

TATA MOTORS



IT'LL SAY

EVERYTHING

ABOUT
YOU.

Zest up your life



The stylish new
ZEST

DESIGN

Design finds a new form in the stunning Zest. Experience unmatched luxury with premium and futuristic styling crafted with precision to offer a bold and sculpted look. Enter the next realm of design.

- 1 First-in-segment striking projector headlamps with LED light guide rings
- 2 First-in-segment LED Daytime Running Lights (DRLs)
- 3 First-in-segment stunning signature LED tail lamps with wrap around looks
- 4 Tata signature grille with unique humanity line
- 5 New sporty 15" alloy wheels
- 6 Premium layered and dual-tone dashboard in Java Black and Latte
- 7 Best-in-class fully automatic AC* with controls on the touchscreen
- 8 Body hugging rugby shoulder seats and best-in-class interior space*
- 9 New generation Tata signature steering wheel with integrated controls
- 10 Geo-responders for a smooth ride (Dual-path independent front suspension with anti-roll bar) and Sound Isolators for quiet cabin
- 11 ePAS (Electric Power Assisted Steering) with speed sensitivity and active return function
- 12 Common Rail Direct Injection diesel engine with Variable Geometry Turbocharger
- 13 90 PS for a power packed performance



COMFORT

Every detail inside the exceptionally spacious cabin of the Zest is thoughtfully crafted for your personal comfort. From every stitch of the seat to a feature loaded, dual-tone Dashboard.

- 14 First-in-segment AMT (Automated Manual Transmission) in diesel
- 15 Shift assist manual mode for convenience of changing gears as per driver's requirement
- 16 Sport mode option in the Auto mode for better performance



The stunning new Zest is here. Loaded with state-of-the-art features to help you power through the week and be at ease through the weekend. Powerful. Inspiring. Cutting-edge. The Zest isn't just a car. It's an extension of you.



PERFORMANCE

Expectations. Time. Competition. The Zest drives ahead of them all. Bringing together incredible power and superior mileage. Result: Great driving pleasure.

- 17 **Best-in-class** constant torque delivery of 140 Nm between 1750-3500 RPM for smooth driving*
- 18 **First-in-segment** multi drive mode: SPORT, ECO, CITY
- 19 **Powerful Revotron 1.2T** MPFi turbocharged petrol engine with best-in-class power of 90 PS*
- 20 **Ultrasonic rear park sensors** with display on the touchscreen
- 21 **Speed sensing auto locks** on all doors
- 22 **Dual SRS airbags** for enhanced safety
- 23 **Advanced 9th gen ABS** with EBD and Corner Stability Control
- 24 **Image viewing option** on the touchscreen via USB and SD Card
- 25 **Surround audio effect** with 8 speakers
- 26 **Speed sensitive auto volume control**
- 27 **SMS notifications and read-outs****
- 28 **Advanced voice command recognition** to make calls, change tracks, control AC
- 29 **Exclusively designed 5" ConnectNext** touchscreen infotainment by Harman™



SAFETY

Safety comes first. That is why the Zest comes loaded with an array of advanced safety features.

CONNECTIVITY

Step into the future. A new age console houses a state-of-the-art ConnectNext touchscreen infotainment by Harman™ that offers superior connectivity features and unmatched entertainment quality.

FEATURES

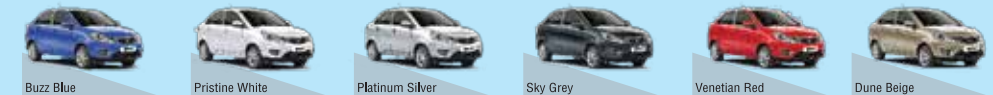
	XE	XM	XMA	XMS	XT	XTA
ENGINE OPTION						
Revotron 1.2T (Petrol)	•	•	-	•	•	-
Quadrajel 1.3L, 75 PS (Diesel)	•	-	-	-	-	-
Quadrajel 1.3L, 90 PS (Diesel)	-	-	-	-	•	•
F-Tronic AMT 1.3L, 90 PS (Diesel)	-	-	•	-	-	•
CAR INFOTAINMENT						
ConnectNext Infotainment system by Harman™	-	•	•	•	-	-
ConnectNext touchscreen infotainment system by Harman™	-	-	-	-	•	•
AM/FM, USB, AUX IN, iPod	-	•	•	•	•	•
4 speakers + tweeters	-	•	•	•	•	•
Remote control for music system	-	•	•	•	•	•
Speed dependent volume control	-	•	•	•	•	•
Steering mounted audio, phone controls	-	•	•	•	•	•
Bluetooth connectivity	-	•	•	•	•	•
- Phonebook access	-	•	•	•	•	•
- Call logs (incoming, outgoing, missed)	-	•	•	•	•	•
- Audio streaming	-	•	•	•	•	•
- Call reject with SMS feature**	-	-	-	-	•	•
- Conference call	-	-	-	-	•	•
- Incoming SMS notifications and read-outs**	-	-	-	-	•	•
SD card reader	-	-	-	-	•	•
Controls of FATC on touchscreen	-	-	-	-	•	•
Smart Phone based Navigation#	-	-	-	-	•	•
Picture/Image viewer and Video Playback via USB and SD card^	-	-	-	-	•	•
Voice command recognition technology	-	-	-	-	•	•
COMFORT						
Tilt adjustable electric power steering	•	•	•	•	•	•
Air conditioner with heater	•	•	•	•	•	•
Vanity mirror on sun visor of co-driver side	•	•	•	•	•	•
Foldable key	•	•	•	•	•	•
Front power windows	•	•	•	•	•	•
Rear power windows	-	•	•	•	•	•
Electric adjustment for ORVMs	-	•	•	•	•	•
Manual central locking	•	-	-	-	-	-
Remote central locking	-	•	•	•	•	•
Adjustable rear headrest	-	•	•	•	•	•
Height adjustable driver seat	-	-	-	•	•	•
Rear defogger	-	-	-	-	•	•
Fully Automatic Temperature Control (FATC)	-	-	-	-	•	•
Rear parking sensors with display	-	-	-	-	•	•
EXTERIORS						
Alloy wheels (set of 4)	-	-	-	-	•	•
Body colour ORVM, door handles and bumpers	•	•	•	•	•	•
ORVM with side turn LED indicators	•	•	•	•	•	•
Tata signature front grille with chrome humanity line	•	•	•	•	•	•
Signature LED tail lamps	•	•	•	•	•	•
Projector headlamps	-	•	•	•	•	•
Chrome weather strip on windows	-	•	•	•	•	•
Chrome garnish on front fog lamps	-	•	•	•	•	•
LED Daytime Running Lights and Light Guide Rings	-	-	--	-	•	•
INTERIORS						
Dual-tone Java Black & Latte interior scheme	•	•	•	•	•	•
Rugby shoulder seats	•	•	•	•	•	•
Full fabric seat upholstery and door trims	-	•	•	•	•	•
Key ring illumination	-	•	•	•	•	•
Door co-ordinated cabin lights	-	•	•	•	•	•
Day & night IRVM	-	•	•	•	•	•
Co-driver seat under storage drawer	-	•	•	•	•	•
Boot lamp	-	-	-	-	•	•

	XE	XM	XMA	XMS	XT	XTA
INSTRUMENT PANEL						
Segmented multi-info display	•	•	•	•	•	•
Gear shift (up/down) and in-gear indicator	•	•	•	•	•	•
Driver seat belt reminder, buzzer	•	•	•	•	•	•
Door-open display	•	•	•	•	•	•
Light-off and key-in reminder, buzzer	•	•	•	•	•	•
Distance-to-empty info	•	•	•	•	•	•
Fuel consumption display	•	•	•	•	•	•
Digital fuel gauge	•	•	•	•	•	•
Ambient temperature display	-	-	•	-	•	•
SAFETY & SECURITY						
Immobiliser	•	•	•	•	•	•
Speed dependent auto door lock system	-	•	•	•	•	•
Front and rear fog lamps	-	•	•	•	•	•
ABS with EBD & CSC	-	•	•	•	•	•
Driver and passenger airbags	-	-	-	•	•	•
Front seat belts with pre-tensioner & load limiter	-	-	-	•	•	•
Permetric alarm system	-	-	-	-	•	•

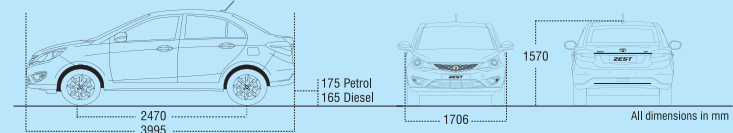
SPECIFICATIONS

Engine	Revotron 1.2T	Quadrajel, 75 PS	Quadrajel, 90 PS
Type	Petrol, turbocharged MPFI	Diesel, turbocharged	Diesel, turbocharged, VGT
Capacity, cylinder, emission	1193 cc, 4-cylinder, BS IV	1248 cc, 4-cylinder, BS IV	1248 cc, 4-cylinder, BS IV
Max power (PS@RPM)	90@5000	75@4000	90@4000
Max torque (Nm@RPM)	140@1750-3500	190@1750-3000	200@1750-3000
Transmission	Manual, 5-speed	Manual, 5-speed	Manual, 5-speed/AMT, 5-speed
Kerb weight (kgs)	1115-1135	1152	1155-1170
Brakes (front, rear)	Disc, Drum		
Suspension			
Front	Dual-path independent McPherson strut with coil spring and anti-roll bar		
Rear	Twist beam with coil spring		
Fuel tank capacity (ltrs)	44		
Wheels & tyres			
Wheel type & tyre size	Alloy, 185/60 R15		
Spare wheel	Full size, steel wheel rim		
Steering			
Type	ePAS (Electric Power Assist Steering)		
Turning circle radius (m)	5.1		

COLOURS



DIMENSIONS



*Internal test data. Segment/Class defined as sedans under 4m length. **Function enabled only if supported by the Bluetooth™ profile of the connected phone. Accessories shown in picture and features mentioned in the text may not be a part of standard equipment. The contents are not binding and are subject to change without notice. These are indicative specifications for reference only. All features are not available in all variants and may vary for different variants. Colours may not match the actual colours due to printing limitations.

DEALER STAMP