

THE ULTIMATE UNSTOPPABLE POWER



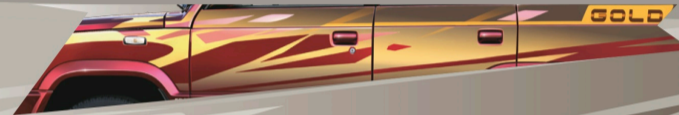
The all new
**SUMO
GOLD**
THE UNSTOPPABLE

POWER MEETS **GOLD**

POWER UP IN **STYLE & COMFORT**

DESIGNER DECALS

Under the hood of the new TATA Sumo Gold lies the powerful 3 Litre CR4 Turbo engine which pumps out raw power of 85Ps @ 3000rpm and a torque of 250Nm @ 1000 to 2000rpm. Usually, maneuverability is an issue with such great power. But not with the all new TATA Sumo Gold. This SUV comes with a best in segment 5m turning radius along with a splendid fuel efficiency of 15.3 kmpl and low maintenance cost, making it a pleasure to drive anywhere. Be it city or long distance.



STEP INSIDE
THE WORLD OF POWER

DUAL AC COOLING



WOOD FINISH CENTRE CONSOLE
USB & BLUETOOTH



ONE TOUCH POWER WINDOWS

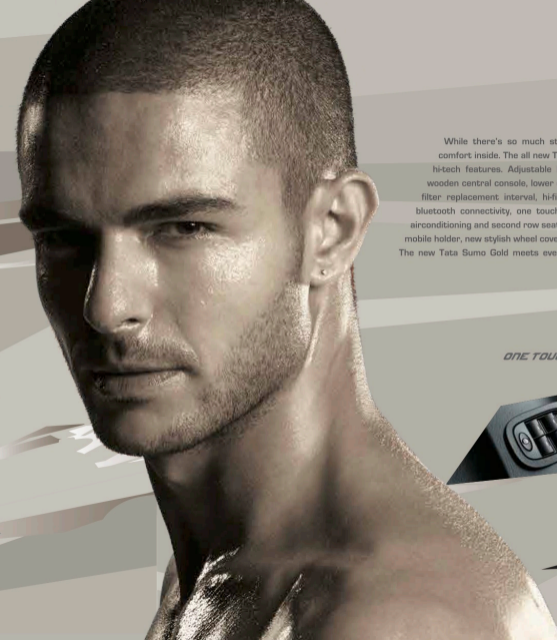


SPACIOUS & STYLISH INTERIORS



SPORTY GEAR KNOB

While there's so much style outside, there is state-of-the-art comfort inside. The all new TATA Sumo Gold comes loaded with hi-tech features. Adjustable lumbar support, a new classic wooden central console, lower cabin noise and extended fuel filter replacement interval, hi-fidelity music system with bluetooth connectivity, one touch power windows, dual airconditioning and second row seat belts, buzzer chime, mobile holder, new stylish wheel cover and much more. The new Tata Sumo Gold meets every expectation.





POWERFUL CR4 ENGINE



HIGH PERFORMANCE CLUTCH



DOUBLE WISHBONE SUSPENSION

	SUMO GOLD BS-IV			SUMO GOLD BS-III		
Specification	2956 CC 3L CR4 Engine			2956 CC 4SP TCIC Engine		
Max Power	85 PS @3000 rpm			70 PS @3000 rpm		
Max Torque	250 Nm @ 1500-2000 rpm			223 Nm @ 1500-2000 rpm		
Gear box	G-76-5/4.1 with overdrive			G-76-5/4.1 with overdrive		
Final drive ratio	3.36			3.73		
Ground clearance	182 mm (Loadless)			182 mm (Loadless)		
Suspension	Front-Double wishbone type with coil springs & antiroll bar			Front-Double wishbone type with coil springs & antiroll bar		
Wheels	215 / 75 R 15 (Tubeless)			215 / 75 R 15 (Tube tyre)		
Turning radius (m)	5			5		
L X W X H (mm)	4258 x 1700 x 1925			4258 x 1700 x 1925		
Wheel base	2425			2425		
Brakes	Front-Disc & Rear-Drum			Front-Disc & Rear-Drum		
Clutch	260 mm Dia			Hydraulic 240 mm		
Fuel tank capacity	65 ltrs			65 ltrs		
Features	GX	FZ	EX	LX	CX	
Technology						
3.0 CR4 Engine (BS IV)	Yes	Yes	Yes	Yes	Yes	
4SP TCIC Engine (BS III)	-	-	-	-	-	
Engine Immobiliser	Yes	Provision	Provision	Provision	Provision	
CD MP3 player with USB, Bluetooth	Yes	-	-	-	-	
Speaker Phone MFC	Yes	-	-	-	-	
Central locking	Yes	-	-	-	-	
Keyless entry	Yes	-	-	-	-	
Entry						
Door Ajar warning (New Sound)	Yes	-	-	-	-	
Seat belt warning (New Sound)	Yes	-	-	-	-	
Front fog lamps	Yes	-	-	-	-	
Rear fog lamps	Yes	-	-	-	-	
Side intrusion beams on all doors	Yes	Yes	Yes	Yes	Yes	
Rear high mount stop lamp	Yes	Yes	Yes	Yes	Yes	
Style						
Exterior body graphics	Yes	Yes	Yes	Yes	Yes	
ORVM Internally adjustable	Yes	Body colour	Yes	Non Body colour	-	
Instrument Cluster with Trip Odometer	Yes	Yes	Yes	-	Yes	
Tachometer	Yes	Yes	Yes	-	-	
Low fuel indicator	Yes	Yes	Yes	Yes	Yes	
Stylised side footstep	Yes	Yes	Yes	Yes	Yes	
Stylish New wheel cap	Yes	Yes	Yes	-	-	
Stylish front grill (Body Colour)	Yes	Yes	Yes	Yes	Yes	
Front & rear bumper (Body Colour)	Body colour			Non Body colour		
Outer handle	Body colour			Non Body colour		
Door trim	Fabric	Fabric	Fabric	Vinyl	Vinyl	
Stylish clear lens headlamp	Yes	Yes	Yes	Yes	Yes	
Wood finish centre console	Yes	Yes	Yes	Yes	Yes	
Stylish gear shift knob	Yes	Yes	Yes	Yes	Yes	
Comfort						
AC with deostat	Yes	Yes	Yes	Yes	-	
Dual AC	Yes	Yes	Yes	Yes	-	
Heater system (BS IV)	Yes	Yes	Yes	Yes	Yes	
Heater system (BS III)	Yes	Yes	Yes	Yes	Yes	
Power assisted steering	Yes	Yes	Yes	Yes	Yes	
Power windows (Front & Rear)	Yes	Yes	Yes	Yes	Yes	
Express power down (Front)	Yes	-	-	-	-	
Soft feet steering wheel	Yes	Yes	Yes	Yes	Yes	
Tinted glasses	Yes	Yes	Yes	Yes	Yes	
Rear windshield wiper (BS IV)	Yes	-	-	-	-	
Rear defogger (BS IV)	Yes	-	-	-	-	
Convenience						
Floor console with hand brake	Yes	Yes	Yes	Yes	Yes	
Spare wheel below floor	Yes	Yes	Yes	Yes	Yes	
Remote fuel lid opener (BS IV)	Yes	Yes	Yes	Yes	Yes	
Remote fuel lid opener (BS III)	Yes	Yes	Yes	Yes	Yes	
TVI outlet on centre console	Yes	Yes	Yes	Yes	Yes	
Anti-glare rear view mirror	Yes	Yes	Yes	-	-	
Cup holders on glove box lid	Yes	Yes	Yes	Yes	Yes	
Mobile holder (BS IV)	Yes	Yes	Yes	Yes	Yes	
Standard Warranty personal (Regular)	36 months or 100000 kms					
Standard Warranty commercial use (Yellow No Plates)	24 months or 75000 kms					
Seating Option 7 & 9 Str	Yes	Yes	Yes	Yes	Yes	

COLOUR OPTIONS



Arctic Silver



Blazing Red



Twilight Grey



Porcelain White

The all new
SUMO GOLD
THE UNSTOPPABLE

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Email us at upvmp@tatamotors.com. Accessories shown may not be part of standard equipment. Features shown are of the GX variant and will vary across variants. TATA Sumo Gold is available in both BS IV and BS III compliant versions. The information and specification printed are not binding and are subject to change without prior notice. Specifications, variants features and colours shown are subject to change without notice. Colours shown may vary from the original due to printing limitations. These are indicative specifications for reference only. TATA Motors subscribes to Advertising Standards Council of India (asci@vsnl.com) code on self regulation. TATA Sumo Gold has 3 years / 1,00,000 kms Warranty, 1 year / 50,000 kms (whichever is earlier) extended warranty available. Conditions apply.

Dealer stamp