

SAFARI

#ReclaimYourLife





You've become so good at going on
that you've forgotten how to go off.

You've become so good at running
that you've forgotten how to stop.

You've become so good at following the calendar,
you've forgotten that there's no such thing as a calendar.

There's no such thing as a week.

It's all made up.

Because the roads don't know what day it is.
The hills don't know that it's the middle of the week.

The sunrise doesn't care that it's not the weekend.

Today doesn't care it's a Monday.

Today wants you to start living.

Reclaim your life.



DESIGN THAT'S MAJESTIC

With a domineering stance and imposing proportions, the Safari's road presence commands attention.



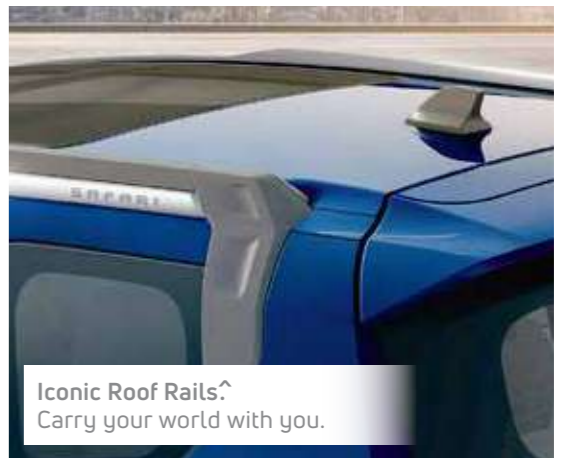
Signature Tri-Arrow Chrome Grille. Elegance personified.



R18 Machined Alloys.
For that majestic stance.



Signature Twin Light LED Tail Lamps.
Making heads turn.



Iconic Roof Rails[^]
Carry your world with you.

More of Majestic Design

True SUV Proportions | Xenon HID Projector Headlamps | Dual-function LED DRLs with Turn Indicators | Chrome Door Handles |

Dual Tone Bumper | Flared Wheel Arches & Protective Side Cladding | Shark Fin Antenna



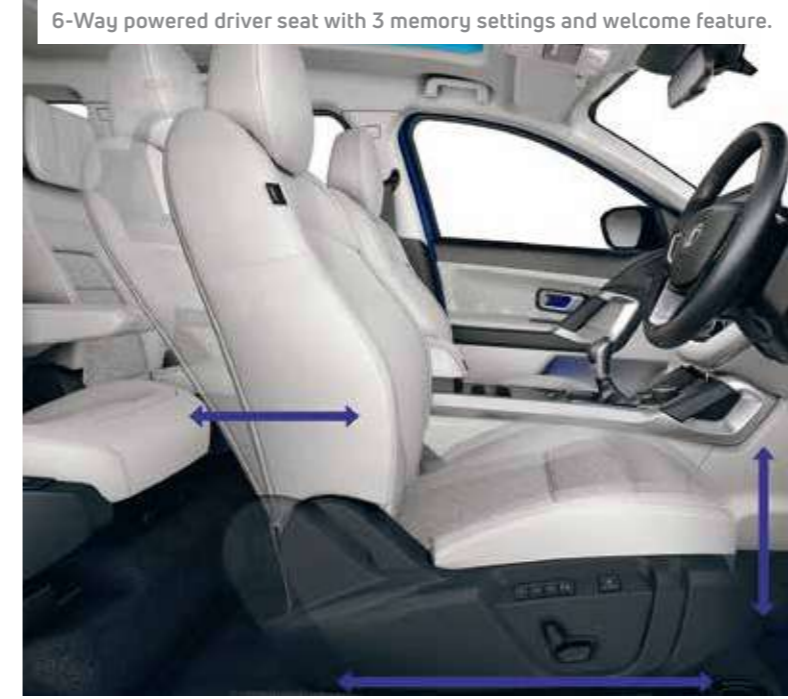
4-Way powered co-driver seat with Electric Boss Mode. Stretch yourself with ease.
Signature Oyster White Benecke Kaliko™ Leather# Interiors. Reign in luxury.

A LIFESTYLE THAT'S GRAND

Crafted with some of the finest workmanship on display and enriched with exquisite and luxurious interiors, the Safari offers a truly exceptional experience.



Signature Ashwood Dashboard. Opulence in every surface.



6-Way powered driver seat with 3 memory settings and welcome feature.



Panoramic Sunroof with Mood Lighting. Views like no other.

More of a Grand Lifestyle | Automatic Headlamps | Electrical Outer Mirrors with Auto Fold | Push Button Start | Rain Sensing Wipers | Captain Seats



Alluring 3rd Row Seats. Indulgence for all.



3rd row A + C Type USB Mobile charger



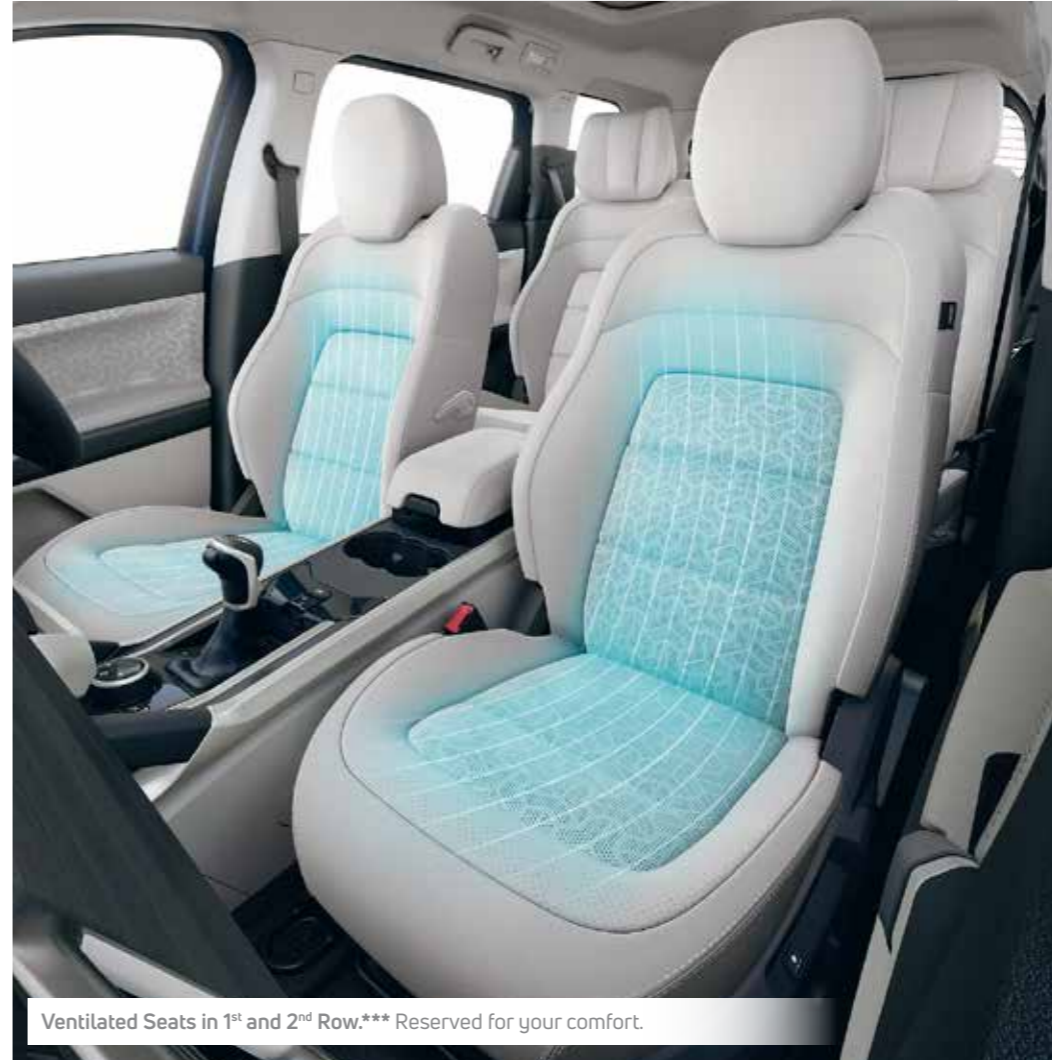
3rd Row AC vents. Match your mood.



3rd Row Cup Holder. Comfort within reach.

More Luxury in the 3rd Row

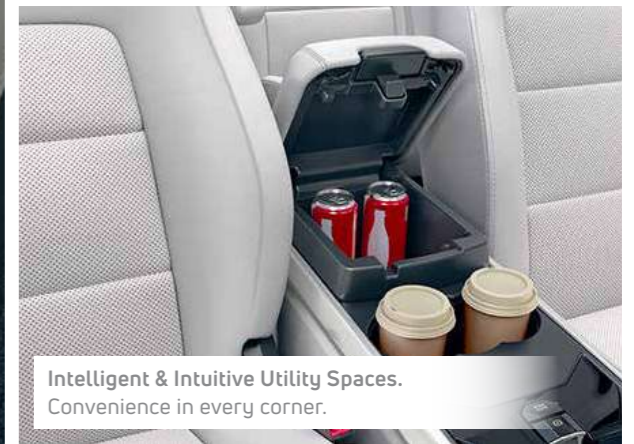
Mobile Phone Holder | Reading Lamp | Magazine Pocket



Ventilated Seats in 1st and 2nd Row.*** Reserved for your comfort.



Ambient Mood Lighting. Soothe your senses.



Intelligent & Intuitive Utility Spaces. Convenience in every corner.

More of a Grand Lifestyle

Reclining 2nd Row Seats | Winged Comfort Head Restraints in 2nd Row | Cooled Glove Box | Fully Automatic Temperature

Control (FATC) | 2nd Row Seats with 60:40 Split | Rear Armrest with Cup Holders | Tab Storage Tray | Umbrella Holder | Sunglass Holder

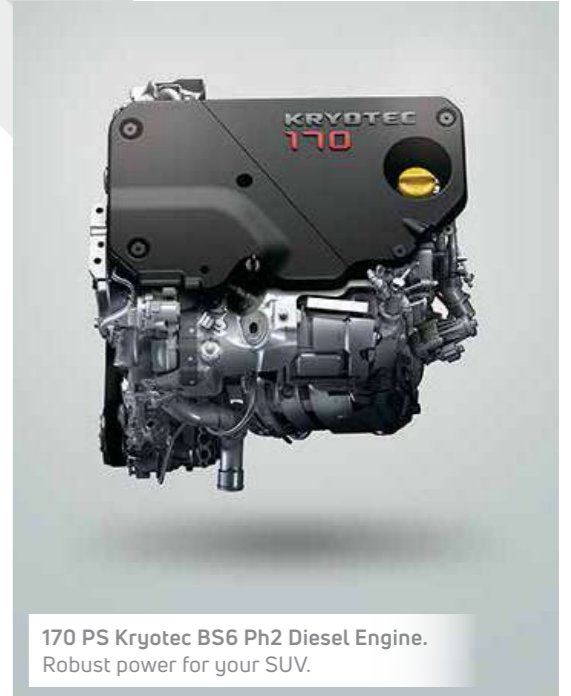


PERFORMANCE THAT ELEVATES

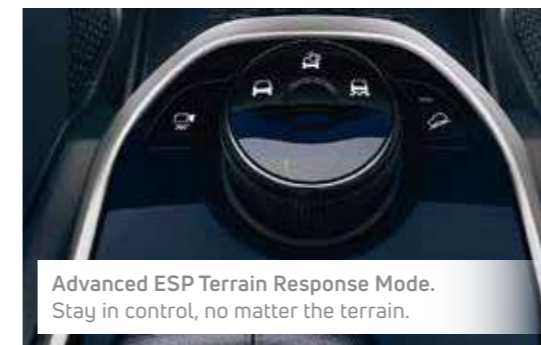
Make every journey a breeze with an outstanding performance along with the refined ride and handling of the Safari.



6-Speed Automatic Transmission. For an effortless driving experience.



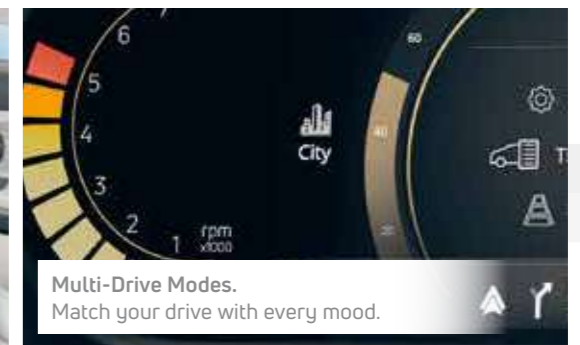
170 PS Kryotec BS6 Ph2 Diesel Engine. Robust power for your SUV.



Advanced ESP Terrain Response Mode. Stay in control, no matter the terrain.



Steering Wheel with Tilt & Telescopic Adjustment.



Multi-Drive Modes. Match your drive with every mood.

More of Impeccable Performance

Cruise Control | Advanced Electronically Controlled Variable Geometry Turbocharger (eVGT) | Lightweight and Low Friction

Valve Train Architecture | Advanced Exhaust Gas Recirculation (EGR) & After Treatment System | Advanced Rear Twist Blade Suspension designed by Lotus Engineering UK



Floating Island 26.03 cm New-Gen Harman Infotainment System. Stay connected, stay entertained.

Acoustically Tuned by JBL™.

INFOTAINMENT & CONNECTIVITY THAT'S IN VOGUE

Packed with top-of-the-line acoustics and technology, the Safari has evolved to be in sync with today's SUV customers.



Android Auto™ / Apple CarPlay™ over Wi-Fi.



9 Speaker, JBL™ Tuned Music System.



17.78 cm Digital TFT Instrument Cluster .



Air Purifier.



Navigate easily to your destination.

More of Remarkable Connectivity

Steering Mounted Controls | Media, Phone & Navigation Mirroring between Infotainment & Instrument Cluster

Video Playback/View Images through USB | Voice Alerts for Driver Assistance | USB/Bluetooth Audio Playback



Play My Music

माझं म्यूझिक सुरु करा

నా మ్యూజిక్ పెట్టు

என்னொட மியூசிக் ப்ளே பண்ணு

आमार गान चलाओ

मेरा म्युज़िक बजाओ

200+ VOICE COMMANDS IN 6 LANGUAGES

Now Interact with your car in your preferred language



Stay connected to your Safari wherever you are with iRA** - a cool new connected tech platform with a range of innovative features that's in-sync with India.

REMOTE COMMANDS



- Remote Smart Watch Connectivity
- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn

LOCATION BASED SERVICES



- Nearest TML Service Station
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Share My Car
- Share Location
- Valet Mode
- Geo Fencing
- Time Fencing

OVER THE AIR UPDATES



- Over the Air Updates for Telematics ECU

VEHICLE SECURITY FEATURES



- Intrusion Alert
- Remote Immobilization
- Emergency SMS
- Speed Alert
- Panic Notification
- Find My Car

GAMIFICATION



- Tribes, for Socializing with Safari Owners
- Most Efficient Users Of The Week/Month (Driving Score basis)
- View Trip Details and get Advanced Drive Pattern Analytics with Driver Score

LIVE VEHICLE DIAGNOSIS



- View Car Health Dashboard
- Enhanced Alerts about critical car parameters
- Custom Messages on Cluster e.g. "Happy Birthday"
- View "Advanced Vehicle Health Reports" on monthly basis
- View "Feature Usage Analytics" and understand patterns



STAY CONNECTED TO YOUR SAFARI, WHEREVER YOU ARE

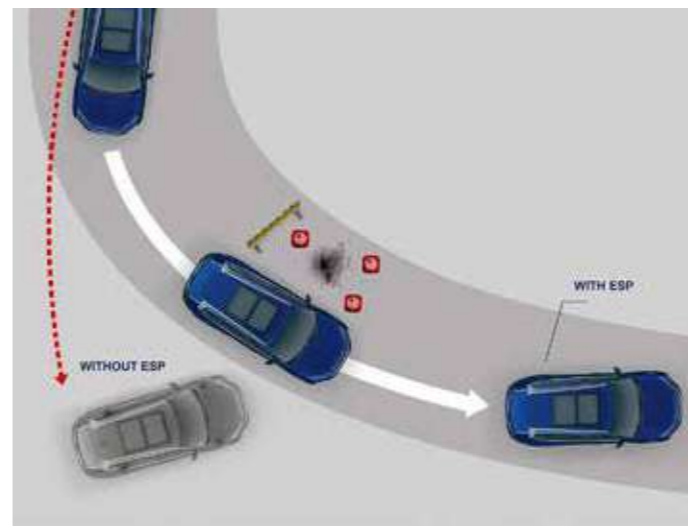
iRA is a cool, new connected tech platform that is in-sync with India. It offers a range of innovative features developed in India, for India.



6 Airbags (Driver, Co-Driver, Side Seat & Curtain).

SAFETY THAT MAKES YOU FEEL COCOONED

Meticulously crafted to cocoon your loved ones in a safety bubble, the Safari is your blanket of protection.



Advanced ESP with 17 added functionalities. Safety at every corner.

- Panic Brake Alert - New
- After Impact Braking - New
- Driver Doze Off Alert - New
- Anti-lock Braking System
- Corner Stability Control
- Electronic Traction Control
- Electronic Stability Control
- Hill Hold Control
- Hill Descent Control
- Electronic Brake Force Distribution
- Off-road ABS
- Roll Over Mitigation
- Brake Disc Wiping
- Electronic Brake Pre-Fill
- Hydraulic Brake Assist
- Hydraulic Fading Compensation
- Dynamic Wheel Torque by Brake



360° Surround View System. Be aware of your surroundings even in difficult situations.



Child Seat ISOFIX Anchor Points. A safe ride for your little one.



Electronic Parking Brake with Auto Hold. The confidence to brake with ease across terrains.



Auto Dimming IRVM. Glance back with clarity as you focus ahead.

More of Cocooned Safety

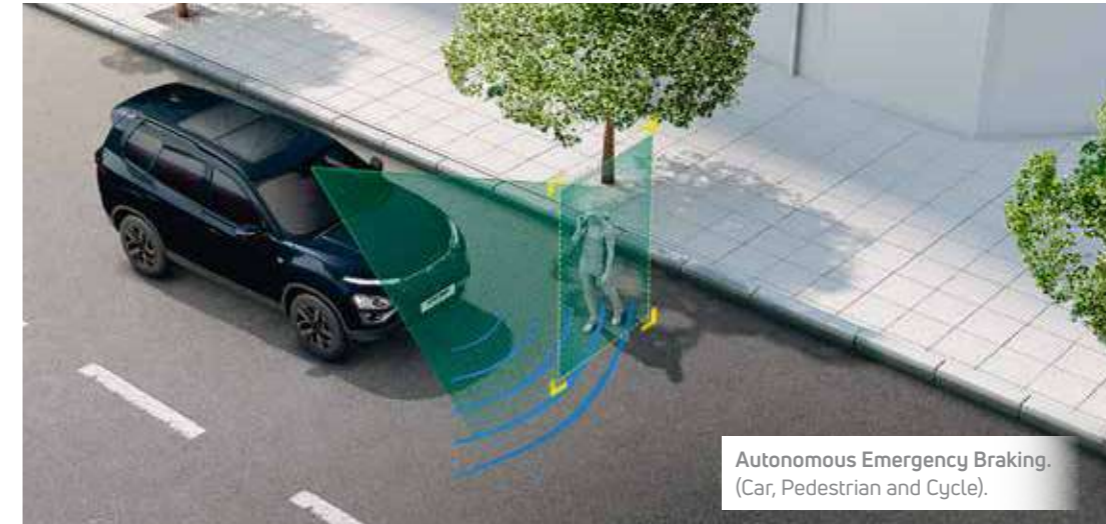
All Disc Brakes | Tyre Pressure Monitoring System (TPMS) | Front Fog Lamps with Cornering Function | Perimetric Alarm System

Driver & Co-Driver Seat Belt Reminders

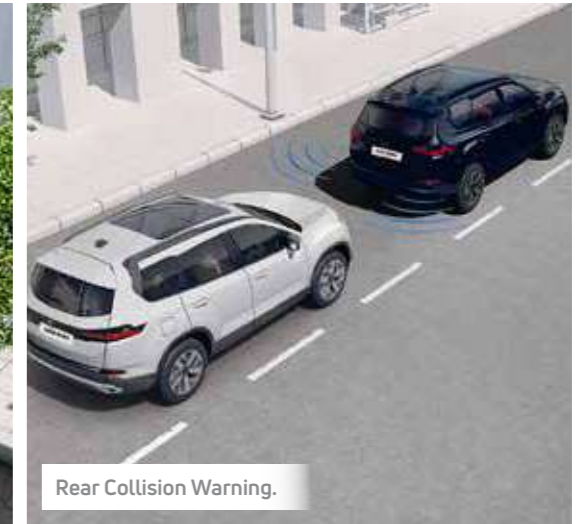


ADAS – ADVANCED DRIVER ASSISTANCE SYSTEM

Feel safe with the convenient and advanced technology system that is 'Built To Take On Surprises'.



Autonomous Emergency Braking.
(Car, Pedestrian and Cycle).



Rear Collision Warning.



Blind Spot Detection.



Door Open Alert.



Rear Cross Traffic Alert.

Other ADAS Features

Lane Departure Warning | Forward Collision Warning | High Beam Assist | Traffic Sign Recognition | Lane Change Alert

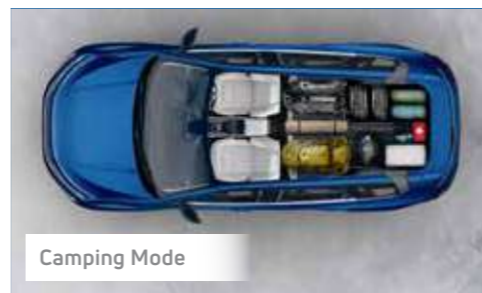


Optimal Modular Efficient Global Advanced Architecture

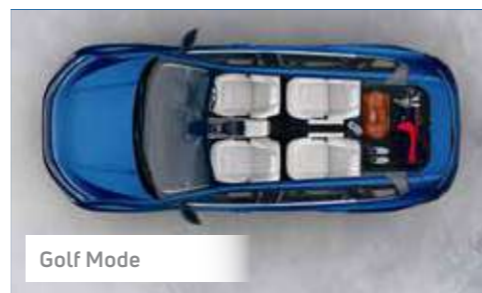


PEDIGREE OF OMEGARC

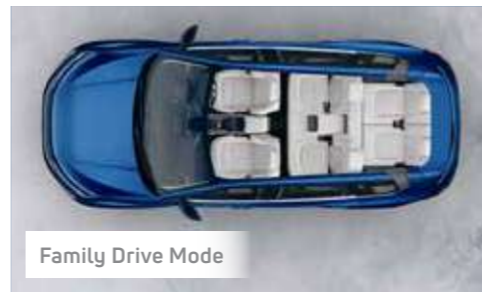
The legacy lives on with the proven capability, robustness and safety of OMEGARC, an architecture derived from the legendary D8 platform of Land Rover.



Camping Mode



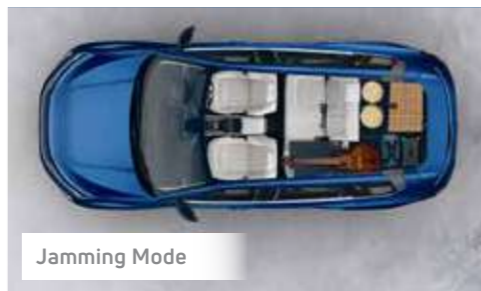
Golf Mode



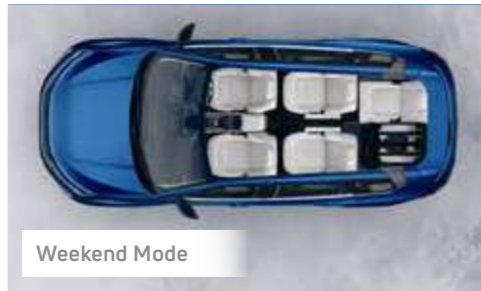
Family Drive Mode



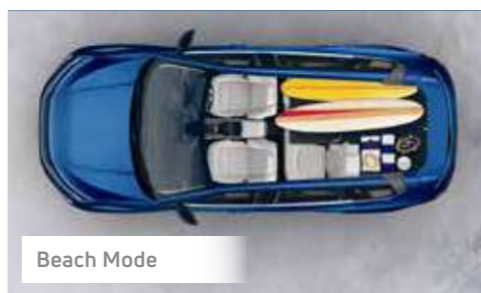
Executive Mode



Jamming Mode



Weekend Mode



Beach Mode

EXPERIENCE MODES

The versatile Safari comes with multiple seating configurations. Whether you're driving to work or going camping, the Safari is all you need.

Images are for representation purposes only.



RECLAIM THE THRILL OF EXPLORATION WITH THE SAFARI ADVENTURE PERSONA

It's time to answer the call of the hills, the deserts, the rivers and the road not yet taken. Awaken the explorer in you again.



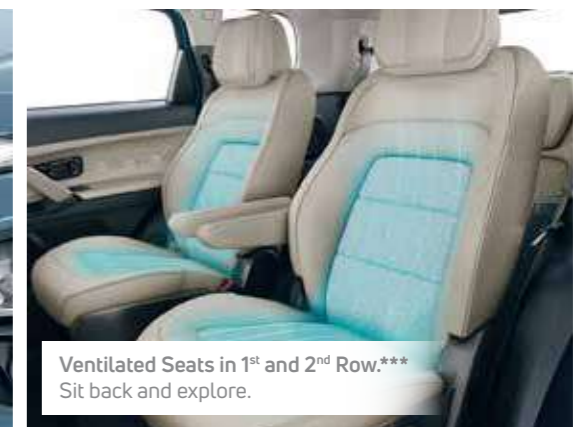
Signature Earthy Brown Interior. Blend in with nature.



R18 Charcoal Grey Machined Alloys.
Create visual poetry in motion.



Piano Black Grille with Safari Mascot.
Sport a rugged yet suave look.



Ventilated Seats in 1st and 2nd Row.***
Sit back and explore.

More of Adventure

Piano Black Outer Door Handles | Dark Chrome & Piano Black Interior Pack | Charcoal Grey Skid Plates

#DARK RULES



UNLEASH YOUR DARK SIDE

Designed for the ones who seek a bolder, sophisticated and a dynamic SUV. Flaunt elegance with the distinctly crafted elements and exclusive features.



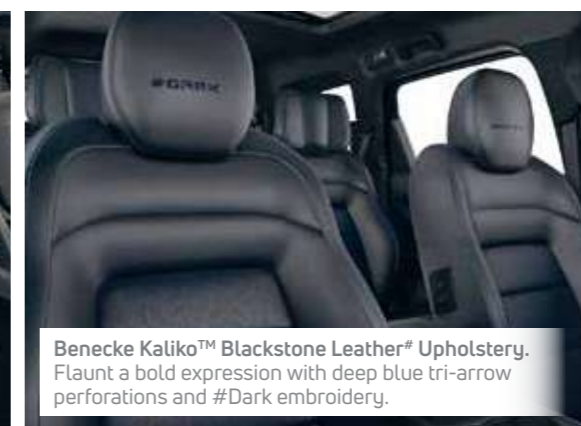
Ventilated Seats in 1st & 2nd Row*.**
Take a seat for an experience of luxury and comfort.



Blackstone Interior Theme.
Make a statement with dark chrome finishes.



Android Auto™ / Apple CarPlay™ over Wi-Fi.
Connect and play smart devices on the go.



Benecke Kaliko™ Blackstone Leather# Upholstery.
Flaunt a bold expression with deep blue tri-arrow perforations and #Dark embroidery.



Air Purifier.
Breathe in freshness, wherever you go.

More of Boldness

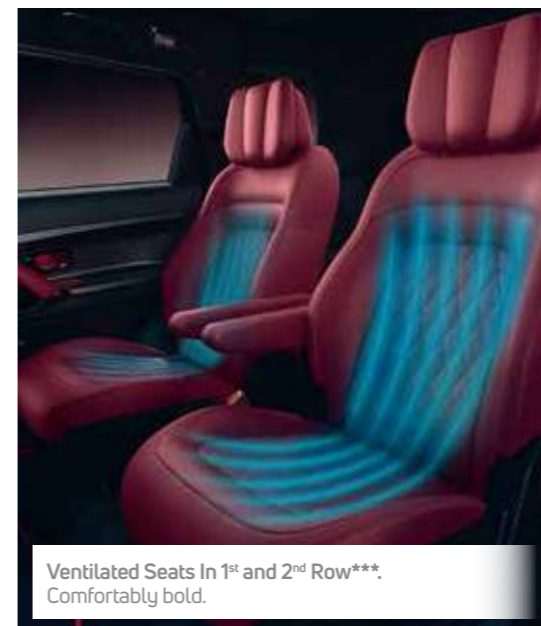
New Oberon Black Exterior Colour | Blackstone Matrix Dashboard | R18 Blackstone Alloy Wheels | Special #Dark Mascot

RED HOT DARK



NEW LEVEL OF BOLD

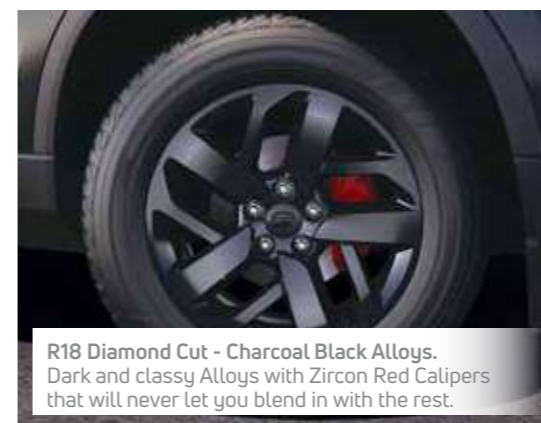
Designed for the feisty, bad-to-the-bone, showstoppers that bring the streets alive with their presence. With class-leading technology and design features that's surely for the bold ones out there.



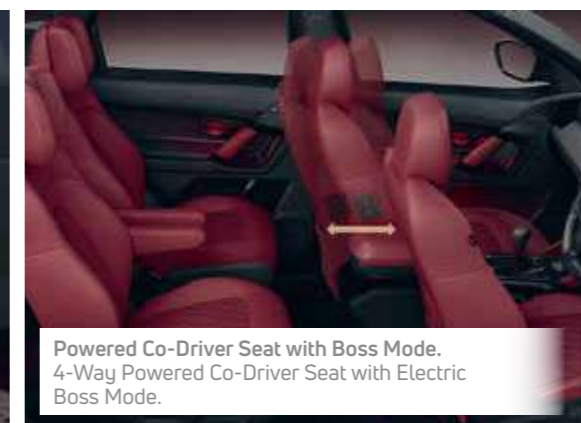
Ventilated Seats In 1st and 2nd Row***. Comfortably bold.



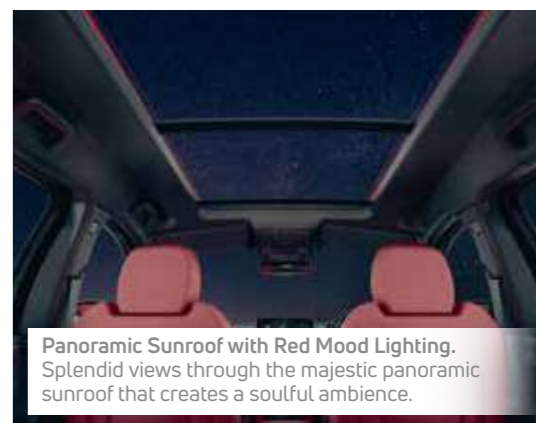
Steel-Black finished Dashboard. Adds suaveness to the bold interiors.



R18 Diamond Cut - Charcoal Black Alloys. Dark and classy Alloys with Zircon Red Calipers that will never let you blend in with the rest.



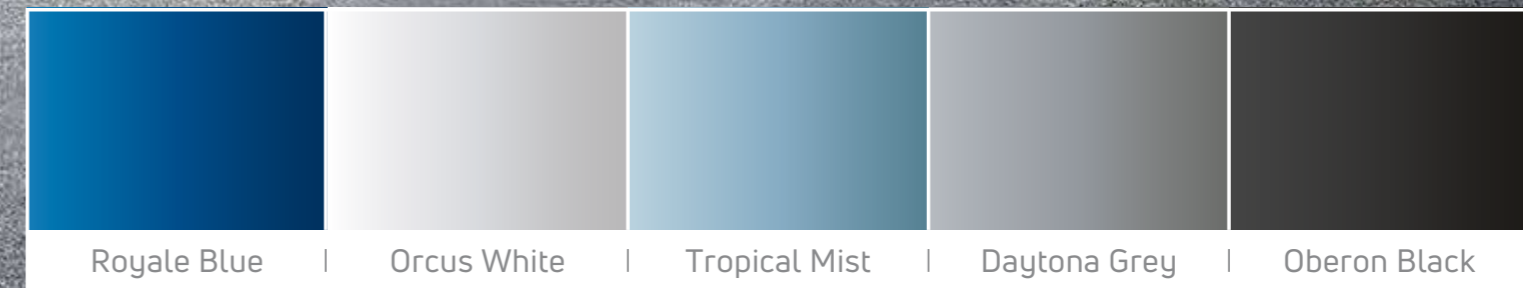
Powered Co-Driver Seat with Boss Mode. 4-Way Powered Co-Driver Seat with Electric Boss Mode.



Panoramic Sunroof with Red Mood Lighting. Splendid views through the majestic panoramic sunroof that creates a soulful ambience.

More of Suaveness

New Oberon Black Exterior Colour | 6-Way Powered Driver Seat with Memory and Welcome feature



COLOURS THAT MAKE A STATEMENT

An elegant and sophisticated colour palette that spells opulence.

Images are for representation purposes only.
Colour applicability will vary for variants and editions, please contact your nearest TMPVL dealership for details.

XE

Kryotec 2L BS6 Ph2 Turbocharged 125 kW Diesel Engine

Tilt & Telescopic Adjust on Steering Projector Headlamps

Dual Function DRLs with Turn Indicators

Dual Airbags (Driver & Co-Driver)

Electronic Stability Program (ESP)

Hill Hold Control

Traction Control

Roll Over Mitigation

Corner Stability Control

Brake Disc Wiping

ABS with EBD

Rear Parking Sensors

Perimetric Alarm System

Central Locking

Power Windows

All Disc Brakes

2nd Row Seats with 60:40 Split

Reclining 2nd Row Seats

3rd Row AC & AC Vents

3rd Row Seats with 50:50 Split

Smart A-type Chargers in 1st & 2nd Rows

Boss Mode

Roof Rails[^]

XM

Features over XE

Multi-Drive Modes 2.0 – Eco, City & Sport

Floating Island 17.78 cm Touchscreen Infotainment

6 Speakers (4 Speakers + 2 Tweeters)

Steering Mounted Controls

Follow Me Home Headlamps

Rear Parking Sensor with Display

Remote Central Locking

Height Adjustable Driver Seat

Electrically Adjustable Outer Mirrors

XMS/XMAS

Features over XE

Panoramic Sunroof

Multi-Drive Modes 2.0 - Eco, City & Sport

New Gen 26.03 cm Touch Screen Infotainment System

8 Speakers (4 Speakers + 4 Tweeters)

200+ Voice Commands in 6 Languages^{##}

Steering Mounted Controls

Follow Me Home Headlamps

Android Auto™ & Apple CarPlay™ Connectivity

Reverse Parking Camera

Rain Sensing Wipers

Remote Central Locking

Height Adjustable Driver Seat

Electrically Foldable Outer Mirrors

Auto Headlamps

Smart C-type charger in Front Row

XT+/XTA+

Features over XM

Panoramic Sunroof

R18 Alloy Wheels

New Gen 26.03 cm Touch Screen Infotainment System

8 Speakers (4 Speakers + 4 Tweeters)

Android Auto™ & Apple CarPlay™ Connectivity

iRA Connected Car Technology^{**}

Fully Automatic Temperature Control (FATC) with HVAC

Dual-Function LED DRLs with Turn Indicators

Rain Sensing Wipers

Automatic Headlamps

Electrically Foldable Outer Mirrors

Rear Armrest with Cup Holders

Height Adjustable Driver Seat with Lumbar Support

Push Button Start (PEPS)

Soft Touch Dashboard with Anti-reflective 'Nappa' Grain Top Layer

Tyre Pressure Monitoring System (TPMS)

Reverse Parking Camera

Cruise Control

Air Purifier

Smart A-type USB Chargers in all 3 Rows and C-type charger in Front Row

#DARK XT+/XTA+

Features over XT+

Exclusive Oberon Black Exteriors

18" Charcoal Black Alloys

XZ/XZA

Features over XT+ (w/o sunroof)

Xenon HID Projector Headlamps

Front Fog Lamps with Cornering Function

Signature Oyster White Interior Color Theme

Premium Benecke Kaliko™ Signature Oyster White Leather[#] Seat Upholstery & Door Pad Inserts

Leather[#] Wrapped Steering Wheel & Gear Shift Knob

Terrain Response Modes – Normal, Rough & Wet

9 JBL™ Speakers (4 Speakers + 4 Tweeters & Subwoofer) with Amplifier

Acoustics tuned by JBL™

Shark Fin Antenna

New Gen 17.78 cm Digital TFT Instrument Cluster

6 Airbags (Driver, Co-Driver, Side and Curtain)

Hill Descent Control

ISOFIX

6-Way Powered Driver Seat

Electronic Parking Break (EPB) with Auto Hold

R18 Machined Alloys

Auto Dimming IRVM

Smart A-type and C-type Chargers in all 3 Rows

Wireless Charger

Android Auto™ & Apple Car Play™ over Wifi

XZ+/XZA+

Features over XZ

Panoramic Sunroof with Blue Mood Lights

Ventilated Driver & Co-Driver Seats

Ventilated Captain Seat in 2nd Row^{***} (Option)

360° Surround View System

6 Way Powered Driver Seat with Memory and Welcome Feature

4 Way Power Co-Driver Seat with Electric Boss Mode

Winged Comfort Head Restraints on 2nd Row Seats

Driver Doze-off Alert

After Impact Braking

Panic Brake Alert

ADVENTURE

Features over XZ+

Tropical Mist / Orcus White Exterior with Piano Black Accents

Khaki Interior Theme

Premium Benecke Kaliko™ Nappa Leather[#] Khaki Seats

18" Charcoal Black Alloys

#DARK XZ+/XZA+

Features over XZ+

Exclusive Oberon Black Exteriors

Blackstone Interior theme

Nappa Granite Black Leather[#] Seats with Blue Tri-Arrow Perforations

18" Diamond Cut - Charcoal Black Alloys

#DARK XZ+/XZA+ NEW

Features over XZ+

Bold Oberon Black Exteriors

Piano Black Grille with Zircon Red Accents

Exquisite Carnelian Red Interior Theme

Carnelian Red Leather[#] Seats with Diamond Styled Quilting

Embroidered #DARK Logo on Headrest

R18 Diamond Cut - Charcoal Black Alloys with Zircon Red Calipers

Exclusive Red Mood Light Theme in Door Trims & Panoramic Sunroof

XZA+(O)

ADAS (Advanced Driver Assistance System) features over XZA+ (Available in Accomplished, Adventure, #DARK and #DARK NEW)

Autonomous Emergency Braking - Including Pedestrian & Cycle

Forward Collision Warning

Rear Collision Warning

Rear Cross Traffic Alert

Blind Spot Detection

Traffic Sign Recognition


Door Open Alert

Lane Departure Warning

Lane Change Alert

High Beam Assist

TECHNICAL SPECIFICATIONS

Architecture	 (Optimal Modular Efficient Global Advance Architecture) derived from Land Rover's D8 Platform
Engine	
Max Power kW@rpm	125 kW (170 PS) @ 3750 rpm
Max Torque NM@rpm	350 Nm at 1750-2500 rpm
Type	Kryotec 2.0 L BS6 Ph2 Turbocharged Engine
Fuel, Emission Norms	Diesel BS6 Ph2
Capacity, Cylinders	1956 cc, In-Line 4-Cylinder
Transmission	
Type	6 Speed Automatic / 6 Speed Manual
Dimensions	
Length x Width x Height (mm)	4661 x 1894 x 1786 (width without mirrors)
Wheelbase (mm)	2741
Brakes	
Front, Rear	Disc
Suspension	
Front	Independent, Lower Wishbone, McPherson Strut with Coil Spring & Anti Roll Bar
Rear	Semi Independent Twist Blade with Panhard Rod & Coil Spring
Tyres	
Wheel Size	XE/XM/XMS/XMAS - 235/70 R16 Stylised Steel Wheels XT+/XTA+/XZ/XZA/XZ+/XZA+/XZA+(O) - 235/60 R18 Alloys
Spare Tyre	235/70 R16
Boot Space	
Boot Space (with 3 rd row folded) (Litres)	447 (as per ISO V211), 750 (as per ISO V215)
Boot Space (with 2 nd and 3 rd row folded) (Litres)	910 (as per ISO V212), 1658 (as per ISO V214)
Kerb Weight (kg)	1825
Tank Capacity	
Fuel (Litres)	50
DEF Tank (Litres)	15
Seating Capacity	
6 seater	XZ+/XZA+/XZA+(O)
7 seater	All variants

Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit our website: cars.tatamotors.com/suv/safari

Terms and Conditions apply. Colour applicability will vary for variants and editions (XE variant available only in Orcus White, Adventure Persona available only in Tropical Mist and Orcus White, #Dark and (Red) #Dark edition available in Oberon Black only). Images and illustrations are indicative and for information purposes only. All features & specifications are not available in all variants and may vary for different variants. Specifications & features subject to change without prior information. The product image may carry some accessories that are not part of standard equipment. Visit the nearest showroom for more information. All the technical specifications of the base trims are applicable for special editions like #Dark, (Red) #Dark & Adventure Persona and are subject to change without any prior notification. Colours may not match the actual colours due to printing/digital limitations. **Total commands in multiple language mix. Voice Commands may include multiple language iterations of the same command. ***2nd Row Ventilated Seats in 6-Seater variants only. ****Warranty cover for 3 years / 1 Lakh Kms, whichever ends earlier. **Free first-year iRA Connect subscription, renewal charges apply post 1 year or 4.2GB data consumption, whichever ends earlier. -Smart watch connectivity through iRA is applicable for select smart watches only. #Leatherette, JBL, Android Auto, Apple CarPlay and Benecke Kaliko are registered trademarks. ^Roof Rails are functional (can carry loads up to 75 kgs) in Non-Sunroof Variants. Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Address: Tata Motors Passenger Vehicles Limited, 4th Floor Ahura Centre, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400093.



Get membership to Tata Motor's SOUL, the official community for Tata SUV owners and enhance your Safari experience with a range of privileges.

To know more, log in to soul.tatamotors.com

Reach us at: cars.tatamotors.com/suv/safari

Email: customercare@tatamotors.com

Safari Premium 24x7 Toll Free Help Line:

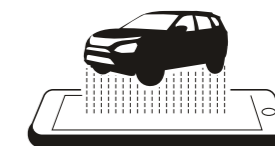
180 02 09 82 82

 @officialtatamotorscars

 @tatasafariofficial

 @TataMotors_Cars

 Tata Motors Cars



Scan the QR code to experience the Safari.

FEATURES TO KEEP YOU INDULGED

The Safari comes in a range of variants to best suit your wants and needs. All you need to do is take your pick.

SAFARI

#ReclaimYourLife