</sup> Based on EPA estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. <sup>2</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

After this, nothing will  
ever feel the same.



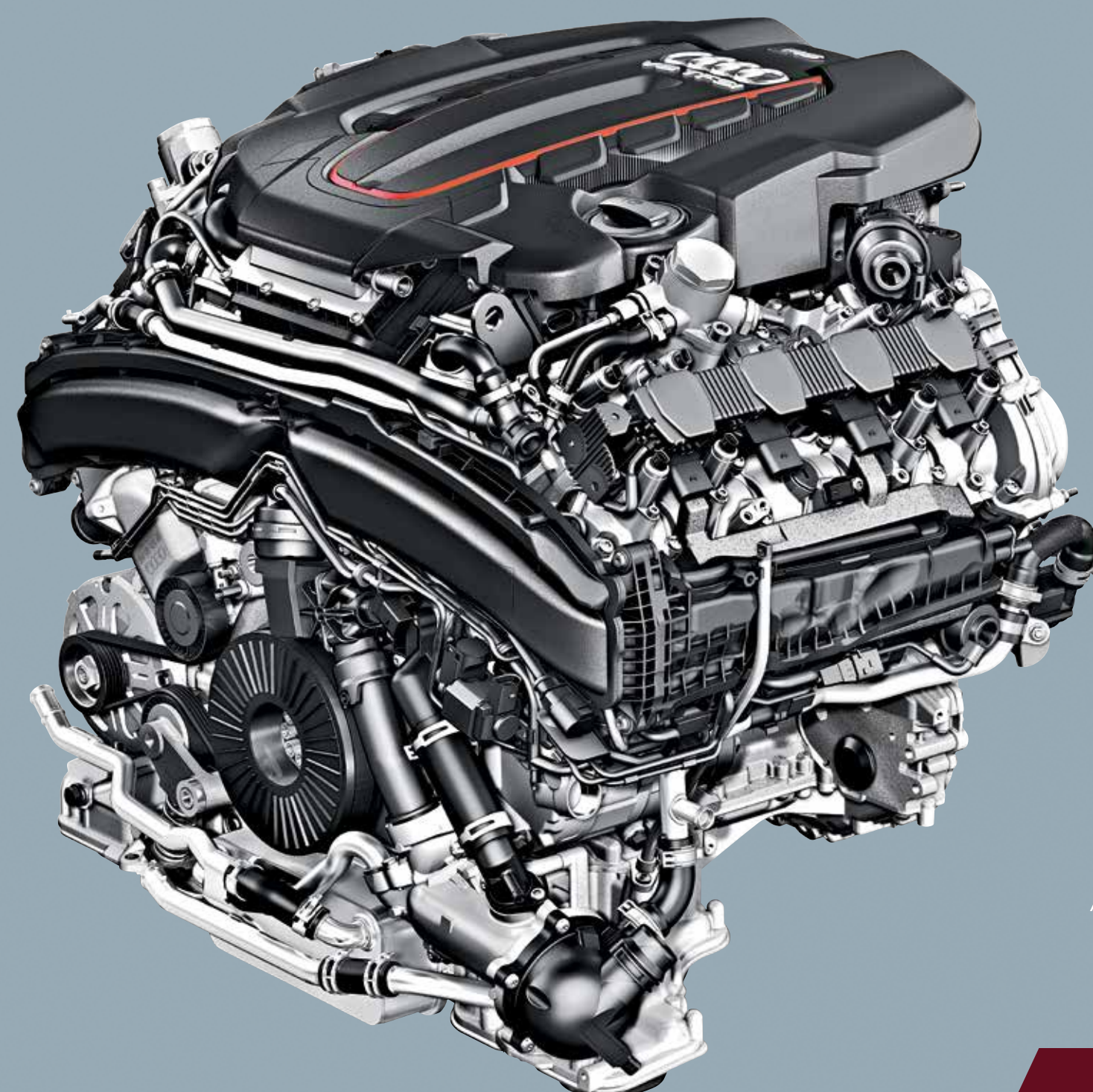
2017 Audi RS 7 shown in Daytona Gray pearl with available equipment.

We wanted to create a beautifully distinctive vehicle, so we built the Audi RS 7 to be a vibrant, gleaming machine that seemingly pulsates even when standing still. This is a true-tested driver's vehicle, with the power such a title promises—560 hp unleashed by a 4.0-liter TFSI® V8, with a top track speed of 174 mph<sup>1</sup>—and the refined road-feel of dynamic steering, Audi adaptive air suspension and quattro® all-wheel drive with sport differential. From the moment you feel the thundering punch of the available sport exhaust, you'll never want to go back to just another car.

# RS 7



[Find a Local Dealer ↗](#)



**4.0**-liter turbocharged  
TFSI® V8 engine

**560** hp  
**516** lb-ft torque

**0-60** mph  
in 3.7 seconds

Top track speed of  
**174** mph<sup>1</sup>

<sup>1</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

# RS 7



Exuding an inner confidence.

*2017 Audi RS 7 shown with Lunar Silver Valcona leather and optional equipment.*



### // RS-design Carbon Fiber inlays

Giving the interior the unmistakable look of ability, RS-design Carbon Fiber inlays make for a creative blend of a design that evokes motor sport and belies the quality of the engineering below the surface.

Build your 2017 RS 7 [↗](#)



### // Valcona leather with honeycomb stitching

This is the kind of high-end touch that makes this a performance vehicle cut with a sculptor's tools. Not only comfortable and supportive, the honeycomb design echoes the design language in the Singleframe® grille and the engineering principles that our designers have learned from natural structures.

Build your 2017 RS 7 [↗](#)

2017 Audi RS 7 shown with Black Valcona leather and optional equipment.

A performance that  
earns an ovation.

**RS 7**  
performance



2017 Audi RS 7 performance shown in Sepang Blue pearl with available equipment.

The aggressive design of the new Audi RS 7 performance model is disruptive in a sea of familiar luxury sedans. Carbon optic exterior elements signify the discord, featuring a gloss black Singleframe® grille, gloss black window trim, carbon front spoiler lip and air inlets, and a carbon rear diffuser. With looks this revolutionary, the RS 7 performance is as likely to inspire joy as it is to incite a riot, and while everyone you pass by might not clap, they will certainly stand at attention.

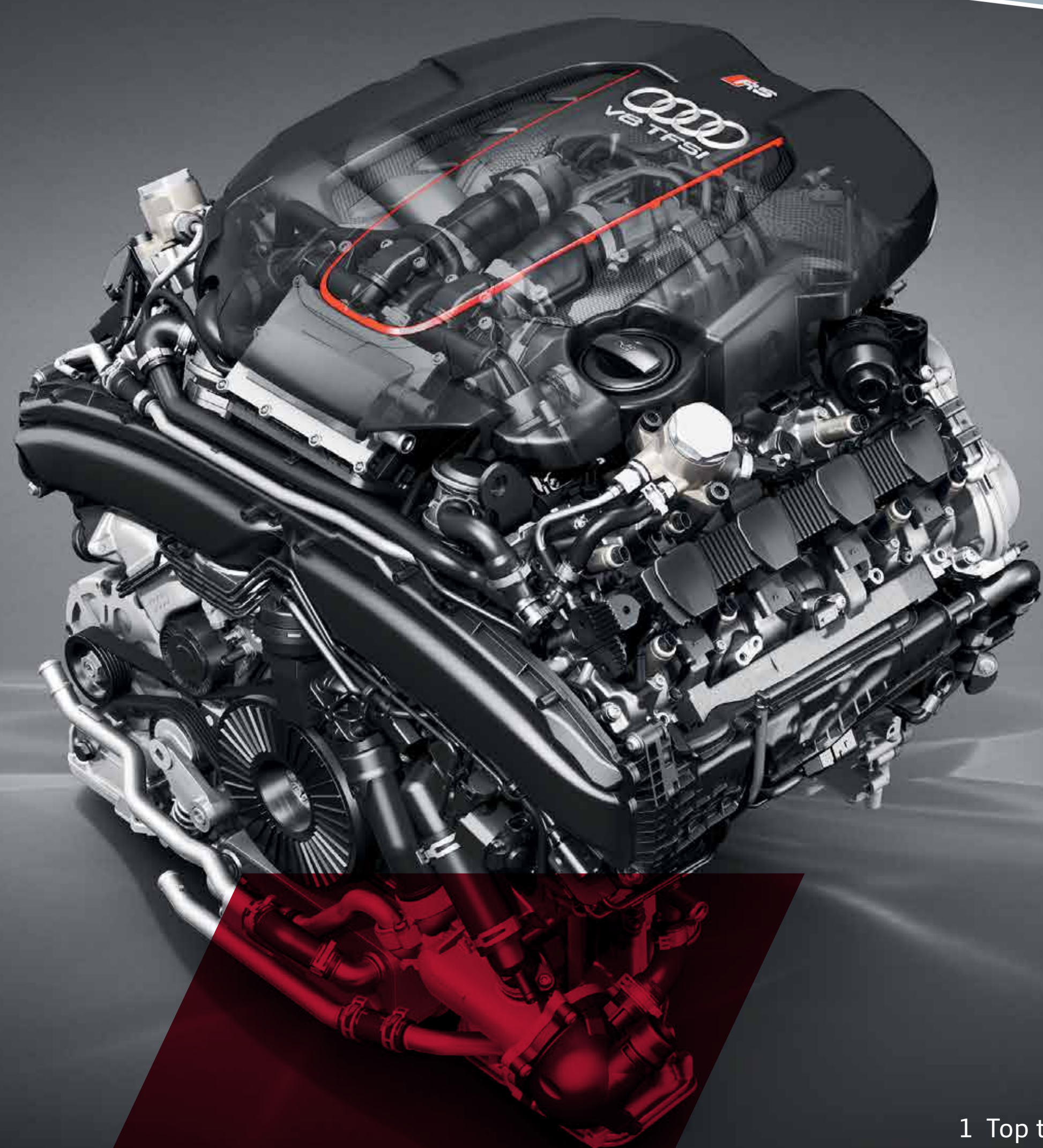


Let the roar of the engine  
speak for you.



On the road, your car speaks for you. Consider, then, what it means when you bellow the tuned roar of the new RS 7 performance model's 4.0-liter TFSI® V8 through the standard sport exhaust or the available Audi Sport® titanium exhaust system, which isn't just for looks but reduces the static weight of the exhaust system by 17.6 lbs. Reflect on what it means to go from 0–60 mph in 3.6 seconds, with the taut tuning of the DRC® suspension system that actively reduces body pitch and roll, along with the legendary quattro® all-wheel drive. Feel the incredible stopping power of Audi ceramic brakes that help dissipate heat to improve braking force versus conventional brakes. Let the RS 7 performance speak for you, and delight in the attention you receive.

[Schedule a Test Drive ↗](#)



**4.0**-liter turbocharged  
TFSI® V8 engine

**605** hp  
up to **553** lb-ft torque

**0–60** mph  
in 3.6 seconds

Top track speed of  
**190** mph<sup>1</sup>

<sup>1</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

# Your view from the top.

We think it's more of a cockpit than an interior, but whatever you call it, it immediately offers inspiration and commands confidence. The feel of the gear shifter, the control of the flat-bottom steering wheel, the available RS 7 design selection with Mercato Blue contrast stitching throughout the interior, the honeycomb-contoured seats and Carbon Twill inlays make this the most beautiful, functional and exciting RS 7 we've ever designed.



**RS 7**  
performance

*2017 Audi RS 7 performance shown with available Black/Mercato Blue Audi design selection and optional equipment.*



## // Carbon Twill, Blue inlays

With the available Audi design selection, the RS 7 performance comes to life with electrifying Mercato Blue contrast stitching on the RS Sport seats, along with the armrests, gear shifter and floor mats. Completing the look are Alcantara® knee pads and Carbon Twill, Blue inlays that play beautifully with the stitching throughout the cabin.

2017 Audi RS 7 performance shown with available Black/Mercato Blue Audi design selection and optional equipment.

[Search Local Inventory ↗](#)



European model shown.



European model shown.

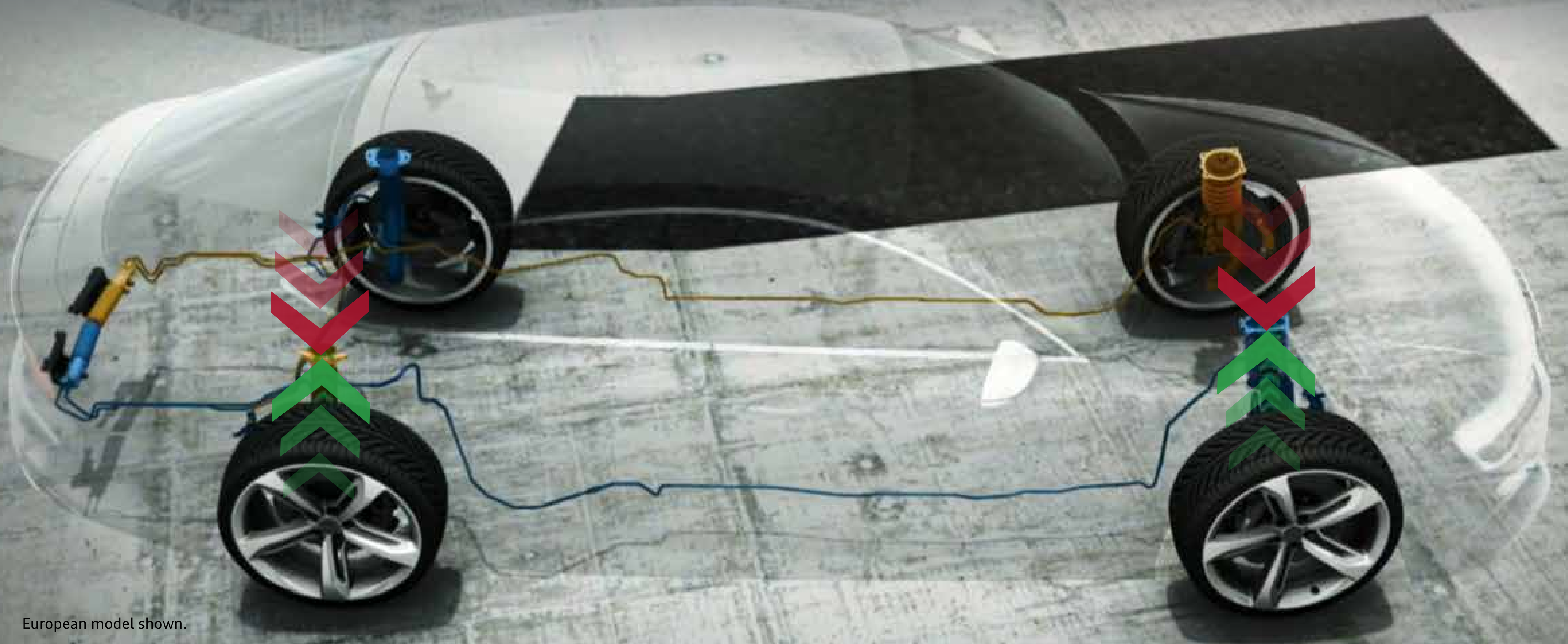
# Tuned to strike a moving chord.

RS 7  
*performance*

The DRC® suspension system connects the shock absorbers diagonally to those on the opposite side of the car through a central valve, helping to provide oil for additional damping force on compressed shocks. This is a potent performance system that helps hone precision handling, reducing roll in corners and pitch when coming to a stop, and improves vehicle stability. The damper settings can be adjusted, according to conditions and personal preferences, via the Audi drive select system.

Body roll control

Body pitch control



European model shown.

# Tuned to strike a moving chord.

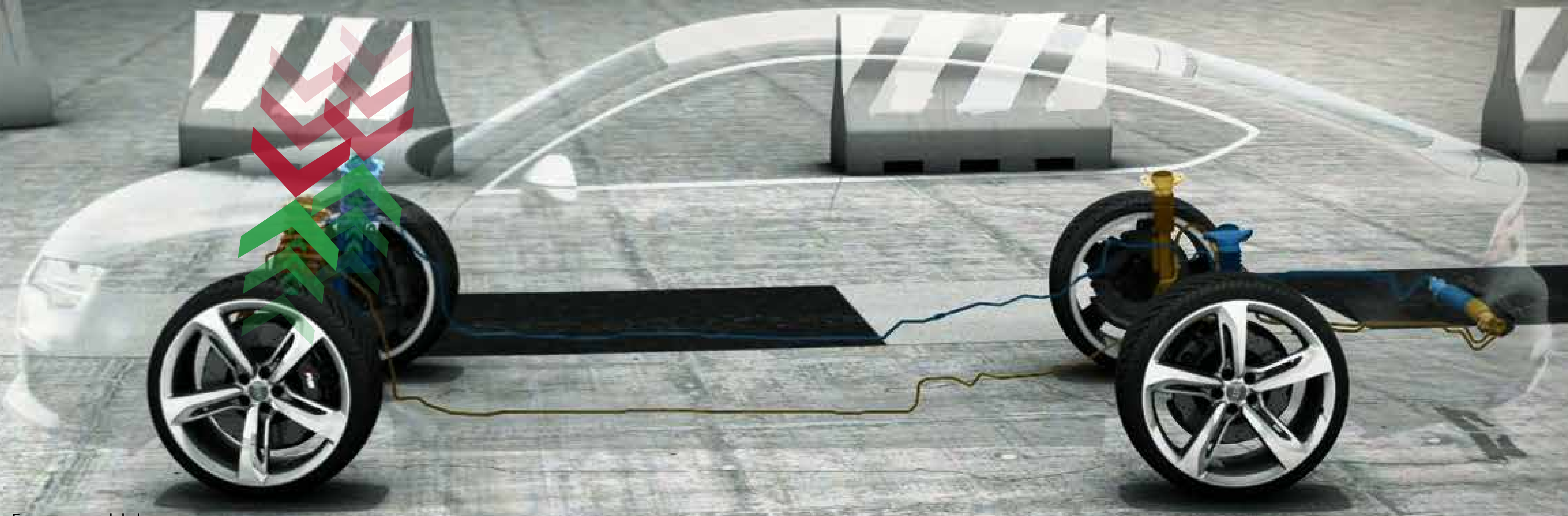
# RS 7

*performance*

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Body roll control

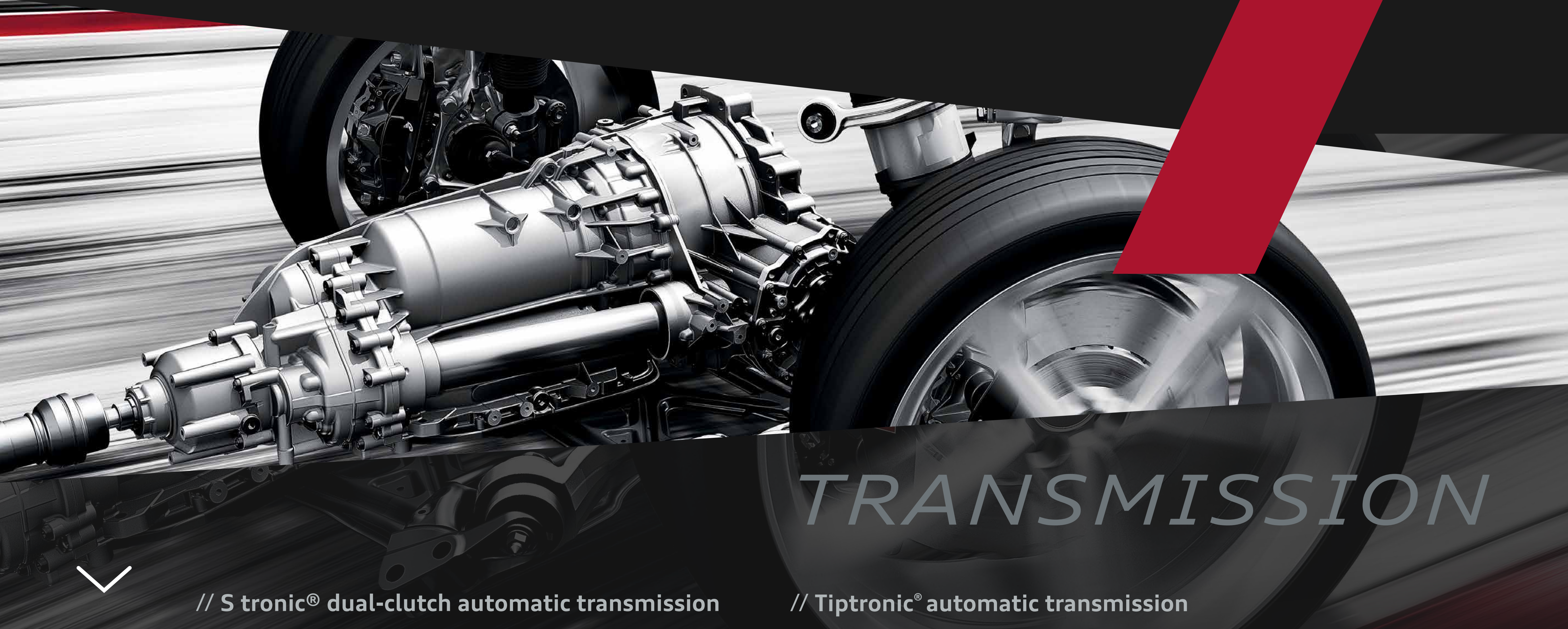
Body pitch control



European model shown.

# Progress is in our DNA.

To those who study it, it has become more and more evident that evolution isn't always slow and steady. It can happen in a single, frenzied burst, instantly making something stronger, more beautiful or fully adapted to even the most challenging environments. Every component in Audi S7, RS 7 and RS 7 performance models demonstrates the evolutionary leaps found in the Audi performance DNA. We didn't just build off the genetic blueprints of past racing championships—we changed what is technologically and physically possible on the road. This is how power evolves.



## TRANSMISSION

### // S tronic® dual-clutch automatic transmission

The Audi S7 changes gears in a few hundredths of a second with the S tronic dual-clutch transmission, delivering automatic convenience with manual sportiness. The available launch control system heightens acceleration through precisely managed engine speed and an automated clutch release.<sup>1</sup>

Standard S7

### // Tiptronic® automatic transmission

In the Audi RS 7 and RS 7 performance, power is transferred through an eight-speed Tiptronic® automatic transmission. With a large spread of gear ratios, this transmission helps optimize the engine speed while providing the kind of resilience that up to 553 lb-ft of torque requires. The Dynamic Shift Program (DSP) helps provide smooth yet quick gear changes.

Standard RS 7 & RS 7 performance

## SUSPENSION

### // Audi adaptive air suspension

Blending dynamic handling with true comfort, Audi S7 and RS 7 models offer sport-tuned adaptive air suspension that allows for speed-dependent lowering of the body, resulting in a lower center of gravity, which helps improve your directional stability. Speed or driver-selectable control logic adjusts the air suspension springs at all four wheels, adjusting the suspension in milliseconds.

Standard S7 & RS 7

### // Audi DRC® suspension

Standard in the Audi RS 7 performance, DRC connects the shock absorbers diagonally to those on the opposite side of the car through a central valve, which helps provide oil for additional damping force on compressed shocks. This is a potent performance system, helping hone both precision handling and vehicle stability. The damper settings can be adjusted, according to conditions and personal preferences, via the Audi drive select system.

Standard RS 7 performance

1. Always obey all speed and traffic laws.



## STEERING

### // Dynamic steering

Audi dynamic steering adapts the steering ratio depending on driving conditions and simultaneously adjusts the steering torque to match, increasing steering accuracy and making steering response fast and crisp. On the straightaway, it adopts an indirect steering ratio to improve straight-line directional stability while using a more direct ratio in the corners to help steer the vehicle through the curve.

Available S7  
Standard RS 7 & RS 7 performance

## quattro®

### // quattro® all-wheel drive with sport differential

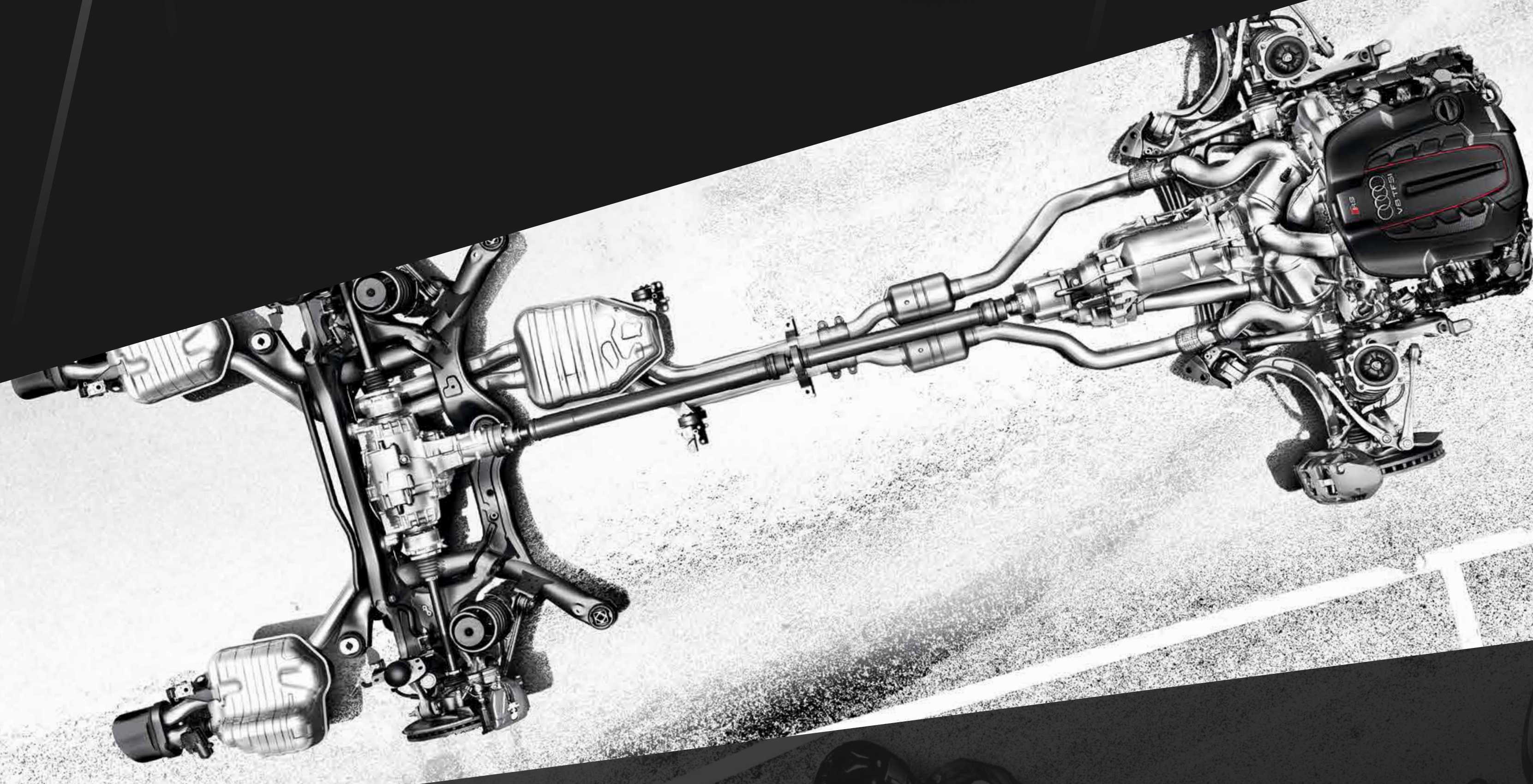
Starting with the system's asymmetric torque split that delivers power when and where it's most needed—up to 85% to the rear for straightaway acceleration—it gets even better from there, with the addition of torque vectoring and a sport differential, which help make cornering more precise and handling more assured.

Available S7  
Standard RS 7 & RS 7 performance

Handling control starts with a straight line. quattro® helps optimize straightaway performance with an asymmetric torque split that can deliver up to 85% of power to the rear for quick and balanced straightaway acceleration.



Schedule a test drive ↗



## BRAKES

### // Wave-cut design brakes

In contrast to traditional, round cast-iron brake discs, wave-design discs are lighter and more resistant to fading. Combined with a unique wave-cut design, which helps reduce weight further and provides innovative ventilation for optimal cooling, they can deliver the kind of control and stopping power necessary in a vehicle of this caliber.

Standard RS 7

### // Audi ceramic brakes

Audi ceramic braking technology, reinforced by carbon fibers, offers up to an 8.82-lb weight reduction for each front brake and is more resistant to fading, which ultimately helps increase braking performance. Unconventional by design, these lighter brakes can also withstand temperatures up to 1,830 degrees Fahrenheit.

Standard RS 7 performance



Swipe to explore Technology >

Design

We see a better  
connection in our future.

Performance

Technology

Safety

Options  
Specifications  
Accessories

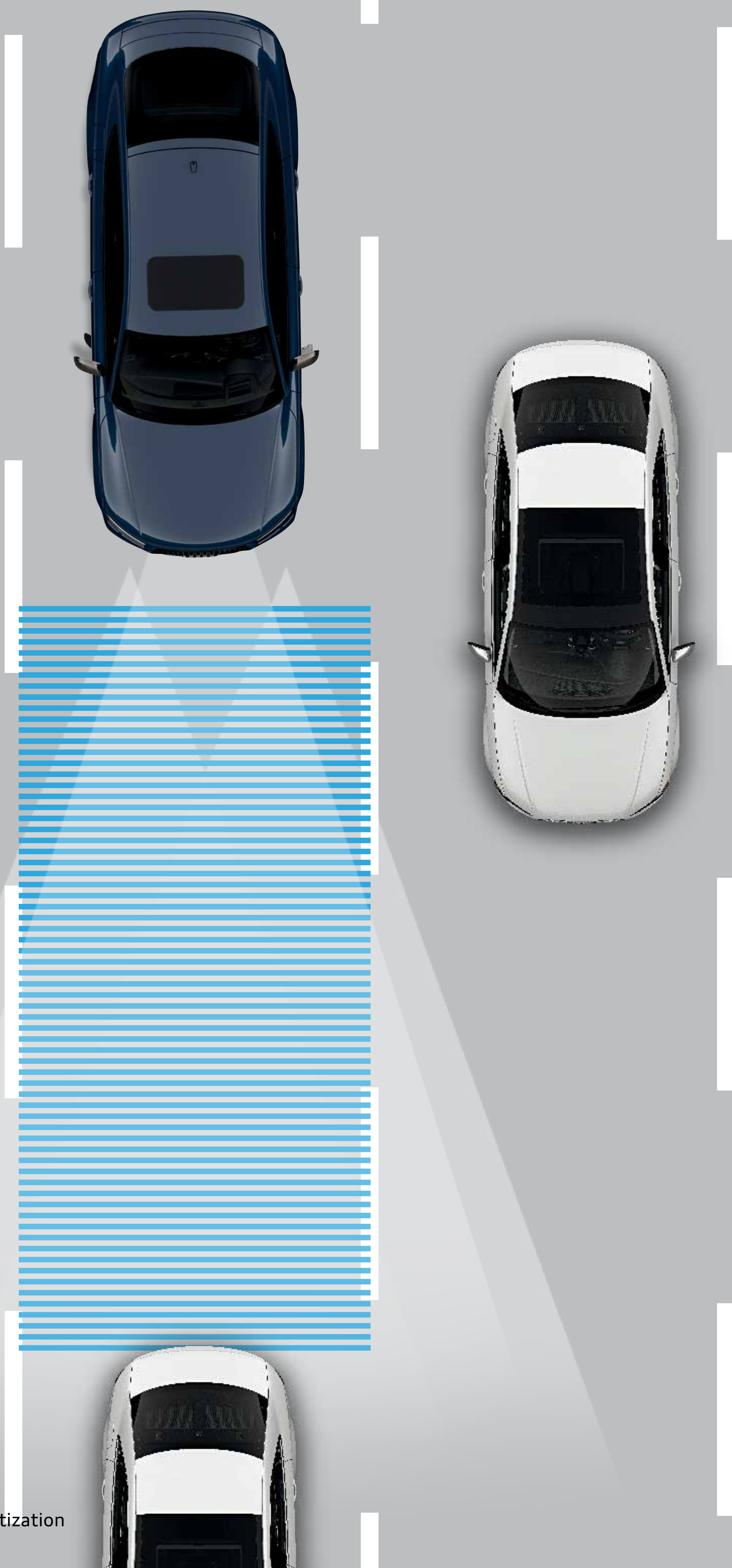
A high-angle, slightly blurred photograph of a busy city street intersection. In the foreground, a crosswalk with white stripes is visible. Several yellow taxis are driving through the intersection. Pedestrians are crossing the street. In the background, there are buildings, streetlights, and more people. The overall scene is a typical, busy urban environment.

# What we do is help make sense of this, so you don't have to.

Complex systems helping to solve simple problems. Our comprehensive portfolio of available driver assistance technologies help enhance your drive—and hopefully make it a little easier to navigate.<sup>1</sup>

9681135

<sup>1</sup> The features discussed are not substitutes for attentive driving. See owner's manual for further details and important limitations.



**Audi adaptive cruise control with stop & go**

**Audi active lane assist**

**Audi side assist and Audi pre sense<sup>®</sup> rear**

Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a stop before accelerating when traffic flow resumes.<sup>1</sup>

Build your 2017 A7 [↗](#)

Dramatization

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.



**Audi adaptive cruise control with stop & go**

**Audi active lane assist**

**Audi side assist and Audi pre sense<sup>®</sup> rear**

Operating at speeds above 40 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning.<sup>1</sup>

[Build your 2017 A7 ↗](#)

Dramatization

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.



**Audi adaptive cruise control with stop & go**

**Audi active lane assist**

**Audi side assist and Audi pre sense<sup>®</sup> rear**

Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle. And if the rear sensors detect a critical situation, Audi pre sense<sup>®</sup> rear helps prepare for an impending collision by tensioning the seatbelts and partially closing the sunroof and windows.<sup>1</sup>

Build your 2017 A7 [↗](#)

Dramatization

Corner view camera system



Dramatization

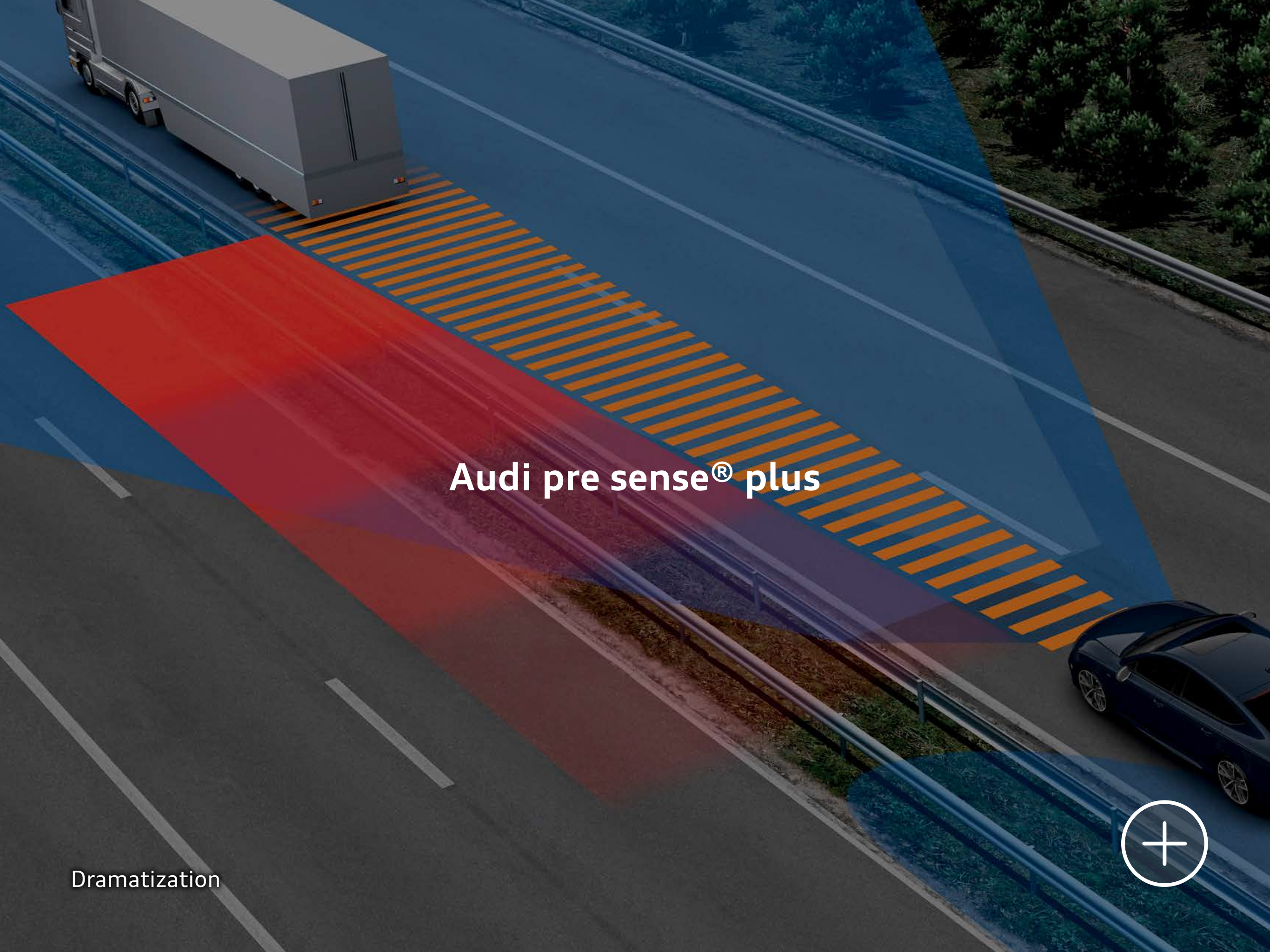
Head-up display



Night vision assistant



Audi pre sense® plus



Dramatization

Dramatization



## // Corner view camera system

The cameras used on this available feature allow for an extended view of your surroundings, helping to make parking easier. The technology shows you where your vehicle is in relation to obstacles nearby, helping give you the confidence to maneuver.<sup>1</sup>

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.



## // Head-up display

With easy-to-view, visual information right at eye level, this available feature displays important driving information and even pedestrian detection warnings when equipped with the optional night vision assistant.<sup>1</sup>

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.

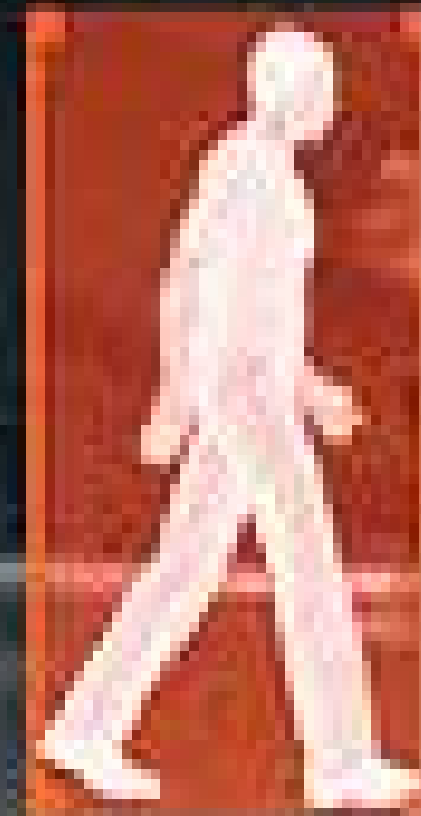


Dramatization

## // Night vision assistant

Using infrared technology to help detect what lies ahead, this available feature uses thermal-imaging technology to help identify trouble. Pedestrians and large animals can be detected over 300 feet in front of the vehicle, while objects can be detected over 900 feet ahead—all shown on the 7" color driver information system.<sup>1</sup>

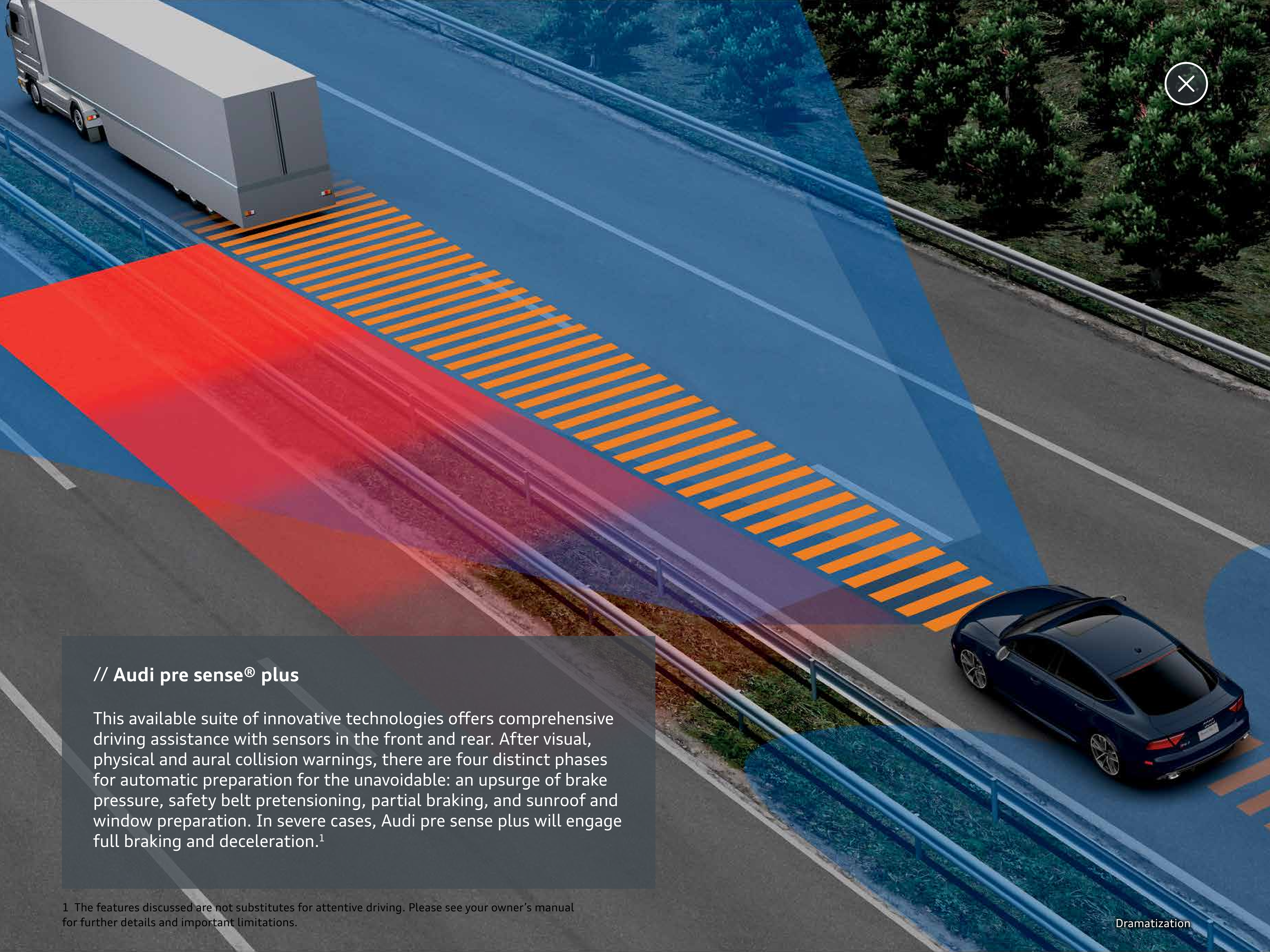
<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.



+72°F  
2:37AM

D

0.0ml  
265ml



## // Audi pre sense® plus

This available suite of innovative technologies offers comprehensive driving assistance with sensors in the front and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pretensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.<sup>1</sup>

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.



## Your adventures weren't written for the small screen.

You can take comfort in the familiarity of your mobile device. When linked with a compatible iPhone® via standard Audi smartphone interface, Apple CarPlay™ can give you access to familiar and favorite apps such as Apple Music™, Maps and more. If you have a compatible Android device, Google™ Android Auto can connect you with apps like Google Play™, Google Maps™ and more.<sup>1</sup>

<sup>1</sup> Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. "Android Auto" is a trademark of Google Inc. "Apple CarPlay" is a trademark of Apple Inc.

# Your central command for the information age.

Sure, the handheld power of smartphones is impressive, but they don't handle like your Audi vehicle. Luckily, with Audi connect<sup>®</sup>,<sup>1</sup> you can get some of the same popular functions of your compatible device with the means to get where you want to go. Need to find a new, highly acclaimed restaurant? Pull over, and with the help of Google Voice Search™, Audi connect allows you to quickly search Google™ by simple voice commands. Looking for something to do in a new city? Get information about current events and directions to their locations. With a crisp display, a lightning-quick 4G LTE connection<sup>2</sup> and easy access to steering-wheel toggle controls, you can do something that the computer in your pocket can't-move.<sup>3</sup>

## AVAILABLE AUDI CONNECT



With INRIX XD<sup>®</sup> Traffic,<sup>4</sup> you can get fast and accurate traffic information (included in your active Audi connect subscription) overlaid onto 3D satellite imagery to help visualize an aerial view of your city and highway route, and let the semi-dynamic route guidance reconfigure your route to help avoid traffic.<sup>3</sup>



With Google Earth™ mapping service integration, you can enjoy 3D satellite imagery, including Google Street View™, displayed right on the MMI<sup>®</sup> display.



With Google Street View™, your Audi can show you a driver's-eye view of your destination before you arrive so it's easy to recognize.<sup>2</sup>



Discover travel information for local landmarks in your area of interest, set them as destinations, and let your vehicle lead the way.<sup>3</sup>



Keeping your navigation map up to date can be easy with over-the-air map updates, sent directly to your vehicle.



It's simple. Tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.<sup>3</sup>



With BLUETOOTH<sup>®</sup> streaming audio, it's easier than ever to stream music from your compatible phone or digital music player right to the vehicle's audio system.<sup>3</sup>



With access to text messages, emails and Twitter<sup>®</sup>, your passengers can know what's going on with their friends, family and the world.<sup>3</sup>

## POI

The point-of-interest search with an upgraded voice-control system helps you get the most out of every journey.<sup>3</sup>

## P

Search for parking in your area of interest, check space availability, and set your selection as a destination to help navigate directly to the garage entrance.<sup>3,6</sup>



Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location.<sup>3</sup>



A simple source for daily information on-demand, such as news updates from your favorite sources with text-to-speech function, fuel prices in your area and weather forecasts.<sup>3</sup>



Staying connected in your Audi has never been easier, with in-vehicle 4G LTE connectivity. Access is provided for up to eight passenger devices through an onboard wireless hotspot.<sup>3,7</sup>

1 Always pay careful attention to the road, and do not drive while distracted. Audi connect should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. 2 4GLTE not available in all areas. 3 Always pay careful attention to the road, and do not drive while distracted. 4 INRIX XD<sup>®</sup> Traffic is included with an Audi connect<sup>®</sup> subscription. 5 Standard text and data usage rates apply. 6 Parking feature is not available in all areas and requires participation by parking provider. 7 Always pay careful attention to the road, and do not drive while distracted. The Wi-Fi<sup>®</sup> hotspot feature is intended for passenger use only. Audi connect<sup>®</sup> features and technologies are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. See materials provided by wireless carrier for terms, privacy, data security details. Returning devices connect automatically and use plan data unless hotspot is removed from device settings.

Illuminating your way.



# illuminating your way.



## // Google Earth™ navigation

With available Google Earth™ navigation, we put navigation information where it belongs. With satellite imagery just below your field of vision, along with turn-by-turn directions and semi-dynamic route guidance provided by INRIX XD® Traffic,<sup>1</sup> we help keep you on your path and place important information where you need it.

1 INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle.

[Explore Local A7 Inventory ↗](#)



Our focus is your focus.

NAV

TEL

MENU

BACK ↩

CAR

RADIO

MEDIA



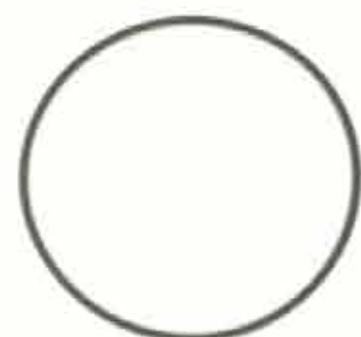
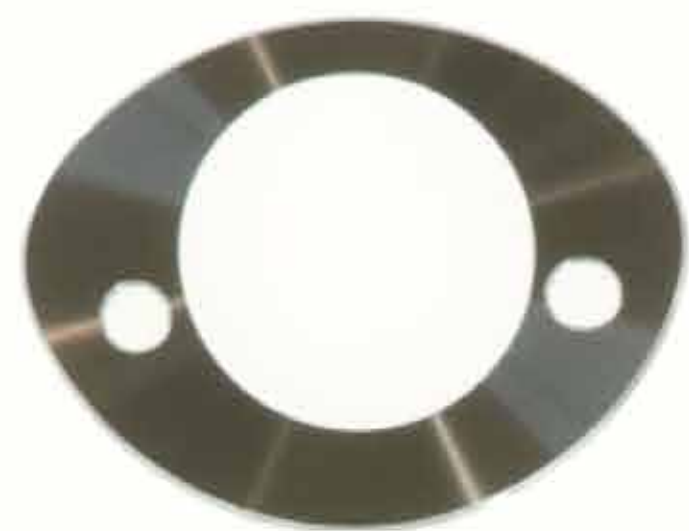
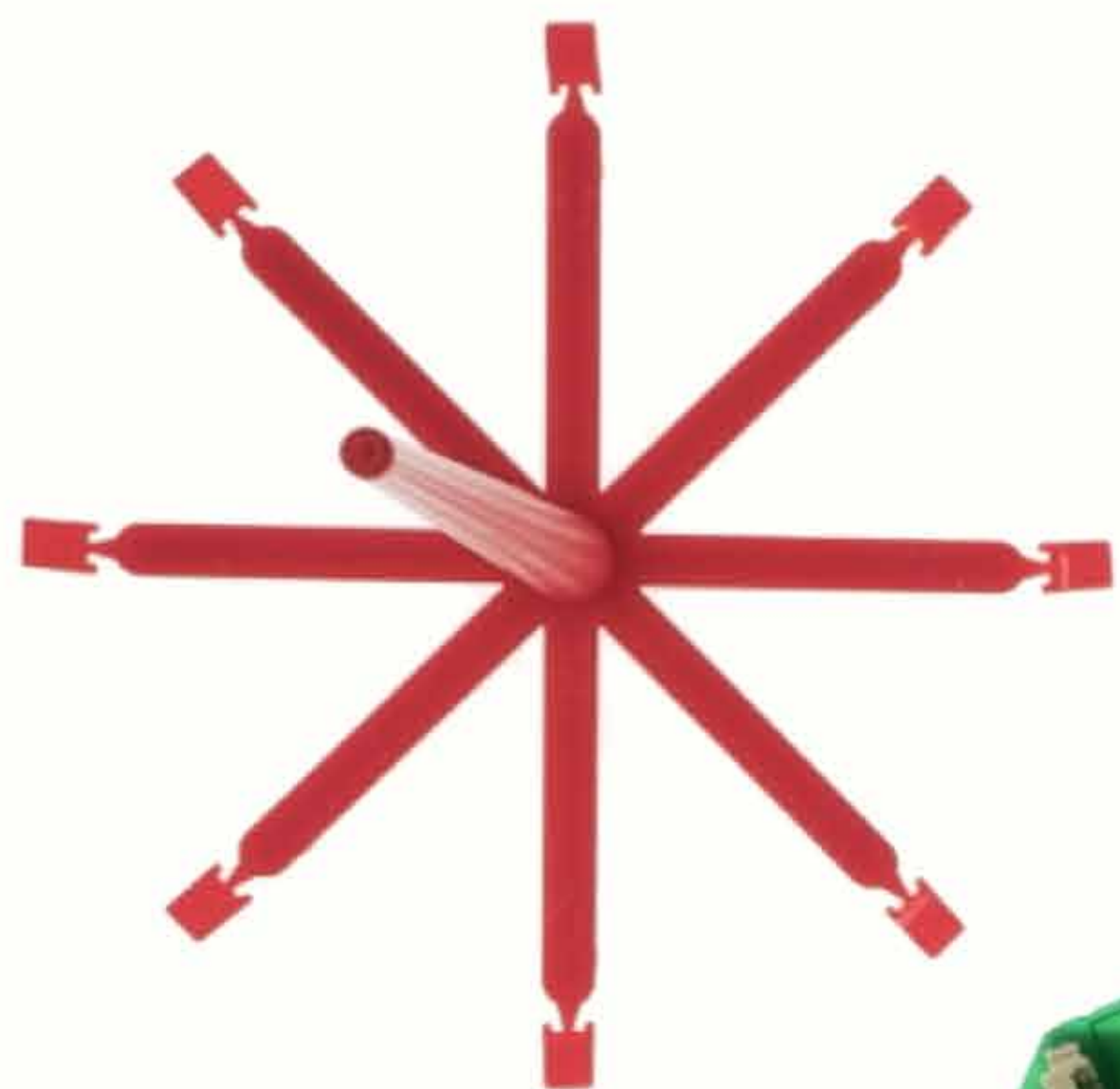


Our focus is your focus.

// MMI® interface

The intelligent MMI system offers a wealth of easily accessible information with a unique twist—or technically, a touch. Considered a revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that helps give you the ability to give commands and retrieve media with just a few simple strokes on the pad. You'll quickly have access to information such as music files, contact information and destinations.





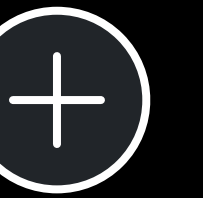


video

# We auditioned the right pieces to make a perfect ensemble.

Reproducing euphonic sound requires precise cooperation of the right instruments. When we set out to compose the sound system for the Audi A7, we didn't want you to just hear every note. We wanted you to experience them.

The orchestra rises  
for your applause.





# The orchestra rises for your applause.



## // Bang & Olufsen® Advanced Sound System

The passion of Bang & Olufsen® matches well with Audi. Just consider the remarkable available Bang & Olufsen® Advanced Sound System. A synthesis of design and performance, it has become the symbol of acoustic perfection. Bang & Olufsen® engineers help to craft meticulously rendered sound through 15 speakers (including two innovative retractable aluminum acoustic lenses) and an impressive 1,300 watts through the sealed speaker cabinets and BeoCore amplifiers.



## // BOSE® Surround Sound System

Hitting the right note on every drive, the BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.



Swipe to explore Safety >

Design

# How we wrap our heads around safety.

Performance

Technology

Safety

Options  
Specifications  
Accessories

# Providing the things we hope you never have to use.

It is nearly impossible to control everything that happens on the road. That's why we are committed to providing some of the most advanced technologies and precise engineering.



*2017 Audi S7 Prestige shown in Moonlight Blue metallic with available equipment.*



# Providing the things we hope you never have to use.

It is nearly impossible to control everything that happens on the road. That's why we are committed to providing some of the most advanced technologies and precise engineering.

## // ABS and ESC

Computerized technology works in sync with the Anti-lock Brake System (ABS), while Electronic Stability Control (ESC) helps minimize loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

## // Eight airbags

With eight standard airbags,<sup>1</sup> the Audi A7 offers additional protection in the event of a collision. Front-impact airbags for both driver and front passenger are designed to specifically target and help protect the head during collisions, and for added protection, our airbags are designed to work in concert with our safety belts and properly adjusted head restraints.<sup>1</sup>

<sup>1</sup> Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



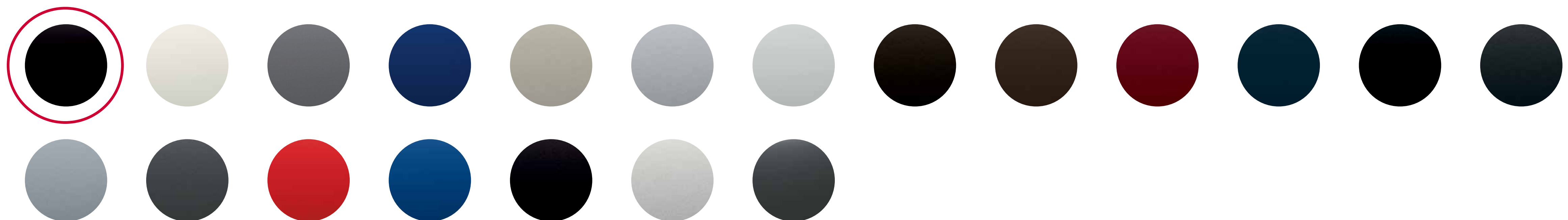
# Audi A7 / S7 / RS 7 Colors



## Brilliant Black

A7 | A7 3.0T competition | S7

[Search A7 Inventory ↗](#)



Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trimlevel, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

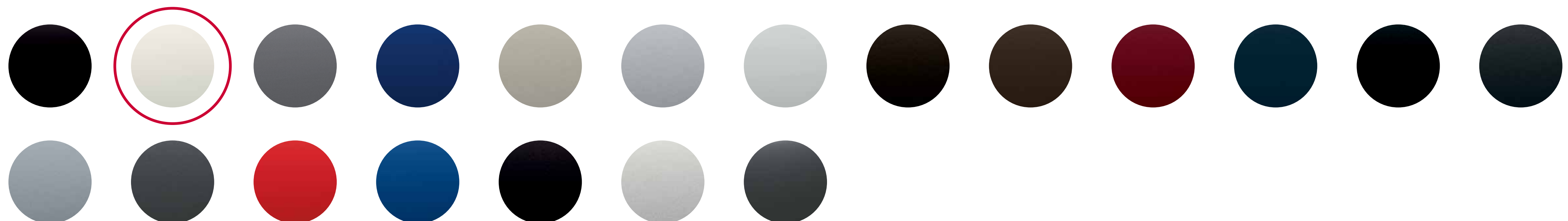
# Audi A7 / S7 / RS 7 Colors



## Ibis White

A7 | A7 3.0T competition | S7

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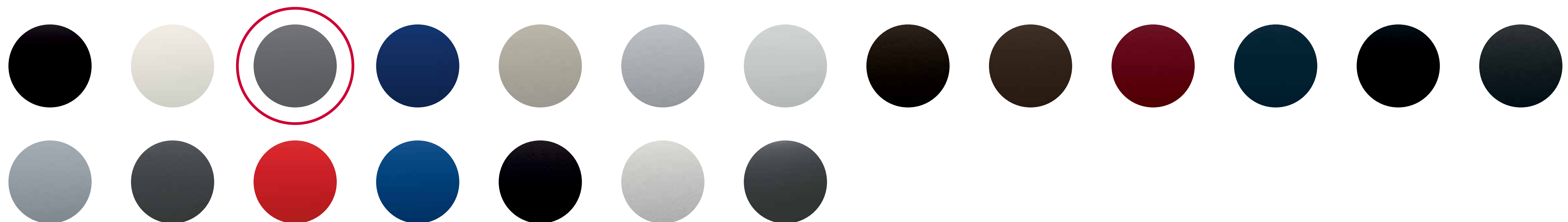
Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

# Audi A7 / S7 / RS 7 Colors



**Nardo Gray**  
RS 7 | RS 7 performance

[Search A7 Inventory ↗](#)



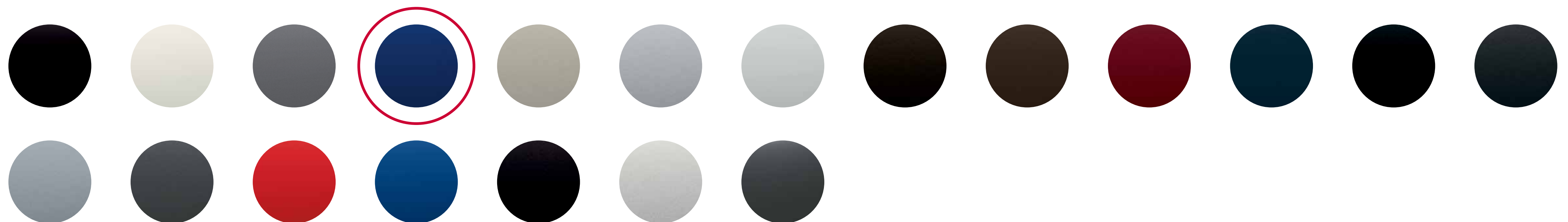
Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi RS 7 model shown.

# Audi A7 / S7 / RS 7 Colors



**Ascari Blue metallic**  
RS 7 performance

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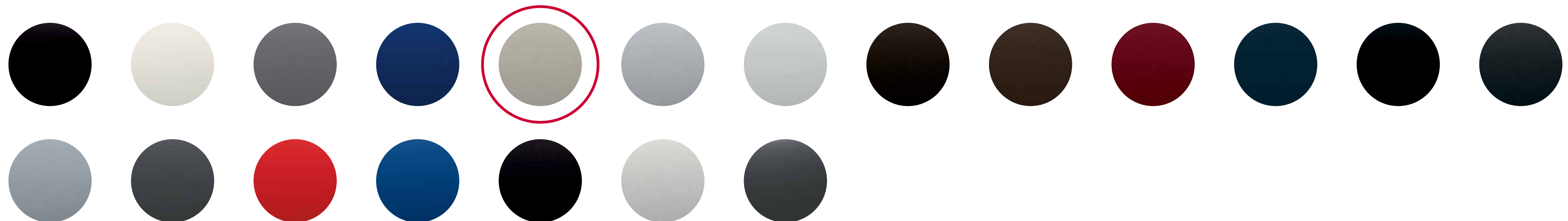
Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi RS 7 performance model shown.

# Audi A7 / S7 / RS 7 Colors



Cuvée Silver metallic  
A7

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

# Audi A7 / S7 / RS 7 Colors



## Florett Silver metallic

A7 | A7 3.0T competition | S7 | RS 7 | RS 7 performance

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

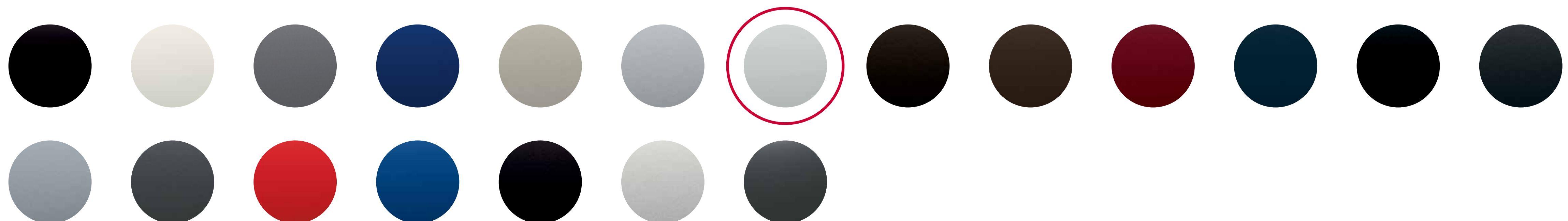
# Audi A7 / S7 / RS 7 Colors



## Glacier White metallic

A7 | A7 3.0T competition | S7 | RS 7 | RS 7 performance

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

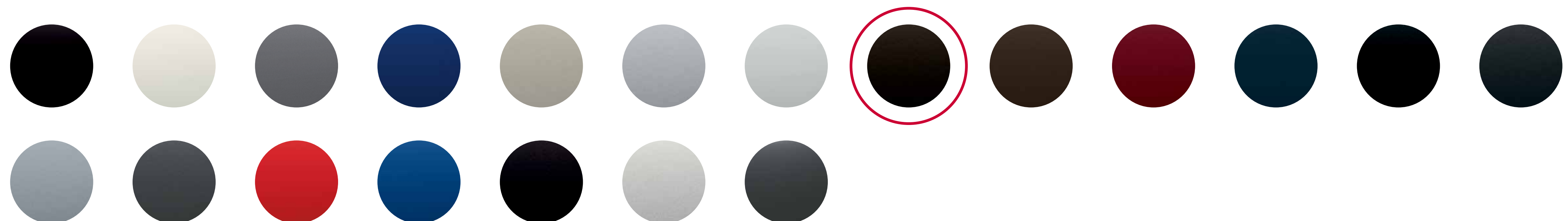
# Audi A7 / S7 / RS 7 Colors



Havana Black metallic

A7 | S7

[Search A7 Inventory ↗](#)



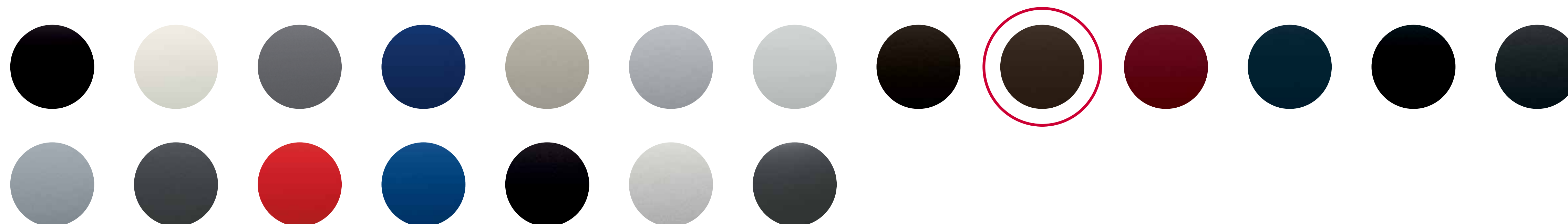
Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

# Audi A7 / S7 / RS 7 Colors



Java Brown metallic  
A7

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

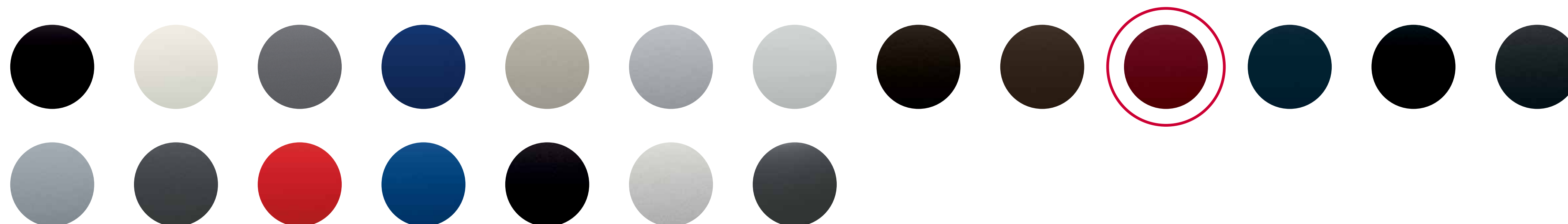
# Audi A7 / S7 / RS 7 Colors



Matador Red metallic

A7

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

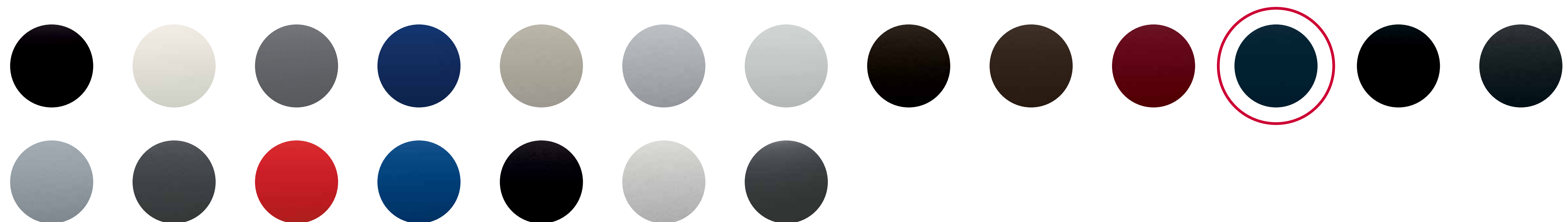
# Audi A7 / S7 / RS 7 Colors



## Moonlight Blue metallic

A7 | A7 3.0T competition | S7

[Search A7 Inventory ↗](#)



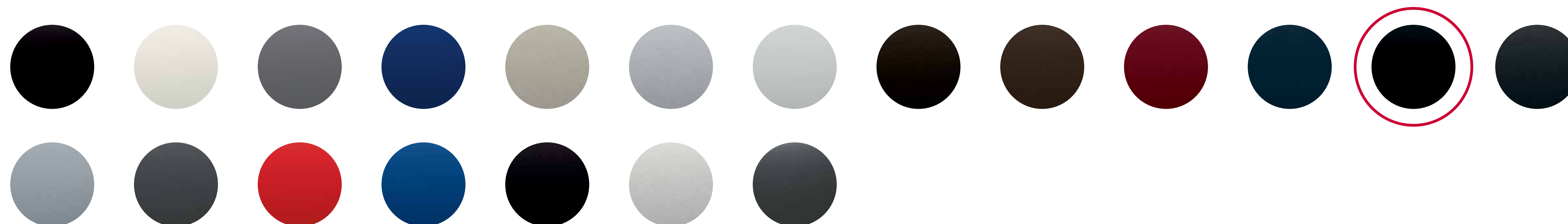
Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.



## Mythos Black metallic

A7 | A7 3.0T competition | S7 | RS 7 | RS 7 performance

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

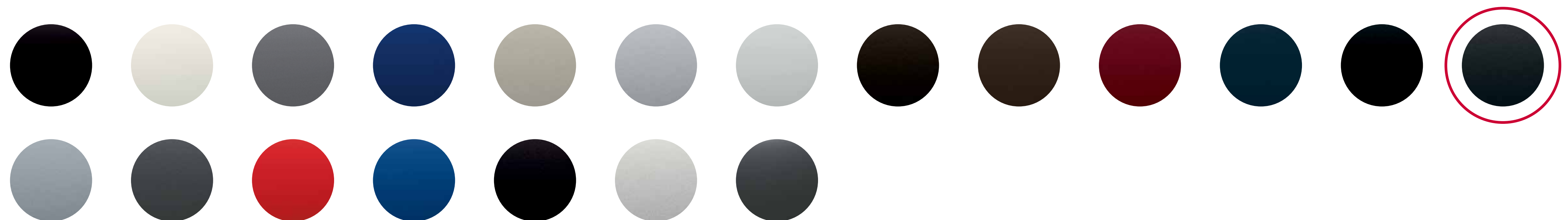
# Audi A7 / S7 / RS 7 Colors



Oolong Gray metallic

A7 | S7

[Search A7 Inventory ↗](#)



Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

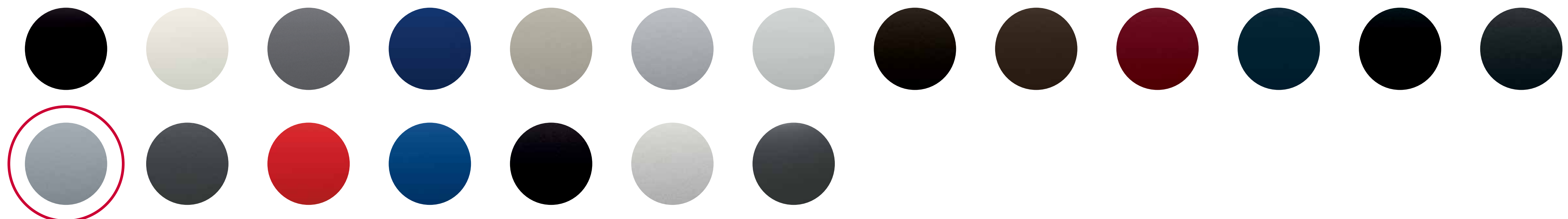
# Audi A7 / S7 / RS 7 Colors



## Tornado Gray metallic

A7 | A7 3.0T competition | S7

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment.

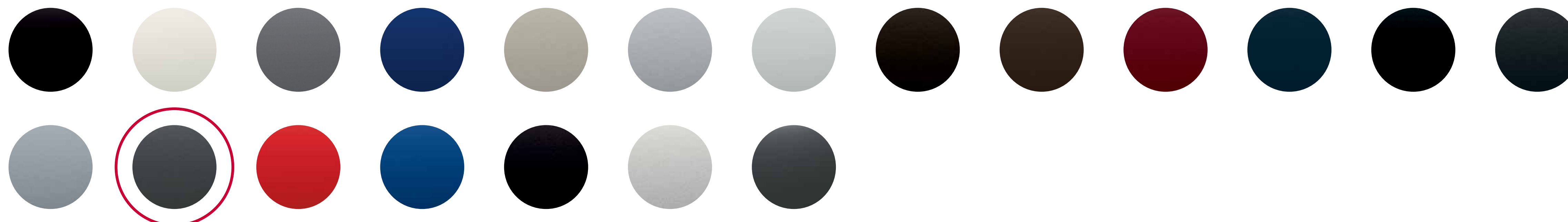
# Audi A7 / S7 / RS 7 Colors



## Daytona Gray pearl

A7 3.0T competition | S7 | RS 7 | RS 7 performance

[Search A7 Inventory ↗](#)



Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi S7 Prestige model shown.

# Audi A7 / S7 / RS 7 Colors



## Misano Red pearl

A7 3.0T competition | S7 | RS 7 | RS 7 performance

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi S7 Prestige model shown.

# Audi A7 / S7 / RS 7 Colors



**Sepang Blue pearl**  
S7 | RS 7 | RS 7 performance

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Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi S7 Prestige model shown.

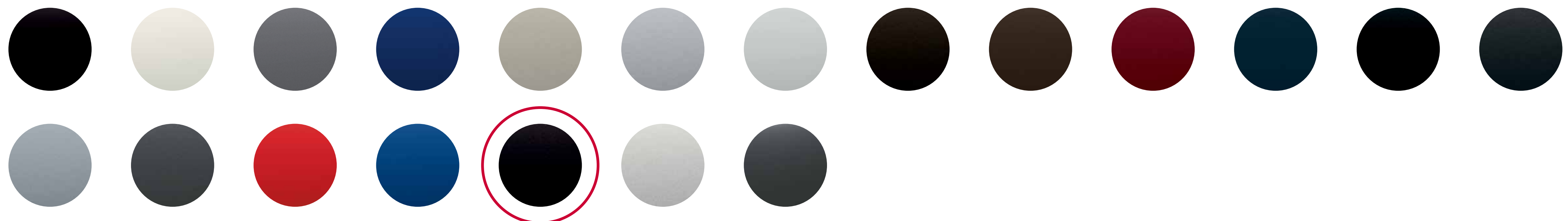
# Audi A7 / S7 / RS 7 Colors



## Panther Black crystal

RS 7 | RS 7 performance

[Search A7 Inventory ↗](#)



Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi RS 7 model shown.

# Audi A7 / S7 / RS 7 Colors



## Prism Silver crystal

RS 7 | RS 7 performance

[Search A7 Inventory ↗](#)



Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi RS 7 model shown.

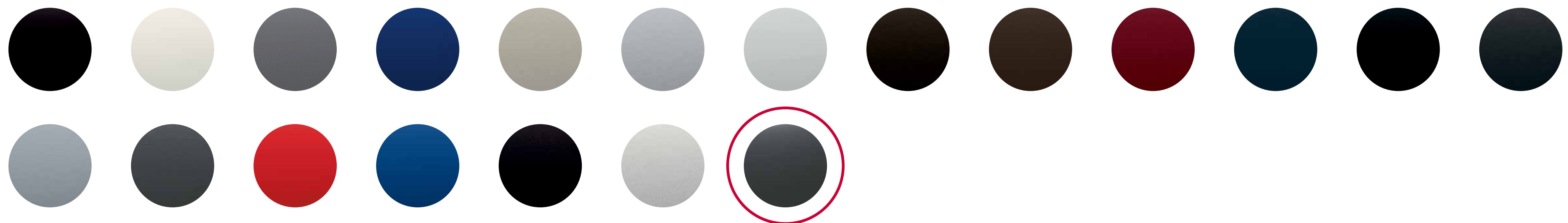
# Audi A7 / S7 / RS 7 Colors



## Daytona Gray matte

RS 7 | RS 7 performance

[Search A7 Inventory ↗](#)



Exterior colors, interior colors, wheels and interior inlay options will vary based on model and trim level, and price may vary. See your dealer for details. 2017 Audi RS 7 model shown.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 19" 7-double-spoke design

(Galvano silver finish)

Available | A7 (S line® Sport package)

[Find A Local Dealer ↗](#)

[Build your 2017 A7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



20" 5-spoke-W design (gray/polished finish)

Available | A7 (20" Wheel package)

[Find A Local Dealer ↗](#)

[Build your 2017 A7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



20" 5-spoke-W design (black/polished finish)

Available | A7 (20" Black optic package)

[Find A Local Dealer ↗](#)

[Build your 2017 A7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi A7 3.0T Prestige model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 20" 5-double-spoke design (titanium-matte finish)

Standard | A7 3.0T competition  
Available | S7 (Black optic package)

[Find A Local Dealer ↗](#)

[Build your 2017 A7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi A7 3.0T competition model shown. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## 19" 5-parallel-spoke S design

Standard | S7 Premium Plus

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[Build your 2017 S7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi S7 Premium Plus model shown. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## 20" 5-parallel-spoke S design

Optional | S7 Premium Plus  
Standard | S7 Prestige

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[Build your 2017 S7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi S7 Prestige model shown. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 21" 5-arm-rotor design (titanium-matte finish)

Available | S7 Prestige (21" Black optic package)

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[Build your 2017 S7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi S7 Prestige model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## 20" 7-twin-spoke forged design

Standard | RS 7

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[Build your 2017 RS 7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi RS 7 model shown. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



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[Build your 2017 RS 7 ↗](#)

## Audi Sport® 21" 5-spoke-blade design

Optional | RS 7



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi RS 7 model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 21" 5-spoke-blade design

(titanium-matte finish)

Optional | RS 7

[Find A Local Dealer ↗](#)

[Build your 2017 RS 7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi RS 7 model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 21" 5-spoke-blade design

(high-gloss black finish)

Optional | RS 7

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[Build your 2017 RS 7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi RS 7 model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 21" 5-double-arm design (titanium-matte finish)

Standard | RS 7 performance

[Find A Local Dealer ↗](#)

[Build your 2017 RS 7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi RS 7 performance model shown. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Wheels



## Audi Sport® 21" 5-double-arm design

(high-gloss black finish)

Optional | RS 7 performance

[Find A Local Dealer ↗](#)

[Build your 2017 RS 7 ↗](#)



Wheel options will vary based on model and trim level and price may vary. See your dealer for details. 2017 Audi RS 7 performance model shown with optional equipment. 19" 5-spoke-V design wheel image currently unavailable at this time.

# Audi A7/S7/RS 7 Interior Colors



**Black leather**  
Standard | A7

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Premium Plus model shown with optional equipment.

# Audi A7/S7/RS 7 Interior Colors



Nougat Brown leather

Available | A7

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Premium Plus model shown with optional equipment.

# Audi A7/S7/RS 7 Interior Colors



Flint Gray leather  
Available | A7

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Premium Plus model shown with optional equipment.

# Audi A7/S7/RS 7 Interior Colors



Atlas Beige leather  
Available | A7

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T Premium Plus model shown with optional equipment.

# Audi A7/S7/RS 7 Interior Colors



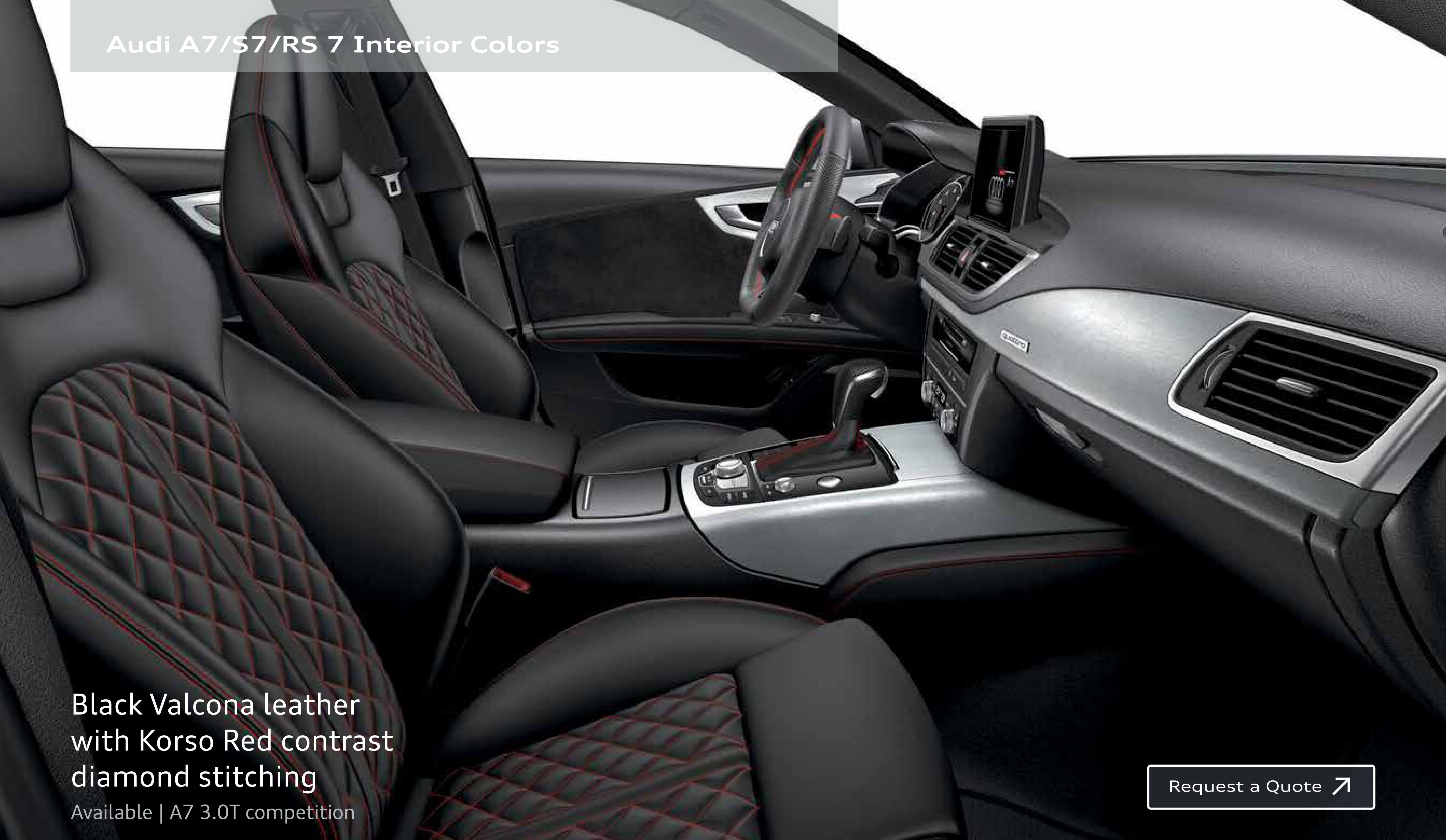
Black Valcona leather  
with diamond stitching  
Standard | A7 3.0T competition

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T competition model shown.

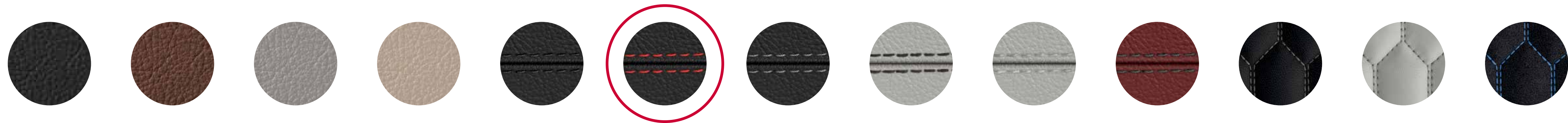
# Audi A7/S7/RS 7 Interior Colors



Black Valcona leather  
with Korso Red contrast  
diamond stitching

Available | A7 3.0T competition

[Request a Quote ↗](#)



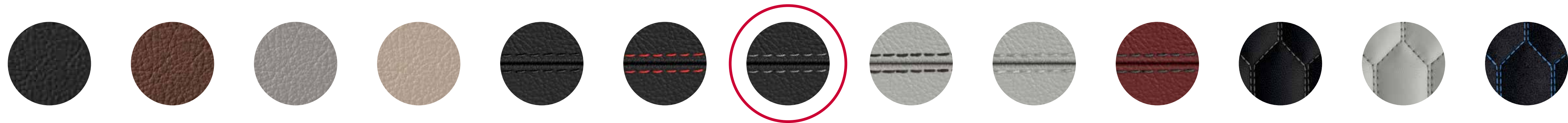
Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T competition model shown.

# Audi A7/S7/RS 7 Interior Colors



Black Valcona leather  
with Silver contrast  
diamond stitching  
Standard | S7

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi S7 Premium Plus model shown with optional equipment.

# Audi A7/S7/RS 7 Interior Colors



Lunar Silver Valcona leather  
with Graphite Gray contrast  
diamond stitching

Available | S7

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi S7 Premium Plus model shown with optional equipment.

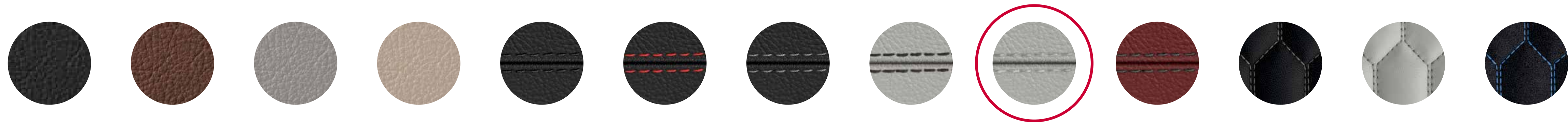
# Audi A7/S7/RS 7 Interior Colors



Lunar Silver Valcona  
leather with Dark Silver  
diamond stitching

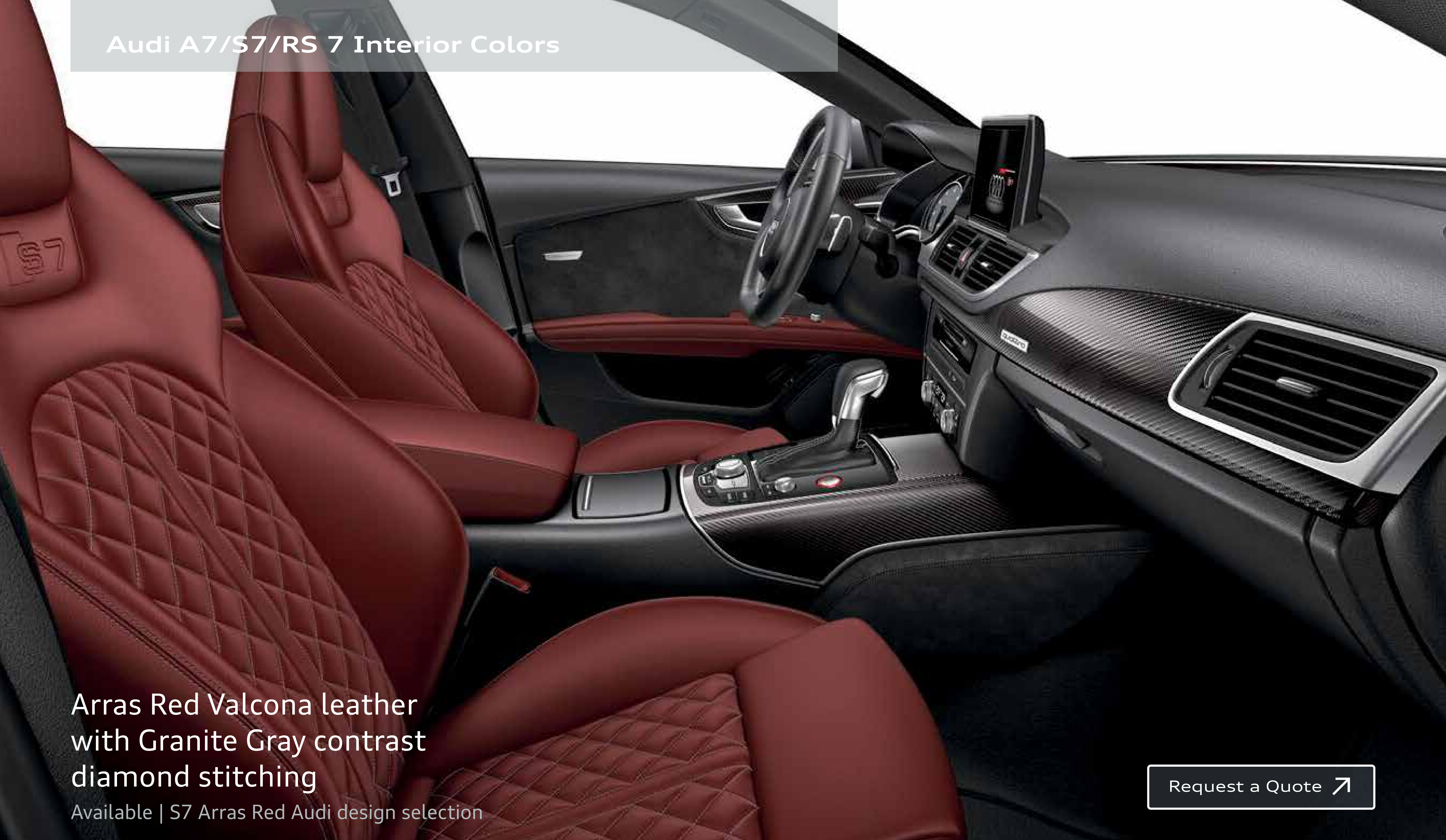
Available | A7 3.0T competition

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi A7 3.0T competition model shown.

# Audi A7/S7/RS 7 Interior Colors



Arras Red Valcona leather  
with Granite Gray contrast  
diamond stitching

Available | S7 Arras Red Audi design selection

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi S7 Premium Plus model shown with optional equipment.

# Audi A7/S7/RS 7 Interior Colors



Black Valcona leather  
with Rock Gray contrast  
honeycomb stitching

Standard | RS 7 | RS 7 performance

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi RS 7 model shown with optional equipment.

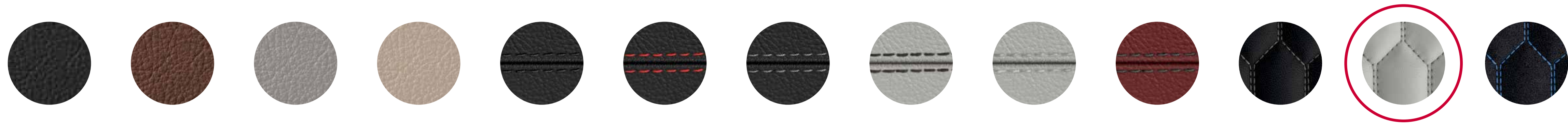
# Audi A7/S7/RS 7 Interior Colors



Lunar Silver Valcona leather  
with Rock Gray contrast  
honeycomb stitching

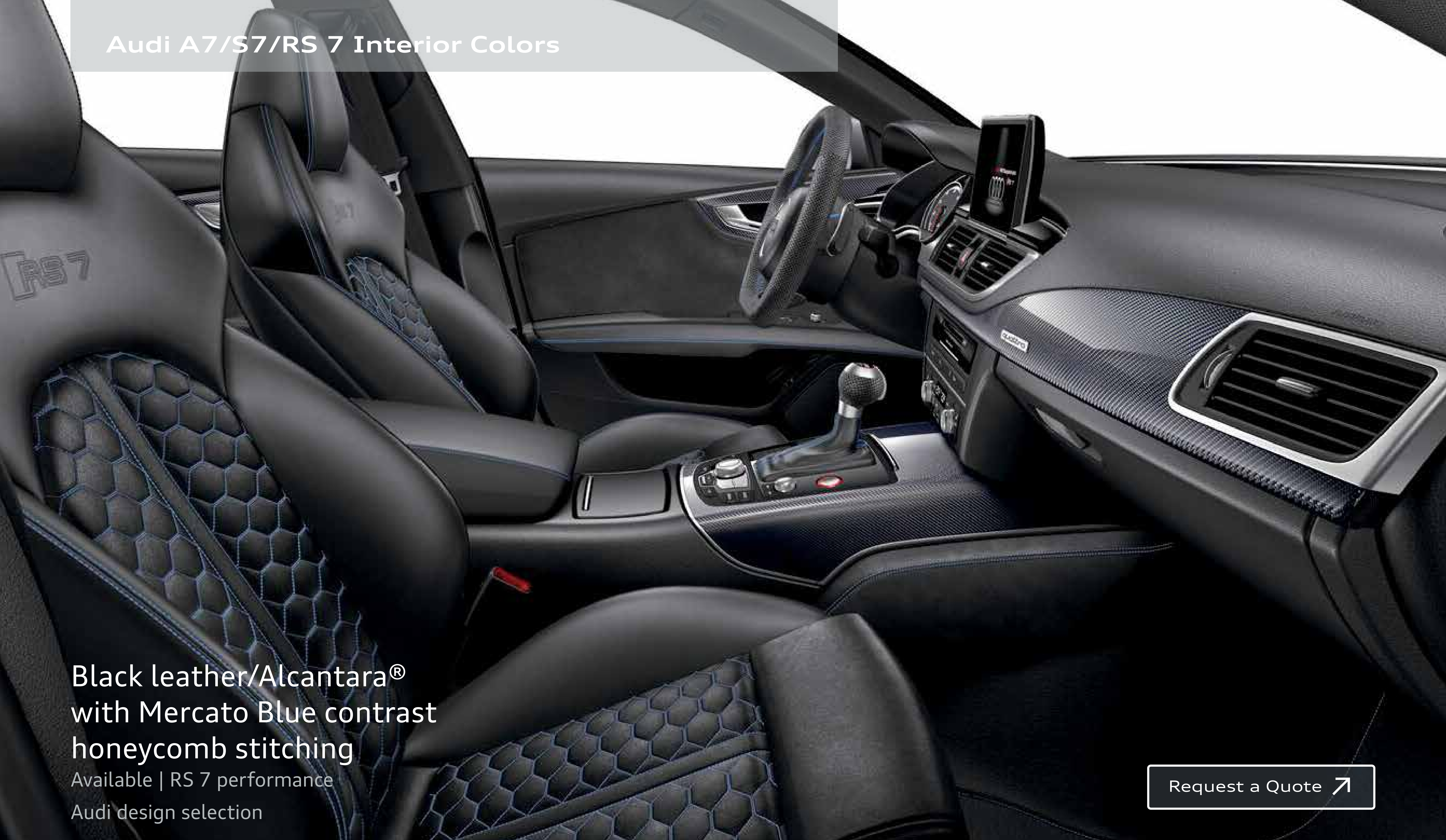
Available | RS 7 | RS 7 performance

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi RS 7 model shown with optional equipment.

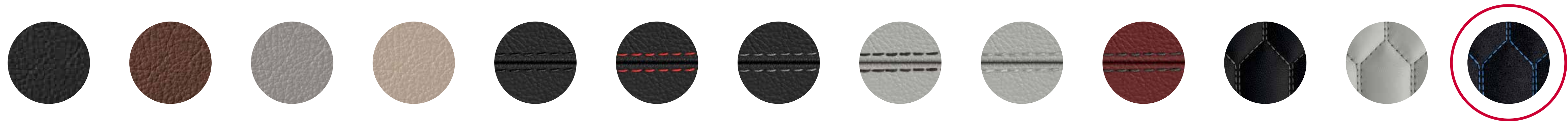
# Audi A7/S7/RS 7 Interior Colors



Black leather/Alcantara®  
with Mercato Blue contrast  
honeycomb stitching

Available | RS 7 performance  
Audi design selection

[Request a Quote ↗](#)



Seat, inlay and leather type will vary based on model, trim level, package and optional equipment, and price may vary. See your dealer for details. 2017 Audi RS 7 performance model shown with optional equipment.

# Audi A7/S7/RS 7 Inlays

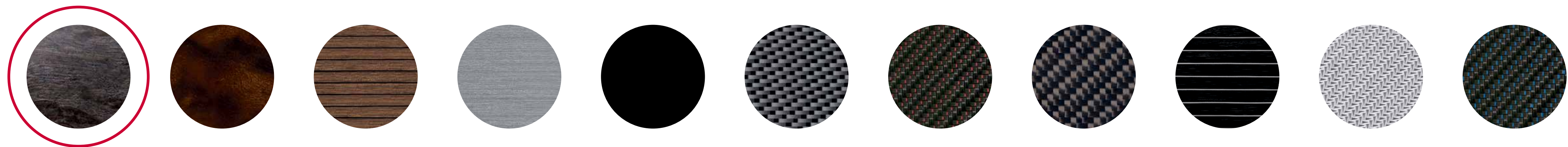


## Achat Gray Fine Grain Birch Wood

Standard | A7 | S7

Optional | A7 3.0T competition

[Search A7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

# Audi A7/S7/RS 7 Inlays



Dark Brown Walnut Wood

Optional | A7

[Search A7 Inventory ↗](#)

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Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

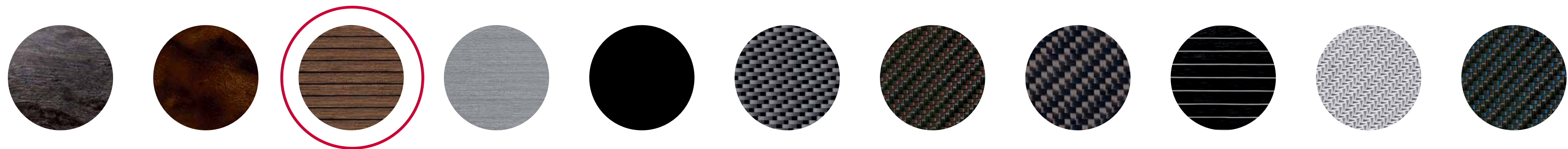
# Audi A7/S7/RS 7 Inlays



## Layered Walnut Wood

Optional | A7

[Search A7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

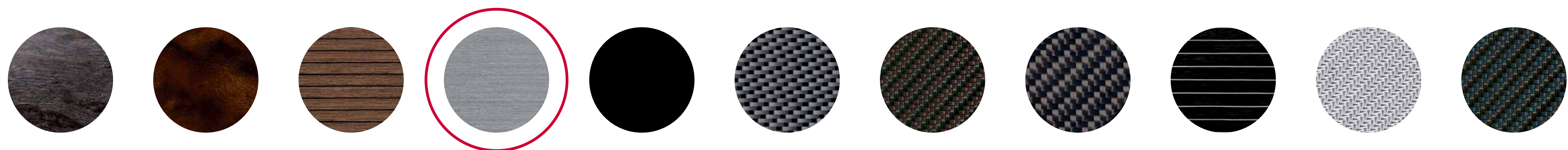
# Audi A7/S7/RS 7 Inlays



## Brushed Aluminum

Standard | A7 3.0T competition

[Search A7 Inventory ↗](#)



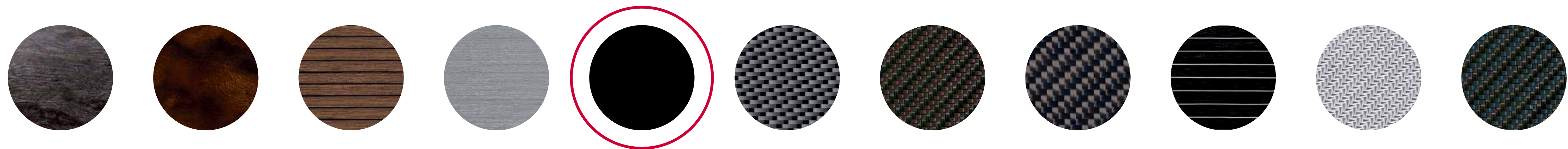
Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

# Audi A7/S7/RS 7 Inlays



**Piano Black Wood**  
Optional | A7 3.0T competition

[Search A7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

# Audi A7/S7/RS 7 Inlays



Carbon Atlas  
Optional | S7

[Search S7 Inventory ↗](#)

- Carbon Atlas (selected)
- Dark Wood
- Light Wood
- Light Gray
- Black
- Dark Green
- Dark Blue
- Black
- Light Gray
- Dark Blue

Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

# Audi A7/S7/RS 7 Inlays



## Carbon Twill, Red

Optional | S7 Arras Red Audi design selection

[Search S7 Inventory ↗](#)

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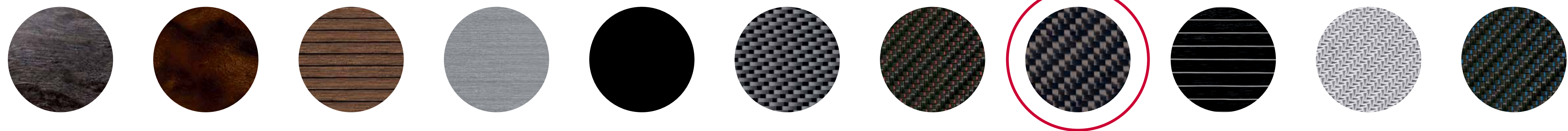
Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

# Audi A7/S7/RS 7 Inlays



RS-design Carbon Fiber  
Standard | RS 7 | RS 7 performance

[Search RS 7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

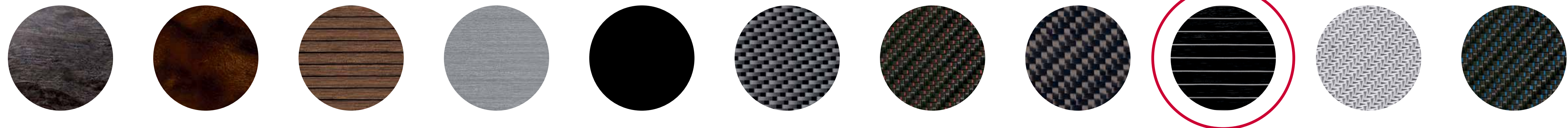
# Audi A7/S7/RS 7 Inlays



## Layered Aluminum/Black Wood

Optional | S7 | RS 7 | RS 7 performance

[Search S7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

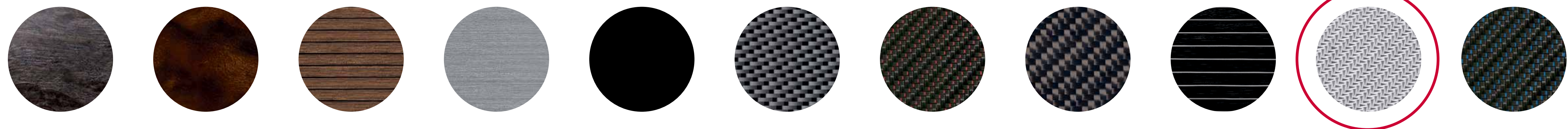
# Audi A7/S7/RS 7 Inlays



## Aluminum Race

Optional | RS 7 | RS 7 performance

[Search RS 7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

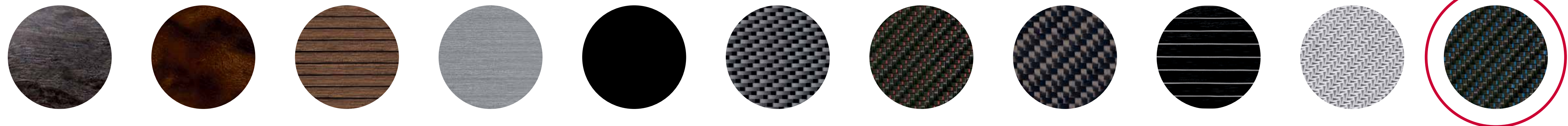
# Audi A7/S7/RS 7 Inlays



## Carbon Twill, Blue

Optional | RS 7 performance Audi design selection

[Search RS 7 Inventory ↗](#)



Inlay options will vary based on model and interior color, and price may vary. See your dealer for details.

# Audi A7 Specifications

A7  
Premium Plus



A7  
Prestige



A7  
3.0T competition



Available Models



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 A7 

# Audi A7 Specifications

A7  
Premium Plus



A7  
Prestige



A7  
3.0T competition



## Available Models



**3.0-liter TFSI® V6**  
333 hp/325 lb-ft torque  
Standard quattro® all-wheel drive

**3.0-liter TFSI® V6**  
333 hp/325 lb-ft torque  
Standard quattro® all-wheel drive

**3.0-liter TFSI® V6**  
340 hp/325 lb-ft torque  
Standard quattro® all-wheel drive with sport differential

Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 A7 [↗](#)

# Audi A7 Specifications

A7 Premium Plus



A7 Prestige



A7 3.0T competition



## Infotainment / Technology



+ In addition to A7 Premium Plus  
o Replaces A7 Premium Plus

+ In addition to A7 Prestige  
o Replaces A7 Prestige

A7 Premium Plus	A7 Prestige	A7 3.0T competition
7" color driver information system	7" color driver information system	7" color driver information system
MMI® navigation plus with voice control system <sup>1</sup>	MMI® navigation plus with voice control system <sup>1</sup>	MMI® navigation plus with voice control system <sup>1</sup>
MMI® touch with handwriting-recognition technology	MMI® touch with handwriting-recognition technology	MMI® touch with handwriting-recognition technology
Audi connect® with six-month trial subscription <sup>2</sup>	Audi connect® with six-month trial subscription <sup>2</sup>	Audi connect® with six-month trial subscription <sup>2</sup>
BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts	BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts	BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts
HD Radio™ Technology	HD Radio™ Technology	HD Radio™ Technology
SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>
INRIX XD® Traffic <sup>4</sup>	INRIX XD® Traffic <sup>4</sup>	INRIX XD® Traffic <sup>4</sup>
SD card slot with 64GB operating capacity (dual slots)	SD card slot with 64GB operating capacity (dual slots)	SD card slot with 64GB operating capacity (dual slots)
Audi music interface with two USB ports	Audi music interface with two USB ports	Audi music interface with two USB ports
Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>	Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>	Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>
BLUETOOTH® streaming audio for compatible devices	BLUETOOTH® streaming audio for compatible devices	BLUETOOTH® streaming audio for compatible devices
BLUETOOTH® wireless technology preparation for compatible mobile phones	BLUETOOTH® wireless technology preparation for compatible mobile phones	BLUETOOTH® wireless technology preparation for compatible mobile phones
Garage door opener (HomeLink®)	Garage door opener (HomeLink®)	Garage door opener (HomeLink®)

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 2 Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. 3 SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4 INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad®, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle. 5 Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

Available Models



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 A7

# Audi A7 Specifications

A7 Premium Plus



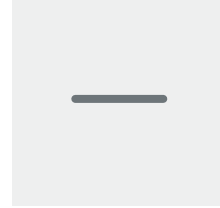
A7 Prestige



A7 3.0T competition



## Driver Assistance / Innovation



+ In addition to A7 Premium Plus  
 ○ Replaces A7 Premium Plus

+ In addition to A7 Prestige  
 ○ Replaces A7 Prestige

Audi advanced key—keyless start, stop and entry <sup>1</sup>	Audi advanced key—keyless start, stop and entry <sup>1</sup>	Audi advanced key—keyless start, stop and entry <sup>1</sup>
Cruise control with coast resume and accelerate features	Cruise control with coast resume and accelerate features	Cruise control with coast resume and accelerate features
Audi drive select	Audi drive select	Audi drive select
Audi pre sense <sup>®</sup> basic <sup>2</sup>	Audi pre sense <sup>®</sup> basic <sup>2</sup>	Audi pre sense <sup>®</sup> basic <sup>2</sup>
Audi side assist with Audi pre sense <sup>®</sup> rear <sup>2</sup>	Audi side assist with Audi pre sense <sup>®</sup> rear <sup>2</sup>	Audi side assist with Audi pre sense <sup>®</sup> rear <sup>2</sup>
	+ Head-up display with navigation information	Head-up display with navigation information
Parking system plus with rear view camera (front and rear acoustic sensors)	Parking system plus with rear view camera (front and rear acoustic sensors)	Parking system plus with rear view camera (front and rear acoustic sensors)
Rain/light sensor for automatic windshield wipers and headlights	Rain/light sensor for automatic windshield wipers and headlights	Rain/light sensor for automatic windshield wipers and headlights

<sup>1</sup> See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. <sup>2</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.

Available Models



Infotainment / Technology



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 A7

# Audi A7 Specifications

## A7 Premium Plus



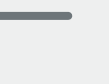
## A7 Prestige



## A7 3.0T competition



### Exterior



+ In addition to A7 Premium Plus  
 ○ Replaces A7 Premium Plus

+ In addition to A7 Prestige  
 ○ Replaces A7 Prestige

Singleframe® grille	Singleframe® grille	○ Gloss black Singleframe® grille
19" 5-spoke-V design wheels with all-season tires <sup>1</sup>	19" 5-spoke-V design wheels with all-season tires <sup>1</sup>	○ Audi Sport® 20" 5-double-spoke design wheels, titanium-matte finish with all-season tires <sup>1</sup>
		+ Red brake calipers
Full LED headlights	Full LED headlights	Full LED headlights
Automatic headlights	Automatic headlights	Automatic headlights
LED taillights and rear fog lights	LED taillights and rear fog lights	LED taillights and rear fog lights
		+ A7 3.0T competition S line® exterior appearance
Body-colored exterior side mirror housings	Body-colored exterior side mirror housings	○ Black exterior side mirror housings
Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory	Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory	Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
LED turn signals integrated into the exterior side mirror housings	LED turn signals integrated into the exterior side mirror housings	LED turn signals integrated into the exterior side mirror housings
Supercharged fender badges	Supercharged fender badges	Supercharged fender badges
Heated windshield washer nozzles	Heated windshield washer nozzles	Heated windshield washer nozzles
Aluminum trim around exterior side windows	Aluminum trim around exterior side windows	○ Gloss black trim around exterior side windows
	+ Power soft-closing doors	Power soft-closing doors
Power tailgate with hands-free release	Power tailgate with hands-free release	Power tailgate with hands-free release
Adaptive rear spoiler	Adaptive rear spoiler	Adaptive rear spoiler
Integrated twin-trapezoidal exhaust outlets	Integrated twin-trapezoidal exhaust outlets	Integrated twin-trapezoidal exhaust outlets

<sup>1</sup> These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. Tires are supplied and warranted by their manufacturer.

Available Models



Infotainment / Technology



Driver Assistance / Innovation



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 A7

# Audi A7 Specifications

## A7 Premium Plus



## A7 Prestige



## A7 3.0T competition



### Interior / Seating



- + In addition to A7 Premium Plus
- o Replaces A7 Premium Plus

- + In addition to A7 Prestige
- o Replaces A7 Prestige

Four-zone automatic climate control	Four-zone automatic climate control	Four-zone automatic climate control
Three-spoke multifunction steering wheel with shift paddles	Three-spoke multifunction steering wheel with shift paddles	o Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with S line® badging)
Power tilt and telescopic adjustable steering column with memory	Power tilt and telescopic adjustable steering column with memory	Power tilt and telescopic adjustable steering column with memory
Auto-dimming interior rear view mirror	Auto-dimming interior rear view mirror	Auto-dimming interior rear view mirror
Ambient interior lighting	o Ambient interior lighting plus	Ambient interior lighting plus
Achat Gray Fine Grain Ash Wood inlays	Achat Gray Fine Grain Ash Wood inlays	o Brushed Aluminum inlays
Light cloth headliner	Light cloth headliner	o Black cloth headliner
Leather seating surfaces	Leather seating surfaces	o Valcona leather seats with diamond stitching
		+ Leather-wrapped door armrests
Eight-way power front seats, including four-way power lumbar adjustment for driver	o Power lumbar adjustment for passenger	o Twelve-way power front sport-contoured seats, including four-way power lumbar adjustment
Heated front seats (three-step)	o Ventilated front seats (three-step)	o Heated front seats (three-step)
Five-seat configuration	Five-seat configuration	o Four-seat configuration
Split folding 60/40 rear seatbacks with pass-through	Split folding 60/40 rear seatbacks with pass-through	Split folding 60/40 rear seatbacks with pass-through
Stainless-steel door sill inlays	Stainless-steel door sill inlays	Stainless-steel door sill inlays
Sunroof	Sunroof	Sunroof

### Available Models



### Infotainment / Technology



### Driver Assistance / Innovation



### Exterior



### Safety



### Packages



### Stand-alone Options



Build your 2017 A7

# Audi A7 Specifications

A7 Premium Plus



A7 Prestige



A7 3.0T competition



## Safety

+ In addition to A7 Premium Plus  
 ○ Replaces A7 Premium Plus

+ In addition to A7 Prestige  
 ○ Replaces A7 Prestige

Driver and front-passenger dual-stage airbags <sup>1</sup>	Driver and front-passenger dual-stage airbags <sup>1</sup>	Driver and front-passenger dual-stage airbags <sup>1</sup>
Front thorax side airbags <sup>1</sup>	Front thorax side airbags <sup>1</sup>	Front thorax side airbags <sup>1</sup>
Driver and front-passenger knee airbags <sup>1</sup>	Driver and front-passenger knee airbags <sup>1</sup>	Driver and front-passenger knee airbags <sup>1</sup>
Sideguard® head-curtain airbags <sup>1</sup>	Sideguard® head-curtain airbags <sup>1</sup>	Sideguard® head-curtain airbags <sup>1</sup>
Front-passenger occupant detection for airbags <sup>1</sup>	Front-passenger occupant detection for airbags <sup>1</sup>	Front-passenger occupant detection for airbags <sup>1</sup>
Power central locking system with safety unlock feature if airbags deploy	Power central locking system with safety unlock feature if airbags deploy	Power central locking system with safety unlock feature if airbags deploy
Lower Anchors and Tethers for Children (LATCH) in rear seats	Lower Anchors and Tethers for Children (LATCH) in rear seats	Lower Anchors and Tethers for Children (LATCH) in rear seats
Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)	Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)	Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
Tire-pressure monitoring system	Tire-pressure monitoring system	Tire-pressure monitoring system
Electromechanical parking brake	Electromechanical parking brake	Electromechanical parking brake

<sup>1</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Available Models



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Packages



Stand-alone Options



Build your 2017 A7

# Audi A7 Specifications

## A7 Premium Plus



## A7 Prestige



## A7 3.0T competition



### Packages

#### Cold Weather package

- > Heated steering wheel
- > Heated rear seats

#### Cold Weather package

- > Heated steering wheel
- > Heated rear seats

#### Cold Weather package

- > Heated steering wheel (deletes flat-bottom steering wheel)
- > Heated rear seats

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### S line<sup>®</sup> Sport package

- > S line<sup>®</sup> exterior appearance
- > Sport suspension calibration
- > Audi Sport<sup>®</sup> 19" 7-double-spoke design wheels, Galvano silver finish
- > 255/40 all-season tires<sup>2</sup>
- > Black cloth headliner (with Black or Nougat Brown leather only)

#### S line<sup>®</sup> Sport package

- > S line<sup>®</sup> exterior appearance
- > Sport suspension calibration
- > Audi Sport<sup>®</sup> 19" 7-double-spoke design wheels, Galvano silver finish
- > 255/40 all-season tires<sup>2</sup>
- > Black cloth headliner (with Black or Nougat Brown leather only)

#### 20" Wheel package

- > 20" 5-spoke W-design wheels, gray/polished finish
- > 265/35 all-season tires<sup>2</sup>

#### 20" Wheel package

- > 20" 5-spoke W-design wheels, gray/polished finish
- > 265/35 all-season tires<sup>2</sup>

#### 20" Black optic package

- > 20" 5-spoke W-design wheels, high-gloss black/polished finish
- > 265/35 all-season tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows

#### 20" Black optic package

- > 20" 5-spoke W-design wheels, high-gloss black/polished finish
- > 265/35 all-season tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows

#### Comfort Seating package

- > Heated and ventilated 18-way power individual-contour comfort front seats, including four-way power lumbar adjustment and massage function
- > Valcona leather seats
- > Front passenger seat memory

#### Comfort Seating package

- > Heated and ventilated 18-way power individual-contour comfort front seats, including four-way power lumbar adjustment and massage function
- > Valcona leather seats
- > Front passenger seat memory

<sup>1</sup> The features discussed are not substitutes for attentive driving. Always check surrounding traffic and use turn signals. Please see your owner's manual for further details and important limitations. <sup>2</sup> These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. Tires are supplied and warranted by their manufacturer.

Available Models



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Stand-alone Options



Build your 2017 A7

# Audi A7 Specifications

## A7 Premium Plus



## A7 Prestige



## A7 3.0T competition



### Stand-alone Options

- > 20" 265/35 summer performance tires<sup>1</sup>
- > Rear-passenger thorax side airbags<sup>2</sup>
- > Dark Brown Walnut Wood inlays
- > Layered Walnut Wood inlays

- > 20" 265/35 summer performance tires<sup>1</sup>
- > Rear-passenger thorax side airbags<sup>2</sup>
- > Dark Brown Walnut Wood inlays
- > Layered Walnut Wood inlays
- > Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
- > Night vision assistant with pedestrian and large animal detection<sup>3</sup>

- > 20" 265/35 summer performance tires<sup>1</sup>
- > Rear-passenger thorax side airbags<sup>2</sup>
- > Achat Gray Fine Grain Birch Wood inlays
- > Piano Black Wood inlays
- > Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
- > Night vision assistant with pedestrian and large animal detection<sup>3</sup>

1 These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. Tires are supplied and warranted by their manufacturer. 2 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 3 The features discussed are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

Available Models



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Build your 2017 A7

# Audi S7 Specifications

**S7**  
Premium Plus



**S7**  
Prestige



Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 S7 [↗](#)

## S7 Premium Plus



## S7 Prestige



### Engineering / Performance



#### 4.0-liter TFSI® V8 with cylinder on demand™ engine efficiency technology<sup>1</sup>

450 hp/406 lb-ft torque  
Standard quattro® all-wheel drive  
Acceleration (0–60 mph) in 4.5 seconds  
Top track speed of 155 mph<sup>2</sup>

#### 4.0-liter TFSI® V8 with cylinder on demand™ engine efficiency technology<sup>1</sup>

450 hp/406 lb-ft torque  
Standard quattro® all-wheel drive  
Acceleration (0–60 mph) in 4.5 seconds  
Top track speed of 155 mph<sup>2</sup>

<sup>1</sup> Based on EPA estimates at time of publication. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. <sup>2</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

### Infotainment / Technology



### Driver Assistance / Innovation



### Exterior



### Interior / Seating



### Safety



### Packages



### Stand-alone Options



Build your 2017 S7 [↗](#)

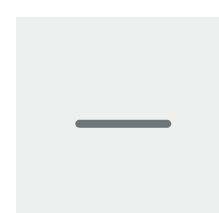
## S7 Premium Plus



## S7 Prestige



### Infotainment / Technology



- + In addition to S7 Premium Plus
- o Replaces S7 Premium Plus

7" color driver information system	7" color driver information system
MMI® navigation plus with voice control system <sup>1</sup>	MMI® navigation plus with voice control system <sup>1</sup>
MMI® touch with handwriting-recognition technology	MMI® touch with handwriting-recognition technology
Audi connect® with six-month trial subscription <sup>2</sup>	Audi connect® with six-month trial subscription <sup>2</sup>
BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts	BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts
HD Radio™ Technology	HD Radio™ Technology
SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>
INRIX XD® Traffic <sup>4</sup>	INRIX XD® Traffic <sup>4</sup>
SD card slot with 64GB operating capacity (dual slots)	SD card slot with 64GB operating capacity (dual slots)
Audi music interface with two USB ports	Audi music interface with two USB ports
Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>	Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>
BLUETOOTH® streaming audio for compatible devices	BLUETOOTH® streaming audio for compatible devices
BLUETOOTH® wireless technology preparation for compatible mobile phones	BLUETOOTH® wireless technology preparation for compatible mobile phones
Garage door opener (HomeLink®)	Garage door opener (HomeLink®)

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. 2 Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. 3 SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4 INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad®, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle. 5 Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

### Engineering / Performance +

### Driver Assistance / Innovation +

### Exterior +

### Interior / Seating +

### Safety +

### Packages +

### Stand-alone Options +

## S7 Premium Plus



## S7 Prestige



### Driver Assistance / Innovation



- + In addition to S7 Premium Plus
- o Replaces S7 Premium Plus

Audi advanced key—keyless start, stop and entry<sup>1</sup>

Cruise control with coast resume and accelerate features

Audi drive select

Audi pre sense<sup>®</sup> basic<sup>2</sup>

Audi side assist with Audi pre sense<sup>®</sup> rear<sup>2</sup>

Parking system plus with rear view camera (front and rear acoustic sensors)<sup>2</sup>

Rain/light sensor for automatic windshield wipers and headlights

Audi advanced key—keyless start, stop and entry<sup>1</sup>

Cruise control with coast resume and accelerate features

Audi drive select

Audi pre sense<sup>®</sup> basic<sup>2</sup>

Audi side assist with Audi pre sense<sup>®</sup> rear<sup>2</sup>

- + Head-up display with navigation information

Parking system plus with rear view camera (front and rear acoustic sensors)<sup>2</sup>

Rain/light sensor for automatic windshield wipers and headlights

<sup>1</sup> See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. <sup>2</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.

Engineering / Performance



Infotainment / Technology



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 S7

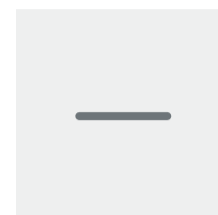
## S7 Premium Plus



## S7 Prestige



### Exterior



- + In addition to S7 Premium Plus
- o Replaces S7 Premium Plus

Platinum gray Singleframe® grille

19" 5-parallel-spoke S design wheels with summer performance tires<sup>1</sup>

Full LED headlights

Automatic headlights

LED taillights and rear fog lights

S model-specific front/rear fasciae and side sills

Aluminum-optic front/rear twin-blade fins

Aluminum-optic exterior side mirror housings

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory

LED turn signals integrated into the exterior side mirror housings

V8T fender badges

Heated windshield washer nozzles

Aluminum trim around exterior side windows

Power tailgate with hands-free release

Adaptive rear spoiler

S model quad exhaust outlets

Platinum gray Singleframe® grille

o 20" 5-parallel-spoke S design wheels with summer performance tires<sup>1</sup>

Full LED headlights

Automatic headlights

LED taillights and rear fog lights

S model-specific front/rear fasciae and side sills

Aluminum-optic front/rear twin-blade fins

Aluminum-optic exterior side mirror housings

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory

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V8T fender badges

Heated windshield washer nozzles

Aluminum trim around exterior side windows

Power tailgate with hands-free release

Adaptive rear spoiler

S model quad exhaust outlets

<sup>1</sup> These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High-performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy, or icy weather conditions. When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Interior / Seating



Safety



Packages



Stand-alone Options



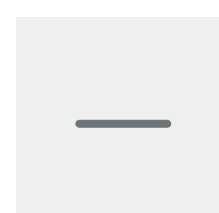
## S7 Premium Plus



## S7 Prestige



### Interior / Seating



- + In addition to S7 Premium Plus
- o Replaces S7 Premium Plus

Four-zone automatic climate control	Four-zone automatic climate control
Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with S7 badging)	Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with S7 badging)
Power tilt and telescopic adjustable steering column with memory	Power tilt and telescopic adjustable steering column with memory
Auto-dimming interior rear view mirror	Auto-dimming interior rear view mirror
Ambient interior lighting	o Ambient interior lighting plus
Achat Gray Fine Grain Birch Wood inlays	Achat Gray Fine Grain Birch Wood inlays
Black cloth headliner	Black cloth headliner
Valcona leather seats with diamond stitching (with S7 designation)	Valcona leather seats with diamond stitching (with S7 designation)
Leather-wrapped door armrests	Leather-wrapped door armrests
Twelve-way power front sport-contoured seats, including four-way power lumbar adjustment	Twelve-way power front sport-contoured seats, including four-way power lumbar adjustment
Heated front seats (three-step)	Heated front seats (three-step)
Four-seat configuration	Four-seat configuration
Stainless-steel door sill inlays (with S7 badging)	Stainless-steel door sill inlays (with S7 badging)
Sunroof	Sunroof

### Engineering / Performance



### Infotainment / Technology



### Driver Assistance / Innovation



### Exterior



### Safety



### Packages



### Stand-alone Options



Build your 2017 S7 [➤](#)

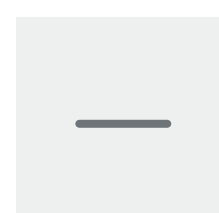
## S7 Premium Plus



## S7 Prestige



### Safety



- + In addition to S7 Premium Plus
- o Replaces S7 Premium Plus

Driver and front-passenger dual-stage airbags <sup>1</sup>	Driver and front-passenger dual-stage airbags <sup>1</sup>
Front thorax side airbags <sup>1</sup>	Front thorax side airbags <sup>1</sup>
Driver and front-passenger knee airbags <sup>1</sup>	Driver and front-passenger knee airbags <sup>1</sup>
Sideguard® head-curtain airbags <sup>1</sup>	Sideguard® head-curtain airbags <sup>1</sup>
Front-passenger occupant detection for airbags <sup>1</sup>	Front-passenger occupant detection for airbags <sup>1</sup>
Power central locking system with safety unlock feature if airbags deploy	Power central locking system with safety unlock feature if airbags deploy
Lower Anchors and Tethers for Children (LATCH) in rear seats	Lower Anchors and Tethers for Children (LATCH) in rear seats
Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)	Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
Tire-pressure monitoring system	Tire-pressure monitoring system
Electromechanical parking brake	Electromechanical parking brake

<sup>1</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Packages



Stand-alone Options



Build your 2017 S7

## S7 Premium Plus



## S7 Prestige



### Packages

#### Cold Weather package

- > Heated steering wheel (deletes flat-bottom steering wheel)
- > Heated rear seats

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### S7 Sport package

- > quattro<sup>®</sup> sport differential
- > Dynamic steering
- > Red brake calipers (front and rear)
- > Sport exhaust system with black outlets

#### Black optic package

- > Audi Sport<sup>®</sup> 20" 5-double-spoke design wheels, titanium-matte finish
- > 265/35 summer performance tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows
- > Body-colored exterior side mirror housings

#### 21" Black optic package

- > Audi Sport<sup>®</sup> 21" 5-arm-rotor design wheels, titanium-matte finish
- > 275/30 summer performance tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows
- > Body-colored exterior side mirror housings

#### Arras Red Audi design selection

- > Arras Red Valcona leather seats with contrast diamond stitching
- > Carbon Twill, Red inlays
- > Granite Gray contrast stitching

#### Comfort Seating package

- > Heated and ventilated 18-way power individual-contour comfort front seats, including four-way power lumbar adjustment and massage function
- > Valcona leather seats
- > Front passenger seat memory

#### Cold Weather package

- > Heated steering wheel (deletes flat-bottom steering wheel)
- > Heated rear seats

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### S7 Sport package

- > quattro<sup>®</sup> sport differential
- > Dynamic steering
- > Red brake calipers (front and rear)
- > Sport exhaust system with black outlets

#### Black optic package

- > Audi Sport<sup>®</sup> 20" 5-double-spoke design wheels, titanium-matte finish
- > 265/35 summer performance tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows
- > Body-colored exterior side mirror housings

#### 21" Black optic package

- > Audi Sport<sup>®</sup> 21" 5-arm-rotor design wheels, titanium-matte finish
- > 275/30 summer performance tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows
- > Body-colored exterior side mirror housings

#### Arras Red Audi design selection

- > Arras Red Valcona leather seats with contrast diamond stitching
- > Carbon Twill, Red inlays
- > Granite Gray contrast stitching

#### Comfort Seating package

- > Heated and ventilated 18-way power individual-contour comfort front seats, including four-way power lumbar adjustment and massage function
- > Valcona leather seats
- > Front passenger seat memory

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations. <sup>2</sup> These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High-performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy, or icy weather conditions. When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Stand-alone Options



## S7 Premium Plus



## S7 Prestige



### Stand-alone Options

- > 20" 5-parallel-spoke S design wheels with 265/35 summer performance tires<sup>1</sup>
- > Rear-passenger thorax side airbags<sup>2</sup>
- > Carbon Atlas inlays
- > Layered Aluminum/Black Wood inlays
- > Black Alcantara® headliner

- > Rear-passenger thorax side airbags<sup>2</sup>
- > Carbon Atlas inlays
- > Layered Aluminum/Black Wood inlays
- > Black Alcantara® headliner
- > Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
- > Night vision assistant with pedestrian and large animal detection<sup>3</sup>

<sup>1</sup> High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. <sup>2</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. <sup>3</sup> The features discussed are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Build your 2017 S7 

# Audi RS 7 Specifications

## RS 7



## RS 7 performance



Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 RS 7 

## RS 7



## RS 7 performance



### Engineering / Performance



- + In addition to RS 7
- o Replaces RS 7

#### 4.0-liter TFSI® V8 with cylinder on demand™ engine efficiency technology<sup>1</sup>

560 hp/516 lb-ft torque  
quattro® all-wheel drive with sport differential  
Audi adaptive air suspension and dynamic steering  
Wave-cut design brakes  
Acceleration (0–60 mph) in 3.7 seconds  
Top track speed of 174 mph<sup>2</sup>

#### 4.0-liter TFSI® V8 with cylinder on demand™ engine efficiency technology<sup>1</sup>

- o 605 hp/up to 553 lb-ft torque (with overboost)
- o quattro® all-wheel drive with sport differential
- o DRC® suspension and dynamic steering
- o Audi ceramic brakes (front and rear)
- o Acceleration (0–60 mph) in 3.6 seconds
- o Top track speed of 190 mph<sup>2</sup>

<sup>1</sup> Based on EPA estimates at time of publication. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. <sup>2</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 RS 7 [↗](#)

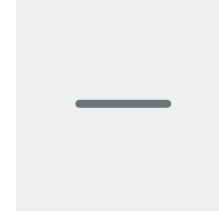
## RS 7



## RS 7 performance



### Infotainment / Technology



- + In addition to RS 7
- o Replaces RS 7

7" color driver information system	7" color driver information system
MMI® navigation plus with voice control system <sup>1</sup>	MMI® navigation plus with voice control system <sup>1</sup>
MMI® touch with handwriting-recognition technology	MMI® touch with handwriting-recognition technology
Audi connect® with six-month trial subscription <sup>2</sup>	Audi connect® with six-month trial subscription <sup>2</sup>
BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts	BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts
HD Radio™ Technology	HD Radio™ Technology
SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>
INRIX XD® Traffic <sup>4</sup>	INRIX XD® Traffic <sup>4</sup>
SD card slot with 64GB operating capacity (dual slots)	SD card slot with 64GB operating capacity (dual slots)
Audi music interface with two USB ports	Audi music interface with two USB ports
Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>	Audi smartphone interface including Apple CarPlay™ and Google™ Android Auto <sup>5</sup>
BLUETOOTH® streaming audio for compatible devices	BLUETOOTH® streaming audio for compatible devices
BLUETOOTH® wireless technology preparation for compatible mobile phones	BLUETOOTH® wireless technology preparation for compatible mobile phones
Garage door opener (HomeLink®)	Garage door opener (HomeLink®)

<sup>1</sup> MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. <sup>2</sup> Always pay careful attention to the road, and do not drive while distracted. Audi connect® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. <sup>3</sup> SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). <sup>4</sup> INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad®, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle. <sup>5</sup> Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

### Engineering / Performance



### Driver Assistance / Innovation



### Exterior



### Interior / Seating



### Safety



### Packages



### Stand-alone Options



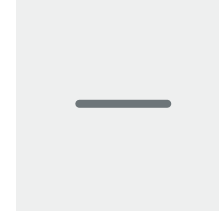
## RS 7



## RS 7 performance



### Driver Assistance / Innovation



- + In addition to RS 7
- o Replaces RS 7

Audi advanced key—keyless start, stop and entry <sup>1</sup>	Audi advanced key—keyless start, stop and entry <sup>1</sup>
Cruise control with coast resume and accelerate features	Cruise control with coast resume and accelerate features
Audi drive select	Audi drive select
Audi pre sense <sup>®</sup> basic <sup>2</sup>	Audi pre sense <sup>®</sup> basic <sup>2</sup>
Audi side assist with Audi pre sense <sup>®</sup> rear <sup>2</sup>	Audi side assist with Audi pre sense <sup>®</sup> rear <sup>2</sup>
Head-up display with navigation information	Head-up display with navigation information
Parking system plus with rear view camera (front and rear acoustic sensors) <sup>2</sup>	Parking system plus with rear view camera (front and rear acoustic sensors) <sup>2</sup>
Rain/light sensor for automatic windshield wipers and headlights	Rain/light sensor for automatic windshield wipers and headlights

<sup>1</sup> See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. <sup>2</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details, and important limitations.

Engineering / Performance



Infotainment / Technology



Exterior



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 RS 7

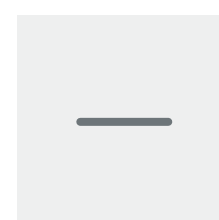
## RS 7



## RS 7 performance



### Exterior



- + In addition to RS 7
- o Replaces RS 7

RS exclusive Singleframe® grille with honeycomb mesh design

20" 7-twin-spoke design forged wheels with summer performance tires<sup>1</sup>

Full LED headlights

Automatic headlights

LED taillights and rear fog lights

RS unique front/rear fasciae and side sills

Aluminum-optic matte front and rear diffuser trim

Aluminum-optic matte lower front bumper air intakes

Aluminum-optic matte side mirror housings

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory

LED turn signals integrated into the exterior side mirror housings

Heated windshield washer nozzles

Matte aluminum trim around exterior side windows

Power tailgate with hands-free release

Adaptive rear spoiler

RS model oval exhaust outlets

o Gloss black Singleframe® grille

o Audi Sport® 21" 5-double-arm design wheels, titanium-matte finish with summer performance tires<sup>1</sup>

Full LED headlights

Automatic headlights

LED taillights and rear fog lights

+ RS unique front/rear fasciae and side sills

o Carbon front and rear diffuser

o Carbon lower front bumper air intakes

o Carbon exterior side mirror housings

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory

LED turn signals integrated into the exterior side mirror housings

Heated windshield washer nozzles

o Gloss black trim around exterior windows

Power tailgate with hands-free release

Adaptive rear spoiler

o Sport exhaust system with black outlets

<sup>1</sup> High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Interior / Seating



Safety



Packages



Stand-alone Options



Build your 2017 RS 7

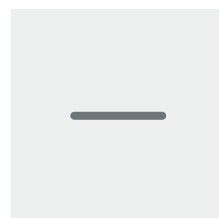
## RS 7



## RS 7 performance



### Interior / Seating



- + In addition to RS 7
- o Replaces RS 7

Four-zone automatic climate control	Four-zone automatic climate control
Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with RS 7 badging)	Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with RS 7 badging)
Power tilt and telescopic adjustable steering column with memory	Power tilt and telescopic adjustable steering column with memory
Auto-dimming interior rear view mirror	Auto-dimming interior rear view mirror
Ambient interior lighting plus	Ambient interior lighting plus
RS-design Carbon Fiber inlays	RS-design Carbon Fiber inlays
Black cloth headliner	Black cloth headliner
Valcona leather seats with contrast honeycomb stitching (with RS 7 designation)	Valcona leather seats with contrast honeycomb stitching (with RS 7 designation)
Leather-wrapped door armrests	Leather-wrapped door armrests
Twelve-way power front sport-contoured seats, including four-way power lumbar adjustment	Twelve-way power front sport-contoured seats, including four-way power lumbar adjustment
Heated front seats (three-step)	Heated front seats (three-step)
Four-seat configuration	Four-seat configuration
Stainless-steel door sill inlays (with RS 7 badging)	Stainless-steel door sill inlays (with RS 7 badging)
Sunroof	Sunroof

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Safety



Packages



Stand-alone Options



Build your 2017 RS 7

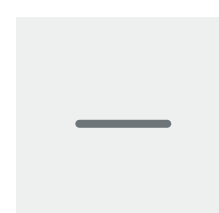
## RS 7



## RS 7 performance



### Safety



- + In addition to RS 7
- o Replaces RS 7

Driver and front-passenger dual-stage airbags <sup>1</sup>	Driver and front-passenger dual-stage airbags <sup>1</sup>
Front thorax side airbags <sup>1</sup>	Front thorax side airbags <sup>1</sup>
Driver and front-passenger knee airbags <sup>1</sup>	Driver and front-passenger knee airbags <sup>1</sup>
Sideguard® head-curtain airbags <sup>1</sup>	Sideguard® head-curtain airbags <sup>1</sup>
Front-passenger occupant detection for airbags <sup>1</sup>	Front-passenger occupant detection for airbags <sup>1</sup>
Power central locking system with safety unlock feature if airbags deploy	Power central locking system with safety unlock feature if airbags deploy
Lower Anchors and Tethers for Children (LATCH) in rear seats	Lower Anchors and Tethers for Children (LATCH) in rear seats
Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)	Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
Tire-pressure monitoring system	Tire-pressure monitoring system
Electromechanical parking brake	Electromechanical parking brake
Anti-theft alarm system with immobilizer	Anti-theft alarm system with immobilizer

<sup>1</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Packages



Stand-alone Options



Build your 2017 RS 7 [➤](#)

## RS 7



## RS 7 performance



### Packages

#### Cold Weather package

- > Heated steering wheel (deletes flat-bottom steering wheel)
- > Heated rear seats

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### Carbon optic package

- > Gloss black Singleframe<sup>®</sup> grille
- > Carbon front and rear diffuser
- > Gloss black trim around exterior side windows
- > Black exterior side mirror housings

#### Black optic package

- > Audi Sport<sup>®</sup> 20" 5-double-spoke design wheels, titanium-matte finish
- > 265/35 summer performance tires<sup>2</sup>
- > Gloss black Singleframe<sup>®</sup> grille
- > Gloss black trim around exterior side windows
- > Body-colored exterior side mirror housings

#### Comfort Seating package

- > Heated and ventilated 18-way power individual-contour comfort front seats, including four-way power lumbar adjustment and massage function
- > Valcona leather seats
- > Front-passenger seat memory

#### Cold Weather package

- > Heated steering wheel (deletes flat-bottom steering wheel)
- > Heated rear seats

#### Driver Assistance package

- > Audi adaptive cruise control with stop & go
- > Audi active lane assist<sup>1</sup>
- > Audi pre sense<sup>®</sup> plus<sup>1</sup>
- > Corner view camera system
- > High-beam assistant

#### Audi design selection - RS 7 performance

- > Black leather/Alcantara<sup>®</sup> seats with Mercato Blue contrast diamond stitching
- > Carbon Twill, Blue inlays

#### Comfort Seating package

- > Heated and ventilated 18-way power individual-contour comfort front seats, including four-way power lumbar adjustment and massage function
- > Valcona leather seats
- > Front-passenger seat memory

<sup>1</sup> The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations. <sup>2</sup> High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under these conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Stand-alone Options



Build your 2017 RS 7

## RS 7



## RS 7 performance



### Stand-alone Options

- > Audi Sport® 21" 5-spoke-blade design wheels with 275/30 summer performance tires<sup>1</sup>
- > Audi Sport® 21" 5-spoke-blade design wheels, titanium-matte finish with 275/30 summer performance tires<sup>1</sup>
- > Audi Sport® 21" 5-spoke-blade design wheels, high-gloss black finish with 275/30 summer performance tires<sup>1</sup>
- > Singleframe® grille with quattro® script
- > Rear-passenger thorax side airbags<sup>2</sup>
- > Red brake calipers (front and rear)
- > Sport exhaust system with black outlets
- > Aluminum Race inlays
- > Layered Aluminum/Black Wood inlays
- > Black Alcantara® headliner
- > Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
- > Night vision assistant with pedestrian and large animal detection

- > Audi Sport® 21" 5-double-arm design wheels, high-gloss black finish with 275/30 summer performance tires<sup>1</sup>
- > Singleframe® grille with quattro® script and carbon surround
- > Rear-passenger thorax side airbags<sup>2</sup>
- > Audi Sport® titanium exhaust system
- > Aluminum Race inlays
- > Layered Aluminum/Black Wood inlays
- > Black Alcantara® headliner
- > Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
- > Night vision assistant with pedestrian and large animal detection

<sup>1</sup> High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. <sup>2</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Engineering / Performance



Infotainment / Technology



Driver Assistance / Innovation



Exterior



Interior / Seating



Safety



Packages



Build your 2017 RS 7

A7 3.0T competition

The only time we truly admire the competition is when it's us.



*2017 Audi A7 3.0T competition shown in Misano Red pearl with available equipment.*

When it comes to competition, we're in a race with ourselves. The new 2017 A7 3.0T competition adds exterior attitude with a standard black optic exterior that features a gloss black Singleframe® grille and side window trim surrounds to a more powerful 340-hp 3.0-liter TFSI® engine. And with access to a rear sport differential and Audi drive select, you can have precise control to contend with the road ahead.



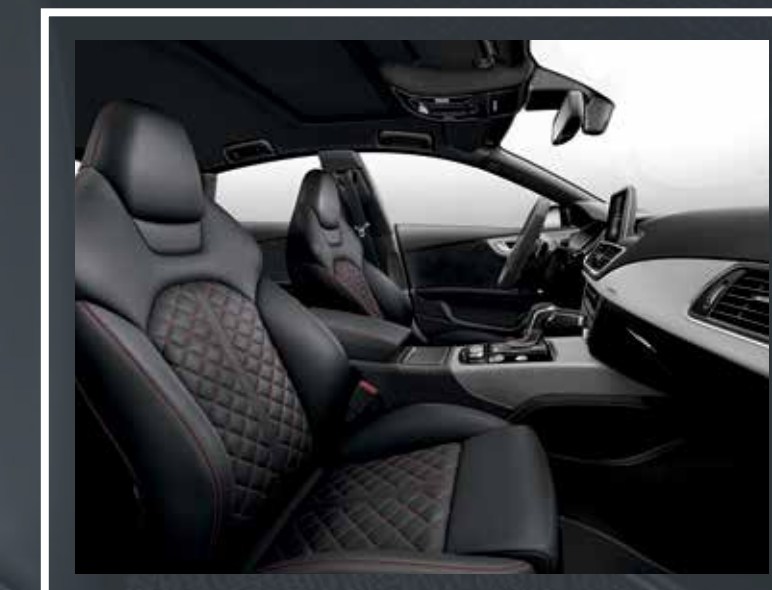
A7 3.0T competition

**The only time we truly admire the competition is when it's us.**



*2017 Audi A7 3.0T competition shown with available Black Valcona leather and Korso Red stitching.*

Our signature S sport seats—previously available only on the Audi S7—and a three-spoke flat-bottom sport steering wheel put you in command of the A7 3.0T competition model. And with available contrast stitching, Brushed Aluminum or available Piano Black Wood inlays, and black headliner, you can be assured that this distinctive vehicle is a win for the driving enthusiast.



A7 3.0T competition

The only time we truly admire the competition is when it's us.

*2017 Audi A7 3.0T competition shown in Daytona Gray pearl with available equipment.*

Red brake calipers and black mirror housings augment the aggressive black optic looks of the A7 3.0T competition model. And with the Audi Sport® 20" 5-double-spoke design wheels with titanium-matte finish, the A7 3.0T competition is a whole new take on competition.



# Technical Specifications

Engineering   Performance	A7 3.0T	A7 3.0T competition	S7	RS 7	RS 7 performance
Engine type	Six-cylinder	Six-cylinder	Eight-cylinder	Eight-cylinder	Eight-cylinder
Engine block/Cylinder head	Aluminum-alloy	Aluminum-alloy	Aluminum-alloy	Aluminum-alloy	Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	2,995/84.5 x 89.0	2,995/84.5 x 89.0	3,993/84.5 x 89.0	3,993/84.5 x 89.0	3,993/84.5 x 89.0
Horsepower (@ rpm)	333 @ 5,300–6,500	340 @ 5,300–6,500	450 @ 5,800–6,400	560 @ 5,700–6,600	605 @ 6,100–6,800
Torque (lb-ft @ rpm)	325 @ 2,900–5,300	325 @ 2,900–5,300	406 @ 1,400–5,700	516 @ 1,750–5,500	553 @ 2,500–5,500 with overboost
Compression ratio	10.8:1	10.8:1	10.1:1	10.1:1	9.3:1
Valvetrain	24-valve DOHC with variable valve timing	24-valve DOHC with variable valve timing	32-valve DOHC with variable valve timing	32-valve DOHC with variable valve timing	32-valve DOHC with variable valve timing
Induction/Fuel injection	Supercharged/TFSI®	Supercharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TFSI®
cylinder on demand™ engine efficiency technology <sup>1</sup>	—	—	■	■	■
Start-stop engine efficiency system <sup>1</sup>	■	■	■	—	—
Acceleration (0–60 mph)	5.2 seconds	5.2 seconds	4.5 seconds	3.7 seconds	3.6 seconds
Top track speed	130 mph <sup>2</sup>	130 mph <sup>2</sup>	155 mph <sup>2</sup>	174 mph <sup>2</sup>	190 mph <sup>2</sup>

Transmission   Drivetrain	A7 3.0T	A7 3.0T competition	S7	RS 7	RS 7 performance
Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive	■	■	—	■	■
Seven-speed S tronic® dual-clutch transmission with quattro® all-wheel drive	—	—	■	—	—
Sport differential	—	■	Available	■	■

Body   Suspension   Chassis	A7 3.0T	A7 3.0T competition	S7	RS 7	RS 7 performance
Lightweight construction technology—aluminum exterior body panels and a steel chassis	■	■	■	■	■
Five-link front suspension	■	■	■	■	■
Trapezoidal-link rear suspension	■	■	■	■	■
Audi adaptive air suspension (with S or RS model-specific tuning)	—	—	■	■	—
DRC® sport suspension system (replaces Audi adaptive air suspension)	—	—	—	—	■
Sport suspension calibration	Available	■	■	■	■
Ventilated front disc/Ventilated rear disc brakes (in)	14.0/13.0	14.0/13.0	15.7/14.0	—	—
Ventilated wave-design front disc/Ventilated wave-design rear disc brakes (in)	—	—	—	15.4/14.0	—
Audi ceramic brakes	—	—	—	—	15.4/14.0
Red brake calipers	—	■	Available	Available	—
Electromechanical power steering system	■	■	■	■	■
Dynamic steering	—	—	Available	■	■
Steering ratio	15.9:1	15.9:1	15.9:1	13.0:1	13.0:1
Turning diameter, curb-to-curb (ft)	39.0	39.0	39.0	39.0	39.0

■ Standard    — Not applicable    NA Information not available at time of printing

<sup>1</sup> 2017 EPA estimates and emissions data not available at time of printing. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for updated information. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.  
<sup>2</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

# Technical Specifications

Exterior measurements	A7 3.0T	A7 3.0T competition	S7	RS 7	RS 7 performance
Wheelbase (in)	114.7	114.7	114.8	114.8	114.8
Length (in)	196.2	196.2	196.3	197.3	197.3
Height (in)	55.9	55.9	55.0	55.8	55.8
Overall width with mirrors (in)	84.2	84.2	84.2	84.2	84.2
Track (in, front/rear)	64.7/64.4	64.7/64.4	64.6/64.3	64.3/64.0	64.3/64.0
Curb weight (lb)	4,244	4,354	4,486	4,497	4,497
Drag coefficient (Cw)	0.28	0.28	0.30	0.30	0.30

Interior measurements	A7 3.0T	A7 3.0T competition	S7	RS 7	RS 7 performance
Head room with sunroof (in, front/rear)	36.9/36.6	36.9/36.6	36.9/36.6	36.9/36.6	36.9/36.6
Leg room (in, front/rear)	41.3/37.0	41.3/37.0	41.3/37.0	41.3/37.0	41.3/37.0
Shoulder room (in, front/rear)	57.2/55.9	57.2/55.9	57.2/55.9	57.2/55.9	57.2/55.9
Cargo volume (cu ft, rear seatbacks up)	24.5	24.5	24.5	24.5	24.5
Seating capacity	5	4	4	4	4

EPA mileage estimates   Capacities   Emissions	A7 3.0T	A7 3.0T competition	S7	RS 7	RS 7 performance
Tiptronic® automatic transmission (city/highway/combined) <sup>1</sup>	NA	NA	—	NA	NA
S tronic® dual-clutch transmission (city/highway/combined) <sup>1</sup>	—	—	NA	—	—
Engine oil (qt)	7.2	7.2	8.8	8.8	8.8
Fuel (gal)	19.8 <sup>1</sup>	19.8 <sup>1</sup>	19.8 <sup>1</sup>	19.8 <sup>1</sup>	19.8 <sup>1</sup>
Required fuel	Premium	Premium	Premium	Premium	Premium
Emissions rating	ULEV125	ULEV125	ULEV II	ULEV II	ULEV II

■ Standard    — Not applicable    NA Information not available at time of printing

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<sup>1</sup> 2017 EPA estimates and emissions data not available at time of printing. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for updated information. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

# Now for the finishing touches.

You're a try-anything-once, never-sit-still, give-it-your-all kind of person. Life doesn't just string you along; you strive to take life further. Audi Genuine Accessories can help you do just that. For personalizing, protecting and showing your Audi pride, our accessories were made just for you.





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### // Compact cargo carrier<sup>1</sup>

Extra gear won't take up valuable cargo space with our aerodynamic carrier that offers a generous 10.5-cu-ft capacity. Size: 76" long, 26" wide, 15" high.



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<sup>1</sup> All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.



## // Ski and snowboard racks<sup>1</sup>

These racks help transport your equipment to the slopes. The standard attachment (shown) holds two sets of skis or two snowboards. A deluxe attachment, sold separately, holds up to three sets of skis or four snowboards.

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<sup>1</sup> All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.



### // Aluminum bike rack<sup>1</sup>

Help protect your other ride. This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.

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<sup>1</sup> All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.



### // 19" 5-V-spoke design winter wheel and tire package

Adding style and performance, this winter wheel and tire package features Audi Original winter tires specifically engineered to help improve traction and handling in a variety of winter weather conditions.<sup>1</sup> See your authorized Audi dealer for details.

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<sup>1</sup> When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions. Tires are supplied and warranted by their manufacturer.



**// 20" 5-arm parabolic design wheel and tire package**

Add an impressive finishing touch with this eye-catching design. Anthracite with machine-polished spokes.

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### // Premium textile floor mats

These skid-resistant, precision-fit mats are made of a heavy fabric to help protect your vehicle's interior from the elements. Mats are black and available in a set of four.

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### // All-weather cargo mat

Designed to fit the A7, the raised outside edge of the cargo mat helps contain spills and protect cargo-area carpeting from stains. The textured material helps control load shifting.

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### // All-weather floor mats

Wherever your day takes you, the all-weather floor mats feature a deep-ribbed, channeled design that helps protect your vehicle's floor and carpeting from the elements. Black mats are available in sets of two for front or rear. Front mats feature the A7 logo.

visit [parts.audiusa.com](https://parts.audiusa.com) for more.





### // Men's Ingolstadt jacket

This three-layer performance soft-shell jacket, with a bonded fleece lining and an interior membrane, features custom map artwork in front and the Audi rings logo on the sleeve.



### // Oakley® Tech Sport Duffle

This duffle fits the bill for a long weekend or for getting your gear to the gym. Fabric handles and a padded shoulder strap offer versatile and comfortable carrying options, while an ample main compartment and multiple specialized pockets inside and out offer accessibility and organization. 26.25" W x 11.25" D x 12.5" H.



### // Ladies' half-zip mock neck by Spyder®

Moisture-wicking, quick-drying, slim-fit material provides plenty of comfort. Features the Spyder® and Audi Sport® logos and is available in black, red, gray or white.

visit [audicollectionusa.com](http://audicollectionusa.com) for more.



Audi phone case shown above,  
available on [audicollectionusa.com](http://audicollectionusa.com)

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